Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

A For the 2023 calendar year, or tax year beginning 01-01-2023 , and ending 12-31-2023

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization
THE GREATER NEW ORLEANS FOUNDATION

Doing business as

Number and street (or P.O. box if mail is not delivered to street address) | Room/suite
919 ST CHARLES AVENUE

City or town, state or province, country, and ZIP or foreign postal code
NEW ORLEANS, LA 70130

D Employer identification number
72-0408921

E Telephone number
(504) 598-4663

G Gross receipts $ 225,370,501

F Name and address of principal officer:
ANDREW KOPPLIN
919 ST CHARLES AVE
NEW ORLEANS,LA 70130

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list. See instructions.

H(c) Group exemption number

I Tax-exempt status: ☑ 501(c)(3) ☐ 501(c) ( ) (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: WWW.GNOF.ORG

K Form of organization: ☑ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation: 1983

M State of legal domicile: LA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities:
THE GREATER NEW ORLEANS FOUNDATION (GNOF) IS THE COMMUNITY FOUNDATION (CONT'D ON SCH O)

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3	Number of voting members of the governing body (Part VI, line 1a)	**3**	30
4	Number of independent voting members of the governing body (Part VI, line 1b)	**4**	30
5	Total number of individuals employed in calendar year 2023 (Part V, line 2a)	**5**	37
6	Total number of volunteers (estimate if necessary)	**6**	0
7a	Total unrelated business revenue from Part VIII, column (C), line 12	**7a**	-76,925
b	Net unrelated business taxable income from Form 990-T, Part I, line 11	**7b**	0

			Prior Year	Current Year
Revenue	**8**	Contributions and grants (Part VIII, line 1h)	40,233,739	33,671,642
	9	Program service revenue (Part VIII, line 2g)	397,252	794,182
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	11,722,331	8,710,306
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	64,391	49,387
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	52,417,713	43,225,517
Expenses	**13**	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	36,114,873	33,854,552
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	4,019,269	4,153,481
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	2,190	53,438
	b	Total fundraising expenses (Part IX, column (D), line 25) 1,571,045		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	6,328,572	5,071,089
	18	Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	46,464,904	43,132,560
	19	Revenue less expenses. Subtract line 18 from line 12	5,952,809	92,957

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	**20**	Total assets (Part X, line 16)	431,145,923	475,580,976
	21	Total liabilities (Part X, line 26)	3,952,209	3,174,749
	22	Net assets or fund balances. Subtract line 21 from line 20	427,193,714	472,406,227

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer — Date 2024-11-15
ERIC SELING VP OF FINANCE AND OPERATIONS
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN P01222673
Firm's name LAPORTE APAC			Firm's EIN 72-1088864	
Firm's address 111 VETERANS MEMORIAL BLVD 600 METAIRIE, LA 700054958			Phone no. (504) 835-5522	

May the IRS discuss this return with the preparer shown above? See Instructions. ☑ Yes ☐ No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III . . . . . ☑

1 Briefly describe the organization's mission:

THE GREATER NEW ORLEANS FOUNDATION (GNOF) IS THE COMMUNITY FOUNDATION FOR THE SOUTHEAST LOUISIANA REGION, IMPROVING OUR COMMUNITY'S FUTURE THROUGH FUND MANAGEMENT, NONPROFIT EFFECTIVENESS TRAINING, PROGRAMMATIC INITIATIVES, (CONT'D ON SCH O)

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses $ 39,066,569 including grants of $ 33,854,552) (Revenue $ 794,182)

BECAUSE THE FOUNDATION SEEKS TO IMPROVE THE QUALITY OF LIFE FOR ALL, WE PROMOTE PHILANTHROPY AS A CRITICAL RESOURCE FOR EFFORTS TO ADDRESS OUR COMMUNITY'S PRESSING ISSUES. BELOW IS A LISTING OF SOME OF THE FOUNDATION'S MOST IMPORTANT WORK.CAPITAL CAMPAIGN: THE GREATER NEW ORLEANS FOUNDATION RECENTLY CONCLUDED ITS "BE GREATER CAMPAIGN" - A BOLD EFFORT THAT SAW THE FOUNDATION'S BASE OF ASSETS GROW TO OVER $500 MILLION AND THE FOUNDATION'S OWN ENDOWED FUNDS BY NEARLY $20 MILLION BY 2023.(CONT'D ON SCH O)

4b (Code:) (Expenses $ including grants of $) (Revenue $)

4c (Code:) (Expenses $ including grants of $) (Revenue $)

4d Other program services (Describe in Schedule O.)

(Expenses $ including grants of $) (Revenue $)

4e **Total program service expenses** 39,066,569

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors*? See instructions.	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D,* Part I	6	Yes	
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D,* Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? *If "Yes," complete Schedule D, Part V*	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D,* Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I.* See instructions.	17	Yes	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	Yes	

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
22	Did the organization report more than $5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L,* Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L,* Part I	25b		No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part II*	26		No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? *If "Yes," complete Schedule L,* Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? *If "Yes," complete Schedule L, Part IV*	28a		No
b	A family member of any individual described in line 28a? *If "Yes," complete Schedule L, Part IV*	28b		No
c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? *If "Yes," complete Schedule L, Part IV*	28c		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? *If "Yes," complete Schedule R, Part I*	33		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		No
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		No
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O.	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

				Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	99		
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c Yes	

Part V **Statements Regarding Other IRS Filings and Tax Compliance** *(continued)*

2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	**2a** 37			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?		**2b**	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?		**3a**		No
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*		**3b**		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		**4a**		No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		**5a**		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		**5b**		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		**5c**		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		**6a**		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		**6b**		
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?		**7a**	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		**7b**	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		**7c**		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	**7d**			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		**7e**		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		**7f**		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		**7g**		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		**7h**		
8	**Sponsoring organizations maintaining donor advised funds.** Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		**8**		
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the sponsoring organization make any taxable distributions under section 4966?		**9a**		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		**9b**		
10	**Section 501(c)(7) organizations.** Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12	**10a**			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	**10b**			
11	**Section 501(c)(12) organizations.** Enter:				
a	Gross income from members or shareholders	**11a**			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	**11b**			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?		**12a**		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	**12b**			
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**				
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O.		**13a**		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	**13b**			
c	Enter the amount of reserves on hand	**13c**			
14a	Did the organization receive any payments for indoor tanning services during the tax year?		**14a**		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*		**14b**		
15	Is the organization subject to the section 4960 tax on payment(s) of more than $1,000,000 in remuneration or excess parachute payment(s) during the year?		**15**		No
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.		**16**		No
17	**Section 501(c)(21) organizations.** Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? If "Yes," complete Form 6069.		**17**		

Part VI **Governance, Management, and Disclosure.** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response or note to any line in this Part VI . . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year. If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	1a	30		
b	Enter the number of voting members included in line 1a, above, who are independent	1b	30		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2			No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3			No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		Yes	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5			No
6	Did the organization have members or stockholders?	6			No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a			No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b			No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a	The governing body?	8a		Yes	
b	Each committee with authority to act on behalf of the governing body?	8b		Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9			No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe on Schedule O how this was done*	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed AL,AK,CA,FL,GA,IL,KS,KY,MA,MD,MI,MN,MS,NC,NH,NJ,NM,NY,OR,PA,RI,SC,TN,UT,VA,WI,WV

18 Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☑ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records: ERIC SELING 919 ST CHARLES AVENUE NEW ORLEANS,LA 70130 (504) 598-4663

Part VII **Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee;	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) JEANETTE M DAVIS-LOEB SECRETARY	2.00 1.00	X		X				0	0	0
(2) RONALD BURNS SR TRUSTEE	2.00	X						0	0	0
(3) CATHERINE FREEMAN TRUSTEE	2.00 2.00	X						0	0	0
(4) HON BRIAN A JACKSON TRUSTEE	2.00	X						0	0	0
(5) R FOSTER DUNCAN TREASURER	2.00	X		X				0	0	0
(6) DR MAUDE BROWN LOFTON TRUSTEE	2.00	X						0	0	0
(7) KATIE CROSBY TRUSTEE	2.00	X						0	0	0
(8) ROGER OGDEN TRUSTEE	2.00	X						0	0	0
(9) NANCY BISSINGER TIMM TRUSTEE	2.00 1.00	X						0	0	0
(10) BERTRAND WILSON TRUSTEE	2.00	X						0	0	0
(11) PATRICIA WEEKS TRUSTEE	2.00	X						0	0	0
(12) ANDY WISDOM TRUSTEE	2.00	X						0	0	0
(13) DAVID BARKSDALE CHAIR	2.00 2.00	X		X				0	0	0
(14) LYNNE BURKART TRUSTEE	2.00 1.00	X						0	0	0
(15) ALEX GERSHANIK VICE CHAIR	2.00 2.00	X		X				0	0	0
(16) ARTHUR ROGER TRUSTEE	2.00	X						0	0	0
(17) STEVEN W USDIN TRUSTEE	2.00 1.00	X						0	0	0

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
(18) CATHY WRIGHT ISAACSON TRUSTEE	2.00	X						0	0	0
(19) ROBERT A BORIES PAST CHAIR	2.00 1.00	X		X				0	0	0
(20) ALLISON BERGER TILLER TRUSTEE	2.00	X						0	0	0
(21) RICHARD CORTIZAS TRUSTEE	2.00	X						0	0	0
(22) ERICA BECK TRUSTEE	2.00	X						0	0	0
(23) JOHN HAIRSTON TRUSTEE	2.00	X						0	0	0
(24) JEFF HEBERT TRUSTEE	2.00	X						0	0	0
(25) MONICA SYLVAIN TRUSTEE	2.00	X						0	0	0
(26) VANESSA BROWN CLAIBORNE TRUSTEE	2.00	X						0	0	0
(27) WILLIAM M HAMMACK TRUSTEE	2.00	X						0	0	0
(28) DENNIS LAUSCHA TRUSTEE	2.00	X						0	0	0
(29) TANDRA LEMAY TRUSTEE	2.00	X						0	0	0
(30) DEANNA RODRIGUEZ TRUSTEE	2.00	X						0	0	0
(31) ANDREW KOPPLIN PRESIDENT & CEO	40.00 8.00			X				393,640	0	55,624
(32) ERIC SELING VP, FINANCE & OPERATIONS	40.00			X				235,308	0	19,551
(33) KELLIE CHAVEZ-GREENE VP, PROGRAMS	40.00 1.00				X			183,852	0	37,795
(34) KENNETH ST CHARLES VP, PHILANTHROPY	40.00 1.00				X			200,980	0	17,024
(35) KARLA RIVERA CHIEF OF STAFF	40.00				X			186,824	0	21,890
(36) COURTNEY THOMAS VP, COMMUNICATIONS & PUBLIC AFFAIRS	40.00				X			162,918	0	16,733
(37) SHERINA CLAVIER DIRECTOR, FINANCE	40.00					X		149,470	0	13,209
(38) ROY WILLIAMS DIRECTOR, GRANTMAKING	40.00					X		117,025	0	16,414
(39) KRISTINA KENT DIRECTOR, WORKFORCE PROGRAMS	40.00					X		117,718	0	13,131
(40) DANIEL FAVRE DIRECTOR, ENVIRONMENTAL PROGRAMS	40.00					X		114,230	0	15,366
(41) DEVON TURNER DIRECTOR, NONPROFIT LEADERSHIP & EFFECTIVENESS	40.00					X		109,825	0	21,924
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								1,971,790	0	248,661

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization 1 1

		Yes	No
3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	**3**		No
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	**4**	Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization?*If "Yes," complete Schedule J for such person*	**5**		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
CAPITAL CITY PRESS 10705 RIEGER ROAD BATON ROUGE, LA 70809	JOURNALISM SERVICES	586,992
BERNI CONSULTING 900 CAMP STREET SUITE 346 NEW ORLEANS, LA 70103	PUBLIC RELATIONS	190,647
GIBBS CONSTRUCTION LLC 5736 CITRUS BLVD SUITE 200 HARAHAN, LA 70123	CONSTRUCTION	188,336
CARROT 806 GEORGINA AVE SANTA MONICA, CA 90402	PROJECT MANAGEMENT	125,000
FUSION LABORATORIES LLC 5580 PETERSON LANE SUITE 200 DALLAS, TX 75240	IMPLEMENTATION SERVICES	118,434

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization 5

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII . . . . . ☐

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants, and OtherAmt Similar Amounts	1a Federated campaigns . .	1a			
	b Membership dues . .	1b			
	c Fundraising events . .	1c			
	d Related organizations	1d	131,792		
	e Government grants (contributions)	1e	452,988		
	f All other contributions, gifts, grants, and similar amounts not included above	1f	33,086,862		
	g Noncash contributions included in lines 1a - 1f:$	1g	7,342,970		
	h **Total.** Add lines 1a-1f				33,671,642

Program Service Revenue

	Business Code				
2a ADMINISTRATIVE FEES	561000	757,866	757,866		
b TRAINING FEES	541610	21,316	21,316		
c WORKFORCE INNOVATION	561300	15,000	15,000		
d					
e					
f All other program service revenue.					
g **Total.** Add lines 2a–2f.	794,182				

Other Revenue

3 Investment income (including dividends, interest, and other similar amounts)		6,566,477		-76,925	6,643,402
4 Income from investment of tax-exempt bond proceeds					
5 Royalties		3,400			3,400

		(i) Real	(ii) Personal				
6a Gross rents	6a	44,893					
b Less: rental expenses	6b	0					
c Rental income or (loss)	6c	44,893					
d Net rental income or (loss)				44,893			44,893

		(i) Securities	(ii) Other				
7a Gross amount from sales of assets other than inventory	7a	184,288,813					
b Less: cost or other basis and sales expenses	7b	182,144,984					
c Gain or (loss)	7c	2,143,829					
d Net gain or (loss)				2,143,829			2,143,829

8a Gross income from fundraising events (not including $ _____ of contributions reported on line 1c). See Part IV, line 18	8a					
b Less: direct expenses	8b					
c Net income or (loss) from fundraising events . .						
9a Gross income from gaming activities. See Part IV, line 19 . . .	9a					
b Less: direct expenses	9b					
c Net income or (loss) from gaming activities . .						
10a Gross sales of inventory, less returns and allowances . .	10a					
b Less: cost of goods sold . .	10b					
c Net income or (loss) from sales of inventory . .						

OtherRevenueMiscAmt

	Business Code				
11a LEGAL SETTLEMENTS	900099	1,094			1,094
b					
c					
d All other revenue					
e **Total.** Add lines 11a–11d		1,094			
12 **Total revenue.** See instructions		43,225,517	794,182	-76,925	8,836,618

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX . . . . . ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	33,852,602	33,852,602		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	1,950	1,950		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,532,139	635,943	494,519	401,677
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	2,039,529	818,132	669,250	552,147
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	239,938	99,282	86,021	54,635
9 Other employee benefits	105,523	55,687	29,472	20,364
10 Payroll taxes	236,352	97,093	81,282	57,977
11 Fees for services (non-employees):				
a Management				
b Legal	67,476	10,488	56,988	
c Accounting	81,906		81,906	
d Lobbying	30,000		30,000	
e Professional fundraising services. See Part IV, line 17	53,438			53,438
f Investment management fees	1,131,413	1,131,413		
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	1,681,714	1,363,309	288,008	30,397
12 Advertising and promotion	188,099	35,651	48,789	103,659
13 Office expenses	73,934	31,556	17,860	24,518
14 Information technology	244,885	115,600	110,840	18,445
15 Royalties				
16 Occupancy	314,487	152,615	91,033	70,839
17 Travel	76,227	32,508	42,294	1,425
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	250,578	181,346	65,786	3,446
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	277,743	116,820	88,948	71,975
23 Insurance	129,549	54,480	42,327	32,742
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a EVENT MANAGEMENT	90,916	11,867	29,250	49,799
b DUES & SUBSCRIPTIONS	89,732	23,999	64,727	1,006
c HOUSING EXPENSES	88,149	88,149		
d DEVELOPMENT & PR	78,958	32,372	25,076	21,510
e All other expenses	175,323	123,707	50,570	1,046
25 **Total functional expenses.** Add lines 1 through 24e	43,132,560	39,066,569	2,494,946	1,571,045
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX . . . . . ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing		4,711,760	1	5,705,087
	2	Savings and temporary cash investments		25,757,192	2	23,127,315
	3	Pledges and grants receivable, net		4,035,585	3	2,158,225
	4	Accounts receivable, net		1,498,151	4	965,630
	5	Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)			6	
	7	Notes and loans receivable, net		25,998,147	7	24,635,966
	8	Inventories for sale or use			8	
	9	Prepaid expenses and deferred charges			9	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 13,535,799			
	b	Less: accumulated depreciation	10b 1,941,239	11,631,404	10c	11,594,560
	11	Investments—publicly traded securities		357,077,516	11	406,849,603
	12	Investments—other securities. See Part IV, line 11			12	
	13	Investments—program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11		436,168	15	544,590
	16	**Total assets.** Add lines 1 through 15 (must equal line 33)		431,145,923	16	475,580,976
Liabilities	17	Accounts payable and accrued expenses		495,122	17	326,820
	18	Grants payable		1,027,500	18	460,000
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D			21	
	22	Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		2,429,587	25	2,387,929
	26	**Total liabilities.** Add lines 17 through 25		3,952,209	26	3,174,749
Net Assets or Fund Balances		**Organizations that follow FASB ASC 958, check here ☑ and complete lines 27, 28, 32, and 33.**				
	27	Net assets without donor restrictions		410,115,498	27	454,604,325
	28	Net assets with donor restrictions		17,078,216	28	17,801,902
		Organizations that do not follow FASB ASC 958, check here ▶ ☐ and complete lines 29 through 33.				
	29	Capital stock or trust principal, or current funds			29	
	30	Paid-in or capital surplus, or land, building or equipment fund			30	
	31	Retained earnings, endowment, accumulated income, or other funds			31	
	32	Total net assets or fund balances		427,193,714	32	472,406,227
	33	Total liabilities and net assets/fund balances		431,145,923	33	475,580,976

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI . . . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12)	1	43,225,517
2	Total expenses (must equal Part IX, column (A), line 25)	2	43,132,560
3	Revenue less expenses. Subtract line 2 from line 1	3	92,957
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	427,193,714
5	Net unrealized gains (losses) on investments	5	44,425,694
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	693,862
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column	10	472,406,227

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII . . . . . ☑

			Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☑ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: ☐ Separate basis ☑ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		

Additional Data

Return to Form

Software ID:

Software Version:

Form 990, Special Condition Description:

Special Condition Description

SCHEDULE A
(Form 990)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)

9 ☐ An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:

10 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**

b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**

c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**

d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**

e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.

f Enter the number of supported organizations . . . . . .

g Provide the following information about the supported organization(s).

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 10 above (see instructions))	**(iv)** Is the organization listed in your governing document?		**(v)** Amount of monetary support (see instructions)	**(vi)** Amount of other support (see instructions)
			Yes	**No**		
Total						

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)** (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.") . .	32,173,991	42,015,375	70,916,850	40,233,739	33,671,642	219,011,597
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge..						
4 **Total.** Add lines 1 through 3	32,173,991	42,015,375	70,916,850	40,233,739	33,671,642	219,011,597
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) . .						34,882,977
6 **Public support.** Subtract line 5 from line 4.						184,128,620

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) 2022	(f) Total
7 Amounts from line 4. .	32,173,991	42,015,375	70,916,850	40,233,739	33,671,642	219,011,597
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . . .	4,392,664	4,720,490	7,476,647	6,148,384	6,691,695	29,429,880
9 Net income from unrelated business activities, whether or not the business is regularly carried on. .		15,790	2,321			18,111
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). .		3,343	61,450		1,094	65,887
11 **Total support.** Add lines 7 through 10						248,525,475

12 Gross receipts from related activities, etc. (see instructions) **12** 2,578,164

13 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** . . . . . ▶☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2023 (line 6, column (f) divided by line 11, column (f)) . . . . . **14** 74.090 %

15 Public support percentage for 2022 Schedule A, Part II, line 14 . . . . . **15** 72.140 %

16a **33 1/3% support test—2023.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶☑

b **33 1/3% support test—2022.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶☐

17a **10%-facts-and-circumstances test—2023.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . . ▶☐

b **10%-facts-and-circumstances test—2022.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . . ▶☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . . ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year.						
c Add lines 7a and 7b. .						
8 **Public support.** (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9 Amounts from line 6. . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c Add lines 10a and 10b.						
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on.						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
13 **Total support.** (Add lines 9, 10c, 11, and 12.). .						

14 **First 5 years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**. . . . . ▶☐

Section C. Computation of Public Support Percentage

15	Public support percentage for 2023 (line 8, column (f) divided by line 13, column (f))	15
16	Public support percentage from 2022 Schedule A, Part III, line 15	16

Section D. Computation of Investment Income Percentage

17	Investment income percentage for **2023** (line 10c, column (f) divided by line 13, column (f))	17
18	Investment income percentage from **2022** Schedule A, Part III, line 17	18

19a **33 1/3% support tests-2023.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶☐

b **33 1/3% support tests—2022.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization . . . . . ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . . . ▶☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? *If "No," describe in **Part VI** how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.*	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? *If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).*	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If "Yes," answer lines 3b and 3c below.*	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? *If "Yes," describe in **Part VI** when and how the organization made the determination.*	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? *If "Yes," explain in **Part VI** what controls the organization put in place to ensure such use.*	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? *If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.*	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If "Yes," explain in **Part VI** what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? *If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in **Part VI,** including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).*	5a		
b	**Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
c	**Substitutions only.** Was the substitution the result of an event beyond the organization's control?	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in **Part VI.***	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? *If "Yes," complete Part I of Schedule L (Form 990) .*	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? *If "Yes," complete Part I of Schedule L (Form 990).*	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in **Part VI.***	9a		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? *If "Yes," provide detail in **Part VI.***	9b		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If "Yes," provide detail in **Part VI.***	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If "Yes," answer line 10b below.*	10a		
b	Did the organization have any excess business holdings in the tax year? *(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).*	10b		

Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
a	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on 11a above?	11b		
c	A 35% controlled entity of a person described on line 11a or 11b above? *If "Yes" to 11a, 11b, or 11c, provide detail in* ***Part VI.***	11c		

Section B. Type I Supporting Organizations

			Yes	No
1	Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in* ***Part VI*** *how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*	1		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in* ***Part VI*** *how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*	2		

Section C. Type II Supporting Organizations

			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in* ***Part VI*** *how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*	1		

Section D. All Type III Supporting Organizations

			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in* ***Part VI*** *how the organization maintained a close and continuous working relationship with the supported organization(s).*	2		
3	By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in* ***Part VI*** *the role the organization's supported organizations played in this regard.*	3		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year **(see instructions)**:

a ☐ The organization satisfied the Activities Test. Complete **line 2** below.

b ☐ The organization is the parent of each of its supported organizations. Complete **line 3** below.

c ☐ The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

2 Activities Test. **Answer lines 2a and 2b below.**

			Yes	No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in* ***Part VI identify those supported organizations and explain*** *how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*	2a		
b	Did the activities described on line 2a, above constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in* ***Part VI*** *the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*	2b		
3	Parent of Supported Organizations. **Answer lines 3a and 3b below.**			
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations?*If "Yes" or "No", provide details in* ***Part VI.***	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in* ***Part VI.*** *the role played by the organization in this regard.*	3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 *(explain in **Part VI**)*. **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

	Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	**Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)	8		

	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	1		
a	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
c	Fair market value of other non-exempt-use assets	1c		
d	**Total** (add lines 1a, 1b, and 1c)	1d		
e	**Discount** claimed for blockage or other factors (*explain in detail in **Part VI***):			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035	6		
7	Recoveries of prior-year distributions	7		
8	**Minimum Asset Amount** (add line 7 to line 6)	8		

	Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	**Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6		

7 ☐ Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V **Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations** (continued)

Section D - Distributions		**Current Year**
1 Amounts paid to supported organizations to accomplish exempt purposes	**1**	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	**2**	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	**3**	
4 Amounts paid to acquire exempt-use assets	**4**	
5 Qualified set-aside amounts (*prior IRS approval required - provide details in* ***Part VI***)	**5**	
6 Other distributions (*describe in* ***Part VI***). See instructions	**6**	
7 **Total annual distributions.** Add lines 1 through 6.	**7**	
8 Distributions to attentive supported organizations to which the organization is responsive (*provide details in* ***Part VI***). See instructions	**8**	
9 Distributable amount for 2023 from Section C, line 6	**9**	
10 Line 8 amount divided by Line 9 amount	**10**	

Section E - Distribution Allocations (see instructions)	**(i) Excess Distributions**	**(ii) Underdistributions Pre-2023**	**(iii) Distributable Amount for 2023**
1 Distributable amount for 2023 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2023 (reasonable cause required-- *explain in* ***Part VI***). See instructions.			
3 Excess distributions carryover, if any, to 2023:			
a From 2018.			
b From 2019.			
c From 2020.			
d From 2021.			
e From 2022.			
f **Total** of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2023 distributable amount			
i Carryover from 2018 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2023 from Section D, line 7: $			
a Applied to underdistributions of prior years			
b Applied to 2023 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2023, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, *explain in* ***Part VI***. See instructions.			
6 Remaining underdistributions for 2023. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, *explain in* ***Part VI***. See instructions.			
7 **Excess distributions carryover to 2024.** Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2019.			
b Excess from 2020.			
c Excess from 2021.			
d Excess from 2022.			
e Excess from 2023.			

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation

Additional Data

Return to Form

Software ID:

Software Version:

Schedule B

(Form 990)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ **Attach to Form 990, 990-EZ, or 990-PF.**
▶ **Go to *www.irs.gov/Form990* for the latest information.**

OMB No. 1545-0047

2023

Name of the organization	**Employer identification number**
THE GREATER NEW ORLEANS FOUNDATION	72-0408921

Organization type (check one):

Filers of:	**Section:**
Form 990 or 990-EZ	☐ 501(c)( ) (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
	☐ 527 political organization
Form 990-PF	☐ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule.**
Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

☐ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling $5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** $5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than $1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than $1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling $5,000 or more during the year . . . . . ▶ $ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed.

Contributors

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
RESTRICTED	,	$ RESTRICTED	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		$	☐ Person ☐ Payroll ☐ Noncash (Complete Part II for noncash contributions.)

Name of organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part II **Noncash Property** (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-		$	

Name of organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part III ***Exclusively*** **religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than $1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of $1,000 or less for the year. (Enter this information once. See instructions.) ▶ $ _____**

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP 4	Relationship of transferor to transferee

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE C
(Form 990)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶**Complete if the organization is described below.** ▶**Attach to Form 990 or Form 990-EZ.**
▶**Go to *www.irs.gov/Form990* for instructions and the latest information.**

OMB No. 1545-0047

2022

Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then
- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then
- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization	Employer identification number
THE GREATER NEW ORLEANS FOUNDATION	72-0408921

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. See instructions for definition of "political campaign activities."

2 Political campaign activity expenditures. See instructions ..... ▶ $

3 Volunteer hours for political campaign activities. See instructions .....

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ..... $

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ..... $

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ..... ☐ Yes ☐ No

4a Was a correction made? ..... ☐ Yes ☐ No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ..... $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ..... ▶ $

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b..... $

4 Did the filing organization file **Form 1120-POL** for this year? ..... ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds. If none, enter -0-.	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1				
2				
3				
4				
5				
6				

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)	30,000	
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)	30,000	
d Other exempt purpose expenditures	43,102,560	
e Total exempt purpose expenditures (add lines 1c and 1d)	43,132,560	
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000	
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000	
h Subtract line 1g from line 1a. If zero or less, enter -0-.	0	
i Subtract line 1f from line 1c. If zero or less, enter -0-.	0	

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e.
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000.
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000.
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000.
Over $17,000,000	$1,000,000.

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	**(a)** 2019	**(b)** 2020	**(c)** 2021	**(d)** 2022	**(e)** Total
2a Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
c Total lobbying expenditures	27,000	27,000	27,000	30,000	111,000
d Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
f Grassroots lobbying expenditures	27,000	27,000	27,000	30,000	111,000

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total. Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures. See Instructions	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**
▶ **Attach to Form 990.**
▶ **Go to *www.irs.gov/Form990* for instructions and the latest information.**

OMB No. 1545-0047

2022

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	520	587
2	Aggregate value of contributions to (during year)	16,977,958	15,052,486
3	Aggregate value of grants from (during year)	18,971,447	14,407,733
4	Aggregate value at end of year	287,545,210	184,887,399

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☑ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☑ Yes ☐ No

Part II Conservation Easements.
Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).
☐ Preservation of land for public use (e.g., recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after July 25, 2006, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- **a** ☐ Public exhibition
- **b** ☐ Scholarly research
- **c** ☐ Preservation for future generations
- **d** ☐ Loan or exchange programs
- **e** ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?. . . ☐ **Yes** ☐ **No**

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? . . . ☐ **Yes** ☑ **No**

b If "Yes," explain the arrangement in Part XIII and complete the following table:

		Amount
c Beginning balance	**1c**	
d Additions during the year	**1d**	
e Distributions during the year	**1e**	
f Ending balance	**1f**	

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . . ☐ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	242,691,726	278,175,987	219,983,950	203,155,044	167,376,752
b Contributions	9,667,048	6,309,396	32,654,242	4,371,874	3,905,228
c Net investment earnings, gains, and losses	30,166,225	-31,190,042	34,442,345	20,814,316	40,385,864
d Grants or scholarships	8,114,521	8,510,566	6,780,145	6,786,644	7,189,552
e Other expenditures for facilities and programs					
f Administrative expenses	2,082,964	2,093,049	2,124,405	1,570,640	1,323,248
g End of year balance	272,327,514	242,691,726	278,175,987	219,983,950	203,155,044

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- **a** Board designated or quasi-endowment ▶ 96.000 %
- **b** Permanent endowment ▶
- **c** Term endowment ▶ 4.000 %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
(i) Unrelated organizations		No
(ii) Related organizations		No
b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R?		

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		1,960,101		1,960,101
b Buildings		10,808,752	1,545,293	9,263,459
c Leasehold improvements				
d Equipment		766,946	395,946	371,000
e Other				
Total. Add lines 1a through 1e. *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				11,594,560

Part VII **Investments - Other Securities.**
Complete if the organization answered "Yes" on Form 990, Part IV, line 11b.See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3)Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. *(Column (b) must equal Form 990, Part X, col. (B) line 12.)* ▶		

Part VIII **Investments - Program Related.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 13.)* ▶		

Part IX **Other Assets.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* ▶	

Part X **Other Liabilities.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f.
See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
LIABILITIES UNDER SPLIT INTEREST AGREEMENT	2,387,929
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 25.)* ▶	2,387,929

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☑

Part XI **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	106,257,313
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
a	Net unrealized gains (losses) on investments	2a	44,425,694		
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII.)	2d	23,850,554		
e	Add lines **2a** through **2d**			2e	68,276,248
3	Subtract line **2e** from line **1**			3	37,981,065
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII.)	4b	5,244,452		
c	Add lines **4a** and **4b**			4c	5,244,452
5	Total revenue. Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12.)			5	43,225,517

Part XII **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	49,601,945
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII.)	2d	8,408,818		
e	Add lines **2a** through **2d**			2e	8,408,818
3	Subtract line **2e** from line **1**			3	41,193,127
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII.)	4b	1,939,433		
c	Add lines **4a** and **4b**			4c	1,939,433
5	Total expenses. Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18.)			5	43,132,560

Part XIII

Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part lV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
PART V, LINE 4:	THE GREATER NEW ORLEANS FOUNDATION SERVES THE COMMUNITY BY PARTNERING WITH INDIVIDUALS WHO WANT TO INVEST IN THEIR COMMUNITY. BY HOLDING DONOR ADVISED AND ENDOWED FUNDS FOR INDIVIDUALS AND NONPROFITS, THE FOUNDATION HELPS CHARITABLE INDIVIDUALS MULTIPLY THEIR GIVING. THESE ENDOWED FUNDS HELP INDIVIDUALS GIVE AS A COLLECTIVE, MAXIMIZING A SINGLE DONATION TO ITS FULLEST EXTENT. THE FOUNDATION ALSO ACTIVELY RAISES FUNDING FOR ITS OWN ENDOWMENT, WHICH ALLOWS IT TO MAKE PROACTIVE AND RESPONSIVE DISCRETIONARY GRANTS TO ORGANIZATIONS MEETING THE EVER-CHANGING NEEDS OF THE REGION.
PART X, LINE 2:	ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN THE UNITED STATES OF AMERICA PROVIDED ACCOUNTING AND DISCLOSURE GUIDANCE ABOUT POSITIONS TAKEN BY AN ENTITY IN ITS TAX RETURNS THAT MIGHT BE UNCERTAIN. THE FOUNDATION BELIEVES IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN, AND MANAGEMENT HAS DETERMINED THAT THERE ARE NO UNCERTAIN TAX POSITIONS THAT ARE MATERIAL TO THE COMBINED FINANCIAL STATEMENTS. PENALTIES AND INTEREST ASSESSED BY INCOME TAXING AUTHORITIES, IF ANY, WOULD BE INCLUDED IN INCOME TAX EXPENSE.
PART XI, LINE 2D - OTHER ADJUSTMENTS:	CHANGE IN VALUE OF SPLIT INTEREST AGREEMENTS 693,864. INCOME REPORTED ON SEPARATE RETURNS FOR SUPPORT ORGANIZATIONS 21,081,783. INTERCOMPANY FEES NETTED -390,489. UNREALIZED GAINS (LOSSES) REPORTED FOR SUPPORT ORGANIZATIONS 3,801,029. CUSTODIAL FEES -1,335,633.
PART XI, LINE 4B - OTHER ADJUSTMENTS:	FASB 136 AGENCY ADJUSTMENTS 4,512,882. INTERFUND GRANTS FROM SUPPORT ORGANIZATIONS 731,570.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	EXPENSES REPORTED ON SEPARATE RETURNS FOR SUPPORT ORGANIZATIONS 10,134,940. INTERCOMPANY FEES NETTED -390,489. CUSTODIAL FEES -1,335,633.
PART XII, LINE 4B - OTHER ADJUSTMENTS:	FASB 136 AGENCY ADJUSTMENT 1,207,862. INTERFUND GRANTS FROM SUPPORT ORGANIZATIONS 731,570. ROUNDING 1.

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . . ☑ **Yes** ☐ **No**

2 **For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activites per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

	(a) Region	**(b)** Number of offices in the region	**(c)** Number of employees, agents, and independent contractors in the region	**(d)** Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	**(e)** If activity listed in (d) is a program service, describe specific type of service(s) in the region	**(f)** Total expenditures for and investments in the region
(1)	CENTRAL AMERICA AND THE CARIBBEAN	0	0	INVESTMENT ACTIVITY		7,649,063
(2)						
(3)						
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
(10)						
(11)						
(12)						
(13)						
(14)						
(15)						
(16)						
(17)						
3a Sub-total		0	0			7,649,063
b Total from continuation sheets to Part I . . .		0	0			0
c Totals (add lines 3a and 3b)		0	0			7,649,063

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than $5,000. Part II can be duplicated if additional space is needed.

1	**(a)** Name of organization	**(b)** IRS code section and EIN (if applicable)	**(c)** Region	**(d)** Purpose of grant	**(e)** Amount of cash grant	**(f)** Manner of cash disbursement	**(g)** Amount of noncash assistance	**(h)** Description of noncash assistance	**(i)** Method of valuation (book, FMV, appraisal, other)
(1)									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
(13)									
(14)									
(15)									
(16)									

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . . ▶ _____

3 Enter total number of other organizations or entities . . . . . ▶

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	**(b)** Region	**(c)** Number of recipients	**(d)** Amount of cash grant	**(e)** Manner of cash disbursement	**(f)** Amount of noncash assistance	**(g)** Description of noncash assistance	**(h)** Method of valuation (book, FMV, appraisal, other)
(1)							
(2)							
(3)							
(4)							
(5)							
(6)							
(7)							
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

Part IV Foreign Forms

1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* . . . . . ☑ Yes ☐ No

2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* . . . . . ☐ Yes ☑ No

3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* . . . . . ☐ Yes ☑ No

4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . ☐ Yes ☑ No

5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* . . . . . ☑ Yes ☐ No

6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* . . . . . ☐ Yes ☑ No

Part V **Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

ReturnReference	Explanation

Additional Data

Software ID:

Software Version:

SCHEDULE G (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.

▶ **Attach to Form 990 or Form 990-EZ.**

▶ **Go to *www.irs.gov/Form990* for instructions and the latest information.**

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I **Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- **a** ☑ Mail solicitations
- **b** ☑ Internet and email solicitations
- **c** ☑ Phone solicitations
- **d** ☑ In-person solicitations
- **e** ☑ Solicitation of non-government grants
- **f** ☑ Solicitation of government grants
- **g** ☐ Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☑ **Yes** ☐ **No**

b If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization.

	(i) Name and address of individual or entity (fundraiser)	**(ii)** Activity	**(iii)** Did fundraiser have custody or control of contributions? **Yes**	**No**	**(iv)** Gross receipts from activity	**(v)** Amount paid to (or retained by) fundraiser listed in col. **(i)**	**(vi)** Amount paid to (or retained by) organization
1	HERMES DEVELOPMENT CONSULTING 760 MAGAZINE STREET APT 219 NEW ORLEANS, LA 70130	PROVIDES CONSULTING FOR DEVELOPMENT AND FUNDRAISING		No	0	9,518	-9,518
2	THE JONES GROUP OF NEW ORLEANS LLC 3523 ANNUNCIATION STREET NEW ORLEANS, LA 70115	PROVIDES CONSULTING FOR DEVELOPMENT AND FUNDRAISING		No	0	43,920	-43,920
3							
4							
5							
6							
7							
8							
9							
10							
Total . . . . . ▶						53,438	-53,438

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Part II **Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than $15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than $5,000.

		(a) Event #1 (event type)	(b) Event #2 (event type)	(c) Other events (total number)	(d) Total events (add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				
	11 Net income summary. Subtract line 10 from line 3, column (d) ▶				

Part III **Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	
	7 Direct expense summary. Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d) ▶				

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain: _____

11 Does the organization conduct gaming activities with nonmembers? . . . . . ☐ **Yes** ☐ **No**

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? . . . . . ☐ **Yes** ☐ **No**

13 Indicate the percentage of gaming activity conducted in:

a	The organization's facility	**13a**	%
b	An outside facility	**13b**	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? . . . . . ☐ **Yes** ☐ **No**

b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ _____ and the amount of gaming revenue retained by the third party ▶ $ _____.

c If "Yes," enter name and address of the third party:

Name ▶

Address ▶

16 Gaming manager information:

Name ▶

Gaming manager compensation ▶ $

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? . . . . . ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $

Part IV **Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Return Reference	Explanation

Schedule G (Form 990) 2023

Additional Data

Return to Form

Software ID:

Software Version:

[illegible]

[illegible]

[illegible]

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

| | | |

Part III **Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	**(b)** Number of recipients	**(c)** Amount of cash grant	**(d)** Amount of noncash assistance	**(e)** Method of valuation (book, FMV, appraisal, other)	**(f)** Description of noncash assistance
(1) EMPLOYEE ASSISTANCE FUND RECIPIENT	2	1,950		FMV	
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

Part IV **Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
PART 1, LINE 2 - PROCEDURES FOR MONITORING USE OF GRANTS FUNDS IN U.S.	THE GREATER NEW ORLEANS FOUNDATION ("GNOF") IS A COMMUNITY FOUNDATION THAT MANAGES THE PROCESS OF MAKING DISTRIBUTIONS TO VARIOUS CHARITIES, AS REFLECTED IN SCHEDULE I, PART II. GNOF CONDUCTS A PRE-GRANT INQUIRY TO ENSURE THAT THE GRANTEE IS APPROPRIATE, SUCH AS HAVING A TAX-EXEMPT STATUS UNDER SECTION 501(C)(3) OR BEING A GOVERNMENTAL ENTITY. GNOF EXECUTES A WRITTEN AGREEMENT WITH THE GRANTEE THAT SPECIFIES THE CHARITABLE PURPOSE OF THE GRANT AND INCLUDES PROVISIONS THAT PROHIBIT THE USE OF THE FUNDS FOR NON-CHARITABLE PURPOSES, POLITICAL CAMPAIGN ACTIVITY, OR LOBBYING ACTIVITIES. GRANTEES ARE REQUIRED TO SUBMIT REPORTS ON THE USE OF FUNDS AND THE CHARITABLE ACTIVITIES SUPPORTED BY THE GRANT DURING THE GRANT PERIOD. IN ADDITION, THE GRANTEE IS REQUIRED TO RETURN ANY FUNDS NOT USED FOR THE DESIGNATED PURPOSE.

Additional Data

Return to Form

Software ID:

Software Version:

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
▶ Attach to Form 990.
▶ Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	☐ First-class or charter travel ☐ Housing allowance or residence for personal use			
	☐ Travel for companions ☐ Payments for business use of personal residence			
	☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees			
	☐ Discretionary spending account ☐ Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?	**2**		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.			
	☑ Compensation committee ☐ Written employment contract			
	☐ Independent compensation consultant ☑ Compensation survey or study			
	☑ Form 990 of other organizations ☑ Approval by the board or compensation committee			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:			
a	Receive a severance payment or change-of-control payment?	**4a**		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	**4c**		No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
a	The organization?	**5a**		No
b	Any related organization?	**5b**		No
	If "Yes," on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
a	The organization?	**6a**		No
b	Any related organization?	**6b**		No
	If "Yes," on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported on Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	**9**		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2, 1099-MISC compensation, and/or 1099-NEC			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 ANDREW KOPPLIN PRESIDENT & CEO	(i)	353,640	40,000	0	33,347	22,277	449,264	0
	(ii)	0	0	0	0	0	0	0
2 ERIC SELING VP, FINANCE & OPERATIONS	(i)	221,808	13,500	0	19,551	0	254,859	0
	(ii)	0	0	0	0	0	0	0
3 KELLIE CHAVEZ-GREENE VP, PROGRAMS	(i)	174,352	9,500	0	15,737	22,058	221,647	0
	(ii)	0	0	0	0	0	0	0
4 KENNETH ST CHARLES VP, PHILANTHROPY	(i)	194,980	6,000	0	16,544	480	218,004	0
	(ii)	0	0	0	0	0	0	0
5 KARLA RIVERA CHIEF OF STAFF	(i)	176,824	10,000	0	15,567	6,323	208,714	0
	(ii)	0	0	0	0	0	0	0
6 COURTNEY THOMAS VP, COMMUNICATIONS & PUBLIC AFFAIRS	(i)	156,918	6,000	0	9,720	7,013	179,651	0
	(ii)	0	0	0	0	0	0	0
7 SHERINA CLAVIER DIRECTOR, FINANCE	(i)	141,970	7,500	0	12,450	759	162,679	0
	(ii)	0	0	0	0	0	0	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
▶ **Attach to Form 990.**
▶ **Go to *www.irs.gov/Form990* for the latest information.**

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	79	7,342,970	SELLING PRICE
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ ( )				
26 Other ▶ ( )				
27 Other ▶ ( )				
28 Other ▶ ( )				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement | 29 |

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II.			
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	31	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	Yes	
b If "Yes," describe in Part II.			
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.			

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, LINE 32B:	THE FOUNDATION USES THE SERVICE OF REAL ESTATE PROFESSIONALS IN LIQUIDATING GIFTS OF RESIDENTIAL AND COMMERCIAL REAL ESTATE. THE FOUNDATION USES THE SERVICES OF INVESTMENT PROFESSIONALS IN LIQUIDATING GIFTS OF MARKETABLE SECURITIES.

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
Attach to Form 990 or 990-EZ.
Go to *www.irs.gov/Form990* for the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Return Reference	Explanation
FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION	FOR THE SOUTHEAST LOUISIANA REGION, IMPROVING OUR COMMUNITY'S FUTURE THROUGH FUND MANAGEMENT, NONPROFIT EFFECTIVENESS TRAINING, PROGRAMMATIC INITIATIVES, AND BY PROMOTING PHILANTHROPY ITSELF. WITH APPROXIMATELY $475 MILLION IN ASSETS AND A RECENT HISTORY OF GRANTING TO NONPROFITS $25 TO $35 MILLION ANNUALLY, THE FOUNDATION STRIVES TO BE THE LEADER OF STRATEGIC AND IMPACTFUL PHILANTHROPY IN SOUTHEAST LOUISIANA. THE FOUNDATION'S KNOWLEDGEABLE STAFF WORKS CLOSELY WITH DONORS AND HIGH-PERFORMING ORGANIZATIONS THAT SEEK TO CREATE A VIBRANT, SUSTAINABLE, AND JUST GREATER NEW ORLEANS REGION FOR ALL. BY WORKING WITH THE FOUNDATION, GENEROUS INDIVIDUALS ARE GIVEN THE HIGHEST-QUALITY DONOR SERVICES AND FUND MANAGEMENT. BY PARTNERING WITH THE FOUNDATION, ORGANIZATIONS RECEIVE GRANTS AND TRAINING THAT HELP THEM ACHIEVE THEIR MISSIONS WHILE MAINTAINING FINANCIAL STABILITY AND PROGRAMMATIC STRENGTH. IN ITS EXTENSIVE DISASTER RESPONSE AND RECOVERY EFFORTS, PUBLIC EDUCATION INITIATIVES, WORKFORCE DEVELOPMENT PROGRAMMING, ENVIRONMENTAL INITIATIVES, RACIAL EQUITY INITIATIVES, AND NONPROFIT EFFECTIVENESS WORK, THE FOUNDATION SERVES AS A VITAL CIVIC LEADER TO BRING PEOPLE ACROSS SOUTHEAST LOUISIANA TOGETHER TO SOLVE OUR REGION'S MOST PRESSING CHALLENGES.
FORM 990, PART III, LINE 1	AND BY PROMOTING PHILANTHROPY ITSELF. WITH APPROXIMATELY $475 MILLION IN ASSETS AND A RECENT HISTORY OF GRANTING TO NONPROFITS $25 TO $35 MILLION ANNUALLY, THE FOUNDATION STRIVES TO BE THE LEADER OF STRATEGIC AND IMPACTFUL PHILANTHROPY IN SOUTHEAST LOUISIANA. THE FOUNDATION'S KNOWLEDGEABLE STAFF WORKS CLOSELY WITH DONORS AND HIGH-PERFORMING ORGANIZATIONS THAT SEEK TO CREATE A VIBRANT, SUSTAINABLE, AND JUST GREATER NEW ORLEANS REGION FOR ALL. BY WORKING WITH THE FOUNDATION, GENEROUS INDIVIDUALS ARE GIVEN THE HIGHEST-QUALITY DONOR SERVICES AND FUND MANAGEMENT. BY PARTNERING WITH THE FOUNDATION, ORGANIZATIONS RECEIVE GRANTS AND TRAINING THAT HELP THEM ACHIEVE THEIR MISSIONS WHILE MAINTAINING FINANCIAL STABILITY AND PROGRAMMATIC STRENGTH.IN ITS EXTENSIVE DISASTER RESPONSE AND RECOVERY EFFORTS, PUBLIC EDUCATION INITIATIVES, WORKFORCE DEVELOPMENT PROGRAMMING, ENVIRONMENTAL INITIATIVES, RACIAL EQUITY INITIATIVES, AND NONPROFIT EFFECTIVENESS WORK, THE FOUNDATION SERVES AS A VITAL CIVIC LEADER TO BRING PEOPLE ACROSS SOUTHEAST LOUISIANA TOGETHER TO SOLVE OUR REGION'S MOST PRESSING CHALLENGES.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS	ENVIRONMENTAL PROGRAMS: GUIDED BY THE THEORY OF CHANGE FOR THE ENVIRONMENTAL PROGRAM, THE FOUNDATION WORKS TO OVERCOME THE SEVERE EFFECTS OF CLIMATE CHANGE ON THE COAST AND IN OUR CITIES THAT THREATEN THE FUTURE HEALTH AND SUSTAINABILITY OF SOUTHEAST LOUISIANA AND DISPROPORTIONATELY IMPACT BIPOC AND SOCIALLY AND ECONOMICALLY VULNERABLE COMMUNITIES DUE TO SYSTEMIC RACIAL INJUSTICES. OUR EFFORTS ACCELERATE THE EQUITABLE IMPLEMENTATION OF RESILIENT INFRASTRUCTURE AND NATURE-BASED SOLUTIONS. TO PROMOTE EQUITABLE CLIMATE ADAPTATION AND MITIGATION, VIBRANT COMMUNITIES, PARTNERSHIPS, AND ROBUST FUNDING FOR SOLUTIONS, THE FOUNDATION FOCUSES ON SEVERAL PROGRAM AREAS: LIVING BETTER WITH WATER - FOR OVER A DECADE, THE FOUNDATION HAS BEEN A LEADER IN DEVELOPING AND PROMOTING THE REGION'S ABILITY TO IMPLEMENT GREEN STORMWATER INFRASTRUCTURE TO HELP REDUCE NEIGHBORHOOD FLOODING, IMPROVE WATER QUALITY, AND RELIEVE PRESSURE ON THE PUMPS IN OUR DRAINAGE SYSTEMS. THE FOUNDATION CREATED THE WATER CHALLENGE IN 2010 TO HELP LAUNCH SMALL AND MINORITY-OWNED BUSINESSES FOCUSED ON GREEN INFRASTRUCTURE. SINCE 2013, WE HAVE HOSTED THE URBAN WATER SERIES TO BUILD KNOWLEDGE AND CAPACITY REGARDING GREEN STORMWATER INFRASTRUCTURE AMONG PLANNERS, DESIGNERS, BUSINESS LEADERS, ELECTED OFFICIALS, AND COMMUNITY MEMBERS. SINCE 2010, OVER $4 MILLION IN GRANTS HAVE BEEN AWARDED TO SUPPORT ORGANIZATIONS WORKING TO BUILD THE MOVEMENT TO LIVE BETTER WITH WATER. WE PARTNER WITH ORGANIZATIONS TO SUPPORT BUILDING HEROIC SCALE GREEN INFRASTRUCTURE AND BEAUTIFUL PLACES IN PUBLIC SPACE, AND WE ARE SUPPORTING COLLABORATIVE EFFORTS TO EXPAND THE URBAN TREE CANOPY OF NEW ORLEANS. THRIVING COASTAL COMMUNITIES - THE FOUNDATION FACILITATES SELA VOICE, A COALITION OF COMMUNITY-BASED ORGANIZATIONS IN COASTAL COMMUNITIES AND ENVIRONMENTAL ADVOCATES TO ENSURE STRONG COMMUNITY VOICE IN THE COMPLEX PROCESSES OF COASTAL PROTECTION AND RESTORATION. COMMUNITY-LED CLIMATE SOLUTIONS - THE FOUNDATION CONVENES THE CLIMATE ACTION EQUITY PROJECT ADVISORY GROUP TO WORK WITH THE CITY OF NEW ORLEANS AND DEEP SOUTH CENTER FOR ENVIRONMENTAL JUSTICE ON EQUITABLE IMPLEMENTATION OF THE CITY'S CLIMATE ACTION PLAN. THE FOUNDATION ALSO PARTNERS WITH THE CITY'S OFFICE OF RESILIENCE AND SUSTAINABILITY ON SOLAR FOR ALL NOLA TO MAKE ROOFTOP SOLAR MORE ACCESSIBLE TO ALL RESIDENTS. SUSTAINABLE AND EQUITABLE TRANSPORTATION - THE FOUNDATION SUPPORTS NONPROFITS ACTIVE IN PROMOTING TRANSIT, BIKING, AND WALKING - LIKE BIKESHARE OPERATOR BLUE KREWE, TRANSIT ADVOCATES RIDE NEW ORLEANS, BIKE EASY, AND THE COMPLETE STREETS COALITION-AND IS CURRENTLY DEVELOPING FURTHER STRATEGIES TO BOLSTER SUSTAINABLE AND EQUITABLE MOBILITY OPTIONS. WE HOLD ANNUAL TRANSIT BREAKFAST BRIEFINGS TO ENGAGE COMMUNITY LEADERS AND STAKEHOLDERS IN IMPORTANT TRANSPORTATION ISSUES. WORKFORCE PROGRAMS: THE FOUNDATION HAS BEEN AN INFLUENTIAL LEADER AND DRIVER OF POSITIVE CHANGE IN THE WORKFORCE ECOSYSTEM FOR OVER A DECADE, PARTICULARLY THROUGH THE CREATION OF NEW ORLEANS WORKS: HEALTHCARE, WHICH TRAINED AND PLACED OVER 500 INDIVIDUALS INTO ENTRY-LEVEL HEALTHCARE JOBS THAT OFFERED CAREER PATHS AND NAVIGATORS TO HELP THEM WITH NON-WORK ISSUES. IN 2022, WE BEGAN A TRANSITION TO THE NEXT STAGE OF OUR LEADERSHIP AND INNOVATION IN WORKFORCE. AMONGST THE MANY LEARNINGS OF THE FOUNDATION THROUGH RESEARCH AND PROGRAMMATIC WORK IS THE UNDERSTANDING THAT THE FRAGMENTED NATURE OF THE WORKFORCE ECOSYSTEM AND THE LACK OF A REGIONAL STRATEGY LEADS TO MISSED OPPORTUNITIES, FRUSTRATION AMONG OUR REGION'S TOP EMPLOYERS, AND INEQUITABLE ACCESS TO ECONOMIC MOBILITY FOR OUR COMMUNITIES. MANY OF THE CHALLENGES IN OUR WORKFORCE ECOSYSTEM ALSO REFLECT THE NEED TO HELP EMPLOYERS MEET THEIR HIRING NEEDS BY DEVELOPING RECRUITING PRACTICES THAT DEEPEN THEIR TALENT POOLS AND BROADEN THEIR SUPPORT SERVICES

Return Reference	Explanation
	FOR WORKERS, SUCH AS THROUGH RELIABLE TRANSPORTATION AND HIGH-QUALITY CHILDCARE. IN RESPONSE TO THESE NEEDS, THE FOUNDATION HAS SEVERAL EXCITING WORKFORCE PROJECTS ON THE HORIZON. INDUSTRY SECTOR PARTNERSHIPS - INDUSTRY SECTOR PARTNERSHIPS (ISPS) BRING EDUCATION, WORKFORCE DEVELOPMENT, ECONOMIC DEVELOPMENT, AND COMMUNITY ORGANIZATIONS TOGETHER WITH BUSINESS LEADERS, FROM THE SAME INDUSTRY AND IN THE SAME LABOR MARKET, TO ADDRESS THE WORKFORCE AND OTHER COMPETITIVENESS NEEDS OF THAT INDUSTRY. ISPS ARE AN IMPORTANT TOOL TO ADDRESS TALENT SHORTAGES AND BUILD THRIVING WORKFORCE ECOSYSTEMS. IN PARTNERSHIP WITH AND WITH FUNDING FROM THE CITY'S OFFICE WORKFORCE DEVELOPMENT, THE FOUNDATION IS PLANNING AND DEVELOPING TWO INDUSTRY SECTOR PARTNERSHIPS FOR OUR REGION IN HEALTHCARE AND CONSTRUCTION/GREEN INFRASTRUCTURE. THESE ISPS WILL BE EMPLOYER AND INDUSTRY-DRIVEN WHILE BRINGING THE FOUNDATION'S STRONG RELATIONSHIPS WITH PUBLIC AND NONPROFIT SECTOR PARTNERS TO BEAR TO INCREASE OPPORTUNITY AND ECONOMIC ADVANCEMENT FOR BOTH THESE INDUSTRIES AND THEIR TALENT POOLS. WORKFORCE INTERMEDIARY - WORKFORCE INTERMEDIARIES ARE ORGANIZATIONS THAT BRING TOGETHER PARTNERS IN THE WORKFORCE SYSTEM TO IDENTIFY WORKFORCE NEEDS; PLAN, DEVELOP, AND IMPLEMENT STRATEGIES; AND RAISE FUNDS TO SUPPORT THESE STRATEGIES." WORKFORCE INTERMEDIARIES ARE A BEST PRACTICE IN WORKFORCE ACROSS THE COUNTRY AND HAVE BECOME ESSENTIAL TO SUCCESSFUL FEDERAL GRANT APPLICATIONS. GIVEN THE LACK OF SUCH AN INTERMEDIARY IN OUR REGION, THE FRAGMENTATION NOTED ABOVE, AND THE UNPRECEDENTED OPPORTUNITY FOR EXPANDED INVESTMENTS THROUGH ARPA, THE BIPARTISAN INFRASTRUCTURE ACT, THE CHIPS ACT, AND THE INFLATION REDUCTION ACT, THE FOUNDATION IS IN THE EARLY STAGES OF RESEARCH AND DEVELOPMENT AND WORKING WITH PARTNERS ON THE DEVELOPMENT OF AN INDEPENDENT, REGIONAL WORKFORCE INTERMEDIARY. WE BELIEVE THIS INTERMEDIARY WILL NOT ONLY HELP PROVIDE STRATEGIC COHERENCE FOR REGIONAL WORKFORCE EFFORTS BUT WILL INCREASE ECONOMIC VITALITY AND ULTIMATELY GROW THE MIDDLE CLASS IN OUR REGION. NONPROFIT LEADERSHIP & EFFECTIVENESS: THE FOUNDATION WORKS AT ALL LEVELS OF THE NONPROFIT ECOSYSTEM IN SUPPORT OF A RESPONSIVE, EQUITABLE, SUSTAINABLE, AND IMPACTFUL NONPROFIT SECTOR WHERE BOTH ORGANIZATIONS AND THEIR LEADERS ARE REACHING THEIR FULL POTENTIAL. SINCE NONPROFIT LEADERSHIP AND EFFECTIVENESS' INCEPTION 13 YEARS AGO, WE HAVE BECOME THE GO-TO-SOURCE FOR NONPROFIT TRAINING, CAPACITY BUILDING, AND LEADERSHIP DEVELOPMENT IN THE GREATER NEW ORLEANS REGION. NLE HAS SERVED MORE THAN 1,000 NONPROFITS FROM ACROSS THE REGION. WE HAVE A STRONG TRACK RECORD FOR DELIVERING HIGH IMPACT TRAINING AND LEADERSHIP PROGRAMS ROOTED IN PEER-LEARNING, RACIAL EQUITY AND INCLUSION, AND THE EXPLORATION OF LEADING-EDGE PRACTICES. OVER THE YEARS, WE HAVE CONSISTENTLY ENJOYED HIGH LEVELS OF SATISFACTION WITH THE QUALITY OF OUR PROGRAMMING. LAST YEAR, 97.2% OF PARTICIPANTS RATED OUR PROGRAMS AS EXCELLENT OR VERY GOOD. OUR SUITE OF INTENSIVE GOVERNANCE AND MANAGEMENT TRAINING OPPORTUNITIES, MISSION ACCELERATOR GRANTS, AND INNOVATIVE LEADERSHIP PROGRAMS PROVIDE THE WRAP-AROUND SUPPORT THAT NONPROFITS NEED TO TACKLE AND REMOVE ORGANIZATIONAL AND OPERATIONAL BARRIERS TO SUCCESS, TO EXPLORE AND EXECUTE INNOVATION SYSTEMS AND PRACTICES, AND TO ADVANCE THEIR ORGANIZATIONAL STABILITY AND SUSTAINABILITY. OUR MOST RECENT TRAINING SERIES FEATURED TIMELY AND RELEVANT TOPICS INTENDED TO SUPPORT NONPROFITS THROUGH PROLONGED PERIODS OF TRANSITION, TO STRENGTHEN FISCAL OVERSIGHT AND PLANNING, AND TO ESTABLISH IMPACTFUL INTERNAL AND EXTERNAL RELATIONSHIPS. NLE STAFF ARE ORGANIZATIONAL DEVELOPMENT EXPERTS AND WORK CLOSELY WITH OUR NONPROFIT LEADERS, INCLUDING STAFF AND BOARD MEMBERS, TO GUIDE THEM TO RESOURCES, PROVIDE THOUGHT-PARTNERSHIP, AND PROBLEM-SOLVE. NONPROFITS TRUST NLE'S GUIDANCE IN DETERMINING THE BEST COURSE OF ACTION TO ADDRESS AN ORGANIZATIONAL CHALLENGE OR OPPORTUNITY. WE'VE DEVELOPED A BANK OF DIVERSE NATIONAL AND LOCAL COACHES AND CONSULTANT PARTNERS TO SUPPORT OUR PROGRAMMING. OUR CONSULTANT PARTNERS NOT ONLY HAVE A PROVEN TRACK-RECORD, THEY ALSO SHARE OUR VALUES AND PURSUITS TO CREATE A MORE EQUITABLE AND SUSTAINABLE NONPROFIT SECTOR. NLE IS ALSO THE LOCAL EXPERT ON GOVERNANCE. WE PRIDE OURSELVES ON INNOVATIVE GOVERNANCE TRAINING THAT IS TRANSFORMING BOARDS ACROSS THE REGION. OUR BOARD GOVERNANCE SERIES HAS TRAINED MORE THAN 100 NONPROFITS ON LEADING GOVERNANCE PRACTICES AIMED AT CREATING MORE ENGAGED, IMPACTFUL, AND EQUITABLE BOARDS. IN AN EVALUATION OF MORE THAN 50 NONPROFITS THAT PARTICIPATED IN THE SERIES, 100% REPORTED THAT THEIR BOARD WAS MORE ENGAGED AS A RESULT OF ADOPTING PRACTICES LEARNED IN THE BOARD GOVERNANCE SERIES. CONSISTENTLY BOARD MEMBERS REFER THEIR PEERS TO THE PROGRAM. A RECENT PARTICIPANT SAID IT BEST, "OVER THE PAST 30 YEARS I HAVE SERVED ON AND CHAIRED NUMEROUS NON-PROFIT BOARDS AND FELT CONFIDENT IN THE DEPTH OF MY EXPERIENCE IN THAT CAPACITY.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS	HOWEVER, MY PARTICIPATION IN THE GNOF BOARD GOVERNANCE SERIES PROFOUNDLY EXPANDED MY UNDERSTANDING OF HOW A BOARD SHOULD FUNCTION. THIS KNOWLEDGE AND ITS PRACTICAL APPLICATION HAS, WITHOUT A DOUBT, INCREASED MY EFFECTIVENESS AS A BOARD MEMBER, A BOARD CHAIR, AND AS AN ADVOCATE FOR THE ORGANIZATION GOVERNED BY THE BOARD. I HIGHLY RECOMMEND THE SERIES TO ANYONE WHO IS COMMITTED TO BEING AN ACTIVE AND ENGAGED BOARD MEMBER." SINCE THE INCEPTION OF OUR MISSION ACCELERATOR GRANTS PROGRAM IN 2019 WE HAVE AWARDED MORE THAN $1 MILLION IN GRANTS TO MORE THAN 50 NONPROFITS. THESE GRANTS INCLUDE FUNDING AS WELL AS SUPPORT SERVICES DELIVERED BY OUR EXPERIENCED NLE TEAM FOR PROJECTS RANGING FROM RESTRUCTURING TO GOVERNANCE TO LEADERSHIP TRANSITIONS. SUPPORT SERVICES INCLUDE ASSESSMENT, SCOPING FOR THE CAPACITY-BUILDING EFFORT, AND REFERRALS TO CONSULTANTS. FUNDED PROJECTS ARE CLOSELY MONITORED THROUGH REGULAR CHECK-INS AND GRANT REPORTS. WE KNOW THAT THE SUCCESS OF AN ORGANIZATION IS OFTEN DEPENDENT ON THE LEADERSHIP OF THE EXECUTIVE DIRECTOR, SENIOR STAFF, AND BOARD OF DIRECTORS. NLE PRIDES ITSELF ON CO-DESIGNING LEADERSHIP PROGRAMS WITH THESE LEADERS. THEN WE ENGAGE THE TOP TRAINERS AND CONSULTANTS IN THE COUNTRY TO PARTNER WITH US ON CURRICULUM DESIGN AND IMPLEMENTING THE PROGRAM. PARTICIPANTS IN OUR EXECUTIVE DIRECTOR INTENSIVE, EMERGING LEADERS, AND BOARD GOVERNANCE SERIES HAVE REPORTED PARTICIPATING IN NLE'S LEADERSHIP PROGRAMS HELPED THEM GAIN CONFIDENCE, IMPROVE THEIR PERFORMANCE, AND LEAD POSITIVE CHANGE IN THEIR ORGANIZATIONS. DISASTER RESPONSE AND RESTORATION FUND: THE GREATER NEW ORLEANS FOUNDATION'S DISASTER RESPONSE FRAMEWORK AND STRATEGY GROUNDS DISASTER GRANTMAKING DECISIONS IN EQUITY, RESILIENCE, SUSTAINABILITY, AND CIVIC PARTICIPATION. THE DISASTER RESPONSE AND RESTORATION FUND STRATEGY CALLS FOR RESERVING UP TO 40% OF FUNDS RAISED FOR LONG-TERM INVESTMENT. APPROXIMATELY $1 MILLION REMAINS IN THE HURRICANE IDA DISASTER RESPONSE AND RESTORATION FUND AND THE BALANCE OF COVID-19 FUNDS HAS BEEN SPENT DOWN TO ZERO. AS PART OF THE FOUNDATION'S LONG-TERM DISASTER STRATEGY, WE LAUNCHED THE NEXT 100 YEARS CHALLENGE ON MARCH 16, 2023. THE CHALLENGE INVITED COLLABORATIVE TEAMS TO SUBMIT GAME-CHANGING SOLUTIONS THAT BUILD

Return Reference	Explanation
	STRONGER, MORE EQUITABLE COMMUNITIES IN SOUTHEAST LOUISIANA THROUGH PHYSICAL INFRASTRUCTURE AND HAZARD MITIGATION PROJECTS. THE CHALLENGE MADE TEN $100,000 AWARDS ($1 MILLION TOTAL) TO FURTHER DEVELOP AND REFINE PROMISING COMMUNITY-CENTERED PROJECTS, AND FIVE $40,000 GRANTS ($200,000 TOTAL) TO SUPPORT PROMISING PROJECTS THAT NEEDED FURTHER DEVELOPMENT, AS WELL AS VALUABLE GUIDANCE AND TECHNICAL ASSISTANCE TO ANY TEAMS INTERESTED IN IMPROVING THEIR APPLICATIONS FOR FURTHER FUNDING. DR. NORMAN C. FRANCIS ENDOWMENT FOR RACIAL EQUITY: AS THE COMMUNITY FOUNDATION FOR SOUTHEAST LOUISIANA, WE ENDEAVOR TO CREATE A VIBRANT, SUSTAINABLE, AND JUST REGION FOR ALL. TO MAKE THIS VISION A REALITY THE FOUNDATION HAS COMMITTED TO ADDRESSING OUR REGION'S BIGGEST CHALLENGES AND OPPORTUNITIES BY CONVENING PARTNERS, DEVELOPING SOLUTIONS, AND TAKING ACTION. THERE IS NO BIGGER CHALLENGE, ACROSS OUR COUNTRY AND OUR REGION THAN THE FIGHT FOR RACIAL EQUITY AND JUSTICE AND THE FOUNDATION HAS COMMITTED TO TAKING A STAND AND PROVIDING LEADERSHIP BY ESTABLISHING THE GREATER TOGETHER FUND FOR RACIAL EQUITY. THROUGH THIS FUND, THE FOUNDATION INTENDS TO MAKE LARGE, SUSTAINED INVESTMENTS IN A SMALL NUMBER OF NONPROFITS WHOSE WORK HAS SCALABLE LOCAL, REGIONAL, AND EVEN STATEWIDE IMPACT. IN ADDITION, THE RACIAL EQUITY FUND WILL PROVIDE CRITICAL SUSTAINING SUPPORT TO NONPROFITS WORKING TIRELESSLY ON THE COMMUNITY LEVEL. THE OVERARCHING GOALS OF THE FUND ARE TO: 1. BOLSTER THE WORK OF NONPROFITS LEADING ON RACIAL EQUITY BY MAKING INVESTMENTS TO SUSTAIN THE WORK OF LOCAL NONPROFITS THAT ARE HAVING AN IMPACT IN ELIMINATING INEQUITABLE SYSTEMS. 2. CLOSE THE RACIAL WEALTH GAP BY INVESTING IN INITIATIVES TO HELP SMALL, MINORITY BUSINESSES GROW THEIR SHARE OF GROSS RECEIPTS IN OUR REGION FROM A MERE TWO PERCENT CURRENTLY TO CREATE MEANINGFUL PROSPERITY, AS WELL AS INVESTING IN HOUSING AND OTHER STRATEGIES THAT CAN BUILD WEALTH FOR FAMILIES. ON NOVEMBER 23, 2020, THE FOUNDATION OFFICIALLY ANNOUNCED INAUGURAL GRANTS OF $150,000 EACH AND TOTALING $450,000 FROM THE FUND TO THREE LOCAL NONPROFITS: POWER COALITION FOR EQUITY AND JUSTICE, GOOD WORK NETWORK, AND THE URBAN LEAGUE OF LOUISIANA. ON JANUARY 30, 2021 THE FOUNDATION ANNOUNCED $1 MILLION IN GRANTS TO 28 ORGANIZATIONS AS PART OF OUR SECOND ROUND OF GRANTS, MADE POSSIBLE WITH SUPPORT FROM FACEBOOK. ON FEBRUARY 22, 2022 WE ANNOUNCED ANOTHER $1 MILLION IN RENEWAL GRANTS TO ALL PRIOR GRANTEES, BRINGING TOTAL GRANTMAKING TO $2.45 MILLION AS PART OF ITS COMMITMENT TO DISTRIBUTE $3 MILLION THROUGH THIS FUND OVER A THREE-YEAR PERIOD. THE FUND WAS RENAMED THE DR. NORMAN C. FRANCIS ENDOWMENT FOR RACIAL EQUITY IN HONOR OF THE CIVIL RIGHTS PIONEER AT AN EVENT IN 2024 WHERE $150,000 IN GRANTS WERE AWARDED.
FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS	LGBTQ FUND: THE FOUNDATION CREATED LOUISIANA'S FIRST DEDICATED SOURCE OF FOUNDATION FUNDING FOR LGBTQ-LED AND SERVING ORGANIZATIONS TO SUPPORT EQUALITY, FAIRNESS, ACCEPTANCE, AND MUTUAL RESPECT FOR ALL. SINCE ITS FIRST ROUND OF GRANTMAKING IN 2016, THE LGBTQ FUND HAS GRANTED $552,000 TO NEW ORLEANS AREA ORGANIZATIONS WORKING TO IMPROVE THE QUALITY OF LIFE AND ADVOCATE ON BEHALF OF LGBTQ PEOPLE IN OUR REGION. PROMOTION OF PHILANTHROPY: GIVE NOLA DAY - THE FOUNDATION PROMOTES PHILANTHROPY THROUGH ITS HIGHLY SUCCESSFUL GIVENOLA DAY, A ONE-DAY 24 HOUR ONLINE GIVING EVENT THAT, SINCE 2014, HAS RAISED OVER $57 MILLION IN SUPPORT OF OVER 1,600 NONPROFIT ORGANIZATIONS THROUGHOUT THE FOUNDATION'S 13-PARISH SERVICE REGION. WITH A MINIMUM DONATION LEVEL OF $10, GIVENOLA DAY DEMONSTRATES THE FOUNDATION'S BELIEF THAT EVERYONE CAN BE A PHILANTHROPIST. THE FOUNDATION RECEIVES NO FEES FROM EITHER DONORS OR PARTICIPATING NONPROFITS AS A RESULT OF GIVENOLA DAY. NOT INCLUDING GNOF STAFF TIME, THE DIRECT COSTS TO PRODUCE, PROMOTE, AND PROVIDE PRIZES AND AWARDS TO NONPROFITS PARTICIPATING IN GIVENOLA DAY ACTIVITIES EXCEEDED $300,000 IN 2023. THESE COSTS WERE UNDERWRITTEN BY GENEROUS SPONSOR CONTRIBUTIONS AND INDIVIDUAL DONOR DIRECTED GIFTS. 1923 LEGACY SOCIETY - THE 1923 LEGACY SOCIETY CELEBRATES THOSE INDIVIDUALS WHO HAVE REMEMBERED THE GREATER NEW ORLEANS FOUNDATION WITH A PLANNED GIFT. THE FOUNDATION'S TEAM OF EXPERTS IN GIFT PLANNING WORK CLOSELY WITH PROFESSIONAL ADVISORS TO INCLUDE CPAS, INVESTMENT ADVISORS, AND ESTATE ATTORNEYS TO BUILD TAX-SAVVY GIFT PLANS THAT ARE UNIQUE TO THE DONOR, SERVE THEIR HIGHEST PHILANTHROPIC GOALS, AND ENABLE INDIVIDUALS AND FAMILIES TO SECURE THEIR DREAMS OF ESTABLISHING A PHILANTRHOPIC LEGACY THAT WILL BENEFIT THE GREATER NEW ORLEANS REGION FOR GENERATIONS TO COME. GIVING CIRCLES - THE FOUNDATION ALSO PROMOTES AND SUPPORTS MULTIPLE GIVING CIRCLES AND CLUBS SUCH AS IMPACT 100, AN ORGANIZATION COMPRISED OF PHILANTHROPIC-MINDED WOMEN, AND EMERGING PHILANTHROPISTS OF NEW ORLEANS. THE FOUNDATION SUPPORTS THESE ORGANIZATIONS BY ASSISTING WITH THEIR RECRUITMENT OF DIVERSE INDIVIDUALS THAT COME TOGETHER TO MAKE A LASTING DIFFERENCE IN OUR COMMUNITY. THROUGH GIVING CIRCLES, THE FOUNDATION IS ENSURING THAT SIZABLE, TRANSFORMATIVE GRANTS ARE MADE TO ORGANIZATIONS THAT ARE PERFORMING OUTSTANDING WORK, WHILE CELEBRATING THE UNIQUE PASSION AND PHILANTHROPIC GOALS OF THE FOUNDATION AND THE GIVING CIRCLE MEMBERSHIP. TO DATE, THE IMPACT 100 GIVING CIRCLE HAS DISTRIBUTED OVER $1.4 MILLION TO 45 NONPROFITS.
FORM 990, PART VI, SECTION A, LINE 4	THE ORGANIZATION AMENDED THEIR BYLAWS ON MARCH 28, 2023. THE AMENDMENTS INCLUDED CHANGES TO PROCEDURES FOR THE RESIGNATION AND REMOVAL OF A TRUSTEE AND ADDED A SECTION TO INCLUDE A CONFLICT OF INTEREST POLICY SET FORTH BY THE BOARD. THE ORGANIZATION HAS ALWAYS MANDATED SIGNED CONFLICT OF INTEREST POLICIES BUT ADDED LANGUAGE TO THE GOVERNING DOCUMENT IN 2023. THE BYLAWS WERE ALSO UPDATED TO INCLUDE THAT ATTENDANCE OF BOARD MEMBERS BY VIDEO CONFERENCE IS PERMITTED.
FORM 990, PART VI, SECTION B, LINE 11B	UPON COMPLETION OF A FINAL DRAFT OF FORM 990, A COPY OF THE DRAFT IS SENT TO MEMBERS OF THE AUDIT COMMITTEE. THE COMMITTEE IS THEN CONVENED WITH THE REPRESENTATIVES OF THE FOUNDATION'S OUTSIDE CPA FIRM TO DISCUSS THE FORM AND TO REVIEW THE PUBLIC SUPPORT TEST. AFTER ACCEPTANCE BY THE COMMITTEE, THE FORM IS SENT TO ALL MEMBERS OF THE BOARD BEFORE BEING FILED WITH THE APPLICABLE AGENCIES.
FORM 990, PART VI, SECTION B, LINE 12C	THE FOUNDATION ANNUALLY REQUIRES ALL EMPLOYEES AND TRUSTEES TO DISCLOSE ANY POTENTIAL PERSONAL OR BUSINESS ASSOCIATIONS WHICH COULD BE PERCEIVED AS A CONFLICT OF INTEREST. THROUGHOUT THE YEAR TRUSTEES ARE REMINDED TO DISCLOSE ANY NEW RELATIONSHIPS WHERE A CONFLICT OF INTEREST MAY BE PRESENT. NEW TRUSTEES AND NEW EMPLOYEES ARE ALSO REQUIRED TO ATTEND AN ORIENTATION WHERE THIS SPECIFIC TOPIC IS DISCUSSED.
FORM 990, PART VI, SECTION B, LINE 15	THE EXECUTIVE COMMITTEE OF THE BOARD OF THE GREATER NEW ORLEANS FOUNDATION MEETS ANNUALLY TO REVIEW THE COMPENSATION OF THE PRESIDENT AND CEO AS WELL AS SENIOR MANAGEMENT OF THE FOUNDATION. THE REVIEW CONISTS OF COMPARISONS TO OTHER NON PROFITS IN THE AREA, REVIEW OF ANNUAL COMPENSATION SURVEYS, AND A REVIEW OF OVERALL MARKETS TRENDS IN THE INDUSTRY. THIS INFORMATION IS CONTEMPORANEOUSLY DOCUMENTED IN THE WRITTEN MINUTES.

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE FOUNDATION'S DETERMINATION LETTER AND FORMS 990 ARE AVAILABLE ON ITS WEBSITE. THESE DOCUMENTS, AS WELL AS VARIOUS POLICIES, ARE ALSO MADE AVAILABLE TO THE GENERAL PUBLIC UPON REQUEST. THE FOUNDATION NOTIFIES THE PUBLIC OF THIS OPTION IN VARIOUS MAILING AND PUBLICATIONS THROUGHOUT THE YEAR.
FORM 990, PART XI, LINE 9:	CHANGE IN VALUE OF SPLIT-INTEREST AGREEMENTS 693,862.
FORM 990, PART XII, LINE 2C	THE PROCESSES FOR SELECTING AN INDEPENDENT ACCOUNTANT OR OVERSEEING THE AUDIT HAVE NOT CHANGED FROM THE PRIOR YEAR.

Additional Data

Return to Form

Software ID:

Software Version:

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
Attach to Form 990.
Go to *www.irs.gov/Form990* for instructions and the latest information.

OMB No. 1545-0047

2023

Open to Public Inspection

Name of the organization
THE GREATER NEW ORLEANS FOUNDATION

Employer identification number
72-0408921

Part I **Identification of Disregarded Entities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
(1)THE ALBERT N AND HATTIE M MCCLURE FUND 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-6019978	GRANTMAKING	LA	501(C)(3)	LINE 12D, III-O	GNOF	Yes	
(2)NEW ORLEANS COMMUNITY SUPPORT FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 20-5037341	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(3)GNOF SUPPORT FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 30-0074425	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(4)THE JOHN AND CLARA BRADY FAMILY FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1486488	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(5)THE PAT AND KATE BRADY FAMILY FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1486482	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(6)THE FERTEL FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1479255	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(7)DJR FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1471263	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(8)THE FRANK B STEWART FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1247958	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(9)J BENNETT JOHNSTON SCIENCE FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-1428622	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(10)LA PHILHARMONIC ORCHESTRA ENDOWMENT TRUST 919 ST CHARLES AVE NEW ORLEANS, LA 70130 31-1615322	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(11)JEFFERSON COMMUNITY FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 83-4204994	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(12)GPOA FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-0423621	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	
(13)SOUTHERN EYE BANK FOUNDATION 919 ST CHARLES AVE NEW ORLEANS, LA 70130 72-0502570	GRANTMAKING	LA	501(C)(3)	LINE 12A, I	GNOF	Yes	

Part III **Identification of Related Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1) CHARITABLE REMAINDER TRUST (5)	INVESTMENT	LA	GREATER NEW ORLEANS FOUNDATION	T					No

Part V **Transactions With Related Organizations.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

		Yes	No
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity	1a		No
b Gift, grant, or capital contribution to related organization(s)	1b	Yes	
c Gift, grant, or capital contribution from related organization(s)	1c	Yes	
d Loans or loan guarantees to or for related organization(s)	1d		No
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No
l Performance of services or membership or fundraising solicitations for related organization(s)	1l	Yes	
m Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
o Sharing of paid employees with related organization(s)	1o	Yes	
p Reimbursement paid to related organization(s) for expenses	1p		No
q Reimbursement paid by related organization(s) for expenses	1q		No
r Other transfer of cash or property to related organization(s)	1r		No
s Other transfer of cash or property from related organization(s)	1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	**(b)** Transaction type (a-s)	**(c)** Amount involved	**(d)** Method of determining amount involved
(1) NEW ORLEANS COMMUNITY SUPPORT FOUNDATION	B	258,946	FMV
(2) THE ALBERT N AND HATTIE M MCCLURE FUND	C	80,629	FMV
(3) JEFFERSON COMMUNITY FOUNDATION	B	56,820	FMV
(4) NEW ORLEANS COMMUNITY SUPPORT FOUNDATION	O	408,300	FMV

Part VI **Unrelated Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	**(b)** Primary activity	**(c)** Legal domicile (state or foreign country)	**(d)** Predominant income (related, unrelated, excluded from tax under sections 512-514)	**(e)** Are all partners section 501(c)(3) organizations?		**(f)** Share of total income	**(g)** Share of end-of-year assets	**(h)** Disproportionate allocations?		**(i)** Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	**(j)** General or managing partner?		**(k)** Percentage ownership
				Yes	**No**			**Yes**	**No**		**Yes**	**No**	

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

Return Reference	Explanation

Schedule R (Form 990) 2023

Additional Data

Return to Form

Software ID:

Software Version: