

Form **990**  
Department of the Treasury  
Internal Revenue Service

# Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)  
Do not enter social security numbers on this form as it may be made public  
Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)

OMB No 1545-0047  
**2015**  
Open to Public Inspection

**A For the 2015 calendar year, or tax year beginning 08-01-2015, and ending 07-31-2016**

**B** Check if applicable:  
 Address change  
 Name change  
 Initial return  
 Final return/terminated  
 Amended return  
 Application pending

**C** Name of organization  
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC  
Doing business as  
Number and street (or P O box if mail is not delivered to street address) Room/suite  
501 FRONT STREET  
City or town, state or province, country, and ZIP or foreign postal code  
NORFOLK, VA 23510

**D** Employer identification number  
52-1218336

**E** Telephone number  
(757) 962-8364

**G** Gross receipts \$ 73,480,164

**F** Name and address of principal officer  
INGRID NEWKIRK  
501 FRONT STREET  
NORFOLK, VA 23510

**H(a)** Is this a group return for subordinates?  Yes  No  
**H(b)** Are all subordinates included?  Yes  No  
If "No," attach a list (see instructions)

**I** Tax-exempt status  501(c)(3)  501(c) ( ) (insert no )  4947(a)(1) or  527

**J** Website: WWW.PETA.ORG

**H(c)** Group exemption number

**K** Form of organization  Corporation  Trust  Association  Other

**L** Year of formation 1980

**M** State of legal domicile VA

**Part I Summary**

<b>Activities &amp; Governance</b>	<b>1</b> Briefly describe the organization's mission or most significant activities PROTECTION OF ANIMAL RIGHTS		
	<b>2</b> Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	3	
	<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	2	
	<b>5</b> Total number of individuals employed in calendar year 2015 (Part V, line 2a)	255	
	<b>6</b> Total number of volunteers (estimate if necessary)	320	
	<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12	74,849	
	<b>b</b> Net unrelated business taxable income from Form 990-T, line 34	-32,907	
<b>Revenue</b>	<b>8</b> Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	<b>9</b> Program service revenue (Part VIII, line 2g)	41,768,531	63,070,410
	<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	449,916	479,492
	<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	417,202	57,789
	<b>12</b> Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	163,338	-1,160,690
		42,798,987	62,447,001
<b>Expenses</b>	<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)	2,138,586	2,096,751
	<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)		0
	<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	9,847,396	10,676,326
	<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	392,181	496,962
	<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ 6,692,500		
	<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	30,333,329	32,844,291
<b>18</b> Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	42,711,492	46,114,330	
<b>19</b> Revenue less expenses Subtract line 18 from line 12	87,495	16,332,671	
<b>Net Assets or Fund Balances</b>	<b>20</b> Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	<b>21</b> Total liabilities (Part X, line 26)	21,696,694	39,585,908
	<b>22</b> Net assets or fund balances Subtract line 21 from line 20	5,214,432	6,646,085
		16,482,262	32,939,823

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

**Sign Here**  
Signature of officer: \*\*\*\*\*  
Date: 2017-03-20  
INGRID NEWKIRK PRESIDENT  
Type or print name and title

**Paid Preparer Use Only**  
Print/Type preparer's name: SUSAN J ROSENBERG  
Preparer's signature: SUSAN J ROSENBERG  
Date: 2017-03-20  
Check  if self-employed  
PTIN: P00059813  
Firm's name: SAGGAR & ROSENBERG PC  
Firm's EIN: 52-2190100  
Firm's address: 1 CHURCH ST STE 204  
ROCKVILLE, MD 20850  
Phone no: (301) 738-9040

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission

PROTECTION OF ANIMAL RIGHTS

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code ) (Expenses \$ 16,079,120 including grants of \$ 200 ) (Revenue \$ 57,484 ) PUBLIC OUTREACH AND EDUCATION PETA CONDUCTS EDUCATIONAL CAMPAIGNS AND PUBLISHES MATERIALS FOR CHILDREN, HIGH SCHOOL AND COLLEGE STUDENTS, AND EDUCATORS AS WELL AS FACTSHEETS, BOOKLETS, FLIERS, POSTERS, AND A MAGAZINE, ANIMAL TIMES, FOR THE GENERAL PUBLIC AND SUPPORTERS PETAS CAMPAIGNSWHICH REACH MILLIONS OF PEOPLE AND RECEIVE EXTENSIVE MEDIA COVERAGEINVOLVE RENOWNED CELEBRITIES, INTERACTIVE SOCIAL NETWORKING, WEBSITE FEATURES, BLOG POSTS, AND PUBLIC SERVICE ANNOUNCEMENTS, WHICH ARE TYPICALLY PLACED FOR FREE IN HIGH-EXPOSURE OUTLETS IN FISCAL YEAR 2016, PETA SECURED FREE ADVERTISING SPACE WORTH MORE THAN 1 MILLION AND LOGGED MORE THAN 3,500 INTERACTIONS WITH THE MEDIA VIA LETTERS, TWEETS, AND RADIO, TV, AND PRINT INTERVIEWS PETAS VARIOUS WEBSITES ALSO RECEIVED MORE THAN 113 MILLION VISITS

4b (Code ) (Expenses \$ 9,885,130 including grants of \$ 1,372,089 ) (Revenue \$ ) INTERNATIONAL GRASSROOTS CAMPAIGNS PETA ORGANIZES CAMPAIGNS TO INFORM THE PUBLIC ABOUT THE ABUSE AND SLAUGHTER OF ANIMALS IN THE FOOD, CLOTHING, EXPERIMENTATION, AND ENTERTAINMENT INDUSTRIES, AMONG OTHER CRUELTY IN 2016, WE HELPED ORGANIZE MORE THAN 1,500 DEMONSTRATIONS AND SENT OUT 18 MILLION LETTERS THROUGH OUR ONLINE ADVOCACY CAMPAIGNS TO URGE COMPANIES AND INDIVIDUALS TO MAKE CHANGES THAT BENEFIT ANIMALS PETAS ACTION TEAMWHICH HELPS PEOPLE SPEAK OUT FOR ANIMALS AND GET INVOLVED IN ADVOCACYGREW FROM 16,000 MEMBERS TO 106,160 MEMBERS PETAS YOUTH DIVISION, PETA2, INTERACTED WITH MORE THAN 250,000 YOUNG PEOPLE AT COLLEGES, MUSIC FESTIVALS, AND OTHER EVENTS THE GROUP VISITED MORE THAN 45 TOP COLLEGE CAMPUSES WITH ITS THE RIGHT SIDE OF HISTORY EXHIBIT, WHICH COMPARES THE DEVASTATING ENVIRONMENTAL DAMAGE OF MEAT PRODUCTION TO THE SIGNIFICANTLY LIGHTER FOOTPRINT OF VEGAN MEALS ANIMALS IN THE FOOD INDUSTRY INFLUENCED BY PETAS CONTINUING EFFORTS TO END DEHORNING (THE CUTTING OR SEARING OFF OF CALVES HORNS WITH NO PAIN RELIEF) IN THE DAIRY INDUSTRY, COMPANIES INCLUDING HARRIS TEETER, LIFEWAY FOODS, SPROUTS FARMERS MARKET, PEPSICO, CHOBANI, ALDI, AND DEAN FOODS HAVE STATED THEIR SUPPORT OF AND PURCHASING PREFERENCE FOR POLLED, OR NATURALLY HORNLESS, CATTLE, PAVING THE WAY FOR THE ELIMINATION OF THE PAINFUL PROCEDURE PETA ALSO PERSUADED BOSTON-BASED TASTY BURGER TO PULL ALL REFERENCES TO CERTIFIED HUMANE MEAT FROM ITS WEBSITE, MENU, AND SIGNAGE, AND WE HELPED INFLUENCE PIE FIVE PIZZA TO ADD VEGAN CHEESE TO THE MENUS OF ITS 87 LOCATIONS IN ADDITION, WE HELPED BEN & JERRYS LAUNCH FOUR FLAVORS OF VEGAN ICE CREAM AND ENCOURAGED DIPPIN DOTS TO INTRODUCE SEVERAL VEGAN PRODUCTS ANIMALS IN THE CLOTHING INDUSTRY PETA PERSUADED 14 RETAILERS, INCLUDING URBN (THE PARENT COMPANY OF URBAN OUTFITTERS AND ANTHROPOLOGIE), GUESS, RALPH LAUREN, AND ZUMIEZ, TO JOIN THE LIST OF MORE THAN 110 COMPANIES THAT HAVE BANNED ANGORA, AS ITS PRODUCTION INVOLVES PAINFULLY RIPPING OUT LIVE RABBITS FUR WE CONFIRMED THAT POTTERY BARN AND WEST ELM NOW OFFER A SYNTHETIC OPTION FOR EVERY DOWN-FILLED ITEM THEY SELL, IN ADDITION TO PROMPTING THE SULLIVAN FAMILY OF COMPANIES (WHICH RUNS MORE THAN 100 GIFT SHOPS IN FOUR SEASONS AND OTHER LUXURY HOTELS), SPORT CHALET, AND SHOE CARNIVAL TO BAN FUR AFTER SPEAKING WITH PETA, BEBE AND NINE WEST BANNED ALL EXOTIC SKINS, AND UBER REMOVED THE LEATHER REQUIREMENT FOR UBERBLACK VEHICLE INTERIORS ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING YEARS OF RELENTLESS PRESSURE FROM PETA, SEAWORLD AGREED TO END ITS ORCA-BREEDING PROGRAM, ENSURING THAT NO ADDITIONAL ORCAS WILL BE HELD CAPTIVE IN ITS TANKS, AND THE NATIONAL AQUARIUM ANNOUNCED THAT IT WILL TRANSFER THE DOLPHINS THERE TO A SEASIDE SANCTUARY, PARTIALLY FUNDED BY PETA, BY 2020 AFTER LAUNCHING A LETTER CAMPAIGN, BILLBOARDS, ADS, AND PROTESTS IN BEHALF OF THE 29 ORCAS AND COUNTLESS OTHER ANIMALS STILL IMPRISONED AT SEAWORLD, PETA LED A NEWS CONFERENCE DURING WHICH A PANEL OF EXPERTS ANNOUNCED THE FORMATION OF THE WHALE SANCTUARY PROJECT, WHOSE MISSION IS TO DEVELOP, DESIGN, AND ESTABLISH A PROTECTED COASTAL LOCATION WHERE CETACEANS (PORPOISES, DOLPHINS AND WHALES) CAN BE REHABILITATED OR CAN LIVE PERMANENTLY AFTER DECADES OF PETA CAMPAIGNS AND PROTESTS, RINGLING BROS AND BARNUM & BAILEY CIRCUS RETIRED ELEPHANTS FROM ITS CIRCUS ACTS, AND AFTER HEARING FROM PETA, NUMEROUS MALLS AND PROPERTY-MANAGEMENT COMPANIES VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS FURTHERMORE, THE CITIES OF NORFOLK AND WINCHESTER IN VIRGINIA REFUSED TO LET GARDEN BROS CIRCUS PERFORM AS LONG AS ELEPHANTS WERE PART OF THE ACTS ADDITIONALLY, NEARLY A DOZEN TRAVEL AGENCIES AND TOUR COMPANIES AGREED TO STOP OFFERING CAPTIVE-ELEPHANT ENCOUNTERS, INCLUDING RIDES AND SHOWS PETA ALSO GOT NUMEROUS CRUEL EVENTS CANCELED, INCLUDING ELEPHANT RIDES AT A FLEA MARKET, A TIGER CUB EXHIBIT, A PHOTO OP WITH A LIVE ALLIGATOR AT THE BOWERY HOTEL IN NEW YORK, A PIG-WRESTLING CONTEST, BUTTERFLY AND BALLOON RELEASES, AND A FESTIVAL IN MEXICO AT WHICH DUCKS HEADS ARE TORN OFF AND OPOSSUMS AND IGUANAS ARE STUFFED INTO PIATAS AND BEATEN AND TRAMPLED TO DEATH TOP ADVERTISING AGENCIES 360I, THE MARTIN AGENCY, AND ANOMALY AS WELL AS INSURANCE COMPANY GEICO PLEDGED NOT TO USE GREAT APES IN ADVERTISING AFTER HEARING FROM PETA OTHER CRUELTY TO ANIMALS MEANWHILE, INSTAGRAM AGREED TO REMOVE POSTS PROMOTING THE SALE AND PRIVATE OWNERSHIP OF WILD-CAUGHT GREAT APES AND OTHER ENDANGERED SPECIES AND IS IMPLEMENTING MEASURES TO PREVENT FUTURE SALES PETA ALSO SUCCEEDED IN PERSUADING THE CITY COUNCIL OF MIAMI SPRINGS, FLORIDA, TO STOP TRAPPING AND KILLING RACCOONS AT A GOLF COURSE, AIR TRANSPORT SERVICES GROUP TO STOP TRANSPORTING MONKEYS TO LABORATORIES, AND MARSH SUPERMARKETS, BOOKS-A- MILLION, AND HALF PRICE BOOKS, RECORDS, MAGAZINES TO STOP USING GLUE TRAPS

4c (Code ) (Expenses \$ 12,109,408 including grants of \$ 724,461 ) (Revenue \$ 422,008 ) RESEARCH, INVESTIGATIONS, AND RESCUE RECEIVING NEARLY 300 COMPLAINTS RELATED TO ANIMAL ABUSE AND NEGLECT EACH WEEK, PETA WORKS TO RESCUE ABUSED, NEGLECTED, AND AT-RISK ANIMALS AND ORGANIZE CARE FOR THEM THE GROUP ALSO INVESTIGATES CRUELTY CASES, CONDUCTS INVESTIGATIONS, GATHERS EVIDENCE OF LEGAL VIOLATIONS, AND TAKES ACTION TO ENSURE THE ENFORCEMENT OF LAWS AND REGULATIONS ANIMALS IN THE FOOD INDUSTRY PETA INVESTIGATED SWEET STEM FARM IN PENNSYLVANIA, A HAPPY MEAT SUPPLIER TO WHOLE FOODS, AND FOUND THAT PIGS WERE SUFFERING FROM FEVERS, LAMENESS, BLEEDING RECTAL PROLAPSES AND OTHER CONDITIONS FOR WEEKS WITHOUT BEING EXAMINED OR TREATED BY A VETERINARIAN ALTHOUGH THE FACILITY IS EXPECTED TO MEET HIGHER WELFARE STANDARDS THAN MOST OF THE PIG-MEAT FARMS THAT SUPPLY WHOLE FOODS, PETA FOUND THAT ANIMALS LIVED IN FACTORY FARMLIKE CONDITIONS WITH 5 SQUARE FEET OF SPACE EACH, AND MORE THAN 20 PIGS WERE PACKED INTO A METAL TRAILER MORE THAN 24 HOURS BEFORE THEY WERE HAULED TO SLAUGHTER AS THE HEAT INDEX EXCEEDED 90 DEGREES PETA USED THE CASE TO CALL ON WHOLE FOODS TO END ITS MISLEADING CLAIMS THAT ANIMALS KILLED FOR THEIR STORES ARE TREATED HUMANELY ADDITIONALLY, BECAUSE OF EFFORTS BY PETA AND OTHER NONPROFIT ORGANIZATIONS, IDAHO'S AG-GAG LAW WAS RULED UNCONSTITUTIONAL FOR VIOLATING THE FIRST AND 14TH AMENDMENTS TO THE U S CONSTITUTION THIS IS THE FIRST TIME A COURT HAS DECLARED AN AG-GAG STATUTE UNCONSTITUTIONAL SUCH LEGISLATION CRIMINALIZES WHISTLEBLOWING INVESTIGATIONS AT FACTORY FARMS AND SPECIFICALLY TARGETS ANIMAL ADVOCATES WHO EXPOSE CRUELTY THIS IS AN IMPORTANT VICTORY THAT WILL PROTECT CRUCIAL EYEWITNESS INVESTIGATIONS, WHICH REVEAL BLATANT, OFTEN ILLEGAL ANIMAL ABUSE ON FACTORY FARMS ANIMALS IN THE CLOTHING INDUSTRY THE NEW YORK TIMES BROKE PETAS INVESTIGATION OF THE COMMERCIAL OSTRICH INDUSTRY IN SOUTH AFRICA, WHICH KILLS HUNDREDS OF THOUSANDS OF YOUNG OSTRICHES EACH YEAR FOR THEIR SKIN, FEATHERS, AND MEAT, SUPPLYING SKINS TO HERMS, PRADA, LOUIS VUITTON, AND OTHER TOP EUROPEAN FASHION HOUSES PETAS EXPOS REVEALED THAT YOUNG BIRDS ARE IMPRISONED ON BARREN DIRT FEEDLOTS AND THAT SOME OF THEIR FEATHERS ARE PAINFULLY PLUCKED, INCLUDING THE DAY BEFORE SLAUGHTER AT THE SLAUGHTERHOUSES, WORKERS YANKED TERRIFIED OSTRICHES INTO STUN BOXES, ELECTRICALLY STUNNED THEM, TURNED THEM UPSIDE DOWN, AND SLIT THEIR THROATS THE BIRDS NEXT IN LINE WATCHED HELPLESSLY AS THEIR FLOCK MATES WERE KILLED RIGHT IN FRONT OF THEM AS A RESULT OF THE EXPOS, GLOBAL BRANDS GROUP BANNED OSTRICH-DERIVED MATERIALS FROM ITS CONTROLLED BRANDS, WHICH INCLUDE JUICY COUTURE, FRYE, JONES NEW YORK, JENNIFER LOPEZ, AND DAVID BECKHAM, AMONG MANY OTHERS ANIMALS IN THE EXPERIMENTATION INDUSTRY AS A RESULT OF PETAS EFFORTS, CANADA WILL NO LONGER TEST PESTICIDES ON DOGS, WHILE INDIA IS REDUCING THE NUMBER OF ANIMALS USED IN PESTICIDE TESTING, HAS STOPPED REQUIRING THAT DRUGS BE RETESTED ON ANIMALS IF THEYVE ALREADY BEEN TESTED AND APPROVED IN OTHER COUNTRIES, AND HAS APPROVED A NEW NON-ANIMAL METHOD FOR PREDICTING SKIN ALLERGIES THANKS TO DECADES OF HARD WORK BY PETA, TENS OF THOUSANDS OF ANIMALS WILL BE SPARED ABUSE WITH THE PASSAGE OF THE LANDMARK FRANK R LAUTENBERG CHEMICAL SAFETY FOR THE 21ST CENTURY ACT, WHICH REQUIRES THAT NON-ANIMAL TESTING METHODS BE DEVELOPED, PRIORITIZED, AND USED BEFORE TOXICITY TESTS ON ANIMALS ARE CONSIDERED PETA INFORMED UNIVERSITIES THAT SANTA CRUZ BIOTECHNOLOGY (SCBT) A BIOTECH FIRM THAT SUPPLIES ANIMAL-DERIVED ANTIBODIES TO LABORATORIES AROUND THE WORLDHAS BEEN REPEATEDLY CITED FOR FAILING TO TREAT SEVERELY ILL OR INJURED GOATS, PREVENTING THE U S DEPARTMENT OF AGRICULTURE (USDA) FROM INSPECTING ANIMALS, AND REPEATEDLY DENYING THE EXISTENCE OF A FACILITY THAT HOUSED MORE THAN 800 GOATS AS A RESULT, ONE INSTITUTION DROPPED THE CRUEL COMPANY, AND THE USDA ANNOUNCED THAT SCBT MUST PAY A WHOPPING 3 5 MILLION PENALTY (THE LARGEST FINE IN USDA HISTORY) AND STOP USING ANIMALS TO MAKE ANTIBODIES IN ADDITION, SCIENTISTS FROM THE PETA INTERNATIONAL SCIENCE CONSORTIUM LTD AND PETAS REGULATORY TESTING DEPARTMENT HAVE BEEN BUSY TRAVELING TO MEETINGS, ATTENDING CONFERENCES, HOLDING SEMINARS, LEADING PROJECTS, AND PUBLISHING ARTICLES TO SHOW THE SCIENTIFIC COMMUNITY AS WELL AS INDUSTRY AND REGULATORY AGENCIES HOW TO REPLACE ANIMAL TESTS WITH NON-ANIMAL METHODS ANIMALS IN THE ENTERTAINMENT INDUSTRY A PETA EYEWITNESS CAPTURED VIDEO FOOTAGE SHOWING THAT THE OWNER AND DIRECTOR OF THE BOWMANVILLE ZOO, MICHAEL HACKENBERGER, VICIOUSLY WHIPPED A TIGER UP TO 19 TIMES ON HIS FACE, BODY, AND LEGS WHILE HE LAY COWERING ON HIS BACK THE BEATING WAS SO SEVERE THAT HE EMPTIED HIS ANAL SACS OUT OF FEAR PETA TURNED OVER ITS EVIDENCE TO THE ONTARIO SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, WHICH HAS CHARGED HACKENBERGER WITH FIVE COUNTS OF CRUELTY TO ANIMALS, POTENTIALLY RESULTING IN A JAIL SENTENCE AND A LIFETIME BAN ON OWNING OR WORKING WITH ANIMALS SOON AFTERWARD, THE ZOO ANNOUNCED THAT IT WOULD CLOSE ITS DOORS AFTER NEARLY 100 YEARS IN BUSINESS AND BLAMED PETAS EXPOS FOR THE DROP IN ATTENDANCE OVER THE PAST YEAR PETA ALSO RESCUED DOZENS OF ANIMALS FROM OTHER ROADSIDE ZOOS, INCLUDING A BEAR NAMED SWEET BABY, WHO WAS EMACIATED AND HOUSED INSIDE A TINY CAGE IN A BARN, AND TOOTIE, A CHIMPANZEE WHO HAD SPENT THE PREVIOUS 20 YEARS OF HIS LIFE IN SOLITARY CONFINEMENT IN RESPONSE TO PETAS 2013 INVESTIGATION OF HORSE-RACING TRAINER STEVE ASMUSSEN, WHICH EXPOSED THE CHRONIC OVERUSE OF MEDICATIONS TO KEEP SORE AND INJURED HORSES RACING, THE NEW YORK STATE GAMING COMMISSION CONFIRMED MUCH OF WHAT PETA HAD DOCUMENTED AND FINED HIM 10,000 MORE IMPORTANTLY, THE COMMISSION IS PROPOSING NEW REGULATIONS TO PREVENT SUCH ABUSES BY STATE TRAINERS AND VETERINARIANS, AND A DIALOG HAS BEEN OPENED BETWEEN PETA, RACING ORGANIZATIONS, AND TRACK OWNERS REGARDING MEASURES TO IMPROVE HORSES LIVES PETA ALSO RESCUED ABUSED THOROUGHBRED CHARLIES QUEST AND RETIRED HIM TO A FARM OPERATED BY A PETA SUPPORTER WHILE HE CONTINUES TO BE EVALUATED AND TREATED FOR THE MANY SERIOUS, CHRONIC INJURIES HES SUSTAINED THROUGH THE YEARS, HIS RACING DAYS ARE THANKFULLY OVER COMPANION-ANIMAL ISSUES A FIRST-OF-ITS-KIND PETA EXPOS REVEALED SEVERE CROWDING, NEGLECT, AND A MASSIVE DEATH TOLL AT BRELEAN CORPORATION, A SUPPLIER OF HERMIT CRABS TO PETSMAART, PETCO, AND BEACH SOUVENIR SHOPS PETAS EYEWITNESS FOUND THAT WILD-CAUGHT HERMIT CRABS WERE DUMPED INTO PENS, BEFORE WORKERS CRACKED OPEN THEIR SHELLS WITH A MANUAL LEVER PRESS TO FORCE THEM INTO PAINTED SHELLS HERMIT CRABS CAN LIVE FOR DECADES IN THEIR SEASHORE HOMES, BUT AT BRELEAN, HUNDREDS WERE FOUND DEAD EVERY DAY WITHIN DAYS OF THE RELEASE, PETSMAART STATED THAT ITS SUPPLIER HAD ENDED ITS RELATIONSHIP WITH BRELEAN PETA ALSO INVESTIGATED AND EXPOSED THE ABUSIVE AND FILTHY CONDITIONS THAT ANIMALS WERE MADE TO ENDURE AT REPTILES BY MACK AND HOLMES FARM, TWO MASSIVE ANIMAL MILLS THAT SUPPLY PETSMAART AND OTHER BIG-BOX PET STORE CHAINS NATIONWIDE BECAUSE OF PETAS EFFORTS, LARRY, A 5-YEAR-OLD SHIH TZU WHO WAS FILTHY, MATTED, SEVERELY WEAKENED BY ANEMIA, MALNOURISHED, AND SUFFERING FROM EAR AND URINARY TRACT INFECTIONS, AND NERO, AN EMACIATED PUG-BEAGLE MIX FORCED TO LIVE IN A MUD PIT WITH A HEAVY CHAIN WRAPPED AROUND HIS NECK, WERE RESCUED AND ADOPTED INTO NEW LOVING HOMES IN ADDITION, A NORTH CAROLINA MAN WHO ALLEGEDLY STARVED HIS DOG NIGHT TRAIN TO DEATH, LEAVING THE BODY STILL CHAINED INSIDE A BARREL USED FOR SHELTER, WAS CHARGED WITH CRUELTY TO ANIMALS PETA WAS ALSO RESPONSIBLE FOR OBTAINING CONVICTIONS FOR A NUMBER OF OTHER INDIVIDUALS AROUND THE NATION WHO ABUSED OR NEGLECTED ANIMALS PETAS COMMUNITY ANIMAL PROJECT, WHICH OFFERS ANIMALS IN THE HAMPTON ROADS AREA OF VIRGINIA HANDS-ON CARE, RESPONDED TO MORE THAN 2,300 CALLS FOR ASSISTANCE AND HELPED MORE THAN 2,500 ANIMALS IT ALSO BUILT AND DELIVERED MORE THAN 300 FREE DOGHOUSESBRINGING THE TOTAL NUMBER DISTRIBUTED SINCE THE PROGRAM STARTED TO MORE THAN 6,500AND BAGGED 1,675 BALES OF STRAW, PROVIDING DOGS FORCED TO LIVE OUTDOORS WITH WARM, DRY SHELTER PETAS MOBILE CLINICS DIVISION SPAYED AND NEUTERED 13,174 CATS AND DOGSINCLUDING 542 FERAL CATS AND 1,158 PIT BULLSIN SOUTHEASTERN VIRGINIA AND NORTHEASTERN NORTH CAROLINA, AT A DISCOUNTED RATE OR FREE OF CHARGE IN ORDER TO HELP EVEN MORE ANIMALS, PETA ADDED A FOURTH STATE-OF-THE ART CLINIC TO THE FLEET AS WELL AS A THIRD FULL-TIME VETERINARIAN AND EXPANDED THE AREA THAT THE CLINICS SERVE FINALLY, PETA SUPPORTED OUTREACH AND EDUCATIONAL ACTIVITIES IN NORFOLK, VIRGINIA, TEAMED UP WITH A NEWPORT NEWS CITY COUNCIL MEMBERS FOOD DRIVE TO OFFER FREE SPAY/NEUTER SURGERIES, PARTNERED WITH TWO VIRGINIA SHELTERS TO PROVIDE FREE MONTHLY CLINICS, AND HELD TWO VERY SUCCESSFUL MULTI-SHELTER DOG ADOPT-A-THONS AND AFTER WAVERLY, A SMALL TOWN IN VIRGINIA, WAS DEVASTATED BY A TORNADO, PETA SENT A FIELDWORK CREW OUT TO DELIVER SOME MUCH-NEEDED ANIMAL SUPPLIES THE TOWN EXPRESSED ITS GRATITUDE BY PRESENTING THE ORGANIZATION WITH A CERTIFICATE OF APPRECIATION

See Additional Data

4d Other program services (Describe in Schedule O ) (Expenses \$ 716,343 including grants of \$ ) (Revenue \$ )

4e Total program service expenses 38,790,001

**Part IV Checklist of Required Schedules**

	Yes	No
<b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1	Yes
<b>2</b> Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)?	2	Yes
<b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	No
<b>4 Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4	Yes
<b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5	No
<b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	No
<b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	No
<b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	No
<b>9</b> Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	No
<b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	Yes
<b>11</b> If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
<b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	11a	Yes
<b>b</b> Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b	No
<b>c</b> Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c	No
<b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d	No
<b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e	Yes
<b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	No
<b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	12a	Yes
<b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	12b	No
<b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	No
<b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b	No
<b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15	Yes
<b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16	No
<b>17</b> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> (see instructions)	17	Yes
<b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18	Yes
<b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	No
<b>20a</b> Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a	No
<b>b</b> If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

**Part IV Checklist of Required Schedules** (continued)

<b>21</b>	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> . . . . .	<b>21</b>	Yes	
<b>22</b>	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> . . . . .	<b>22</b>		No
<b>23</b>	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> . . . . .	<b>23</b>		No
<b>24a</b>	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i> . . . . .	<b>24a</b>		No
<b>b</b>	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . . .	<b>24b</b>		
<b>c</b>	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? . . . . .	<b>24c</b>		
<b>d</b>	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . . . .	<b>24d</b>		
<b>25a</b>	<b>Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25a</b>		No
<b>b</b>	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25b</b>		No
<b>26</b>	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If "Yes," complete Schedule L, Part II</i> . . . . .	<b>26</b>		No
<b>27</b>	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i> . . . . .	<b>27</b>		No
<b>28</b>	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
<b>a</b>	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28a</b>		No
<b>b</b>	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28b</b>		No
<b>c</b>	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28c</b>		No
<b>29</b>	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>29</b>	Yes	
<b>30</b>	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>30</b>	Yes	
<b>31</b>	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> . . . . .	<b>31</b>		No
<b>32</b>	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> . . . . .	<b>32</b>		No
<b>33</b>	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> . . . . .	<b>33</b>		No
<b>34</b>	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i> . . . . .	<b>34</b>	Yes	
<b>35a</b>	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	<b>35a</b>		No
<b>b</b>	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>35b</b>		
<b>36</b>	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>36</b>		No
<b>37</b>	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . . . .	<b>37</b>		No
<b>38</b>	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O . . . . .	<b>38</b>	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

Table with columns for question number, description, and Yes/No boxes. Includes sections for backup withholding, employee reporting, foreign accounts, prohibited transactions, charitable contributions, and 501(c)(7), (12), and (29) organizations.

Part VI Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [checked]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members... 1b Enter the number of voting members... 2 Did any officer, director, trustee... 3 Did the organization delegate control... 4 Did the organization make any significant changes... 5 Did the organization become aware... 6 Did the organization have members... 7a Did the organization have members... 7b Are any governance decisions... 8 Did the organization contemporaneously document... 8a The governing body? 8b Each committee... 9 Is there any officer, director, trustee...

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters... 10b If "Yes," did the organization have written policies... 11a Has the organization provided a complete copy... 11b Describe in Schedule O the process... 12a Did the organization have a written conflict of interest policy... 12b Were officers, directors, or trustees... 12c Did the organization regularly and consistently monitor... 13 Did the organization have a written whistleblower policy... 14 Did the organization have a written document retention... 15 Did the process for determining compensation... 15a The organization's CEO... 15b Other officers or key employees... 16a Did the organization invest in, contribute assets to... 16b If "Yes," did the organization follow a written policy...

Section C. Disclosure

Table with 3 columns: Question, Yes, No. Rows include: 17 List the States with which a copy of this Form 990 is required... 18 Section 6104 requires an organization to make its Form 1023... 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents... 20 State the name, address, and telephone number of the person who possesses the organization's books and records







**Part VIII Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	<b>1a</b> Federated campaigns . . . . . <b>1a</b> 254,148					
	<b>b</b> Membership dues . . . . . <b>1b</b>					
	<b>c</b> Fundraising events . . . . . <b>1c</b> 1,307,039					
	<b>d</b> Related organizations . . . . . <b>1d</b>					
	<b>e</b> Government grants (contributions) <b>1e</b>					
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above <b>1f</b> 61,509,223					
	<b>g</b> Noncash contributions included in lines 1a-1f \$ 811,412					
	<b>h Total.</b> Add lines 1a-1f . . . . . ▶	63,070,410				
<b>Program Service Revenue</b>	<b>2a</b> SPAY/NEUTER PROGRAM	900099	422,008	422,008		
	<b>b</b> ADVERTISING INCOME	900004	57,484		57,484	
	<b>c</b>					
	<b>d</b>					
	<b>e</b>					
	<b>f</b> All other program service revenue					
	<b>g Total.</b> Add lines 2a-2f . . . . . ▶	479,492				
<b>Other Revenue</b>	<b>3</b> Investment income (including dividends, interest, and other similar amounts) . . . . . ▶		356,404		356,404	
	<b>4</b> Income from investment of tax-exempt bond proceeds . . . . . ▶					
	<b>5</b> Royalties . . . . . ▶		46,852		46,852	
	<b>6a</b> Gross rents	(i) Real	9,649			
		(ii) Personal				
		<b>b</b> Less rental expenses	15,712			
		<b>c</b> Rental income or (loss)	-6,063			
	<b>d</b> Net rental income or (loss) . . . . . ▶		-6,063		-6,063	
	<b>7a</b> Gross amount from sales of assets other than inventory	(i) Securities	8,697,920			
		(ii) Other		11,260		
		<b>b</b> Less cost or other basis and sales expenses	8,978,394		29,401	
		<b>c</b> Gain or (loss)	-280,474		-18,141	
	<b>d</b> Net gain or (loss) . . . . . ▶		-298,615		-298,615	
	<b>8a</b> Gross income from fundraising events (not including \$ 1,307,039 of contributions reported on line 1c) See Part IV, line 18 . . . . .	<b>a</b>	169,880			
		<b>b</b> Less direct expenses . . . . . <b>b</b>	1,754,676			
<b>c</b> Net income or (loss) from fundraising events . . . . . ▶			-1,584,796			
<b>9a</b> Gross income from gaming activities See Part IV, line 19 . . . . .	<b>a</b>					
	<b>b</b> Less direct expenses . . . . . <b>b</b>					
	<b>c</b> Net income or (loss) from gaming activities . . . . . ▶					
<b>10a</b> Gross sales of inventory, less returns and allowances . . . . .	<b>a</b>	543,889				
	<b>b</b> Less cost of goods sold . . . . . <b>b</b>	254,980				
	<b>c</b> Net income or (loss) from sales of inventory . . . . . ▶		288,909	276,834	12,075	
Miscellaneous Revenue	Business Code					
<b>11a</b> MISCELLANEOUS INCOME	900099	89,118			89,118	
<b>b</b> PARTNERSHIP INCOME	900099	5,290		5,290		
<b>c</b>						
<b>d</b> All other revenue . . . . .						
<b>e Total.</b> Add lines 11a-11d . . . . . ▶		94,408				
<b>12 Total revenue.</b> See Instructions . . . . . ▶		62,447,001	698,842	74,849	187,696	

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>		<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
<b>1</b>	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21 . . . . .	440,154	440,154		
<b>2</b>	Grants and other assistance to domestic individuals See Part IV, line 22 . . . . .	430	430		
<b>3</b>	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, lines 15 and 16 . . . . .	1,656,167	1,656,167		
<b>4</b>	Benefits paid to or for members . . . . .				
<b>5</b>	Compensation of current officers, directors, trustees, and key employees . . . . .	138,040	137,513	264	263
<b>6</b>	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .				
<b>7</b>	Other salaries and wages . . . . .	9,044,205	9,009,658	17,273	17,274
<b>8</b>	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) . . . . .	66,053	65,801	126	126
<b>9</b>	Other employee benefits . . . . .	742,394	739,573	1,385	1,436
<b>10</b>	Payroll taxes . . . . .	685,634	683,014	1,310	1,310
<b>11</b>	Fees for services (non-employees)				
<b>a</b>	Management . . . . .				
<b>b</b>	Legal . . . . .	1,416,417	1,167,227	47,549	201,641
<b>c</b>	Accounting . . . . .	73,184	60,309	2,457	10,418
<b>d</b>	Lobbying . . . . .				
<b>e</b>	Professional fundraising services See Part IV, line 17 . . . . .	496,962			496,962
<b>f</b>	Investment management fees . . . . .				
<b>g</b>	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O) . . . . .	16,053,883	13,233,884	538,160	2,281,839
<b>12</b>	Advertising and promotion . . . . .				
<b>13</b>	Office expenses . . . . .	1,574,967	1,355,745	6,049	213,173
<b>14</b>	Information technology . . . . .				
<b>15</b>	Royalties . . . . .				
<b>16</b>	Occupancy . . . . .	1,277,331	1,266,360		10,971
<b>17</b>	Travel . . . . .	1,001,607	931,784	8,101	61,722
<b>18</b>	Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .				
<b>19</b>	Conferences, conventions, and meetings . . . . .				
<b>20</b>	Interest . . . . .	105,191	82,734	522	21,935
<b>21</b>	Payments to affiliates . . . . .				
<b>22</b>	Depreciation, depletion, and amortization . . . . .	266,358	209,493	1,321	55,544
<b>23</b>	Insurance . . . . .				
<b>24</b>	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O )				
<b>a</b>	POSTAGE AND SHIPPING	4,048,350	2,667,128	492	1,380,730
<b>b</b>	PRINTING	2,284,753	1,426,104	121	858,528
<b>c</b>	EDUCATION, PROM, COMM	1,934,550	1,517,709	129	416,712
<b>d</b>	MEDIA & PRESS SUPPORT	1,428,358	1,040,095	48	388,215
<b>e</b>	All other expenses	1,379,342	1,099,119	6,522	273,701
<b>25</b>	<b>Total functional expenses.</b> Add lines 1 through 24e	46,114,330	38,790,001	631,829	6,692,500
<b>26</b>	<b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720)	10,491,309	6,913,895	214,450	3,362,964

**Part X Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
<b>Assets</b>	<b>1</b> Cash-non-interest-bearing . . . . .	806,597	<b>1</b>	1,797,270
	<b>2</b> Savings and temporary cash investments . . . . .	921,124	<b>2</b>	11,306,030
	<b>3</b> Pledges and grants receivable, net . . . . .	394	<b>3</b>	1,814,499
	<b>4</b> Accounts receivable, net . . . . .	1,556,979	<b>4</b>	297,860
	<b>5</b> Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .		<b>5</b>	
	<b>6</b> Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . . .		<b>6</b>	
	<b>7</b> Notes and loans receivable, net . . . . .		<b>7</b>	
	<b>8</b> Inventories for sale or use . . . . .	175,022	<b>8</b>	167,713
	<b>9</b> Prepaid expenses and deferred charges . . . . .	727,205	<b>9</b>	542,301
	<b>10a</b> Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	<b>10a</b> 3,365,584		
	<b>b</b> Less accumulated depreciation . . . . .	<b>10b</b> 1,876,133	1,709,673	<b>10c</b> 1,489,451
	<b>11</b> Investments—publicly traded securities . . . . .	14,468,749	<b>11</b>	20,867,507
	<b>12</b> Investments—other securities See Part IV, line 11 . . . . .		<b>12</b>	
	<b>13</b> Investments—program-related See Part IV, line 11 . . . . .		<b>13</b>	
	<b>14</b> Intangible assets . . . . .		<b>14</b>	
	<b>15</b> Other assets See Part IV, line 11 . . . . .	1,330,951	<b>15</b>	1,303,277
<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	21,696,694	<b>16</b>	39,585,908	
<b>Liabilities</b>	<b>17</b> Accounts payable and accrued expenses . . . . .	2,558,752	<b>17</b>	4,282,304
	<b>18</b> Grants payable . . . . .		<b>18</b>	
	<b>19</b> Deferred revenue . . . . .	138,249	<b>19</b>	
	<b>20</b> Tax-exempt bond liabilities . . . . .		<b>20</b>	
	<b>21</b> Escrow or custodial account liability Complete Part IV of Schedule D . . . . .		<b>21</b>	
	<b>22</b> Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .		<b>22</b>	
	<b>23</b> Secured mortgages and notes payable to unrelated third parties . . . . .		<b>23</b>	
	<b>24</b> Unsecured notes and loans payable to unrelated third parties . . . . .		<b>24</b>	
	<b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .	2,517,431	<b>25</b>	2,363,781
	<b>26 Total liabilities.</b> Add lines 17 through 25 . . . . .	5,214,432	<b>26</b>	6,646,085
<b>Net Assets or Fund Balances</b>	<b>Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>			
	<b>27</b> Unrestricted net assets . . . . .	11,348,886	<b>27</b>	28,448,505
	<b>28</b> Temporarily restricted net assets . . . . .	1,942,130	<b>28</b>	1,311,990
	<b>29</b> Permanently restricted net assets . . . . .	3,191,246	<b>29</b>	3,179,328
	<b>Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.</b>			
	<b>30</b> Capital stock or trust principal, or current funds . . . . .		<b>30</b>	
	<b>31</b> Paid-in or capital surplus, or land, building or equipment fund . . . . .		<b>31</b>	
	<b>32</b> Retained earnings, endowment, accumulated income, or other funds . . . . .		<b>32</b>	
<b>33</b> Total net assets or fund balances . . . . .	16,482,262	<b>33</b>	32,939,823	
<b>34</b> Total liabilities and net assets/fund balances . . . . .	21,696,694	<b>34</b>	39,585,908	

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI

<b>1</b>	Total revenue (must equal Part VIII, column (A), line 12)	<b>1</b>	62,447,001
<b>2</b>	Total expenses (must equal Part IX, column (A), line 25)	<b>2</b>	46,114,330
<b>3</b>	Revenue less expenses Subtract line 2 from line 1	<b>3</b>	16,332,671
<b>4</b>	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	<b>4</b>	16,482,262
<b>5</b>	Net unrealized gains (losses) on investments	<b>5</b>	124,889
<b>6</b>	Donated services and use of facilities	<b>6</b>	
<b>7</b>	Investment expenses	<b>7</b>	
<b>8</b>	Prior period adjustments	<b>8</b>	
<b>9</b>	Other changes in net assets or fund balances (explain in Schedule O)	<b>9</b>	1
<b>10</b>	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	<b>10</b>	32,939,823

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
<b>1</b>	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
<b>2a</b>	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
<b>2b</b>	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
<b>2c</b>	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
<b>3a</b>	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
<b>3b</b>	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 52-1218336

**Name:** PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC

### Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

(Code ) (Expenses \$ 716,343 including grants of \$ ) (Revenue \$ )

CRUELTY-FREE MERCHNDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH EDUCATIONAL MATERIALS, CONSUMER PRODUCTSSUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT ARE NOT TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND SLOGAN T-SHIRTSEDUCATIONAL VIDEOS AND BOOKS, ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG PETAS ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DONT TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA ORG, GARNERING MILLIONS OF VIEWS THIS YEAR PETA ALSO WORKS TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTSAND THIS YEAR, IT ADDED APPROXIMATELY 500 COMPANIES TO THE CRUELTY-FREE LIST, BRINGING THE TOTAL NUMBER OF BUSINESSES THAT DONT TEST ON ANIMALS TO 2,300

SCHEDULE A (Form 990 or 990EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

2015

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number

52-1218336

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

- 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
2 A school described in section 170(b)(1)(A)(ii).
3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii).
5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv).
6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi).
8 A community trust described in section 170(b)(1)(A)(vi).
9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions...
10 An organization organized and operated exclusively to test for public safety.
11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization.
b Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s).
c Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions).
d Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated.
e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
f Enter the number of supported organizations.
g Provide the following information about the supported organization(s).

Table with 6 columns: (i) Name of supported organization, (ii) EIN, (iii) Type of organization, (iv) Is the organization listed in your governing document?, (v) Amount of monetary support, (vi) Amount of other support. Includes a Total row at the bottom.

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**  
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any unusual grants.)	29,748,279	33,452,245	41,781,557	41,758,684	63,070,410	209,811,175
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>4 Total.</b> Add lines 1 through 3	29,748,279	33,452,245	41,781,557	41,758,684	63,070,410	209,811,175
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						30,614,306
<b>6 Public support.</b> Subtract line 5 from line 4						179,196,869

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
<b>7</b> Amounts from line 4	29,748,279	33,452,245	41,781,557	41,758,684	63,070,410	209,811,175
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	276,767	289,376	301,862	543,507	412,905	1,824,417
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on						
<b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
<b>11 Total support.</b> Add lines 7 through 10						211,635,592

**12** Gross receipts from related activities, etc. (see instructions) **12** 6,236,283

**13 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2015 (line 6, column (f) divided by line 11, column (f))	<b>14</b>	84.670%
<b>15</b> Public support percentage for 2014 Schedule A, Part II, line 14	<b>15</b>	90.560%

**16a 33 1/3% support test—2015.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**b 33 1/3% support test—2014.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**17a 10%-facts-and-circumstances test—2015.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

**b 10%-facts-and-circumstances test—2014.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

**18 Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public support.</b> (Subtract line 7c from line 6.)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a)2011	(b)2012	(c)2013	(d)2014	(e)2015	(f)Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)						

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2015 (line 8, column (f) divided by line 13, column (f))	<b>15</b>	
<b>16</b> Public support percentage from 2014 Schedule A, Part III, line 15	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for <b>2015</b> (line 10c, column (f) divided by line 13, column (f))	<b>17</b>	
<b>18</b> Investment income percentage from <b>2014</b> Schedule A, Part III, line 17	<b>18</b>	

**19a 33 1/3% support tests—2015.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

**b 33 1/3% support tests—2014.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ▶

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶



**Part IV Supporting Organizations**

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

		Yes	No
<b>1</b>	Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
<b>2</b>	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
<b>3a</b>	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer (b) and (c) below.</i>		
<b>3b</b>	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.</i>		
<b>3c</b>	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.</i>		
<b>4a</b>	Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked 11a or 11b in Part I, answer (b) and (c) below.</i>		
<b>4b</b>	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
<b>4c</b>	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
<b>5a</b>	Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
<b>5b</b>	<b>Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
<b>5c</b>	<b>Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?		
<b>6</b>	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations, (b) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>7</b>	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>		
<b>8</b>	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part II of Schedule L (Form 990).</i>		
<b>9a</b>	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>9b</b>	Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>9c</b>	Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>10a</b>	Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer b below.</i>		
<b>10b</b>	Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		
<b>11</b>	Has the organization accepted a gift or contribution from any of the following persons?		
<b>11a</b>	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the governing body of a supported organization?		
<b>11b</b>	A family member of a person described in (a) above?		
<b>11c</b>	A 35% controlled entity of a person described in (a) or (b) above? <i>If "Yes" to a, b, or c, provide detail in Part VI.</i>		

**Part IV Supporting Organizations** (continued)**Section B. Type I Supporting Organizations**

- 1** Did the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? *If "No," describe in **Part VI** how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.*
- 2** Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in **Part VI** how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.*

	Yes	No
<b>1</b>		
<b>2</b>		

**Section C. Type II Supporting Organizations**

- 1** Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in **Part VI** how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*

	Yes	No
<b>1</b>		

**Section D. All Type III Supporting Organizations**

- 1** Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?
- 2** Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? *If "No," explain in **Part VI** how the organization maintained a close and continuous working relationship with the supported organization(s).*
- 3** By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? *If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard.*

	Yes	No
<b>1</b>		
<b>2</b>		
<b>3</b>		

**Section E. Type III Functionally-Integrated Supporting Organizations**

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**)
- a**  The organization satisfied the Activities Test. Complete **line 2** below.
- b**  The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c**  The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions).
- 2** Activities Test **Answer (a) and (b) below.**

- a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in **Part VI** identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*
- b** Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in **Part VI** the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*
- 3** Parent of Supported Organizations **Answer (a) and (b) below.**
- a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *Provide details in Part VI.*
- b** Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI the role played by the organization in this regard.*

	Yes	No
<b>2a</b>		
<b>2b</b>		
<b>3a</b>		
<b>3b</b>		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

- 1** Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov 20, 1970 **See instructions.** All other Type III non-functionally integrated supporting organizations must complete Sections A through E

**Section A - Adjusted Net Income**

- 1** Net short-term capital gain
- 2** Recoveries of prior-year distributions
- 3** Other gross income (see instructions)
- 4** Add lines 1 through 3
- 5** Depreciation and depletion
- 6** Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)
- 7** Other expenses (see instructions)
- 8** **Adjusted Net Income** (subtract lines 5, 6 and 7 from line 4)

	(A) Prior Year	(B) Current Year (optional)
<b>1</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>		
<b>5</b>		
<b>6</b>		
<b>7</b>		
<b>8</b>		

**Section B - Minimum Asset Amount**

- 1** Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)
- a** Average monthly value of securities
- b** Average monthly cash balances
- c** Fair market value of other non-exempt-use assets
- d** **Total** (add lines 1a, 1b, and 1c)
- e** **Discount** claimed for blockage or other factors (explain in detail in Part VI) \_\_\_\_\_
- 2** Acquisition indebtedness applicable to non-exempt use assets
- 3** Subtract line 2 from line 1d
- 4** Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)
- 5** Net value of non-exempt-use assets (subtract line 4 from line 3)
- 6** Multiply line 5 by .035
- 7** Recoveries of prior-year distributions
- 8** **Minimum Asset Amount** (add line 7 to line 6)

	(A) Prior Year	(B) Current Year (optional)
<b>1</b>		
<b>1a</b>		
<b>1b</b>		
<b>1c</b>		
<b>1d</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>		
<b>5</b>		
<b>6</b>		
<b>7</b>		
<b>8</b>		

**Section C - Distributable Amount**

- 1** Adjusted net income for prior year (from Section A, line 8, Column A)
- 2** Enter 85% of line 1
- 3** Minimum asset amount for prior year (from Section B, line 8, Column A)
- 4** Enter greater of line 2 or line 3
- 5** Income tax imposed in prior year
- 6** **Distributable Amount.** Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)
- 7** Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

		Current Year
<b>1</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>		
<b>5</b>		
<b>6</b>		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)**

<b>Section D - Distributions</b>	<b>Current Year</b>
<b>1</b> Amounts paid to supported organizations to accomplish exempt purposes	
<b>2</b> Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	
<b>3</b> Administrative expenses paid to accomplish exempt purposes of supported organizations	
<b>4</b> Amounts paid to acquire exempt-use assets	
<b>5</b> Qualified set-aside amounts (prior IRS approval required)	
<b>6</b> Other distributions (describe in Part VI) See instructions	
<b>7 Total annual distributions.</b> Add lines 1 through 6	
<b>8</b> Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI) See instructions	
<b>9</b> Distributable amount for 2015 from Section C, line 6	
<b>10</b> Line 8 amount divided by Line 9 amount	

<b>Section E - Distribution Allocations (see instructions)</b>	<b>(i) Excess Distributions</b>	<b>(ii) Underdistributions Pre-2015</b>	<b>(iii) Distributable Amount for 2015</b>
<b>1</b> Distributable amount for 2015 from Section C, line 6			
<b>2</b> Underdistributions, if any, for years prior to 2015 (reasonable cause required--see instructions)			
<b>3</b> Excess distributions carryover, if any, to 2015			
<b>a</b>			
<b>b</b>			
<b>c</b>			
<b>d</b> From 2013. . . . . _____			
<b>e</b> From 2014. . . . . _____			
<b>f Total</b> of lines 3a through e			
<b>g</b> Applied to underdistributions of prior years			
<b>h</b> Applied to 2015 distributable amount			
<b>i</b> Carryover from 2010 not applied (see instructions)			
<b>j</b> Remainder Subtract lines 3g, 3h, and 3i from 3f			
<b>4</b> Distributions for 2015 from Section D, line 7			
\$ _____			
<b>a</b> Applied to underdistributions of prior years			
<b>b</b> Applied to 2015 distributable amount			
<b>c</b> Remainder Subtract lines 4a and 4b from 4			
<b>5</b> Remaining underdistributions for years prior to 2015, if any Subtract lines 3g and 4a from line 2 (if amount greater than zero, see instructions)			
<b>6</b> Remaining underdistributions for 2015 Subtract lines 3h and 4b from line 1 (if amount greater than zero, see instructions)			
<b>7 Excess distributions carryover to 2016.</b> Add lines 3j and 4c			
<b>8</b> Breakdown of line 7			
<b>a</b>			
<b>b</b>			
<b>c</b> Excess from 2013. . . . . _____			
<b>d</b> From 2014. . . . . _____			
<b>e</b> From 2015. . . . . _____			

**Part VI Supplemental Information.**

Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

<b>Facts And Circumstances Test</b>

Return Reference	Explanation

**SCHEDULE C**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
 Internal Revenue Service

**Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527  
 ▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.  
 ▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2015**

**Open to Public Inspection**

- If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**
- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
  - Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
  - Section 527 organizations Complete Part I-A only
- If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**
- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
  - Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A
- If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then**
- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC	Employer identification number 52-1218336
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**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2 Political expenditures ▶ \$ \_\_\_\_\_
- 3 Volunteer hours \_\_\_\_\_

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ \_\_\_\_\_
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ \_\_\_\_\_
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No
- 4a Was a correction made?  Yes  No
- b If "Yes," describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ \$ \_\_\_\_\_
- 4 Did the filing organization file Form 1120-POL for this year?  Yes  No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
2				
3				
4				
5				
6				

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

**A** Check  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

**B** Check  if the filing organization checked box A and "limited control" provisions apply

**Limits on Lobbying Expenditures**  
(The term "expenditures" means amounts paid or incurred.)

(a) Filing organization's totals	(b) Affiliated group totals
----------------------------------	-----------------------------

<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)	5,948													
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)	114,059													
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)	120,007													
<b>d</b> Other exempt purpose expenditures	45,994,323													
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)	46,114,330													
<b>f</b> Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1"> <thead> <tr> <th align="left">If the amount on line 1e, column (a) or (b) is:</th> <th align="left">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>			If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000													
Over \$17,000,000	\$1,000,000													
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
<b>h</b> Subtract line 1g from line 1a If zero or less, enter -0-														
<b>i</b> Subtract line 1f from line 1c If zero or less, enter -0-														
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?														

**Y e s**     **No**

**4-Year Averaging Period Under section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

**Lobbying Expenditures During 4-Year Averaging Period**

Calendar year (or fiscal year beginning in)	(a)2012	(b)2013	(c)2014	(d)2015	(e) Total
<b>2a</b> Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
<b>c</b> Total lobbying expenditures	16,701	20,119	65,847	120,007	222,674
<b>d</b> Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000
<b>f</b> Grassroots lobbying expenditures	12,813	7,151	36,849	5,948	62,761





**SCHEDULE D**  
(Form 990)

**Supplemental Financial Statements**

OMB No 1545-0047  
**2015**  
Open to Public Inspection

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.  
▶ Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Department of the Treasury  
Internal Revenue Service

**Name of the organization**  
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC  
**Employer identification number**  
52-1218336

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate value of contributions to (during year)	
3	Aggregate value of grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <input type="checkbox"/> Yes <input type="checkbox"/> No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? <input type="checkbox"/> Yes <input type="checkbox"/> No	

**Part II Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)  
 Preservation of land for public use (e.g., recreation or education)  Preservation of an historically important land area  
 Protection of natural habitat  Preservation of a certified historic structure  
 Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year  
▶ \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year  
▶ \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes  No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenue included on Form 990, Part VIII, line 1 ▶ \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X ▶ \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenue included on Form 990, Part VIII, line 1 ▶ \$ \_\_\_\_\_

b Assets included in Form 990, Part X ▶ \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets**

(continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a**  Public exhibition
  - b**  Scholarly research
  - c**  Preservation for future generations
  - d**  Loan or exchange programs
  - e**  Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

**b** If "Yes," explain the arrangement in Part XIII and complete the following table

	Amount
<b>c</b> Beginning balance	<b>1c</b>
<b>d</b> Additions during the year	<b>1d</b>
<b>e</b> Distributions during the year	<b>1e</b>
<b>f</b> Ending balance	<b>1f</b>

- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?  Yes  No

**b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
<b>1a</b> Beginning of year balance . . . . .	5,133,376	5,343,966	7,041,539	6,160,842	5,796,283
<b>b</b> Contributions . . . . .	4,107,033	3,762,849	1,650,391	6,110,873	4,692,373
<b>c</b> Net investment earnings, gains, and losses . . . . .	4,928	22,039	15,048	13,393	9,905
<b>d</b> Grants or scholarships . . . . .					
<b>e</b> Other expenditures for facilities and programs . . . . .	4,754,019	3,995,478	3,363,012	5,243,569	4,337,719
<b>f</b> Administrative expenses . . . . .					
<b>g</b> End of year balance . . . . .	4,491,318	5,133,376	5,343,966	7,041,539	6,160,842

**2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

- a** Board designated or quasi-endowment ▶
  - b** Permanent endowment ▶ 71 000 %
  - c** Temporarily restricted endowment ▶ 29 000 %
- The percentages on lines 2a, 2b, and 2c should equal 100%

**3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by

- (i)** unrelated organizations . . . . .
- (ii)** related organizations . . . . .

	Yes	No
<b>3a(i)</b>		No
<b>3a(ii)</b>		No
<b>3b</b>		

**b** If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? . . . . .

**4** Describe in Part XIII the intended uses of the organization's endowment funds

**Part VI Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
<b>1a</b> Land . . . . .	91,170			91,170
<b>b</b> Buildings . . . . .	141,382	67,712	120,072	89,022
<b>c</b> Leasehold improvements . . . . .				
<b>d</b> Equipment . . . . .		3,065,320	1,756,061	1,309,259
<b>e</b> Other . . . . .				
<b>Total.</b> Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) . . . . . ▶				1,489,451



**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .		<b>1</b>	67,034,919
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
<b>a</b>	Net unrealized gains (losses) on investments . . . . .	<b>2a</b>	124,889	
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	2,437,660	
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>		
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	2,025,369	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .			<b>2e</b> 4,587,918
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .			<b>3</b> 62,447,001
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line <b>1</b>			
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>		
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>		
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .			<b>4c</b>
<b>5</b>	Total revenue Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12 ) . . . . .			<b>5</b> 62,447,001

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total expenses and losses per audited financial statements . . . . .		<b>1</b>	50,577,357
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25			
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	2,437,660	
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>		
<b>c</b>	Other losses . . . . .	<b>2c</b>		
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>	2,025,367	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .			<b>2e</b> 4,463,027
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .			<b>3</b> 46,114,330
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line <b>1</b> :			
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>		
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>		
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .			<b>4c</b>
<b>5</b>	Total expenses Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18 ) . . . . .			<b>5</b> 46,114,330

**Part XIII Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
SCHEDULE D, PAGE 2, PART V, LINE 4	PERMANENTLY RESTRICTED NET ASSETS ARE COMPRISED OF FOUR SEPARATE ENDOWMENT FUNDS UNDER THE TERMS OF THE FIRST ENDOWMENT FUND, 20% OF THE ORDINARY EARNINGS FROM INVESTMENTS ARE PERMANENTLY RESTRICTED WHILE 35% ARE AVAILABLE FOR UNRESTRICTED USE AND THE REMAINING 45% ARE DONATED TO OTHER ORGANIZATIONS EARNINGS ON THE REMAINING THREE ENDOWMENT FUNDS ARE UNRESTRICTED TEMPORARILY RESTRICTED ASSETS ARE AVAILABLE FOR CAMPAIGNS AGAINST ANIMAL TESTING, FACTORY FARMING, AND ANIMAL CRUELTY FOR PERIODS AFTER JULY 31, 2016

**Part XIII Supplemental Information (continued)**

Return Reference	Explanation
SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF GOODS SOLD 254,980 RENTAL EXPENSES 15,712 SPECIAL EVENTS EXPENSES 1,754,676 ROUNDING -1

**SCHEDULE F  
(Form 990)**

**Statement of Activities Outside the United States**

OMB No 1545-0047

**2015**

**Open to Public  
Inspection**

▶ **Complete if the organization answered "Yes" to Form 990,  
Part IV, line 14b, 15, or 16.  
▶ Attach to Form 990.**

▶ **Information about Schedule F (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC

**Employer identification number**

52-1218336

**Part I General Information on Activities Outside the United States.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

**1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No

**2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States

**3** Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed )

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
( 1 )					
( 2 )					
( 3 )					
( 4 )					
( 5 )					
<b>3a</b> Sub-total					
<b>b</b> Total from continuation sheets to Part I					
<b>c Totals</b> (add lines 3a and 3b)					

**Part II Grants and Other Assistance to Organizations or Entities Outside the United States.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

<b>1</b>	<b>(a)</b> Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	<b>(f)</b> Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FMV, appraisal, other)
<b>(1)</b>			ASIA	ANIMAL PROTECTION	1,186,925	WIRE	62,066	ANIMAL NEEDS	FMV
<b>(2)</b>			AUSTRALIA	ANIMAL PROTECTION	312,388	WIRE			
<b>(3)</b>			EUROPE	ANIMAL PROTECTION	78,068	WIRE			
<b>(4)</b>									

**2** Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . . **▶** \_\_\_\_\_

**3** Enter total number of other organizations or entities . . . . . **▶**

**Part III** **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.  
Part III can be duplicated if additional space is needed.

<b>(a)</b> Type of grant or assistance	<b>(b)</b> Region	<b>(c)</b> Number of recipients	<b>(d)</b> Amount of cash grant	<b>(e)</b> Manner of cash disbursement	<b>(f)</b> Amount of non-cash assistance	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Method of valuation (book, FMV, appraisal, other)
( 1 )							
( 2 )							
( 3 )							
( 4 )							
( 5 )							
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( 16 )							
( 17 )							
( 18 )							



**Part IV Foreign Forms**

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U S Owner (see Instructions for Forms 3520 and 3520-A, do not file with Form 990)*  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U S Persons with Respect to Certain Foreign Corporations (see Instructions for Form 5471)*  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)*  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U S Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)*  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713, do not file with Form 990)*  Yes  No

## Additional Data

**Software ID:**

**Software Version:**

**EIN:** 52-1218336

**Name:** PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC

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### **Part V** Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

**SCHEDULE G**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information Regarding  
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a  
 Attach to Form 990 or Form 990-EZ  
 Information about Schedule G (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)

OMB No 1545-0047

**2015**

**Open to Public Inspection**

Name of the organization  
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

**Employer identification number**  
52-1218336

**Part I Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- |   |   |
|---|---|
| <b>a</b> <input checked="" type="checkbox"/> Mail solicitations               | <b>e</b> <input type="checkbox"/> Solicitation of non-government grants |
| <b>b</b> <input checked="" type="checkbox"/> Internet and email solicitations | <b>f</b> <input type="checkbox"/> Solicitation of government grants     |
| <b>c</b> <input checked="" type="checkbox"/> Phone solicitations              | <b>g</b> <input checked="" type="checkbox"/> Special fundraising events |
| <b>d</b> <input checked="" type="checkbox"/> In-person solicitations          |   |
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?  Yes  No
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 DONOR SERVICES	TELEFUNDRA		No	124,346	187,569	-63,223
2 SDA	TELEFUNDRA		No	81,376	140,022	-58,646
3 INFOCISION	TELEFUNDRA		No	47,787	76,023	-28,236
4 MAL WARWICK	PROF FUNDRA		No		46,800	-46,800
5 PIC	TELEFUNDRA		No	15,457	34,513	-19,056
6 ROI	TELEFUNDRA		No		11,337	-11,337
7						
8						
9						
10						
<b>Total</b>				268,966	496,264	-227,298

**3** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AK, AL, AR, CA, CO, CT, DC, FL, GA, HI, IL, KY, KS, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV

**Part II Fundraising Events.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a)Event #1	(b)Event #2	(c)Other events	(d)
		<b>GALA</b> (event type)	<b>NYC FUNDRAISER</b> (event type)	<b>7</b> (total number)	Total events (add col (a) through col (c))
<b>Revenue</b>	<b>1</b> Gross receipts . . . . .	1,039,298	155,203	282,418	1,476,919
	<b>2</b> Less Contributions . . . . .	883,198	155,203	268,638	1,307,039
	<b>3</b> Gross income (line 1 minus line 2) . . . . .	156,100		13,780	169,880
<b>Direct Expenses</b>	<b>4</b> Cash prizes . . . . .				
	<b>5</b> Noncash prizes . . . . .	257,128		3,975	261,103
	<b>6</b> Rent/facility costs . . . . .	186,985		5,381	192,366
	<b>7</b> Food and beverages . . . . .	170,943	2,890	39,521	213,354
	<b>8</b> Entertainment . . . . .	482,668		1,600	484,268
	<b>9</b> Other direct expenses . . . . .	545,192	7,228	51,165	603,585
	<b>10</b> Direct expense summary Add lines 4 through 9 in column (d) . . . . . ▶				1,754,676
	<b>11</b> Net income summary Subtract line 10 from line 3, column (d) . . . . . ▶				-1,584,796

**Part III Gaming.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a)Bingo	(b)Pull tabs/Instant bingo/progressive bingo	(c)Other gaming	(d)
					Total gaming (add col (a) through col (c))
<b>Revenue</b>	<b>1</b> Gross revenue . . . . .				
<b>Direct Expenses</b>	<b>2</b> Cash prizes . . . . .				
	<b>3</b> Noncash prizes . . . . .				
	<b>4</b> Rent/facility costs . . . . .				
	<b>5</b> Other direct expenses . . . . .				
	<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
<b>7</b> Direct expense summary Add lines 2 through 5 in column (d) . . . . . ▶					
<b>8</b> Net gaming income summary Subtract line 7 from line 1, column (d) . . . . . ▶					

**9** Enter the state(s) in which the organization conducts gaming activities \_\_\_\_\_

**a** Is the organization licensed to conduct gaming activities in each of these states?  Yes  No

**b** If "No," explain \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**10a** Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?  Yes  No

**b** If "Yes," explain \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**11** Does the organization conduct gaming activities with nonmembers?  Yes  No

**12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?  Yes  No

**13** Indicate the percentage of gaming activity conducted in

<b>a</b>	The organization's facility	<b>13a</b>	%
<b>b</b>	An outside facility	<b>13b</b>	%

**14** Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ .....

Address ▶ .....

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue?  Yes  No

**b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_

**c** If "Yes," enter name and address of the third party

Name ▶ .....

Address ▶ .....

**16** Gaming manager information

Name ▶ .....

Gaming manager compensation ▶ \$ .....

Description of services provided ▶ .....

Director/officer                       Employee                       Independent contractor

**17** Mandatory distributions

**a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  Yes  No

**b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

**Part IV Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
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Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2015

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22. Attach to Form 990.

Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

Employer identification number 52-1218336

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1 contains 'See Additional Data Table'.

- 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table.
3 Enter total number of other organizations listed in the line 1 table.

**Part III Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22  
 Part III can be duplicated if additional space is needed

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

**Part IV Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
SCHEDULE I, PAGE 1, PART I, LINE 2	PETA MONITORS THE USE OF GRANT FUNDS IN THE U S THROUGH AN INTERNAL DONATION REQUEST FORM SPECIFYING INFORMATION THAT ALLOWS MANAGEMENT TO EVALUATE THAT THE RECIPIENT WILL USE THE FUNDS EXCLUSIVELY FOR EXEMPT PURPOSES

**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 52-1218336  
**Name:** PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC

**Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.**

<b>(a)</b> Name and address of organization or government	<b>(b)</b> EIN	<b>(c)</b> IRC section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Purpose of grant or assistance
FOOD BANK OF SE VIRGINIA 800 TIDEWATER DR NORFOLK, VA 23504	52-1219783	501C3		89,640	FMV	FOOD	ANIMAL PROTECTION
SAVE THE CHIMPS PO BOX 12220 FORT PIERCE, FL 34979	65-0789748	501C3	250,000				ANIMAL PROTECTION
ROCKINGHAM HARRISONBURG SPCA 2170 OLD FURNACE BLVD HARRISONBURG, VA 22802	54-0935739	501C3	50,200				ANIMAL PROTECTION



**Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.**

<b>(a)</b> Name and address of organization or government	<b>(b)</b> EIN	<b>(c)</b> IRC section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Purpose of grant or assistance
NATIONAL AQUARIUM 501 EAST PRATT STREET BALTIMORE, MD 21202	52-1121163	501C3	10,000				ANIMAL PROTECTION
DENBIGH COMMUNITY CENTER 15198 WARWICK BLVD NEWPORT NEWS, VA 23608		GOV		10,740	FMV	FOOD	ANIMAL PROTECTION

**SCHEDULE M**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

# Noncash Contributions

OMB No 1545-0047

# 2015

**Open to Public Inspection**

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**  
▶ **Attach to Form 990.**  
▶ **Information about Schedule M (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)**

Name of the organization  
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS INC

**Employer identification number**  
52-1218336

**Part I Types of Property**

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
<b>1</b> Art—Works of art . . . . .	X	15	10,860	FMV
<b>2</b> Art—Historical treasures . . . . .				
<b>3</b> Art—Fractional interests . . . . .				
<b>4</b> Books and publications . . . . .				
<b>5</b> Clothing and household goods . . . . .				
<b>6</b> Cars and other vehicles . . . . .				
<b>7</b> Boats and planes . . . . .				
<b>8</b> Intellectual property . . . . .				
<b>9</b> Securities—Publicly traded . . . . .	X	43	266,767	FMV
<b>10</b> Securities—Closely held stock . . . . .				
<b>11</b> Securities—Partnership, LLC, or trust interests . . . . .				
<b>12</b> Securities—Miscellaneous . . . . .				
<b>13</b> Qualified conservation contribution—Historic structures . . . . .				
<b>14</b> Qualified conservation contribution—Other . . . . .				
<b>15</b> Real estate—Residential . . . . .				
<b>16</b> Real estate—Commercial . . . . .				
<b>17</b> Real estate—Other . . . . .				
<b>18</b> Collectibles . . . . .				
<b>19</b> Food inventory . . . . .				
<b>20</b> Drugs and medical supplies . . . . .				
<b>21</b> Taxidermy . . . . .				
<b>22</b> Historical artifacts . . . . .				
<b>23</b> Scientific specimens . . . . .				
<b>24</b> Archeological artifacts . . . . .				
<b>25</b> Other ▶ ( VARIOUS )	X	250	533,785	FMV
<b>26</b> Other ▶ ( _____ )				
<b>27</b> Other ▶ ( _____ )				
<b>28</b> Other ▶ ( _____ )				

**29** Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29** 1

	Yes	No
<b>30a</b> During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? . . . . .		No
<b>b</b> If "Yes," describe the arrangement in Part II		
<b>31</b> Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	Yes	
<b>32a</b> Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? . . . . .	Yes	
<b>b</b> If "Yes," describe in Part II		
<b>33</b> If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II		

**Part II Supplemental Information.**

Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
SCHEDULE M, PAGE 1, PART I, LINE 32B	EBAY IS USED TO SELL NONCASH DONATIONS (ART, CONCERT TICKETS) AND CHARITY BUZZ IS USED TO AUCTION NONCASH DONATIONS SUCH AS CELEBRITY EXPERIENCES

**SCHEDULE O  
(Form 990 or  
990-EZ)**Department of the  
Treasury  
Internal Revenue  
Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at  
[www.irs.gov/form990](http://www.irs.gov/form990).

OMB No 1545-0047

**2015****Open to Public  
Inspection**Name of the organization  
PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC**Employer identification number**

52-1218336

**Return Reference****Explanation**FORM 990, PAGE 2,  
PART III, LINE 4AIN FISCAL YEAR 2016, PETA SECURED FREE ADVERTISING SPACE WORTH MORE THAN 1 MILLION AND LOGGED  
MORE THAN 3,500 INTERACTIONS WITH THE MEDIA VIA LETTERS, TWEETS, AND RADIO, TV, AND PRINT INTERVIEWS  
PETAS VARIOUS WEBSITES ALSO RECEIVED MORE THAN 113 MILLION VISITS

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4B	<p>YOUTH DIVISION, PETA2, INTERACTED WITH MORE THAN 250,000 YOUNG PEOPLE AT COLLEGES, MUSIC FESTIVALS, AND OTHER EVENTS THE GROUP VISITED MORE THAN 45 TOP COLLEGE CAMPUSES WITH ITS THE RIGHT SIDE OF HISTORY EXHIBIT, WHICH COMPARES THE DEVASTATING ENVIRONMENTAL DAMAGE OF MEAT PRODUCTION TO THE SIGNIFICANTLY LIGHTER FOOTPRINT OF VEGAN MEALS ANIMALS IN THE FOOD INDUSTRY INFLUENCED BY PETAS CONTINUING EFFORTS TO END DEHORNING (THE CUTTING OR SEARING OFF OF CALVES HORNS WITH NO PAIN RELIEF) IN THE DAIRY INDUSTRY , COMPANIES INCLUDING HARRIS TEETER, LIFEWAY FOODS, SPROUTS FARMERS MARKET, PEPSICO, CHOBANI, ALDI, AND DEAN FOODS HAVE STATED THEIR SUPPORT OF AND PURCHASING PREFERENCE FOR POLLED, OR NATURALLY HORNLESS, CATTLE, PAVING THE WAY FOR THE ELIMINATION OF THE PAINFUL PROCEDURE PETA ALSO PERSUADED BOSTON-BASED TASTY BURGER TO PULL ALL REFERENCES TO CERTIFIED HUMANE MEAT FROM ITS WEBSITE, MENU, AND SIGNAGE, AND WE HELPED INFLUENCE PIE FIVE PIZZA TO ADD VEGAN CHEESE TO THE MENUS OF ITS 87 LOCATIONS IN ADDITION, WE HELPED BEN &amp; JERRY S LAUNCH FOUR FLAVORS OF VEGAN ICE CREAM AND ENCOURAGED DIPPIN DOTS TO INTRODUCE SEVERAL VEGAN PRODUCTS ANIMALS IN THE CLOTHING INDUSTRY PETA PERSUADED 14 RETAILERS, INCLUDING URBN (THE PARENT COMPANY OF URBAN OUTFITTERS AND ANTHROPOLOGIE), GUESS, RALPH LAUREN, AND ZUMIEZ, TO JOIN THE LIST OF MORE THAN 110 COMPANIES THAT HAVE BANNED ANGORA , AS ITS PRODUCTION INVOLVES PAINFULLY RIPPING OUT LIVE RABBITS FUR WE CONFIRMED THAT POTTERY BARN AND WEST ELM NOW OFFER A SYNTHETIC OPTION FOR EVERY DOWN-FILLED ITEM THEY SELL, IN ADDITION TO PROMPTING THE SULLIVAN FAMILY OF COMPANIES (WHICH RUNS MORE THAN 100 GIFT SHOPS IN FOUR SEASONS AND OTHER LUXURY HOTELS), SPORT CHALET, AND SHOE CARNIVAL TO BAN FUR AFTER SPEAKING WITH PETA, BEBE AND NINE WEST BANNED ALL EXOTIC SKINS, AND UBER REMOVED THE LEATHER REQUIREMENT FOR UBERBLACK VEHICLE INTERIORS ANIMALS IN THE ENTERTAINMENT INDUSTRY FOLLOWING YEARS OF RELENTLESS PRESSURE FROM PETA, SEA WORLD AGREED TO END ITS ORCA-BREEDING PROGRAM, ENSURING THAT NO ADDITIONAL ORCAS WILL BE HELD CAPTIVE IN ITS TANKS, AND THE NATIONAL AQUARIUM ANNOUNCED THAT IT WILL TRANSFER THE DOLPHINS THERE TO A SEA SIDE SANCTUARY , PARTIALLY FUNDED BY PETA, BY 2020 AFTER LAUNCHING A LETTER CAMPAIGN, BILLBOARDS, ADS, AND PROTESTS IN BEHALF OF THE 29 ORCAS AND COUNTLESS OTHER ANIMALS STILL IMPRISONED AT SEA WORLD, PETA LED A NEWS CONFERENCE DURING WHICH A PANEL OF EXPERTS ANNOUNCED THE FORMATION OF THE WHALE SANCTUARY PROJECT, WHOSE MISSION IS TO DEVELOP, DESIGN, AND ESTABLISH A PROTECTED COASTAL LOCATION WHERE CETA CEANS (PORPOISES, DOLPHINS AND WHALES) CAN BE REHABILITATED OR CAN LIVE PERMANENTLY AFTER DECADES OF PETA CAMPAIGNS AND PROTESTS, RINGLING BROS AND BARNUM &amp; BAILEY CIRCUS RETIRED ELEPHANTS FROM ITS CIRCUS ACTS, AND AFTER HEARING FROM PETA, NUMEROUS MALLS AND PROPERTY-MANAGEMENT COMPANIES VOWED NOT TO HOST CIRCUSES THAT USE ANIMALS FURTHERMORE, THE CITIES OF NORFOLK AND WINCHESTER IN VIRGINIA REFUSED TO LET GARDEN BROS CIRCUS PERFORM AS LONG AS ELEPHANTS WERE PART OF THE ACTS ADDITIONALLY, NEARLY A DOZEN TRAVEL AGENCIES AND TOUR COMPANIES AGREED TO STOP OFFERING CAPTIVE-ELEPHANT ENCOUNTERS, INCLUDING RIDES AND SHOWS PETA ALSO GOT NUMEROUS CRUEL EVENTS CANCELED, INCLUDING ELEPHANT RIDES AT A FLEA MARKET, A TIGER CUB EXHIBIT, A PHOTO OP WITH A LIVE ALLIGATOR AT THE BOWERY HOTEL IN NEW YORK, A PIG-WRESTLING CONTEST, BUTTERFLY AND BALLOON RELEASES, AND A FESTIVAL IN MEXICO AT WHICH DUCKS HEADS ARE TORN OFF AND OPOSSUMS AND IGUANAS ARE STUFFED INTO PIATAS AND BEATEN AND TRAMPLED TO DEATH TOP ADVERTISING AGENCIES 360I, THE MARTIN AGENCY, AND ANOMALY AS WELL AS INSURANCE COMPANY GEICO PLEDGED NOT TO USE GREAT APES IN ADVERTISING AFTER HEARING FROM PETA OTHER CRUELTY TO ANIMALS MEANWHILE, INSTAGRAM AGREED TO REMOVE POSTS PROMOTING THE SALE AND PRIVATE OWNERSHIP OF WILD-CAUGHT GREAT APES AND OTHER ENDANGERED SPECIES AND IS IMPLEMENTING MEASURES TO PREVENT FUTURE SALES PETA ALSO SUCCEEDED IN PERSUADING THE CITY COUNCIL OF MIAMI SPRINGS, FLORIDA, TO STOP TRAPPING AND KILLING RACCOONS AT A GOLF COURSE, AIR TRANSPORT SERVICES GROUP TO STOP TRANSPORTING MONKEYS TO LABORATORIES, AND MARSH SUPERMARKETS, BOOKS-A- MILLION, AND HALF PRICE BOOKS, RECORDS, MAGAZINES TO STOP USING GLUE TRAPS</p>

Return Reference	Explanation
FORM 990, PAGE 2, PART III, LINE 4C	<p>BLEEDING RECTAL PROLAPSES AND OTHER CONDITIONS FOR WEEKS WITHOUT BEING EXAMINED OR TREATED BY A VETERINARIAN ALTHOUGH THE FACILITY IS EXPECTED TO MEET HIGHER WELFARE STANDARDS THAN MOST OF THE PIG-MEAT FARMS THAT SUPPLY WHOLE FOODS, PETA FOUND THAT ANIMALS LIVED IN FACTORY FARMLIKE CONDITIONS WITH 5 SQUARE FEET OF SPACE EACH, AND MORE THAN 20 PIGS WERE PACKED INTO A METAL TRAILER MORE THAN 24 HOURS BEFORE THEY WERE HAULED TO SLAUGHTER AS THE HEAT INDEX EXCEEDED 90 DEGREES PETA USED THE CASE TO CALL ON WHOLE FOODS TO END ITS MISLEADING CLAIMS THAT ANIMALS KILLED FOR THEIR STORES ARE TREATED HUMANELY ADDITIONALLY, BECAUSE OF EFFORTS BY PETA AND OTHER NONPROFIT ORGANIZATIONS, IDAHOS AG-GAG LAW WAS RULED UNCONSTITUTIONAL FOR VIOLATING THE FIRST AND 14TH AMENDMENTS TO THE U S CONSTITUTION THIS IS THE FIRST TIME A COURT HAS DECLARED AN AG-GAG STATUTE UNCONSTITUTIONAL SUCH LEGISLATION CRIMINALIZES WHISTLEBLOWING INVESTIGATIONS AT FACTORY FARMS AND SPECIFICALLY TARGETS ANIMAL ADVOCATES WHO EXPOSE CRUELTY THIS IS AN IMPORTANT VICTORY THAT WILL PROTECT CRUCIAL EYEWITNESS INVESTIGATIONS, WHICH REVEAL BLATANT, OFTEN ILLEGAL ANIMAL ABUSE ON FACTORY FARMS ANIMALS IN THE CLOTHING INDUSTRY THE NEW YORK TIMES BROKE PETAS INVESTIGATION OF THE COMMERCIAL OSTRICH INDUSTRY IN SOUTH AFRICA, WHICH KILLS HUNDREDS OF THOUSANDS OF YOUNG OSTRICHES EACH YEAR FOR THEIR SKIN, FEATHERS, AND MEAT, SUPPLYING SKINS TO HERMS, PRADA, LOUIS VUITTON, AND OTHER TOP EUROPEAN FASHION HOUSES PETAS EXPOS REVEALED THAT YOUNG BIRDS ARE IMPRISONED ON BARREN DIRT FEEDLOTS AND THAT SOME OF THEIR FEATHERS ARE PAINFULLY PLUCKED, INCLUDING THE DAY BEFORE SLAUGHTER AT THE SLAUGHTERHOUSES, WORKERS YANKED TERRIFIED OSTRICHES INTO STUN BOXES, ELECTRICALLY STUNNED THEM, TURNED THEM UPSIDE DOWN, AND SLIT THEIR THROATS THE BIRDS NEXT IN LINE WATCHED HELPLESSLY AS THEIR FLOCK MATES WERE KILLED RIGHT IN FRONT OF THEM AS A RESULT OF THE EXPOS, GLOBAL BRANDS GROUP BANNED OSTRICH-DERIVED MATERIALS FROM ITS CONTROLLED BRANDS, WHICH INCLUDE JUICY COUTURE, FRYE, JONES NEW YORK, JENNIFER LOPEZ, AND DAVID BECKHAM, AMONG MANY OTHERS ANIMALS IN THE EXPERIMENTATION INDUSTRY AS A RESULT OF PETAS EFFORTS, CANADA WILL NO LONGER TEST PESTICIDES ON DOGS, WHILE INDIA IS REDUCING THE NUMBER OF ANIMALS USED IN PESTICIDE TESTING, HAS STOPPED REQUIRING THAT DRUGS BE RETESTED ON ANIMALS IF THEY'VE ALREADY BEEN TESTED AND APPROVED IN OTHER COUNTRIES, AND HAS APPROVED A NEW NON-ANIMAL METHOD FOR PREDICTING SKIN ALLERGIES THANKS TO DECADES OF HARD WORK BY PETA, TENS OF THOUSANDS OF ANIMALS WILL BE SPARED ABUSE WITH THE PASSAGE OF THE LANDMARK FRANK R LAUTENBERG CHEMICAL SAFETY FOR THE 21ST CENTURY ACT, WHICH REQUIRES THAT NON-ANIMAL TESTING METHODS BE DEVELOPED, PRIORITIZED, AND USED BEFORE TOXICITY TESTS ON ANIMALS ARE CONSIDERED PETA INFORMED UNIVERSITIES THAT SANTA CRUZ BIOTECHNOLOGY (SCBT)A BIOTECH FIRM THAT SUPPLIES ANIMAL-DERIVED ANTIBODIES TO LABORATORIES AROUND THE WORLDHAS BEEN REPEATEDLY CITED FOR FAILING TO TREAT SEVERELY ILL OR INJURED GOATS, PREVENTING THE U S DEPARTMENT OF AGRICULTURE (USDA) FROM INSPECTING ANIMALS, AND REPEATEDLY DENYING THE EXISTENCE OF A FACILITY THAT HOUSED MORE THAN 800 GOATS AS A RESULT, ONE INSTITUTION DROPPED THE CRUEL COMPANY, AND THE USDA ANNOUNCED THAT SCBT MUST PAY A WHOPPING 3 5 MILLION PENALTY (THE LARGEST FINE IN USDA HISTORY) AND STOP USING ANIMALS TO MAKE ANTIBODIES IN ADDITION, SCIENTISTS FROM THE PETA INTERNATIONAL SCIENCE CONSORTIUM LTD AND PETAS REGULATORY TESTING DEPARTMENT HAVE BEEN BUSY TRAVELING TO MEETINGS, ATTENDING CONFERENCES, HOLDING SEMINARS, LEADING PROJECTS, AND PUBLISHING ARTICLES TO SHOW THE SCIENTIFIC COMMUNITY AS WELL AS INDUSTRY AND REGULATORY AGENCIES HOW TO REPLACE ANIMAL TESTS WITH NON-ANIMAL METHODS ANIMALS IN THE ENTERTAINMENT INDUSTRY A PETA EYEWITNESS CAPTURED VIDEO FOOTAGE SHOWING THAT THE OWNER AND DIRECTOR OF THE BOWMANVILLE ZOO, MICHAEL HACKENBERGER, VICIOUSLY WHIPPED A TIGER UP TO 19 TIMES ON HIS FACE, BODY, AND LEGS WHILE HE LAY COWERING ON HIS BACK THE BEATING WAS SO SEVERE THAT HE EMPTIED HIS ANAL SACS OUT OF FEAR PETA TURNED OVER ITS EVIDENCE TO THE ONTARIO SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS, WHICH HAS CHARGED HACKENBERGER WITH FIVE COUNTS OF CRUELTY TO ANIMALS, POTENTIALLY RESULTING IN A JAIL SENTENCE AND A LIFETIME BAN ON OWNING OR WORKING WITH ANIMALS SOON AFTERWARD, THE ZOO ANNOUNCED THAT IT WOULD CLOSE ITS DOORS AFTER NEARLY 100 YEARS IN BUSINESS AND BLAMED PETAS EXPOS FOR THE DROP IN ATTENDANCE OVER THE PAST YEAR PETA ALSO RESCUED DOZENS OF ANIMALS FROM OTHER ROADSIDE ZOOS, INCLUDING A BEAR NAMED SWEET BABY, WHO WAS EMACIATED AND HOUSED INSIDE A TINY CAGE IN A BARN, AND TOOTIE, A CHIMPANZEE WHO HAD SPENT THE PREVIOUS 20 YEARS OF HIS LIFE IN SOLITARY CONFINEMENT IN RESPONSE TO PETAS 2013 INVESTIGATION OF HORSE-RACING TRAINER STEVE ASMUSSEN, WHICH EXPOSED THE CHRONIC OVERUSE OF MEDICATIONS TO KEEP SORE AND INJURED HORSES RACING, THE NEW YORK STATE GAMING COMMISSION CONFIRMED MUCH OF WHAT PETA HAD DOCUMENTED AND FINED HIM 10,000 MORE IMPORTANTLY, THE COMMISSION IS PROPOSING NEW REGULATIONS TO PREVENT SUCH ABUSES BY STATE TRAINERS AND VETERINARIANS, AND A DIALOG HAS BEEN OPENED BETWEEN PETA, RACING ORGANIZATIONS, AND TRACK OWNERS REGARDING MEASURES TO IMPROVE HORSES LIVES PETA ALSO RESCUED ABUSED THOROUGHBRED CHARLIES QUEST AND RETIRED HIM TO A FARM OPERATED BY A PETA SUPPORTER WHILE HE CONTINUES TO BE EVALUATED AND TREATED FOR THE MANY SERIOUS, CHRONIC INJURIES HES SUSTAINED THROUGH THE YEARS, HIS RACING DAYS ARE THANKFULLY OVER COMPANION-ANIMAL ISSUES A FIRST-OF-ITS-KIND PETA EXPOS REVEALED SEVERE CROWDING, NEGLECT, AND A MASSIVE DEATH TOLL AT BRELEAN CORPORATION, A SUPPLIER OF HERMIT CRABS TO PETSMART, PETCO, AND BEACH SOUVENIR SHOPS PETAS EYEWITNESS FOUND THAT WILD-CAUGHT HERMIT CRABS WERE DUMPED INTO PENS, BEFORE WORKERS CRACKED OPEN THEIR SHELLS WITH A MANUAL LEVER PRESS TO FORCE THEM INTO PAINTED SHELLS HERMIT CRABS CAN LIVE FOR DECADES IN THEIR SEASHORE HOMES, BUT AT BRELEAN, HUNDREDS WERE FOUND DEAD EVERY DAY WITHIN DAYS OF THE RELEASE, PETSMART STATED THAT ITS SUPPLIER HAD ENDED ITS RELATIONSHIP WITH BRELEAN PETA ALSO INVESTIGATED AND EXPOSED THE ABUSIVE AND FILTHY CONDITIONS THAT ANIMALS WERE MADE TO ENDURE AT REPTILES BY MACK AND HOLMES FARM, TWO MASSIVE ANIMAL MILLS THAT SUPPLY PETSMART AND OTHER BIG-BOX PET STORE CHAINS NATIONWIDE BECAUSE OF PETAS EFFORTS, LARRY, A 5-YEAR-OLD SHIH TZU WHO WAS FILTHY, MATTED, SEVERELY WEAKENED BY ANEMIA, MALNOURISHED, AND SUFFERING FROM EAR AND URINARY TRACT INFECTIONS, AND NERO, AN EMACIATED PUG-BEAGLE MIX FORCED TO LIVE IN A MUD PIT WITH A HEAVY CHAIN WRAPPED AROUND HIS NECK, WERE RESCUED AND ADOPTED INTO NEW LOVING HOMES IN ADDITION, A NORTH CAROLINA MAN WHO ALLEGEDLY STARVED HIS DOG NIGHT TRAIN TO DEATH, LEAVING THE BODY STILL CHAINED INSIDE A BARREL USED FOR SHELTER, WAS CHARGED WITH CRUELTY TO ANIMALS PETA WAS ALSO RESPONSIBLE FOR OBTAINING CONVICTIONS FOR A NUMBER OF OTHER INDIVIDUALS AROUND THE NATION WHO ABUSED OR NEGLECTED ANIMALS PETAS COMMUNITY ANIMAL PROJECT, WHICH OFFERS ANIMALS IN THE HAMPTON ROADS AREA OF VIRGINIA HANDS-ON CARE, RESPONDED TO MORE THAN 2,300 CALLS FOR ASSISTANCE AND HELPED MORE THAN 2,500 ANIMALS IT ALSO BUILT AND DELIVERED MORE THAN 300 FREE DOGHOUSES BRINGING THE TOTAL NUMBER DISTRIBUTED SINCE THE PROGRAM STARTED TO MORE THAN 6,500 AND BAGGED 1,675 BALES OF STRAW, PROVIDING DOGS FORCED TO LIVE OUTDOORS WITH WARM, DRY SHELTER PETAS MOBILE CLINICS DIVISION SPAYED AND NEUTERED 13,174 CATS AND DOGS INCLUDING 542 FERAL CATS AND 1,158 PIT BULLS IN SOUTHEASTERN VIRGINIA AND NORTHEASTERN NORTH CAROLINA, AT A DISCOUNTED RATE OR FREE OF CHARGE IN ORDER TO HELP EVEN MORE ANIMALS, PETA ADDED A FOURTH STATE-OF-THE-ART CLINIC TO THE FLEET AS WELL AS A THIRD FULL-TIME VETERINARIAN AND EXPANDED THE AREA THAT THE CLINICS SERVE FINALLY, PETA SUPPORTED OUTREACH AND EDUCATIONAL ACTIVITIES IN NORFOLK, VIRGINIA, TEAMED UP WITH A NEWPORT NEWS CITY COUNCIL MEMBERS FOOD DRIVE TO OFFER FREE SPAY/NEUTER SURGERIES, PARTNERED WITH TWO VIRGINIA SHELTERS TO PROVIDE FREE MONTHLY CLINICS, AND HELD TWO VERY SUCCESSFUL MULTI-SHELTER DOG ADOPT-A-THONS AND AFTER WAVERLY, A SMALL TOWN IN VIRGINIA, WAS DEVASTATED BY A TORNADO, PETA SENT A FIELDWORK CREW OUT TO DELIVER SOME MUCH-NEEDED ANIMAL SUPPLIES THE TOWN EXPRESSED ITS GRATITUDE BY PRESENTING THE ORGANIZATION WITH A CERTIFICATE OF APPRECIATION SIGNED BY THE MAYOR</p>

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PAGE 2, PART III, LINE 4D	CRUELTY-FREE MERCHNDISE PROGRAM PETA ENCOURAGES AND FACILITATES CRUELTY-FREE LIVING BY PROVIDING COMPASSIONATE PEOPLE AROUND THE WORLD WITH EDUCATIONAL MATERIALS, CONSUMER PRODUCTSSUCH AS COSMETICS AND HOUSEHOLD CLEANERS THAT ARE NOT TESTED ON ANIMALS, ANIMAL-CARE PRODUCTS, AND SLOGAN T-SHIRTS EDUCATIONAL VIDEOS AND BOOKS, ANIMAL-RESCUE EQUIPMENT, AND CAMPAIGN MATERIALS THESE ITEMS ARE AVAILABLE ONLINE THROUGH THE PETA MALL AND THE PETA CATALOG PETAS ONLINE LISTS OF COSMETICS AND HOUSEHOLD-PRODUCT COMPANIES THAT DO AND THAT DONT TEST ON ANIMALS ARE AMONG THE MOST VISITED PAGES ON PETA.ORG, GARNERING MILLIONS OF VIEWS THIS YEAR PETA ALSO WORKS TO PERSUADE COMPANIES TO ENACT BANS ON ALL ANIMAL TESTSAND THIS YEAR, IT ADDED APPROXIMATELY 500 COMPANIES TO THE CRUELTY-FREE LIST, BRINGING THE TOTAL NUMBER OF BUSINESSES THAT DONT TEST ON ANIMALS TO 2,300

Return Reference	Explanation
FORM 990, PART V, LINE 4B	CANADA



<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PAGE 6, PART VI, LINE 11B	THE AUDIT COMMITTEE AND THE MANAGING DIRECTOR OF A SUPPORTING ORGANIZATION REVIEW FORM 990 WITH THE GENERAL COUNSEL AND THE VICE PRESIDENT OF CORPORATE AFFAIRS OF A SUPPORTING ORGANIZATION THE AUDIT COMMITTEE AND THE SUPPORTING ORGANIZATION'S MANAGING DIRECTOR DISCUSS THE FORM 990 WITH THE ORGANIZATION'S INDEPENDENT AUDITORS THE ORGANIZATION FILES FORM 990 AFTER BOARD OF DIRECTOR APPROVAL AND ACCEPTANCE

Return Reference	Explanation
FORM 990, PAGE 6, PART VI, LINE 12C	REGULAR CONFIRMATION AND CERTIFICATION BY BOARD MEMBERS AND THROUGH INTERNAL CONTROLS PUT INTO PLACE

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PAGE 6, PART VI, LINE 15B	LINES 15A AND 15B - PERSONS WHO RECEIVE COMPENSATION ARE PRECLUDED FROM VOTING ON MATTERS PERTAINING TO THEIR COMPENSATION THE PRESIDENT AND THE DIRECTOR OF HUMAN RESOURCES OF A SUPPORTING ORGANIZATION EVALUATE THE REASONABLENESS OF OFFICERS' COMPENSATION, WHICH IS BASED ON COMPARABLE REMUNERATION FOR SIMILARLY QUALIFIED PERSONS WITH CONSIDERATION OF BACKGROUND, EXPERIENCE, EDUCATION, AND ORGANIZATIONAL KNOWLEDGE IN SIMILARLY SITUATED ENVIRONMENTS DELIBERATIONS OF THE GOVERNING BODY ARE VERBAL WITH DECISIONS REGARDING COMPENSATION ARRANGEMENTS DOCUMENTED IN PERSONNEL FILES

<b>Return Reference</b>	<b>Explanation</b>
FORM 990, PAGE 6, PART VI, LINE 17	LOUISIANA, MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, NORTH CAROLINA, NORTH DAKOTA, NEW HAMPSHIRE, NEW JERSEY, NEW MEXICO, NEW YORK, OHIO, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, UTAH, VIRGINIA, WASHINGTON, WISCONSIN, WEST VIRGINIA

**Return Reference****Explanation**

FORM 990, PAGE 6, PART VI, LINE  
19

THE DOCUMENTS ARE MADE AVAILABLE AT THE BOARD OF DIRECTOR'S DISCRETION UPON  
REQUEST

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	CONSULTANTS 13,233,884 538,160 2,281,839

Return Reference	Explanation
FORM 990, PART XI, LINE 9	ROUNDING 1 TOTAL 1

**SCHEDULE R  
(Form 990)**

**Related Organizations and Unrelated Partnerships**

OMB No 1545-0047

**2015**

**Open to Public  
Inspection**

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

▶ Attach to Form 990.

▶ Information about Schedule R (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Department of the Treasury  
Internal Revenue Service

Name of the organization  
PEOPLE FOR THE ETHICAL TREATMENT  
OF ANIMALS INC

**Employer identification number**

52-1218336

**Part I Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

**Part II Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
See Additional Data Table							



**Part III Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No
<b>(1)</b> PETA EUROPE LIMITED PO BOX 36668 LONDON SE1 1WA UK	PROTECTION	UK	N/A	C CORP					No
<b>(2)</b> PETA AUSTRALIA PO BOX 20308 WORLD SQUARE SYDNEY NSW 2002 AS	PROTECTION	AS	N/A	C CORP					No
<b>(3)</b> PETA CANADA 40 KING STREET WEST SUITE 5800 TORONTO M5H 3S1 CA	PROTECTION	CA	N/A	C CORP					No
<b>(4)</b> PETA INT'L SCIENCE CONSORTIUM LTD ALL SAINTS BLDG 8 ALL SAINTS ST LONDON N1 9 RL UK	PROTECTION	UK	N/A	C CORP					No

**Part V Transactions With Related Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity . . . . .
- b** Gift, grant, or capital contribution to related organization(s) . . . . .
- c** Gift, grant, or capital contribution from related organization(s) . . . . .
- d** Loans or loan guarantees to or for related organization(s) . . . . .
- e** Loans or loan guarantees by related organization(s) . . . . .
  
- f** Dividends from related organization(s) . . . . .
- g** Sale of assets to related organization(s) . . . . .
- h** Purchase of assets from related organization(s) . . . . .
- i** Exchange of assets with related organization(s) . . . . .
- j** Lease of facilities, equipment, or other assets to related organization(s) . . . . .
  
- k** Lease of facilities, equipment, or other assets from related organization(s) . . . . .
- l** Performance of services or membership or fundraising solicitations for related organization(s) . . . . .
- m** Performance of services or membership or fundraising solicitations by related organization(s) . . . . .
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) . . . . .
- o** Sharing of paid employees with related organization(s) . . . . .
  
- p** Reimbursement paid to related organization(s) for expenses . . . . .
- q** Reimbursement paid by related organization(s) for expenses . . . . .
  
- r** Other transfer of cash or property to related organization(s) . . . . .
- s** Other transfer of cash or property from related organization(s) . . . . .

	Yes	No
<b>1a</b>		No
<b>1b</b>	Yes	
<b>1c</b>		No
<b>1d</b>		No
<b>1e</b>		No
<b>1f</b>		No
<b>1g</b>		No
<b>1h</b>		No
<b>1i</b>		No
<b>1j</b>		No
<b>1k</b>	Yes	
<b>1l</b>		No
<b>1m</b>	Yes	
<b>1n</b>		No
<b>1o</b>	Yes	
<b>1p</b>		No
<b>1q</b>		No
<b>1r</b>		No
<b>1s</b>		No

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

<b>(a)</b> Name of related organization	<b>(b)</b> Transaction type (a-s)	<b>(c)</b> Amount involved	<b>(d)</b> Method of determining amount involved
See Additional Data Table			



**Part VII** **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

<b>Return Reference</b>	<b>Explanation</b>
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**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 52-1218336  
**Name:** PEOPLE FOR THE ETHICAL TREATMENT  
 OF ANIMALS INC

**Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations**

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
FOUNDATION TO SUPPORT ANIMAL PROTEC 501 FRONT STREET NORFOLK, VA 23510 52-1842274	SUPPORT	DE	501C3		11 TYPE I N/A		No
ANIMAL RAHAT 50/8 TOLSTOY LANE NEW DELHI, JANPATH 110 001 IN	PROTECTION	IN	NA		NA N/A		No
PETA ASIA ROOM 706 FEDMAN BLDG199 SALCEDO ST MAKATI, LEGASPI VILLAGE 1229 RP	PROTECTION	RP	NA		NA N/A		No
PETA DEUTSCHLAND EV FRIOLZHEIMER STR 3A STUTTGART 70499 GM	PROTECTION	GM	NA		NA N/A		No
PETA FOUNDATION PO BOX 70315 LONDON N1P 2RG UK	PROTECTION	UK	NA		NA N/A		No
PETA FRANCE 6 PLACE DE LA MADELEINE PARIS 75008 FR	PROTECTION	FR	NA		NA N/A		No
PETA INDIA PO BOX NO 28260 MUMBAI, JUHU 400 049 IN	PROTECTION	IN	NA		NA N/A		No
STITCHING PETA NEDERLAND WITTEVROUWENSIGNEL UTRECHT 1052514AM NL	PROTECTION	NL	NA		NA N/A		No

**Form 990, Schedule R, Part V - Transactions With Related Organizations**

<b>(a)</b> Name of related organization	<b>(b)</b> Transaction type(a-s)	<b>(c)</b> Amount Involved	<b>(d)</b> Method of determining amount involved
<b>(1)</b> ANIMAL RAHAT	B	280,941	CASH & FMV
<b>(1)</b> PETA INDIA	B	451,810	CASH & FMV
<b>(2)</b> PETA ASIA	B	514,644	CASH & FMV
<b>(3)</b> PETA AUSTRALIA	B	307,388	CASH
<b>(4)</b> PETA INTL SCIENCE CONSORTIUM	B	75,000	CASH
<b>(5)</b> FOUNDATION TO SUPPORT ANIMAL PROTEC	K	1,120,200	CASH
<b>(6)</b> FOUNDATION TO SUPPORT ANIMAL PROTEC	M	12,366,968	CASH