efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493189009184

Form 990

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter Social Security numbers on this form as it may be made public By law, the IRS generally cannot redact the information on the form

▶ Information about Form 990 and its instructions is at www.IRS.gov/form990

OMB No 1545-0047

2013

Open to Public Inspection

A For the 2013 calendar year, or tax year beginning 01-01-2013 , 2013, and ending 12-31-2013

B Check if applicable
- Address change
- Name change
- Initial return
- Terminated
- Amended return
- Application pending

C Name of organization
FREEDOM TO MARRY INC

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
155 WEST 19TH STREET 2ND FLOOR

City or town, state or province, country, and ZIP or foreign postal code
NEW YORK, NY 10011

D Employer identification number
80-0544853

E Telephone number
(212)851-8418

G Gross receipts $ 7,717,006

F Name and address of principal officer
EVAN WOLFSON
155 WEST 19TH STREET 2ND FLOOR
NEWYORK,NY 10011

H(a) Is this a group return for subordinates? ☐ Yes ☑ No

H(b) Are all subordinates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J **Website:** ▶ WWW FREEDOMTOMARRY ORG

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 2010

M State of legal domicile NY

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
THE CAMPAIGN TO WIN MARRIAGE NATIONWIDE, FREEDOM TO MARRY EDUCATES THE GENERAL PUBLIC ON HOW EXCLUDING SAME-SEX COUPLES FROM MARRIAGE HARMS COUPLES, CHILDREN, THEIR LOVED ONES, AND THE COUNTRY AS A WHOLE, AND ON HOW ENDING THE DENIAL OF THE FREEDOM TO MARRY HELPS THE COMMUNITY FREEDOM TO MARRY SEEKS TO SPUR MILLIONS OF CONVERSATIONS ACROSS THE COUNTRY BY PRESENTING A FULL AND FAIR EXPOSITION OF THE PERTINENT FACTS TO PERMIT INDIVIDUALS AND THE GENERAL PUBLIC TO FORM INDEPENDENT OPINIONS OR CONCLUSIONS TO FURTHER THIS EXEMPT PURPOSE, FREEDOM TO MARRY CONDUCTS RESEARCH ON THE HARMS COUPLES FACE WHEN EXCLUDED FROM MARRIAGE AND DISSEMINATES SUCH INFORMATION VIA THE WEB AND OTHER PUBLICATIONS IT ALSO PROMOTES THE INFORMATION PROVIDED BY OTHERS IN SUPPORT OF THE FREEDOM TO MARRY AND RECRUITS SUCH EXPERTS AND PROMINENT INDIVIDUALS FREEDOM TO MARRY PROVIDES PROGRAMMING AND ONLINE CAPABILITY THAT ENABLES THOSE WHO SUPPORT THE FREEDOM TO MARRY TO HELP EDUCATE THEIR FRIENDS AND FAMILY,

2 Check this box ▶☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	11
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	11
5	Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5	26
6	Total number of volunteers (estimate if necessary)	6	11
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	4,168,914	7,671,122
	9	Program service revenue (Part VIII, line 2g)	0	0
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	473	1,322
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	144,255	44,562
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	4,313,642	7,717,006
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	241,277	797,977
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	1,686,560	2,356,290
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0	0
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶642,648		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	1,913,733	3,539,684
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	3,841,570	6,693,951
	19	Revenue less expenses Subtract line 18 from line 12	472,072	1,023,055

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	1,420,540	2,426,823
	21	Total liabilities (Part X, line 26)	194,118	177,346
	22	Net assets or fund balances Subtract line 21 from line 20	1,226,422	2,249,477

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

****** 2014-06-27
Signature of officer Date

EVAN WOLFSON PRESIDENT
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
ISRAEL TANNENBAUM				P01589203

Firm's name ▶ LOEB & TROPER LLP — Firm's EIN ▶ 13-1517563

Firm's address ▶ 655 THIRD AVENUE 12TH FLOOR NEW YORK, NY 10017 — Phone no (212) 867-4000

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III . . . . ☑

1 Briefly describe the organization's mission

SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 1,655,365 including grants of $ 797,977) (Revenue $)

SEE SCHEDULE O

4b (Code) (Expenses $ 2,423,564 including grants of $) (Revenue $)

SEE SCHEDULE O

4c (Code) (Expenses $ 1,549,203 including grants of $) (Revenue $)

SEE SCHEDULE O

4d Other program services (Describe in Schedule O)

(Expenses $ including grants of $) (Revenue $)

4e **Total program service expenses** ▶ 5,628,132

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or other assistance to or for any foreign organization? *If "Yes," complete Schedule F, Parts II and IV*	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or other assistance to or for foreign individuals? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	17		No
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV **Checklist of Required Schedules** *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	**21**	Yes	
22	Did the organization report more than $5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	**22**		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	**23**	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a*	**24a**		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	**24b**		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	**24c**		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	**24d**		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	**25a**		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	**25b**		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? *If so, complete Schedule L, Part II*	**26**		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	**27**		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28a**		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28b**		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	**28c**		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	**29**	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	**30**		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	**31**		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	**32**		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	**33**		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	**34**	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	**35a**		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	**35b**		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	**36**		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	**37**		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	**38**	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	12			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	26			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a		No
b	If "Yes," has it filed a Form 990-T for this year? *If "No" to line 3b, provide an explanation in Schedule O*			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		No
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a		No
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response or note to any line in this Part VI . . . . ☑

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	**1a** 11			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O				
b	Enter the number of voting members included in line 1a, above, who are independent	**1b** 11			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		**2**		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .		**3**		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		**4**		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .		**5**		No
6	Did the organization have members or stockholders?		**6**		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		**7a**		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		**7b**		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following				
a	The governing body?		**8a**	Yes	
b	Each committee with authority to act on behalf of the governing body?		**8b**	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*		**9**		No

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code.)*

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	**10a**		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	**10b**		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	**11a**	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	**12a**	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	**12b**	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	**12c**	Yes	
13	Did the organization have a written whistleblower policy?	**13**	Yes	
14	Did the organization have a written document retention and destruction policy?	**14**	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	**15a**	Yes	
b	Other officers or key employees of the organization	**15b**		No
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	**16a**		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	**16b**		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶AL , CA , CT , FL , KS , KY , MA , MD , ME , NC , NJ , NM , OR , PA , RI , TN , WA , NY , DC

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☐ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization
▶SCOTT DAVENPORT 155 WEST 19TH STREET 2ND FLOOR
NEWYORK,NY 10011 (212)851-8418

Part VII Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) BARBARA COX BOARD CHAIR	2 00	X		X				0	0	0
(2) BEN DIXON TREASURER	2 00	X		X				0	0	0
(3) JENNIFER GERARDA BROWN SECRETARY	2 00	X		X				0	0	0
(4) OTHO KERR VICE CHAIR	2 00	X		X				0	0	0
(5) CHRISTINE CHAVEZ AT LARGE MEMBER	2 00	X						0	0	0
(6) ANDREW ZOBLER AT LARGE MEMBER	2 00	X						0	0	0
(7) JENNIFER CAST AT LARGE MEMBER	2 00	X						0	0	0
(8) HELIO F GARCIA AT LARGE MEMBER	2 00	X						0	0	0
(9) JORDAN ROTH AT LARGE MEMBER	2 00	X						0	0	0
(10) SAM THORON AT LARGE MEMBER	2 00	X						0	0	0
(11) TAHLIB DISNEY-BRITTON AT LARGE MEMBER	2 00	X						0	0	0
(12) JO ELLEN DEUTSCH FEDERAL DIRECTOR	1 00	X						127,808	0	51,002
(13) EVAN WOLFSON PRESIDENT	36 80 3 20			X				232,300	20,200	40,590
(14) SCOTT DAVENPORT COO	32 00 8 00			X				114,400	28,600	29,498
(15) MARC SOLOMON NATIONAL CAMPAIGN DIRECTOR	36 80 3 20					X		167,134	14,533	24,517
(16) THALIA ZEPATOS DIRECTOR PUBLIC ENGAGEMENT	34 40 5 60					X		124,370	20,246	36,955

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
1b Sub-Total ▶										
c Total from continuation sheets to Part VII, Section A ▶										
d Total (add lines 1b and 1c) ▶								766,012	83,579	182,562

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶5

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
SKDKNICKERBOCKER LLC 1818 N ST NW WASHINGTON DC 20036	COMMUNICATION CONSULTANT	1,926,651
BLUE STATE DIGITAL 406 7TH STREET NW WASHINGTON DC 20004	WEB CONSULTANT	346,072
D&P CREATIVE STRATEGIES LLC 3520 MAPLE COURT FALLS CHURCH VA 22041	MEDIA CONSULTANT	124,752

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶3

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII . . . . ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	**1a** Federated campaigns . .	**1a**				
	b Membership dues	**1b**				
	c Fundraising events	**1c**				
	d Related organizations . . .	**1d**				
	e Government grants (contributions)	**1e**				
	f All other contributions, gifts, grants, and similar amounts not included above	**1f** 7,671,122				
	g Noncash contributions included in lines 1a-1f $	52,459				
	h Total. Add lines 1a-1f . . . . ▶		7,671,122			
Program Service Revenue		Business Code				
	2a					
	b					
	c					
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a–2f . . . . ▶					
Other Revenue	**3** Investment income (including dividends, interest, and other similar amounts) . . . . ▶		1,322			1,322
	4 Income from investment of tax-exempt bond proceeds . . ▶					
	5 Royalties . . . . ▶					
		(i) Real / (ii) Personal				
	6a Gross rents					
	b Less rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss) . . . . ▶					
		(i) Securities / (ii) Other				
	7a Gross amount from sales of assets other than inventory					
	b Less cost or other basis and sales expenses					
	c Gain or (loss)					
	d Net gain or (loss) . . . . ▶					
	8a Gross income from fundraising events (not including $ ______ of contributions reported on line 1c) See Part IV, line 18 . . **a**					
	b Less direct expenses . . . **b**					
	c Net income or (loss) from fundraising events . . ▶					
	9a Gross income from gaming activities See Part IV, line 19 . . . **a**					
	b Less direct expenses . . . **b**					
	c Net income or (loss) from gaming activities . . ▶					
	10a Gross sales of inventory, less returns and allowances . **a**					
	b Less cost of goods sold . . **b**					
	c Net income or (loss) from sales of inventory . . ▶					
	Miscellaneous Revenue	Business Code				
	11a HONORARIUM	900099	44,562			44,562
	b					
	c					
	d All other revenue					
	e Total. Add lines 11a–11d . . . . ▶		44,562			
	12 Total revenue. See Instructions . . . . . ▶		7,717,006	0	0	45,884

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX . . . . ☑

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	797,977	797,977		
2 Grants and other assistance to individuals in the United States See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	407,470	252,779	90,594	64,097
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,395,159	931,918	171,721	291,520
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	114,989	76,631	14,493	23,865
9 Other employee benefits	300,457	201,524	38,233	60,700
10 Payroll taxes	138,215	91,153	19,632	27,430
11 Fees for services (non-employees)				
a Management				
b Legal	1,728	1,358	100	270
c Accounting	11,200		11,200	
d Lobbying				
e Professional fundraising services See Part IV, line 17				
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	1,350,631	1,295,035	6,172	49,424
12 Advertising and promotion	1,603,276	1,603,276		
13 Office expenses	88,989	54,255	18,421	16,313
14 Information technology				
15 Royalties . .				
16 Occupancy	182,668	120,470	25,946	36,252
17 Travel	159,640	105,472	16,255	37,913
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	47,925	47,925		
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	13,954	9,203	1,982	2,769
23 Insurance	4,717	3,128	663	926
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a STAFF DEVELOPMENT	32,625	21,516	4,634	6,475
b RECRUITMENT AND RELOCAT	20,826	13,735	2,958	4,133
c CATERING AND ENTERTAINM	11,730			11,730
d				
e All other expenses	9,775	777	167	8,831
25 **Total functional expenses.** Add lines 1 through 24e	6,693,951	5,628,132	423,171	642,648
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X . . . . ☐

				(A) Beginning of year		(B) End of year
Assets	1	Cash–non-interest-bearing		155,901	1	819,702
	2	Savings and temporary cash investments		788,651	2	1,217,939
	3	Pledges and grants receivable, net		325,650	3	250,000
	4	Accounts receivable, net			4	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use			8	
	9	Prepaid expenses and deferred charges		12,640	9	15,468
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a 69,923			
	b	Less accumulated depreciation	10b 25,340	52,186	10c	44,583
	11	Investments—publicly traded securities			11	
	12	Investments—other securities See Part IV, line 11			12	
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets See Part IV, line 11		85,512	15	79,131
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)		1,420,540	16	2,426,823
Liabilities	17	Accounts payable and accrued expenses		130,378	17	56,121
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		63,740	25	121,225
	26	**Total liabilities.** Add lines 17 through 25		194,118	26	177,346
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**				
	27	Unrestricted net assets		1,194,841	27	1,472,405
	28	Temporarily restricted net assets		31,581	28	777,072
	29	Permanently restricted net assets			29	
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.				
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		1,226,422	33	2,249,477
	34	Total liabilities and net assets/fund balances		1,420,540	34	2,426,823

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI . . . . ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	7,717,006
2	Total expenses (must equal Part IX, column (A), line 25)	2	6,693,951
3	Revenue less expenses Subtract line 2 from line 1	3	1,023,055
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,226,422
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	2,249,477

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII . . . . ☑

			Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☑ Accrual ☐ Other ____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☑ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**
▶ **Information about Schedule A (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.**

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☑ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☐ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III - Functionally integrated **d** ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	**11g(i)**		
(ii) A family member of a person described in (i) above?	**11g(ii)**		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	**11g(iii)**		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 9 above or IRC section **(see instructions))**	**(iv)** Is the organization in col **(i)** listed in your governing document?		**(v)** Did you notify the organization in col **(i)** of your support?		**(vi)** Is the organization in col **(i)** organized in the U S ?		**(vii)** Amount of monetary support
			Yes	**No**	**Yes**	**No**	**Yes**	**No**	
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)** (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")		13,642	2,715,068	4,168,914	7,680,022	14,577,646
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3		13,642	2,715,068	4,168,914	7,680,022	14,577,646
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						7,024,496
6 **Public support.** Subtract line 5 from line 4						7,553,150

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4		13,642	2,715,068	4,168,914	7,680,022	14,577,646
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources			757	473	1,322	2,552
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)			91,225	147,056	44,562	282,843
11 **Total support** (Add lines 7 through 10)						14,863,041

12 Gross receipts from related activities, etc (see instructions) **12**

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** . . . . . ▶ ☑

Section C. Computation of Public Support Percentage

14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f)) **14**

15 Public support percentage for 2012 Schedule A, Part II, line 14 **15**

16a **33 1/3% support test—2013.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

b **33 1/3% support test—2012.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

17a **10%-facts-and-circumstances test—2013.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

b **10%-facts-and-circumstances test—2012.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ ☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 **Public support** (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)						

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2012 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2013** (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from **2012** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests—2013.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support tests—2012.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶☐

Part IV **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Return Reference	Explanation
SCHEDULE A, PART II, LINE 10, EXPLANATION OF OTHER INCOME	CONTRIBUTIONS FROM PARTNER ORGANIZATIONS

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ See separate instructions. ▶ Information about Schedule C (Form 990 or 990-EZ) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047
2013
Open to Public Inspection

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization	**Employer identification number**
FREEDOM TO MARRY INC	80-0544853

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV

2 Political expenditures ▶ $ ______

3 Volunteer hours ______

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $ ______

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $ ______

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ **Yes** ☐ **No**

4a Was a correction made? ☐ **Yes** ☐ **No**

b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $ ______

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $ ______

3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ▶ $ ______

4 Did the filing organization file **Form 1120-POL** for this year? ☐ **Yes** ☐ **No**

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply

	Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	**(a)** Filing organization's totals	**(b)** Affiliated group totals
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	86,000	
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	300,000	
c	Total lobbying expenditures (add lines 1a and 1b)	386,000	
d	Other exempt purpose expenditures	6,307,951	
e	Total exempt purpose expenditures (add lines 1c and 1d)	6,693,951	
f	Lobbying nontaxable amount Enter the amount from the following table in both columns	484,698	

If the amount on line 1e, column (a) or (b) is:	**The lobbying nontaxable amount is:**
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

		(a)	(b)
g	Grassroots nontaxable amount (enter 25% of line 1f)	121,175	
h	Subtract line 1g from line 1a If zero or less, enter -0-	0	
i	Subtract line 1f from line 1c If zero or less, enter -0-	0	

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ **Yes** ☐ **No**

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

	Calendar year (or fiscal year beginning in)	**(a)** 2010	**(b)** 2011	**(c)** 2012	**(d)** 2013	**(e)** Total
2a	Lobbying nontaxable amount		286,661	342,079	484,698	1,113,438
b	Lobbying ceiling amount (150% of line 2a, column(e))					1,670,157
c	Total lobbying expenditures		277,818	336,000	386,000	999,818
d	Grassroots nontaxable amount		71,665	85,520	121,175	278,360
e	Grassroots ceiling amount (150% of line 2d, column (e))					417,540
f	Grassroots lobbying expenditures		57,895	56,000	86,000	199,895

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.		(a) Yes	(a) No	(b) Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total Add lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV **Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1 Also, complete this part for any additional information

Return Reference	Explanation

Part IV **Supplemental Information** ***(continued)***

Return Reference	Explanation

SCHEDULE D (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b
▶ Attach to Form 990. ▶ See separate instructions. ▶ Information about Schedule D (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I **Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	**(b)** Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II **Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)
- ☐ Preservation of land for public use (e g , recreation or education)
- ☐ Preservation of an historically important land area
- ☐ Protection of natural habitat
- ☐ Preservation of a certified historic structure
- ☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶________

4 Number of states where property subject to conservation easement is located ▶________

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶________

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ ________

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III **Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.** Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ ________

(ii) Assets included in Form 990, Part X ▶ $ ________

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ ________

b Assets included in Form 990, Part X ▶ $ ________

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition
d ☐ Loan or exchange programs
b ☐ Scholarly research
e ☐ Other
c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table

			Amount
c	Beginning balance	1c	
d	Additions during the year	1d	
e	Distributions during the year	1e	
f	Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

		(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a	Beginning of year balance					
b	Contributions					
c	Net investment earnings, gains, and losses					
d	Grants or scholarships					
e	Other expenditures for facilities and programs					
f	Administrative expenses					
g	End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶

c Temporarily restricted endowment ▶

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

			Yes	No
	(i) unrelated organizations	3a(i)		
	(ii) related organizations	3a(ii)		
b	If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		40,525	14,505	26,020
d Equipment		29,398	10,835	18,563
e Other				
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* . . . . ▶				44,583

Part VII Investments—Other Securities. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
Other		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII Investments—Program Related. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11d See Form 990, Part X, line 15

(a) Description	(b) Book value
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* . . . . ▶	

Part X Other Liabilities. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
BENEFITS PAYABLE	98,031
DEFERRED RENT PAYABLE	23,194
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	121,225

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☑

Part XI **Reconciliation of Revenue per Audited Financial Statements With Revenue per Return** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements			1	8,310,320
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a			
b	Donated services and use of facilities	2b	593,314		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	593,314
3	Subtract line **2e** from line **1**			3	7,717,006
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	0
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	7,717,006

Part XII **Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements			1	7,287,265
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	593,314		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	593,314
3	Subtract line **2e** from line **1**			3	6,693,951
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	0
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	6,693,951

Part XIII **Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
PART X, LINE 2	FREEDOM TO MARRY, INC HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS PERIODS ENDING DECEMBER 31, 2010 AND SUBSEQUENT REMAIN SUBJECT TO EXAMINATION BY APPLICABLE TAXING AUTHORITIES

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493189009184

Schedule I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990
▶ Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . ☑ **Yes** ☐ **No**

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . ▶ 13

3 Enter total number of other organizations listed in the line 1 table . . . . ▶ 0

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	**(b)** Number of recipients	**(c)** Amount of cash grant	**(d)** Amount of non-cash assistance	**(e)** Method of valuation (book, FMV, appraisal, other)	**(f)** Description of non-cash assistance

Part IV **Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	**Explanation**
PART I, LINE 2	THE ORGANIZATION MAINTAINS RECORDS FOR GRANTS MADE DIRECTLY TO THE ORGANIZATIONAL ENTITIES WHEN THE GRANT IS COMPLETE, THE ORGANIZATION ASKS FOR A WRITTEN REPORT DETAILING HOW THE GRANT WAS USED

Additional Data

Software ID:
Software Version:
EIN: 80-0544853
Name: FREEDOM TO MARRY INC

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ACLU OF NEW MEXICO PO BOX 566 ALBUQUERQUE,NM 87103	85-0275276	501(C)(3)	12,500				PUBLIC EDUCATION
AMERICAN MILITARY PARTNER ASSOCIATION 1725 I ST NW STE 300 WASHINGTON,DC 20006	46-1582319	501(C)(3)	15,000				STORY DEVELOPMENT FOR PUBLIC EDUCATION
ATHELETE ALLY 105 W 86TH ST SUITE 238 NEW YORK,NY 10024	27-5527156	501(C)(3)	20,000				STORY DEVELOPMENT FOR PUBLIC EDUCATION
CAMPAIGN FOR SOUTHERN EQUALITY PO BOX 364 ASHEVILLE,NC 28802	27-4064401	501(C)(3)	20,000				STORY DEVELOPMENT FOR PUBLIC EDUCATION
EQUALITY HAWAII FOUNDATION PO BOX 11444 HONOLULU,HI 96828	27-0314628	501(C)(3)	25,000				PUBLIC EDUCATION
EQUALITY NEW MEXICO 1410 COAL AVE SW ALBUQUERQUE,NM 87104	85-0417115	501(C)(3)	12,500				PUBLIC EDUCATION
FRACTURED ALTAS 248 W 35TH ST 10TH FL NEW YORK,NY 10001	11-3451703	501(C)(3)	10,000				STORY DEVELOPMENT FOR PUBLIC EDUCATION
GILL FOUNDATION (MAP) 2215 MARKET STREET DENVER,CO 80205	84-1264186	501(C)(3)	50,000				POLLING ARCHIVE SUPPORT
GLAAD 5455 WILSHIES BLVD STE 1500 LOS ANGELES,CA 90036	13-3384027	501(C)(3)	20,000				PUBLIC EDUCATION
MARRIAGE EQUALITY RHODE ISLAND 118 N MAIN STREET STE 3 PROVIDENCE,RI 02907	45-0580079	501(C)(3)	90,000				PUBLIC EDUCATION

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MARRIAGE EQUALITY USA PO BOX 121 NEW YORK, NY 10113	30-0338842	501(C)(3)	27,000				PUBLIC EDUCATION
NATIONAL GAY AND LESBIAN TASK FORCE 1325 MASSACHUSETTS AVE NW 600 WASHINGTON, DC 20005	52-1624852	501(C)(3)	25,000				SUPPORT FOR SCOTUS DECISION RALLY
NETROOTS FOUNDATION 60 29TH ST 664 SAN FRANCISCO, CA 94110	20-8672843	501(C)(3)	10,000				LGBT PANEL AND SCHOLARSHIPS
EQUALITY DELAWARE FOUNDATION 115 LITTONDALE CT MIDDLETM, DE 19709	27-4186246	501(C)(3)	95,000				PUBLIC EDUCATION
OUTSERVE - SLDN 1612 K ST NW STE 308 WASHINGTON, DC 20036	52-1845000	501(C)(3)	15,000				PUBLIC EDUCATION
SAGE 305 7TH AVE 15TH FL NEW YORK, NY 10001	13-2947657	501(C)(3)	35,000				PUBLIC EDUCATION
WHY MARRIGE MATTERS OHIO DBA CR EQUALITY OHIO EDUCATION FUND 118 E MAIN ST STE 200 COLUMBUS, OH 43215	02-0743268	501(C)(3)	100,000				PUBLIC EDUCATION

efile GRAPHIC print - DO NOT PROCESS	As Filed Data -	DLN: 93493189009184

Schedule J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees
▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.
▶ Attach to Form 990. ▶ See separate instructions.
▶ Information about Schedule J (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I Questions Regarding Compensation

			Yes	No
1a	Check the appropiate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Housing allowance or residence for personal use ☐ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	**1b**		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?	**2**		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☐ Compensation committee ☐ Written employment contract ☐ Independent compensation consultant ☑ Compensation survey or study ☑ Form 990 of other organizations ☑ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization			
a	Receive a severance payment or change-of-control payment?	**4a**		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	**4b**		No
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	**4c**		No
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
a	The organization?	**5a**		No
b	Any related organization? If "Yes," to line 5a or 5b, describe in Part III	**5b**		No
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
a	The organization?	**6a**		No
b	Any related organization? If "Yes," to line 6a or 6b, describe in Part III	**6b**		No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	**7**		No
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	**8**		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	**9**		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		**(B)** Breakdown of W-2 and/or 1099-MISC compensation			**(C)** Retirement and other deferred compensation	**(D)** Nontaxable benefits	**(E)** Total of columns (B)(i)-(D)	**(F)** Compensation reported as deferred in prior Form 990
		(i) Base compensation	**(ii)** Bonus & incentive compensation	**(iii)** Other reportable compensation				
(1)JO ELLEN DEUTSCH FEDERAL DIRECTOR	**(i)**	127,808	0	0	13,126	37,876	178,810	0
	(ii)	0	0	0	0	0	0	0
(2)EVAN WOLFSON PRESIDENT	**(i)**	232,300	0	0	16,477	20,866	269,643	0
	(ii)	20,200	0	0	1,433	1,814	23,447	0
(3)SCOTT DAVENPORT COO	**(i)**	114,400	0	0	8,028	15,570	137,998	0
	(ii)	28,600	0	0	2,007	3,893	34,500	0
(4)MARC SOLOMON NATIONAL CAMPAIGN DIRECTOR	**(i)**	167,134	0	0	12,314	10,241	189,689	0
	(ii)	14,533	0	0	1,071	891	16,495	0
(5)THALIA ZEPATOS DIRECTOR PUBLIC ENGAGEMENT	**(i)**	124,370	0	0	8,630	23,151	156,151	0
	(ii)	20,246	0	0	1,405	3,769	25,420	0

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II
Also complete this part for any additional information

Return Reference	Explanation
PART I, LINE 3	THE EXECUTIVE COMMITTEE REVIEWS THE PERFORMANCE OF THE PRESIDENT ANNUALLY, AND DETERMINES NEW COMPENSATION BASED ON COMPETITIVE INFORMATION AND PERFORMANCE ASSESSMENTS COMPETITIVE INFORMATION IS COMPILED THROUGH RESEARCH DONE ON OTHER 990S OF SIMILAR ORGANIZATIONS AND DATA PROVIDED BY THE MOVEMENT ADVANCEMENT PROJECT

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.
▶Information about Schedule M (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	5	52,459	SELLING PRICE
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ▶ (____________)				
26 Other ▶ (____________)				
27 Other ▶ (____________)				
28 Other ▶ (____________)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . | 29 |

		Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		No
b If "Yes," describe the arrangement in Part II			
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31		No
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	Yes	
b If "Yes," describe in Part II			
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II			

Part II **Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B)	THIS IS REPORTING THE NUMBER OF CONTRIBUTORS
PART I, LINE 32B	FREEDOM TO MARRY, INC MAINTAINS A BROKERAGE ACCOUNT WITH SCHWAB TO PROCESS THE SALE OF ANY DONATED SECURITIES IT HAS A POLICY OF SELLING ALL SUCH PROPERTY WITHIN 2 DAYS OF DONATION

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.
▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization	Employer identification number
FREEDOM TO MARRY INC	80-0544853

Return Reference	Explanation
FORM 990, PART I, LINE 1	THE CAMPAIGN TO WIN MARRIAGE NATIONWIDE, FREEDOM TO MARRY EDUCATES THE GENERAL PUBLIC ON HOW EXCLUDING SAME-SEX COUPLES FROM MARRIAGE HARMS COUPLES, CHILDREN, THEIR LOVED ONES, AND THE COUNTRY AS A WHOLE, AND ON HOW ENDING THE DENIAL OF THE FREEDOM TO MARRY HELPS THE COMMUNITY FREEDOM TO MARRY SEEKS TO SPUR MILLIONS OF CONVERSATIONS ACROSS THE COUNTRY BY PRESENTING A FULL AND FAIR EXPOSITION OF THE PERTINENT FACTS TO PERMIT INDIVIDUALS AND THE GENERAL PUBLIC TO FORM INDEPENDENT OPINIONS OR CONCLUSIONS TO FURTHER THIS EXEMPT PURPOSE, FREEDOM TO MARRY CONDUCTS RESEARCH ON THE HARMS COUPLES FACE WHEN EXCLUDED FROM MARRIAGE AND DISSEMINATES SUCH INFORMATION VIA THE WEB AND OTHER PUBLICATIONS IT ALSO PROMOTES THE INFORMATION PROVIDED BY OTHERS IN SUPPORT OF THE FREEDOM TO MARRY AND RECRUITS SUCH EXPERTS AND PROMINENT INDIVIDUALS FREEDOM TO MARRY PROVIDES PROGRAMMING AND ONLINE CAPABILITY THAT ENABLES THOSE WHO SUPPORT THE FREEDOM TO MARRY TO HELP EDUCATE THEIR FRIENDS AND FAMILY, NEIGHBORS AND COLLEAGUES

Return Reference	Explanation
FORM 990, PART III, LINE 1	THE CAMPAIGN TO WIN MARRIAGE NATIONWIDE, FREEDOM TO MARRY EDUCATES THE GENERAL PUBLIC ON HOW EXCLUDING SAME-SEX COUPLES FROM MARRIAGE HARMS COUPLES, CHILDREN, THEIR LOVED ONES, AND THE COUNTRY AS A WHOLE, AND ON HOW ENDING THE DENIAL OF THE FREEDOM TO MARRY HELPS THE COMMUNITY FREEDOM TO MARRY SEEKS TO SPUR MILLIONS OF CONVERSATIONS ACROSS THE COUNTRY BY PRESENTING A FULL AND FAIR EXPOSITION OF THE PERTINENT FACTS TO PERMIT INDIVIDUALS AND THE GENERAL PUBLIC TO FORM INDEPENDENT OPINIONS OR CONCLUSIONS TO FURTHER THIS EXEMPT PURPOSE, FREEDOM TO MARRY CONDUCTS RESEARCH ON THE HARMS COUPLES FACE WHEN EXCLUDED FROM MARRIAGE AND DISSEMINATES SUCH INFORMATION VIA THE WEB AND OTHER PUBLICATIONS IT ALSO PROMOTES THE INFORMATION PROVIDED BY OTHERS IN SUPPORT OF THE FREEDOM TO MARRY AND RECRUITS SUCH EXPERTS AND PROMINENT INDIVIDUALS FREEDOM TO MARRY PROVIDES PROGRAMMING AND ONLINE CAPABILITY THAT ENABLES THOSE WHO SUPPORT THE FREEDOM TO MARRY TO HELP EDUCATE THEIR FRIENDS AND FAMILY, NEIGHBORS AND COLLEAGUES

Return Reference	Explanation	
	FORM 990, PART III, LINE 4A	NATIONAL PUBLIC ENGAGEMENT THANKS TO THE ONGOING DIALOGUE PROPELLED AND SHAPED BY FREEDOM TO MARRY AND OTHERS, AMERICANS ARE REALIZING THAT GAY COUPLES SEEK THE PERSONAL SIGNIFICAN CE OF MARRIAGE AND NEED THE CRITICAL SAFETY-NET OF PROTECTIONS AND RESPONSIBILITIES THAT M ARRIAGE BRINGS THANKS TO OUR SUSTAINED, AFFIRMATIVE ENGAGEMENT, PUBLIC OPINION RESEARCH N OW DEMONSTRATES THAT A NATIONAL MAJORITY SUPPORTS THE FREEDOM TO MARRY (HAVING DOUBLED SIN CE 1996) AND THAT SUPPORT CONTINUES TO RISE IN EVERY STATE, DEMOGRAPHIC, AND COHORT AMONG THE HIGHLIGHTS OF RECENT POLL RESULTS ARE THE FOLLOWING RECORD HIGH SUPPORT A 2014 WASH INGTON POST/ABC NEWS POLL SHOWS 59% OF VOTERS NATIONWIDE SUPPORT THE FREEDOM TO MARRY 50% OR MORE OF AMERICANS IN EVERY REGION OF THE COUNTRY SUPPORT THE FREEDOM TO MARRY NON-MAR RIAGE STATES EVEN IN STATES WITHOUT MARRIAGE FOR SAME-SEX COUPLES, A MAJORITY SUPPORT THE FREEDOM TO MARRY A DECEMBER 2013 POLL FROM ANZALONE LISZT GROVE RESEARCH FOUND THAT 51% OF VOTERS LIVING IN NON-MARRIAGE STATES (AT THE TIME, 34 STATES) SUPPORT MARRIAGE FOR SAME -SEX COUPLES SUPPORT FOR MARRIAGE IS STRONG IN EVERY REGION OF THE COUNTRY - 59% IN CENTR AL STATES, 53% IN WESTERN STATES, AND OPINION IS SPLIT EVENLY IN THE SOUTH, WITH 46% IN FA VOR AND 46% OPPOSED A CONSTITUTIONAL QUESTION A 2013 WASHINGTON POST-ABC NEWS POLL FOUND THAT BY A 2-TO-1 MARGIN (64-33%) AMERICANS BELIEVE THAT THIS QUESTION SHOULD BE DECIDED B ASED ON THE U S CONSTITUTION, NOT LEFT TO FAMILIES TO STRUGGLE OVER CASE-BY-CASE, BATTLE BY BATTLE EVANGELICAL MILLENIALS POLLSTER AND FORMER ROMNEY DIRECTOR OF DATA SCIENCE, AL EX LUNDRY, FOUND THAT 64% OF SELF-IDENTIFY ING EVANGELICAL MILLENIALS SUPPORT SAME-SEX MARR IAGE CATHOLICS A NEW YORK TIMES/CBS NEWS POLL CONDUCTED FEBRUARY 23-27, 2013 SHOWS 62% O F AMERICAN CATHOLICS ARE IN FAVOR OF LEGALIZING MARRIAGE FOR SAME-SEX COUPLES AFRICAN AME RICANS A NATIONAL GALLUP POLL CONDUCTED NOVEMBER 26-29, 2012 FOUND 53% OF AFRICAN AMERICA NS THOUGHT MARRIAGES BETWEEN SAME-SEX COUPLES SHOULD BE RECOGNIZED OFFICIALLY AND SHOULD H AVE THE SAME RIGHTS AS STRAIGHT MARRIED COUPLES HISPANICS A QUINNIPIAC POLLING INSTITUTE POLL CONDUCTED FEBRUARY 27-MARCH 4, 2013 SHOWED 63% OF HISPANIC VOTERS SUPPORT SAME-SEX M ARRIAGE REPUBLICANS A 2014 WASHINGTON POST/ABC NEWS POLL SHOWS THAT SUPPORT FOR THE FREE DOM TO MARRY CROSSES PARTY LINES, WITH 40% OF REPUBLICANS SAYING THEY SUPPORT MARRIAGE FOR SAME-SEX COUPLES, WITH 23% STRONGLY SUPPORTIVE AMONG SELF-DESCRIBED MODERATES, SUPPORT I S AT 64%, WITH JUST 27% OPPOSED INDEED, WE HAVE MADE CONSIDERABLE PROGRESS ON OUR GOALS T O DATE IN GROWING AND DIVERSIFY ING THE MAJORITY FOR MARRIAGE THROUGH THE DEPLOY MENT OF EFF ECTIVE MESSAGING USING APPROPRIATE AND EFFICIENT DELIVERY MECHANISMS INCLUDING OUR CORE NA TIONAL PUBLIC EDUCATION CAMPAIGN, WHY MARRIAGE MATTERS A TRUE MULTI-MEDIA, PROGRAM THAT R ELIES ON BOTH ONLINE CONTENT AND PAID MEDIA, WHY MARRIAGE MATTERS' CORE MESSAGE IS THAT SA ME-SEX COUPLES WANT TO MARRY FOR THE SAME REASONS AS OPPOSITE COUPLES LOVE & COMMITMENT THE PROGRAM'S WEBSITE, WWW WHYMARRIAGEMATTERS ORG, PROVIDES CONTENT AIMED AT ASSISTING THE MOVABLE MIDDLE FILLED WITH STORIES OF COUPLES WHO TALK ABOUT WHY THEY CHOSE TO OR WANT T O MARRY, THE SITE ENGAGES ITS AUDIENCE WITH EMOTIONAL AND HEART-RENDING CONTENT INCLUDING STORIES FROM COUPLES LIKE CARMEN AND ANISIA, WHO WANT TO MARRY TO PROTECT THEMSELVES AND T HEIR CHILDREN BUT WHO ARE DENIED HEALTHCARE COVERAGE BY CARMEN'S EMPLOYER TO REINFORCE AN D AMPLIFY DELIVERY OF THIS IMPORTANT CASE FOR MARRIAGE, FREEDOM TO MARRY ALSO DESIGNS TOOL S AND A HUB TO ASSIST ORGANIZATIONS BOTH NATIONALLY AND AT THE STATE LEVEL IN EMPLOY ING ME SSAGING AND CONTENT DRAWN FROM THE CAMPAIGN OUR GOAL IS TO DEPLOY THESE MESSAGES THROUGH WHATEVER MEANS POSSIBLE TO AS WIDE AN AUDIENCE AS POSSIBLE AND HELP BRING THOSE IN OUR BAS E WHO ARE TRAINED TO SHARE THEIR STORIES WITH THOSE WHO ARE QUESTIONING THEIR PAST OPPOSIT ION TO THE FREEDOM TO MARRY FREEDOM TO MARRY'S COMMUNICATIONS TEAM WORKS DAILY WITH TRADI TIONAL PRINT, RADIO, AND TELEVISION PRESS OUTLETS TO ENSURE THESE STORIES ARE TOLD FAR AND WIDE ACROSS THE COUNTRY WHILE FREEDOM TO MARRY IS WORKING TO CREATE AND DISSEMINATE MESS AGING DESIGNED TO GROW THE MAJORITY FOR MARRIAGE, WE ARE ALSO TRAILBLAZING NEW METHODS OF CONNECTING WITH OUR CURRENT AND POTENTIAL SUPPORTERS -- AND DOING PUBLIC EDUCATION -- ONLI NE WITH BLUE STATE DIGITAL, THE NATIONAL LEADER IN DEVELOPING ONLINE CAMPAIGNS, AS OUR ON LINE CONSULTANT, WE LAUNCHED A DYNAMIC DIGITAL ACTION CENTER IN SUPPORT OF THE FREEDOM TO MARRY WHICH HAS NOW GROWN OUR GRASSROOTS BASE TO MORE THAN 800,000 ONLINE SUPPORTERS, UP F ROM 550,000 JUST LAST YEAR WE USE THAT BASE TO REACH OUT TO SUPPORTERS TO ENGAGE WITH THE IR FRIENDS AND NEIGHBORS ABOUT WHY MARRIAGE MATTERS TO THEM AN EXCELLENT EXAMPLE IS OUR M AYORS FOR THE FREEDOM TO MARRY CAMPAIGN WE LAUNCHED THIS IN JANUARY 2012 WITH A GROUP OF BIPARTISAN MAYORS FROM AROUND THE COUNTRY INCLUDIN

Return Reference	Explanation	
	FORM 990, PART III, LINE 4A	G THOSE FROM LOS ANGELES, NEW YORK CITY, HOUSTON, SAN DIEGO AND BOSTON AT THE END OF 2013 THERE WERE OVER 400 MAYORS IN 38 STATES WHO HAVE SIGNED ON THAT PROGRESS WAS HELPED BY O UR LEGION OF ONLINE SUPPORTERS WHO LAUNCHED LOCAL EFFORTS TO GET THEIR MAYOR SIGNED UP INC LUDING ONLINE PETITIONS, BLOG CAMPAIGNS, LOCAL PROTESTS AND FACE-TO-FACE MEETINGS WITH MAY ORS AND THEIR STAFFS JUST AS IMPORTANTLY, WITH EACH NEW MAYOR ADDED TO THE CAMPAIGN, WE E NGENDER MORE CONVERSATIONS ABOUT WHY MARRIAGE MATTERS AND ABOUT THE GROWTH AND PROGRESS OF THE MOVEMENT HELPING ADD TO THE SENSE OF MOMENTUM THAT IS IMPORTANT FOR COURTS, LEGISLATO RS, AND VOTERS TO FEEL AS THEY WRESTLE WITH MARRIAGE DISCRIMINATION IN 2013 WE ALSO BROAD ENED OUR INVESTMENT IN OUR GROUNDBREAKING PROGRAM ENTITLED FAMILIA ES FAMILIA [HTTP //FAMI LIAESFAMILIA ORG/] TARGETED AT SPANISH SPEAKERS WHICH CONTINUED TO GROW SUPPORT AMONG AND DEPLOY VISIBLE SUPPORT FROM LATINO COMMUNITIES FREEDOM TO MARRY DEVELOPED FAMILIA AND BUI LT A PARTNERSHIP WITH 22 NATIONAL HISPANIC CIVIL RIGHTS GROUPS INCLUDING THE MEXICAN AMERI CAN LEGAL DEFENSE EDUCATION FUND (MALDEF) AND THE NATIONAL COUNCIL OF LA RAZA (NCLR) IN 2 013, WE DEEPENED OUR PARTNERSHIP THROUGH THE FORMATION OF A LEADERSHIP CIRCLE WITH WHOM WE WORK MOST CLOSELY ON PLANNING NEW PATHWAYS OF COMMUNICATION AND NEW STRATEGIES FOR ENGAGE MENT SIGNIFICANTLY, WE BUILT ON THE LARGER MOMENTUM OF LGBT AND MARRIAGE PROGRESS TO PART NER DIRECTLY WITH COMCAST TOGETHER WITH THEIR SUBSIDIARY TELEMUNDO, WE CREATED A SERIES O F PSA'S FEATURING DOLORES HUERTA WHICH WERE SHOWN ON COMCAST CHANNELS OVER 45,000 TIMES T HIS INVESTMENT BY COMCAST WAS WORTH OVER $575,000 IN AIR TIME, AN INVESTMENT WHICH WAS MUL TIPLIED WHEN LATINO CELEBRITIES INCLUDING EVA LONGORIA, ROSARIO DAWSON, AMERICA FERRERA, A ND RICKY MARTIN PROMOTED THE PSA'S VIA TWITTER ALONG WITH THE SOCIAL NETWORKS OF OUR FAMIL IA ES FAMILIA PARTNERS THROUGH FAMILIA AND OTHER INNOVATIVE PROGRAMS BASED ON COMPREHENSI VE AND REVOLUTIONARY RESEARCH AND BY HIGHLIGHTING LEADERSHIP VOICES IN COMMUNITIES OF COLO R, FREEDOM TO MARRY HELPED GROW SUPPORT FOR MARRIAGE AND EDUCATE AMERICANS ON THE HARMS DO NE TO GAY COUPLES AND THEIR FAMILIES DENIED THE FREEDOM TO MARRY AND ITS VERY REAL PROTECT IONS AND MEANING 2013 ALSO PRESENTED A UNIQUE MOMENT FOR ACCELERATING THE CONVERSATION AR OUND THE FREEDOM TO MARRY WHEN THE US SUPREME COURT AGREED TO CONSIDER THE CONSTITUTIONALI TY OF MARRIAGE DISCRIMINATION BY BOTH STATES (CALIFORNIA'S PROPOSITION 8) AND THE FEDERAL GOVERNMENT (THE SO-CALLED DEFENSE OF MARRIAGE ACT) AT THE SAME TIME WITH THE CLOCK TICKIN G AS THE COURT LAID OUT ITS CALENDAR THERE WAS SPECIAL URGENCY IN CREATING A CLIMATE THAT MAXIMIZED OUR CHANCES OF GOOD RULINGS TO SEIZE THE OPPORTUNITY BEFORE THE COURT RULED, FR EEDOM TO MARRY LED THE WORK ON A JOINT PUBLIC EDUCATION PROJECT AIMED AT AMPLIFYING THE NA TIONAL DISCUSSION ON MARRIAGE (AND DOMA) UNDER THE BANNER OF THE RESPECT FOR MARRIAGE COAL ITION, WHICH INCLUDED MORE THAN 80 DIVERSE GROUPS AND THROUGH WHICH WE HOPED TO INVOLVE A WIDE RANGE OF ORGANIZATIONS FROM THE LGBT AND NON-LGBT WORLD TO SHOW THEIR SUPPORT FOR THE FREEDOM TO MARRY AND PROVIDE CONTENT/STORIES/MESSENGERS FOR THE PUBLIC EDUCATION EFFORTS TOGETHER WE MOUNTED A DRUMBEAT OF BOTH EARNED MEDIA AND SMART PAID MEDIA THAT CREATED THE CLIMATE IN WHICH THESE VOICES AND STORIES WOULD BE MAGNIFIED (CONTINUED)

Return Reference	Explanation
FORM 990, PART III, LINE 4A (CONTINUED)	TO GENERATE EARNED MEDIA, WE FIRST AMPLIFIED A DRUMBEAT OF MESSAGES INCLUDING PUBLICIZING THE MANY AND EXTRAORDINARY FRIENDS OF THE COURT WHO SUPPORTED THE FREEDOM TO MARRY THESE INCLUDED THE 300+ CORPORATIONS WHO SIGNED ONTO A BRIEF AGAINST DOMA AND THE 100+ PROMINENT REPUBLICANS WHO EMBRACED THE FREEDOM TO MARRY AND CALLED FOR OVERTURNING PROP 8 THESE STORIES WERE REINFORCED BY MEDIA EVENTS THE TEAM CREATED LIKE A SPECIAL PRESS BRIEFING HELD BY SUZE ORMAN AND GOV CHAFFEE OF RHODE ISLAND AT NYU IN WHICH THEY DISCUSSED THE COST OF INEQUALITY IN MARRIAGE ALL OF THESE STORIES GENERATED BOTH NEWS AND ANCILLARY MESSAGING FOR INSTANCE, THE SUZE ORMAN PANEL LED TO A RELATED OP-ED PLACED WITH CNN COM THE GOP AMICUS BRIEF LED TO AN APPEARANCE ON MSNBC BY FREEDOM TO MARRY FOUNDER AND PRESIDENT, EVAN WOLFSON, ALONG WITH A FOX NEWS APPEARANCE BY NICOLLE WALLACE, AND AN OP-ED BY GOV MEG WHITMAN THE MONTH OF MARCH WHEN ORAL ARGUMENTS WERE HEARD BEFORE THE COURT PROVED TO BE OPPORTUNE FOR PLACING A WIDE ARRAY OF STORIES TO AMPLIFY OUR MESSAGE THEY INCLUDED -A WASHINGTON POST EXCLUSIVE ON OUR POLLING ANALYSIS BY JOEL BENENSON AND JAN VAN LOHUIZEN SHOWING THAT WHILE SUPPORT FOR MARRIAGE CONTINUES TO GROW AND DIVERSIFY, OPPOSITION IS INCREASINGLY ISOLATED IN A FEW SMALL GROUPS LATER IN THE MONTH, THE TEAM WORKED TO GET BENENSON ON MSNBC'S "DAILY RUNDOWN" ALONGSIDE ALEX LUNDRY ON A SPOT ABOUT POLLING ON SUPPORT FOR MARRIAGE -EVAN WOLFSON ON CNN TO TALK ABOUT BILL CLINTON'S REVERSAL ON DOMA -ONE OF THE MILITARY COUPLES WE RECRUITED TO FEATURE APPEARED ON LOCAL NBC COVERAGE IN DC ON THE THIRD ANNIVERSARY OF MARRIAGE IN WASHINGTON, DC -AN OP-ED BY ASHLEY BROADWAY ON DOMA'S HARMS TO SAME-SEX COUPLES AND THEIR FAMILIES WAS PUBLISHED IN THE CHARLOTTE NEWS-OBSERVER -A FAITH COLUMN IN THE WASHINGTON POST BY A CONSERVATIVE RABBI THIS EARNED MEDIA WAS COUPLED WITH A $1,000,000+ PAID MEDIA CAMPAIGN WITH PRODUCED AND AIRED THREE ADS ON BOTH NATIONAL CABLE CHANNELS AND ON LOCAL WASHINGTON DC MEDIA TOGETHER THEY GENERATED OVER 73 MILLION IMPRESSIONS NATIONALLY, OVER 4 MILLION IMPRESSIONS IN THE DC MARKET, AND ALMOST 6 MILLION IMPRESSIONS ONLINE THE ADVERTISEMENTS ECHOED AND REINFORCED THE SAME MESSAGES BEING SENT VIA EARNED MEDIA -SUPPORT FOR THE FREEDOM TO MARRY IS BIPARTISAN ("LEADERSHIP" HTTP //WWW RESPECTFORMARRIAGE ORG/PAGES/TIME-4-MARRIAGE), -COMPASSIONATE, REAL FAMILIES SUPPORT THE FREEDOM TO MARRY ("STOWELL" WWW RESPECTFORMARRIAGE ORG/NEWS/ENTRY/CONSERVATIVE-FORMER-MARINE-CRAIG- -SUPPORT FOR MARRIAGE OFTEN REQUIRES A JOURNEY, BUT IS BASED ON OUR SHARED HUMANITY ("JOURNEY" HTTP //WWW RESPECTFORMARRIAGE ORG/NEWS/ENTRY/GAY-MARRIAGE-GROUP-PUTS-OU THROUGH INNOVATIVE MESSAGING, BASED ON COMPREHENSIVE AND REVOLUTIONARY RESEARCH, BY HIGHLIGHTING LEADERSHIP VOICES IN COMMUNITIES OF COLOR, AND BY CAPITALIZING ON A UNIQUE MOMENT IN THE NATION'S HISOTRY, FREEDOM TO MARRY GREW SUPPORT FOR MARRIAGE IN 2013 AND HELPED EDUCATE AMERICANS ON THE HARMS DONE TO GAY COUPLES AND THEIR FAMILIES BY BEING DENIED THE VERY REAL BENEFITS AND PROTECTIONS OF MARRIAGE

Return Reference	Explanation	
	FORM 990, PART III, LINE 4B	PUBLIC ENGAGEMENT IN THE STATES WINNING MORE STATES IS AN ESPECIALLY URGENT FOCUS OF FREED OM TO MARRY'S CENTRAL MARRIAGE CAMPAIGN, PART OF OUR STRATEGY TO CREATE THE CLIMATE FOR A SUPREME COURT RULING BRINGING NATIONAL RESOLUTION 2013 WAS AN HISTORIC YEAR FOR THE MARRI AGE MOVEMENT AS WE BROUGHT THE FREEDOM TO MARRY TO EIGHT NEW STATES DOUBLING THE LIST OF S TATES TO 17 PLUS THE DISTRICT OF COLUMBIA THOSE EIGHT STATES INCLUDED RHODE ISLAND, DELAW ARE, MINNESOTA, CALIFORNIA, NEW JERSEY, HAWAII, ILLINOIS AND NEW MEXICO FREEDOM TO MARRY WAS DEEPLY ENGAGED IN THE EFFORTS IN THOSE STATES AND MANY OTHERS TO ENGAGE THE PUBLIC IN THE CONVERSATION AROUND MARRIAGE. WITH EACH STATE WON WE INCREASE THE POPULATION WITH ACCE SS TO THE FREEDOM TO MARRY (AS OF JAN 1, 2014, 39% LIVED IN A STATE WITH THE FREEDOM TO M ARRY COMPARED WITH 17% AT THE BEGINNING OF THE YEAR), AND WITH EACH STATE WE WIN, WE COME CLOSER TO OUR AIM OF CREATING A CRITICAL MASS OF STATES, SETTING THE STAGE FOR VICTORY NAT IONWIDE. FREEDOM TO MARRY'S APPROACH TO WINNING AT THE STATE LEVEL BEGINS WITH PUBLIC EDUC ATION TO LAY THE FOUNDATION OF SUPPORT BEFORE A BALLOT OR LEGISLATIVE CAMPAIGN IS LAUNCHED AND IN STATES WHERE WE ARE PURSUING A LITIGATION-CENTERED STRATEGY, WE WORK IN TANDEM WI TH LEGAL PARTNERS ON STATE-SPECIFIC PUBLIC ENGAGEMENT STRATEGIES TO CREATE MOMENTUM AND TH E CLIMATE THAT MAXIMIZES THE CHANCES TO WIN THIS STRATEGY HAS PROVED VERY EFFECTIVE. AS N OTED IN THE RESULTS ABOVE, WE SAW 8 STATES ACHIEVE THE FREEDOM TO MARRY IN 2013 ALONE. NOW THANKS TO THE MOMENTUM BUILT FROM THOSE VICTORIES AND THE STRONG LANGUAGE IN THE US SUPRE ME COURT OPINION IN US V WINDSOR WHICH EVISCERATED A CORE PART OF THE FEDERAL DOMA, WE AR E ENTERING A PERIOD OF DRAMATIC LITIGATION ACTIVITY THAT SEEKS TO OVERTURN THE MANY STATE LEVEL ANTI-GAY CONSTITUTIONAL AMENDMENTS ADOPTED FROM 2000 TO 2010 ALREADY 50+ SUCH LAWSU ITS IN 25+ STATES HAVE BEEN FILED AS A RESULT WE ARE RELYING ON OUR SUCCESSFUL APPROACH T O PUBLIC EDUCATION TO CREATE THE CLIMATE FOR FAVORABLE RULINGS IN NUMEROUS LITIGATION STAT ES, INCLUDING ARIZONA, COLORADO, MICHIGAN, NEVADA, OHIO, AND UTAH AS WELL AS PENNSYLVANIA AND VIRGINIA (IN BOTH OF WHICH THE ATTORNEY GENERAL IS NOT DEFENDING THE ANTI-MARRIAGE CON STITUTIONAL AMENDMENT) RECOGNIZING THAT MORE AND MORE OF THE CONVERSATION IN THE US AROUN D MARRIAGE NOW OCCURS ONLINE, FREEDOM TO MARRY HAS INVESTED HEAVILY IN OUR WEB PRESENCE AN D DIGITAL TOOLS IN PARTNERSHIP WITH BLUE STATE DIGITAL, THE ARCHITECTS OF PRESIDENT OBAMA 'S FIRST TERM ONLINE CAMPAIGN, WE DEVELOPED IN 2012 AND 2013 A VARIETY OF DIGITAL TOOLS AN D A TEAM EXPERT AT DEPLOYING THEM WE NOW COMMUNICATE WITH SOME 800,000 ONLINE SUPPORTERS, UP FROM JUST 550,000 A YEAR AGO AND WE ENGAGE WITH THEM TO HELP LAY THE FOUNDATION FOR WI NNING MORE STATES AND TO HELP ON THE OTHER TRACKS OF OUR ROADMAP TO VICTORY OUR DIGITAL A CTION CENTER NOW PLAYS A CRITICAL ROLE IN MOBILIZING THE CONVERSATION AROUND MARRIAGE AS W E WORK NATIONALLY AND IN KEY STATES IN ALMOST EVERY STATE WITH AN ACTIVE PUBLIC EDUCATION CAMPAIGN THERE IS A NEED FOR STATE-OF-THE-ART DIGITAL EXPERTISE AND ORGANIZING FREEDOM T O MARRY'S DIGITAL ACTION CENTER MEETS THOSE NEEDS BY TAKING ON DIRECT MANAGEMENT OF ALL TH E STATE LEVEL CAMPAIGN'S DIGITAL NEEDS THE WORK OF THE DIGITAL ACTION CENTER ENTAILS BOTH START-UP ACTIVITIES AND ONGOING ORGANIZING START-UP INCLUDES -CAMPAIGN BRANDING -WEBSIT E DESIGN, WITH ACCESS TO STATE-OF-THE-ART TOOLS FOR ENGAGING IN THE ONLINE DIALOGUE -LIST- BUILDING IN TARGET GEOGRAPHIC AREAS AND WITH TARGET DEMOGRAPHICS -ESTABLISHMENT OF A FACEB OOK AND TWITTER PRESENCE ONGOING ORGANIZING INCLUDES -UPDATED WEBSITE CONTENT -EMAILS USI NG BEST PRACTICES TO MOTIVATE ACTION (VOLUNTEERING, DONATING, AMPLIFYING MESSAGE, ETC) -S TRATEGIC USE OF FACEBOOK AND TWITTER, WITH EXTENSIVE GRAPHIC DISPLAYS IN EACH STATE WHERE WE HAVE SOUGHT TO INCREASE SUPPORT FOR THE FREEDOM TO MARRY, WE ASSIGNED ONE MEMBER OF OUR DIGITAL ACTION CENTER TEAM TO A STATE OR NATIONAL CAMPAIGN, AND THAT PERSON THEN BECAME P ART OF THE SENIOR CAMPAIGN STAFF, WORKING HAND-IN-HAND WITH THE CAMPAIGN MANAGER, COMMUNIC ATIONS DIRECTOR, AND FIELD TEAM THAT ORGANIZER STAYED WITH THE CAMPAIGN FOR ITS DURATION IN-HOUSE, WE HAVE A GRAPHICS EXPERT WHO DEVELOPS VISUALLY COMPELLING GRAPHICS TO SUPPORT ALL OF OUR DIGITAL CAMPAIGNS AND WE ENGAGE BLUE STATE DIGITAL TO PROVIDE BOTH CONSULTATIO N AND ACCESS TO STATE-OF-THE-ART TOOLS TO DATE, OUR DIGITAL ACTION CENTER HAS PLAYED A CR ITICAL ROLE IN LAYING THE ONLINE FOUNDATION FOR SUCCESSFUL EFFORTS IN DELAWARE, MAINE, NEW HAMPSHIRE, NEW JERSEY, RHODE ISLAND, WASHINGTON, HAWAII, ILLINOIS AND NEW MEXICO PRESENT LY, THE DIGITAL ACTION CENTER IS LEADING DIGITAL CAMPAIGNS IN ARIZONA, INDIANA, NEW MEXICO , NEVADA, OHIO, OREGON, PENNSYLVANIA AND UTAH AN EXCELLENT EXAMPLE OF THE KIND OF PROGRAM MING WE PROVIDE IS OUR STORY CENTER, AN ONLINE HUB DESIGNED TO GATHER AND SHOWCASE THE COM PELLING VOICES OF SAME-SEX COUPLES AND THEIR FAMIL

Return Reference	Explanation	
	FORM 990, PART III, LINE 4B	IES ACROSS THE UNITED STATES THE STORIES HIGHLIGHT HOW THE DENIAL OF MARRIAGE HURTS LOVIN G, COMMITTED COUPLES AND THEIR FAMILIES WHILE ALSO SHOWCASING HOW FAMILIES AND COMMUNITIES IN MARRIAGE STATES ARE ONLY HELPED AND NEVER HURT WHEN MARRIAGE DISCRIMINATION IS ENDED THE STORY CENTER - WHICH ALSO FEATURES A FORM FOR SUPPORTERS TO SHARE THEIR STORY WITH FRE EDOM TO MARRY - INCLUDES SEVERAL CATEGORIES OF STORIES THESE INCLUDE STORIES OF CELEBRATI ON FEATURING MARRIED SAME-SEX COUPLES LEGALLY RESPECTED BY THE FEDERAL GOVERNMENT AND THEI R HOME STATE, STORIES OF COUPLES WHO ARE LEGALLY MARRIED AND RESPECTED AT THE FEDERAL LEVE L BUT LIVE IN STATES THAT DISCRIMINATE AGAINST THEIR MARRIAGES, AND STORIES OF COUPLES WHO ARE UNMARRIED AND WANT TO MARRY IN THEIR HOME STATE BUT CANNOT BECAUSE THEY DO NOT HAVE T HE FREEDOM TO MARRY AN EXAMPLE OF THE STORIES CAPTURED IS ONE THAT HAS PROVED INSTRUMENTA L IN HELPING GROW SUPPORT FOR THE FREEDOM TO MARRY IN A STATE WE RECENTLY WON THROUGH LITI GATION -- JEN & ANGELIQUE NEUMAN-ROPER OF POJOAQUE, NEW MEXICO TRADITIONALLY, MARRIAGE VO WS ARE QUITE SIMPLE "I TAKE YOU TO BE MY SPOUSE, TO HAVE AND TO HOLD FROM THIS DAY FORWAR D, FOR BETTER OR FOR WORSE, FOR RICHER, FOR POORER, IN SICKNESS AND IN HEALTH, TO LOVE AND TO CHERISH, FROM THIS DAY FORWARD UNTIL DEATH DO US PART " FOR JEN AND ANGELIQUE, THESE T RADITIONAL VOWS CARRIED AN URGENT, TRAGIC SIGNIFICANCE IN DECEMBER 2012, JEN WAS DIAGNOSE D WITH AN ADVANCED AGGRESSIVE BRAIN CANCER, AND DOCTORS TOLD HER SHE HAD 18 MONTHS TO LIVE THE COUPLE, AFTER OVER 21 YEARS TOGETHER, KNEW THAT THEY WERE ENTERING A NEW STAGE OF TH EIR LIFE MUCH TOO EARLY - A CHALLENGING STAGE WHERE ANGELIQUE WOULD BE CARING FOR JEN IN S ICKNESS THEY ENDURED DOCTOR VISITS, SURGERY, AND JEN'S RECOVERY FROM A STROKE SHORTLY AFT ER HER DIAGNOSIS JEN BEGAN RECEIVING IN-PATIENT TREATMENT IN AN ASSISTED LIVING FACILITY IN SANTA FE "OUR LIVES HAD CHANGED FOREVER," ANGELIQUE SAID AFTER THE DIAGNOSIS "I KNEW THAT MY TIME WITH THE LOVE OF MY LIFE WOULD BE CUT SHORT " THROUGHOUT ALL OF THIS STRESS, JEN AND ANGELIQUE FELT AN EVEN GREATER SENSE OF INSECURITY BECAUSE THEY LIVE IN NEW MEXIC O, WHERE LAWS ON WHETHER SAME-SEX COUPLES CAN MARRY WERE UNCLEAR AND UNSTABLE, THEY WERE U NMARRIED WITHOUT LEGAL RESPECT FOR THEIR 21 YEARS OF LOVE AND COMMITMENT, THEY FEARED BEI NG DENIED THE STATE AND FEDERAL PROTECTIONS THAT ALL OTHER MARRIED COUPLES RECEIVE THEY F EARED THAT IF JEN WERE TO PASS AWAY, ANGELIQUE WOULD NOT BE LISTED AS THE SURVIVING SPOUSE THEY FEARED FOR THE PROTECTION OF THEIR CHILDREN, THREE BROTHERS WHO THEY ADOPTED FROM T HE NEW MEXICO FOSTER CARE SYSTEM AND BECAUSE OF JEN'S ILLNESS, THEY WERE UNABLE TO TRAVEL TO A STATE WHERE SAME-SEX COUPLES HAVE THE FREEDOM TO MARRY, WHERE THEY AT LEAST WOULD BE ABLE TO ACCESS MANY OF THE RESPONSIBILITIES AND BENEFITS THAT MARRIAGE TRIGGERS AT THE FE DERAL LEVEL THIS URGENT FEELING OF INSECURITY PROMPTED JEN AND ANGELIQUE TO WORK WITH THE ACLU OF NEW MEXICO, THE NATIONAL CENTER FOR LESBIAN RIGHTS AND US TO JOIN A LAWSUIT SEEKI NG THE FREEDOM TO MARRY IN THEIR STATE THEY JOINED ON AUGUST 21, FILING A REQUEST FOR AN EMERGENCY ORDER TO GRANT THE COUPLE THE FREEDOM TO MARRY DAYS LATER, THE STATE TRIAL COUR T DECLARED THAT SAME-SEX COUPLES ARE INCLUDED IN NEW MEXICO'S MARRIAGE LAW AND THAT COUNTY CLERKS IN TWO POPULOUS NEW MEXICO COUNTIES, INCLUDING SANTA FE, SHOULD BEGIN ISSUING MARR IAGE LICENSES TO SAME-SEX COUPLES, AND IN DECEMBER OF 2013 THAT DECISION WAS UPHELD BY THE NEW MEXICO STATE SUPREME COURT (CONTINUED)

Return Reference	Explanation
FORM 990, PART III, LINE 4B (CONTINUED)	JEN AND ANGELIQUE WERE OVERJOYED THEY MARRIED AS SOON AS POSSIBLE AT A REGIONAL CANCER CENTER IN SANTA FE, NEW MEXICO, WHERE JEN IS RECEIVING CHEMOTHERAPY TREATMENTS "IT WAS WONDERFUL AND OVERWHELMING," ANGELIQUE SAID "THE PART OF OUR VOWS WHERE WE PLEDGED TO CARE FOR EACH OTHER IN SICKNESS AND IN HEALTH REALLY HIT HOME FOR ME IT MEANS SO MUCH TO ME TO KNOW JEN IS MY WIFE, NOT ONLY IN MY HEART, BUT IN THE EYES OF OUR FRIENDS, FAMILY, AND COMMUNITY AS WELL " EACH OF THESE STORIES REVERBERATES AROUND THE INTERNET AND GETS ECHOED IN THE MAINSTREAM MEDIA IN EACH CASE, WE DEPLOY THESE MESSAGES THROUGH WHATEVER MEANS POSSIBLE TO AS WIDE AN AUDIENCE AS POSSIBLE FREEDOM TO MARRY'S COMMUNICATIONS TEAM WORKS DAILY WITH TRADITIONAL PRINT, RADIO AND TELEVISION PRESS OUTLETS TO ENSURE THESE STORIES ARE TOLD FAR AND WIDE ACROSS THE COUNTRY, AND OUR MESSAGE NOW APPEARS IN OVER 500 OUTLETS EACH MONTH

Return Reference	Explanation
FORM 990, PART III, LINE 4C	PUBLIC ENGAGEMENT IN THE CAPITAL A CRITICAL ELEMENT OF OUR NATIONAL CAMPAIGN EFFORTS IS TO MAKE THE CASE ON CAPITOL HILL, INSIDE THE BELTWAY, AND THROUGHOUT THE COUNTRY THAT THE FREEDOM TO MARRY IS A MAINSTREAM AMERICAN CAUSE, NOT A PARTISAN CAUSE THIS HELPS GROW PUBLIC SUPPORT, AND MOST CRUCIALLY HELPS CREATE AN ENVIRONMENT FOR THE US SUPREME COURT TO RULE IN FAVOR OF DISMANTLING DISCRIMINATION IN MARRIAGE ONCE AND FOR ALL IN 2013, MULTIPLE HIGH-PROFILE LAWSUITS CHALLENGING BOTH DOMA AND CALIFORNIA'S PROPOSITION 8 WERE CONSIDERED BY THE US SUPREME COURT IN BOTH CASES, THE KEY TO MAXIMIZING OUR CHANCES OF WINNING WAS NOT JUST IN RELYING ON GOOD LAWYERS, BUT SHAPING THE CLIMATE IN A BIPARTISAN WAY AS DESCRIBED UNDER OUR NATIONAL PUBLIC ENGAGEMENT ACCOMPLISHMENTS THE RULING THAT DOMA'S DENIAL OF FEDERAL PROTECTIONS AND BENEFITS FOR SAME-SEX COUPLES IS UNCONSTITUTIONAL, WAS ONE OF THE YEARS MOST SIGNIFICANT ACCOMPLISHMENTS AS IT IS MAKING A TREMENDOUS DENT IN MARRIAGE DISCRIMINATION WITHIN HOURS, DEPORTATIONS OF THE FOREIGN BORN BUT LEGALLY WED SPOUSES OF US CITIZENS IN SAME-SEX RELATIONSHIPS WERE HALTED SAME-SEX COUPLES WHO ARE MARRIED AND LIVING IN ONE OF THE 17 FREEDOM TO MARRY STATES, OR THE DISTRICT OF COLUMBIA, WERE QUICKLY MADE FULLY ELIGIBLE FOR THE FEDERAL PROTECTIONS AND RESPONSIBILITIES AFFORDED ALL MARRIED COUPLES HOWEVER, THE DOMA DECISION DID NOT COMPLETE THE JOB FOR THOSE LEGALLY MARRIED SAME-SEX COUPLES (AND WIDOWS OR WIDOWERS) WHO HAD MOVED TO OR LIVE IN A STATE THAT DISCRIMINATES AGAINST THEIR MARRIAGES, ACCESS TO THEIR FEDERAL MARITAL PROTECTIONS REQUIRED CONCERTED WORK IN BOTH CONGRESS AND WITH THE ADMINISTRATION THERE IS NO ONE RULE ACROSS ALL FEDERAL PROGRAMS AS TO WHETHER THE VALIDITY OF A MARRIAGE IS DETERMINED BY WHERE THE COUPLE GOT MARRIED ("PLACE OF CELEBRATION") OR WHERE THE COUPLE IS LIVING ("PLACE OF DOMICILE" OR "PLACE OF RESIDENCE") FOR SAME-SEX COUPLES THE "CHOICE OF LAW" STANDARD CAN MAKE ALL THE DIFFERENCE BETWEEN RESPECT FOR THEIR MARRIAGE AND THE FEDERAL PROTECTIONS THAT FLOW FROM IT AND NO PROTECTION WHATSOEVER AS A RESULT, DURING THE SECOND HALF OF 2013 FREEDOM TO MARRY PARTNERED WITH OUR MOVEMENT'S LEGAL ORGANIZATIONS AND OTHERS TO HELP GUIDE THE OBAMA ADMINISTRATION TOWARD FULL AND FAIR IMPLEMENTATION OF THE SUPREME COURT'S RULING ACROSS ALL FEDERAL PROGRAMS AND THROUGHOUT THE COUNTRY IN COMMENDABLE RESPONSE TO OUR ADVOCACY AND THE CONSTITUTION'S COMMAND, THE ADMINISTRATION TOOK STRONG STEPS IN CRUCIAL AREAS SUCH AS IMMIGRATION, TAXATION, PENSION AND PERSONNEL POLICIES FOR FEDERAL EMPLOYEES AND SERVICE MEMBERS BY ENSURING THAT MARRIED COUPLES ARE RESPECTED BY THE FEDERAL GOVERNMENT, EVEN IN DISCRIMINATING STATES, WE MADE A REAL AND IMMEDIATE DIFFERENCE IN PEOPLE'S LIVES, PUT THE ENTIRE COUNTRY IN PLAY, AND UNDERSCORED THAT THE "HOUSE DIVIDED" CANNOT STAND IN ADDITION, THROUGH OUR DC-FOCUSED WORK, WE CONTINUED TO AMPLIFY THE CASE FOR THE FREEDOM TO MARRY AMONG POLITICAL AND MEDIA OPINION-LEADERS IN THE CAPITAL, CREATING THE DRUMBEAT WITHIN THE BELTWAY AMONG POLITICAL OPERATIVES, POLITICAL MEDIA, ELECTED OFFICIALS -- ALL OF WHICH CREATE A CLIMATE OF EMPOWERMENT FOR THE JUDICIARY AS WELL FREEDOM TO MARRY'S BIPARTISAN FEDERAL TEAM AND MEDIA TEAM CULTIVATED RELATIONSHIPS WITH MANY SUCH OPINION-LEADERS ON BOTH SIDES OF THE AISLE, AND WE CONTINUED TO MAKE OUR CASE THROUGH SALONS, BRIEFINGS, EVENTS AT THE NATIONAL PRESS CLUB, AND OTHER FORUMS RECOGNIZING THAT SHAPING THE MEDIA CLIMATE IN A BIPARTISAN WAY IS IMPORTANT TO CONTINUING THE GROWTH IN SUPPORT FOR THE FREEDOM TO MARRY, FREEDOM TO MARRY HAS BEEN CONDUCTING OUTREACH AMONG CONSERVATIVES FOR THE LAST SEVERAL YEARS THOSE CONTACTS PROVED HELPFUL IN WINNING NEW YORK AND DEFENDING THE FREEDOM TO MARRY IN NEW HAMPSHIRE, LEADING TO OUR LAUNCH OF YOUNG CONSERVATIVES FOR THE FREEDOM TO MARRY IN 2012 YOUNG CONSERVATIVES FOR THE FREEDOM TO MARRY IS MADE UP OF OVER 60 LEADING YOUNG CONSERVATIVES FROM INSIDE AND OUTSIDE THE BELTWAY WHO CAME TOGETHER TO SUPPORT THE FREEDOM TO MARRY SUPPORTED BY ITS OWN WEBSITE AND FACEBOOK PAGE, THE GROUP BROUGHT VOICE TO THE POINT OF VIEW THAT THE FREEDOM TO MARRY IS BOTH A PROGRESSIVE AND CONSERVATIVE VALUE LEAD COMMITTEE MEMBERS ATTENDED REPUBLICAN EVENTS LIKE THE COLLEGE REPUBLICAN CONVENTION AND HOSTED MEET-AND-GREETS AND PRESS GATHERINGS THEIR PRESENCE AND PERSPECTIVE DEMONSTRATED THAT THERE IS GROWING SUPPORT FOR THE FREEDOM TO MARRY WITHIN CONSERVATIVE RANKS THE LEADERSHIP COMMITTEE INCLUDES BOTH MEGAN MCCAIN AND THE HUNSTMAN DAUGHTERS ITS MEMBERSHIP ALSO CONTAINS LEADING YOUNG VOICES FROM CONSERVATIVE STRONGHOLDS LIKE OKLAHOMA AND UTAH THEY GAVE INTERVIEWS AND SPEECHES AND ISSUED OP-EDS IN LOCAL PRESS WHICH REINFORCED THE BIPARTISAN NATURE OF OUR MOVEMENT AND LET THE PUBLIC KNOW THAT THERE IS SUPPORT FOR THE FREEDOM TO MARRY IN THE MOST UNLIKELY PLACES

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11	THE 990 IS REVIEWED IN DETAIL FIRST BY THE TREASURER AND THEN ALL BOARD MEMBERS RECEIVE A COPY AND VOTE ON WHETHER TO ADOPT AND SUBMIT THE 990 AS PRESENTED DURING THAT PROCESS ALL CONCERNS RAISED ARE ADDRESSED AND CHANGES ARE MADE, IF NECESSARY, BEFORE FILING WITH THE IRS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	UNDER THE POLICY, ALL POTENTIAL CONFLICTS ARE REVIEWED ANNUALLY EITHER BY THE PRESIDENT OF THE ORGANIZATION OR BY THE BOARD CHAIR DEPENDING ON THE NATURE OF THE CONFLICT ALL DIRECTORS AND ALL STAFF ARE SUBJECT TO THE POLICY ANY PERSONS WITH CONFLICTS WILL BE EXCUSED FROM VOTING

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15A	THE EXECUTIVE COMMITTEE REVIEWS THE PRESIDENT'S COMPENSATION ANNUALLY BASED ON HIS PERFORMANCE, HIS SCOPE OF RESPONSIBILITY AND RELEVANT BENCHMARKS OBTAINED THROUGH COMPETITIVE RESEARCH INCLUDING REVIEW OF THE OTHER ORGANIZTION'S 990'S THE EXECUTIVE COMMITTEE SETS A NEW SALARY RATE UPON COMPLETION OF THAT REVIEW AS APPROPRIATE THE PROCESS WAS LAST PERFORMED IN JUNE 2013

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS ARE MADE AVAILABLE UPON REQUEST

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	POLLING AND RESEARCH PROGRAM SERVICE EXPENSES 228,603 MANAGEMENT AND GENERAL EXPENSES 1,565 FUNDRAISING EXPENSES 4,246 TOTAL EXPENSES 234,414 PUBLIC RELATIONS PROGRAM SERVICE EXPENSES 656,744 MANAGEMENT AND GENERAL EXPENSES 1,013 FUNDRAISING EXPENSES 2,749 TOTAL EXPENSES 660,506 WEB DESIGN PROGRAM SERVICE EXPENSES 225,937 MANAGEMENT AND GENERAL EXPENSES 1,965 FUNDRAISING EXPENSES 5,332 TOTAL EXPENSES 233,234 COMMUNICATION SERVICES PROGRAM SERVICE EXPENSES 250 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 250 PROJECT MANAGEMENT PROGRAM SERVICE EXPENSES 138,378 MANAGEMENT AND GENERAL EXPENSES 1,228 FUNDRAISING EXPENSES 3,331 TOTAL EXPENSES 142,937 IT SUPPORT PROGRAM SERVICE EXPENSES 37,136 MANAGEMENT AND GENERAL EXPENSES 330 FUNDRAISING EXPENSES 894 TOTAL EXPENSES 38,360 OTHER CONSULTANT PROGRAM SERVICE EXPENSES 7,987 MANAGEMENT AND GENERAL EXPENSES 71 FUNDRAISING EXPENSES 192 TOTAL EXPENSES 8,250 OTHER FUNDRAISING CONSULTANT PROGRAM SERVICE EXPENSES 0 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 32,680 TOTAL EXPENSES 32,680

Return Reference	Explanation
FORM 990, PART XII, LINE 2C	THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR

SCHEDULE R (Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.
▶ Information about Schedule R (Form 990) and its instructions is at *www.irs.gov/form990*.

OMB No 1545-0047

2013

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I **Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity? Yes	No
(1) FREEDOM TO MARRY ACTION INC 155 W 19TH ST 2ND FL NEW YORK, NY 10011 90-0554218	LOBBYING	NY	501(C)(4)		FREEDOM TO MARRY INC		No

Part III **Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No	(k) Percentage ownership

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity? Yes	(i) No

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes	No
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity	1a		No
b Gift, grant, or capital contribution to related organization(s)	1b		No
c Gift, grant, or capital contribution from related organization(s)	1c		No
d Loans or loan guarantees to or for related organization(s)	1d		No
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No
l Performance of services or membership or fundraising solicitations for related organization(s)	1l		No
m Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n	Yes	
o Sharing of paid employees with related organization(s)	1o	Yes	
p Reimbursement paid to related organization(s) for expenses	1p		No
q Reimbursement paid by related organization(s) for expenses	1q	Yes	
r Other transfer of cash or property to related organization(s)	1r		No
s Other transfer of cash or property from related organization(s)	1s		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) FREEDOM TO MARRY ACTION INC	O	322,203	COST

Part VI **Unrelated Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate allocations?		(i) Code V?UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

Return Reference	Explanation