

990

Return of Organization Exempt From Income Tax

OMB No. 1545-

0047 2021

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundation): Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service

A For the 2021 calendar year, or tax year beginning 01-01-2021, and ending 12-31-2021

- B Check if applicable: Address change, Name change, Initial return, Final return/terminated, Amended return, Application pending

C Name of organization: NATIONAL GEOGRAPHIC SOCIETY
Doing business as
Number and street (or P.O. box if mail is not delivered to street address) Room/suite: 1145 17TH ST NW
City or town, state or province, country, and ZIP or foreign postal code: WASHINGTON, DC 200364688

D Employer identification number: 53-0193519
E Telephone number: (202) 857-7000
G Gross receipts \$ 646,641,646

F Name and address of principal officer: Jill Tiefenthaler, 1145 17TH ST NW, WASHINGTON, DC 200364688

H(a) Is this a group return for subordinates? Yes No
H(b) Are all subordinates included? Yes No
If "No," attach a list. See instructions.

I Tax-exempt status: 501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 527

J Website: nationalgeographic.org

K Form of organization: Corporation Trust Association Other

L Year of formation: 1888 M State of legal domicile: DC

Part I Summary

1 Briefly describe the organization's mission or most significant activities: The purpose of the Society shall be to increase and diffuse geographic knowledge and use the power of science, exploration, education and storytelling to illuminate and protect the wonder of the world.

Table with 2 columns: Description, Amount. Rows include: 2 Check this box if the organization discontinued its operations... 3 Number of voting members... 4 Number of independent voting members... 5 Total number of individuals employed... 6 Total number of volunteers... 7a Total unrelated business revenue... 7b Net unrelated business taxable income...

Table with 3 columns: Description, Prior Year, Current Year. Rows include: 8 Contributions and grants... 9 Program service revenue... 10 Investment income... 11 Other revenue... 12 Total revenue...

Table with 3 columns: Description, Prior Year, Current Year. Rows include: 13 Grants and similar amounts paid... 14 Benefits paid to or for members... 15 Salaries, other compensation... 16a Professional fundraising fees... 16b Total fundraising expenses... 17 Other expenses... 18 Total expenses... 19 Revenue less expenses...

Table with 3 columns: Description, Beginning of Current Year, End of Year. Rows include: 20 Total assets... 21 Total liabilities... 22 Net assets or fund balances...

Part II Signature Block
Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here
Signature of officer: Robert Young CFO & Treasurer
Date: 2022-05-12

Paid Preparer Use Only
Print/Type preparer's name: BDO LLP
Preparer's signature
Date: 2021-11-12
Check if self-employed
PTIN: P01871563
Firm's EIN: 13-5381590
Firm's address: 12505 Park Potomac Ave, Potomac, MD 20854
Phone no.: (301) 385-2516

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III



1 Briefly describe the organization's mission:

To increase and diffuse geographic knowledge in the broadest sense, using the power of science, exploration, education and storytelling to illuminate and protect the wonder of the world.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 48,031,496 including grants of \$ 3,028,442) (Revenue \$ 1,033,419) STORYTELLING AND OUTREACH The Storytelling team oversees the Society's grant making efforts in photography, journalism, film, immersive media, podcasts and other media. Its programs also support capacity building, ambitious media projects for impact and efforts to amplify voices historically underrepresented in the media. Storytelling and Outreach program descriptions continued on Sch. O.

4b (Code:) (Expenses \$ 35,933,536 including grants of \$ 12,563,598) (Revenue \$ 120,000) Science & Innovation The Science & Innovation team oversees the Society's grantmaking efforts in science, conservation and technology, develops and manages major mission programs, and establishes programmatic partnerships with like-minded non-governmental organizations (NGOs). Science & Innovation Program descriptions continued on Sch. O.

4c (Code:) (Expenses \$ 13,090,407 including grants of \$ 2,455,065) (Revenue \$ 234,775) NATIONAL GEOGRAPHIC EDUCATION PROGRAMS The National Geographic Society believes that young people, and the educators who reach them, are key to addressing the planet's most pressing problems. Continued on Sch. O Education Program Descriptions

(Code:) (Expenses \$ 0 including grants of \$ 0) (Revenue \$ 42,211) In 2021, miscellaneous program activity included an impact investing directive, continuing sustainability initiatives, and a reading room and library open to the public. Continued on Sch. O Other Miscellaneous Programs.

4d Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$ 42,211)

4e Total program service expenses 97,055,439

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions.	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? If "Yes," complete Schedule D, Part V	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
11a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	Yes	
11b	Did the organization report an amount for investments—other securities—in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	Yes	
11c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		No
11d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		No
11e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	Yes	
11f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)?	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII		No
12b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
14b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	Yes	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions.	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		No
20b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	Yes	

Part IV Checklist of Required Schedules (continued)

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>		No
24b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
24c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
24d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		No
25b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons?		No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		No
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
28a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>		No
28b	A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>		No
28c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions?		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3?	Yes	
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	Yes	
35b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		No
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance
 Check if Schedule O contains a response or note to any line in this Part V

		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable		
1b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable		
1c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with 17 main sections (2a-17) and sub-questions (a-e). Includes columns for question numbers (e.g., 2a, 2b), responses (Yes/No), and a column for the number 539. Sections cover topics like employee reporting, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI



Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year... 1b Enter the number of voting members included in line 1a, above, who are independent... 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 6 Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8a The governing body? 8b Each committee with authority to act on behalf of the governing body? 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11b Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done 13 Did the organization have a written whistleblower policy? 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions. 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 2 columns: Question, Answer. Row 17: List the states with which a copy of this Form 990 is required to be filed. Answer: AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY. Row 18: Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [] Own website [] Another's website [x] Upon request [] Other (explain in Schedule O). Row 19: Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. Row 20: State the name, address, and telephone number of the person who possesses the organization's books and records: ROBERT YOUNG 1145 17TH ST NW WASHINGTON, DC 200364688 (202) 807-7000

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Jill Tiefenthaler CEO	45.0	X		X				1,054,225	0	38,810
(2) Afsaneh Beschloss Trustee	4.0	X						0	0	0
(3) ALEXANDRA GROSVENOR ELLER TRUSTEE	4.0	X						0	0	0
(4) Angel Cabrera TRUSTEE	4.0	X						0	0	0
(5) ANTHONY A WILLIAMS TRUSTEE	4.0	X						0	0	0
(6) Beth Comstock Trustee	4.0	X						0	0	0
(7) BRENDAN P BECHTEL TRUSTEE	4.0	X						0	0	0
(8) EDWARD ROSKI JR TRUSTEE	4.0	X						0	0	0
(9) ELLEN R STOFAN TRUSTEE	4.0	X						0	0	0
(10) FREDERICK J RYAN JR TRUSTEE	4.0	X						0	0	0
(11) GEORGE MUNOZ TRUSTEE	4.0	X						0	0	0
(12) Jack Dangermond Trustee	4.0	X						0	0	0
(13) JEAN CASE Chairman	4.0	X						0	0	0
(14) JOSEPH M DESIMONE TRUSTEE	4.0	X						0	0	0
(15) Katherine Bradley Vice Chairman	4.0	X						0	0	0
(16) Kevin J Maroni Trustee	4.0	X						0	0	0
(17) Lyndon Rive Trustee	4.0	X						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(18) Mark Moore Trustee	4.0X	X						0	0	0
(19) Nancy Pfund Trustee	4.0X	X						0	0	0
(20) RAJIV SHAH TRUSTEE	4.0X	X						0	0	0
(21) Strive Masiyiwa TRUSTEE	4.0X	X						0	0	0
(22) Tracy R Wolstencroft Trustee	4.0X	X						0	0	0
(23) MICHAEL ULICA PRESIDENT/COO/TREASURER	45.0			X				781,477	0	29,141
(24) Robert Young CFO	45.0			X				400,111	0	32,845
(25) Sumeet Seam Chief Legal Officer	45.0			X				498,647	0	32,613
(26) TARA BUNCH Chief Administrative Officer	45.0			X				529,544	0	318,411
(27) Crystal Brown Chief Communications Officer	45.0				X			452,704	0	8,682
(28) Kara Ramirez Mullins Chief Advancement Officer	45.0				X			586,601	0	33,268
(29) Mara Dell Chief Human Resources Officer	45.0				X			488,808	0	24,064
(30) Vicki Phillips EVP & Chief Education Officer	45.0				X			609,388	0	516,985
(31) Alex Moen Chief Explorer & Engagement Officer	45.0					X		406,720	0	37,673
(32) Enric Sala Explorer in Residence	45.0					X		452,977	0	20,036
(33) Jason Southern Chief Technology Officer	45.0					X		370,511	0	35,323
(34) Kaitlin Yarnall Chief Storytelling Officer & SVP	45.0					X		395,529	0	41,033
(35) Valerie Craig VP, Operating Programs	45.0					X		375,449	0	140,519
(36) ANGELO M GRIMA EVP & GENERAL COUNSEL/CORP. SEC.	0.0						X	287,390	0	0
(37) EMMA CARRASCO CHIEF MARKETING & ENGAGEMENT/SVP GLOBAL STRATEGY						X	328,338	0	0
(38) FRANK BORMAN TRUSTEE EMERITUS						X	13,000	0	0
(39) Gary E Knell CEO & President	0.0						X	24,477	0	0
(40) MICHAEL J COLE SVP/CONTROLLER/ASST. TREASURER						X	175,292	0	0
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								8,231,188	0	1,309,403

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶ 201**

	Yes	No
3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3 Yes	
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4 Yes	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
Digital Velocity Partners LLC 10 Glebe Place London SW35LB AE	IT Services/Consulting	3,815,736
BBC Studios Production Ltd 101 Wood Ln London W127FA AE	Film production/editing	2,933,884
The Avalon Consulting Group 805 15TH ST NW WASHINGTON, DC 20005	FUNDRAISING CONSULTING	2,821,395
The Production Management Group LTD 7160 COLUMBIA GATEWAY DR COLUMBIA, MD 21046	FUNDRAISING	2,532,987
Hickok Cole Architects Inc 301 N St NE Suite 300 Washington, DC 20002	Architecture	1,834,090

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **▶ 134**

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants, and Other Similar Amounts				
1a Federated campaigns		1a		
b Membership dues		1b		
c Fundraising events		1c		
d Related organizations		1d		
e Government grants (contributions)		1e	46,963	
f All other contributions, gifts, grants, and similar amounts not included above		1f	52,297,686	
g Noncash contributions included in lines 1a - 1f:\$		1g	371,454	
h Total. Add lines 1a-1f				52,344,649

Program Service Revenue		Business Code				
			(A)	(B)	(C)	(D)
2a Storytelling & Outreach		900004	1,033,419	1,033,419		
b Education		900004	234,775	234,775		
c Science & Innovation		900004	120,000	120,000		
d Other misc. programs		900004	42,211	42,211		
e						
f All other program service revenue.			0	0	0	0
g Total. Add lines 2a-2f.			1,430,405			

Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		6,495,717		187,392	6,308,325	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties		22,408,851			22,408,851	
	6a Gross rents	(i) Real	6a	18,339,024			
		(ii) Personal					
		b Less: rental expenses	6b	14,804,630			
		c Rental income or (loss)	6c	3,534,394	0		
	d Net rental income or (loss)			3,534,394			3,534,394
	7a Gross amount from sales of assets other than inventory	(i) Securities	7a	545,623,000			
		(ii) Other					
		b Less: cost or other basis and sales expenses	7b	427,960,512			
		c Gain or (loss)	7c	117,662,488	0		
	d Net gain or (loss)			117,662,488			117,662,488
	8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18		8a				
		b Less: direct expenses	8b				
	c Net income or (loss) from fundraising events						
	9a Gross income from gaming activities. See Part IV, line 19		9a				
		b Less: direct expenses	9b				
	c Net income or (loss) from gaming activities						
	10a Gross sales of inventory, less returns and allowances		10a				
b Less: cost of goods sold		10b					
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue	Business Code						
11a							
b							
c							
d All other revenue			0	0	0	0	
e Total. Add lines 11a-11d			0				
12 Total revenue. See instructions			203,876,504	1,430,405	187,392	149,914,058	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	5,367,311	5,367,311		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	3,125,360	3,125,360		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	9,554,434	9,554,434		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	7,383,925	5,122,149	2,135,307	126,469
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	37,382,110	25,931,566	10,810,279	640,265
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,342,283	931,127	388,166	22,990
9 Other employee benefits	5,035,026	3,492,743	1,456,045	86,238
10 Payroll taxes	3,620,957	2,511,819	1,047,120	62,018
11 Fees for services (non-employees):				
a Management				
b Legal	577,320		577,320	
c Accounting				
d Lobbying	5,400	5,400		
e Professional fundraising services. See Part IV, line 17	1,573,469			1,573,469
f Investment management fees	12,867,473		12,867,473	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	0	0	0	0
12 Advertising and promotion				
13 Office expenses	5,525,760	2,642,454	2,872,001	11,305
14 Information technology	814,946	781,563	30,133	3,250
15 Royalties	153,392	151,593	866	933
16 Occupancy	1,897,000	872,000	976,000	49,000
17 Travel	915,934	762,732	82,693	70,509
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	25,323	19,073	3,738	2,512
20 Interest	2,673,534		2,673,534	
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	3,046,000	1,603,000	1,392,000	51,000
23 Insurance	1,237,152	70,840	1,166,312	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a Programming and Marketing Costs	9,527,678	9,237,000	678	290,000
b Professional Fees	25,986,580	23,634,000	134,687	2,217,893
c Other	1,548,239	1,239,275		308,964
d				
e All other expenses	0	0	0	0
25 Total functional expenses. Add lines 1 through 24e	141,186,606	97,055,439	38,614,352	5,516,815
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720).	11,900,800	8,084,726	2,556,305	1,259,769

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX

		(A)		(B)
		Beginning of year		End of year
Assets	1 Cash-non-interest-bearing	36,554,684	1	80,976,635
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net	4,804,041	3	13,166,118
	4 Accounts receivable, net	8,243,186	4	12,951,150
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	5	0
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	0	6	0
	7 Notes and loans receivable, net	28,571,759	7	20,595,000
	8 Inventories for sale or use	268,081	8	231,603
	9 Prepaid expenses and deferred charges	3,684,325	9	6,185,130
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 169,762,493		
	b Less: accumulated depreciation	10b 91,719,486	79,529,135	10c 78,043,007
	11 Investments—publicly traded securities	590,082,000	11	675,651,000
	12 Investments—other securities. See Part IV, line 11	924,764,060	12	1,126,798,403
	13 Investments—program-related. See Part IV, line 11	0	13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	20,278,537	15	22,990,911
16 Total assets: Add lines 1 through 15 (must equal line 33)	1,696,779,808	16	2,037,588,957	
Liabilities	17 Accounts payable and accrued expenses	18,623,515	17	16,667,938
	18 Grants payable	6,318,329	18	3,923,580
	19 Deferred revenue	2,931,358	19	2,320,750
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	22	0
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties	50,584,097	24	250,000,000
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D	43,421,080	25	41,847,093
	26 Total liabilities. Add lines 17 through 25	121,878,379	26	314,759,361
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	1,406,768,334	27	1,525,115,547
	28 Net assets with donor restrictions	168,133,095	28	197,714,049
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	1,574,901,429	32	1,722,829,596
	33 Total liabilities and net assets/fund balances	1,696,779,808	33	2,037,588,957

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	203,876,504
2	Total expenses (must equal Part IX, column (A), line 25)	2	141,186,606
3	Revenue less expenses. Subtract line 2 from line 1	3	62,689,898
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,574,901,429
5	Net unrealized gains (losses) on investments	5	82,906,974
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	2,331,295
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (A))	10	1,722,829,596

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

Additional Data

[Return to Form](#)

Software ID: 21014044

Software Version: 2021v4.2

Form 990, Special Condition Description:

Special Condition Description

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:

- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
- 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations _____
 - g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Table with 7 columns: (a) 2017, (b) 2018, (c) 2019, (d) 2020, (e) 2021, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Tax revenues levied for the organization's benefit; 3 Value of services or facilities furnished; 4 Total; 5 Portion of total contributions by each person; 6 Public support.

Section B. Total Support

Table with 7 columns: (a) 2017, (b) 2018, (c) 2019, (d) 2020, (e) 2021, (f) Total. Rows include: 7 Amounts from line 4; 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources; 9 Net income from unrelated business activities; 10 Other income; 11 Total support; 12 Gross receipts from related activities; 13 First 5 years.

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Rows include: 14 Public support percentage for 2021 (27.27%); 15 Public support percentage for 2020 (23.06%); 16a 33 1/3% support test-2021; 16b 33 1/3% support test-2020; 17a 10%-facts-and-circumstances test-2021; 17b 10%-facts-and-circumstances test-2020; 18 Private foundation.

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
c Add lines 7a and 7b. .						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
9 Amounts from line 6. . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c Add lines 10a and 10b.						
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on.						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
13 Total support. (Add lines 9, 10c, 11, and 12.) . .						
14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2021 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2020 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2021 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2020 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2021. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization

b 33 1/3% support tests—2020. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI .		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990) .		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI .		
b	Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI .		
c	Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI .		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?		
b A family member of a person described on 11a above?		
c A 35% controlled entity of a person described on line 11a or 11b above? <i>If "Yes" to 11a, 11b, or 11c, provide detail in Part VI</i>		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
3 By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		

Section E. Type III Functionally-Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**):

- a** The organization satisfied the Activities Test. Complete **line 2** below.
- b** The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c** The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

2 Activities Test. **Answer lines 2a and 2b below.**

	Yes	No
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
b Did the activities described on line 2a, above constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		

3 Parent of Supported Organizations. **Answer lines 3a and 3b below.**

	Yes	No
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>If "Yes" or "No", provide details in Part VI.</i>		
b Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI. the role played by the organization in this regard.</i>		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1** Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in **Part VI**). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income

(A) Prior Year

(B) Current Year
(optional)

- | | | | |
|---|----------|--|--|
| 1 Net short-term capital gain | 1 | | |
| 2 Recoveries of prior-year distributions | 2 | | |
| 3 Other gross income (see instructions) | 3 | | |
| 4 Add lines 1 through 3 | 4 | | |
| 5 Depreciation and depletion | 5 | | |
| 6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) | 6 | | |
| 7 Other expenses (see instructions) | 7 | | |
| 8 Adjusted Net Income (subtract lines 5, 6 and 7 from line 4) | 8 | | |

Section B - Minimum Asset Amount

(A) Prior Year

(B) Current Year
(optional)

- | | | | |
|--|-----------|--|--|
| 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): | 1 | | |
| a Average monthly value of securities | 1a | | |
| b Average monthly cash balances | 1b | | |
| c Fair market value of other non-exempt-use assets | 1c | | |
| d Total (add lines 1a, 1b, and 1c) | 1d | | |
| e Discount claimed for blockage or other factors (explain in detail in Part VI): | | | |
| 2 Acquisition indebtedness applicable to non-exempt use assets | 2 | | |
| 3 Subtract line 2 from line 1d | 3 | | |
| 4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions). | 4 | | |
| 5 Net value of non-exempt-use assets (subtract line 4 from line 3) | 5 | | |
| 6 Multiply line 5 by 0.035 | 6 | | |
| 7 Recoveries of prior-year distributions | 7 | | |
| 8 Minimum Asset Amount (add line 7 to line 6) | 8 | | |

Section C - Distributable Amount

Current Year

- | | | |
|--|----------|--|
| 1 Adjusted net income for prior year (from Section A, line 8, Column A) | 1 | |
| 2 Enter 85% of line 1 | 2 | |
| 3 Minimum asset amount for prior year (from Section B, line 8, Column A) | 3 | |
| 4 Enter greater of line 2 or line 3 | 4 | |
| 5 Income tax imposed in prior year | 5 | |
| 6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions) | 6 | |

- 7** Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

(continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (prior IRS approval required - provide details in Part VI)	5	
6 Other distributions (describe in Part VI). See instructions	6	
7 Total annual distributions. Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions	8	
9 Distributable amount for 2021 from Section C, line 6	9	
10 Line 8 amount divided by Line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2021	(iii) Distributable Amount for 2021
1 Distributable amount for 2021 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2021 (reasonable cause required-- explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2021:			
a From 2016.			
b From 2017.			
c From 2018.			
d From 2019.			
e From 2020.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2021 distributable amount			
i Carryover from 2016 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2021 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2021 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2021, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI . See instructions.			
6 Remaining underdistributions for 2021. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI . See instructions.			
7 Excess distributions carryover to 2022. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2017.			
b Excess from 2018.			
c Excess from 2019.			
d Excess from 2020.			
e Excess from 2021.			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation
Schedule A, Part II, Line 17a 10% Facts-and-Circumstances Test	<p>The National Geographic Society continues to qualify as a public charity demonstrated by the fact that it had over 129,000 different donors in 2021 representing a broad base of public support. It continues to have a comprehensive fundraising plan to solicit donations from the public, including other public charities, private foundations, government agencies, and corporations. In 2021, the Society's new Chief of Advancement and CEO helped increase donations by over 80%, raising the Society's support test percentage to over 27%. In addition, the Society's board is representative of a broad base of the public, including a formerly elected public official and experts in the field. No one on the board has family ties to any officer or other trustee. Except during the COVID-19 emergency, the Society's museum is open to the public year-round and its library is open to the public by appointment. The Society's public lecture series in Grosvenor Auditorium offers numerous opportunities for the public to learn from, and interact with, National Geographic explorers and presenters. The Society also hosts educational workshops on campus for teachers throughout the year. The lecture series and educational workshops have also of course been effected by the COVID-19 emergency, but we hope to be back to normal operations soon. The Society also provides educational curriculum materials, lesson plans, and certification, to teachers all over the United States and beyond. In 2021, the Education Resource Library served 4,700 pieces of content in 71.8 million pageviews to more than 40.5 million unique users. The National Geographic Society is one of the most well-known brands worldwide and is associated with scientific discovery and exploration, cultural diversity, education, storytelling, photography, and environmental conservation.</p>

Additional Data

[Return to Form](#)

Software ID: 21014044

Software Version: 2021v4.2

Political Campaign and Lobbying Activities
For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization NATIONAL GEOGRAPHIC SOCIETY	Employer identification number 53-0193519
---	---

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization's direct and indirect political campaign activities in Part IV. See instructions for definition of "political campaign activities."		
2	Political campaign activity expenditures. See instructions	▶	\$ _____
3	Volunteer hours for political campaign activities. See instructions		_____

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955		\$ _____
2	Enter the amount of any excise tax incurred by organization managers under section 4955		\$ _____
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No
4a	Was a correction made?		<input type="checkbox"/> Yes <input type="checkbox"/> No
b	If "Yes," describe in Part IV.		

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities		\$ _____
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities	▶	\$ _____
3	Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b.....		\$ _____
4	Did the filing organization file Form 1120-POL for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.		

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1				
2				
3				
4				
5				
6				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)														
b Total lobbying expenditures to influence a legislative body (direct lobbying)														
c Total lobbying expenditures (add lines 1a and 1b)														
d Other exempt purpose expenditures														
e Total exempt purpose expenditures (add lines 1c and 1d)														
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.														
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:35%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width:65%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e.													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.													
Over \$17,000,000	\$1,000,000.													
g Grassroots nontaxable amount (enter 25% of line 1f)														
h Subtract line 1g from line 1a. If zero or less, enter -0-														
i Subtract line 1f from line 1c. If zero or less, enter -0-														
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2018	(b) 2019	(c) 2020	(d) 2021	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?		No	
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?		No	
c Media advertisements?		No	
d Mailings to members, legislators, or the public?		No	
e Publications, or published or broadcast statements?		No	
f Grants to other organizations for lobbying purposes?		No	
g Direct contact with legislators, their staffs, government officials, or a legislative body?		No	
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i Other activities?	Yes		5,400
j Total. Add lines 1c through 1i			5,400
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures. See Instructions	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
Schedule C, Part II-B, Line 1 DETAILED DESCRIPTION OF THE LOBBYING ACTIVITY	Indirectly funded lobbying in support of the Florida Wildlife Corridor initiative, through a project entitled, "Path of the Panther."

Additional Data

Return to Form

Software ID: 21014044

Software Version: 2021v4.2

Supplemental Financial Statements

2021

Open to Public Inspection

Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows 1-4: Total number at end of year, Aggregate value of contributions to (during year), Aggregate value of grants from (during year), Aggregate value at end of year.

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply).
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

Table with 2 columns: Held at the End of the Year. Rows 2a, 2b, 2c, 2d.

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year
4 Number of states where property subject to conservation easement is located
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?
6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?
9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.
1b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:
2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . . Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	292,684,914	270,689,255	239,870,015	271,322,687	274,276,642
b Contributions	149,936	175,987	0	94,492	92,214
c Net investment earnings, gains, and losses	39,381,597	33,664,353	42,908,132	-13,125,761	45,012,034
d Grants or scholarships	7,715,115	7,970,409	4,964,476	15,914,493	44,965,082
e Other expenditures for facilities and programs	878,588	1,300,173	912,042	605,020	2,984,074
f Administrative expenses	105,424	2,574,099	6,212,374	1,901,890	109,047
g End of year balance	323,517,320	292,684,914	270,689,255	239,870,015	271,322,687

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment ▶ 50.57 %
 - b** Permanent endowment ▶ 22.83 %
 - c** Term endowment ▶ 26.6 %
- The percentages on lines 2a, 2b, and 2c should equal 100%.

- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|-----|----|
| (i) Unrelated organizations | No | No |
| (ii) Related organizations | No | No |
| b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? | No | No |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		2,906,296		2,906,296
b Buildings		145,209,579	82,913,917	62,295,662
c Leasehold improvements		1,268,000	1,268,000	0
d Equipment		9,288,040	6,259,577	3,028,463
e Other		11,090,578	1,277,992	9,812,586
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . ▶				78,043,007

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests	245,957,000	F
(3) Other _____		
(A) HEDGE FUNDS	414,981,000	F
(B) REAL EST. INVEST. TRUSTS	1,093,000	F
(C) MONEY MARKET FUNDS	58,484,000	F
(D) 100% SUB NGSP, Inc.	72,354,130	C
(E) INVESTMENT - DEFERRED COMPENSATION	1,891,867	F
(F) MORTGAGE-BACKED SECURITIES	524,000	F
(G) FIXED-INCOME OBLIGATIONS	288,696	F
(H) COMMODITIES	17,780,000	F
(I) Other Direct Investments	313,444,710	C
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)	1,126,798,403	

Part VIII Investments - Program Related.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col.(B) line 13.)		

Part IX Other Assets.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.)	

Part X Other Liabilities.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 25.)	41,847,093

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
Schedule D, Part III, Line 4 Collections of art - description of collections	The Society's image collection contains illustrations, photographic negatives and digital files taken over the past 130+ years by photographers on assignment for the Society. The museum also maintains artifacts donated to or collected by the Society over its 130+ year history. A rare book collection of approximately 1,300 volumes covering topics such as natural history, polar history and climate, and the history of early travel and exploration is maintained within the Society's research and reference library. This collection is made available to scholars and researchers.
Schedule D, Part V, Line 4 Intended uses of endowment funds	Fund for Exploration--to be used to support research, exploration and conservation. Buffet Funds--to be used to support conservation in Africa and Latin America, as well as all programs for Big Cats conservation. Foundation Funds--to be used to support geography education.

Additional Data

[Return to Form](#)

Software ID: 21014044

Software Version: 2021v4.2

**SCHEDULE F
(Form 990)**

Statement of Activities Outside the United States

OMB No. 1545-0047

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.**
▶ **Attach to Form 990.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

2021

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- 1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants or other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? **Yes** **No**
- 2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- 3** Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
(1) Central America and the Caribbean	0	0	Program Services	Royalties, fees for service	410,034
(2) East Asia and the Pacific	1	1	Program Services	Royalties, fees for service	1,285,950
(3) Europe (Including Iceland and Greenland)	0	0	Program Services	Royalties, fees for service	5,962,144
(4) Middle East and North Africa	0	0	Program Services	Royalties, fees for service	1,413
(5) North America (Canada & Mexico only)	0	0	Program Services	Royalties, fees for service	1,916,965
(6) Russia and Neighboring States	0	0	Program Services	Royalties, fees for service	935
(7) South America	0	0	Program Services	Royalties, fees for service	615,722
(8) South Asia	0	0	Program Services	Royalties, fees for service	19,490
(9) Sub-Saharan Africa	0	0	Program Services	Royalties, fees for service	506,661
(10) Central America and the Caribbean	0	0	Grantmaking		203,543
(11) East Asia and the Pacific	0	2	Grantmaking		859,875
(12) Europe (Including Iceland and Greenland)	0	0	Grantmaking		1,448,831
(13) Middle East and North Africa	0	0	Grantmaking		281,806
(14) North America (Canada & Mexico only)	0	0	Grantmaking		856,715
(15) Russia and Neighboring States	0	0	Grantmaking		8,000
(16) South America	0	0	Grantmaking		914,073
(17) South Asia	0	0	Grantmaking		657,982
(18) Sub-Saharan Africa	0	1	Grantmaking		4,128,950
(19) East Asia and the Pacific	0	0	Investments		257,883,927
(20) Europe (Including Iceland and Greenland)	0	0	Investments		238,378,205
(21) North America (Canada & Mexico only)	0	0	Investments		23,499,760
(22) South America	0	0	Investments		13,077,524
(23) Central America and the Caribbean	0	0	Investments		22,776,531
(24) Middle East and North Africa	0	0	Investments		1,335,748
(25) Russia and Neighboring States	0	0	Investments		2,787,403
(26) South Asia	0	0	Investments		15,820,800
(27) Sub-Saharan Africa	0	0	Investments		10,174,096
3a Sub-total	1	3			15,292,157
b Total from continuation sheets to Part I	0	1			590,520,926
c Totals (add lines 3a and 3b)	1	4			605,813,083

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of noncash assistance	(h) Description of noncash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)		Central America and the Caribbean	Research Grant	99,470	wire			FMV
(2)		Central America and the Caribbean	Research Grant	44,200	wire			FMV
(3)		East Asia and the Pacific	Research Grant	49,329	wire			FMV
(4)		East Asia and the Pacific	Research Grant	9,500	wire			FMV
(5)		East Asia and the Pacific	Research Grant	49,817	wire			FMV
(6)		East Asia and the Pacific	Research Grant	7,720	wire			FMV
(7)		East Asia and the Pacific	Research Grant	50,000	wire			FMV
(8)		East Asia and the Pacific	WAYFINDER Explorers	50,000	wire			FMV
(9)		East Asia and the Pacific	EXTECH Deep Sea Research	13,000	wire			FMV
(10)		East Asia and the Pacific	Research Grant	35,580	wire			FMV
(11)		East Asia and the Pacific	Pristine Seas	100,000	wire			FMV
(12)		East Asia and the Pacific	Research Grant	40,300	wire			FMV
(13)		East Asia and the Pacific	Research Grant	24,787	wire			FMV
(14)		East Asia and the Pacific	Research Grant	7,585	wire			FMV
(15)		Europe (Including Iceland and Greenland)	Research Grant	28,000	wire			FMV
(16)		Europe (Including Iceland and Greenland)	Research Grant	120,000	wire			FMV
(17)		Europe (Including Iceland and Greenland)	Research Grant	7,150	wire			FMV
(18)		Europe (Including Iceland and Greenland)	Illegal Wildlife Trade	62,826	wire			FMV
(19)		Europe (Including Iceland and Greenland)	Research Grant	39,000	wire			FMV
(20)		Europe (Including Iceland and Greenland)	Pristine Seas	15,000	wire			FMV
(21)		Europe (Including Iceland and Greenland)	Pristine Seas	346,650	wire			FMV
(22)		Europe (Including Iceland and Greenland)	Perpetual Planet	23,792	wire			FMV
(23)		Europe (Including Iceland and Greenland)	Research Grant	7,522	wire			FMV
(24)		Europe (Including Iceland and Greenland)	Research Grant	5,000	wire			FMV
(25)		Europe (Including Iceland and Greenland)	Research Grant	8,282	wire			FMV
(26)		Europe (Including Iceland and Greenland)	Research Grant	50,000	wire			FMV
(27)		Europe (Including Iceland and Greenland)	Research Grant	30,000	wire			FMV
(28)		Europe (Including Iceland and Greenland)	Research Grant	5,830	wire			FMV
(29)		Europe (Including Iceland and Greenland)	Research Grant	22,645	wire			FMV
(30)		Europe (Including Iceland and Greenland)	Research Grant	10,000	wire			FMV
(31)		Europe (Including Iceland and Greenland)	Research Grant	80,000	wire			FMV
(32)		Europe (Including Iceland and Greenland)	Research Grant	8,800	wire			FMV
(33)		Europe (Including Iceland and Greenland)	Research Grant	47,500	wire			FMV
(34)		Europe (Including Iceland and Greenland)	Research Grant	10,000	wire			FMV
(35)		Europe (Including Iceland and Greenland)	Campaign for Nature	55,765	wire			FMV
(36)		Europe (Including Iceland and Greenland)	Research Grant	44,000	wire			FMV
(37)		Middle East and North Africa	Education Grant	5,500	wire			FMV
(38)		Middle East and North Africa	Research Grant	91,000	wire			FMV
(39)		Middle East and North Africa	WAYFINDER Explorers	110,000	wire			FMV
(40)		North America (Canada & Mexico only)	Pristine Seas	214,500	wire			FMV
(41)		North America (Canada & Mexico only)	Research Grant	8,000	wire			FMV
(42)		North America (Canada & Mexico only)	Research Grant	50,000	wire			FMV
(43)		North America (Canada & Mexico only)	Research Grant	10,000	wire			FMV
(44)		North America (Canada & Mexico only)	Research Grant	8,000	wire			FMV
(45)		North America (Canada & Mexico only)	Research Grant	6,175	wire			FMV
(46)		North America (Canada & Mexico only)	Research Grant	7,900	wire			FMV
(47)		North America (Canada & Mexico only)	Research Grant	5,000	wire			FMV
(48)		North America (Canada & Mexico only)	Research Grant	45,434	wire			FMV
(49)		South America	Perpetual Planet	100,000	wire			FMV
(50)		South America	Research Grant	8,000	wire			FMV
(51)		South America	Research Grant	31,181	wire			FMV
(52)		South America	Research Grant	50,000	wire			FMV
(53)		South America	Perpetual Planet	100,000	wire			FMV
(54)		South America	Research Grant	61,000	wire			FMV
(55)		South America	Research Grant	44,447	wire			FMV
(56)		South Asia	Research Grant	46,310	wire			FMV
(57)		South Asia	Research Grant	100,000	wire			FMV
(58)		South Asia	Research Grant	7,900	wire			FMV
(59)		South Asia	Research Grant	50,000	wire			FMV
(60)		Sub-Saharan Africa	Last Wild Places	750,000	wire			FMV
(61)		Sub-Saharan Africa	Research Grant	49,680	wire			FMV
(62)		Sub-Saharan Africa	Research Grant	5,000	wire			FMV
(63)		Sub-Saharan Africa	Research Grant	29,968	wire			FMV
(64)		Sub-Saharan Africa	Research Grant	10,000	wire			FMV
(65)		Sub-Saharan Africa	WAYFINDER Explorers	50,000	wire			FMV
(66)		Sub-Saharan Africa	Research Grant	8,000	wire			FMV
(67)		Sub-Saharan Africa	Research Grant	50,000	wire			FMV
(68)		Sub-Saharan Africa	Human Origins	750,066	wire			FMV
(69)		Sub-Saharan Africa	Research Grant	10,000	wire			FMV
(70)		Sub-Saharan Africa	Storytelling	246,000	wire			FMV
(71)		Sub-Saharan Africa	Research Grant	9,000	wire			FMV
(72)		Sub-Saharan Africa	Research Grant	41,952	wire			FMV
(73)		Sub-Saharan Africa	Research Grant	99,457	wire			FMV
(74)		Sub-Saharan Africa	Research Grant	33,000	wire			FMV
(75)		Sub-Saharan Africa	Okavango Wilderness	1,462,813	wire			FMV
(76)		Sub-Saharan Africa	Explorers At Large	100,025	wire			FMV
(77)		Sub-Saharan Africa	Research Grant	9,990	wire			FMV

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter 77

3 Enter total number of other organizations or entities 0

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 16.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1) Buffet Award	Central America and the Caribbean	1	25,000	wire			FMV
(2) Research Grant	Central America and the Caribbean	3	25,322	wire			FMV
(3) Research Grant	East Asia and the Pacific	21	422,257	wire			FMV
(4) Storytelling	Europe (Including Iceland and Greenland)	1	37,498	wire			FMV
(5) WAYFINDER Explorers	Europe (Including Iceland and Greenland)	1	50,000	wire			FMV
(6) Research Grant	Europe (Including Iceland and Greenland)	34	333,571	wire			FMV
(7) Archaeology R&D	Middle East and North Africa	1	50,100	wire			FMV
(8) Research Grant	Middle East and North Africa	3	25,206	wire			FMV
(9) Storytelling	North America (Canada & Mexico only)	1	37,500	wire			FMV
(10) Explorers At Large	North America (Canada & Mexico only)	1	25,000	wire			FMV
(11) WAYFINDER Explorers	North America (Canada & Mexico only)	1	50,000	wire			FMV
(12) Research Grant	North America (Canada & Mexico only)	18	389,206	wire			FMV
(13) Research Grant	Russia and Neighboring States	1	8,000	wire			FMV
(14) WAYFINDER Explorers	South America	1	50,000	wire			FMV
(15) Research Grant	South America	30	469,445	wire			FMV
(16) Storytelling	South Asia	1	75,000	wire			FMV
(17) WAYFINDER Explorers	South Asia	1	50,000	wire			FMV
(18) Research Grant	South Asia	23	532,982	wire			FMV
(19) Buffet Award	Sub-Saharan Africa	1	25,000	wire			FMV
(20) WAYFINDER Explorers	Sub-Saharan Africa	1	50,000	wire			FMV
(21) Research Grant	Sub-Saharan Africa	31	338,999	wire			FMV

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

ReturnReference	Explanation
Schedule F, Part I, Line 2 Procedures for monitoring use of grant funds	<p>The National Geographic Society FUNDS GRANTS ACROSS THE FIELDS OF CONSERVATION, EDUCATION, RESEARCH, STORYTELLING AND TECHNOLOGY. GRANT PROPOSALS ARE REVIEWED BY NATIONAL GEOGRAPHIC STAFF EXPERTS, AN EXTERNAL PANEL OF GLOBAL SUBJECT MATTER EXPERTS AND AN EXECUTIVE COMMITTEE WHO RECOMMENDS GRANTS FOR APPROVAL. When outside expertise is required to meet the impact objectives of a specific program, we often award grants outside of the grants committee process. Any grants awarded outside of the grants committee pipeline are considered "External Project Funding." Such grants are subject to an internal review process that evaluates the expertise of the grantee, the methodology for executing the work, and the overall contribution to programmatic objectives. Once the grantee is selected, the entire project - including grant funding - is submitted for approval by the NGS senior team through the "Spend Approval Process." Grants approved through this process are subject to reporting requirements above and beyond those required of standard grantees. THE GRANT RECIPIENTS ARE REQUIRED TO SIGN A GRANT AGREEMENT AND SUBMIT REPORTING INCLUDING A FINANCIAL ACCOUNTING OF FUNDS SPENT TO ENSURE THAT THE GRANT FUNDS ARE PROPERLY USED AND ACCOUNTED FOR. THE FOLLOWING IS A DETAILED DESCRIPTION: WHEN A NATIONAL GEOGRAPHIC SOCIETY GRANT APPLICATION HAS BEEN APPROVED, PAYMENT IS ISSUED ONCE THE SOCIETY HAS RECEIVED THE FOLLOWING COMPLETED, SIGNED DOCUMENTS FROM THE GRANTEE: 1) APPROPRIATE TAX FORM. ALL GRANTEES WHO ARE NOT US CITIZENS ARE REQUIRED TO SIGN AND SUBMIT THE APPROPRIATE TAX FORM (FORM W-8) FOR WORK CONDUCTED WHOLLY OUTSIDE THE US. 2) GRANT AGREEMENT. ALL GRANTEES MUST COMPLETE AND SIGN A GRANT AGREEMENT, WHICH INCLUDES DUE DATES FOR RESEARCH REPORTS AND FINANCIAL REPORTS (GENERALLY DUE WITHIN SIX MONTHS OF COMPLETION OF THE FIELD WORK.) BY SIGNING THE GRANT AGREEMENT, THE GRANTEE AGREES TO SUBMIT A FINAL NARRATIVE REPORT AND A FINANCIAL ACCOUNTING OF THE GRANT MONIES SPENT BEFORE THE INDICATED SUBMISSION DEADLINE. GRANTEES ALSO CERTIFY TO PARAGRAPHS 16 & 17 (COPIED BELOW) THAT THEY WILL NOT PROMOTE TERRORISM AND WILL COMPLY WITH FOREIGN TRADE CONTROLS: 17. CERTIFICATION. BY COUNTERSIGNING THIS AGREEMENT, YOU CERTIFY THAT YOUR ORGANIZATION DOES NOT AND WILL NOT PROMOTE OR ENGAGE IN VIOLENCE OR TERRORISM, NOR WILL YOUR ORGANIZATION MAKE SUB-GRANTS OR OTHER PAYMENTS TO ANY ENTITY THAT ENGAGES IN SUCH ACTIVITIES. 17 U.S. FOREIGN TRADE CONTROLS. BY COUNTERSIGNING THIS AGREEMENT, I OR GRANTEE ACKNOWLEDGE THAT I AM AWARE OF, AND AGREE TO COMPLY FULLY WITH, U.S. FOREIGN TRADE CONTROLS THAT GOVERN TRAVEL TO, AND TRANSACTIONS WITH, COUNTRIES SUCH AS CUBA, IRAN, SUDAN, SYRIA, NORTH KOREA, CRIMEA TERRITORY, AND OTHER U.S.-SANCTIONED COUNTRIES, INCLUDING ANY SUCH CONTROLS THAT MAY BE IMPOSED IN THE FUTURE DURING THE PERIOD OF THE GRANT. SPECIFICALLY, I ACKNOWLEDGE THAT I AM AWARE OF AND AGREE TO COMPLY WITH THE REGULATIONS OF THE U.S. DEPARTMENT OF THE TREASURY GOVERNING TRAVEL TO AND TRADE WITH COUNTRIES SUBJECT TO U.S. ECONOMIC SANCTIONS (31 CODE OF FEDERAL REGULATIONS PARTS 500-598) AND ALSO WITH THE EXPORT ADMINISTRATION REGULATIONS OF THE U.S. DEPARTMENT OF COMMERCE (15 CODE OF FEDERAL REGULATIONS PARTS 730-774). I ALSO AGREE THAT, BEFORE ANY FUNDS ARE DISBURSED UNDER THIS GRANT, I WILL PROVIDE THE SOCIETY WITH COPIES OF ANY AUTHORIZATIONS FROM THE U.S. TREASURY DEPARTMENT'S OFFICE OF FOREIGN ASSETS CONTROL ("OFAC") NECESSARY TO CARRY OUT THE GRANT, OR COPIES OF CORRESPONDENCE FROM OFAC CONFIRMING THAT NO SPECIFIC AUTHORIZATIONS ARE NECESSARY. I ALSO REPRESENT AND WARRANT TO THE SOCIETY THAT IN SEEKING AUTHORIZATIONS FROM OFAC AND/OR CONFIRMATION THAT NO SUCH AUTHORIZATIONS ARE NECESSARY, I FULLY DISCLOSED THE NATURE OF THE GRANT AND ITS PARTICIPANTS AND IDENTIFIED THE SOCIETY AS A SOURCE OF FUNDING. I ALSO AGREE THAT I WILL KEEP ALL NECESSARY RECORDS TO SHOW THAT I HAVE COMPLIED WITH U.S. FOREIGN TRADE CONTROLS. FINALLY, I ACKNOWLEDGE THAT I HAVE BEEN ADVISED BY THE SOCIETY TO CONSULT WITH MY OWN LEGAL COUNSEL IN CONNECTION WITH MY OBLIGATIONS UNDER U.S. FOREIGN TRADE CONTROLS. GRANTEES ARE REQUIRED TO SUBMIT A CERTIFICATION RELATED TO ETHICAL ISSUES AND THAT THE GRANTEE IS IN COMPLIANCE WITH APPLICABLE ANTI-CORRUPTION LAWS; THEY ALSO CERTIFY THAT THEY HAVE THE PROPER PERMITS TO UNDERTAKE THE PROPOSED FIELD RESEARCH IN THE COUNTRY IN WHICH IT WILL BE CONDUCTED AND THAT NO IMPROPER PAYMENTS OF ANY VALUE HAVE BEEN MADE DURING THE PROCESS OF OBTAINING SUCH PERMITS. ADDITIONALLY, GRANTEES AFFILIATED WITH GOVERNMENT AGENCIES OR PUBLIC INSTITUTIONS ARE SCREENED IN ORDER TO IDENTIFY AND AVOID POTENTIAL CONFLICTS OF INTEREST INVOLVING THE GRANTEE'S OFFICIAL JOB DUTIES AND THE SOCIETY. THE SOCIETY'S FINANCIAL ACCOUNTS PAYABLE SYSTEM ALSO REVIEWS FOR COMPLIANCE WITH FINANCIAL SANCTIONS LIST (THE SDN LIST) COMPLIED AND MAINTAINED BY THE U.S. TREASURY UPON NEW VENDOR SET-UP AND PRIOR TO EACH PAYMENT. ONCE PAYMENT IS ISSUED, IF GRANTEES WOULD LIKE TO ALTER THEIR PROPOSED BUDGET IN ANY WAY THEY MUST SUBMIT THEIR REQUEST TO THE PROGRAM OFFICER. THE REQUEST IS APPROVED OR DENIED AND A RECORD OF THE CHANGE IS ADDED TO THE GRANT FILE. THE GRANTEE MUST SUBMIT THEIR FINAL REPORT AND FINANCIAL ACCOUNTING BEFORE THE DEADLINE INDICATED IN THEIR GRANT AGREEMENT UNLESS AN EXTENSION HAS BEEN REQUESTED IN WRITING AND APPROVED BY THE PROGRAM OFFICER. THE FINANCIAL ACCOUNTING PROVIDES A BREAKDOWN OF THE ACTUAL COSTS OF THE PROJECT AND IS EXPECTED TO PARALLEL THE COSTS PROJECTED IN THE ORIGINAL GRANT APPLICATION BUDGET; ALL DISCREPANCIES MUST BE EXPLAINED. IF THERE ARE UN-EXPENDED GRANT MONIES THEY MUST BE RETURNED TO THE SOCIETY. THE REPORTS COORDINATOR REVIEWS THE FINAL REPORT AND FINANCIAL ACCOUNTING FOR COMPLETENESS AND THEN CIRCULATES BOTH REPORTS TO THE PROGRAM OFFICERS FINAL REVIEW AND APPROVAL. ONCE THE REPORTS ARE APPROVED, THE GRANT IS CLOSED. AN ELECTRONIC COPY OF THE GRANT FILE IS RETAINED, in accordance with the Society's document retention policy, BY THE GRANT OPERATIONS STAFF, WHICH IS THE OFFICIAL REPOSITORY FOR ALL GRANTS RELATED DOCUMENTATION.</p>
Schedule F, Part I, Line 3 Method used to	CENTRAL AMERICA AND THE CARIBBEAN-Accrual, Accrual, Accrual; EAST ASIA AND THE

Additional Data

Software ID: 21014044

Software Version: 2021v4.2

Supplemental Information Regarding Fundraising or Gaming Activities
Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
Attach to Form 990 or Form 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a** Mail solicitations
 - b** Internet and email solicitations
 - c** Phone solicitations
 - d** In-person solicitations
 - e** Solicitation of non-government grants
 - f** Solicitation of government grants
 - g** Special fundraising events
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? **Yes** **No**
- b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 Avalon Consulting Group Inc 805 15 St NW Washington, DC 20005	Fundraising Consultant		No	5,416,625	399,486	5,017,139
2 M&R Strategic Services Inc 1101 Conn Ave NW Washington, DC 20036	Fundraising Consultant		No	735,276	862,482	-127,206
3 Impact Communications Inc 735 8th St SE Washington, DC 20003	Fundraising Consultant		No	2,448,170	51,350	2,396,820
4 LAKE GROUP MEDIA INC 1 Byram Brook Place ARMONK, NY 10504	FUNDRAISING CONSULTANT		No	1,499,065	10,151	1,488,914
5 CCS 527 Madison Ave Fifth Floor New York, NY 10022	Fundraising Consultant		No	35,565,486	250,000	35,315,486
6						
7						
8						
9						
10						
Total				45,664,622	1,573,469	44,091,153

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a)Event #1	(b) Event #2	(c)Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				
	11 Net income summary. Subtract line 10 from line 3, column (d) ▶				

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No		
7 Direct expense summary. Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary. Subtract line 7 from line 1, column (d) ▶					

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain: _____

11 Does the organization conduct gaming activities with nonmembers? Yes No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ -----

Address ▶ -----

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.

c If "Yes," enter name and address of the third party:

Name ▶ -----

Address ▶ -----

16 Gaming manager information:

Name ▶ -----

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ -----

Director/officer Employee Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See

Instructions. Return Reference	Explanation
Schedule G, Part I, Line 2b(v) payment of fees or payment of expenses	AVALON CONSULTING GROUP INC-NGS REIMBURSED AVALON FOR THE COST OF PAPER, MAILSHOP SERVICES, & POSTAGE IN THE AMOUNT OF \$2,284,876 IN 2021.;M&R STRATEGIC SERVICES INC.-NGS REIMBURSED M&R \$30,536 FOR DIGITAL ADVERTISING EXPENSES IN 2021.;LAKE GROUP MEDIA INC.-LAKE GROUP MEDIA GROSS RECEIPTS INCLUDED UNDER CCS & AVALON CONSULTING. NGS REIMBURSED LAKE GROUP MEDIA \$406,657 IN MAILING LIST FEES IN 2021.;

Department of the Treasury Internal Revenue Service
Name of the organization NATIONAL GEOGRAPHIC SOCIETY
Employer identification number 53-0193519

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section (if applicable), (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of noncash assistance, (h) Purpose of grant or assistance. Rows include various organizations like African People & Wildlife Fund, Aglie Services Group LLC, Ancient Egypt Research Assoc, etc.

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1) WAYFINDER EXPLORERS	4	200,000		FMV	
(2) PHOTO ARK GRANT	1	800,000		FMV	
(3) Storytelling Grants	9	484,981		FMV	
(4) RESEARCH GRANTS	85	1,187,149		FMV	
(5) STEVE WILKES-DAY TO NIGHT GRANT	1	225,000		FMV	
(5)					
(6)					
(7)					

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
Schedule I, Part I, Line 2 Procedures for monitoring use of grant funds.	<p>The National Geographic Society FUNDS GRANTS ACROSS THE FIELDS OF CONSERVATION, EDUCATION, RESEARCH, STORYTELLING AND TECHNOLOGY. GRANT PROPOSALS ARE REVIEWED BY NATIONAL GEOGRAPHIC STAFF EXPERTS, AN EXTERNAL PANEL OF GLOBAL SUBJECT MATTER EXPERTS AND AN EXECUTIVE COMMITTEE WHO RECOMMENDS GRANTS FOR APPROVAL. When outside expertise is required to meet the impact objectives of a specific program, we often award grants outside of the grants committee process. Any grants awarded outside of the grants committee pipeline are considered "External Project Funding." Such grants are subject to an internal review process that evaluates the expertise of the grantee, the methodology for executing the work, and the overall contribution to programmatic objectives. Once the grantee is selected, the entire project - including grant funding - is submitted for approval by the NGS senior team through the "Spend Approval Process." Grants approved through this process are subject to reporting requirements above and beyond those required of standard grantees. THE GRANT RECIPIENTS ARE REQUIRED TO SIGN A GRANT AGREEMENT AND SUBMIT REPORTING INCLUDING A FINANCIAL ACCOUNTING OF FUNDS SPENT TO ENSURE THAT THE GRANT FUNDS ARE PROPERLY USED AND ACCOUNTED FOR. THE FOLLOWING IS A DETAILED DESCRIPTION: WHEN A NATIONAL GEOGRAPHIC SOCIETY GRANT APPLICATION HAS BEEN APPROVED, PAYMENT IS ISSUED ONCE THE SOCIETY HAS RECEIVED THE FOLLOWING COMPLETED, SIGNED DOCUMENTS FROM THE GRANTEE: 1) APPROPRIATE TAX FORM. ALL GRANTEEES WHO ARE NOT US CITIZENS ARE REQUIRED TO SIGN AND SUBMIT THE APPROPRIATE TAX FORM (FORM W-8) FOR WORK CONDUCTED WHOLLY OUTSIDE THE US. 2) GRANT AGREEMENT. ALL GRANTEEES MUST COMPLETE AND SIGN A GRANT AGREEMENT, WHICH INCLUDES DUE DATES FOR RESEARCH REPORTS AND FINANCIAL REPORTS (GENERALLY DUE WITHIN SIX MONTHS OF COMPLETION OF THE FIELD WORK.) BY SIGNING THE GRANT AGREEMENT, THE GRANTEE AGREES TO SUBMIT A FINAL NARRATIVE REPORT AND A FINANCIAL ACCOUNTING OF THE GRANT MONIES SPENT BEFORE THE INDICATED SUBMISSION DEADLINE. GRANTEEES ALSO CERTIFY TO PARAGRAPHS 16 & 17 (COPIED BELOW) THAT THEY WILL NOT PROMOTE TERRORISM AND WILL COMPLY WITH FOREIGN TRADE CONTROLS: 17. CERTIFICATION. BY COUNTERSIGNING THIS AGREEMENT, YOU CERTIFY THAT YOUR ORGANIZATION DOES NOT AND WILL NOT PROMOTE OR ENGAGE IN VIOLENCE OR TERRORISM, NOR WILL YOUR ORGANIZATION MAKE SUB-GRANTS OR OTHER PAYMENTS TO ANY ENTITY THAT ENGAGES IN SUCH ACTIVITIES. 17 U.S. FOREIGN TRADE CONTROLS. BY COUNTERSIGNING THIS AGREEMENT, I OR GRANTEE ACKNOWLEDGE THAT I AM AWARE OF, AND AGREE TO COMPLY FULLY WITH, U.S. FOREIGN TRADE CONTROLS THAT GOVERN TRAVEL TO, AND TRANSACTIONS WITH, COUNTRIES SUCH AS CUBA, IRAN, SUDAN, SYRIA, NORTH KOREA, CRIMEA TERRITORY, AND OTHER U.S.-SANCTIONED COUNTRIES, INCLUDING ANY SUCH CONTROLS THAT MAY BE IMPOSED IN THE FUTURE DURING THE PERIOD OF THE GRANT. SPECIFICALLY, I ACKNOWLEDGE THAT I AM AWARE OF AND AGREE TO COMPLY WITH THE REGULATIONS OF THE U.S. DEPARTMENT OF THE TREASURY GOVERNING TRAVEL TO AND TRADE WITH COUNTRIES SUBJECT TO U.S. ECONOMIC SANCTIONS (31 CODE OF FEDERAL REGULATIONS PARTS 500-598) AND ALSO WITH THE EXPORT ADMINISTRATION REGULATIONS OF THE U.S. DEPARTMENT OF COMMERCE (15 CODE OF FEDERAL REGULATIONS PARTS 730-774). I ALSO AGREE THAT, BEFORE ANY FUNDS ARE DISBURSED UNDER THIS GRANT, I WILL PROVIDE THE SOCIETY WITH COPIES OF ANY AUTHORIZATIONS FROM THE U.S. TREASURY DEPARTMENT'S OFFICE OF FOREIGN ASSETS CONTROL ("OFAC") NECESSARY TO CARRY OUT THE GRANT, OR COPIES OF CORRESPONDENCE FROM OFAC CONFIRMING THAT NO SPECIFIC AUTHORIZATIONS ARE NECESSARY. I ALSO REPRESENT AND WARRANT TO THE SOCIETY THAT IN SEEKING AUTHORIZATIONS FROM OFAC AND/OR CONFIRMATION THAT NO SUCH AUTHORIZATIONS ARE NECESSARY, I FULLY DISCLOSED THE NATURE OF THE GRANT AND ITS PARTICIPANTS AND IDENTIFIED THE SOCIETY AS A SOURCE OF FUNDING. I ALSO AGREE THAT I WILL KEEP ALL NECESSARY RECORDS TO SHOW THAT I HAVE COMPLIED WITH U.S. FOREIGN TRADE CONTROLS. FINALLY, I ACKNOWLEDGE THAT I HAVE BEEN ADVISED BY THE SOCIETY TO CONSULT WITH MY OWN LEGAL COUNSEL IN CONNECTION WITH MY OBLIGATIONS UNDER U.S. FOREIGN TRADE CONTROLS. GRANTEEES ARE REQUIRED TO SUBMIT A CERTIFICATION RELATED TO ETHICAL ISSUES AND THAT THE GRANTEE IS IN COMPLIANCE WITH APPLICABLE ANTI-CORRUPTION LAWS; THEY ALSO CERTIFY THAT THEY HAVE THE PROPER PERMITS TO UNDERTAKE THE PROPOSED FIELD RESEARCH IN THE COUNTRY IN WHICH IT WILL BE CONDUCTED AND THAT NO IMPROPER PAYMENTS OF ANY VALUE HAVE BEEN MADE DURING THE PROCESS OF OBTAINING SUCH PERMITS. ADDITIONALLY, GRANTEEES AFFILIATED WITH GOVERNMENT AGENCIES OR PUBLIC INSTITUTIONS ARE SCREENED IN ORDER TO IDENTIFY AND AVOID POTENTIAL CONFLICTS OF INTEREST INVOLVING THE GRANTEE'S OFFICIAL JOB DUTIES AND THE SOCIETY. THE SOCIETY'S FINANCIAL ACCOUNTS PAYABLE SYSTEM ALSO REVIEWS FOR COMPLIANCE WITH FINANCIAL SANCTIONS LIST (THE SDN LIST) COMPLIED AND MAINTAINED BY THE U.S. TREASURY UPON NEW VENDOR SET-UP AND PRIOR TO EACH PAYMENT. ONCE PAYMENT IS ISSUED, IF GRANTEEES WOULD LIKE TO ALTER THEIR PROPOSED BUDGET IN ANY WAY THEY MUST SUBMIT THEIR REQUEST TO THE PROGRAM OFFICER. THE REQUEST IS APPROVED OR DENIED AND A RECORD OF THE CHANGE IS ADDED TO THE GRANT FILE. THE GRANTEE MUST SUBMIT THEIR FINAL REPORT AND FINANCIAL ACCOUNTING BEFORE THE DEADLINE INDICATED IN THEIR GRANT AGREEMENT UNLESS AN EXTENSION HAS BEEN REQUESTED IN WRITING AND APPROVED BY THE PROGRAM OFFICER. THE FINANCIAL ACCOUNTING PROVIDES A BREAKDOWN OF THE ACTUAL COSTS OF THE PROJECT AND IS EXPECTED TO PARALLEL THE COSTS PROJECTED IN THE ORIGINAL GRANT APPLICATION BUDGET; ALL DISCREPANCIES MUST BE EXPLAINED. IF THERE ARE UN-EXPENDED GRANT MONIES THEY MUST BE RETURNED TO THE SOCIETY. THE REPORTS COORDINATOR REVIEWS THE FINAL REPORT AND FINANCIAL ACCOUNTING FOR COMPLETENESS AND THEN CIRCULATES BOTH REPORTS TO THE PROGRAM OFFICERS FINAL REVIEW AND APPROVAL. ONCE THE REPORTS ARE APPROVED, THE GRANT IS CLOSED. AN ELECTRONIC COPY OF THE GRANT FILE IS RETAINED, in accordance with the Society's document retention policy, BY THE GRANT OPERATIONS STAFF, WHICH IS THE OFFICIAL REPOSITORY FOR ALL GRANTS RELATED DOCUMENTATION.</p>

Additional Data

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Schedule J
(Form 990)

Compensation Information

OMB No. 1545-0047

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- ▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**
- ▶ **Attach to Form 990.**
- ▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

2021

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|---|--|
| <input type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax idemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input checked="" type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
 - b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
 - c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
 - b** Any related organization?
- If "Yes," on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
 - b** Any related organization?
- If "Yes," on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b		
2		
4a	Yes	
4b		No
4c		No
5a		No
5b		No
6a		No
6b		No
7		No
8		No
9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2, 1099-MISC compensation, and/or 1099-NEC			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 Jill Tiefenthaler CEO	(i)	919,531	127,212	7,482	9,000	29,810	1,093,035	0
	(ii)	-	-	-	0	-	-	0
2 TARA BUNCH Chief Administrative Officer	(i)	225,897	132,850	170,797	305,144	13,267	847,955	0
	(ii)	-	-	-	0	-	-	0
3 MICHAEL ULICA PRESIDENT/COO/TREASURER	(i)	592,274	180,158	9,045	9,750	19,391	810,618	0
	(ii)	-	-	-	0	-	-	0
4 Robert Young CFO	(i)	338,410	60,553	1,148	7,500	25,345	432,956	0
	(ii)	-	-	-	0	-	-	0
5 Sumeet Seam Chief Legal Officer	(i)	423,711	73,483	1,453	7,500	25,113	531,260	0
	(ii)	-	-	-	0	-	-	0
6 Vicki Phillips EVP & Chief Education Officer	(i)	448,708	153,952	6,728	506,854	10,131	1,126,373	0
	(ii)	-	-	-	0	-	-	0
7 Kara Ramirez Mullins Chief Advancement Officer	(i)	477,556	107,410	1,635	7,500	25,768	619,869	0
	(ii)	-	-	-	0	-	-	0
8 Mara Dell Chief Human Resources Officer	(i)	360,345	124,983	3,480	9,750	14,314	512,872	0
	(ii)	-	-	-	0	-	-	0
9 Crystal Brown Chief Communications Officer	(i)	378,064	73,365	1,275	6,462	2,220	461,386	0
	(ii)	-	-	-	0	-	-	0
10 Alex Moen Chief Explorer & Engagement Officer	(i)	299,650	104,175	2,895	9,750	27,923	444,393	0
	(ii)	-	-	-	0	-	-	0
11 Enric Sala Explorer in Residence	(i)	346,777	104,413	1,787	9,750	10,286	473,013	0
	(ii)	-	-	-	0	-	-	0
12 Kaitlin Yarnall Chief Storytelling Officer & SVP	(i)	295,252	99,671	606	9,608	31,425	436,562	0
	(ii)	-	-	-	0	-	-	0
13 Valerie Craig VP, Operating Programs	(i)	209,550	91,893	74,006	117,804	22,715	515,968	0
	(ii)	-	-	-	0	-	-	0
14 Jason Southern Chief Technology Officer	(i)	298,166	70,809	1,536	9,750	25,573	405,834	0
	(ii)	-	-	-	0	-	-	0
15 EMMA CARRASCO CHIEF MARKETING & ENGAGEMENT/SVP GLOBAL STRATEGY	(i)	0	68,619	259,719	0	0	328,338	259,719
	(ii)	-	-	-	0	-	-	0
16 MICHAEL J COLE SVP/CONTROLLER/ASST. TREASURER	(i)	0	30,997	144,295	0	0	175,292	144,295
	(ii)	-	-	-	0	-	-	0
17 ANGELO M GRIMA EVP & GENERAL COUNSEL/CORP. SEC.	(i)	1	60,061	227,328	0	0	287,390	227,328
	(ii)	-	-	-	0	-	-	0
18 FRANK BORMAN TRUSTEE EMERITUS	(i)	13,000	0	0	0	0	13,000	0
	(ii)	-	-	-	0	-	-	0
19 Gary E Knell CEO & President	(i)	24,477	0	0	0	0	24,477	0
	(ii)	-	-	-	0	-	-	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
Schedule J, Part II NONTAXABLE BENEFITS	Components of benefits and deferred compensation provided to certain executives: life insurance, parking, 401(k), 457(b), dental & medical insurance, long-term disability, and travel/accident insurance. Below is a summary of all officers or key employees who had a severance clause in their respective employment contracts in 2021. These severance amounts are solely contingent upon an employee's involuntary termination without cause from the Society. As such, these amounts were not accrued or funded in any way and were considered unlikely to occur and did not occur in 2021. None of these amounts have been included in Column D. Jill Tiefenthaler - 1 times base salary
Schedule J, Part I, Line 4a Severance or change-of-control payment	THE FOLLOWING FORMER OFFICERS, KEY EMPLOYEES, AND HIGHLY COMPENSATED EMPLOYEES RECEIVED SEVERANCE PAYMENTS IN 2021: Tara Bunch--\$131,286 Jonathan Baillie--\$7,212 Emma Carrasco--\$259,719 Michael J. Cole--\$144,295 Angelo Grima--\$227,328 Valerie Craig--\$73,536 (payments to Mike Cole, Angelo Grima, Emma Carrasco and Jonathan Baillie were accrued in 2020) The following former officers and key employees had additional severance accrued at 12/31/21 and reported on Sch. J, Part II, Col. (C): Tara Bunch--\$295,394 Valerie Craig--\$110,304 Vicki Phillips--\$497,104

Additional Data

[Return to Form](#)

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**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2021

**Open to Public
Inspection**

- ▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
- ▶ **Attach to Form 990.**
- ▶ **Go to www.irs.gov/Form990 for the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	24	246,288	Market value
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
Other (complementary software ▶ accounts)	X	2	125,166	Market value
26 Other ▶ ()				
27 Other ▶ ()				
28 Other ▶ ()				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29	0
----	---

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?		No
b If "Yes," describe the arrangement in Part II.		
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		No
b If "Yes," describe in Part II.		
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.		

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Schedule M, Part I Explanations of reporting method for number of contributions	Securities - Publicly traded - # of contributions Other - complementary software accounts # of contributions

Additional Data

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Software ID: 21014044

Software Version: 2021v4.2

2021

Open to Public Inspection

SCHEDULE O
(Form 990)**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.Department of the Treasury
Internal Revenue ServiceName of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Return Reference	Explanation
Form 990, Part III, Line 4b Science and Innovation Programs cont.	<p>Approximately nine million tons of plastic waste end up in the ocean each year, threatening our ecosystems, wildlife and human health. By mobilizing global communities and investing in science, exploration, innovation and education, the National Geographic Society is working to tackle the world's plastic waste crisis. In 2021, the Society focused efforts on citizen science approaches to tackling the plastic pollution crisis. In partnership with the United Nations Environment Programme (UNEP) and several other organizations, we set out to generate a first-ever snapshot of the state of plastic pollution along the Mississippi River during a pilot study called the Mississippi River Plastic Pollution Initiative. The data was generated through a citizen science approach, enlisting the participation of hundreds of community volunteers covering as large an area as possible along the river. Debris Tracker, an open data citizen science movement and free mobile phone app, was used to collect the data. The Debris Tracker Citizen Science to Local Action Guide was rolled out 2021 as part of this effort and is designed to inspire community-based efforts to be part of the solution for the problem of plastic waste. Additionally, the National Geographic Education team is developing a new online course designed to train educators on how to effectively integrate citizen science into their curriculums. One of the course's five modules will specifically demonstrate how to use Debris Tracker as a tool to engage young learners with hands-on data collection and reflect upon the potential solutions to plastic waste in our waterways. The National Geographic Okavango Wilderness Project (NGOWP) is working to protect the Okavango river basin by exploring and surveying its source waters in Angola. The team has conducted a series of river- and land-based expeditions focusing on the least known, most inaccessible parts of the Okavango Basin's river catchments in southeastern and central Angola - a study area of approximately 150,000 square kilometers (57,915 square miles). This area, when linked to protected areas in Namibia and Botswana, would become one of the largest transboundary protected areas on the African continent. Since 2015, the NGOWP team has been surveying the river systems, collecting data and scientific insights to help determine strategies for protecting these essential waterways. In addition to building a case for conservation through expedition science, the team is focused on facilitating long-term, sustainable management of protected areas in Angola by establishing partnerships among governments, NGOs, and local communities. Pristine Seas is an exploration, research, and media project founded and led by National Geographic Explorer-in-Residence Dr. Enric Sala. Its mission is to collaborate with local communities and governments to establish marine protected areas, and spearhead a worldwide network of partners to reach the critical threshold of 30% ocean protection by 2030 (30x30). This includes not only preserving areas that are pristine or near pristine, but also helping to bring closer to pristine (i.e., to restore) areas that may have suffered some human impacts but still harbor unique features such as large animals, healthy bottom communities, and outstanding biodiversity. The project envisions a future ocean where representative examples of undisturbed ecosystems are protected from direct human activities, with the hope that these places will be healthier, more productive, and more resilient to the impacts of ocean warming and acidification. These protected areas will be the best baselines to understand the true magnitude of human impacts on ocean life, to evaluate the efficacy of management and conservation actions, and to help us determine what future ocean we want for our children and grandchildren. Over the last twelve years, Pristine Seas has carried out expeditions in 34 places, 26 of which have since been protected, covering a total area of 6.5 million square kilometers - more than twice the size of India. The National Geographic Photo Ark is a multiyear effort to raise awareness of and find solutions to some of the most pressing issues affecting wildlife and their habitats. The Photo Ark's three-pronged approach harnesses the power of National Geographic photography and the bold ideas of our explorers. Led by National Geographic explorer Joel Sartore, the project aims to document every species living in the world's zoos and wildlife sanctuaries, inspire action through education, and help save wildlife by supporting on-the-ground conservation efforts. In 2021, Sartore passed the 12,000 species mark with the addition of the Arabian Cobra to the Photo Ark. Because of the lingering pandemic and the restrictions on international travel the first 10 months of the year, shooting was restricted to the United States, yet still photographing at over 100 different locations. The locations included zoos, aquariums, rehab centers, plus tagging along on small mammal and bird banding efforts with biologists, and conducting many insect shoots in the wild. We were also able to bring into the Photo Ark many aquatic animals, including native freshwater fish, mussels and crayfish that are under severe environmental stress which will get worse in the coming years. By August, the team was able to travel for two weeks of coverage in Peru and then in September to the United Arab Emirates for nearly three weeks. By the end of the year, Sartore had submitted a total of 3,177 images representing 1,059 new species to the Photo Ark. The Path of the Panther project, in collaboration with the National Geographic Society and multiple partners, is using the story of the endangered Florida panther to help build a public and political movement for saving the Florida Wildlife Corridor - a connected statewide network of public preserves and private farms, ranches, and forests that the panther and other wide-ranging wildlife need to survive. The photography and video assets our team has captured over the past six years, combined with stakeholder engagement and a focused impact strategy, has provided a foundation for a wide-reaching campaign around the panther's story. This impact campaign included the film, Saving the Florida Wildlife Corridor, produced with the National Geographic Society Impact Media team, a feature story about the Florida panther and Florida Wildlife Corridor in National Geographic Magazine, and National Geographic branded brochures and maps. These strategic communications were combined with conservation policy development and stakeholder alignment by our team, leading to the 2021 passage of Florida Wildlife Corridor Act and associated \$400 million investment in land conservation. The Illegal Wildlife Trade program leverages National Geographic's power of storytelling to raise awareness, inspire action, and provide critical tools to reduce the trade in illegal wildlife. The primary storytelling platform is Wildlife Watch, which is dedicated to shining light on commercial-scale exploitation of wildlife and other valued resources, identifying weaknesses in national and international efforts to protect wildlife, and empowering institutions and individuals working for a better world. Stories cover a range of human activity, from crime to heroism. In 2021, National Geographic Magazine published an Wildlife Watch investigation into cheetah trafficking in the Horn of Africa in the September issue. Continued--See Science and Innovation Programs cont. below</p>
Form 990, Part III, Line 4a Storytelling & Outreach	<p>Storytelling Grants use the power of storytelling to illuminate and protect the wonder of our world in support of the Society's mission. Grant projects last approximately one year and produce a wide range of media outputs: photography, written journalism, audio production, data visualization, cartography, short films, AR / VR, and combinations of these specialties. The National Geographic Society is committed to awarding grants to a diverse community of change-makers from around the world to achieve a more equitable and inclusive world and strengthen our storytelling through incorporation of the full range of</p>

Return Reference	Explanation
cont.	<p>diverse viewpoints and voices, contexts, and cultural considerations that shape stories. This highly competitive grants program supports two categories of individual storytellers and journalists. Level I Grants: with budgets capped at \$20,000, Level II Grants: typical budgets fall in the \$60,000 to \$80,000 range. When explorers (grantees) turn their media over to National Geographic at the conclusion of their projects, the Society incorporates that material into our signature experiences, stories, and content. Due to COVID, regular grants were paused in 2021, with applications re-opening in October. However, as COVID-19 spread and impacted communities around the globe in 2020, the National Geographic Society launched an COVID-19 Emergency Fund for journalists all over the world to support their coverage of COVID-19 within their own communities. This fund placed particular emphasis on delivering news to underserved populations, particularly where there is a dearth of evidence-based information getting to those who need it, and highlighting underreported stories of inequality that emerged throughout the pandemic. In total, National Geographic Society funded 324 projects. The National Geographic Society operates a robust portfolio of Storytelling Programs that aim to diversify, strengthen, and amplify the voices that comprise National Geographic's journalism. National Geographic Photo Camp teaches photography to diverse youth populations around the world, including young people from migrant, refugee, at-risk, and economically developing communities, to inspire and empower the next generation of storytellers with a foundation for impactful photojournalism, and a meaningful introduction to the world of photography. National Geographic's Second Assistant program provides training, mentorship, connections, and pathways for female-identifying and BIPOC early-career photographers in the historically underrepresented field of technical photography by matching early-career photographers with a more experienced National Geographic photographer for hands-on mentorship experiences. National Geographic Field Ready is a mentorship and training program to help early career filmmakers advance in their careers, and to increase diversity and inclusion behind the lens of natural history and wildlife filmmaking by providing diverse, early-career filmmakers with interactive master classes and one-on-one mentorship from leading industry professionals. Each year, National Geographic Society supports Storytelling Festivals in underrepresented regions or covering underrepresented mediums around the world to enable conversations between practitioners and bolster key spaces for recruitment of new grantees who are diverse in background, age, race and gender identity, and practices/mediums. The Out of Eden Walk is a years-long journalistic expedition through which National Geographic explorer Paul Salopek is walking the globe, retracing the pathways of human origins from Africa to South America. This 21,000 mile odyssey is an exercise in slow journalism, allowing Paul to report the major stories of our time holistically by slowing down to walking speed to share the full context and voices of local people behind the headlines of the stories of our time. The Out of Eden Walk is a global storytelling initiative for education and cross-cultural engagement that promotes journalistic education and people-to-people connectivity via the ethos of "slow journalism." In 2021, National Geographic Society began funding the African Wildlife Filmmaking Program, designed to build capacity of local African Wildlife photographers and Filmmakers and the World Water Map, a global accounting of freshwater resources and deficits. National Geographic Storytelling Azimuth-Explorers embark on year-long projects to explore timely issues, pushing the boundaries of storytelling to report the stories that the world needs to hear. Nominated and selected for their dedication and commitment to shining a light on our shared human experience as well as demonstrating the power of science and exploration to change the world, these Explorers represent the fields of photography, journalism, technology, film, and art. Each of the Explorers receive monetary and institutional support from the Society to research, produce, and amplify their unique projects. The Impact Media team produces media that further the goals of the National Geographic Society and its programs. Media is created to achieve measurable results amongst targeted audiences and are distributed during live events, on NGS digital and social platforms, and in classrooms. Additionally, videos were screened at global events such as UN World Wildlife Day and film festivals. Since 2020, over 300 videos have been produced, contributing to the marketing, fundraising, conservation, and educational initiatives of the Society. During the summer of 2021 the Technology division began working on a new enterprise architecture and data platform in direct support of enabling our NG Next strategy. There were several notable releases by the division: * a new Wordpress-based CMS and customized "widgets" in support of the top-level nationalgeographic.org redesign (mentioned below). * the full "2.0" releases of Field Notes (for Explorers working in the field), Explorer Classroom & MapMaker (both for formal educators and their students). * v.1.0 of Explorer Home, the first product built for Explorers in support of our Authenticated Constituent Experiences (ACEs) strategy. * in support of Perpetual Planet, a low-bandwidth version of our Everest weather data for climbers who are on the mountain. * updates to our Cookie Banner and Consent flows in support of NGS policies and user privacy. * we also initiated a long-term and large-scale migration of the Educator Platform/Classroom Resources to a new system with a vastly improved content publishing interface & process. we completed around 75% of this work and expect to launch in April of 2022. In 2021, the Website team redesigned nationalgeographic.org to align with NGNext, the Society's new 5-year strategic plan. The National Geographic Society's Communications Division shapes and advances the organization's reputation worldwide, executes a comprehensive communications strategy that forwards our strategic plan, and promotes our bold vision, key priorities, and explorer-led programs.</p>
Form 990, Part III, Line 4c Education Programs, cont.	<p>National Geographic's Education division offers community and leadership programs for educators and youth, including Professional Learning and certification opportunities through our suite of online courses, extern and internship programs for youth, and opportunities for both audiences to apply for grants and grow in leadership roles. We provide classroom materials through the free educational website natgeoed.org, and through the Society's education partner, Cengage Learning. The Resource Library features free resources for educators aligned to the content and pedagogy standards they must meet, but do this through the lens of NGS explorers, scientists, storytellers, conservationists, and technologists. We feature people and places from around the world, with an emphasis on human involvement in a changing planet. Major topics include geography, social studies, earth, life, physical science, technology, and culture. In 2021, we developed 185 new individual resources to cover many of the topics middle students (grades 6, 7, and 8) encounter, and offer an inside look at the most interesting people and places from all over the globe. These resources include long and short-form nonfiction articles, videos, photographs, maps, StoryMaps, infographics, and assessments, and are offered up in themed collections. This year we also added four 2-week PBL teaching units aimed at targeting common curricula taught across the US, but infusing it with NGS explorers, data, adventures, and media to engage students at a deeper level. In 2021, the Resource Library served 4,700 pieces of content in 71.8 million pageviews to more than 40.5 million unique users. This year National Geographic's Education and Technology teams collaborated to redesign MapMaker from the ground up. The reimagined MapMaker is a new classroom mapping tool designed to effectively convey contextual data, teach geographic concepts and essential 21st-century skills, and keep students engaged, resulting in better learning outcomes. MapMaker replaced its outdated predecessor with updated content and a better user experience. This new tool addresses educator's needs by being easy to use, fitting seamlessly with core student assignment workflows, and allowing users to complete core mapping tasks with little or no individual help. MapMaker is powered by content (curated map layers [GIS dataset] and maps [representation of land or sea showing places, features, and/or data] and curricular resources built around the National Geography Standards and United Nations Sustainable Development Goals and housed in the Resource Library. MapMaker sees more than 730,000 users making and sharing maps through its platform. National Geographic Giant Maps offers 52 classroom-sized maps for all 50 United States, Washington, DC, and the Solar</p>

Return Reference	Explanation
	<p>System (ranging from 21' x 14' to 21' x 17') and 7 gym-sized maps (average size 25' x 30' of Africa, Asia, Europe, North America, South America, the Pacific, and the Solar System) for sale to the education market. The vinyl floor maps were designed using the expertise of National Geographic's cartographic division and research on elementary spatial thinking. Maps of the continents and Pacific Ocean are designed for K-8 students, and the Solar System Map is intended for K-12 students. State Giant Maps are designed for third-and-fourth-grade state studies. Each map includes free, downloadable activities that can be used with the map. In 2021, the fourth full year of operations and sales, 151 maps were sold to 53 schools and school districts reaching approximately 15,100 students. In addition, the new map classroom-sized Solar System map was added to collection. Due to COVID-19 and resulting school closures, National Geographic ended the production of the print version of the Explorer magazine program (unable to mail it to schools). We made the digital version of the magazine available as a free product to educators and families through the end of the school year and into the summer. Going forward, we will no longer be producing an Explorer Magazine product (either print or digital) but will use the archive of articles as the basis for K-5 non-fiction articles in our existing free Resource Library for educators found on the Nat Geo education web site. Explorer Classroom runs live interactive events that connect young people with National Geographic Explorers. Students hear behind-the-scenes stories and interact with cutting-edge scientists, researchers, and storytellers from around the globe in real-time. All events are free, open to the public, and include an event guide to help educators and learners get the most out of their experience. Events recommended for ages 4-8 are held on Mondays at 11am Eastern. Events recommended for ages 9-14 are held on Thursdays at both 10am & 2pm Eastern. Past Explorer Classroom events are archived on YouTube for on-demand viewing. In 2021 Explorer Classroom ran 100 events reaching over 135,000 students. The Educator/Explorer Exchange is a year long one-to-one co-mentorship experience between an Explorer and a Nat Geo Certified Educator and their classroom. Prompts and milestones that help pace the Exchange are hosted on our Professional Learning platform (NovoEd), but pairs are encouraged to connect directly - asynchronously or synchronously - on a platform that works for them. The goal of the program is to collaborate around a student project related to the Explorer's work. The 2020-2021 cohort consisted of 15 pairs (15 educators and 15 early career leaders) for a total of 30 participants. The 2021-2022 cohort included 36 pairs (72 total participants) representing 26 total countries & 16 US States. National Geographic education offers 16 professional learning courses for educators and young people ages 15-25. Educator courses focus on deepening content knowledge and sharpening instructional strategies to implement with learners. Youth courses build knowledge and empathy for the earth, and build capacity for leadership and collective action. In 2021, more than 23,000 educators participated in the course offerings, reaching an estimated 559,000 students. In addition, 7,000 youth enrolled in online learning experiences. The Grosvenor Teacher Fellow program is a professional development opportunity made possible by a partnership between Lindblad Expeditions and National Geographic Education. The program is named in honor of Gilbert M. Grosvenor, chairman emeritus of the National Geographic Society and Education Foundation Board member. Exemplary educators are recognized for their commitment to geographic education and are given the opportunity to travel aboard the Lindblad-National Geographic fleet. Through this experience, they bring new geographic awareness into their learning environments and communities. In 2021 GTFs were unable to travel due to COVID restrictions, but they will have the opportunity to do so in the coming year. The National Geographic Society global educator community connects preK-12+ formal and informal educators across a variety of channels. Engagement is designed to empower educators to take part in a learning journey that includes professional development opportunities, online courses, and exchanges with National Geographic Explorers. Educators motivate and mentor each other, sharing best teaching practices, resources, opportunities to collaborate, and feedback. GeoChallenge--In 2021 National Geographic partnered to offer three distinct challenges to young people around the world: 1. Comprometidos por los Océanos 2021 was a joint initiative of Ashoka, Socialab Uruguay, UNESCO, and the National Geographic Society. Comprometidos supports and elevates innovative proposals from youth from across Latin America as they solve social, economic and environmental problems in their community, within the context of the Sustainable Development Goals. 552 participants in teams submitted 261 ocean-related solutions from 15 Latin American and Caribbean countries as part of the 2021 Comprometidos Ocean Challenge. 2. The 2021 ArcGIS StoryMaps Challenge for Restoring Our Ocean was a joint initiative by Esri and the National Geographic Society. Through the challenge, high school and college students and individuals 18-24 were encouraged to create impactful stories about ocean health-from current threats and impacts to existing and potential solutions for restoration. 127 youth from 20 countries submitted 76 StoryMaps as part of the 2021 ArcGIS StoryMaps Challenge for Restoring Our Ocean as part of our partnership with ESRI. The challenge was supported by a Young Explorer who served as a judge. 3. GirlsBuild, presented by LA Promise Fund and the National Geographic Society, challenged girls all over the United States to participate in GirlsBuild The Planet's Future Starts Here Challenge focused on leading communities to greater sustainability and conservation.</p>
Form 990, Part III, Line 4c Education Programs	<p>The Marine & Community Conservation Remote Externship program is a collaboration between the National Geographic Society, The Nature Conservancy, and Paragon One, to host a powerful 8-week learning and career development experience for youth around the world designed to inspire the next generation of environmental leaders. The 2021 pilot reached 100 students ages 18-25 from 30 countries and led participants through a process of translating global marine conservation issues into a local context, making them relevant and accessible to their communities, and offering solutions to a local or regional problem. At the end of the program, students had an opportunity to apply for seed funding to implement their solutions in local communities. The Young Explorers grant program recognizes, elevates, and funds young changemakers and leaders, ages 16-25, who are collaboratively leading solutions for a healthier, safer, and more sustainable planet. Through this opportunity, NGS funds these young innovators to scale and expand their initiative, activity, or project, and support them in engaging others to further their work by deepening their efforts locally or expanding to other communities. In 2021, National Geographic funded 25 young explorers from around the globe to scale or expand their initiatives. As part of the program, NGS piloted new ways to support Young Explorer applicants, lowering the barriers to apply and increasing the diversity of the cohort. NGS supported and participated in numerous youth-facing and youth-led events in 2021. In 2021, nearly 5,000 youth participated in NGS-supported global events, and 1,584 participated in the NGS-supported ISEF Fair. The National Geographic Society licenses the right to publish K-12 textbooks and English Language Teaching products to Cengage Learning under the National Geographic Learning (NGL) trademark. National Geographic works closely with Cengage to ensure these products maintain the highest quality and inspire learners to explore the world. NGL's products center on the unique stories of Society explorers, grantees, and photographers to engage learners. NGL has spotlighted 141 explorers, grantees, and photographers in 196 editorial features in 2021. In 2021, NGL sold 885,928 units (i.e. est. number of students and teachers) domestically with reading, science, social studies, and math core and supplemental materials for the K-12 market. NGL sold 93.4 million units (i.e. est. number of students and teachers) for all ages internationally in 140 countries with English Language Teaching (ELT) products. With National Geographic Society's support and investment, NGL's K-12 division published the AP Human Geography program in August 2020 and sold 27,640 units of the program in 2021. Other K-12 programs that launched in 2021 included Earth & Space Science, Adobe Photoshop Creative Cloud Revealed, and Big Ideas Math: Modeling Real Life. Several ELT products were also published in 2021, including Reflect: Listening & Speaking, Reflect: Reading & Writing, and China Showcase Library. In 2020, the</p>

Return Reference	Explanation
	<p>National Geographic Society created an \$800,000 COVID Emergency Educator Fund to give teachers in classrooms around the world the tools, resources, and support they needed to pioneer new ways of teaching so that students could continue learning during a time of immense disruption. In 2021, we granted the remaining \$400,000 of the funds, for a total of 154 grants to educators from more than two dozen countries. Many of those projects are now complete, and we are sharing the great resources that resulted from those grants across our global community of Educators. One example is the work of educator, Karl Horeis, who developed My Naturalist-Explorer Notebook, a hand-illustrated collection of activities that educators, parents, and caregivers can use with young learners to connect them to the outdoors and the world around them. The National Geographic Museum is a popular destination in Washington, DC and an opportunity for the public to experience National Geographic in person through its immersive exhibitions and public programming. The museum is an extension of the Society's commitment to educating students of all ages about the wonders of the world. The museum was not able to reopen in 2021 but produced a series of online offerings including virtual tours of both exhibitions and a series of virtual field trips with National Geographic explorers. The National Geographic Museum produces traveling exhibitions that are hosted by museums and other venues around the world. In 2021, we mounted 54 exhibitions in 15 countries and reached an estimated audience of about 4 million people. Key examples of our success include opening for the Becoming Jane exhibition in Chicago and Los Angeles as well as global exhibitions in China, Europe and South America. The National Geographic Museum store helps visitors take National Geographic home with them by offering captivating books and unique handmade products from around the globe as well as travel accessories that will help guide them on their way. Much of the merchandise relates directly to content in the exhibitions in the museum. Many of the products also contain descriptive histories educating visitors about indigenous peoples or endangered species around the world. The National Geographic Store was closed throughout 2021 with the exception of 2 days in December. The Museum produced a series of virtual learning experiences with NG Explorers in 2021. Five Virtual Field trips were produced in 2021: Black History Month in February, Earth Day in April, Revisiting History with a focus on the anniversary of the Tulsa Massacre in June, a September program dedicated to a new view of the Solar System and Native American Heritage Month in November. These field trips are free and available to educators via Vimeo - they are also archived on our website and on YouTube.</p>
<p>Form 990, Part III, Line 4d Misc. Program Services, cont.</p>	<p>NGS IMPACT INVESTING The Investment Subcommittee with the approval of the Finance Committee directed the Outsourced Chief Investment Officer (OCIO) to deploy a portion of the investment fund to impact investments within the guidelines of the total portfolio. The OCIO has the flexibility to invest across asset classes and will be measured against the MSCI All Country World Index (net) over a full market cycle. Impact parameters must demonstrate strong alignment with one or more of the Society's global mission priorities to help protect species-at-risk, better understand human history and culture, and conserve some of our planet's last wild places. Relevant investment strategies may include but are not limited to environmental sustainability, conservation, resource efficiency, cultural diversity, and education. 2020 SUSTAINABILITY Beginning in March 2020, the onset of the COVID pandemic in the United States paused a lot of our traditional sustainability activities and caused us to develop new approaches and programs with our core sustainability goals still guiding us. The National Geographic Society remains committed to operating sustainably and expecting those it works with to continually improve their sustainable operations. The Society's headquarters became the first LEED-EB certified buildings (2003 Silver), and, through ongoing tracking and improvement of energy usage, building maintenance, waste diversion, office supply purchases, and renovation activity, the Society has maintained continuous LEED-EB certification, rising from Silver to Gold in 2009. In 2018, the Society received its sixth LEED-EB certification. Remaining the most certified and longest continuously certified existing buildings in the world. Sustainability goals The Society has a Corporate Responsibility Policy (CRP) that it shares with employees, suppliers, vendors, and partners. Our Sustainability Governance Committee (SGC) includes National Geographic Partners and Disney representatives to evaluate, update, and further corporate responsibility policies and goals across both the Society and Partners. The Society also maintains four core company-wide sustainability goals: * to become a carbon neutral organization * to work toward zero landfill waste * to practice wise resource stewardship * to have an engaged and healthy workforce</p> <p>Becoming a carbon neutral company The Society performs an annual carbon assessment of its Scope 1, 2, and 3 carbon emissions for 15 businesses/departments with over 70 data points. The goal is to quantify carbon emissions from Society activities, reduce such emissions as much as possible, and offset emissions that cannot be eliminated. The Society purchases RECs (Renewable Energy Certificates) to offset all the electrical usage of its owned buildings and leased space. Offsets are also purchased for non-electrical emissions of Society-owned and leased space and for business travel emissions. Day to day operations are continually evaluated and improved to seek maximum energy efficiency. Our headquarters (and all NGS North American facilities) have been carbon neutral since 2009. Sending zero waste to the landfill The Society seeks to reduce waste produced at its headquarters and to reuse, recycle or compost as much as possible. Employees and tenants share office supplies in communal copy rooms and a large recycling area to reduce the need to purchase new office supplies, packaging material, furniture, and more. Reusable dishware and utensils are provided on every floor's NGS and NGP kitchens for employees, tenants and guests to use instead of disposables. Water bottle refill stations are located at all water fountains. Furniture, equipment, supplies, and Nat Geo products that can't be used at the headquarters are offered for re-use to local nonprofits, schools, museums, and artists. Desk side waste bins have been replaced throughout our complex with centralized multi-stream waste centers that include paper recycling, container recycling, and composting. Recycling and upcycling streams include the composting of all food waste and non-recyclable paper products and the re-use or recycling of more than 20 other materials including paper, metals, glass, plastics, electronics, construction materials, used cooking oil, plastic film (shrink wrap/bubble wrap), and disposable masks and gloves. Practicing the wise use of resources In 2020 the joint Sustainability Governance Committee (SGC) with National Geographic Partners oversaw the evaluation of both organization's Corporate Responsibility Policies ahead of updating both in 2021. Through the CRP, paper suppliers to the Society are asked to provide paper from certified forestry sources and never from old-growth or high-conservation-value designated forests and to never provide paper bleached with elemental chlorine. National Geographic Society activities and services are to be legally and ethically conducted by treating employees, environments, and cultures with respect. Suppliers who provide manufacturing services to the Society are expected to follow Resource Efficiency and Cleaner Production principles as defined by the United Nations Environmental Program (UNEP) - including such measures as re-using waste, process modification, and the awareness and reduction of hazardous materials use. The type of supplies purchased for use at headquarters and the disposal of all items is tracked for LEED-EB, ensuring ongoing improvement in sustainable purchasing and landfill diversion. Our cleaning crews use green-e certified cleaning products and low or non-VOC paints in the Society's headquarters. In addition, many of the building materials used in the Society are made from recycled material. Water Restoration Certificates are purchased to offset water usage in the DC headquarters. Butterfly gardens and beehives on the headquarters grounds and rooftop support endangered species and educational efforts. Meatless Monday discounts are offered in our on-site Cafeteria to all employees, tenants, and guests to promote consumption of delicious, nutritious, yet less resource-intensive foods. In conjunction with the National Geographic Plastic or Planet? Initiative, the Society has made a special effort to remove single-use plastic waste and unnecessary plastic at headquarters. A supply chain audit was completed in 2019 and multiple suppliers and</p>

Return Reference	Explanation
	National Geographic teams are working on plastic pollution free ideas and solutions for their businesses. Special event badges and parking tags have been changed from plastic to paper. Reusable dishware and utensils in staff kitchens make disposable plastic utensils or paper dishes and cups (which are generally plastic coated) unnecessary. Coffee makers and bottleless water coolers with CO2 in each kitchen allow staff to fill reusable mugs and bottles. Our current coffee service replaced unrecyclable plastic pods and k-cups with compostable filters and multi-use gravity pots. In the Cafeteria, straws are paper and all to-go food packaging except for one windowed box and some pre-packaged snacks are compostable. Some snacks are sold in returnable glass containers for a deposit. Bottled water is sold in recyclable metal bottles.
Form 990, Part III, Line 4b Science and Innovation Programs, cont.	The Grants Program provided grants across the Society's focus areas: Ocean, Land, Wildlife, Human History and Culture, and Human Ingenuity. The grants covered conservation, education, research, storytelling, and technology, and funded work all over the world. National Geographic's Perpetual Planet Expeditions program, a multiyear partnership with Rolex as part of their Perpetual Planet initiative, seeks to study and illuminate Earth's critical systems. This partnership supports expeditions to explore the planet's most critical environments, including high alpine environments, rainforests, and the ocean. These groundbreaking expeditions fill knowledge gaps to help scientists, decision-makers, and local communities plan for and find solutions to the impacts of climate and environmental change. These systems, however, are increasingly at risk due to global environmental challenges like climate change. That's why National Geographic and Rolex have partnered to support trailblazing scientific research, expeditions, and solutions to increase our understanding of the threats facing the planet's life support systems and drive action to address them. The partnership supports a series of expeditions to examine the impact of climate and environmental change on the planet's most fragile iconic environments, to document the changes occurring and the implications for people and wildlife. In 2021, to complement the 2019 National Geographic and Rolex Perpetual Planet Everest Expedition, the Perpetual Planet Expeditions team successfully executed a supplemental expedition to Tupungato Volcano, a vulnerable South Andes water tower in Chile, to emplace the highest weather station in the Southern + Western Hemispheres. The data collected from this weather station adds to our understanding of extreme weather above 6000m. As an outcome of the expedition, a National Geographic digital story as well as a physical story and map in the September 2021 National Geographic Magazine were produced. The weather station was donated to the General Directorate of Water in Chile to build upon the capacity of the Chilean DGA to monitor and measure the water tower that directly impacts the fresh water supply for 6.7 million people in the Maipo River basin watershed. The National Geographic Society continues to support the Explorers at Large program to develop and enhance its long-standing relationships with some of the world's preeminent scientists and storytellers. These experts are dedicated to making notable advances in their respective fields and are highly regarded within scientific and exploration circles. National Geographic's Explorers at Large groundbreaking discoveries fuel the kind of critical information, conservation initiatives, and compelling stories that are the hallmark of the National Geographic Society. National Geographic Explorers at Large for 2021 are Sylvia Earle, oceanographer; Bob Ballard, ocean explorer; Lee Berger, paleoanthropologist; James Cameron, filmmaker and explorer; Mike Fay, conservationist; Beverly and Dereck Joubert, filmmakers and conservationists; Louise and Meave Leakey, paleontologists; Tom Lovejoy, conservation biologist, and Rodrigo Medellín, ecologist. The Wayfinder (formerly Emerging Explorer) Award is presented annually to a cohort of individuals whose innovative work in science, conservation, exploration, education, technology and/or storytelling identifies them as agents for positive change in their fields. Wayfinder Award recipients have proven themselves as the next generation of influential leaders, communicators and innovators whose critical work contributes to moving the National Geographic Society's mission forward. 2021 winners were: Molly Burhans, Cartographer; Danny Chi-Man Leong, Biologist and Environmental Educator; Ved Chirayath, Physicist & Inventor; Justin Dunnivant, Archaeologist; Allison Fundis, Ocean Explorer & Educator; Prem Gill, Polar Conservationist; Lehua Kamalu, Captain & Navigator; Senthil Kumaran, Wildlife Photographer & Filmmaker; Edem Mahu, Marine Biogeochemist; Keneiloe Molopyane, Archaeologist & Biological Anthropologist; Ruthmery Pillco Huarca, Botanist & Ecologist; Aviad Scheinin, Marine Conservationist; Valeria Towns, Biologist; Sandra Turner, Global Climate Change and Ocean Literacy Educator; and Michael Twitty, Culinary Historian. Continued--See Science and Innovation Programs cont. below
Form 990, Part III, Line 4d Misc. Program Services cont.	Specific sustainability achievements in 2021: *Gave away for re-use several tons of furniture, office supplies, art supplies, and plywood. *While the bulk of occupants continue to work from home during COVID, HQ is alternating air handler units and minimizing run times to maintain just certain areas at our set point of 74 degrees (+/- 2 degrees), while maximizing outside air usage to counter COVID transmission. *Reviewed and updated LEED Standards governing operational procedures in preparation for next certification (in 2022). *Reviewed and updated Energy Guidelines, Event Sustainability Guidelines, and Event Menu Guidelines *Nearly 50% of our waste was diverted from landfills into reuse, recycling, or compost. Down from 73% in 2020 and 82% in 2019 due to the pandemic shift in operations and type of waste. *In 2021, Bike to Work Day and Earth Day events were virtual and included advice on getting ready to ride a bike from WABA, bike maintenance from Phoenix Bikes and financial support available for greening homes and commutes from our onsite credit union. *Expanded upcycling of disposable gloves and masks to be available to all staff. *45 gallons of honey harvested from our rooftop hives. *Introduced local, fresh ground coffee provided in reusable containers to replace pre-packaged coffee in disposable packaging. *Set up new internal sustainability pages with relevant policy, commuting and benefit info. *Arranged discounts for staff on 'ugly food' and plastic free home supplies. *Presented on "Leading sustainability through a pandemic" to GreenWave and interviewed on EarthX TV Planet911 Youth Reports with NGS Young Explorer, Katie Stagliano, Founder of Katie's Krops National Geographic Library When not limited by a global pandemic, National Geographic Library's reading room is open to the public by appointment. Library and archives staffers respond to phone calls, letters and emails. In 2021 they handled more than 250 queries from scholars and members of the public. No tours were provided due to pandemic access guidelines. Librarians participated in regional interlibrary loan, lending items from the physical collection to various DC-area libraries. Finally, books and magazines were donated to nonprofit organizations.
Form 990, Part III, Line 4b Science & Innovation Programs, cont.	The Early Career Leadership Program (previously called the Young Explorer Leadership and Development Program) is a year-long opportunity that targets our early career Explorers, and offers multiple engagement opportunities, including mentorship, media training, leadership development, and monthly webinars, arming them with the skills, experiences, and support necessary to propel them to the next level in their career. This program is available to National Geographic Explorers who have successfully completed an Early Career Grant and are looking for additional training and support as they develop their next big idea. The 2020-2021 class included Agustina Besada, Anayn Cabras, Andrej Gajic, Anselmo Matusse, Astrid Hsu, Callie Veelenturf, Javier Corso, Laurel Chor, Margaret Awuor Owuor, Marissa Cuevas, Mark Kauzlarich, Rahayu Oktaviani, Rosa Vasquez, Violeta Zhelyazkova, and Yvette Ehlers Smith. Formal Explorer Mentorship is embedded into two cohort based programs at National Geographic Society, the Early Career Leadership Program (previously called the Young Explorer Leadership and Development Program) and the Fulbright-NGS Fellowship Program. The Explorers serving as mentors in 2021 were Jenna Jambeck, Meg Lowman, Yannis Papastamatiou, David Guttenfelder, Tierney Thys, Liliana Gutierrez, Federico Pardo, Ami Vitale, Angelo Bernardino, Anita Palmer, Steve Winter, Krithi Karanth, Peg Keiner, Rodrigo Medellín, Beverly Goodman, Poulomi Basu, Sarah Joseph, Hannah Nordhaus, Gabby Salazar, Paul Salopek, Noel Kok, Anand Varma, KM Reyes,

Return Reference	Explanation
	and Erika Larsen. National Geographic's Exploration Technology Lab uses technology development to build and deploy systems and hardware to empower our network of National Geographic Explorers through access to innovative technologies and tools. In 2021 the Exploration Technology Lab has focused on bringing together Explorers and other subject matter experts to facilitate new ideas and approaches to technology innovation, sourcing and supplying Explorers with be-spoke and off the shelf technology, tools and training to accelerate their work, and consulting and advising on technology solutions. Examples include collaboration with Explores to record and publish new findings around deep-sea habitat, support Explorers through creation of bespoke technology including animal born camera systems that will help to interpret voices and sounds of sperm whales.
Form 990, Part III, Line 4d Description of other program services	(Expenses \$ 0 including grants of \$ 0)(Revenue \$ 42,211) In 2021, miscellaneous program activity included an impact investing directive, continuing sustainability initiatives, and a reading room and library open to the public. Continued on Sch. O Other Miscellaneous Programs.
Form 990, Part V, Line 3b Reason for not filing Form 990-T	The 990T is on extension awaiting final K-1 investment information necessary to prepare a complete and accurate return.
Form 990, Part VI, Line 4 Significant changes to organizational documents	The Board of Trustees of the Society approved changes to the Society's Articles of Incorporation and Bylaws in 2021. The adjustments included changes to the previous trustee and member framework, Board and management officer role clarifications, modifications to Board committee structure, and various procedural refinements.
Form 990, Part VI, Line 11b Review of form 990 by governing body	The Society's Form 990 was prepared by tax and financial staff at the Society, and was reviewed by senior management, including the CEO, President and Chief Legal Officer. It was also reviewed by the Society's outside tax advisors. A draft of this Form 990 was provided to the full Board of Trustees for comments and questions before it was filed with the IRS.
Form 990, Part VI, Line 12c Conflict of interest policy	The National Geographic Society maintains a Code of Ethics stating the Society's expectation that staff (employees), officers and third party representatives (including independent contractors, consultants, business partners and others who support our mission or receive our funds), will perform their responsibilities in a manner consistent with the highest standards of ethical conduct. The Code of Ethics is published internally, and on the Society's public facing Website https://www.nationalgeographic.org/ethics/ . The Code of Ethics is rooted in the Society's commitment to carry out its mission in a manner that earns the respect of everyone we interact with including charitable donors, business associates, third party representatives, Society members, our staff, explorers, fellows, grantees and the general public. In recognition that accomplishing this objective depends on the individual commitment of our staff and business partners to acting with personal integrity, the following core principles apply: (1) we will conduct every aspect of our business in a fair, lawful and ethical manner; (2) we will encourage and expect everyone we work with to do the same; and (3) we will maintain a culture that reinforces these principles. The Code of Ethics includes the Society's Conflict of Interest Policy, which (1) defines potential conflicts of interest and provides several illustrative examples; (2) requires disclosure of any potential conflict to the Society; and (3) prohibits a conflicted staff member from engaging in any activity or decision-making concerning a potential conflict of interest in the absence of disclosure and independent resolution (including recusal and other steps deemed appropriate to resolve the potential conflict) by the Society, as set forth as follows in the terms of the policy itself: Avoid Conflicts of Interest A conflict of interest arises when you, a family member, or a close friend has a business, financial, or personal interest in the other side of a transaction or business dealing with the National Geographic Society. You must always act in the best interest of the Society. This includes being sensitive to situations where it might appear that your responsibility to the Society has been compromised. Here are some ways a conflict of interest might arise: Having a personal, family, or financial interest in any Society transaction Acting as an employee or consultant for, or providing any other assistance to, a competitor Having a financial interest in a competitor, supplier, contractor, grantee, fellow, consultant, or other business partner Hiring or supervising a family member Accepting gifts, discounts, or services beyond policy limits from anyone doing (or seeking) business with the National Geographic Society Most potential conflicts can be resolved in a simple and mutually acceptable way. The key is to disclose the issue promptly-before it becomes an actual conflict that could compromise your responsibility to act exclusively in the National Geographic Society's best interest. If you have a potential conflict of interest, you must report it to your manager-before you engage in any activity related to the situation. Your manager, in consultation with you, Human Resources, and Law & Business Affairs, will determine what measures should be taken to resolve it appropriately. Such measures typically include recusing yourself from any decision relating to the matter. If you are unsure but have questions, get help from your manager, Human Resources or the Society's ethics officer. Gifts and Gratuities Staff members may not receive any gift worth more than \$100 from any person or organization doing business with the National Geographic Society. Staff members involved in purchasing decisions must take extra care to avoid any gifts that might affect, or appear to affect, their decision-making responsibilities on behalf of the National Geographic Society. Additionally, the Society's Code of Ethics expressly prohibits bribery and all other forms of corruption; sets standards for conducting diligence and for approval of certain third party business relationships; and mandates reporting of any potential issues to the Society's Ethic's Officer, or other designated Society representative as set forth in the Code of Ethics: Corruption and Bribery - Strictly Prohibited Every country we work in has laws against corruption and bribery. We take compliance with these laws seriously. As a U.S.-based organization, the National Geographic Society focuses particular attention on the anti-bribery standards of the U.S. Foreign Corrupt Practices Act. We may not offer, promise, pay, give, or approve any bribe, kickback, or other inducement in the form of cash or anything else of value (such as gifts, travel, entertainment, or charitable contributions) to any person or organization with the intent to exert improper influence over the recipient, induce the recipient to violate their duty of loyalty, secure an improper advantage for the National Geographic Society, or improperly reward the recipient for past conduct. Nor may we allow any third party representative (such as customs clearance brokers, independent contractors, consultants, business partners, or anyone else)

Return Reference	Explanation
	<p>to do so on our behalf. Our Anti-Corruption policy sets standards that must be followed in our relationships with explorers, fellows, grantees, third party representatives, field workers ('fixers'), exhibitors, and recipients of charitable donations. Additionally, there are special standards that apply to our interactions with government officials (including travel, accommodations, meals, and entertainment). If you think that an improper payment has been solicited, offered, or made, you must promptly report it to the ethics officer, or another contact listed on the last page of the Code. The Society requires each of its employees including its officers to complete a business conduct certification (referred to as the Society's 'Ethics and Policies Pledge') as a condition of continuing employment annually. Each staff member is required to affirm that: * I have read and I understand my obligations under the National Geographic Society's Code of Ethics. I agree to comply with the Code, the Society's policies, and laws that apply to my responsibilities on behalf of the Society. * I understand that I am obligated to report all potential Code, policy or legal violations I am aware of. I am familiar with the options available to me for asking questions or reporting a potential violation. * I am not aware of any potential violation, or I have reported all potential violations that I am aware of. (A staff member who is aware of an unreported potential violation is prompted to report it prior to completing the certification.)" The Society maintains an Ethics Helpline operated by an independent third party for reporting potential violations or asking questions concerning the Code of Ethics, the Society's policies and/or legal compliance. The Helpline is available 24 hours a day, seven days a week. The Helpline accepts email, web-based and automated phone line submissions, and also offers the option of speaking to a customer service representative. The Helpline accepts anonymous reports and allows an individual who makes a report to receive follow up communications even if he/she chooses to remain anonymous. The Society maintains a separate Code of Ethics for its Directors and Trustees, which is based on the same core principles as the Code applicable to the Society's staff and third party partners, and grounded in the same commitment to maintaining the highest standards of ethics and personal integrity. It includes a Conflict of Interest policy applicable to Directors and Trustees specifically, which mandates disclosure of potential direct or indirect material conflicts involving Board-level decisions, as well as recusal from decision-making and voting on a conflict matter. The Society's Board members may contact the General Counsel or Ethics Officer with questions or concerns, and may also avail themselves of the Society's Ethics Helpline. Each Board member submits a Conflict of Interest Certification annually certifying that: there are no conflicts of interest (or disclosing potential conflicts if any may exist); and committing to continuing disclosure should a conflict arise subsequently.</p>
<p>Form 990, Part VI, Line 15a Process to establish compensation of top management official</p>	<p>The Board of Trustees of the National Geographic Society has delegated authority to the Compensation Committee to oversee the compensation and benefits of certain senior executives of the Society. The Committee, which is composed exclusively of independent members of the Board of Trustees, is responsible for overseeing an executive compensation program for the Society's senior executives. The Committee follows the procedures set forth in the IRS regulations under Section 4958 in making compensation decisions. In particular, the Committee engages an independent compensation consultant to prepare and present comparable market data with respect to the Society's cash compensation and benefits programs, and is also advised by outside counsel. The Committee reviews the performance of senior executives and evaluates their compensation and benefits in light of the comparable market data provided by the independent compensation consultant and other relevant factors. The Committee relies on such market data in awarding cash compensation and reviewing benefit programs for the Society's senior executives, and receives an opinion from the independent compensation consultant as to the reasonableness and comparability of the Society's executive compensation and benefits programs to that provided for similar services by similar organizations under similar circumstances. The Committee documents its decisions regarding executive compensation decisions in its minutes. The Chair of the Committee promptly reports all actions taken by the Committee to the full Board of Trustees.</p>
<p>Form 990, Part VI, Line 15b Process to establish compensation of other employees</p>	<p>The Compensation Committee followed the process described above at meetings held in March & September of 2021 with respect to compensation decisions for the following senior executives positions: CEO, President, CFO, Chief Advancement Officer, Chief Legal Officer, Chief Communications Officer, and Chief Education Officer. The compensation committee also held an ad-hoc meeting in April 2021 to approve a termination of the incentive plan for all staff except for the CEO & President.</p>
<p>Form 990, Part VI, Line 19 Required documents available to the public</p>	<p>The Society's corporate charter is available to the public through the District of Columbia Department of Consumer and Regulatory Affairs Corporations Division. The financial statements of the tax-exempt parent, the National Geographic Society, are made available in this Form 990. The Society does not currently make its audited financial statements available to the public because they are issued on a consolidated basis, which include financial details of the activities of Society's taxable subsidiary which are not disclosed for competitive reasons. The Society's Forms 990 and 990T are available upon request, as well as online at Guidestar.org.</p>
<p>Form 990, Part XI, Line 9 Other changes in net assets or fund balances</p>	<p>Post-retirement Benefits-FAS 158 - 2242000; Grants cancelled/returned - 95687; misc. adj. - -6392;</p>

Additional Data

Return to Form

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Software Version: 2021v4.2

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2021

**Open to Public
Inspection**

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990.
- ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) NG URL HOLDING LLC 1145 17TH ST NW WASHINGTON, DC 20036	HOLDING COMPANY	DC	0	0	NATIONAL GEOGRAPHIC SOCIETY

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) NG Foundation for Sci Ex (Asia)	grant making	KS	501(c)(3)	8	National Geographic Society	Yes	

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1)NGSP INC 1145 17TH ST NW WASHINGTON, DC 20036 16-1750687	HOLDING CO.	DC	NATIONAL GEOGRAPHIC SOCIETY	C Corporation	60,000,000	1,060,610,724	100 %	Yes	

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)
- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)
- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)
- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses
- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
1a	Yes	
1b		No
1c		No
1d	Yes	
1e		No
1f	Yes	
1g		No
1h		No
1i		No
1j		No
1k		No
1l	Yes	
1m		No
1n		No
1o		No
1p		No
1q		No
1r		No
1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) NGSP Inc	F	60,000,000	AUDITED FINANCIAL STATEMENTS
(2) NGSP INC	A	951,230	AUDITED FINANCIAL STATEMENTS
(3) NG FOUNDATION FOR SCI EX (ASIA)	L	83,376	AUDITED FINANCIAL STATEMENTS
(4) NGSP INC	L	4,566,690	AUDITED FINANCIAL STATEMENTS
(5) NGSP Inc	D	20,595,000	AUDITED FINANCIAL STATEMENTS

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R. See instructions.

Return Reference

Explanation

Schedule R (Form 990) 2021

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