

Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1

Briefly describe the organization's mission

SEE SCHEDULE O

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

If "Yes," describe these changes on Schedule O

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a	(Code)	(Expenses \$ 881,028	including grants of \$ 241,277	(Revenue \$)
NATIONAL PUBLIC ENGAGEMENTTHANKS TO THE ONGOING DIALOGUE PROPELLED AND SHAPED BY FREEDOM TO MARRY AND OTHERS, AMERICANS ARE REALIZING THAT GAY COUPLES SEEK THE PERSONAL SIGNIFICANCE OF MARRIAGE AND NEED THE CRITICAL SAFETY-NET OF PROTECTIONS AND RESPONSIBILITIES THAT MARRIAGE BRINGS THANKS TO OUR SUSTAINED, AFFIRMATIVE ENGAGEMENT, PUBLIC OPINION RESEARCH NOW DEMONSTRATES THAT A NATIONAL MAJORITY SUPPORTS THE FREEDOM TO MARRY (HAVING DOUBLED SINCE 1996, AND THAT, SUPPORT CONTINUES TO RISE IN EVERY STATE, DEMOGRAPHIC, AND COHORT FOR EXAMPLE, A WASHINGTON POST/ABC NEWS POLL [HTTP //WWW.FREEDOMTOMARRY.ORG/RESOURCES/ENTRY/MARRIAGE-POLLING#3182013] CONDUCTED IN EARLY 2013 SHOWED 58% OF VOTERS NATIONWIDE SUPPORT THE FREEDOM TO MARRY - INCLUDING 81% OF VOTERS UNDER 30 THE SAME POLL FOUND THAT A MAJORITY, AT 52%, OF REPUBLICANS AND GOP-LEANING INDEPENDENTS UNDER 50 YEARS OLD SUPPORT THE FREEDOM TO MARRY SIMILAR RESULTS HAVE BEEN FOUND FOR A WIDE ARRAY OF DEMOGRAPHIC GROUPS POLLSTER AND FORMER ROMNEY DIRECTOR OF DATA SCIENCE, ALEX LUNDRY, FOUND 64% OF SELF-IDENTIFYING EVANGELICAL MILLENIALS IN SUPPORT A NEW YORK TIMES/CBS NEWS POLL CONDUCTED FEBRUARY 23-27, 2013 SHOWS 62% OF AMERICAN CATHOLICS ARE IN FAVOR OF LEGALIZING MARRIAGE FOR SAME-SEX COUPLES IN ADDITION, A NATIONAL GALLUP POLL CONDUCTED NOVEMBER 26-29, 2012 FOUND 53% OF AFRICAN AMERICANS THOUGHT MARRIAGES BETWEEN SAME-SEX COUPLES SHOULD BE RECOGNIZED OFFICIALLY AND SHOULD HAVE THE SAME RIGHTS AS STRAIGHT MARRIED COUPLES FINALLY, A QUINNIPIAC POLLING INSTITUTE POLL CONDUCTED FEBRUARY 27-MARCH 4, 2013 SHOWED 63% OF HISPANIC VOTERS SUPPORT SAME-SEX MARRIAGE INDEED, WE HAVE MADE CONSIDERABLE PROGRESS ON OUR GOALS TO DATE IN GROWING AND DIVERSIFYING THE MAJORITY FOR MARRIAGE THROUGH THE DEPLOYMENT OF EFFECTIVE MESSAGING USING APPROPRIATE AND EFFICIENT DELIVERY MECHANISMS INCLUDING OUR CORE NATIONAL PUBLIC EDUCATION CAMPAIGN, WHY MARRIAGE MATTERS A TRUE MULTI-MEDIA, PROGRAM THAT RELIES ON BOTH ONLINE CONTENT AND PAID MEDIA, WHY MARRIAGE MATTERS' CORE MESSAGE IS THAT SAME-SEX COUPLES WANT TO MARRY FOR THE SAME REASONS AS OPPOSITE COUPLES LOVE & COMMITMENT THE PROGRAM'S WEBSITE, WWW.WHYMARRIAGEMATTERS.ORG, PROVIDES CONTENT AIMED AT ASSISTING THE MOVABLE MIDDLE FILLED WITH STORIES OF COUPLES WHO TALK ABOUT WHY THEY CHOSE TO OR WANT TO MARRY, THE SITE ENGAGES ITS AUDIENCE WITH EMOTIONAL AND HEART-RENDING CONTENT INCLUDING STORIES FROM COUPLES LIKE CARMEN AND ANISIA, WHO WANT TO MARRY TO PROTECT THEMSELVES AND THEIR CHILDREN BUT WHO ARE DENIED HEALTHCARE COVERAGE BY CARMEN'S EMPLOYER TO REINFORCE AND AMPLIFY DELIVERY OF THIS IMPORTANT CASE FOR MARRIAGE, FREEDOM TO MARRY ALSO DESIGNS TOOLS AND A HUB TO ASSIST ORGANIZATIONS BOTH NATIONALLY AND AT THE STATE LEVEL IN EMPLOYING MESSAGING AND CONTENT DRAWN FROM THE CAMPAIGN OUR GOAL IS TO DEPLOY THESE MESSAGES THROUGH WHATEVER MEANS POSSIBLE TO AS WIDE AN AUDIENCE AS POSSIBLE AND HELP BRING THOSE IN OUR BASE WHO ARE TRAINED TO SHARE THEIR STORIES WITH THOSE WHO ARE QUESTIONING THEIR PAST OPPOSITION TO THE FREEDOM TO MARRY FREEDOM TO MARRY'S COMMUNICATIONS TEAM WORKS DAILY WITH TRADITIONAL PRINT, RADIO, AND TELEVISION PRESS OUTLETS TO ENSURE THESE STORIES ARE TOLD FAR AND WIDE ACROSS THE COUNTRY WHILE FREEDOM TO MARRY IS WORKING TO CREATE AND DISSEMINATE MESSAGING DESIGNED TO GROW THE MAJORITY FOR MARRIAGE, WE ARE ALSO TRAILBLAZING NEW METHODS OF CONNECTING WITH OUR CURRENT AND POTENTIAL SUPPORTERS -- AND DOING PUBLIC EDUCATION -- ONLINE PARTNERING WITH BLUE STATE DIGITAL, THE NATIONAL LEADER IN DEVELOPING ONLINE CAMPAIGNS, WE LAUNCHED A DYNAMIC ONLINE ACTION CENTER IN SUPPORT OF THE FREEDOM TO MARRY WHICH HAS NOW GROWN OUR GRASSROOTS BASE TO MORE THAN 550,000 ONLINE SUPPORTERS, UP FROM 400,000 JUST LAST YEAR WE USE THAT BASE TO REACH OUT TO SUPPORTERS TO ENGAGE WITH THEIR FRIENDS AND NEIGHBORS ABOUT WHY MARRIAGE MATTERS TO THEM AN EXCELLENT EXAMPLE IS OUR NEW MAYORS FOR THE FREEDOM TO MARRY CAMPAIGN WE LAUNCHED THIS IN JANUARY 2012 WITH A GROUP OF BIPARTISAN MAYORS FROM AROUND THE COUNTRY INCLUDING THOSE FROM LOS ANGELES, NEW YORK CITY, HOUSTON, SAN DIEGO AND BOSTON A YEAR LATER THERE ARE OVER 300 MAYORS IN OVER 30 STATES WHO HAVE SIGNED ON THAT PROGRESS WAS HELPED BY OUR LEGION OF ONLINE SUPPORTERS WHO LAUNCHED LOCAL EFFORTS TO GET THEIR MAYOR SIGNED UP INCLUDING ONLINE PETITIONS, BLOG CAMPAIGNS, LOCAL PROTESTS AND FACE-TO-FACE MEETINGS WITH MAYORS AND THEIR STAFFS JUST AS IMPORTANTLY, WITH EACH NEW MAYOR ADDED TO THE CAMPAIGN, WE ENGENDER MORE CONVERSATIONS ABOUT WHY MARRIAGE MATTERS AND ABOUT THE GROWTH AND PROGRESS OF THE MOVEMENT HELPING ADD TO THE SENSE OF MOMENTUM THAT IS IMPORTANT FOR COURTS, LEGISLATORS, AND VOTERS TO FEEL AS THEY WRESTLE WITH MARRIAGE DISCRIMINATION RECOGNIZING FROM OUR FOUNDING IN 2003 THAT THE MESSENGER IS OFTEN THE MESSAGE AND THAT A DRUMBEAT OF PUBLIC SUPPORT BUILDS MOMENTUM AND AN OPENNESS TO THINKING ANEW, WE ALSO DEVELOPED PROGRAMS TO TELL COMPELLING STORIES THAT REINFORCE THE ELEMENTS THAT WE KNOW HELP THE PUBLIC CONTINUE TO EVOLVE ON MARRIAGE OR THAT ENGAGE OUR SUPPORTERS IN WAYS THAT MOVE THEM TO ACTION A FEATURE OF OUR EFFORTS FOR 2012 WAS A FOCUS ON MILITARY COUPLES WITH THE END OF "DON'T ASK, DON'T TELL," GAY AND LESBIAN MEMBERS OF THE MILITARY WERE THEN FREE TO BE OPEN ABOUT THEIR PRIVATE LIVES AND THEIR SPOUSES NUMEROUS SERVICEMEN AND WOMEN HAD ALREADY MARRIED IN STATES WHERE THEY COULD, BUT ONCE THEY WERE LEGALLY MARRIED THEY FACED A NEW ASPECT OF DISCRIMINATION BY THE FEDERAL GOVERNMENT UNDER SO-CALLED DOMA EXPLAINING THE IMPACT OF THIS DISCRIMINATION, CHIEF WARRANT OFFICER CHARLIE MORGAN OF THE NEW HAMPSHIRE NATIONAL GUARD, AND HER WIFE, KAREN, APPEARED IN A VIDEO [HTTP //WWW.YOUTUBE.COM/WATCH?v=XOEJITSUAAY] AS PART OF FREEDOM TO SERVE, FREEDOM TO MARRY, OUR JOINT CAMPAIGN WITH SERVICEMEMBERS LEGAL DEFENSE NETWORK THAT SEEKS TO HIGHLIGHT THE WAYS THAT DOMA SPECIFICALLY HURT MILITARY FAMILIES CW2 MORGAN WAS UNDERGOING INTRAVENOUS CHEMOTHERAPY IN HER BATTLE WITH INCURABLE STAGE-FOUR BREAST CANCER, AND SHE RECENTLY RETURNED FROM A DEPLOYMENT TO THE MIDDLE EAST THOUGH THE COUPLE WAS MARRIED IN NEW HAMPSHIRE IN 2011 AFTER NEARLY 14 COMMITTED YEARS TOGETHER, THEY STILL DID NOT RECEIVE THE SAME FEDERAL PROTECTIONS AS THEIR STRAIGHT, MARRIED PEERS BECAUSE OF THE DEFENSE OF MARRIAGE ACT WHEN CW2 MORGAN PASSED IN EARLY 2013, HER WIFE DID NOT RECEIVE THE SURVIVORS' BENEFITS SHE DESPERATELY NEEDED TO TAKE CARE OF THEIR 5-YEAR-OLD DAUGHTER, CASEY ELENA IN 2012 WE ALSO LAUNCHED A NEW PROGRAM ENTITLED FAMILIA ES FAMILIA [HTTP //FAMILIAESFAMILIA.ORG/] TARGETED AT SPANISH SPEAKERS WHICH BROKE NEW GROUND IN GROWING SUPPORT AMONG, AND DEPLOYING VISIBLE SUPPORT FROM, LATINO COMMUNITIES FREEDOM TO MARRY DEVELOPED FAMILIA AND BUILT A PARTNERSHIP WITH 22 NATIONAL HISPANIC CIVIL RIGHTS GROUPS INCLUDING THE MEXICAN AMERICAN LEGAL DEFENSE FUND (MALDEF) AND THE NATIONAL COUNCIL OF LA RAZA (NCLR) FOLLOWING A SUCCESSFUL LAUNCH AT NCLRS ANNUAL CONFERENCE IN LAS VEGAS IN JULY, WE BEGAN WORKING WITH THE PARTNER GROUPS TO CREATE AND DISSEMINATE MATERIALS THEY BELIEVE IN AND FEEL COMFORTABLE SERVING AS MESSENGER FOR MARRIAGE THROUGH FAMILIA AND OTHER INNOVATIVE PROGRAMS BASED ON COMPREHENSIVE AND REVOLUTIONARY RESEARCH AND BY HIGHLIGHTING LEADERSHIP VOICES IN COMMUNITIES OF COLOR, FREEDOM TO MARRY HELPED GROW SUPPORT FOR MARRIAGE AND EDUCATE AMERICANS ON THE HARMS DONE TO GAY COUPLES AND THEIR FAMILIES DENIED THE FREEDOM TO MARRY AND ITS VERY REAL PROTECTIONS AND MEANING THROUGH INNOVATIVE MESSAGING, BASED ON COMPREHENSIVE AND REVOLUTIONARY RESEARCH, BY HIGHLIGHTING LEADERSHIP VOICES IN COMMUNITIES OF COLOR, AND BY CAPITALIZING ON THE POWERFUL STORIES OF SERVICEMEN AND WOMEN WHO NOW-THANKS TO THE REPEAL OF "DON'T ASK, DON'T TELL"-SERVE OPENLY AND WHOSE STORIES OF BEING TREATED UNEQUALLY BY THE GOVERNMENT THEY SERVE ARE ESPECIALLY PERSUASIVE, FREEDOM TO MARRY GREW SUPPORT FOR MARRIAGE IN 2012 AND HELPED EDUCATE AMERICANS ON THE HARMS DONE TO GAY COUPLES AND THEIR FAMILIES BY BEING DENIED THE VERY REAL BENEFITS AND PROTECTIONS OF MARRIAGE				

4b	(Code)	(Expenses \$ 1,289,883	including grants of \$)	(Revenue \$)
PUBLIC ENGAGEMENT IN THE STATESWINNING MORE STATES IS AN ESPECIALLY URGENT FOCUS OF FREEDOM TO MARRY'S CENTRAL MARRIAGE CAMPAIGN, PART OF OUR STRATEGY TO CREATE THE CLIMATE FOR A SUPREME COURT RULING BRINGING NATIONAL RESOLUTION 2012 WAS AN HISTORIC YEAR FOR THE MARRIAGE MOVEMENT AS WE MOUNTED SUCCESSFUL CAMPAIGNS TO WIN MARRIAGE-RELATED BALLOT MEASURES NOT JUST IN ONE STATE BUT IN FOUR MAINE, MARYLAND, MINNESOTA AND WASHINGTON FREEDOM TO MARRY WAS DEEPLY ENGAGED IN THE EFFORTS IN THOSE STATES AND MANY OTHERS TO ENGAGE THE PUBLIC IN THE CONVERSATION AROUND MARRIAGE WITH EACH STATE WON WE INCREASE THE POPULATION WITH ACCESS TO THE FREEDOM TO MARRY (AS OF JAN 1, 2013, 17% LIVED IN A STATE WITH THE FREEDOM TO MARRY AND 42% LIVED IN A STATE WITH SOME FORM OF PROTECTIONS FOR SAME-SEX COUPLES BY THE END OF 2012), AND WITH EACH STATE WE WIN, WE COME CLOSER TO OUR AIM OF CREATING A CRITICAL MASS OF STATES, SETTING THE STAGE FOR VICTORY NATIONWIDE IN TWO OTHER STATES, NEW HAMPSHIRE AND IOWA, WE SUCCESSFULLY DEPLOYED PUBLIC EDUCATION CAMPAIGNS AND IN BOTH STATES THE REPEAL OF THE FREEDOM TO MARRY WAS PREVENTED FREEDOM TO MARRY ALSO LAID A FOUNDATION FOR 2013 CAMPAIGNS TO PUSH PAST CIVIL UNION TO THE FREEDOM TO MARRY IN SEVERAL MORE STATES, INCLUDING HAWAII, ILLINOIS, NEW JERSEY, RHODE ISLAND, AND DELAWARE TWO EXAMPLES OF STATE PROGRAMS DEMONSTRATE THE KIND OF WORK DEPLOYED -NEW HAMPSHIRE RECOGNIZING THAT THE FREEDOM TO MARRY IN NEW HAMPSHIRE WAS AT RISK AND MIGHT CONTINUE TO BE AT RISK FOR SEVERAL YEARS FROM RIGHT-WING FORCES IN THE STATE, FREEDOM TO MARRY LAUNCHED A MULTI-FACETED PUBLIC EDUCATION PROGRAM IN 2012 TO CONTINUE TO PORTRAY THE AFFIRMATIVE VALUE OF THE FREEDOM TO MARRY THROUGH EARNED MEDIA, ONLINE RESOURCES AND SOME PAID MEDIA, THE PROGRAM REINFORCED FOR GRANITE STATERS THE POSITIVE ASPECTS OF MARRIAGE FOR SAME-SEX COUPLES AND FOR THE STATE AS A WHOLE AT THE SAME TIME THOSE MESSAGES WERE ADAPTED TO THE UNIQUE CULTURE OF THE STATE THE MESSAGING INCORPORATED ELEMENTS OF THE WHY MARRIAGE MATTERS PROGRAM WHILE BUILDING ON NEW HAMPSHIRE'S RICH TRADITION OF "LIVE FREE OR DIE " THE MESSAGING ALSO HIGHLIGHTED HOW LITTLE SUPPORT THERE WAS FOR REPEALING THE MARRIAGE LAW ONE ANNUAL POLL CONDUCTED BY DARTMOUTH COLLEGE SHOWED THE IMPACT OF ALL THIS WORK IN 2011, OPPONENTS TO THE FREEDOM TO MARRY HAD A SLIGHT PLURALITY WITH 42 2% OPPOSING AND 41 5% SUPPORTIVE IN 2012, AFTER THE PUBLIC DIALOGUE, SUPPORTERS OUTNUMBERED THE OPPOSITION 55% TO 30% -MINNESOTATHE LESSONS LEARNED IN DEVELOPING THE WHY MARRIAGE MATTERS PUBLIC EDUCATION PROGRAM WERE ALSO CRITICAL TO THE FOUNDATION OF ENGAGEMENT WITH THE PEOPLE OF MINNESOTA AROUND MARRIAGE -- KNOWING THAT ONE-ON-ONE DIALOGUE HAS PROVEN TO BE THE MOST EFFECTIVE METHOD FOR MOVING UNDECIDED INDIVIDUALS TO EMBRACE THE FREEDOM TO MARRY WORKING WITH GROUPS IN THE STATE, FREEDOM TO MARRY HELPED REINFORCE THOSE ONE-ON-ONE MESSAGES WITH PUBLIC EDUCATION LIKE THE TELEVISION AD [HTTP //WWW.YOUTUBE.COM/WATCH?v=OBXKRlyH_OU&list=UUCeiWHO-J5LV-Y9L_CB_DaQ] PROFILING A MINNESOTA COUPLE WHO HAVE A GAY GRANDSON IN IT THE GRANDPARENTS TALK ABOUT THEIR OWN JOURNEY OF ACCEPTANCE THEREBY REINFORCING THE CORE MESSAGE THAT LOVE AND COMMITMENT IS THE REASON GAY COUPLE WANT TO MARRY AND ROLE MODELING THE JOURNEY OTHERS SHOULD TAKE THE AD FORMED THE CORE OF A MORE THAN HALF MILLION DOLLAR PUBLIC EDUCATION CAMPAIGN DEPLOYED DURING THE SUMMER OF 2012 WE DID SIMILAR WORK IN STATES FROM MAINE TO WASHINGTON, WHILE FREEDOM TO MARRY ALSO HELPED DEFEND THE FREEDOM TO MARRY IN IOWA OUR ENGAGEMENT SPURRED MILLIONS OF CONVERSATIONS, GENERATING MOMENTUM AND GROWING ACCEPTANCE FOR THE FREEDOM TO MARRY				

4c	(Code)	(Expenses \$ 824,526	including grants of \$)	(Revenue \$)
PUBLIC ENGAGEMENT IN THE CAPITOLA CRITICAL ELEMENT OF OUR NATIONAL CAMPAIGN EFFORTS IS TO MAKE THE CASE ON CAPITOL HILL, INSIDE THE BELTWAY, AND THROUGHOUT THE COUNTRY THAT THE FREEDOM TO MARRY IS A MAINSTREAM AMERICAN CAUSE, NOT A PARTISAN CAUSE THIS HELPS GROW PUBLIC SUPPORT, AND MOST CRUCIALLY HELPS CREATE AN ENVIRONMENT FOR THE US SUPREME COURT TO RULE IN FAVOR OF DISMANTLING DISCRIMINATION IN MARRIAGE ONCE AND FOR ALL IN 2012, MULTIPLE HIGH-PROFILE LAWSUITS CHALLENGING BOTH DOMA AND CALIFORNIA'S PROPOSITION 8 WERE MAKING THEIR WAY THROUGH THE FEDERAL COURT SYSTEM IN BOTH CASES, THE KEY TO MAXIMIZING OUR CHANCES OF WINNING WAS NOT JUST IN RELYING ON GOOD LAWYERS, BUT SHAPING THE CLIMATE IN A BIPARTISAN WAY IN PARTNERSHIP WITH OUR C4 ARM, FREEDOM TO MARRY ACTION, INC , AND BUILDING ON OUR SUCCESSFUL WORK IN NEW HAMPSHIRE (WHICH WAS DOMINATED BY A WIDE ARRAY OF CONSERVATIVE VIEWPOINTS), WE LAUNCHED YOUNG CONSERVATIVES FOR THE FREEDOM TO MARRY MID-YEAR YOUNG CONSERVATIVES FOR THE FREEDOM TO MARRY IS A CAMPAIGN TO HIGHLIGHT AND BUILD SUPPORT FOR THE FREEDOM TO MARRY AMONG YOUNG CONSERVATIVES ACROSS AMERICA WE KICKED OFF THE CAMPAIGN WITH NINE SPOKESPEOPLE WHO REPRESENT THE RAPIDLY GROWING NUMBERS OF YOUNG CONSERVATIVES ACROSS THE COUNTRY THAT AGREE ALL AMERICANS SHOULD BE ABLE TO SHARE IN THE FREEDOM TO MARRY THESE RIGHT-OF-CENTER LEADERS RECEIVED A DAY-LONG MEDIA AND MESSAGING TRAINING AND NOW ACT AS THE PRINCIPAL VOICES FOR THE GROUP SINCE THE LAUNCH, THE YOUNG CONSERVATIVES HAVE TALKED TO REPORTERS, PUBLISHED OP-EDS, AND HELPED RAISE FUNDS FOR THE MOVEMENT TOGETHER THEY ARE WORKING TO REPRESENT YOUNG REPUBLICANS, LIBERTARIANS AND CONSERVATIVES AND DEMONSTRATE THE INCREASING SUPPORT WITHIN THE POLITICAL RIGHT FOR THE FREEDOM TO MARRY IN ADDITION TO THE TRAINING AND MEDIA ATTENTION, WE HAVE ALSO DEVELOPED A YOUNG CONSERVATIVES FOR THE FREEDOM TO MARRY WEBSITE [HTTP //WWW.FREEDOMTOMARRY.ORG/PAGES/YOUNG-CONSERVATIVES-FOR-THE-FREEDOM-TO-MARRY] AND FACEBOOK PAGE AND HOSTED AN EVENT AT THE REPUBLICAN NATIONAL CONVENTION IN TAMPA THIS HAS PRODUCED EXTENSIVE NEWS COVERAGE THAT REINFORCED THE MESSAGE THAT THE FREEDOM TO MARRY IS NOT A PARTISAN VALUE AND IS CONSISTENT WITH BASIC CONSERVATIVE VALUES OF RESPONSIBILITY AND COMMUNITY, LIMITED GOVERNMENT AND INDIVIDUAL FREEDOM THE CAMPAIGN HAS BEEN JOINED BY WELL-KNOWN CONSERVATIVES MEGHAN MCCAIN AND MARGARET HOOVER WHO NOW REGULARLY SPEAK OUT FOR THE FREEDOM TO MARRY, AND WITH THE ELECTION RESULTS OF NOVEMBER, 2012, IN HAND EVEN NEWT GINGRICH HAS ACKNOWLEDGED PUBLICLY THAT IT IS TIME FOR CONSERVATIVES TO RECONCILE THEMSELVES WITH THE FREEDOM TO MARRY ALL OF THIS WORK CONTRIBUTED TO THE GROWING DRUMBEAT OF NEWS INSIDE THE BELTWAY ABOUT MARRIAGE AND THE INCREASING MOMENTUM OF THE MOVEMENT TO REINFORCE THE BREADTH OF SUPPORT THE FREEDOM TO MARRY ENJOYS AND FIND NEW WAYS TO MOBILIZE THAT SUPPORT, FREEDOM TO MARRY ALSO LAUNCHED THE RESPECT FOR MARRIAGE COALITION IN FEBRUARY, 2012 A ROBUST ALLIANCE MADE UP OF CIVIL RIGHTS, LABOR, PROGRESSIVE, FAITH, STUDENT, HEALTH, LEGAL, WOMEN'S, AND LGBT ORGANIZATIONS THE COALITION BEGAN WITH JUST 50 GROUPS AND NOW HAS OVER 80 GROUPS WHO HAVE ORGANIZED INTO THREE SEPARATE TASK FORCES TO PLAN AND EXECUTE DIFFERENT WAYS TO COORDINATE COMMUNICATIONS, CONDUCT OUTREACH ACROSS THE COUNTRY, AND ENGAGE THOUGHT LEADERS AND OTHERS INSIDE THE BELTWAY THE COALITION SEEKS TO SPEAK WITH ONE VOICE AND DEPLOY ACTIVITIES IN A TRULY ALIGNED APPROACH IN ORDER TO MAXIMIZE THE IMPACT OF ALL OF ITS MEMBERS THE MOST IMPORTANT EVENT IN THE FEDERAL REALM IN 2012, HOWEVER, WAS THE HISTORIC CHAT BY PRESIDENT OBAMA WITH ABC NEWS IN WHICH HE BECAME THE FIRST SITTING PRESIDENT TO EMBRACE THE FREEDOM TO MARRY IN HIS INTERVIEW HE MODELED BOTH WHY MARRIAGE MATTERS AND HOW HE TOO COMPLETED HIS OWN JOURNEY OF SUPPORT FOR MARRIAGE WHILE HISTORIC IN ITS OWN RIGHT, THE PRESIDENT'S ANNOUNCEMENT WAS HAILED AS HELPING DRIVE UP SUPPORT FOR MARRIAGE AMONG AFRICAN AMERICANS, ESPECIALLY IN KEY STATES FURTHER, HIS HAVING WON RE-ELECTION WHILE PUBLICLY SUPPORTING THE FREEDOM TO MARRY HAS UPENDED TRADITIONAL POLITICAL THINKING AND ALLOWED HIM THE SPACE TO URGE PASSAGE OF MARRIAGE IN HIS HOME STATE OF ILLINOIS AND ELSEWHERE THROUGHOUT THE YEAR, FREEDOM TO MARRY HAS PROMOTED HIS SUPPORT AND HIS JOURNEY IN WAYS THAT HAVE HELPED OTHERS COMPLETE THEIR OWN JOURNEY TO SUPPORT THE FREEDOM TO MARRY THROUGH EFFECTIVE, BIPARTISAN MESSAGING AND COORDINATED ACTION TAKEN WITH THE GROWING ARMY OF SUPPORTERS OF MARRIAGE, FREEDOM TO MARRY ENGENDERED A NEW WAY OF THINKING ABOUT THE FREEDOM TO MARRY BOTH NATIONALLY AND IN FEDERAL CIRCLES AT A TIME WHEN KEY DECISION-MAKERS, PARTICULARLY THE SUPREME COURT, WERE ACTIVELY CONSIDERING HOW TO ADDRESS DISCRIMINATION IN MARRIAGE				

4d	Other program services (Describe in Schedule O)	(Expenses \$	including grants of \$	(Revenue \$	)
4e	Total program service expenses	2,995,437			

Part IV

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I 	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II 	4 Yes	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III 	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d Yes	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) 	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . .	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . .	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
1c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.		
2b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		No
3b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
5b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
5c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		No
6b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	Yes	
7b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	Yes	
7c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		No
7d	If "Yes," indicate the number of Forms 8282 filed during the year.		
7e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		No
7f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		No
7g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
7h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
9a	Did the organization make any taxable distributions under section 4966?		
9b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
10a	Initiation fees and capital contributions included on Part VIII, line 12.		
10b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		
11	Section 501(c)(12) organizations. Enter		
11a	Gross income from members or shareholders.		
11b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
13a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
13b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		
13c	Enter the amount of reserves on hand.		
14a	Did the organization receive any payments for indoor tanning services during the tax year?		No
14b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.		

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
1a	14		
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent	1b	14
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	Yes
b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	15a	Yes
b	Other officers or key employees of the organization	15b	No
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	NY, AL, AR, CA, CT, DC, FL, ID, IN, IA, KS, KY, LA, MD, MA, MN, MT, NE, PA, SD, TN, TX, VT, VA, WA, WV, WY
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	SCOTT DAVENPORT 155 WEST 19TH STREET 2ND FLOOR NEW YORK, NY (212) 851-8418

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) BARBARA COX BOARD CHAIR	2 00 2 00	X		X				0	0	0
(2) BEN DIXON TREASURER	2 00	X		X				0	0	0
(3) JENNIFER GERARDA BROWN SECRETARY	2 00	X		X				0	0	0
(4) BRONDI BORER AT LARGE MEMBER	2 00	X						0	0	0
(5) CHERRY SPENCER-STARK AT LARGE MEMBER	2 00	X						0	0	0
(6) CHRISTINE CHAVEZ AT LARGE MEMBER	2 00	X						0	0	0
(7) FRANK R SELVAGGI AT LARGE MEMBER	2 00	X						0	0	0
(8) HELIO F GARCIA AT LARGE MEMBER	2 00	X						0	0	0
(9) REV DR IGNACIO CASTUERA AT LARGE MEMBER	2 00	X						0	0	0
(10) JORDAN ROTH AT LARGE MEMBER	2 00	X						0	0	0
(11) OTHO KERR AT LARGE MEMBER	2 00	X						0	0	0
(12) SAM THORON AT LARGE MEMBER	2 00	X						0	0	0
(13) TAHLIB DISNEY-BRITTON AT LARGE MEMBER	2 00	X						0	0	0
(14) TIM SWEENEY AT LARGE MEMBER	2 00	X						0	0	0
(15) EVAN WOLFSON PRESIDENT	37 20 2 80			X				211,064	15,886	42,281
(16) SCOTT DAVENPORT COO	38 00 2 00			X				127,300	6,700	27,688
(17) MARC SOLOMON NATIONAL CAMPAIGN DIRECTOR	23 60 16 40					X		101,686	70,663	16,106

Part VII

1b	Sub-Total	▼			
c	Total from continuation sheets to Part VII, Section A	▼			
d	Total (add lines 1b and 1c)	▼	659,050	146,294	141,429

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization: 5

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A)	(B)	(C)
Name and business address	Description of services	Compensation
MEDIA STRATEGIES AND RESEARCH 11350 RANDOM HILLS ROAD STE 670 FAIRFAX VA 22030	MEDIA CONSULTANT	1,026,000
DCI GROUP 1828 L ST NW SUITE 400 WASHINGTON DC 20036	COMMUNICATIONS SUPPORT	674,739
BLUE STATE DIGITAL 406 7TH STREET NW 3RD FL WASHINGTON DC 20004	WEB CONSULTANT	366,150
D&P CREATIVE STRATEGIES 3520 MAPLE COURT FALLS CHURCH VA 22041	MEDIA CONSULTANT	193,794
HOLLY PRUETT 2338 NE 7TH AVE PORTLAND OR 97212	PUBLIC ENGAGEMENT	153,661

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►10

Part VIII

Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . .	1a			
	b	Membership dues	1b			
	c	Fundraising events	1c	34,238		
	d	Related organizations	1d			
	e	Government grants (contributions)	1e			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	4,134,676		
	g	Noncash contributions included in lines 1a-1f \$		308,900		
	h	Total. Add lines 1a-1f		4,168,914		
Program Service Revenue	2a		Business Code			
	b					
	c					
	d					
	e					
	f	All other program service revenue				
	g	Total. Add lines 2a-2f				
	Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)	473		
4		Income from investment of tax-exempt bond proceeds . .				
5		Royalties				
6a		Gross rents	(i) Real	(ii) Personal		
b		Less rental expenses				
c		Rental income or (loss)				
d		Net rental income or (loss)				
7a		Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other		
b		Less cost or other basis and sales expenses				
c		Gain or (loss)				
d		Net gain or (loss)				
8a		Gross income from fundraising events (not including \$ 34,238 of contributions reported on line 1c) See Part IV, line 18	a	8,085		
b		Less direct expenses	b	10,886		
c		Net income or (loss) from fundraising events . . .		-2,801		-2,801
9a		Gross income from gaming activities See Part IV, line 19	a			
b		Less direct expenses	b			
c		Net income or (loss) from gaming activities . . .				
10a		Gross sales of inventory, less returns and allowances .	a			
b		Less cost of goods sold	b			
c		Net income or (loss) from sales of inventory . . .				
		Miscellaneous Revenue	Business Code			
11a						
b						
c						
d	All other revenue		147,056		147,056	
e	Total. Add lines 11a-11d		147,056			
12	Total revenue. See Instructions		4,313,642	0	0	144,728

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX ☒

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.	241,277	241,277		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.				
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees.	404,089	223,349	104,681	76,059
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).				
7	Other salaries and wages.	917,069	587,405	117,698	211,966
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).	81,354	49,710	12,583	19,061
9	Other employee benefits.	171,177	111,379	21,527	38,271
10	Payroll taxes.	112,871	69,709	18,398	24,764
11	Fees for services (non-employees):				
a	Management.				
b	Legal.				
c	Accounting.	18,197		18,197	
d	Lobbying.				
e	Professional fundraising services. See Part IV, line 17.				
f	Investment management fees.				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	1,287,146	1,287,146		
12	Advertising and promotion.	16,007	16,007		
13	Office expenses.	272,071	182,658	31,870	57,543
14	Information technology.				
15	Royalties.				
16	Occupancy.	165,917	102,469	27,043	36,405
17	Travel.	80,701	71,627		9,074
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19	Conferences, conventions, and meetings.	53,305	40,109		13,196
20	Interest.				
21	Payments to affiliates.				
22	Depreciation, depletion, and amortization.	11,386	7,032	1,856	2,498
23	Insurance.	5,894	3,642	961	1,291
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O).				
a					
b					
c					
d					
e	All other expenses.	3,109	1,918	509	682
25	Total functional expenses. Add lines 1 through 24e.	3,841,570	2,995,437	355,323	490,810
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response to any question in this Part X

☐

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			98,696	1	155,901
	2	Savings and temporary cash investments			445,837	2	788,651
	3	Pledges and grants receivable, net			129,083	3	325,650
	4	Accounts receivable, net			3,475	4	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			15,000	9	12,640
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	63,572	48,635	10c	52,186
	b	Less accumulated depreciation	10b	11,386			
	11	Investments—publicly traded securities				11	
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11			88,700	15	85,512
16	Total assets. Add lines 1 through 15 (must equal line 34)			829,426	16	1,420,540	
Liabilities	17	Accounts payable and accrued expenses			9,991	17	130,378
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			65,085	25	63,740
	26	Total liabilities. Add lines 17 through 25			75,076	26	194,118
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			754,350	27	1,194,841
	28	Temporarily restricted net assets				28	31,581
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			754,350	33	1,226,422
	34	Total liabilities and net assets/fund balances			829,426	34	1,420,540

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,313,642
2	Total expenses (must equal Part IX, column (A), line 25)	2	3,841,570
3	Revenue less expenses Subtract line 2 from line 1	3	472,072
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	754,350
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	1,226,422

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization FREEDOM TO MARRY INC	Employer identification number 80-0544853
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Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1	☐	A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
2	☐	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E)
3	☐	A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
4	☐	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state _____
5	☐	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)
6	☐	A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
7	☒	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II)
8	☐	A community trust described in section 170(b)(1)(A)(vi) (Complete Part II)
9	☐	An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III)
10	☐	An organization organized and operated exclusively to test for public safety See section 509(a)(4).
11	☐	An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Non-functionally integrated
e	☐	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
f	☐	If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
g	☐	Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above?
h	☐	Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1 - 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")			13,642	2,715,068	4,168,914	6,897,624
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3			13,642	2,715,068	4,168,914	6,897,624
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						3,648,913
6 Public support. Subtract line 5 from line 4						3,248,711

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4			13,642	2,715,068	4,168,914	6,897,624
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources				757	473	1,230
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)				91,225	147,056	238,281
11 Total support (Add lines 7 through 10)						7,137,135
12 Gross receipts from related activities, etc (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here					☒	

Section C. Computation of Public Support Percentage		
14	Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14
15	Public support percentage for 2011 Schedule A, Part II, line 14	15
16a	33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☐
b	33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☐
17a	10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization	☐
b	10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization	☐
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	☐

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage			
15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15		
16 Public support percentage from 2011 Schedule A, Part III, line 15	16		

Section D. Computation of Investment Income Percentage			
17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17		
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18		
19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶			
b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶			
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶			

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation
SCHEDULE A, PART II, LINE 10, EXPLANATION OF OTHER INCOME OTHER

SCHEDULE C

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

If the organization answered “Yes” to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization FREEDOM TO MARRY INC	Employer identification number 80-0544853
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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization’s direct and indirect political campaign activities in Part IV	
2	Political expenditures	▶ \$
3	Volunteer hours	

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?	☐ Yes ☐ No
4a	Was a correction made?	☐ Yes ☐ No
b	If “Yes,” describe in Part IV	

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities	▶ \$
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b	▶ \$
4	Did the filing organization file Form 1120-POL for this year?	☐ Yes ☐ No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization’s funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV	

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A
- Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B
- Check ☐ if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		56,000													
b Total lobbying expenditures to influence a legislative body (direct lobbying)		280,000													
c Total lobbying expenditures (add lines 1a and 1b)		336,000													
d Other exempt purpose expenditures		3,505,570													
e Total exempt purpose expenditures (add lines 1c and 1d)		3,841,570													
f Lobbying nontaxable amount Enter the amount from the following table in both columns		342,079													
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g Grassroots nontaxable amount (enter 25% of line 1f)		85,520													
h Subtract line 1g from line 1a If zero or less, enter -0-		0													
i Subtract line 1f from line 1c If zero or less, enter -0-		0													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		☐ Yes ☐ No													

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) Total
2a Lobbying nontaxable amount			286,661	342,079	628,740
b Lobbying ceiling amount (150% of line 2a, column(e))					943,110
c Total lobbying expenditures			277,818	336,000	613,818
d Grassroots nontaxable amount			71,665	85,520	157,185
e Grassroots ceiling amount (150% of line 2d, column (e))					235,778
f Grassroots lobbying expenditures			57,895	56,000	113,895

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c	Media advertisements?			
d	Mailings to members, legislators, or the public?			
e	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	Other activities?			
j	Total. Add lines 1c through 1i.			
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b	If "Yes," enter the amount of any tax incurred under section 4912.			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912.			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	
	☐ Yes ☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	
	☐ Yes ☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)

☐ Preservation of an historically important land area

☐ Protection of natural habitat

☐ Preservation of a certified historic structure

☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶_____

4

Number of states where property subject to conservation easement is located ▶_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i)

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

(ii)

Assets included in Form 990, Part X

▶\$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

b

Assets included in Form 990, Part X

▶\$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2012

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a	Beginning of year balance				
b	Contributions				
c	Net investment earnings, gains, and losses				
d	Grants or scholarships				
e	Other expenditures for facilities and programs				
f	Administrative expenses				
g	End of year balance				

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a

Board designated or quasi-endowment

b

Permanent endowment

c

Temporarily restricted endowment

The percentages in lines 2a, 2b, and 2c should equal 100%

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

(ii)

related organizations

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

	Yes	No
3a(i)		
3a(ii)		
3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land			
b	Buildings			
c	Leasehold improvements			
d	Equipment			
e	Other	63,572	11,386	52,186
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				52,186

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	4,319,535
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	2e	5,893
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	5,893
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII)	2d	
e	Add lines 2a through 2d	2e	5,893
3	Subtract line 2e from line 1	3	4,313,642
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1	4c	0
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)	5	4,313,642

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	3,847,463
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	2e	5,893
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII)	2d	
e	Add lines 2a through 2d	2e	5,893
3	Subtract line 2e from line 1	3	3,841,570
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :	4c	0
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)	5	3,841,570

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X, LINE 2	FREEDOM TO MARRY, INC. HAS DETERMINED THAT THERE ARE NO MATERIAL UNCERTAIN TAX POSITIONS THAT REQUIRE RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS PERIODS ENDING DECEMBER 31, 2010 AND SUBSEQUENT REMAIN SUBJECT TO EXAMINATION BY APPLICABLE TAXING AUTHORITIES

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Form 990-EZ filers are not required to complete this part.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization FREEDOM TO MARRY INC	Employer identification number 80-0544853
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Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- | | |
|--|---|
| a ☐ Mail solicitations | e ☐ Solicitation of non-government grants |
| b ☐ Internet and email solicitations | f ☐ Solicitation of government grants |
| c ☐ Phone solicitations | g ☐ Special fundraising events |
| d ☐ In-person solicitations | |
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☐ Yes ☐ No
- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total ▶						

- 3** List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.
-
-

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col (a) through col (c))	
			<u>XL EVENT</u>				
			(event type)	(event type)	(total number)		
1	Gross receipts	. . .	42,323			42,323	
2	Less Contributions	. .	34,238			34,238	
3	Gross income (line 1 minus line 2)	. . .	8,085			8,085	
Direct Expenses	4	Cash prizes	. . .				
	5	Noncash prizes	. .				
	6	Rent/facility costs	. .	5,500		5,500	
	7	Food and beverages	.	5,386		5,386	
	8	Entertainment	. . .				
	9	Other direct expenses	.				
	10	Direct expense summary Add lines 4 through 9 in column (d) ►					(10,886)
	11	Net income summary Combine line 3, column (d), and line 10 ►					-2,801

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
1	Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes..... ☐ No	☐ Yes..... ☐ No	☐ Yes..... ☐ No	
7	Direct expense summary Add lines 2 through 5 in column (d) ▶				
8	Net gaming income summary Combine lines 1 and 7 in column (d) ▶				

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain _____

Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity operated in

a The organization's facility	13a	
b An outside facility	13b	

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name 

Address 

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization  \$ _____ and the amount of gaming revenue retained by the third party  \$ _____

c If "Yes," enter name and address of the third party

Name 

Address 

16 Gaming manager information

Name 

Gaming manager compensation  \$

Description of services provided 

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year  \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	Return Reference	Explanation
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Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

DLN: 93493280004283

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) GAY & LESBIAN ADVOCATES & DEFENDERS 30 WINTER STREET SUITE 800 BOSTON,MA 02108	04-2660498	501(C)(3)	75,000				PUBLIC EDUCATION IN MAINE
(2) STANDING UP FOR NH FAMILIES PO BOX 196 CONCORD,NH 03302	45-1775216	501(C)(4)	20,277				GRASSROOTS LOBBYING
(3) GILL FOUNDATION (MAP) 2215 MARKET STREET DENVER,CO 80205	84-1264186	501(C)(3)	50,000				POLLING ARCHIVE
(4) NETROOTS FOUNDATION 60 29TH ST 664 SAN FRANCISCO,CA 94110	20-8672843	501(C)(3)	10,000				LGBT PANEL AND SCHOLARSHIPS
(5) WASHINGTON PROGRESS FUND 1402 THIRD AVE STE 515 SEATTLE,WA 98101	26-2868934	501(C)(3)	50,000				WA STATE VOTER TURNOUT
(6) GARDEN STATE EQUALITY EDUCATION FUND 40 S FULLERTON AVE MONTCLAIR,NJ 07042	20-2588166	501(C)(3)	25,000				PUBLIC EDUCATION IN NJ
(7) MARRIAGE EQUALITY RHODE ISLAND 118 N MAIN STREET STE 3 PROVIDENCE,RI 02907	45-0580079	501(C)(3)	10,000				GRASSROOTS LOBBYING

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

6

3

Enter total number of other organizations listed in the line 1 table

1

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information.

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	PART I, LINE 2	SCHEDULE I, PART I, LINE 2 THE ORGANIZATION MAINTAINS RECORDS FOR GRANTS MADE DIRECTLY TO THE ORGANIZATIONAL ENTITIES WHEN THE GRANT IS COMPLETE, THE ORGANIZATION ASKS FOR A WRITTEN REPORT DETAILING HOW THE GRANT WAS USED

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I	Questions Regarding Compensation		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. ☐ First-class or charter travel ☐ Travel for companions ☐ Tax idemnification and gross-up payments ☐ Discretionary spending account ☐ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e g , maid, chauffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. ☐ Compensation committee ☐ Independent compensation consultant ☒ Form 990 of other organizations ☐ Written employment contract ☒ Compensation survey or study ☒ Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization: a Receive a severance payment or change-of-control payment? b Participate in, or receive payment from, a supplemental nonqualified retirement plan? c Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	4a		No
		4b		No
		4c		No
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: a The organization? b Any related organization? If "Yes," to line 5a or 5b, describe in Part III.	5a		No
		5b		No
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: a The organization? b Any related organization? If "Yes," to line 6a or 6b, describe in Part III.	6a		No
		6b		No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.	7	Yes	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.	8		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1)EVAN WOLFSON PRESIDENT	(i)	210,064	1,000	0	20,460	18,861	250,385	0
	(ii)	15,886	0	0	1,540	1,420	18,846	0
(2)SCOTT DAVENPORT COO	(i)	126,300	1,000	0	6,840	19,464	153,604	0
	(ii)	6,700	0	0	360	1,024	8,084	0
(3)MARC SOLOMON NATIONAL CAMPAIGN DIRECTOR	(i)	100,686	1,000	0	1,770	7,733	111,189	0
	(ii)	70,663	0	0	1,230	5,373	77,266	0
(4)THALIA ZEPATOS DIRECTOR PUBLIC ENGAGEMENT	(i)	107,493	1,000	0	1,122	19,394	129,009	0
	(ii)	27,123	0	0	4,488	4,849	36,460	0
(5)JEFFREY KONGSLIE DEVELOPMENT DIRECTOR	(i)	109,507	1,000	0	3,154	17,502	131,163	0
	(ii)	25,922	0	0	740	4,105	30,767	0

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
	PART I, LINE 3	THE EXECUTIVE COMMITTEE REVIEWS THE PERFORMANCE OF THE PRESIDENT ANNUALLY, AND DETERMINES NEW COMPENSATION BASED ON COMPETITIVE INFORMATION AND PERFORMANCE ASSESSMENTS. COMPETITIVE INFORMATION IS COMPILED THROUGH RESEARCH DONE ON OTHER 990S OF SIMILAR ORGANIZATIONS AND DATA PROVIDED BY THE MOVEMENT ADVANCEMENT PROJECT.
	PART I, LINE 7	OFFICERS AND HIGHEST COMPENSATED EMPLOYEES RECEIVED A BONUS AT THE SOLE DISCRETION OF THE PRESIDENT BASED ON THE DEGREE TO WHICH GOALS WERE MET AND THE FINANCIAL HEALTH OF THE ORGANIZATION.

SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	2	299,000	SELLING PRICE
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
CATERING AND ENTERTAINMENT FOR SPECIAL 25 Other ► (EVENT)	X	2	9,900	COST
26 Other ► ()				
27 Other ► ()				
28 Other ► ()				

29

Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

30a

During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

30a

Yes

No

b

If "Yes," describe the arrangement in Part II

31

Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

31

Yes

No

32a

Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

32a

Yes

b

If "Yes," describe in Part II

33

If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 51227J

Schedule M (Form 990) (2012)

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
METHOD FOR DETERMINING NUMBER OF CONTRIBUTORS	PART I, COLUMN (B)	NUMBER OF CONTRIBUTORS
THIRD PARTY USE	PART I, LINE 32B	FREEDOM TO MARRY, INC MAINTAINS A BROKERAGE ACCOUNT WITH SCHWAB TO PROCESS THE SALE OF ANY DONATED SECURITIES IT HAS A POLICY OF SELLING ALL SUCH PROPERTY WITHIN 2 DAYS OF DONATION

SCHEDULE O
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ****Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

2012**Open to Public
Inspection**Name of the organization
FREEDOM TO MARRY INC**Employer identification number**

80-0544853

Identifier	Return Reference	Explanation
ORGANIZATION MISSION STATEMENT	FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION	THE CAMPAIGN TO WIN MARRIAGE NATIONWIDE, FREEDOM TO MARRY EDUCATES THE GENERAL PUBLIC ON HOW EXCLUDING SAME-SEX COUPLES FROM MARRIAGE HARMS COUPLES, CHILDREN, THEIR LOVED ONES, AND THE COUNTRY AS A WHOLE, AND ON HOW ENDING THE DENIAL OF THE FREEDOM TO MARRY HELPS THE COMMUNITY FREEDOM TO MARRY SEEKS TO SPUR MILLIONS OF CONVERSATIONS ACROSS THE COUNTRY BY PRESENTING A SUFFICIENTLY FULL AND FAIR EXPOSITION OF THE PERTINENT FACTS TO PERMIT INDIVIDUALS AND THE GENERAL PUBLIC TO FORM INDEPENDENT OPINIONS OR CONCLUSIONS TO FURTHER THIS EXEMPT PURPOSE, FREEDOM TO MARRY CONDUCTS RESEARCH ON THE HARMS COUPLES FACE WHEN EXCLUDED FROM MARRIAGE AND DISSEMINATES SUCH INFORMATION VIA THE WEB AND OTHER PUBLICATIONS IT ALSO PROMOTES THE INFORMATION PROVIDED BY OTHERS IN SUPPORT OF THE FREEDOM TO MARRY AND RECRUITS SUCH EXPERTS AND PROMINENT INDIVIDUALS FREEDOM TO MARRY PROVIDES PROGRAMMING AND ONLINE CAPABILITY THAT ENABLES THOSE WHO SUPPORT THE FREEDOM TO MARRY TO HELP EDUCATE THEIR FRIENDS AND FAMILY, NEIGHBORS AND COLLEAGUES

Identifier	Return Reference	Explanation
ORGANIZATION MISSION STATEMENT	FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION	THE CAMPAIGN TO WIN MARRIAGE NATIONWIDE, FREEDOM TO MARRY EDUCATES THE GENERAL PUBLIC ON HOW EXCLUDING SAME-SEX COUPLES FROM MARRIAGE HARMS COUPLES, CHILDREN, THEIR LOVED ONES, AND THE COUNTRY AS A WHOLE, AND ON HOW ENDING THE DENIAL OF THE FREEDOM TO MARRY HELPS THE COMMUNITY FREEDOM TO MARRY SEEKS TO SPUR MILLIONS OF CONVERSATIONS ACROSS THE COUNTRY BY PRESENTING A SUFFICIENTLY FULL AND FAIR EXPOSITION OF THE PERTINENT FACTS TO PERMIT INDIVIDUALS AND THE GENERAL PUBLIC TO FORM INDEPENDENT OPINIONS OR CONCLUSIONS TO FURTHER THIS EXEMPT PURPOSE, FREEDOM TO MARRY CONDUCTS RESEARCH ON THE HARMS COUPLES FACE WHEN EXCLUDED FROM MARRIAGE AND DISSEMINATES SUCH INFORMATION VIA THE WEB AND OTHER PUBLICATIONS IT ALSO PROMOTES THE INFORMATION PROVIDED BY OTHERS IN SUPPORT OF THE FREEDOM TO MARRY AND RECRUITS SUCH EXPERTS AND PROMINENT INDIVIDUALS FREEDOM TO MARRY PROVIDES PROGRAMMING AND ONLINE CAPABILITY THAT ENABLES THOSE WHO SUPPORT THE FREEDOM TO MARRY TO HELP EDUCATE THEIR FRIENDS AND FAMILY, NEIGHBORS AND COLLEAGUES

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 11	THE 990 IS REVIEWED IN DETAIL FIRST BY THE TREASURER AND THEN ALL BOARD MEMBERS RECEIVE A COPY AND VOTE ON WHETHER TO ADOPT AND SUBMIT THE 990 AS PRESENTED DURING THAT PROCESS ALL CONCERNS RAISED ARE ADDRESSED AND CHANGES ARE MADE, IF NECESSARY , BEFORE FILING WITH THE IRS

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 12C	UNDER THE POLICY , ALL POTENTIAL CONFLICTS ARE REVIEWED ANNUALLY EITHER BY THE PRESIDENT OF THE ORGANIZATION OR BY THE BOARD CHAIR DEPENDING ON THE NATURE OF THE CONFLICT ALL DIRECTORS AND ALL STAFF ARE SUBJECT TO THE POLICY ANY PERSONS WITH CONFLICTS WILL BE EXCUSED FROM VOTING

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 15A	THE EXECUTIVE COMMITTEE REVIEWS THE PERFORMANCE OF THE PRESIDENT ANNUALLY, AND DETERMINES NEW COMPENSATION BASED ON COMPETITIVE INFORMATION AND PERFORMANCE ASSESSMENTS. COMPETITIVE INFORMATION IS COMPILED THROUGH RESEARCH DONE ON OTHER 990S OF SIMILAR ORGANIZATIONS AND DATA PROVIDED BY THE MOVEMENT ADVANCEMENT PROJECT. THE PROCESS WAS LAST PERFORMED IN JUNE 2012.

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS ARE MADE AVAILABLE UPON REQUEST

Identifier	Return Reference	Explanation
OTHER FEES	FORM 990, PART IX, LINE 11G	VIDEO PRODUCTION PROGRAM SERVICE EXPENSES 41,500 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 41,500 POLLING RESEARCH PROGRAM SERVICE EXPENSES 23,827 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 23,827 COMMUNICATIONS PROGRAM SERVICE EXPENSES 477,325 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 477,325 WEB DEVELOPMENT PROGRAM SERVICE EXPENSES 173,476 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 173,476 PUBLIC RELATIONS PROGRAM SERVICE EXPENSES 571,018 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 571,018

Identifier	Return Reference	Explanation
	FORM 990, PART XII, LINE 2C	THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
FREEDOM TO MARRY INC

Employer identification number
80-0544853

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) FREEDOM TO MARRY ACTION INC 155 W 19TH ST 2ND FL NEW YORK, NY 10011 90-0554218	LOBBYING	NY	501(C)(4)		FREEDOM TO MARRY INC		No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		No
b	Gift, grant, or capital contribution to related organization(s)		No
c	Gift, grant, or capital contribution from related organization(s)		No
d	Loans or loan guarantees to or for related organization(s)		No
e	Loans or loan guarantees by related organization(s)		No
f	Dividends from related organization(s)		No
g	Sale of assets to related organization(s)		No
h	Purchase of assets from related organization(s)		No
i	Exchange of assets with related organization(s)		No
j	Lease of facilities, equipment, or other assets to related organization(s)		No
k	Lease of facilities, equipment, or other assets from related organization(s)		No
l	Performance of services or membership or fundraising solicitations for related organization(s)		No
m	Performance of services or membership or fundraising solicitations by related organization(s)		No
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	Yes	
o	Sharing of paid employees with related organization(s)	Yes	
p	Reimbursement paid to related organization(s) for expenses		No
q	Reimbursement paid by related organization(s) for expenses	Yes	
r	Other transfer of cash or property to related organization(s)		No
s	Other transfer of cash or property from related organization(s)		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) FREEDOM TO MARRY ACTION INC	O	152,783	COST

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII **Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation
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Software ID:
Software Version:
EIN: 80-0544853
Name: FREEDOM TO MARRY INC