

990

Return of Organization Exempt From Income Tax

OMB No. 1545-

0047 2024

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Form Department of the Treasury Internal Revenue Service

A For the 2024 calendar year, or tax year beginning 07-01-2024, and ending 06-30-2025

- B Check if applicable: Address change, Name change, Initial return, Final return/terminated, Amended return, Application pending

C Name of organization: WORLD WILDLIFE FUND INC. Doing business as: Number and street (or P.O. box if mail is not delivered to street address): 1250 24TH STREET NW Room/suite: City or town, state or province, country, and ZIP or foreign postal code: WASHINGTON, DC 20037

D Employer identification number: 52-1693387 E Telephone number: (202) 293-4800 G Gross receipts \$ 553,088,917

F Name and address of principal officer: CARTER ROBERTS 1250 24TH STREET NW WASHINGTON, DC 20037

H(a) Is this a group return for subordinates? H(b) Are all subordinates included? H(c) Group exemption number

I Tax-exempt status: 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

J Website: WWW.WORLDWILDLIFE.ORG

K Form of organization: Corporation Trust Association Other

L Year of formation: 1961 M State of legal domicile: DE

Part I Summary

Table with 3 main sections: 1. Briefly describe the organization's mission or most significant activities: SEE SCHEDULE O. 2. Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. 3-7a: Summary statistics (voting members, employees, volunteers, revenue). 7b: Net unrelated business taxable income. 8-12: Revenue (Prior Year vs Current Year). 13-19: Expenses (Prior Year vs Current Year). 20-22: Net Assets or Fund Balances (Beginning of Current Year vs End of Year).

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here: Signature of officer MIKE PEJICIC CFO, Date 2026-04-17. Paid Preparer Use Only: Print/Type preparer's name, Preparer's signature, Date, Check if self-employed, PTIN P00847851, Firm's name GRANT THORNTON ADVISORS LLC, Firm's EIN 99-1856619, Firm's address 1000 WILSON BOULEVARD SUITE 1500 ARLINGTON, VA 22209, Phone no. (703) 847-7500.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III



1 Briefly describe the organization's mission:

WWF'S MISSION IS TO CONSERVE NATURE AND REDUCE THE MOST PRESSING THREATS TO THE DIVERSITY OF LIFE ON EARTH. (CONTINUED ON SCHEDULE O)

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 83,555,567 including grants of \$ 50,504,848) (Revenue \$ 0) GLOBAL CONSERVATION: WHETHER IN ALASKA'S BRISTOL BAY, MONTANA'S GREAT PLAINS, THE RAINFORESTS OF BRAZIL, PERU, AND BOLIVIA, THE MOUNTAINS OF NEPAL AND BHUTAN, OR THE DESERTS AND SAVANNAS OF AFRICA, WWF-US PARTNERS WITH LOCAL COMMUNITIES AND OTHER GROUPS TO PROTECT FORESTS, WILDLIFE, CORAL REEFS AND OTHER ECOSYSTEMS; FIND ACTIONS TO PROTECT FRESHWATER RESOURCES FROM CONTAMINATION AND DEPLETION; REDUCE OVERFISHING TO ENSURE RELIABLE FOOD SOURCES; REDUCE CONFLICTS BETWEEN LOCAL PEOPLE AND WILDLIFE; EMPLOY ENERGY SOLUTIONS THAT GENERATE FEWER GREENHOUSE GAS EMISSIONS THAN THE CURRENT ENERGY PRODUCTION SYSTEM; AND ENACT FOREST MANAGEMENT APPROACHES THAT REGENERATE OR RESTORE CRITICAL HABITATS FOR WILDLIFE AND A RANGE OF FOREST-BASED PRODUCTS FOR PEOPLE.

4b (Code:) (Expenses \$ 73,938,725 including grants of \$ 19,444,549) (Revenue \$ 0) INTERNATIONAL COUNTRY PROGRAMS: FROM PERU'S RAINFORESTS AND THE MOUNTAINS OF BHUTAN TO NAMIBIA'S COMMUNAL CONSERVANCIES, THE WWF NETWORK BRINGS ITS SCIENCE-BASED AND RESULTS ORIENTED APPROACH TO ENVIRONMENTAL CHALLENGES IN 100 COUNTRIES. WWF SUPPORTS THE CREATION OF RESOURCE-BASED ECONOMIC OPPORTUNITIES AND LIVELIHOODS FOR COMMUNITIES IN SOME OF THE WORLD'S MOST REMOTE LOCATIONS. WWF-US SPECIFICALLY MANAGES COUNTRY-OFFICE OPERATIONS THROUGHOUT LATIN AMERICA, AS WELL AS IN BHUTAN, NAMIBIA, AND NEPAL - DIRECTLY SUPPORTING CONSERVATION EFFORTS IN SOME OF THE MOST ECOLOGICALLY DIVERSE PLACES ON EARTH.

4c (Code:) (Expenses \$ 37,204,637 including grants of \$ 0) (Revenue \$ 0) PUBLIC EDUCATION: WITH ONE MILLION MEMBERS IN THE UNITED STATES AND MORE THAN FIVE MILLION SUPPORTERS GLOBALLY, THE WWF NETWORK, OF WHICH WWF-US IS A PART, IS WORKING TO MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION. WWF SHARES INFORMATION WITH THE AMERICAN PUBLIC ON NATURE'S VALUE AND THE IMPORTANCE OF CONSERVATION THROUGH A VARIETY OF CHANNELS, FROM OUR WILDCONNECTIONS EDUCATIONAL CURRICULUM, OUR SIGNATURE PUBLICATION WORLD WILDLIFE MAGAZINE, OUR PUBLIC SERVICE ANNOUNCEMENTS, OUR WEBSITE AND ANNUAL INTERNATIONAL EVENTS SUCH AS EARTH HOUR.

(Code:) (Expenses \$ 64,890,164 including grants of \$ 22,858,532) (Revenue \$ 1,766,357)

PUBLIC AFFAIRS: AT WWF, WE BELIEVE WE CAN FOSTER A SAFER, HEALTHIER AND MORE RESILIENT FUTURE FOR PEOPLE AND NATURE. WE HELP INDIVIDUAL CITIZENS AND SOME OF THE WORLD'S LARGEST COMPANIES RETHINK THE WAY THEY PRODUCE AND CONSUME ENERGY, FOOD, AND WATER. WWF PROVIDES DECISIONMAKERS WITH THE RESULTS OF FIELD STUDIES DESCRIBING THE BIOLOGICAL RICHNESS OF SOME OF THE WORLD'S MOST PRODUCTIVE REGIONS, RESEARCH INTO THE LOSS OR DEGRADATION OF KEY ECOLOGICAL SYSTEMS SUCH AS THE ARCTIC, TROPICAL RAINFORESTS, FISHERIES, CORAL REEFS, RIVER SYSTEMS AND WETLANDS AND SOLUTIONS BASED ON TECHNOLOGY APPLICATIONS, POLICY INCENTIVES, AND ACTIONS THAT INDIVIDUAL CITIZENS CAN TAKE TO PROTECT OUR PLANET.

(Code:) (Expenses \$ 30,026,256 including grants of \$ 3,664,491) (Revenue \$)

MARKET TRANSFORMATION: WWF PARTNERS WITH CORPORATIONS, GOVERNMENT AGENCIES, LOCAL COMMUNITIES, NGOS, UNIVERSITIES AND RESEARCH INSTITUTES TO REDUCE THE IMPACT OF THE PRODUCTION AND TRADE OF COMMODITIES THAT MOST AFFECT OUR CONSERVATION PRIORITIES. OUR GOAL IS TO MEASURABLY REDUCE THE MOST SIGNIFICANT IMPACTS OF INDIVIDUAL ACTORS AS WELL AS ENTIRE INDUSTRIES.

(Code:) (Expenses \$ including grants of \$) (Revenue \$)

FY 2025 990 ACCOMPLISHMENTS: IN FY 2025, WWF MADE VALUABLE STRIDES IN ADDRESSING SOME OF THE MOST SIGNIFICANT CONSERVATION CHALLENGES FACING THE PLANET. AMONG MANY ACHIEVEMENTS, WE NOTE THESE: STRENGTHENING AMERICAN GRASSLANDS: WWF'S SUSTAINABLE RANCHING INITIATIVE REACHED A MILESTONE IN 2024, ENROLLING 1 MILLION ACRES IN ITS RANCH SYSTEMS AND VIABILITY PLANNING NETWORK A YEAR AHEAD OF SCHEDULE. THE INITIATIVE EQUIPS RANCHERS IN THE NORTHERN GREAT PLAINS REGION WITH HANDS-ON GUIDANCE FROM TECHNICAL EXPERTS AND CONTINUOUS LEARNING OPPORTUNITIES TO PROMOTE MORE SUSTAINABLE GRAZING PRACTICES. IT ALSO HELPS RANCHERS IMPLEMENT STRATEGIES THAT ENHANCE CARBON SEQUESTRATION, IMPROVE WATER INFILTRATION, AND SUPPORT WILDLIFE ACROSS THIS VAST EXPANSE OF ENROLLED ACRES. RESTORING AMERICAN RIVERS & FRESHWATER SYSTEMS: IN FY25, TO PROTECT AND RESTORE THE RIO GRANDE RIVER, WWF CONDUCTED ENVIRONMENTAL FLOW ASSESSMENTS AND CO-LED LOCAL WATER MANAGEMENT WORKING GROUPS. WE ALSO SUPPORTED RESTORATION PROJECTS TO SECURE COMMUNITY WATER ACCESS AND REVIVE BEAVER, CUTTHROAT TROUT, AND SILVERY MINNOW POPULATIONS. IN NEW MEXICO, WWF SURVEYED FARMERS TO BETTER UNDERSTAND AGRICULTURAL WATER USE AND PROMOTE WATER-RESILIENT FARMING PRACTICES. COLLECTIVELY, THESE PROJECTS WILL RESTORE 160 ACRES OF RIPARIAN HABITATS AND WETLANDS AND 65 MILES OF THE RIVER WHILE SUPPORTING BIODIVERSITY ACROSS THE BASIN. SUPPORTING ALASKA COMMUNITIES: WWF'S US ARCTIC PROGRAM LAUNCHED A GRANTS INITIATIVE IN OCTOBER 2024 TO SUPPORT ALASKA NATIVE-LED STEWARDSHIP AND CONSERVATION RESEARCH, AWARDING SEVERAL GRANTS FOR WALRUS, SHOREBIRD, BELUGA, AND SALMON PROJECTS TO DATE. REDUCING FOOD LOSS AND WASTE: EACH YEAR, MORE THAN 1.3 BILLION TONS OF FOOD IS LOST DURING AND AFTER HARVEST, BEFORE EVEN LEAVING THE FARM. BUT WE CAN'T MANAGE THE FOOD LOSS PROBLEM UNTIL WE MEASURE IT, AND MOST GROWERS LACK DATA ON THEIR POSTHARVEST LOSSES. TO HELP FILL THIS DATA GAP IN OUR SUPPLY CHAINS, WWF LAUNCHED THE GLOBAL FARM LOSS TOOL TO HELP GROWERS MEASURE AND REDUCE ON-FARM FOOD LOSS. THE TOOL HELPS GROWERS DEVELOP NEW OPPORTUNITIES TO PREVENT THESE LOSSES AND SELL MORE OF THE PRODUCTS THEY GROW. ADDITIONALLY, WWF CONTINUED TO EXPAND THE FOOD WASTE WARRIORS PROGRAM IN FY25. THIS PROGRAM PROVIDES K-12 SCHOOLS WITH GRANTS, TOOLKITS, AND LESSON PLANS THAT INFORM, ENGAGE, AND INSPIRE STUDENTS TO TAKE ACTION TO TACKLE FOOD WASTE. THE 600+ PARTICIPATING SCHOOLS ACROSS THE US ACHIEVED A 14.5% REDUCTION IN CAFETERIA WASTE, ON AVERAGE. HARNESSING MANGROVES TO HELP COMMUNITIES: WWF AND PARTNERS SURPASSED GOALS UNDER THE MANGROVES FOR COMMUNITY AND CLIMATE PROJECT, WHICH HELPED PROTECT AND RESTORE MORE THAN 2.4 MILLION ACRES OF MANGROVES GLOBALLY, SUPPORTING SUSTAINABLE LIVELIHOODS FOR OVER 300,000 PEOPLE ANNUALLY. ALSO IN FY25, WWF DEPLOYED THE CLIMATE-SMART MANGROVE TOOL IN COLOMBIA AND LAUNCHED AI-DRIVEN MONITORING IN MEXICO TO STRENGTHEN MANGROVE MONITORING AND PROTECTION FOR COASTLINES AND COMMUNITIES. CONSERVING SNOW LEOPARDS AND OTHER WILDLIFE WITH CUTTING-EDGE SCIENCE: WILDLIFE NATURALLY SHED GENETIC MATERIAL CALLED EDNA, WHICH CAN BE EXTRACTED FROM WATER, SOIL, AND AIR TO REVEAL THE AREAS WHERE THEY LIVE. THAT MEANS THAT SOMETHING AS SIMPLE AS A WATER SAMPLE FROM A RIVER CAN HELP IDENTIFY HARD-TO-FIND SPECIES LIKE SNOW LEOPARDS. AFTER A SUCCESSFUL PILOT IN BHUTAN UNCOVERED A REMARKABLE AMOUNT OF UNDOCUMENTED BIODIVERSITY, INCLUDING SNOW LEOPARDS AND WOOLLY FLYING SQUIRRELS, WWF TOOK PART IN THE INAUGURATION OF AN EDNA LAB IN APRIL 2025 TO CONDUCT A COST-EFFECTIVE IN-COUNTRY ANALYSIS. THIS NEW LAB WILL HELP BHUTAN COMPLETE ITS FIRST NATIONAL BIODIVERSITY ASSESSMENT USING EDNA. COMBINED WITH REGIONAL POPULATION ESTIMATES INCLUDING INDIA'S FIRST-EVER STUDY AND A NEW ASSESSMENT CONFIRMING 397 OF THE ELUSIVE CATS IN NEPAL THESE INSIGHTS ARE ADVANCING SNOW LEOPARD CONSERVATION AT BOTH NATIONAL AND COMMUNITY LEVELS. IN BHUTAN'S NUBRI REGION, FOR EXAMPLE, WWF IS SUPPORTING THE EDGE SPECIES PROTECTION PROJECT TO HELP LOCAL HERDERS COEXIST WITH SNOW LEOPARDS. MOBILIZING CORPORATE LEADERSHIP FOR FORESTS AND NATURE: EARTH'S TROPICAL FORESTS ARE VANISHING AT AN ALARMING RATE: THE EQUIVALENT OF 18 SOCCER FIELDS PER MINUTE. AND WITH MORE THAN HALF OF THE WORLD'S FORESTS MANAGED FULLY OR PARTIALLY FOR PRIVATE-SECTOR PRODUCTION, CORPORATE RESPONSIBILITY AND LEADERSHIP MUST PLAY A CENTRAL ROLE IN STOPPING FOREST LOSS. WWF'S FORESTS FORWARD PROGRAM PARTNERS WITH COMPANIES TO LEVERAGE THE POWER OF FORESTS TO ACHIEVE THEIR SUSTAINABILITY, SOCIAL IMPACT, AND BUSINESS GOALS. THE PROGRAM NOW POSITIVELY IMPACTS 10 MILLION ACRES OF FOREST WORLDWIDE. THROUGH THE PROGRAM, SEVERAL PARTICIPATING COMPANIES ARE ALSO ADVANCING NATURE-BASED SOLUTIONS THROUGH THE NBS ORIGINATION PLATFORM, WHICH HAS ALREADY CONSERVED 285,000 ACRES GLOBALLY. STRENGTHENING COMMUNITY GOVERNANCE OF MARINE RESOURCES: OVER THE PAST YEAR, WWF HAS HELPED COMMUNITIES ACROSS THE SOUTHWEST INDIAN OCEAN DEVELOP GOVERNANCE STRUCTURES TO ENSURE HOLISTIC, LONG-LASTING, AND LOCALLY LED CONSERVATION OF THEIR MARINE RESOURCES. NEAR THE NOSY HARA MARINE PROTECTED AREA IN MADAGASCAR, VOLUNTEER FISHERS LEAD LOCAL PATROLS, REPORTING VIOLATIONS AND JOINTLY STEWARDING THEIR SHARED COAST. USING RESOURCES AND KNOWLEDGE GAINED FROM MULTIPLE WWF TRAININGS, VARIOUS COMMUNITY RESOURCE MANAGEMENT GROUPS BANDED TOGETHER TO CREATE THEIR OWN COORDINATION NETWORK AND ESTABLISH COMMUNITY-RUN MANGROVE NURSERIES IN TWO DISTRICTS IN MOZAMBIQUE. PROTECTING TURTLES IN INDONESIA: WWF EFFORTS TO CONSERVE SEA TURTLES HAVE MARKED MAJOR PROGRESS THIS YEAR. THANKS TO THE WWF AND NOAA LEATHERBACK SEA TURTLE CONSERVATION PROGRAM, ZERO EGGS HAVE BEEN POACHED ON THE NESTING BEACHES OF BURU ISLAND IN INDONESIA IN TWO YEARS: A 99% IMPROVEMENT FROM WHEN THE PROGRAM BEGAN IN 2017.

4d Other program services (Describe in Schedule O.) (Expenses \$ 94,916,420 including grants of \$ 26,523,023) (Revenue \$ 1,766,357)

4e Total program service expenses 289,615,349

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1 through 21, with sub-questions 11a-e and 14a-b. Each row has a corresponding 'Yes' and 'No' column for the answer.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 22 through 38 regarding organizational reporting, compensation, bond issues, and related party transactions.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [X]

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1a, 1b, and 1c regarding Form 1096, Forms W-2G, and gaming winnings.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Main form area containing questions 2a through 17, including sub-questions like 2b, 3a, 3b, 4a, 5a, 5b, 5c, 6a, 6b, 7a, 7b, 7c, 7d, 7e, 7f, 7g, 7h, 8, 9a, 9b, 10a, 10b, 11a, 11b, 12a, 12b, 13a, 13b, 13c, 14a, 14b, 15, 16, 17. Includes instructions for reporting and a list of abbreviations (BH, BT, BL, CI, EC, GT, GY, HO, MX, WA, NP, PA, PE, NS, CS).

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

Table with 3 main columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year... 1b Enter the number of voting members included in line 1a... 2 Did any officer, director, trustee, or key employee have a family relationship... 3 Did the organization delegate control over management duties... 4 Did the organization make any significant changes to its governing documents... 5 Did the organization become aware during the year of a significant diversion of assets... 6 Did the organization have members or stockholders... 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members... 7b Are any governance decisions reserved to members, stockholders, or persons other than the governing body... 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a The governing body? 8b Each committee with authority to act on behalf of the governing body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address?

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 main columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11b Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done 13 Did the organization have a written whistleblower policy? 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 2 main columns: Question, Answer. Row 17: List the states with which a copy of this Form 990 is required to be filed. Answer: AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY. Row 18: Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [X] Own website [] Another's website [X] Upon request [] Other (explain in Schedule O). Row 19: Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. Row 20: State the name, address, and telephone number of the person who possesses the organization's books and records: MIKE PEJIC 1250 24TH ST NW WASHINGTON, DC 20037 (202) 293-4800

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee;	Officer	Key employee	Highest compensated employee			
(1) CARTER ROBERTS PRESIDENT & CEO	40.00 0.00	X		X			1,246,723	0	101,356
(2) NIKHIL SEKHRAN CHIEF CONSERVATION OFFICER	40.00 0.00				X		655,432	0	88,807
(3) LOREN MAYOR CHIEF OPERATING OFFICER	40.00 0.00			X			641,904	0	95,341
(4) JULIE MILLER EVP, PHILANTHROPIC PARTNERSHIPS	40.00 0.00			X			510,125	0	66,542
(5) MARCENE MITCHELL SVP CLIMATE CHANGE	40.00 0.00				X		448,579	0	73,525
(6) JASON CLAY SVP MARKETS AND FOOD	40.00 0.00				X		454,705	0	61,549
(7) TERENCE MACKO SVP MARKETING AND COMMUNICATIONS	40.00 0.00				X		442,690	0	51,650
(8) GINETTE HEMLEY SVP WILDLIFE CONSERVATION	40.00 0.00				X		409,935	0	64,268
(9) SHEILA BONINI SVP PRIVATE SECTOR ENGAGEMENT	40.00 0.00				X		413,104	0	56,053
(10) MIKE PEJCIC CHIEF FINANCIAL OFFICER	40.00 0.00			X			387,923	0	74,603
(11) JOCELYN STARZAK SVP & GENERAL COUNSEL	40.00 0.00			X			408,721	0	26,419
(12) LEROY WADE CONTROLLER	40.00 0.00			X			243,236	0	47,705
(13) MARGARET ACKERLEY SVP & GC (THRU JAN 2024)	0.00 0.00			X			167,361	0	40,167
(14) YOLANDA KAKABADSE CO-CHAIR	1.00 0.00	X		X			0	0	0
(15) SANJEEV MEHRA CO-CHAIR	1.00 0.00	X		X			0	0	0
(16) ROBERT LITTERMAN VICE CHAIRMAN	1.00 0.00	X		X			0	0	0
(17) SHELLY LAZARUS SECRETARY	1.00 0.00	X		X			0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee;	Officer	Key employee	Highest compensated employee			
(18) ELIZABETH L LITTLEFIELD TREASURER	1.00 0.00	X			X		0	0	0
(19) TA TOM BARRON DIRECTOR (AS OF OCT 2024)	1.00 0.00	X					0	0	0
(20) VIRGINIA BUSCH DIRECTOR	1.00 0.00	X					0	0	0
(21) GERALD BUTTS DIRECTOR	1.00 0.00	X					0	0	0
(22) RUTH DEFRIES DIRECTOR	1.00 0.00	X					0	0	0
(23) CHRISTOPHER B FIELD DIRECTOR	1.00 0.00	X					0	0	0
(24) MATTHEW HARRIS DIRECTOR	1.00 0.00	X					0	0	0
(25) URS HOLZLE DIRECTOR	1.00 0.00	X					0	0	0
(26) UZODINMA IWEALA DIRECTOR	1.00 0.00	X					0	0	0
(27) LAWRENCE H LINDEN DIRECTOR	1.00 0.00	X					0	0	0
(28) KATHLEEN MCLAUGHLIN DIRECTOR	1.00 0.00	X					0	0	0
(29) LUIS ALBERTO MORENO DIRECTOR	1.00 0.00	X					0	0	0
(30) IRIS MWANZA DIRECTOR	1.00 0.00	X					0	0	0
(31) AMANDA PAULSON DIRECTOR	1.00 0.00	X					0	0	0
(32) VINCENT S PEREZ JR DIRECTOR	1.00 0.00	X					0	0	0
(33) CLARA LEE PRATTE DIRECTOR	1.00 0.00	X					0	0	0
(34) ROGER SANT DIRECTOR	1.00 0.00	X					0	0	0
(35) CAROLINA SCHMIDT DIRECTOR	1.00 0.00	X					0	0	0
(36) TODDI STEELMAN DIRECTOR	1.00 0.00	X					0	0	0
(37) LAUREN TYLER DIRECTOR	1.00 0.00	X					0	0	0
(38) JEFFREY UBBEN DIRECTOR	1.00 0.00	X					0	0	0
1b Sub-Total									
c Total from continuation sheets to Part VII, Section A									
d Total (add lines 1b and 1c)						6,430,438	0	847,985	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **453**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
PMG INC 7240 PARKWAY DR STE 170 HANOVER, MD 21076	PRINTING, PRODUCTION, MAILING SERVICES	10,264,117
MICROSOFT CORPORATION 1 MICROSOFT WAY REDMOND, WA 98052	SOFTWARE	1,235,059
DAVID GARDINER AND ASSOCIATES 3100 CLARENDON BLVD 800 ARLINGTON, VA 22201	CONSULTING	1,069,940
WORKDAY INC 6110 STONERIDGE MALL ROAD PLEASEANTON, CA 94588	FINANCIAL REPORTING SYSTEM	994,627
THE STELTER COMPANY 10435 NEW YORK AVE URBANDALE, IA 50322	PLANNED GIVING MARKETING FOR NONPROFITS	882,178
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization 76		

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants, and Other Similar Amounts				
1a Federated campaigns			117,805	
b Membership dues				
c Fundraising events				
d Related organizations				
e Government grants (contributions)			65,524,536	
f All other contributions, gifts, grants, and similar amounts not included above			275,346,135	
g Noncash contributions included in lines 1a - 1f:\$			5,994,613	
h Total. Add lines 1a-1f				340,988,476

Program Service Revenue		Business Code	(A)	(B)	(C)	(D)
2a HOSTING AGREEMENTS		523999	1,766,357	1,766,357		
b TRAVEL PROGRAMS		561520	1,438,148		1,438,148	
c						
d						
e						
f All other program service revenue.						
g Total. Add lines 2a-2f.			3,204,505			

Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			11,185,546		-94,239	11,279,785	
	4 Income from investment of tax-exempt bond proceeds							
	5 Royalties			2,071,682			2,071,682	
	6a Gross rents	(i) Real						
		(ii) Personal						
		6a		4,042,991				
		b Less: rental expenses		5,743,950				
	c Rental income or (loss)		-1,700,959					
	d Net rental income or (loss)				-1,700,959			-587,480
	7a Gross amount from sales of assets other than inventory	(i) Securities						
		(ii) Other						
		7a		191,284,384				
		b Less: cost or other basis and sales expenses		180,689,758				
	c Gain or (loss)		10,594,626					
	d Net gain or (loss)				10,594,626			10,594,626
8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18								
b Less: direct expenses								
c Net income or (loss) from fundraising events								
9a Gross income from gaming activities. See Part IV, line 19								
b Less: direct expenses								
c Net income or (loss) from gaming activities								
10a Gross sales of inventory, less returns and allowances								
b Less: cost of goods sold								
c Net income or (loss) from sales of inventory								

Other Revenue Misc Amt	11a MISCELLANEOUS	Business Code					
		900099	311,333				311,333
	b						
	c						
	d All other revenue						
e Total. Add lines 11a-11d			311,333				
12 Total revenue. See instructions			366,655,209	1,766,357	230,430		23,669,946

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	8,183,455	8,183,455		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	818,323	818,323		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	87,470,642	87,470,642		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	5,221,193	2,126,090	1,891,151	1,203,952
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	101,709,475	76,417,250	13,048,319	12,243,906
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	6,416,420	4,481,847	1,002,912	931,661
9 Other employee benefits	36,567,230	27,909,742	4,621,578	4,035,910
10 Payroll taxes	7,300,369	5,019,649	1,199,228	1,081,492
11 Fees for services (non-employees):				
a Management				
b Legal	418,965	172,421	246,544	
c Accounting	295,880	98,262	197,618	
d Lobbying	415,600	415,600		
e Professional fundraising services. See Part IV, line 17	2,263,029			2,263,029
f Investment management fees	1,661,461		1,661,461	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	32,915,598	30,858,497	1,695,976	361,125
12 Advertising and promotion	5,353,659	3,036,449		2,317,210
13 Office expenses	25,234,558	13,534,187	92,998	11,607,373
14 Information technology	4,068,560	362,076	3,693,263	13,221
15 Royalties	354,597	184,740		169,857
16 Occupancy	3,173,427	2,399,109	390,448	383,870
17 Travel	8,944,844	8,029,480	233,197	682,167
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	4,590,524	4,022,409	455,195	112,920
20 Interest	2,308,452	1,775,563		532,889
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	5,072,764	2,735,538	711,414	1,625,812
23 Insurance	683,150	641,106		42,044
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a DUES & SUBSCRIPTIONS	5,147,445	3,262,546	898,697	986,202
b AUDIO VISUAL	3,165,069	1,664,056	550	1,500,463
c BANK FEES AND SERVICES	2,071,313	978,048	122,710	970,555
d PREMIUMS	1,794,788	932,577	9,172	853,039
e All other expenses	3,388,738	2,085,687	1,258,568	44,483
25 Total functional expenses. Add lines 1 through 24e	367,009,528	289,615,349	33,430,999	43,963,180
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720).	41,496,967	21,507,236	0	19,989,731

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash-non-interest-bearing	24,707,739	1	38,566,979
	2 Savings and temporary cash investments	189,321,580	2	146,582,928
	3 Pledges and grants receivable, net	69,388,732	3	60,527,862
	4 Accounts receivable, net	121,644,552	4	121,284,950
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	17,205,538	9	9,986,648
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 157,166,760		
	b Less: accumulated depreciation	10b 91,341,737	68,815,086	10c 65,825,023
	11 Investments—publicly traded securities	142,288,545	11	180,657,602
	12 Investments—other securities. See Part IV, line 11	134,715,251	12	134,491,353
	13 Investments—program-related. See Part IV, line 11	3,779,911	13	4,909,473
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	12,035,554	15	14,419,983
16 Total assets: Add lines 1 through 15 (must equal line 33)	783,902,488	16	777,252,801	
Liabilities	17 Accounts payable and accrued expenses	30,781,835	17	32,769,450
	18 Grants payable	36,407,357	18	33,875,311
	19 Deferred revenue	21,047,247	19	16,992,375
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties	36,340,303	23	30,545,528
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D	14,917,347	25	17,743,967
	26 Total liabilities. Add lines 17 through 25	139,494,089	26	131,926,631
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	231,768,578	27	255,265,120
	28 Net assets with donor restrictions	412,639,821	28	390,061,050
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	644,408,399	32	645,326,170
33 Total liabilities and net assets/fund balances	783,902,488	33	777,252,801	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	366,655,209
2	Total expenses (must equal Part IX, column (A), line 25)	2	367,009,528
3	Revenue less expenses. Subtract line 2 from line 1	3	-354,319
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	644,408,399
5	Net unrealized gains (losses) on investments	5	19,217,913
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	-17,945,822
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (A))	10	645,326,170

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
b	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	Yes	

Additional Data

Return to Form

Software ID:

Software Version:

Form 990, Special Condition Description:

Special Condition Description

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
 Attach to Form 990 or Form 990-EZ.
 Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:

- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
- 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations _____
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.") . . .	392,012,516	353,794,252	355,202,055	355,214,914	340,988,476	1,797,212,213
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge.						
4 Total. Add lines 1 through 3	392,012,516	353,794,252	355,202,055	355,214,914	340,988,476	1,797,212,213
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						111,518,201
6 Public support. Subtract line 5 from line 4.						1,685,694,012

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
7 Amounts from line 4.	392,012,516	353,794,252	355,202,055	355,214,914	340,988,476	1,797,212,213
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	11,605,926	14,095,771	19,242,960	13,749,320	14,747,841	73,441,818
9 Net income from unrelated business activities, whether or not the business is regularly carried on.					392,116	392,116
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.).	191,025	92,615	333,461	246,958	311,333	1,175,392
11 Total support. Add lines 7 through 10						1,872,221,539
12 Gross receipts from related activities, etc. (see instructions)					12	10,019,362

13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14 Public support percentage for 2024 (line 6, column (f) divided by line 11, column (f))	14	90.040 %
15 Public support percentage for 2023 Schedule A, Part II, line 14	15	90.580 %

16a 33 1/3% support test—2024. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

b 33 1/3% support test—2023. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test—2024. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test—2023. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: Calendar year (or fiscal year beginning in), 1 Gifts, grants, contributions, and membership fees received, 2 Gross receipts from admissions, merchandise sold or services performed, 3 Gross receipts from activities that are not an unrelated trade or business under section 513, 4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf, 5 The value of services or facilities furnished by a governmental unit to the organization without charge, 6 Total. Add lines 1 through 5, 7a Amounts included on lines 1, 2, and 3 received from disqualified persons, b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year, c Add lines 7a and 7b., 8 Public support. (Subtract line 7c from line 6.)

Section B. Total Support

Table with 7 columns: (a) 2020, (b) 2021, (c) 2022, (d) 2023, (e) 2024, (f) Total. Rows include: Calendar year (or fiscal year beginning in), 9 Amounts from line 6., 10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources, b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975, c Add lines 10a and 10b., 11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on, 12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.), 13 Total support. (Add lines 9, 10c, 11, and 12.), 14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here.

Section C. Computation of Public Support Percentage

Table with 2 columns: Description, Percentage. Row 15: Public support percentage for 2024 (line 8, column (f) divided by line 13, column (f)). Row 16: Public support percentage from 2023 Schedule A, Part III, line 15.

Section D. Computation of Investment Income Percentage

Table with 2 columns: Description, Percentage. Row 17: Investment income percentage for 2024 (line 10c, column (f) divided by line 13, column (f)). Row 18: Investment income percentage from 2023 Schedule A, Part III, line 17. Row 19a: 33 1/3% support tests—2024. Row b: 33 1/3% support tests—2023. Row 20: Private foundation.

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI .		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI .		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI .		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI .		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).		

Part IV Supporting Organizations (continued)

- | | Yes | No |
|-----|-----|----|
| 11 | | |
| 11a | | |
| 11b | | |
| 11c | | |
- 11** Has the organization accepted a gift or contribution from any of the following persons?
- a** A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?
- b** A family member of a person described on 11a above?
- c** A 35% controlled entity of a person described on line 11a or 11b above? *If "Yes" to 11a, 11b, or 11c, provide detail in Part VI.*

Section B. Type I Supporting Organizations

- | | Yes | No |
|---|-----|----|
| 1 | | |
| 2 | | |
- 1** Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*
- 2** Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*

Section C. Type II Supporting Organizations

- | | Yes | No |
|---|-----|----|
| 1 | | |
- 1** Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*

Section D. All Type III Supporting Organizations

- | | Yes | No |
|---|-----|----|
| 1 | | |
| 2 | | |
| 3 | | |
- 1** Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?
- 2** Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).*
- 3** By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.*

Section E. Type III Functionally-Integrated Supporting Organizations

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**):

- a** The organization satisfied the Activities Test. Complete **line 2** below.
- b** The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c** The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

- 2** Activities Test. **Answer lines 2a and 2b below.**

- | | Yes | No |
|----|-----|----|
| 2a | | |
| 2b | | |
- a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*
- b** Did the activities described on line 2a, above constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*

- 3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**

- | | Yes | No |
|----|-----|----|
| 3a | | |
| 3b | | |
- a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No," provide details in Part VI.*
- b** Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI. the role played by the organization in this regard.*

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1** Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in **Part VI**). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income

(A) Prior Year

(B) Current Year
(optional)

- | | | | |
|---|----------|--|--|
| 1 Net short-term capital gain | 1 | | |
| 2 Recoveries of prior-year distributions | 2 | | |
| 3 Other gross income (see instructions) | 3 | | |
| 4 Add lines 1 through 3 | 4 | | |
| 5 Depreciation and depletion | 5 | | |
| 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) | 6 | | |
| 7 Other expenses (see instructions) | 7 | | |
| 8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4) | 8 | | |

Section B - Minimum Asset Amount

(A) Prior Year

(B) Current Year
(optional)

- | | | | |
|--|-----------|--|--|
| 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): | 1 | | |
| a Average monthly value of securities | 1a | | |
| b Average monthly cash balances | 1b | | |
| c Fair market value of other non-exempt-use assets | 1c | | |
| d Total (add lines 1a, 1b, and 1c) | 1d | | |
| e Discount claimed for blockage or other factors (explain in detail in Part VI): | | | |
| 2 Acquisition indebtedness applicable to non-exempt use assets | 2 | | |
| 3 Subtract line 2 from line 1d | 3 | | |
| 4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions). | 4 | | |
| 5 Net value of non-exempt-use assets (subtract line 4 from line 3) | 5 | | |
| 6 Multiply line 5 by 0.035 | 6 | | |
| 7 Recoveries of prior-year distributions | 7 | | |
| 8 Minimum Asset Amount (add line 7 to line 6) | 8 | | |

Section C - Distributable Amount

Current Year

- | | | |
|--|----------|--|
| 1 Adjusted net income for prior year (from Section A, line 8, Column A) | 1 | |
| 2 Enter 85% of line 1 | 2 | |
| 3 Minimum asset amount for prior year (from Section B, line 8, Column A) | 3 | |
| 4 Enter greater of line 2 or line 3 | 4 | |
| 5 Income tax imposed in prior year | 5 | |
| 6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions) | 6 | |

- 7** Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

(continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (prior IRS approval required - provide details in Part VI)	5	
6 Other distributions (describe in Part VI). See instructions	6	
7 Total annual distributions. Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions	8	
9 Distributable amount for 2024 from Section C, line 6	9	
10 Line 8 amount divided by Line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2024	(iii) Distributable Amount for 2024
1 Distributable amount for 2024 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2024 (reasonable cause required-- explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2024:			
a From 2019.			
b From 2020.			
c From 2021.			
d From 2022.			
e From 2023.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2024 distributable amount			
i Carryover from 2019 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2024 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2024 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI . See instructions.			
6 Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI . See instructions.			
7 Excess distributions carryover to 2025. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2020.			
b Excess from 2021.			
c Excess from 2022.			
d Excess from 2023.			
e Excess from 2024.			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation
SCHEDULE A, PART II, LINE 10, EXPLANATION OF OTHER INCOME:	MISCELLANEOUS - 2020 AMOUNT: \$ 76,842. 2021 AMOUNT: \$ 37,770. 2022 AMOUNT: \$ 310,876. 2023 AMOUNT: \$ 236,633. 2024 AMOUNT: \$ 311,333. FUNDRAISING EVENT - 2020 AMOUNT: \$ 114,183. 2021 AMOUNT: \$ 54,845. 2022 AMOUNT: \$ 22,585. 2023 AMOUNT: \$ 10,325. 2024 AMOUNT: \$ 0.

Additional Data

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Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.
 ▶ Go to www.irs.gov/Form990 for the latest information.

Name of the organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
---	---

Organization type (check one):

Filers of:

Section:

- Form 990 or 990-EZ
 - 501(c)() (enter number) organization
 - 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
 - 527 political organization
- Form 990-PF
 - 501(c)(3) exempt private foundation
 - 4947(a)(1) nonexempt charitable trust treated as a private foundation
 - 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.
Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

- For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33¹/₃% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ▶ \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization
WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
RESTRICTED		\$ RESTRICTED	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)

Name of organization
 WORLD WILDLIFE FUND INC

Employer identification number
 52-1693387

Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____

Name of organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
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Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c) (7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) \$ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____ _____	_____ _____	_____ _____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____ _____		_____ _____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____ _____	_____ _____	_____ _____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____ _____		_____ _____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____ _____	_____ _____	_____ _____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____ _____		_____ _____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____ _____	_____ _____	_____ _____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____ _____		_____ _____	

Additional Data

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Political Campaign and Lobbying Activities
For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ **Complete if the organization is described below.** ▶ **Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization WORLD WILDLIFE FUND INC	Employer identification number 52-1693387
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. See instructions for definition of "political campaign activities."
- 2 Political campaign activity expenditures. See instructions ▶ \$ _____
- 3 Volunteer hours for political campaign activities. See instructions

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$ _____
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$ _____
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$ _____
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b..... \$ _____
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1				
2				
3				
4				
5				
6				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)														
b Total lobbying expenditures to influence a legislative body (direct lobbying)														
c Total lobbying expenditures (add lines 1a and 1b)														
d Other exempt purpose expenditures														
e Total exempt purpose expenditures (add lines 1c and 1d)														
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.														
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:35%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width:65%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e.													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.													
Over \$17,000,000	\$1,000,000.													
g Grassroots nontaxable amount (enter 25% of line 1f)														
h Subtract line 1g from line 1a. If zero or less, enter -0-														
i Subtract line 1f from line 1c. If zero or less, enter -0-														
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?	Yes		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?	Yes		171
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?	Yes		7,942
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		512,439
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i	Other activities?	Yes		91,039
j	Total. Add lines 1c through 1i			611,591
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures. See Instructions	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
PART II-B, LINE 1:	WWF ENGAGES LEGISLATORS AT THE FEDERAL AND STATE LEVEL TO INFORM LEGISLATION RELATED TO WWF'S MISSION OF CONSERVING NATURE AND REDUCING THE DEGRADATION OF THE ENVIRONMENT. ACTIVITIES INCLUDE MEETING WITH AND PLANNING FOR MEETINGS WITH LEGISLATORS AS WELL AS ENCOURAGING THE PUBLIC TO ENGAGE THEIR ELECTED REPRESENTATIVES.

Additional Data

Return to Form

Software ID:
Software Version:

SCHEDULE D
(Form 990)

Supplemental Financial Statements

OMB No. 1545-0047

(Rev. January 2025)

Department of the Treasury
Internal Revenue Service

▶ **Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**

▶ **Attach to Form 990.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Open to Public Inspection

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? **Yes** **No**

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? **Yes** **No**

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area

Protection of natural habitat Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? **Yes** **No**

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? **Yes** **No**

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 ▶ \$ _____

(ii) Assets included in Form 990, Part X ▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 ▶ \$ _____

b Assets included in Form 990, Part X ▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . . **Yes** **No**

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? **Yes** **No**
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? **Yes** **No**
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	289,064,835	260,805,985	227,484,277	287,211,722	209,872,045
b Contributions	45,660,551	51,869,646	41,241,983	28,547,251	35,040,321
c Net investment earnings, gains, and losses	32,310,903	24,004,918	30,231,001	-45,440,850	71,295,916
d Grants or scholarships	1,331,217	1,333,197	1,335,331	1,224,346	1,194,198
e Other expenditures for facilities and programs	53,350,833	46,282,517	36,815,945	41,609,500	27,802,362
f Administrative expenses					
g End of year balance	312,354,239	289,064,835	260,805,985	227,484,277	287,211,722

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment ▶ 72.010 %
 - b** Permanent endowment ▶ 27.610 %
 - c** Term endowment ▶ 0.380 %
- The percentages on lines 2a, 2b, and 2c should equal 100%.

- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|-----|----|
| (i) Unrelated organizations | No | No |
| (ii) Related organizations | No | No |
- b** If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		17,436,974		17,436,974
b Buildings		45,752,825	28,646,397	17,106,428
c Leasehold improvements		40,554,875	28,257,830	12,297,045
d Equipment		25,296,534	22,380,996	2,915,538
e Other		28,125,552	12,056,514	16,069,038
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . ▶				65,825,023

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other _____		
(A) ALTERNATIVE INVESTMENTS	134,491,353	C
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)	134,491,353	

Part VIII Investments - Program Related.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col.(B) line 13.)		

Part IX Other Assets.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.)	

Part X Other Liabilities.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
CHARITABLE GIFT ANNUITIES	8,104,966
PAYROLL DEDUCTIONS	5,248,894
LONG TERM REFUNDABLE ADVANCE	4,390,107
Total. (Column (b) must equal Form 990, Part X, col.(B) line 25.)	17,743,967

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	473,774,357
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	19,217,913
b	Donated services and use of facilities	2b	107,982,171
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	3,405,279
e	Add lines 2a through 2d	2e	130,605,363
3	Subtract line 2e from line 1	3	343,168,994
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1,661,461
b	Other (Describe in Part XIII.)	4b	21,824,754
c	Add lines 4a and 4b	4c	23,486,215
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)	5	366,655,209

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	472,856,586
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	107,982,171
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	-473,653
e	Add lines 2a through 2d	2e	107,508,518
3	Subtract line 2e from line 1	3	365,348,068
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1,661,461
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	1,661,461
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	5	367,009,529

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
PART V, LINE 4:	ENDOWMENT FUNDS ARE USED TO FURTHER CONSERVATION WORK.
PART X, LINE 2:	WWF HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS.
PART XI, LINE 2D - OTHER ADJUSTMENTS:	FOREIGN EXCHANGE GAIN 3,405,279.
PART XI, LINE 4B - OTHER ADJUSTMENTS:	LOSS FROM RESTRICTED PLEDGES & CONTRIBUTIONS RECEIVABLE 21,824,754.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	GRANT REIMBURSEMENTS -473,653.

Additional Data

Return to Form

Software ID:
Software Version:

**SCHEDULE F
(Form 990)**
(Rev. January 2025)

Statement of Activities Outside the United States

OMB No. 1545-0047

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.**
▶ **Attach to Form 990.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
(1) CENTRAL AMERICA/CARIBBEAN	4	45	GRANTMAKING	CONSERVATION	1,366,486
(2) EAST ASIA AND THE PACIFIC	0	0	GRANTMAKING	CONSERVATION	19,455,391
(3) EUROPE	0	0	GRANTMAKING	CONSERVATION	23,535,352
(4) NORTH AMERICA	4	84	GRANTMAKING	CONSERVATION	2,726,273
(5) SOUTH AMERICA	12	346	GRANTMAKING	CONSERVATION	19,078,847
(6) SOUTH ASIA	8	104	GRANTMAKING	CONSERVATION	9,174,225
(7) SUB-SAHARAN AFRICA	1	36	GRANTMAKING	CONSERVATION	12,134,068
(8) CENTRAL AMERICA/CARIBBEAN	0	0	PROGRAM SERVICES	CONSERVATION	6,696,037
(9) NORTH AMERICA	0	0	PROGRAM SERVICES	CONSERVATION	8,667,632
(10) SOUTH AMERICA	0	0	PROGRAM SERVICES	CONSERVATION	16,882,854
(11) SOUTH ASIA	0	0	PROGRAM SERVICES	CONSERVATION	2,083,360
(12) SUB-SAHARAN AFRICA	0	0	PROGRAM SERVICES	CONSERVATION	4,834,105
(13) CENTRAL AMERICA/CARIBBEAN	0	0	INVESTMENTS		36,871,407
(14) EUROPE	0	0	PROGRAM RELATED INVESTMENTS		3,959,473
(15) SOUTH AMERICA	0	0	PROGRAM RELATED INVESTMENTS		250,000
(16) NORTH AMERICA	0	0	PROGRAM RELATED INVESTMENTS		450,000
(17)					
3a Sub-total	29	615			94,166,679
b Total from continuation sheets to Part I	0	0			73,998,831
c Totals (add lines 3a and 3b)	29	615			168,165,510

(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
1		EUROPE	CONSERVATION	18,147,840	WIRE			
2		EAST ASIA & PACIFIC	CONSERVATION	4,725,958	WIRE			
3		EAST ASIA & PACIFIC	CONSERVATION	4,444,489	WIRE			
4		SOUTH AMERICA	CONSERVATION	4,171,995	WIRE			
5		SOUTH AMERICA	CONSERVATION	3,087,294	WIRE			
6		EAST ASIA & PACIFIC	CONSERVATION	2,336,800	WIRE			
7		SOUTH ASIA	CONSERVATION	1,977,718	WIRE			
8		SUB-SAHARAN AFRICA	CONSERVATION	1,847,486	WIRE			
9		SOUTH AMERICA	CONSERVATION	1,797,251	WIRE			
10		SOUTH ASIA	CONSERVATION	1,752,826	WIRE			
11		EAST ASIA & PACIFIC	CONSERVATION	1,742,279	WIRE			
12		SOUTH ASIA	CONSERVATION	1,634,205	WIRE			
13		SUB-SAHARAN AFRICA	CONSERVATION	1,311,764	WIRE			
14		SOUTH AMERICA	CONSERVATION	1,279,985	WIRE			
15		SOUTH AMERICA	CONSERVATION	1,251,603	WIRE			
16		SOUTH ASIA	CONSERVATION	1,133,234	WIRE			
17		EAST ASIA & PACIFIC	CONSERVATION	967,697	WIRE			
18		SOUTH ASIA	CONSERVATION	893,695	WIRE			
19		EAST ASIA & PACIFIC	CONSERVATION	850,856	WIRE			
20		EAST ASIA & PACIFIC	CONSERVATION	804,756	WIRE			
21		SUB-SAHARAN AFRICA	CONSERVATION	748,069	WIRE			
22		SUB-SAHARAN AFRICA	CONSERVATION	745,318	WIRE			
23		SUB-SAHARAN AFRICA	CONSERVATION	729,034	WIRE			
24		SUB-SAHARAN AFRICA	CONSERVATION	712,678	WIRE			
25		EAST ASIA & PACIFIC	CONSERVATION	676,909	WIRE			
26		EUROPE	CONSERVATION	653,596	WIRE			
27		SOUTH AMERICA	CONSERVATION	620,281	WIRE			
28		EAST ASIA & PACIFIC	CONSERVATION	612,346	WIRE			
29		SOUTH ASIA	CONSERVATION	570,362	WIRE			
30		EAST ASIA & PACIFIC	CONSERVATION	560,132	WIRE			
31		EUROPE	CONSERVATION	526,423	WIRE			
32		SUB-SAHARAN AFRICA	CONSERVATION	516,018	WIRE			
33		SUB-SAHARAN AFRICA	CONSERVATION	501,712	WIRE			
34		SOUTH AMERICA	CONSERVATION	481,715	WIRE			
35		SUB-SAHARAN AFRICA	CONSERVATION	478,105	WIRE			
36		EAST ASIA & PACIFIC	CONSERVATION	470,338	WIRE			
37		EUROPE	CONSERVATION	444,352	WIRE			
38		SOUTH AMERICA	CONSERVATION	440,179	WIRE			
39		SOUTH AMERICA	CONSERVATION	421,730	WIRE			
40		SOUTH AMERICA	CONSERVATION	395,984	WIRE			
41		EUROPE	CONSERVATION	392,209	WIRE			
42		SUB-SAHARAN AFRICA	CONSERVATION	368,489	WIRE			
43		EUROPE	CONSERVATION	350,000	WIRE			
44		EUROPE	CONSERVATION	348,601	WIRE			
45		SUB-SAHARAN AFRICA	CONSERVATION	338,696	WIRE			
46		SUB-SAHARAN AFRICA	CONSERVATION	333,541	WIRE			
47		EUROPE	CONSERVATION	325,000	WIRE			
48		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	315,874	WIRE			
49		SOUTH AMERICA	CONSERVATION	294,483	WIRE			
50		SOUTH AMERICA	CONSERVATION	293,029	WIRE			
51		EAST ASIA & PACIFIC	CONSERVATION	291,010	WIRE			
52		SOUTH AMERICA	CONSERVATION	285,088	WIRE			
53		EAST ASIA & PACIFIC	CONSERVATION	283,937	WIRE			
54		NORTH AMERICA	CONSERVATION	281,100	WIRE			
55		NORTH AMERICA	CONSERVATION	267,597	WIRE			
56		EUROPE	CONSERVATION	259,028	WIRE			
57		SOUTH AMERICA	CONSERVATION	253,417	WIRE			
58		SOUTH ASIA	CONSERVATION	240,802	WIRE			
59		SUB-SAHARAN AFRICA	CONSERVATION	235,502	WIRE			
60		EUROPE	CONSERVATION	223,466	WIRE			
61		SOUTH AMERICA	CONSERVATION	218,717	WIRE			
62		SOUTH AMERICA	CONSERVATION	205,312	WIRE			
63		SOUTH ASIA	CONSERVATION	200,494	WIRE			
64		EUROPE	CONSERVATION	200,000	WIRE			
65		EUROPE	CONSERVATION	200,000	WIRE			
66		EUROPE	CONSERVATION	193,626	WIRE			
67		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	178,465	WIRE			
68		NORTH AMERICA	CONSERVATION	176,333	WIRE			
69		SOUTH AMERICA	CONSERVATION	167,618	WIRE			
70		EUROPE	CONSERVATION	165,712	WIRE			
71		SUB-SAHARAN AFRICA	CONSERVATION	159,281	WIRE			
72		SOUTH AMERICA	CONSERVATION	158,625	WIRE			
73		SOUTH ASIA	CONSERVATION	152,833	WIRE			
74		NORTH AMERICA	CONSERVATION	150,765	WIRE			
75		SUB-SAHARAN AFRICA	CONSERVATION	148,779	WIRE			
76		SOUTH AMERICA	CONSERVATION	146,189	WIRE			
77		SOUTH AMERICA	CONSERVATION	143,341	WIRE			
78		EAST ASIA & PACIFIC	CONSERVATION	140,030	WIRE			
79		SOUTH AMERICA	CONSERVATION	137,967	WIRE			
80		SUB-SAHARAN AFRICA	CONSERVATION	137,437	WIRE			
81		SUB-SAHARAN AFRICA	CONSERVATION	132,250	WIRE			
82		SUB-SAHARAN AFRICA	CONSERVATION	131,888	WIRE			
83		SUB-SAHARAN AFRICA	CONSERVATION	131,235	WIRE			
84		EAST ASIA & PACIFIC	CONSERVATION	121,589	WIRE			
85		SUB-SAHARAN AFRICA	CONSERVATION	120,224	WIRE			
86		NORTH AMERICA	CONSERVATION	118,670	WIRE			
87		NORTH AMERICA	CONSERVATION	115,304	WIRE			
88		SOUTH AMERICA	CONSERVATION	112,408	WIRE			
89		SUB-SAHARAN AFRICA	CONSERVATION	110,000	WIRE			
90		NORTH AMERICA	CONSERVATION	106,153	WIRE			
91		SUB-SAHARAN AFRICA	CONSERVATION	105,435	WIRE			
92		EAST ASIA & PACIFIC	CONSERVATION	103,966	WIRE			
93		NORTH AMERICA	CONSERVATION	103,411	WIRE			
94		SOUTH AMERICA	CONSERVATION	101,437	WIRE			
95		SUB-SAHARAN AFRICA	CONSERVATION	101,053	WIRE			
96		EUROPE	CONSERVATION	100,555	WIRE			
97		SOUTH AMERICA	CONSERVATION	98,574	WIRE			
98		SOUTH AMERICA	CONSERVATION	97,801	WIRE			
99		SOUTH AMERICA	CONSERVATION	97,442	WIRE			
100		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	96,753	WIRE			
101		SUB-SAHARAN AFRICA	CONSERVATION	92,299	WIRE			
102		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	91,885	WIRE			
103		SUB-SAHARAN AFRICA	CONSERVATION	90,889	WIRE			
104		SUB-SAHARAN AFRICA	CONSERVATION	90,000	WIRE			
105		SOUTH ASIA	CONSERVATION	88,037	WIRE			
106		SOUTH AMERICA	CONSERVATION	87,563	WIRE			
107		SOUTH AMERICA	CONSERVATION	85,643	WIRE			
108		SUB-SAHARAN AFRICA	CONSERVATION	85,631	WIRE			
109		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	85,407	WIRE			
110		SOUTH ASIA	CONSERVATION	84,635	WIRE			
111		SUB-SAHARAN AFRICA	CONSERVATION	84,000	WIRE			
112		NORTH AMERICA	CONSERVATION	82,597	WIRE			
113		SUB-SAHARAN AFRICA	CONSERVATION	79,999	WIRE			
114		EUROPE	CONSERVATION	79,857	WIRE			
115		SOUTH AMERICA	CONSERVATION	79,547	WIRE			
116		SOUTH AMERICA	CONSERVATION	78,716	WIRE			
117		SOUTH AMERICA	CONSERVATION	77,427	WIRE			
118		SUB-SAHARAN AFRICA	CONSERVATION	71,874	WIRE			
119		SOUTH ASIA	CONSERVATION	70,382	WIRE			
120		SUB-SAHARAN AFRICA	CONSERVATION	69,932	WIRE			
121		SOUTH AMERICA	CONSERVATION	69,565	WIRE			
122		SOUTH AMERICA	CONSERVATION	66,935	WIRE			
123		SOUTH AMERICA	CONSERVATION	66,236	WIRE			
124		SOUTH AMERICA	CONSERVATION	66,000	WIRE			
125		SOUTH AMERICA	CONSERVATION	66,000	WIRE			
126		SOUTH AMERICA	CONSERVATION	65,584	WIRE			
127		SOUTH AMERICA	CONSERVATION	65,542	WIRE			
128		NORTH AMERICA	CONSERVATION	64,535	WIRE			
129		SOUTH AMERICA	CONSERVATION	63,980	WIRE			
130		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	60,980	WIRE			
131		NORTH AMERICA	CONSERVATION	60,030	WIRE			
132		EUROPE	CONSERVATION	60,000	WIRE			
133		EUROPE	CONSERVATION	59,418	WIRE			
134		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	59,103	WIRE			
135		SOUTH AMERICA	CONSERVATION	59,000	WIRE			
136		SOUTH AMERICA	CONSERVATION	57,754	WIRE			
137		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	54,918	WIRE			
138		SOUTH ASIA	CONSERVATION	53,500	WIRE			
139		SOUTH AMERICA	CONSERVATION	52,718	WIRE			
140		EUROPE	CONSERVATION	52,650	WIRE			
141		SOUTH AMERICA	CONSERVATION	52,455	WIRE			
142		EAST ASIA & PACIFIC	CONSERVATION	51,687	WIRE			
143		SOUTH ASIA	CONSERVATION	51,541	WIRE			
144		SOUTH AMERICA	CONSERVATION	50,599	WIRE			
145		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	50,000	WIRE			
146		EAST ASIA & PACIFIC	CONSERVATION	50,000	WIRE			
147		SUB-SAHARAN AFRICA	CONSERVATION	49,999	WIRE			
148		SOUTH AMERICA	CONSERVATION	49,140	WIRE			
149		EAST ASIA & PACIFIC	CONSERVATION	48,500	WIRE			
150		EUROPE	CONSERVATION	48,434	WIRE			
151		SOUTH AMERICA	CONSERVATION	48,405	WIRE			
152		SUB-SAHARAN AFRICA	CONSERVATION	47,500	WIRE			
153		SOUTH ASIA	CONSERVATION	44,711	WIRE			
154		SUB-SAHARAN AFRICA	CONSERVATION	44,500	WIRE			
155		SOUTH AMERICA	CONSERVATION	44,030	WIRE			
156		SOUTH AMERICA	CONSERVATION	42,760	WIRE			
157		NORTH AMERICA	CONSERVATION	42,344	WIRE			
158		SUB-SAHARAN AFRICA	CONSERVATION	39,601	WIRE			
159		NORTH AMERICA	CONSERVATION	39,334	WIRE			
160		SOUTH AMERICA	CONSERVATION	38,657	WIRE			
161		EUROPE	CONSERVATION	38,572	WIRE			
162		SOUTH AMERICA	CONSERVATION	36,957	WIRE			
163		SOUTH AMERICA	CONSERVATION	36,354	WIRE			
164		SOUTH AMERICA	CONSERVATION	36,252	WIRE			
165		EUROPE	CONSERVATION	35,787	WIRE			
166		SOUTH AMERICA	CONSERVATION	35,000	WIRE			
167		SOUTH AMERICA	CONSERVATION	34,998	WIRE			
168		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	34,178	WIRE			
169		NORTH AMERICA	CONSERVATION	34,076	WIRE			
170		SOUTH AMERICA	CONSERVATION	34,000	WIRE			
171		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	33,148	WIRE			
172		SOUTH AMERICA	CONSERVATION	32,690	WIRE			
173		SOUTH AMERICA	CONSERVATION	30,798	WIRE			
174		SOUTH AMERICA	CONSERVATION	30,784	WIRE			
175		SOUTH AMERICA	CONSERVATION	30,727	WIRE			
176		NORTH AMERICA	CONSERVATION	30,307	WIRE			
177		NORTH AMERICA	CONSERVATION	30,241	WIRE			
178		EUROPE	CONSERVATION	30,000	WIRE			
179		CENTRAL AMERICA & CARIBBEAN	CONSERVATION	29,997	WIRE			
180		EUROPE	CONSERVATION	29,073	WIRE			
181		SOUTH ASIA	CONSERVATION	27,907	WIRE			
182		NORTH AMERICA	CONSERVATION	27,837	WIRE			
183		SOUTH AMERICA	CONSERVATION	27,455	WIRE			
184		NORTH AMERICA	CONSERVATION	27,412	WIRE			

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1) CONSERVATION	CENTRAL AMERICA & CARRIBEAN	8	69,925	WIRE			
(2) CONSERVATION	EAST ASIA & PACIFIC	10	118,605	WIRE			
(3) CONSERVATION	EUROPE	3	52,112	WIRE			
(4) CONSERVATION	NORTH AMERICA	2	24,375	WIRE			
(5) CONSERVATION	SOUTH AMERICA	29	279,522	WIRE			
(6) CONSERVATION	SOUTH ASIA	50	114,418	WIRE			
(7) CONSERVATION	SUB-SAHARAN AFRICA	31	381,644	WIRE			
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* Yes No

Additional Data

Software ID:

Software Version:

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a Mail solicitations
- b Internet and email solicitations
- c Phone solicitations
- d In-person solicitations
- e Solicitation of non-government grants
- f Solicitation of government grants
- g Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No

b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 MR STRATEGIC SERVICES 1101 CONNECTICUT AVE NW 7TH FLOOR WASHINGTON, DC 20036	FUNDRAISING COUNSEL		No	570,383	434,439	135,944
2 GIVEBRIDGE INC 525 W MONROE ST STE 900 CHICAGO, IL 60661	FACE TO FACE		No	267,576	500,000	-232,424
3 NEW CANVASSING EXPERIENCE INC 78 SAN MARCOS ST AUSTIN, TX 787025236	FACE TO FACE		No	136,377	660,000	-523,623
4 INTERACTIVE GLOBAL CONSULTANCY 25775 WEST ILLINOIS HIGHWAY 134 INGLESIDE, IL 60041	FACE TO FACE		No	117,971	377,000	-259,029
5 INFOCISION INC 325 SPRINGDALE DR AKRON, OH 44333	FUNDRAISING COUNSEL		No	11,733	37,440	-25,707
6 IMPACT COMMUNICATIONS 735 EIGHTH ST SE FLOOR 2 WASHINGTON, DC 20003	TELE-FUNDRAISING		No	0	66,500	-66,500
7 NEWPORT ONE INC 21 RAILROAD AVE DUXBURY, MA 02332	FUNDRAISING COUNSEL		No	0	60,579	-60,579
8 ASSEMBLY GLOBAL 1 WORLD TRADE CTR FL 63 NEW YORK, NY 10007	FUNDRAISING COUNSEL		No	0	127,071	-127,071
9						
10						
Total				1,104,040	2,263,029	-1,158,989

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, DC

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				
	11 Net income summary. Subtract line 10 from line 3, column (d) ▶				

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No		
7 Direct expense summary. Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary. Subtract line 7 from line 1, column (d) ▶					

9 Enter the state(s) in which the organization conducts gaming activities:

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain: _____

11 Does the organization conduct gaming activities with nonmembers? Yes No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ -----

Address ▶ -----

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.

c If "Yes," enter name and address of the third party:

Name ▶ -----

Address ▶ -----

16 Gaming manager information:

Name ▶ -----

Gaming manager compensation ▶ \$ -----

Description of services provided ▶ -----

Director/officer Employee Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See

Instructions. Return Reference	Explanation
SCHEDULE G, PART I, LINE 2 - FUNDRAISING EXPENSES:	INCOME REFLECTED ON THIS SCHEDULE ONLY SHOWS THE INCOME RELATED TO THIS YEAR AND NOT THE ONGOING MULTI-YEAR INCOME GENERATED BY THE CAMPAIGN. AS A RESULT, THIS SCHEDULE SIGNIFICANTLY UNDERSTATES THE INCOME GENERATED FROM THE EXPENSES SHOWN. COMPANIES DESCRIBED ABOVE AS 'FUNDRAISING COUNSEL' PROVIDE ADVICE AND CONSULTING REGARDING SOLICITATION OF CONTRIBUTIONS BUT DO NOT ENGAGE IN DIRECT SOLICITATIONS ON WWF'S BEHALF. AS SUCH, IT IS NOT POSSIBLE TO REPORT RECEIPTS RESULTING DIRECTLY FROM THE SERVICES OF SUCH COMPANIES, WHOSE ADVICE AND COUNSEL IS OFTEN APPLIED TO A BROAD VARIETY OF FUNDRAISING ACTIVITIES.

Schedule I (Form 990)
Grants and Other Assistance to Organizations, Governments and Individuals in the United States
OMB No. 1545-0047

(Rev. January 2025)
Department of the Treasury Internal Revenue Service
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22. Attach to Form 990.
Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization: WORLD WILDLIFE FUND INC
Employer identification number: 52-1693387

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section (if applicable), (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Rows include organizations like THE NATURE CONSERVANCY, STANFORD UNIVERSITY, WINDWARD FUND, THUNDER VALLEY COMMUNITY DEVELOPMENT CORPORATION, etc.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table
3 Enter total number of other organizations listed in the line 1 table

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1) CONSERVATION	44	818,323			
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
PART I, LINE 2:	DESCRIPTION OF PROCEDURE FOR MONITORING USE OF GRANT FUNDS: ALL GRANT AGREEMENT DOCUMENTS HAVE PAYMENT PROVISIONS AND TERMS AND CONDITIONS FOR USE OF FUNDS. PAYMENTS ARE MADE IN INCREMENTAL AMOUNTS FOR GRANTS ABOVE \$50,000 BASED ON THE CASH FLOW NEEDS AND PROGRESS OF THE RECIPIENT. AFTER THE INITIAL ADVANCE OR PAYMENT, ALL SUBSEQUENT PAYMENTS ARE MADE AFTER RECEIPT, REVIEW, AND ACCEPTANCE OF SIGNED FINANCIAL AND PROGRAM REPORTS FROM THE GRANTEEES. FINAL PAYMENTS ARE MADE UPON RECEIPT AND ACCEPTANCE OF FINAL DELIVERABLES. ALL AGREEMENTS, RECEIPT OF DELIVERABLES, AND PAYMENTS ARE TRACKED USING A DATABASE DESIGNED FOR TRACKING OF GRANTS. ALL PAYMENTS ARE DOCUMENTED IN THE ACCOUNTING SYSTEM. GRANTEE CAN ONLY RECEIVE MORE FUNDING THAN WAS IN THE ORIGINAL AGREEMENT BUDGET THROUGH THE ISSUANCE OF AN AMENDMENT DOCUMENT. FOR ALL GOVERNMENT FUNDED AGREEMENTS, AN EXPANDED FINANCIAL REPORT IS REQUIRED FROM THE GRANTEEES. THIS INCLUDES MONITORING ADHERENCE TO DONOR REQUIREMENTS WITH EMPHASIS ON ADHERENCE TO PROCUREMENT REQUIREMENTS; USE OF EQUIPMENT, TIMESHEETS, AND SEPARATE BANK ACCOUNTS IF REQUIRED. FOR HIGH RISK GRANTEEES, ADDITIONAL MONITORING REQUIREMENTS ARE EMPLOYED AS APPLICABLE, SUCH AS COPIES OF GENERAL LEDGERS, RECEIPTS, BANK RECONCILIATIONS, AND SITE VISITS. GRANTEEES RECEIVING MORE THAN \$100,000 ARE REQUIRED TO SUBMIT AN ANNUAL (OUTSIDE) AUDIT. GRANTEEES RECEIVING GOVERNMENT FUNDING ARE SUBJECT TO ADDITIONAL DONOR REQUIREMENTS, INCLUDING PROJECT AUDITS OR EXPENSE VERIFICATIONS. IF GRANTEEES ARE SUBJECT TO AN OMB A-133 AUDIT, WWF SEEKS CONFIRMATION OF AN UNQUALIFIED AUDIT OPINION. IF THERE ARE FINDINGS, A CORRECTIVE ACTION PLAN IS DEVELOPED IN COLLABORATION WITH THE GRANTEE AND MONITORED FOR IMPROVEMENT; DOCUMENTATION IS REQUIRED AS NEEDED.

Additional Data

[Return to Form](#)

Software ID:
Software Version:

Schedule J
(Form 990)

Compensation Information

OMB No. 1545-0047

(Rev. January 2025)

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- ▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**
- ▶ **Attach to Form 990.**
- ▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number
52-1693387

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence
<input checked="" type="checkbox"/> Tax idemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)

b If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
 - b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
 - c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
 - b** Any related organization?
- If "Yes," on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
 - b** Any related organization?
- If "Yes," on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b	Yes	
2	Yes	
4a		No
4b		No
4c		No
5a		No
5b		No
6a		No
6b		No
7	Yes	
8		No
9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2, 1099-MISC compensation, and/or 1099-NEC			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 CARTER ROBERTS PRESIDENT & CEO	(i)	1,000,138	241,041	5,544	52,641	48,715	1,348,079	0
	(ii)	0	0	0	0	0	0	0
2 NIKHIL SEKHRAN CHIEF CONSERVATION OFFICER	(i)	593,170	58,650	3,612	53,549	35,258	744,239	0
	(ii)	0	0	0	0	0	0	0
3 LOREN MAYOR CHIEF OPERATING OFFICER	(i)	584,922	55,050	1,932	53,366	41,975	737,245	0
	(ii)	0	0	0	0	0	0	0
4 JULIE MILLER EVP, PHILANTHROPIC PARTNERSHIPS	(i)	475,180	24,277	10,668	31,049	35,493	576,667	0
	(ii)	0	0	0	0	0	0	0
5 MARCENE MITCHELL SVP CLIMATE CHANGE	(i)	425,861	12,050	10,668	31,049	42,476	522,104	0
	(ii)	0	0	0	0	0	0	0
6 JASON CLAY SVP MARKETS AND FOOD	(i)	431,878	12,000	10,827	25,172	36,377	516,254	0
	(ii)	0	0	0	0	0	0	0
7 TERENCE MACKO SVP MARKETING AND COMMUNICATIONS	(i)	424,096	13,050	5,544	31,006	20,644	494,340	0
	(ii)	0	0	0	0	0	0	0
8 GINETTE HEMLEY SVP WILDLIFE CONSERVATION	(i)	378,534	12,050	19,351	30,689	33,579	474,203	0
	(ii)	0	0	0	0	0	0	0
9 SHEILA BONINI SVP PRIVATE SECTOR ENGAGEMENT	(i)	387,560	20,000	5,544	30,450	25,603	469,157	0
	(ii)	0	0	0	0	0	0	0
10 MIKE PEJCIC CHIEF FINANCIAL OFFICER	(i)	370,341	15,650	1,932	30,599	44,004	462,526	0
	(ii)	0	0	0	0	0	0	0
11 JOCELYN STARZAK SVP & GENERAL COUNSEL	(i)	385,673	21,339	1,709	0	26,419	435,140	0
	(ii)	0	0	0	0	0	0	0
12 LEROY WADE CONTROLLER	(i)	227,392	734	15,110	20,805	26,900	290,941	0
	(ii)	0	0	0	0	0	0	0
13 MARGARET ACKERLEY SVP & GC (THRU JAN 2024)	(i)	106,651	1,499	59,211	33,887	6,280	207,528	0
	(ii)	0	0	0	0	0	0	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 1A	TAX INDEMNIFICATION AND GROSS-UP PAYMENTS: TWO LISTED PERSONS RECEIVED GROSS-UP PAYMENTS ON CERTAIN FRINGE BENEFITS AVAILABLE TO ALL EMPLOYEES, AND ALL SUCH PAYMENTS WERE TREATED AS TAXABLE INCOME.
PART I, LINE 3	COMPENSATION IS BASED ON PERFORMANCE AND IS DETERMINED BY COMMITTEE OF THE BOARD IN CONSULTATION WITH AN INDEPENDENT AND EXPERIENCED OUTSIDE COMPENSATION EXPERT. THE INDEPENDENT COMPENSATION EXPERT ADVISES THE COMMITTEE ON WHAT IS REASONABLE COMPENSATION FOR THE DEMANDS OF THE ROLE, BASED ON ANALYSIS OF COMPENSATION AT ORGANIZATIONS OF SIMILAR SIZE, SCOPE AND REACH. WWF MAKES COMPENSATION DETERMINATIONS WITHIN THESE GUIDEPPOSTS. BOARD MEMBERS INVOLVED IN COMPENSATION DETERMINATIONS ARE UNRELATED TO AND INDEPENDENT OF THOSE WHOSE COMPENSATION IS BEING DETERMINED. COMPENSATION DECISIONS ARE BASED ON EXPERT-PROVIDED COMPARABILITY DATA AND DOCUMENTED CONTEMPORANEOUSLY.
PART I, LINE 7	THE ORGANIZATION PROVIDES CERTAIN EXECUTIVES AND EMPLOYEES WITH NON-FIXED BONUS PAYMENTS ON THE BASIS OF PERFORMANCE.

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Noncash Contributions

2024

Open to Public Inspection

- ▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
- ▶ **Attach to Form 990.**
- ▶ **Go to www.irs.gov/Form990 for the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization
WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	320	5,994,613	FAIR MARKET VALUE
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (_____)				
26 Other ▶ (_____)				
27 Other ▶ (_____)				
28 Other ▶ (_____)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?		No
b If "Yes," describe the arrangement in Part II.		
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		No
b If "Yes," describe in Part II.		
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.		

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B):	THE ORGANIZATION IS REPORTING THE NUMBER OF STOCK GIFTS RECEIVED RATHER THAN EACH SHARE, AND THE MARKET VALUE OF THE CONTRIBUTIONS RECEIVED.

Additional Data

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SCHEDULE O
(Form 990)(Rev. January 2025)
Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ****Complete to provide information for responses to specific questions on**
Form 990 or 990-EZ or to provide any additional information.
Attach to Form 990 or 990-EZ.Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public
InspectionName of the organization
WORLD WILDLIFE FUND INC

Employer identification number

52-1693387

Return Reference	Explanation
FORM 990, PART I, LINE 1 AND PART III, LINE 1:	WWF HAS WORKED SINCE 1961 TO PROTECT THE FUTURE OF NATURE. WWF'S MISSION IS TO CONSERVE NATURE AND REDUCE THE MOST PRESSING THREATS TO THE DIVERSITY OF LIFE ON EARTH. THE WWF NETWORK, OF WHICH WWF-US IS PART, IS ONE OF THE WORLD'S LEADING CONSERVATION ORGANIZATIONS, WORKING IN OVER 100 COUNTRIES, WITH THE SUPPORT OF MILLIONS OF MEMBERS WORLDWIDE. WWF IS DEDICATED TO DELIVERING SCIENCE-BASED SOLUTIONS TO PRESERVE THE DIVERSITY AND ABUNDANCE OF LIFE ON EARTH, HALT THE DEGRADATION OF THE ENVIRONMENT, AND COMBAT CLIMATE CHANGE. WWF FOCUSES ITS WORK IN SIX KEY AREAS: *CONSERVE THE WORLD'S MOST IMPORTANT FORESTS TO SUSTAIN NATURE'S DIVERSITY, BENEFIT OUR CLIMATE, AND SUPPORT HUMAN WELL-BEING *SUSTAIN MARINE LIFE AND FUNCTIONING OCEAN ECOSYSTEMS THAT SUPPORT RICH BIODIVERSITY, FOOD SECURITY, AND SUSTAINABLE LIVELIHOODS *IMPROVE AND MAINTAIN THE HEALTH OF THE WORLD'S MAJOR FRESHWATER BASINS *ENSURE THE WORLD'S MOST ICONIC SPECIES, INCLUDING POLAR BEARS, BISON, TIGERS, RHINOS, AND ELEPHANTS, ARE SECURED AND RECOVERING IN THE WILD *DRIVE SUSTAINABLE FOOD SYSTEMS TO CONSERVE NATURE AND FEED HUMANITY *CREATE A CLIMATE-RESILIENT AND ZERO-CARBON WORLD POWERED BY RENEWABLE ENERGY WWF WORKS IN PARTNERSHIP WITH COMMUNITIES, INDIVIDUALS, GOVERNMENTS, BUSINESSES, AND FOUNDATIONS TO CONSERVE MANY OF THE WORLD'S MOST ECOLOGICALLY IMPORTANT REGIONS. TOGETHER, WE ARE: *PROTECTING AND RESTORING SPECIES AND THEIR HABITATS WITH BOTH WELL PROVEN AND INNOVATIVE TECHNOLOGIES, AND SOCIAL AND ECOLOGICAL SCIENCE METHODS *STRENGTHENING LOCAL COMMUNITIES' ABILITY TO CONSERVE THE NATURAL RESOURCES THEY DEPEND UPON *TRANSFORMING SPECIFIC COMMODITY MARKETS TO REDUCE THE IMPACT OF THEIR PRODUCTION AND CONSUMPTION ON NATURAL SYSTEMS *MOBILIZING HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION
FORM 990, PART VI, SECTION B, LINE 11B	WWF'S FINANCE DEPARTMENT GATHERS INFORMATION FROM VARIOUS DEPARTMENTS WITHIN THE ORGANIZATION AND PREPARES THE DRAFT 990 WITH THE ASSISTANCE OF OUR EXTERNAL AUDITORS. THE DRAFT IS REVIEWED BY THE CEO AND CHIEF OPERATIONS OFFICER. THE CHIEF FINANCIAL OFFICER REVIEWS THE 990 WITH THE CHAIR OF THE BOARD'S AUDIT COMMITTEE, AFTER WHICH, AND PRIOR TO FILING, THE 990 IS MADE AVAILABLE TO OUR FULL BOARD OF DIRECTORS FOR REVIEW.
FORM 990, PART VI, SECTION B, LINE 12C	EACH DIRECTOR AND STAFF MEMBER IS PROVIDED WITH A COPY OF WWF'S CONFLICT OF INTEREST POLICY AT THE START OF THEIR ASSOCIATION WITH WWF AND ANNUALLY THEREAFTER, AND SIGNS AN ANNUAL ACKNOWLEDGEMENT OF THE POLICY, WITH DISCLOSURE OF ANY POTENTIAL CONFLICTS OF INTEREST. WWF'S CONFLICT OF INTEREST POLICY IS ALSO INCLUDED IN THE WWF BOARD HANDBOOK AND IN BOARD AND STAFF ORIENTATION MATERIALS; AVAILABLE TO ALL STAFF ON WWF'S INTRANET SITE; AND FEATURED AT PERIODIC STAFF TRAININGS. IN ADDITION TO THE ANNUAL ACKNOWLEDGEMENT AND DISCLOSURE, THE POLICY PROVIDES THAT ALL DIRECTORS AND STAFF MUST DISCLOSE POTENTIAL CONFLICTS OF INTEREST AT THE EARLIEST POSSIBLE TIME AND BEFORE THE ORGANIZATION TAKES ACTION RELATING TO ANY ISSUE IN WHICH THERE IS A POTENTIAL CONFLICT. POTENTIAL CONFLICTS INVOLVING DIRECTORS ARE RAISED WITH THE CHAIRMAN OF THE BOARD, AND THE BOARD (OR EXECUTIVE COMMITTEE ACTING IN ITS STEAD) REVIEWS THE FACTS OF EACH SITUATION AND MAKES AN INDEPENDENT DETERMINATION OF WHAT ACTION IS IN WWF'S BEST INTERESTS, I.E., IF A POTENTIAL CONFLICT EXISTS, WHETHER IT CAN BE FULLY AND SATISFACTORILY ADDRESSED, OR WHETHER THE TRANSACTION MUST BE ABANDONED. THE BOARD MEMBER WITH THE POTENTIAL CONFLICT IS NOT PRESENT DURING DISCUSSION AND TAKES NO PART IN DECISIONS RELATING TO THE MATTER. POTENTIAL CONFLICTS INVOLVING STAFF MEMBERS ARE RAISED WITH WWF'S PRESIDENT, WHO REVIEWS THE FACTS OF EACH SITUATION AND DETERMINES IF A POTENTIAL CONFLICT EXISTS, WHETHER IT CAN BE FULLY AND SATISFACTORILY ADDRESSED, OR WHETHER THE TRANSACTION MUST BE ABANDONED.
FORM 990, PART VI, SECTION B, LINE 15	PRIOR TO ANY INCREASES IN SALARY OR PAYMENTS OF ADDITIONAL COMPENSATION (SUCH AS BONUSES) TO A "DISQUALIFIED PERSON", THE EXECUTIVE COMMITTEE OF THE WWF BOARD OF DIRECTORS, AS ADVISED BY ITS COMPENSATION SUBCOMMITTEE, REVIEWS THE PERFORMANCE OF THAT INDIVIDUAL AND THE RELEVANT MARKET DATA FOR COMPENSATION OF THE POSITION. THE INTERESTED INDIVIDUAL IS NOT PRESENT AND TAKES NO PART IN THE DISCUSSION. WWF CLOSELY OBSERVES THE IRS' "INTERMEDIATE SANCTIONS" PROCESS IN CONDUCTING THE REVIEW AND OBTAINS AN ASSESSMENT AS TO REASONABLENESS FROM AN EXTERNAL COMPENSATION PROFESSIONAL SERVICES FIRM. ALL BOARD MEMBERS ARE INVITED TO PARTICIPATE IN THE EXECUTIVE COMMITTEE'S REVIEW AND ARE APPRISED OF OUTCOMES.
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE ON ITS OWN WEBSITE AND UPON REQUEST.
FORM 990, PART XI, LINE 9:	FOREIGN EXCHANGE GAIN 3,405,279. LOSS FROM RESTRICTED PLEDGES & CONTRIBUTIONS RECEIVABLE -21,824,754. GRANT REIMBURSEMENT 473,653.
FORM 990, PART XII, LINE 2C:	THERE HAVE BEEN NO CHANGES IN THE PROCESS DURING THE YEAR.

Additional Data

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**SCHEDULE R
(Form 990)**

(Rev. January 2025)

Department of the Treasury
Internal Revenue Service

Name of the organization
WORLD WILDLIFE FUND INC

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

**Open to Public
Inspection**

Employer identification number

52-1693387

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) 1250 24 LLC 1250 24TH ST NW WASHINGTON, DC 20037 81-4591595	REAL ESTATE	DC	1,051,465	6,093,913	WWF
(2) 1250 24 STREET LLC 1250 24TH ST NW WASHINGTON, DC 20037 82-1723387	REAL ESTATE	DC	2,978,185	11,378,834	WWF
(3) WWF IMPACT LLC 1250 24TH ST NW WASHINGTON, DC 20037 87-3511800	IMPACT-DRIVEN INVESTING	DE	47,554	3,949,527	WWF

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of- year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K- 1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No
(1) CHARITABLE LEAD ANNUITY TRUST (1)	INVESTMENTS	CA	N/A	T					No
(2) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	AZ	N/A	T					No
(3) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	CA	N/A	T					No
(4) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	KS	N/A	T					No
(5) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	IL	N/A	T					No
(6) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	KS	N/A	T					No
(7) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	TX	N/A	T					No
(8) CHARITABLE REMAINDER TRUSTS (1)	INVESTMENTS	NY	N/A	T					No

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)
- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)
- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)
- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses
- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
1a		No
1b		No
1c		No
1d		No
1e		No
1f		No
1g		No
1h		No
1i		No
1j		No
1k		No
1l		No
1m		No
1n		No
1o		No
1p		No
1q		No
1r		No
1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

Return Reference

Explanation

Schedule R (Form 990) (Rev. 1-2025)

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