Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2012

Open to Public Inspection

A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012

B Check if applicable
- Address change
- Name change
- Initial return
- Terminated
- Amended return
- Application pending

C Name of organization
ORAL CANCER FOUNDATION

Doing Business As

Number and street (or P O box if mail is not delivered to street address) | Room/suite
3419 VIA LIDO 205

City or town, state or country, and ZIP + 4
NEWPORT BEACH, CA 926633908

D Employer identification number
33-0969026

E Telephone number
(949) 646-8000

G Gross receipts $ 893,905

F Name and address of principal officer
BRIAN HILL
3419 VIA LIDO 205
NEWPORT BEACH, CA 92663

H(a) Is this a group return for affiliates? ☐ Yes ☑ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J **Website:** ▶ WWW ORALCANCER COM

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation 2001

M State of legal domicile CA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities
THE ORAL CANCER FOUNDATION IS A NATIONAL PUBLIC SERVICE, NON-PROFIT ENTITY DESIGNED TO REDUCE SUFFERING AND SAVE LIVES THROUGH PREVENTION, EDUCATION, RESEARCH, ADVOCACY, AND SUPPORT ACTIVITIES

2 Check this box ▶☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3	Number of voting members of the governing body (Part VI, line 1a)	3	3
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	2
5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	2
6	Total number of volunteers (estimate if necessary)	6	4
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b	Net unrelated business taxable income from Form 990-T, line 34	7b	

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	492,326	893,905
	9	Program service revenue (Part VIII, line 2g)		0
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		-917
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	492,326	892,988
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	40,836	0
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	52,762	70,380
	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶9,316		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	475,152	514,159
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	568,750	584,539
	19	Revenue less expenses Subtract line 18 from line 12	-76,424	308,449

			Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	309,894	618,343
	21	Total liabilities (Part X, line 26)		0
	22	Net assets or fund balances Subtract line 21 from line 20	309,894	618,343

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here

****** | 2013-06-30
Signature of officer | Date

BRIAN HILL PRESIDENT
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
JOHN W DIEHL CPA		2013-08-12		

Firm's name ▶ DIEHL & COMPANY INC | Firm's EIN ▶

Firm's address ▶ 2151 MICHELSON DR STE 160
IRVINE, CA 926121377 | Phone no (949) 250-1400

May the IRS discuss this return with the preparer shown above? (see instructions) ☑ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response to any question in this Part III . . . . ☑

1 Briefly describe the organization's mission

THE ORAL CANCER FOUNDATION IS A NATIONAL PUBLIC SERVICE, NON-PROFIT ENTITY DESIGNED TO REDUCE SUFFERING AND SAVE LIVES THROUGH PREVENTION, EDUCATION, RESEARCH, ADVOCACY, AND SUPPORT ACTIVITIES

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . ☐ **Yes** ☑ **No**

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses $ 465,686 including grants of $) (Revenue $)

FINANCIAL 2012 2012 WAS ANOTHER YEAR OF SUCCESSFUL MISSION ACCOMPLISHMENTS, PARTICULARLY IN THE FOUNDATIONS' PUBLIC OUTREACH AND DISSEMINATING ACTIONABLE INFORMATION THIS WAS FACILITATED BY INCREASED VISIBILITY OF THE FOUNDATION WHICH GENERATED MANY NEW PUBLIC INDIVIDUAL DONORS, IN SPITE OF THE FACT THAT OCF CONTINUES TO HAVE FEW CORPORATE SPONSORS AND THAT THE US ECONOMY OVERALL IS STILL VERY NEGATIVE ACADEMY AWARD WINNING ACTOR MICHAEL DOUGLAS PARTNERED WITH THE FOUNDATION TO FILM A PUBLIC SERVICE ANNOUNCEMENT THIS YEAR THE MESSAGE COVERED AWARENESS ISSUES AND IMPORTANT INFORMATION THAT BESIDES THE HISTORIC TOBACCO RISK FACTORS BRINGING PEOPLE TO THE DISEASE, THAT A VIRUS (HPV) WAS THE FASTEST GROWING DRIVER OF WHAT HAS BEEN CALLED BY MANY IN THE MEDICAL ARENA A NATIONAL ORAL CANCER EPIDEMIC COUPLED WITH AN EXTENSIVE PR CAMPAIGN THAT INCLUDED EXPENDITURES IN WEB BASED ADS THAT DROVE THE PUBLIC TO INFORMATIONAL PAGES ON THE OCF WEB SITE, THE TV PSA PLAYED IN ALL MAJOR NATIONAL TV MARKETS TRACKING DATA FROM PR NEWSWIRE DOCUMENTED THE ENORMOUS SUCCESS OF THE PIECE WITH 52 MILLION VIEWER IMPRESSIONS DURING ITS 120 DAY PLAY CYCLE FOLLOWING THE DOUGLAS PSA, EMMY AWARD WINNING ACTRESS BLYTHE DANNER ALSO JOINED WITH US FOR A SECOND TIME TO FILM A TV PSA, THIS ONE COVERING THE NEED FOR ANNUAL SCREENINGS, AND SPEAKING TO THE LOSS OF HER HUSBAND TO ORAL CANCER, AFTER SOME VERY OBVIOUS SYMPTOMS PERSISTED, BUT BECAUSE OF THEIR PAINLESS NATURE, WERE IGNORED THE TRACKING DATA ON THIS PSA WAS OVER 36 MILLION VIEWER IMPRESSIONS DURING ITS RUN THESE PUBLIC OUTREACH EFFORTS WILL CONTINUE INTO 2013, AND FOCUS LARGELY ON THE ROLE OF THE HPV VIRUS AS AN ORAL CANCER CAUSE, AND HOW COMMON INFECTION WITH IT IS IN THE US OCF VOLUNTEER RANKS GREW SIGNIFICANTLY IN 2012, AND WE ADDED MANY NEW AWARENESS EVENTS AROUND THE COUNTRY AS A RESULT IN 2012 THE FOUNDATION CONDUCTED A TOTAL OF 30 EVENTS IN MAJOR CITIES AS A RESULT OF THESE NEW RELATIONSHIPS, MANY OF WHICH COME FROM THE RANKS OF THE RDH COMMUNITY (AS THIS IS BEING WRITTEN IN 2013, WE ARE ALREADY ON TRACK TO HAVE OVER 40 EVENTS THIS YEAR) EACH EVENT HAD NUMEROUS LARGE STRATEGIC PARTNERS, SUCH AS DENTAL SCHOOLS, FORTUNE 500 CORPORATIONS, AND CANCER TREATMENT CENTERS AS CO-SPONSORS WITH THESE NEW PARTNERS ASSISTING IN THE FUNDING OF THESE EVENTS, THE COSTS TO OCF WERE SIGNIFICANTLY REDUCED THIS YEAR OVER PREVIOUS YEARS WHEN THE FOUNDATION FUNDED EVENTS ON ITS OWN THE COMMUNITY OUTREACH THROUGH THESE EVENTS IS SIGNIFICANT WITH MANY EVENTS REACHING 750 PLUS WALKERS/RUNNERS AND EVEN MORE AS NON ATTENDING TEAM SUPPORTERS REALIZING THE SIGNIFICANCE OF THESE LARGER EVENTS MAKING NEWS IN THE COMMUNITIES, WHICH IN TURN RAISES PUBLIC AWARENESS OF THE DISEASE, THE RISK FACTORS FOR GETTING IT, AND THE EARLY SIGNS AND SYMPTOMS THAT A LAY PERSON MIGHT NOTICE AND SEEK HELP FOR, THE FOUNDATION CONTINUED TO INVEST IN OUR WEB BASED SOFTWARE THAT FACILITATES AN INDIVIDUAL'S EFFORT TO BUILD TEAMS AND REACH A LARGER COMMUNITY OF PEOPLE VIA THEIR EMAIL, FACEBOOK, AND TWITTER FRIENDS AND FOLLOWERS WE ANTICIPATE THAT THE IMPACT OF THIS IN 2013 TO ALLOW US TO MAKE A SIGNIFICANT JUMP IN THE NUMBER OF INDIVIDUALS THAT WE CAN REACH WITH GOOD SCIENCE BASED INFORMATION THAT THEY CAN PUT TO USE IN THEIR LIVES IN 2012 OUR CONTRIBUTIONS TO HPV RESEARCH CONTINUED, ADVANCING WHAT WE KNOW ABOUT THIS FAST GROWING ORAL CANCER ETIOLOGY WE ALSO SAW PUBLISHED THE OUTCOMES FROM PREVIOUS YEARS RESEARCH EXPENDITURES (2010-2011), IN PRESTIGIOUS PEER REVIEWED JOURNALS SUCH AS THE JOURNAL OF EPIDEMIOLOGY AND THE JOURNAL CANCER THE CO-FUNDING OF THE RADIATION TREATMENT ONCOLOGY GROUP CLINICAL TRIAL 1016 (RTOG1016) CONTINUED THIS YEAR, WITH AN ANTICIPATED END POINT OF PUBLISHING DATA IN 2013 THIS CLINICAL TRIAL LOOKS AT LESS TOXIC TREATMENT MODALITIES FOR THOSE ORAL CANCER PATIENTS THAT COME FROM THE HPV ETIOLOGY WITH KNOWN SIGNIFICANT SURVIVAL ADVANTAGES DOCUMENTED IN PREVIOUSLY OCF SPONSORED RESEARCH PUBLISHED IN THE NEW ENGLAND JOURNAL OF MEDICINE, THAT LOOKED AT 5-YEAR SURVIVAL IN HPV16 POSITIVE PATIENTS, (REPORTED IN OUR 2010 990 NARRATIVE) HTTP //ORALCANCERFOUNDATION ORG/HPV/PDF/NEJM_GILLISON PDF THE OPPORTUNITY TO MODIFY TREATMENTS IN THIS GROUP PRESENTS ITSELF THIS WILL HOPEFULLY HAVE THE IMPACT OF REDUCING TREATMENT RELATED MORBIDITY AND LONG-TERM QUALITY OF LIFE ISSUES THAT PATIENTS CURRENTLY DEAL WITH THE FOUNDATION WAS FINANCIALLY COMMITTED TO THE UNIVERSITY OF ILLINOIS AT CHICAGO AND RESEARCHER DR MARK LINGEN IN 2011 AND WITH DR MAURA GILLISON AT THE JAMES CANCER CENTER IN 2012, TO FINANCE A STUDY WHICH HAS NOW BEEN PUBLISHED IN 2012 THE STUDY YIELDED A GOLD STANDARD MECHANISM AND LABORATORY TEST FOR DETERMINING IF THE CAUSALITY OF A SPECIFIC ORAL CANCER WAS AN HPV ETIOLOGY THIS IS ESSENTIAL SCIENCE THAT NEEDED TO BE DONE BEFORE MAJOR ALTERATIONS OF TREATMENT MODALITIES CAN BE IMPLEMENTED FOR HPV+ DISEASE PREVIOUS PCR BASED METHODOLOGIES, WHILE ABLE TO FIND HPV IN CELLS, WERE UNABLE TO ADEQUATELY DETERMINE IF THAT WAS ONLY EPISOMAL HPV THAT WAS PRESENT BUT INACTIVE, OR IF THE VIRAL DNA HAD BECOME INTEGRATED INTO THE CELLS DNA CAUSING THE MALIGNANCY OCF WAS THE SOLE FUNDER OF THIS WORK IN THE ANNUAL APRIL ORAL CANCER AWARENESS MONTH NATIONAL ACTIVITIES, OCF AGAIN BROKE RECORDS IN THE NUMBER OF SCREENING SITES, AND FREE SCREENINGS TO THE AMERICAN PUBLIC CONDUCTED WITH OUR PARTNERS WITH OVER 2,300 SCREENING SITES NATIONALLY IN APRIL, THE FOUNDATION'S DENTAL AND OTOLARYNGOLOGY PARTNERS CONDUCTED OVER 62,000 FREE ORAL CANCER SCREENINGS IN COMMUNITIES ACROSS THE COUNTRY WE HAD STRONG STRATEGIC PARTNERS FOR THESE EVENTS, INCLUDING BRISTOL-MYERS SQUIBB, HENRY SCHEIN DENTAL, THE COUNTRY'S LARGEST DENTAL PRODUCTS SUPPLIER, LED DIAGNOSTICS, AND PROFESSIONAL SOCIETIES INCLUDING, THE ACADEMY OF GENERAL DENTISTRY, THE AMERICAN ACADEMY OF ORAL AND MAXILLOFACIAL SURGERY, THE AMERICAN DENTAL ASSOCIATION, THE ACADEMY OF ORAL MEDICINE, AND NUMEROUS STATE DENTAL HYGIENE ASSOCIATIONS THIS WAS THE 13TH YEAR THAT OCF HAS CONDUCTED THESE FREE FREEING EVENTS, AFTER PIONEERING THE CONCEPT WITH DR MICHAEL ALFANO (VICE CHANCELLOR OF NYU) AND THE ORAL CANCER CONSORTIUM WHO BEGAN THE IDEA IN 1999, THEN LIMITED TO THE NEW ENGLAND AREA OCF'S ONLINE SUPPORT GROUP, NOW IN ITS 12TH YEAR OF EXISTENCE, CONTINUES TO GROW WITH OVER 9,000 MEMBERS PARTNERSHIPS WITH MAJOR TREATMENT FACILITIES AROUND THE COUNTRY CONTINUE TO FILL THE RANKS OF PATIENTS AND FAMILY MEMBERS WHO COME HERE FOR SCIENCE BASED ANSWERS TO THEIR QUESTIONS, AND EMOTIONAL SUPPORT WHILE OTHER ORGANIZATIONS HAVE FOLLOWED OUR MODEL NOW, NO OTHERS FOCUS ON THIS SPECIFIC DEMOGRAPHIC OF CANCER PATIENTS, NOR HOST IT WITHIN THEIR OWN DEDICATED SERVERS WHERE POSTINGS AND CONTENT CAN BE CONTROLLED TO ASSURE APPROPRIATE INFORMATION IS DISSEMINATED, AND BOGUS INFORMATION DESIGNED TO SELL SOMETHING TO PATIENTS IS CULLED DAILY THE EFFORT TO CONTROL AN ANONYMOUS AND FREE TO USER, OPEN WEB BASED ENVIRONMENT, TAKES SIGNIFICANT EFFORT DAILY AND IS ACCOMPLISHED PRIMARILY BY BOTH STAFF AND TRAINED VOLUNTEERS, FROM DOCTORS AND NURSING PROFESSIONALS TO LONG-TERM SURVIVORS SPEAKING FROM PERSONAL EXPERIENCES THE SUPPORT GROUP CONTINUES TO BE THE WORLD'S LARGEST, AND RECEIVE ACCOLADES FROM NUMEROUS PATIENT ADVOCACY GROUPS FOR ITS EFFECTIVENESS THOSE THAT HAVE COPIED THE OCF MODEL HAVE SHOWN A POOR RECORD OF PROTECTING PATIENT'S PRIVACY, AND ALLOW OUTSIDE ADVERTISING TO THOSE THAT COME TO THEIR SITES WHILE OCF'S SELF-FUNDED MECHANISM IS EXPENSIVE, WE BELIEVE IN NOT USING THIS POPULATION OF INDIVIDUALS AS A REVENUE GENERATOR VIA ADVERTISING, NOR BY SELLING LISTS OF PARTICIPANTS TO OTHERS WE ARE UNIQUE IN MAINTAINING THESE PRINCIPLES AS PREVIOUSLY MENTIONED, THE FOUNDATION HAS NURTURED STRONG RELATIONSHIPS WITH INDIVIDUALS OF HIGH VISIBILITY, PARTICULARLY FROM HOLLYWOOD TO DELIVER ITS PUBLIC SERVICE MESSAGES ON TV AND OTHER MEDIA NOW IN ITS 5TH YEAR, OUR RELATIONSHIP WITH THE PALTROW FAMILY, (BLYTHE DANNER PALTROW, GWYNETH PALTROW AND JAKE PALTROW) HAS BEEN OUR MOST PRODUCTIVE THE FAMILY HAS BEEN RESPONSIBLE FOR OUR LARGEST DONATIONS, AND OUR MOST VIEWED PSA'S TO THE PUBLIC ON AWARENESS AND EARLY RECOGNITION OF SYMPTOMS THE STRENGTH OF THESE RELATIONSHIPS IN GETTING THE CORRECT INFORMATION OUT TO THE AMERICAN PUBLIC, IN A VERY COST EFFECTIVE MANNER, CANNOT BE OVER STATED GWYNETH PALTROW HAS BEEN A STRONG ADVOCATE FOR OCF, AND WAS INSTRUMENTAL THIS YEAR IN PUTTING TOGETHER A STRATEGIC PARTNERSHIP WITH THE STAND UP 2 CANCER ORGANIZATION, WHERE SHE FUNCTIONED AS THE EXECUTIVE PRODUCER OF THEIR BIANNUAL TELETHON (ONE NIGHT DONATIONS OF OVER 92 MILLION DOLLARS) THE VALUE OF THIS RELATIONSHIP CANNOT BE OVERSTATED AS OCF ENTERS INTO NEGOTIATIONS WITH SU2C TO FUND ONE OF THEIR CHARTER "DREAM TEAMS" OF RESEARCHERS IN THE HPV AREA IT SHOULD BE NOTED THAT IN THE ANNUAL STATE OF CANCER PIECE DELIVERED EACH JANUARY BY THE HEAD OF THE NATIONAL CANCER INSTITUTE, HPV RELATED CANCERS ARE ONE OF ONLY 2 IN W

4b (Code) (Expenses $ including grants of $) (Revenue $)

4c (Code) (Expenses $ including grants of $) (Revenue $)

(Code) (Expenses $ 3,357 including grants of $) (Revenue $)

RESEARCH

4d Other program services (Describe in Schedule O)

(Expenses $ 3,357 including grants of $) (Revenue $)

4e **Total program service expenses** ▶ 469,043

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	Yes	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		No
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI and XII*	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional*	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Parts II and IV*	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Parts III and IV*	16		No
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	17		No
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		No
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		No
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	**21**		No
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	**22**		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	**23**		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25*	**24a**		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	**24b**		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	**24c**		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	**24d**		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	**25a**		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	**25b**		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	**26**		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	**27**		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28a**		No
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	**28b**		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	**28c**		No
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	**29**		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	**30**		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	**31**		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	**32**		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? *If "Yes," complete Schedule R, Part I*	**33**		No
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1*	**34**		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	**35a**		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	**35b**		
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	**36**		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	**37**		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? **Note.** All Form 990 filers are required to complete Schedule O	**38**	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a	3			
b	Enter the number of Forms W-2G included in line 1a *Enter -0-* if not applicable	1b	0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	2			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			2b	Yes	
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a		No
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		No
b	If "Yes," enter the name of the foreign country ▶ See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	**Section 501(c)(7) organizations.** Enter					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	**Section 501(c)(12) organizations.** Enter					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O			13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		No
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O*			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response to any question in this Part VI . . . ☑

Section A. Governing Body and Management

					Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	3			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O					
b	Enter the number of voting members included in line 1a, above, who are independent	1b	2			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?			2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?			3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?			4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?			5		No
6	Did the organization have members or stockholders?			6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?			7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?			7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following					
a	The governing body?			8a	Yes	
b	Each committee with authority to act on behalf of the governing body?			8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*			9		No

Section B. Policies (*This Section B requests information about policies not required by the Internal Revenue Code.*)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		No
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c		No
13	Did the organization have a written whistleblower policy?	13		No
14	Did the organization have a written document retention and destruction policy?	14		No
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b		No
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the States with which a copy of this Form 990 is required to be filed ▶CA

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection Indicate how you made these available Check all that apply

☐ Own website ☑ Another's website ☑ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization

▶BRIAN HILL 3419 VIA LIDO 205 NEWPORT BEACH, CA (949) 646-8000

Part VII Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII . . . . ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee): Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) BRIAN HILL PRESIDENT	40 00	X		X				0	0	14,872

Part VII **Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** *(continued)*

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position: Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
1b Sub-Total ▶										
c Total from continuation sheets to Part VII, Section A ▶										
d Total (add lines 1b and 1c) ▶										14,872

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of reportable compensation from the organization ▶

			Yes	No
3	Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4		No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶

Part VIII Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII . . . . ☐

					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	893,905				
	g	Noncash contributions included in lines 1a-1f $						
	h	**Total.** Add lines 1a-1f ▶			893,905			
Program Service Revenue			Business Code					
	2a							
	b							
	c							
	d							
	e							
	f	All other program service revenue						
	g	**Total.** Add lines 2a–2f ▶						
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts) ▶						
	4	Income from investment of tax-exempt bond proceeds ▶						
	5	Royalties ▶						
			(i) Real	(ii) Personal				
	6a	Gross rents						
	b	Less rental expenses						
	c	Rental income or (loss)						
	d	Net rental income or (loss) ▶						
			(i) Securities	(ii) Other				
	7a	Gross amount from sales of assets other than inventory						
	b	Less cost or other basis and sales expenses		917				
	c	Gain or (loss)		-917				
	d	Net gain or (loss) ▶			-917	-917		
	8a	Gross income from fundraising events (not including $ ____ of contributions reported on line 1c) See Part IV, line 18	a					
	b	Less direct expenses	b					
	c	Net income or (loss) from fundraising events ▶						
	9a	Gross income from gaming activities See Part IV, line 19	a					
	b	Less direct expenses	b					
	c	Net income or (loss) from gaming activities ▶						
	10a	Gross sales of inventory, less returns and allowances	a					
	b	Less cost of goods sold	b					
	c	Net income or (loss) from sales of inventory ▶						
		Miscellaneous Revenue	Business Code					
	11a							
	b							
	c							
	d	All other revenue						
	e	**Total.** Add lines 11a–11d ▶						
	12	**Total revenue.** See Instructions ▶			892,988	-917		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A)

Check if Schedule O contains a response to any question in this Part IX . . . . ☑

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21				
2 Grants and other assistance to individuals in the United States See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	60,810	48,810	12,000	
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	4,180	3,364	500	316
10 Payroll taxes	5,390	4,327	1,063	
11 Fees for services (non-employees)				
a Management				
b Legal	1,776		1,776	
c Accounting	4,400		4,400	
d Lobbying				
e Professional fundraising services See Part IV, line 17				
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	178,786	170,023	40	8,723
12 Advertising and promotion	22,428	22,428		
13 Office expenses	96,045	61,192	34,853	
14 Information technology	89,553	89,108	168	277
15 Royalties . .				
16 Occupancy	27,921		27,921	
17 Travel	36,383	27,955	8,428	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	4,716	4,716		
23 Insurance	14,872		14,872	
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a EVENTS	37,279	37,120	159	
b				
c				
d				
e All other expenses				
25 **Total functional expenses.** Add lines 1 through 24e	584,539	469,043	106,180	9,316
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response to any question in this Part X . . . . ☐

					(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing			304,862	1	613,530
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net				4	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			60	9	60
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	55,773			
	b	Less accumulated depreciation	10b	51,020	4,972	10c	4,753
	11	Investments—publicly traded securities				11	
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11				15	
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)			309,894	16	618,343
Liabilities	17	Accounts payable and accrued expenses				17	
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D				25	
	26	**Total liabilities.** Add lines 17 through 25			0	26	0
Net Assets or Fund Balances		**Organizations that follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**					
	27	Unrestricted net assets			309,894	27	618,343
	28	Temporarily restricted net assets				28	
	29	Permanently restricted net assets				29	
		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			309,894	33	618,343
	34	Total liabilities and net assets/fund balances			309,894	34	618,343

Part XI Reconcilliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI . . . . ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	892,988
2	Total expenses (must equal Part IX, column (A), line 25)	2	584,539
3	Revenue less expenses Subtract line 2 from line 1	3	308,449
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	309,894
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	618,343

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII . . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990 ☑ Cash ☐ Accrual ☐ Other ____________ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
b	Were the organization's financial statements audited by an independent accountant?	2b		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

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SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
ORAL CANCER FOUNDATION

Employer identification number
33-0969026

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state ____________

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)

9 ☑ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)

10 ☐ An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a ☐ Type I **b** ☐ Type II **c** ☐ Type III - Functionally integrated **d** ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

		Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?	**11g(i)**		
(ii) A family member of a person described in (i) above?	**11g(ii)**		
(iii) A 35% controlled entity of a person described in (i) or (ii) above?	**11g(iii)**		

h Provide the following information about the supported organization(s)

(i) Name of supported organization	**(ii)** EIN	**(iii)** Type of organization (described on lines 1- 9 above or IRC section **(see instructions))**	**(iv)** Is the organization in col **(i)** listed in your governing document?		**(v)** Did you notify the organization in col **(i)** of your support?		**(vi)** Is the organization in col **(i)** organized in the U S ?		**(vii)** Amount of monetary support
			Yes	**No**	**Yes**	**No**	**Yes**	**No**	
Total									

Part II **Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
11 **Total support** (Add lines 7 through 10)						

12 Gross receipts from related activities, etc (see instructions) **12**

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** . . . . ▶☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f)) **14**

15 Public support percentage for 2011 Schedule A, Part II, line 14 **15**

16a **33 1/3% support test—2012.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

b **33 1/3% support test—2011.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

17a **10%-facts-and-circumstances test—2012.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

b **10%-facts-and-circumstances test—2011.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶☐

Part III **Support Schedule for Organizations Described in Section 509(a)(2)**
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	257,938	535,965	655,321	492,326	893,905	2,835,455
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	6,289	6,123	6,460			18,872
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5	264,227	542,088	661,781	492,326	893,905	2,854,327
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	1,289					1,289
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b	1,289					1,289
8 **Public support** (Subtract line 7c from line 6)						2,853,038

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6	264,227	542,088	661,781	492,326	893,905	2,854,327
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources		672	411			1,083
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b		672	411			1,083
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on		5,232	6,460			11,692
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 **Total support.** (Add lines 9, 10c, 11, and 12)	264,227	547,992	668,652	492,326	893,905	2,867,102

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here** ▶☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	99 510 %
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	99 360 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2012** (line 10c, column (f) divided by line 13, column (f))	17	0 %
18 Investment income percentage from **2011** Schedule A, Part III, line 17	18	

19a **33 1/3% support tests—2012.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☑

b **33 1/3% support tests—2011.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
ORAL CANCER FOUNDATION

Employer identification number
33-0969026

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.
Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements.
Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)
☐ Preservation of an historically important land area
☐ Protection of natural habitat
☐ Preservation of a certified historic structure
☐ Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

			Held at the End of the Year
a	Total number of conservation easements	2a	
b	Total acreage restricted by conservation easements	2b	
c	Number of conservation easements on a certified historic structure included in (a)	2c	
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶______________

4 Number of states where property subject to conservation easement is located ▶______________

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶______________

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ ______________

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.
Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ ______________

(ii) Assets included in Form 990, Part X ▶ $ ______________

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ $ ______________

b Assets included in Form 990, Part X ▶ $ ______________

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a ☐ Public exhibition

b ☐ Scholarly research

c ☐ Preservation for future generations

d ☐ Loan or exchange programs

e ☐ Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ **Yes** ☐ **No**

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIII and complete the following table

		Amount
c Beginning balance	1c	
d Additions during the year	1d	
e Distributions during the year	1e	
f Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? ☐ **Yes** ☐ **No**

b If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII . . . . ☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a Board designated or quasi-endowment ▶

b Permanent endowment ▶

c Temporarily restricted endowment ▶

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

		Yes	No
(i) unrelated organizations	3a(i)		
(ii) related organizations	3a(ii)		
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment				
e Other		55,773	51,020	4,753
Total. Add lines 1a through 1e *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				4,753

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
Other		
Total. *(Column (b) must equal Form 990, Part X, col (B) line 12)* ▶		

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. *(Column (b) must equal Form 990, Part X, col (B) line 13)* ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
Total. *(Column (b) must equal Form 990, Part X, col.(B) line 15.)* . . . . ▶	

Part X Other Liabilities. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25)* ▶	

2. Fin 48 (ASC 740) Footnote In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII ☐

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements			1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a			
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	
3	Subtract line **2e** from line **1**			3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total revenue Add lines **3** and **4c.** (This must equal Form 990, Part I, line 12)			5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements			1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines **2a** through **2d**			2e	
3	Subtract line **2e** from line **1**			3	
4	Amounts included on Form 990, Part IX, line 25, but not on line **1:**				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b			
c	Add lines **4a** and **4b**			4c	
5	Total expenses Add lines **3** and **4c.** (This must equal Form 990, Part I, line 18)			5	

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation

efile GRAPHIC print - DO NOT PROCESS | As Filed Data - | DLN: 93493224013343

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
► Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
ORAL CANCER FOUNDATION

Employer identification number
33-0969026

Identifier	Return Reference	Explanation
FIRST ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4A	THE FASTEST GROWING DRIVER OF WHAT HAS BEEN CALLED BY MANY IN THE MEDICAL ARENA A NATIONAL ORAL CANCER EPIDEMIC COUPLED WITH AN EXTENSIVE PR CAMPAIGN THAT INCLUDED EXPENDITURES IN WEB BASED ADS THAT DROVE THE PUBLIC TO INFORMATIONAL PAGES ON THE OCF WEB SITE, THE TV PSA PLAYED IN ALL MAJOR NATIONAL TV MARKETS TRACKING DATA FROM PR NEWSWIRE DOCUMENTED THE ENORMOUS SUCCESS OF THE PIECE WITH 52 MILLION VIEWER IMPRESSIONS DURING ITS 120 DAY PLAY CYCLE FOLLOWING THE DOUGLAS PSA, EMMY AWARD WINNING ACTRESS BLYTHE DANNER ALSO JOINED WITH US FOR A SECOND TIME TO FILM A TV PSA, THIS ONE COVERING THE NEED FOR ANNUAL SCREENINGS, AND SPEAKING TO THE LOSS OF HER HUSBAND TO ORAL CANCER, AFTER SOME VERY OBVIOUS SYMPTOMS PERSISTED, BUT BECAUSE OF THEIR PAINLESS NATURE, WERE IGNORED THE TRACKING DATA ON THIS PSA WAS OVER 36 MILLION VIEWER IMPRESSIONS DURING ITS RUN THESE PUBLIC OUTREACH EFFORTS WILL CONTINUE INTO 2013, AND FOCUS LARGELY ON THE ROLE OF THE HPV VIRUS AS AN ORAL CANCER CAUSE, AND HOW COMMON INFECTION WITH IT IS IN THE US OCF VOLUNTEER RANKS GREW SIGNIFICANTLY IN 2012, AND WE ADDED MANY NEW AWARENESS EVENTS AROUND THE COUNTRY AS A RESULT IN 2012 THE FOUNDATION CONDUCTED A TOTAL OF 30 EVENTS IN MAJOR CITIES AS A RESULT OF THESE NEW RELATIONSHIPS, MANY OF WHICH COME FROM THE RANKS OF THE RDH COMMUNITY (AS THIS IS BEING WRITTEN IN 2013, WE ARE ALREADY ON TRACK TO HAVE OVER 40 EVENTS THIS YEAR) EACH EVENT HAD NUMEROUS LARGE STRATEGIC PARTNERS, SUCH AS DENTAL SCHOOLS, FORTUNE 500 CORPORATIONS, AND CANCER TREATMENT CENTERS AS CO-SPONSORS WITH THESE NEW PARTNERS ASSISTING IN THE FUNDING OF THESE EVENTS, THE COSTS TO OCF WERE SIGNIFICANTLY REDUCED THIS YEAR OVER PREVIOUS YEARS WHEN THE FOUNDATION FUNDED EVENTS ON ITS OWN THE COMMUNITY OUTREACH THROUGH THESE EVENTS IS SIGNIFICANT WITH MANY EVENTS REACHING 750 PLUS WALKERS/RUNNERS AND EVEN MORE AS NON ATTENDING TEAM SUPPORTERS REALIZING THE SIGNIFICANCE OF THESE LARGER EVENTS MAKING NEWS IN THE COMMUNITIES, WHICH IN TURN RAISES PUBLIC AWARENESS OF THE DISEASE, THE RISK FACTORS FOR GETTING IT, AND THE EARLY SIGNS AND SYMPTOMS THAT A LAY PERSON MIGHT NOTICE AND SEEK HELP FOR, THE FOUNDATION CONTINUED TO INVEST IN OUR WEB BASED SOFTWARE THAT FACILITATES AN INDIVIDUAL'S EFFORT TO BUILD TEAMS AND REACH A LARGER COMMUNITY OF PEOPLE VIA THEIR EMAIL, FACEBOOK, AND TWITTER FRIENDS AND FOLLOWERS WE ANTICIPATE THAT THE IMPACT OF THIS IN 2013 TO ALLOW US TO MAKE A SIGNIFICANT JUMP IN THE NUMBER OF INDIVIDUALS THAT WE CAN REACH WITH GOOD SCIENCE BASED INFORMATION THAT THEY CAN PUT TO USE IN THEIR LIVES IN 2012 OUR CONTRIBUTIONS TO HPV RESEARCH CONTINUED, ADVANCING WHAT WE KNOW ABOUT THIS FAST GROWING ORAL CANCER ETIOLOGY WE ALSO SAW PUBLISHED THE OUTCOMES FROM PREVIOUS YEARS RESEARCH EXPENDITURES (2010-2011), IN PRESTIGIOUS PEER REVIEWED JOURNALS SUCH AS THE JOURNAL OF EPIDEMIOLOGY AND THE JOURNAL CANCER THE CO-FUNDING OF THE RADIATION TREATMENT ONCOLOGY GROUP CLINICAL TRIAL 1016 (RTOG1016) CONTINUED THIS YEAR, WITH AN ANTICIPATED END POINT OF PUBLISHING DATA IN 2013 THIS CLINICAL TRIAL LOOKS AT LESS TOXIC TREATMENT MODALITIES FOR THOSE ORAL CANCER PATIENTS THAT COME FROM THE HPV ETIOLOGY WITH KNOWN SIGNIFICANT SURVIVAL ADVANTAGES DOCUMENTED IN PREVIOUSLY OCF SPONSORED RESEARCH PUBLISHED IN THE NEW ENGLAND JOURNAL OF MEDICINE, THAT LOOKED AT 5-YEAR SURVIVAL IN HPV16 POSITIVE PATIENTS, (REPORTED IN OUR 2010 990 NARRATIVE) HTTP //ORALCANCERFOUNDATION ORG/HPV/PDF/NEJM_GILLISON PDF THE OPPORTUNITY TO MODIFY TREATMENTS IN THIS GROUP PRESENTS ITSELF THIS WILL HOPEFULLY HAVE THE IMPACT OF REDUCING TREATMENT RELATED MORBIDITY AND LONG-TERM QUALITY OF LIFE ISSUES THAT PATIENTS CURRENTLY DEAL WITH THE FOUNDATION WAS FINANCIALLY COMMITTED TO THE UNIVERSITY OF ILLINOIS AT CHICAGO AND RESEARCHER DR MARK LINGEN IN 2011 AND WITH DR MAURA GILLISON AT THE JAMES CANCER CENTER IN 2012, TO FINANCE A STUDY WHICH HAS NOW BEEN PUBLISHED IN 2012 THE STUDY YIELDED A GOLD STANDARD MECHANISM AND LABORATORY TEST FOR DETERMINING IF THE CAUSALITY OF A SPECIFIC ORAL CANCER WAS AN HPV ETIOLOGY THIS IS ESSENTIAL SCIENCE THAT NEEDED TO BE DONE BEFORE MAJOR ALTERATIONS OF TREATMENT MODALITIES CAN BE IMPLEMENTED FOR HPV+ DISEASE PREVIOUS PCR BASED METHODOLOGIES, WHILE ABLE TO FIND HPV IN CELLS, WERE UNABLE TO ADEQUATELY DETERMINE IF THAT WAS ONLY EPISOMAL HPV THAT WAS PRESENT BUT INACTIVE, OR IF THE VIRAL DNA HAD BECOME INTEGRATED INTO THE CELLS DNA CAUSING THE MALIGNANCY OCF WAS THE SOLE FUNDER OF THIS WORK IN THE ANNUAL APRIL ORAL CANCER AWARENESS MONTH NATIONAL ACTIVITIES, OCF AGAIN BROKE RECORDS IN THE NUMBER OF SCREENING SITES, AND FREE SCREENINGS TO THE AMERICAN PUBLIC CONDUCTED WITH OUR PARTNERS WITH OVER 2,300 SCREENING SITES NATIONALLY IN APRIL, THE FOUNDATION'S DENTAL AND OTOLARYNGOLOGY PARTNERS CONDUCTED OVER 62,000 FREE ORAL CANCER SCREENINGS IN COMMUNITIES ACROSS THE COUNTRY WE HAD STRONG STRATEGIC PARTNERS FOR THESE EVENTS, INCLUDING BRISTOL-MYERS SQUIBB, HENRY SCHEIN DENTAL, THE COUNTRY'S LARGEST DENTAL PRODUCTS SUPPLIER, LED DIAGNOSTICS, AND PROFESSIONAL SOCIETIES INCLUDING, THE ACADEMY OF GENERAL DENTISTRY, THE AMERICAN ACADEMY OF ORAL AND MAXILLOFACIAL SURGERY, THE AMERICAN DENTAL ASSOCIATION, THE ACADEMY OF ORAL MEDICINE, AND NUMEROUS STATE DENTAL HYGIENE ASSOCIATIONS THIS WAS THE 13TH YEAR THAT OCF HAS CONDUCTED THESE FREE FREEING EVENTS, AFTER PIONEERING THE CONCEPT WITH DR MICHAEL ALFANO (VICE CHANCELLOR OF NYU) AND THE ORAL CANCER CONSORTIUM WHO BEGAN THE IDEA IN 1999, THEN LIMITED TO THE NEW ENGLAND AREA OCF'S ONLINE SUPPORT GROUP, NOW IN ITS 12TH YEAR OF EXISTENCE, CONTINUES TO GROW WITH OVER 9,000 MEMBERS PARTNERSHIPS WITH MAJOR TREATMENT FACILITIES AROUND THE COUNTRY CONTINUE TO FILL THE RANKS OF PATIENTS AND FAMILY MEMBERS WHO COME HERE FOR SCIENCE BASED ANSWERS TO THEIR QUESTIONS, AND EMOTIONAL SUPPORT WHILE OTHER ORGANIZATIONS HAVE FOLLOWED OUR MODEL NOW, NO OTHERS FOCUS ON THIS SPECIFIC DEMOGRAPHIC OF CANCER PATIENTS, NOR HOST IT WITHIN THEIR OWN DEDICATED SERVERS WHERE POSTINGS AND CONTENT CAN BE CONTROLLED TO ASSURE APPROPRIATE INFORMATION IS DISSEMINATED, AND BOGUS INFORMATION DESIGNED TO SELL SOMETHING TO PATIENTS IS CULLED DAILY THE EFFORT TO CONTROL AN ANONYMOUS AND FREE TO USER, OPEN WEB BASED ENVIRONMENT, TAKES SIGNIFICANT EFFORT DAILY AND IS ACCOMPLISHED PRIMARILY BY BOTH STAFF AND TRAINED VOLUNTEERS, FROM DOCTORS AND NURSING PROFESSIONALS TO LONG-TERM SURVIVORS SPEAKING FROM PERSONAL EXPERIENCES THE SUPPORT GROUP CONTINUES TO BE THE WORLD'S LARGEST, AND RECEIVE ACCOLADES FROM NUMEROUS PATIENT ADVOCACY GROUPS FOR ITS EFFECTIVENESS THOSE THAT HAVE COPIED THE OCF MODEL HAVE SHOWN A POOR RECORD OF PROTECTING PATIENT'S PRIVACY, AND ALLOW OUTSIDE ADVERTISING TO THOSE THAT COME TO THEIR SITES WHILE OCF'S SELF-FUNDED MECHANISM IS EXPENSIVE, WE BELIEVE IN NOT USING THIS POPULATION OF INDIVIDUALS AS A REVENUE GENERATOR VIA ADVERTISING, NOR BY SELLING LISTS OF PARTICIPANTS TO OTHERS WE ARE UNIQUE IN MAINTAINING THESE PRINCIPLES AS PREVIOUSLY MENTIONED, THE FOUNDATION HAS NURTURED STRONG RELATIONSHIPS WITH INDIVIDUALS OF HIGH VISIBILITY, PARTICULARLY FROM HOLLYWOOD TO DELIVER ITS PUBLIC SERVICE MESSAGES ON TV AND OTHER MEDIA NOW IN ITS 5TH YEAR, OUR RELATIONSHIP WITH THE PALTROW FAMILY, (BLYTHE DANNER PALTROW, GWYNETH PALTROW AND JAKE PALTROW) HAS BEEN OUR MOST PRODUCTIVE THE FAMILY HAS BEEN RESPONSIBLE FOR OUR LARGEST DONATIONS, AND OUR MOST VIEWED PSA'S TO THE PUBLIC ON AWARENESS AND EARLY RECOGNITION OF SYMPTOMS THE STRENGTH OF THESE RELATIONSHIPS IN GETTING THE CORRECT INFORMATION OUT TO THE AMERICAN PUBLIC, IN A VERY COST EFFECTIVE MANNER, CANNOT BE OVER STATED GWYNETH PALTROW HAS BEEN A STRONG ADVOCATE FOR OCF, AND WAS INSTRUMENTAL THIS YEAR IN PUTTING TOGETHER A STRATEGIC PARTNERSHIP WITH THE STAND UP 2 CANCER ORGANIZATION, WHERE SHE FUNCTIONED AS THE EXECUTIVE PRODUCER OF THEIR BIANNUAL TELETHON (ONE NIGHT DONATIONS OF OVER 92 MILLION DOLLARS) THE VALUE OF THIS RELATIONSHIP CANNOT BE OVERSTATED AS OCF ENTERS INTO NEGOTIATIONS WITH SU2C TO FUND ONE OF THEIR CHARTER "DREAM TEAMS" OF RESEARCHERS IN THE HPV AREA IT SHOULD BE NOTED THAT IN THE ANNUAL STATE OF CANCER PIECE DELIVERED EACH JANUARY BY THE HEAD OF THE NATIONAL CANCER INSTITUTE, HPV RELATED CANCERS ARE ONE OF ONLY 2 IN WHICH CANCER INCIDENCE IS GROWING IN THE US OCF'S EFFORTS THIS YEAR AND FOR THE FUTURE, WILL BE WEIGHTED HEAVILY TOWARDS HPV RESEARCH, INFORMATION, AND ADVOCACY FOR VACCINATION TO PROTECT FUTURE GENERATIONS INFORMATION REPORTED IN OUR PREVIOUS YEAR'S 990 FORMS CONTINUES TO BE BUILT ON AS IT RELATES TO OUR WEB PRESENCE AND EXPANSION OF INTERNET BASED EFFORTS WE MAINTAIN AN INFORMATION WEB PRESENCE AVAILABLE TO EVERYONE FROM THE PUBLIC TO STUDENTS AND DOCTORS ON THE DISEASE, WHICH IS WITHOUT EQUAL (HTTP //ORALCANCERFOUNDATION ORG/ <HTTP //ORALCANCERFOUNDATION ORG/>) BESIDES THE FOUNDATION'S CORE WEBSITE WE NOW OPERATE THE LARGEST ORAL CANCER NEWS SITE WHICH HAS A FREE RSS SUBSCRIPTION
ALL OTHER ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4D	RESEARCH
RELATED PARTY INFORMATION AMONG OFFICERS	FORM 990, PAGE 6, PART VI, LINE 2	BRIAN HILL INGRID HILL PRESIDENT CFO WIFE
ELECTION OF MEMBERS AND THEIR RIGHTS	FORM 990, PAGE 6, PART VI, LINE 7A	THIS CORPORATION HAS THREE CLASSES OF MEMBERS, DESIGNATED AS HONORARY, PROFESSIONAL AND REGULAR ANY PERSON DEDICATED TO THE PURPOSES OF THE CORPORATION IS ELIGIBLE FOR MEMBERSHIP ON APPROVAL OF THE MEMBERSHIP APPLICATION BY THE COMMITTEE AND WITH A TIMELY PAYEMENT OF SUCH DUES AND FEES AS THE BOARD MAY FIX FROM TIME TO TIME
DECISIONS SUBJECT TO APPROVAL OF MEMBERS	FORM 990, PAGE 6, PART VI, LINE 7B	THE CALIFORNIA NON-PROFIT PUBLIC BENEFIT CORPORATION IS ORGANIZED WITH MEMBERS WHO HAVE THE RIGHT TO VOTE, AS SET FORTH IN THE BYLAWS, ON THE ELECTION OF DIRECTORS, ON THE DISPOSITION OF ALL OR SUBSTANTIALLY OF THE CORPORATION'S ASSETS, ON ANY MERGER AND ITS PRINCIPAL TERMS AND ANY AMAENDMENT OF THOSE TERMS, AND ON THE ELECTION TO DISOLVE THE COPRORATION IN ADDITION, THOSE MEMBERS SHALL HAVE ALL THE RIGHTS AFFORDED MEMBERS UNDER THE CALIFORNIA NON-PROFIT PUBLIC BENEFIT CORPORATION LAW
ORGANIZATION'S PROCESS USED TO REVIEW FORM 990	FORM 990, PAGE 6, PART VI, LINE 11B	REVIEW AND APPROVAL OF THE 990 IS PREFORMED BY THE PRESIDENT
COMPENSATION PROCESS FOR TOP OFFICIAL	FORM 990, PAGE 6, PART VI, LINE 15A	COMPENSATION OF CEO IS SUBJECT TO THE APPROVAL OF INDEPENDENT BOARD MEMBERS
GOVERNING DOCUMENTS DISCLOSURE EXPLANATION	FORM 990, PAGE 6, PART VI, LINE 19	GOVERNING DOCUMENTS ARE AVAILABLE UPON REQUEST
OTHER FEES FOR SERVICES	FORM 990, PART IX, LINE 11G	CONSULTING 162,101 0 8,723 TEMP LABOR 1,848 0 0 GRAPHIC DESIGN 6,074 40 0

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Form **4562**

Department of the Treasury
Internal Revenue Service (99)

Depreciation and Amortization
(Including Information on Listed Property)

▶ See separate instructions. ▶ Attach to your tax return.

OMB No 1545-0172

2012

Attachment Sequence No **179**

Name(s) shown on return	Business or activity to which this form relates	Identifying number
ORAL CANCER FOUNDATION	INDIRECT DEPRECIATION	33-0969026

Part I Election To Expense Certain Property Under Section 179
Note: *If you have any listed property, complete Part V before you complete Part I.*

1	Maximum amount (see instructions)	1	500,000
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	2,000,000
4	Reduction in limitation Subtract line 3 from line 2 If zero or less, enter -0-	4	
5	Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions	5	

6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
6			

7	Listed property Enter the amount from line 29	7	
8	Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2011 Form 4562	10	
11	Business income limitation Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2013 Add lines 9 and 10, less line 12 ▶	13	

Note: *Do not use Part II or Part III below for listed property. Instead, use Part V.*

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property **)** (See instructions)

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	2,708
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	220

Part III MACRS Depreciation (Do not include listed property.) (See instructions.)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2012	17	1,248
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here ▶ ☐		

Section B—Assets Placed in Service During 2012 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property		2,706	5 0	HY	200 DB	540
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs		S/L	
h Residential rental property			27 5 yrs	MM	S/L	
			27 5 yrs	MM	S/L	
i Nonresidential real property			39 yrs	MM	S/L	
				MM	S/L	

Section C—Assets Placed in Service During 2012 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs		S/L	
c 40-year			40 yrs	MM	S/L	

Part IV Summary (see instructions)

21	Listed property Enter amount from line 28	21	
22	**Total.** Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21 Enter here and on the appropriate lines of your return Partnerships and S corporations—see instructions	22	4,716
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

Part V **Listed Property** (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or amusement.)
Note: *For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete **only** 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.*

Section A—Depreciation and Other Information (Caution: *See the instructions for limits for passenger automobiles.***)**

24a Do you have evidence to support the business/investment use claimed? ☐ **Yes** ☐ **No** | **24b** If "Yes," is the evidence written? ☐ **Yes** ☐ **No**

(a) Type of property (list vehicles first)	(b) Date placed in service	(c) Business/ investment use percentage	(d) Cost or other basis	(e) Basis for depreciation (business/investment use only)	(f) Recovery period	(g) Method/ Convention	(h) Depreciation/ deduction	(i) Elected section 179 cost
25 Special depreciation allowance for qualified listed property placed in service during the tax year and used more than 50% in a qualified business use (see instructions)						25		
26 Property used more than 50% in a qualified business use								
		%						
		%						
		%						
27 Property used 50% or less in a qualified business use								
		%				S/L -		
		%				S/L -		
		%				S/L -		

28 Add amounts in column (h), lines 25 through 27 Enter here and on line 21, page 1 | **28** |

29 Add amounts in column (i), line 26 Enter here and on line 7, page 1 . . . . | **29** |

Section B—Information on Use of Vehicles

Complete this section for vehicles used by a sole proprietor, partner, or other "more than 5% owner," or related person
If you provided vehicles to your employees, first answer the questions in Section C to see if you meet an exception to completing this section for those vehicles

	(a) Vehicle 1		(b) Vehicle 2		(c) Vehicle 3		(d) Vehicle 4		(e) Vehicle 5		(f) Vehicle 6	
30 Total business/investment miles driven during the year (**do not** include commuting miles) . . .												
31 Total commuting miles driven during the year .												
32 Total other personal(noncommuting) miles driven												
33 Total miles driven during the year Add lines 30 through 32												
34 Was the vehicle available for personal use	**Yes**	**No**	**Yes**	**No**	**Yes**	**No**	**Yes**	**No**	**Yes**	**No**	**Yes**	**No**
during off-duty hours?												
35 Was the vehicle used primarily by a more than 5% owner or related person?												
36 Is another vehicle available for personal use? .												

Section C—Questions for Employers Who Provide Vehicles for Use by Their Employees

Answer these questions to determine if you meet an exception to completing Section B for vehicles used by employees who **are not** more than 5% owners or related persons (see instructions)

	Yes	**No**
37 Do you maintain a written policy statement that prohibits all personal use of vehicles, including commuting, by your employees?		
38 Do you maintain a written policy statement that prohibits personal use of vehicles, except commuting, by your employees? See the instructions for vehicles used by corporate officers, directors, or 1% or more owners . . .		
39 Do you treat all use of vehicles by employees as personal use?		
40 Do you provide more than five vehicles to your employees, obtain information from your employees about the use of vehicles, and retain the information received?		
41 Do you meet the requirements concerning qualified automobile demonstration use? (See instructions)		

Note: If your answer to 37, 38, 39, 40, or 41 is "Yes," do not complete Section B for the covered vehicles

Part VI **Amortization**

(a) Description of costs	(b) Date amortization begins	(c) Amortizable amount	(d) Code section	(e) Amortization period or percentage	(f) Amortization for this year
42 Amortization of costs that begins during your 2012 tax year (see instructions)					

43 Amortization of costs that began before your 2012 tax year . . . . | **43** |

44 Total. Add amounts in column (f) See the instructions for where to report . . . . | **44** |