

NOTICE

GuideStar has been informed by the IRS of processing errors on IRS Forms 990 filed electronically between January 1, 2009, and December 3, 2010, for form year 2008. These processing errors resulted in inaccurate data appearing on the scanned images of the affected returns that are posted on GuideStar and do not reflect the information filed with the IRS.

These errors include:

- Part III, line 1, organization's mission description—may not reflect what was originally submitted by the nonprofit organization.
- Part VIII, line 8a, gross income for special events—values may have been transposed.
- Part IX, line 7c, other salaries and wages, management and general expenses—may show a blank where a value was originally reported.
- Schedule D, Part V, line 3a(ii), endowment funds and possession by related organizations—checkbox values may have been transposed.

GuideStar is working with the IRS to obtain a corrected copy of its form year 2008 Form 990. GuideStar will replace this Form 990 if, and when, the accurate return is made available from the IRS.

For more information, please visit <http://www2.guidestar.org/rxg/help/form-year-2008-returns.aspx>



Form 990
Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

2008

Open to Public Inspection

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2008 calendar year, or tax year beginning 09-01-2008 and ending 08-31-2009

- B Check if applicable: Address change, Name change, Initial return, Termination, Amended return, Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization: NATIONAL WILDLIFE FEDERATION
Doing Business As
Number and street (or P O box if mail is not delivered to street address): 11100 WILDLIFE CENTER Drive
Room/suite
City or town, state or country, and ZIP + 4: RESTON, VA 201905362

D Employer identification number: 53-0204616
E Telephone number: (703) 438-6000
G Gross receipts \$ 95,713,603

F Name and address of Principal Officer: Larry J Schweiger, 11100 WILDLIFE CENTER Drive, RESTON, VA 201905362

H(a) Is this a group return for affiliates? Yes No
H(b) Are all affiliates included? Yes No
H(c) Group Exemption Number

I Tax-exempt status: 501(c) (3) (Insert no) 4947(a)(1) or 527

J Web site: WWW NWF ORG

K Type of organization: Corporation trust association other
L Year of Formation 1939
M State of legal domicile DC

Part I Summary

Table with 3 main sections: Activities & Governance (lines 1-7), Revenue (lines 8-12), Expenses (lines 13-19), and Net Assets or Fund Balances (lines 20-22). Includes financial data for Prior Year and Current Year.

Part II Signature Block

Signature block containing declaration of preparer, officer signature (DULCE M GOMEZ-ZORMELO), and preparer information (Michael Sorrells CPA, BDO Seidman LLP).

May the IRS discuss this return with the preparer shown above? Yes No

Part III Statement of Program Service Accomplishments (See the instructions.)

1 Briefly describe the organization's mission

THE MISSION OF THE NATIONAL WILDLIFE FEDERATION IS TO INSPIRE AMERICANS TO PROTECT WILDLIFE FOR OUR CHILDREN'S FUTURE

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting or make significant changes in how it conducts any program services? Yes No

If "Yes," describe these changes on Schedule O

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses Section 501(c)(3) and (4) organizations and 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 27,308,855 including grants of \$ 40,000) (Revenue \$ 8,270,915)
Education outreach and publications includes expenses to develop and conduct classroom and outdoor nature education activities, publish our educational magazines, and produce nature multi-media programs

4b (Code) (Expenses \$ 25,492,503 including grants of \$ 3,172,295) (Revenue \$ 1,025,042)
Conservation advocacy programs include expenses to conduct scientific, policy, and legislative research, to educate and engage the public on issues relating to wildlife conservation policy and legislation

















4c (Code) (Expenses \$ 12,728,766 including grants of \$) (Revenue \$ 3,936,449)
Membership education programs maintain an active, engaged, and informed membership providing supporters with the information and inspiration to make a difference in their own backyards, their communities, and across the country

(Code) (Expenses \$ 6,475,838 including grants of \$) (Revenue \$ 7,585,311)









4d Other program services (Describe in Schedule O)
(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$ 72,005,962 *Must equal Part IX, Line 25, column (B).*

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i> 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i> 	3	No
4 Section 501(c)(3) organizations Did the organization engage in lobbying activities? <i>If "Yes," complete Schedule C, Part II</i> 	4 Yes	
5 Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? <i>If "Yes," complete Schedule C, Part III</i>	5	
6 Did the organization maintain any donor advised funds or any accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i> 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i> 	8	No
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> 	9	No
10 Did the organization hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i> 	10 Yes	
11 Did the organization report an amount in Part X, lines 10, 12, 13, 15, or 25? <i>If "Yes," complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable</i> 	11 Yes	
12 Did the organization receive an audited financial statement for the year for which it is completing this return that was prepared in accordance with GAAP? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i> 	12	No
13 Is the organization a school as described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	No
14a Did the organization maintain an office, employees, or agents outside of the U S ?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the U S ? <i>If "Yes," complete Schedule F, Part I</i>	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Part II</i>	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Part III</i>	16	No
17 Did the organization report more than \$15,000 on Part IX, column (A), line 11e? <i>If "Yes," complete Schedule G, Part I</i> 	17 Yes	
18 Did the organization report more than \$15,000 total on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i> 	18 Yes	
19 Did the organization report more than \$15,000 on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i> 	19	No
20 Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>	20	No
21 Did the organization report more than \$5,000 on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> 	21 Yes	
22 Did the organization report more than \$5,000 on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> 	22	No
23 Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5? <i>If "Yes," complete Schedule J</i> 	23 Yes	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to question 25</i>	24a	No
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a Section 501(c)(3) and 501(c)(4) organizations Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	No
b Did the organization become aware that it had engaged in an excess benefit transaction with a disqualified person from a prior year? <i>If "Yes," complete Schedule L, Part I</i>	25b	No
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26	No
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, or substantial contributor, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27	No

Part IV Checklist of Required Schedules *(Continued)*

		Yes	No
28	During the tax year, did any person who is a current or former officer, director, trustee, or key employee		
a	Have a direct business relationship with the organization (other than as an officer, director, trustee, or employee), or an indirect business relationship through ownership of more than 35% in another entity (individually or collectively with other person(s) listed in Part VII, Section A)? <i>If "Yes," complete Schedule L, Part IV</i>		No
b	Have a family member who had a direct or indirect business relationship with the organization? <i>If "Yes," complete Schedule L, Part IV</i>		No
c	Serve as an officer, director, trustee, key employee, partner, or member of an entity (or a shareholder of a professional corporation) doing business with the organization? <i>If "Yes," complete Schedule L, Part IV</i>		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> 	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> 		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> 		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations section 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> 		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i> 	Yes	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> 		No
36	501(c)(3) organizations Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> 		No
37	Did the organization conduct more than 5 percent of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> 		No

Part V Statements Regarding Other IRS Filings and Tax Compliance

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096, <i>Annual Summary and Transmittal of U.S. Information Returns</i> . Enter -0- if not applicable		
	1a 345		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
	1b 0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	Yes	
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return		
	2a 555		
b	If at least one is reported in 2a, did the organization file all required federal employment tax returns? Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return.	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	Yes	
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		No
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	Yes	
b	If "Yes," enter the name of the foreign country <u>NT, CJ</u> See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts .		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
c	If "Yes," to 5a or 5b, did the organization file Form 8886-T, <i>Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction</i> ?		
6a	Did the organization solicit any contributions that were not tax deductible?		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	<i>Organizations that may receive deductible contributions under section 170(c).</i>		
a	Did the organization provide goods or services in exchange for any quid pro quo contribution of \$75 or more?	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		No
d	If "Yes," indicate the number of Forms 8282 filed during the year		
	7d		
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		No
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	Yes	
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?		No
8	<i>Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</i> Did the supporting organization, or a fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	<i>Section 501(c)(3) and other sponsoring organizations maintaining donor advised funds.</i>		
a	Did the organization make any taxable distributions under section 4966?		
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10	<i>Section 501(c)(7) organizations.</i> Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12		
	10a		
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities		
	10b		
11	<i>Section 501(c)(12) organizations.</i> Enter		
a	Gross income from members or shareholders		
	11a		
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		
	11b		
12a	<i>Section 4947(a)(1) non-exempt charitable trusts.</i> Is the organization filing Form 990 in lieu of Form 1041?		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year		
	12b		

Part VI Governance, Management, and Disclosure (Sections A, B, and C request information about policies not required by the Internal Revenue Code.)

Section A. Governing Body and Management

For each "Yes" response to lines 2-7 below, and for a "No" response to lines 8 or 9b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

		Yes	No
1a	Enter the number of voting members of the governing body		
1b	Enter the number of voting members that are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a material diversion of the organization's assets?		No
6	Does the organization have members or stockholders?	Yes	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	Yes	
7b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	the governing body?	Yes	
8b	each committee with authority to act on behalf of the governing body?	Yes	
9a	Does the organization have local chapters, branches, or affiliates?		No
9b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
10	Was a copy of the Form 990 provided to the organization's governing body before it was filed? All organizations must describe in Schedule O the process, if any, the organization uses to review the Form 990	Yes	
11	Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies

		Yes	No
12a	Does the organization have a written conflict of interest policy? If "No", go to line 13	Yes	
12b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
12c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	Yes	
13	Does the organization have a written whistleblower policy?	Yes	
14	Does the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision		
15a	The organization's CEO, Executive Director, or top management official?	Yes	
15b	Other officers or key employees of the organization? Describe the process in Schedule O		No
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
16b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable Federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MO, MS, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WV, WA, WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. <input checked="" type="checkbox"/> own website <input type="checkbox"/> another's website <input checked="" type="checkbox"/> upon request	
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization dulce gomez-zormelo 11100 wildlife center drive reston, VA 201905362 (703) 438-6000	

Part VIII Statement of Revenue

			(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns 1a				
	b	Membership dues 10,364,451				
		1b				
	c	Fundraising events 258,462				
		1c				
	d	Related organizations 5,104,000				
		1d				
	e	Government grants (contributions) 125,933				
	1e					
f	All other contributions, gifts, grants, and similar amounts not included above 53,556,763					
	1f					
g	Noncash contributions included in lines 1a-1f \$ 255,526					
h	Total (Add lines 1a-1f)	69,409,609				
Program Service Revenue		Business Code				
	2a	subscription revenue 900,099	10,265,222	10,265,222		
	b	litigation fees 900,099	1,630,176	1,630,176		
	c	contractual 900,099	198,980	198,980		
	d	registration fees 900,099	38,033	38,033		
	e	Affiliate fee revenue 900,099	1,628	1,628		
	f	All other program service revenue				
	g	Total. Add lines 2a-2f				
	\$ 12,134,039					
Other Revenue	3	Investment income (including dividends, interest other similar amounts)	108,784			108,784
	4	Income from investment of tax-exempt bond proceeds				
	5	Royalties	3,460,921		5,802	3,455,119
		(i) Real (ii) Personal				
	6a	Gross Rents 948,042				
	b	Less rental expenses 497,882				
	c	Rental income or (loss) 450,160				
	d	Net rental income or (loss)	450,160		449,760	400
		(i) Securities (ii) Other				
	7a	Gross amount from sales of assets other than inventory 956,286				
	b	Less cost or other basis and sales expenses 1,263,532				
	c	Gain or (loss) -307,246				
	d	Net gain or (loss)	-307,246			-307,246
	8a	Gross income from fundraising events (not including \$ 51,935 of contributions reported on line 1c) See Part IV, line 18 Attach Schedule G if total exceeds \$15,000 a 258,462				
	b	Less direct expenses b 151,126				
c	Net income or (loss) from fundraising events	-99,191			-99,191	
9a	Gross income from gaming activities See part IV, line 19 Complete Schedule G if total exceeds \$15,000 a					
b	Less direct expenses b					
c	Net income or (loss) from gaming activities					
10a	Gross sales of inventory, less returns and allowances a 7,911,754					
b	Less cost of goods sold b 1,867,540					
c	Net income or (loss) from sales of inventory	6,044,214	6,044,214			
	Miscellaneous Revenue	Business Code				
11a	Advertising 511,120	607,088		607,088		
b	honoraria 900,099	40,586	40,586			
c					
d	All other revenue 84,559	84,559	84,559			
e	Total. Add lines 11a-11d					
	\$ 732,233					
12	Total Revenue. Add lines 1h, 2g, 3, 4, 5, 6d, 7d, 8c, 9c, 10c, and 11e	91,933,523	18,303,398	1,062,650	3,157,866	

Part IX Statement of Functional Expenses

**Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).**

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U S See Part IV, line 21	3,212,295	3,212,295		
2	Grants and other assistance to individuals in the U S See Part IV, line 22				
3	Grants and other assistance to governments, organizations and individuals outside the U S See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	2,049,552	1,612,177	203,316	234,059
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	20,467,005	16,099,347		2,337,332
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	892,770	702,253	88,563	101,954
9	Other employee benefits	3,343,434	2,629,946	331,668	381,820
10	Payroll taxes	1,923,544	1,513,060	190,816	219,668
11	Fees for services (non-employees)				
a	Management				
b	Legal	312,604	256,912	12,938	42,754
c	Accounting	95,101	78,582	3,823	12,696
d	Lobbying	137,341	113,485	5,521	18,335
e	Professional fundraising See Part IV, line 17	2,624,143			2,624,143
f	Investment management fees	107,602	81,336	6,349	19,917
g	Other	12,513,932	12,136,678	377,254	
12	Advertising and promotion	349,787	264,404	20,637	64,746
13	Office expenses	19,803,357	15,145,646	1,345,579	3,312,132
14	Information technology	2,535,628	2,004,421	183,206	348,001
15	Royalties	884,670	688,804	67,146	128,720
16	Occupancy	1,093,671	859,543	88,480	145,648
17	Travel	1,842,260	1,547,830	118,793	175,637
18	Payments of travel or entertainment expenses for any Federal, state or local public officials				
19	Conferences, conventions and meetings	714,904	549,743	39,920	125,241
20	Interest	900,129	680,407	53,108	166,614
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	1,018,831	823,623	99,132	96,076
23	Insurance	276,766	209,208	16,329	51,229
24	Other expenses—Itemize expenses not covered above (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below)				
a	Major program materials	10,837,201	8,393,601	794,614	1,648,986
b	List rental services	1,518,446	1,182,262	115,250	220,934
c	Other departmental exp	981,097	806,778	45,226	129,093
d	Text/editorial	438,434	350,482	26,453	61,499
e	A/V Production Costs	58,315	45,404	4,426	8,485
f	All other expenses	23,462	17,735	1,384	4,343
25	Total functional expenses. Add lines 1 through 24f	90,956,281	72,005,962	6,270,257	12,680,062
26	Joint Costs. Check <input checked="" type="checkbox"/> if following SOP 98-2 Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	20654003	10,351,171	2,553,212	7,749,620

Part X Balance Sheet

				(A)		(B)	
				Beginning of year		End of year	
Assets	1	Cash—non-interest-bearing			1		
	2	Savings and temporary cash investments		1,263,277	2	4,514,957	
	3	Pledges and grants receivable, net		20,238,072	3	16,230,422	
	4	Accounts receivable, net		4,561,314	4	2,067,772	
	5	Receivables from current and former officers, directors, trustees, key employees or other related parties <i>Complete Part II of Schedule L</i>			5		
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) <i>Complete Part II of Schedule L</i>			6		
	7	Notes and loans receivable, net			7	457,972	
	8	Inventories for sale or use		17,353	8	34,834	
	9	Prepaid expenses and deferred charges		4,928,689	9	4,193,289	
	10a	Land, buildings, and equipment cost basis	10a	36,475,212			
	b	Less accumulated depreciation <i>Complete Part VI of Schedule D</i>	10b	12,689,569	24,328,145	10c	23,785,643
	11	Investments—publicly traded securities		873,180	11	870,794	
	12	Investments—other securities See Part IV, line 11 <i>Complete Part VII of Schedule D</i>		1,463,314	12	1,245,803	
	13	Investments—program-related See Part IV, line 11 <i>Complete Part VIII of Schedule D</i>			13		
	14	Intangible assets			14		
	15	Other assets See Part IV, line 11 <i>Complete Part IX of Schedule D</i>		11,774,704	15	11,412,038	
16	Total assets. Add lines 1 through 15 (must equal line 34)		69,448,048	16	64,813,524		
Liabilities	17	Accounts payable and accrued expenses		18,889,952	17	17,215,949	
	18	Grants payable			18		
	19	Deferred revenue		12,726,261	19	12,334,824	
	20	Tax-exempt bond liabilities		16,807,792	20	16,384,177	
	21	Escrow account liability <i>Complete Part IV of Schedule D</i>			21		
	22	Payable to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons <i>Complete Part II of Schedule L</i>			22		
	23	Secured mortgages and notes payable to unrelated third parties		7,761,925	23	10,529,914	
	24	Unsecured notes and loans payable			24		
	25	Other liabilities <i>Complete Part X of Schedule D</i>		22,268,106	25	31,472,245	
	26	Total liabilities. Add lines 17 through 25		78,454,036	26	87,937,109	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets		-39,901,464	27	-54,986,706	
	28	Temporarily restricted net assets		24,399,708	28	23,625,724	
	29	Permanently restricted net assets		6,495,768	29	8,237,397	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds			30		
	31	Paid-in or capital surplus, or land, building or equipment fund			31		
	32	Retained earnings, endowment, accumulated income, or other funds			32		
33	Total net assets or fund balances		-9,005,988	33	-23,123,585		
34	Total liabilities and net assets/fund balances		69,448,048	34	64,813,524		

Part XI Financial Statements and Reporting

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> cash <input checked="" type="checkbox"/> accrual <input type="checkbox"/> other		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
2b	Were the organization's financial statements audited by an independent accountant?		No
2c	If "Yes" to lines 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits?		

SCHEDULE A
(Form 990 or 990EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2008

Department of the Treasury
Internal Revenue Service

To be completed by all section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts.
Attach to Form 990 or Form 990-EZ. See separate instructions.

Open to Public Inspection

Name of the organization
NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Part I Reason for Public Charity Status (to be completed by all organizations) (See Instructions)

The organization is not a private foundation because it is (Please check only **one** organization)

- 1 A church, convention of churches, or association of churches described in **Section 170(b)(1)(A)(i)**.
- 2 A school described in **Section 170(b)(1)(A)(ii)**. (Attach Schedule E)
- 3 A hospital or a cooperative hospital service organization described in **Section 170(b)(1)(A)(iii)**. (Attach Schedule H)
- 4 A medical research organization operated in conjunction with a hospital described in **Section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **Section 170(b)(1)(A)(iv)**. (Complete Part II)
- 6 A federal, state, or local government or governmental unit described in **Section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **Section 170(b)(1)(A)(vi)** (Complete Part II)
- 8 A community trust described in **Section 170(b)(1)(A)(vi)** (Complete Part II)
- 9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **Section 509(a)(2)**. (Complete Part III)
- 10 An organization organized and operated exclusively to test for public safety See **Section 509(a)(4)**. (See instructions)
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **Section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h
 a Type I b Type II c Type III - Functionally Integrated d Type III - Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

- (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?
- (ii) a family member of a person described in (i) above?
- (iii) a 35% controlled entity of a person described in (i) or (ii) above?

h Provide the following information about the organizations the organization supports

(i) Name of Supported Organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (See Instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Public Support

Calendar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	56,084,308	60,139,370	67,233,769	78,729,510	69,409,609	331,596,566
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add line 1-3	56,084,308	60,139,370	67,233,769	78,729,510	69,409,609	331,596,566
5 The portion of total contribution by each person (other than a government unit or publicly supported organization) included on line 1 that exceed 2% of the amount shown on line 11, column (f)						
6 Public Support subtract line 5 from line 4						331,596,566

Total Support

Calendar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
7 Amounts from line 4	56,084,308	3,388,246	67,233,769	78,729,510	69,409,609	331,596,566
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	2,906,328	3,388,246	4,525,502	3,932,499	3,465,112	18,217,687
9 Net income from unrelated business activities, whether or not the business is regularly carried on	13,924	14,440	16,918		455,562	500,844
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	49,805	82,215	396,124	440,312	125,145	1,093,601
11 Total Support (Add lines 7 through 10)						351,408,698
12 Gross receipts from related activities, etc (See instructions)					12	115,352,598
13 First Five Years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Computation of Public Support Percentage

14 Public Support Percentage for 2008 (line 6 column (f) divided by line 11 column (f))	14	94.360 %
15 Public Support Percentage for 2007 Schedule A, Part IV-A, line 26f	15	94.160 %

- 16a 33 1/3% Test - 2008.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization
- b 33 1/3% Test - 2007.** If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization
- 17a 10% Facts and Circumstances Test - 2008.** If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization
- b 10% Facts and Circumstances Test - 2007.** If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization
- 18 Private Foundation.** If the organization did not check the box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in IRC 509(a)(2)

(Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total Add lines 1-5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of 1% of the total of lines 9, 10c, 11, and 12 for the year or \$5,000						
c Total of lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6)						

Total Support

Calendar year (or fiscal year beginning in)	(a) 2004	(b) 2005	(c) 2006	(d) 2007	(e) 2008	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after 30 June, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total Support (Add lines 9, 10c, 11 and 12)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here <input type="checkbox"/>						

Computation of Public Support Percentage

15 Public Support Percentage for 2008 (line 8 column (f) divided by line 13 column (f))	15	
16 Public Support Percentage for 2007 Schedule A, Part IV-A, line 27g	16	

Computation of Investment Income Percentage

17 Investment Income Percentage for 2008 (line 10c column (f) divided by line 13 column (f))	17	
18 Investment Income Percentage from 2007 Schedule A, Part IV-A, line 27h	18	

- 19a 33 1/3% Tests - 2008.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization
- b 33 1/3% Tests - 2007.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization
- 20 Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Part IV **Supplemental Information.** Complete this part to provide the information required by Part II, line 10; Part II, line 17a or 17b, or Part III, line 12. Provide and any other additional information. (see instructions)

Facts and Circumstances Test

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

For Organizations Exempt From Income Tax Under section 501(c) and section 527

2008

Open to Public Inspection

Department of the Treasury Internal Revenue Service

To be completed by organizations described below. Attach to Form 990 or Form 990-EZ

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities)

- Section 501(c)(3) organizations complete Parts I-A and B Do not complete Part I-C
Section 501(c) (other than section 501(c)(3)) organizations complete Parts I-A and C below Do not complete Part I-B
Section 527 organizations complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities)

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) complete Part II-A Do not complete Part II-B
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax)

- Section 501(c)(4), (5), or (6) organizations complete Part III

Name of the organization NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Part I-A To be completed by all organizations exempt under section 501(c) and section 527 organizations. (See the instructions for Schedule C for details.)

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures \$
3 Volunteer hours

Part I-B To be completed by all organizations exempt under section 501(c)(3). (See the instructions for Schedule C for details.)

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 \$
2 Enter the amount of any excise tax incurred by organization managers under section 4955 \$
3 If the organization incurred in a section 4955 tax, did it file Form 4720 for this year? Yes No
4a Was a correction made? Yes No
b If "Yes," describe in Part IV

Part I-C To be completed by all organizations exempt under section 501(c), except section 501(c)(3). (See the instructions for Schedule C for details.)

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities \$
2 Enter the amount of the filing organization's internal funds contributed to other organizations for section 527 exempt function activities \$
3 Total of direct and indirect exempt function expenditures Add lines 1 and 2 and enter here and on Form 1120-POL, line 17b \$
4 Did the filing organization file Form 1120-POL for this year? Yes No
5 State the names, addresses and Employer Identification Number (EIN) of all section 527 political organizations to which payments were made Enter the amount paid and indicate if the amount was paid from the filing organization's own internal funds or were political contributions received and promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's internal funds, (e) Amount of political contributions received and promptly and directly delivered to a separate political organization.

Part II-A To be completed by organizations exempt under section 501(c)(3) that filed Form 5768 (election under section 501(h)). (See the instructions for Schedule C for details.)

- A** Check if the filing organization belongs to an affiliated group
- B** Check if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures— (The term "expenditures" means amounts paid or incurred.)	(a) Filing Organization's Totals	(b) Affiliated Group Totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)		
c Total lobbying expenditures (add lines 1a and 1b)		
d Other exempt purpose expenditures		
e Total exempt purpose expenditures (add lines 1c and 1d)		
f Lobbying nontaxable amount Enter the amount from the following table in both columns— If the amount on line 1e, column (a) or (b) is:		
Not over \$500,000	The lobbying nontaxable amount is: 20% of the amount on line 1e	
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	
Over \$17,000,000	\$1,000,000	
g Grassroots nontaxable amount (enter 25% of line 1f)		
h Subtract line 1g from line 1a Enter -0- if line g is more than line a		
i Subtract line 1f from line 1c Enter -0- if line f is more than line c		
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 1a through 1f of the instructions.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line d, column (e))					
f Grassroots lobbying expenditures					

Part II-B To be completed by organizations exempt under section 501(c)(3) that have NOT filed Form 5768 (election under section 501(h)). (See the instructions for Schedule C for details.)

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a Volunteers?	Yes		
b Paid staff or management (include compensation in expenses reported on lines c through i)?	Yes		
c Media advertisements?		No	
d Mailings to members, legislators, or the public?	Yes		97,354
e Publications, or published or broadcast statements?		No	
f Grants to other organizations for lobbying purposes?	Yes		1,006,314
g Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		325,044
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means?	Yes		92,138
i Other activities If "Yes," describe in Part IV		No	
j Total lines 1c through 1i			1,520,850
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b If "Yes" enter the amount of any tax incurred under section 4912			
c If "Yes" enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A To be completed by all organizations exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). (See the instructions for Schedule C for details.)

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B To be completed by all organizations exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, questions 1 and 2 are answered "No" OR if Part III-A, question 3 is answered "Yes." (See the instructions for Schedule C for details.)

1 Dues, assessments and similar amounts from members	1 \$
2 Section 162(e) non-deductible lobbying and political expenditures <i>(do not include amounts of political expenses for which the section 527(f) tax was paid).</i>	
a Current Year	2a \$
b Carryover from last year	2b \$
c Total	2c \$
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3 \$
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4 \$
5 Taxable amount of lobbying and political expenditures (line 2c total minus 3 and 4)	5 \$

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation

SCHEDULE D (Form 990)

OMB No 1545-0047

Supplemental Financial Statements

2008

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Attach to Form 990. To be completed by organizations that answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

Name of the organization NATIONAL WILDLIFE FEDERATION

Employer identification number 53-0204616

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Line number, (a) Donor advised funds, (b) Funds and other accounts. Includes rows for total number at end of year, aggregate contributions, aggregate grants, aggregate value, and questions about donor informed.

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Table with 3 columns: Line number, Description, and Held at the End of the Year (2a-2d). Includes questions about purpose of easements, monitoring, and expenses.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Table with 3 columns: Line number, Description, and Amount. Includes questions about reporting art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a** Public exhibition
- b** Scholarly research
- c** Preservation for future generations
- d** Loan or exchange programs
- e** Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Trust, Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain why in Part XIV and complete the following table

	Amount
1c Beginning balance	
1d Additions during the year	
1e Distributions during the year	
1f Ending balance	

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current Year	(b) Prior Year	(c) Two Years Back	(d) Three Years Back	(e) Four Years Back
1a Beginning of year balance	10,955,896				
b Contributions	2,559,842				
c Investment earnings or losses	-395,679				
d Grants or scholarships					
e Other expenditures for facilities and programs	357,270				
f Administrative expenses					
g End of year balance	12,762,789				

2 Provide the estimated percentage of the year end balance held as

- a** Board designated or quasi-endowment ▶ 27 050 %
- b** Permanent endowment ▶ 64 540 %
- c** Term endowment ▶ 8 410 %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	Yes	No
(i) unrelated organizations	3a(i)	No
(ii) related organizations	3a(ii)	No
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?	3b	Yes

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Investments—Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Depreciation	(d) Book value
1a Land		5,185,153		5,185,153
b Buildings		16,086,219	3,089,796	12,996,423
c Leasehold improvements		4,103,253	887,381	3,215,872
d Equipment		10,335,687	8,522,294	1,813,393
e Other		764,900	190,098	574,802
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				23,785,643

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	91,933,523
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	90,956,281
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	977,242
4	Net unrealized gains (losses) on investments	4	-847,463
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	-21,258,233
9	Total adjustments (net) Add lines 4 - 8	9	-22,105,696
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-21,128,454

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	83,891,582
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	-847,463
b	Donated services and use of facilities	2b	134,709
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	-2,225,187
e	Add lines 2a through 2d	2e	-2,937,941
3	Subtract line 2e from line 1	3	86,829,523
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	5,104,000
c	Add lines 4a and 4b	4c	5,104,000
5	Total Revenue Add lines 3 and 4c . (This should equal Form 990, Part I, line 12)	5	91,933,523

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	105,020,035
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	134,709
b	Prior year adjustments	2b	
c	Losses reported on Form 990, Part IX, line 25	2c	
d	Other (Describe in Part XIV)	2d	14,296,026
e	Add lines 2a through 2d	2e	14,430,735
3	Subtract line 2e from line 1	3	90,589,300
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	366,981
c	Add lines 4a and 4b	4c	366,981
5	Total expenses Add lines 3 and 4c . (This should equal Form 990, Part I, line 18)	5	90,956,281

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part XIV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b

Identifier	Return Reference	Explanation
Part V, Line 4	Description of Intended Use of Endowment Funds	Endowment funds above support National Wildlife Federation's conservation education programs and are held in accordance with each donor's stipulations and wishes concerning various environmental issues. The amount above also contains internally designated funds.
Part XI, Line 8 - Other Adjustments		Change in Split Interest Agreements -539039 Loss on Pension Investment -10710735 Gain on Impairment of Fixed Assets 11232 Building Allowance, Winchester property -591145 Loss on Dissolution of Net Assets, National Wildlife Productions -2417691 Change in Net Assets, National Wildlife Federation Endowment -12339474 Change in Net Assets, National Wildlife Productions 5328619
Part XII, Line 2d - Other Adjustments		National Wildlife Federation Endowment Revenue -5767004 National Wildlife Productions Revenue 29709 Net Gain on Disposal of Subsidiary 1523367 Change in Value of Split Interest Agreements -539039 Gain on Impairment of Fixed Assets 11232 Special Event Expense 151126 Cost of Goods Sold 1867540 Rental Expenses 497882
Part XII, Line 4b - Other Adjustments		Transfer from National Wildlife Federation Endowment 5104000
Part XIII, Line 2d - Other Adjustments		National Wildlife Federation Endowment expenses & losses, audited financial 367783 National Wildlife Productions expenses & losses, audited financial stmts 109815 Special Event Expense 151126 Cost of Goods Sold 1867540 Rental Expenses 497882 Pension and Postretirement Expense 10710735 Building Allowance, Winchester property 591145
Part XIII, Line 4b - Other Adjustments		Transfer to National Wildlife Federation Endowment 366981
		Schedule D, Part XI Although the organization is not required to complete Parts XI, XII and XIV because it is part of a consolidated financial statement audit and not a separate audit, it has elected to include these reconciliations based on the consolidated totals. Therefore, the amount of (Deficit) for the year, per financial statements, on line 10 (\$21,128,454) does not agree with the difference between the beginning and ending net assets on Form 990, Part I, Line 22 (\$-14,117,597). There is a difference of \$ 7,010,857 which represents revenue and expenditures of related entities included in the consolidated financial statements.

**SCHEDULE G
(Form 990 or 990-EZ)**

**Supplemental Information Regarding
Fundraising or Gaming Activities**

OMB No 1545-0047

2008

**Open to Public
Inspection**

Department of the Treasury
Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ. Must be completed by organizations that answer "Yes" to Form 990, Part IV, lines 17, 18, or 19, and by organizations that enter more than \$15,000 on Form 990-EZ, line 6a.

Name of the organization
NATIONAL WILDLIFE FEDERATION

Employer identification number
53-0204616

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a** Mail solicitations
 - b** Email solicitations
 - c** Phone solicitations
 - d** In-person solicitations
 - e** Solicitation of non-government grants
 - f** Solicitation of government grants
 - g** Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising activities? Yes No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Share Group	Telemarketing		No	511,432	578,727	-67,295
Donor Services	Telemarketing		No	382,380	483,941	-101,561
Harris Group	Telemarketing		No	86,273	129,279	-43,006
Paradyze Matera	Direct Mail Consultants		No	0	983,030	-983,030
Merkle	Direct Mail Consultants		No	0	420,000	-420,000
Rich Fox & Associates	Telemarketing Consultant		No	0	16,666	-16,666
Target	Database Consulting		No	0	12,500	-12,500
Total						

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.
AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MO, MS, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WV, WA, WI, DC, HI

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		Conservation Awards Dinner (event type)	Earth Friend (event type)	3 (total number)	(Add col (a) through col (c))
Revenue	1 Gross receipts	252,380	16,270	41,747	310,397
	2 Less Charitable contributions	218,475	16,270	23,717	258,462
	3 Gross revenue (line 1 minus line 2)	33,905		18,030	51,935
Direct Expenses	4 Cash Prizes				
	5 Non-cash Prizes				
	6 Rent/Facility costs	68,437			68,437
	7 Other direct expenses	44,593	13,163	24,933	82,689
	8 Direct expense summary Add lines 4 through 7 in column (d) ▶				151,126
9 Net income summary Combine lines 3 and 8 in column (d) ▶				-99,191	

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No		
7 Direct expense summary Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary Combine lines 1 and 7 in column (d) ▶					

		Yes	No
9	Enter the state(s) in which the organization operates gaming activities _____		
a	Is the organization licensed to operate gaming activities in each of these states?	9a	
b	If "No," Explain _____ _____		
10a	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a	
b	If "Yes," Explain _____ _____		
11	Does the organization operate gaming activities with nonmembers?	11	
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12	

13 Indicate the percentage of gaming activity operated in

- a** The organization's facility **13a**
- b** An outside facility **13b**

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ _____

Address ▶ _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?

- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____
- c** If "Yes," enter name and address

Name ▶ _____

Address ▶ _____

16 Gaming manager information

Name ▶ _____

Gaming manager compensation ▶ \$ _____

Description of services provided ▶ _____

- Director/officer
- Employee
- Independent contractor

17 Mandatory distributions

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?

- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Yes **No**

15a

17a

Schedule I (Form 990)

OMB No 1545-0047

Grants and Other Assistance to Organizations, Governments and Individuals in the U.S.

2008

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes," on Form 990, Part IV, lines 21 or 22. Attach to Form 990.

Open to Public Inspection

Name of the organization

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1: See Additional Data Table.

2 Enter total number of section 501(c)(3) and government organizations
3 Enter total number of other organizations

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.
See Additional Data Table

Identifier	Return Reference	Explanation
Procedure for Monitoring Grants in the U S	Part I, Line 2	Schedule I, Part I, Line 2 The National Wildlife Federation (NWF) provides organizational support throughout the year in the form of grants and awards This support is given to both organizations and individuals whose work will further benefit the mission of NWF's conservation and education programs For grants that are sub-awards and where the original funds were granted to NWF, we require the awardee to report to NWF on how the funds are used In cases where it is NWF funds that are given out as a grant, there are two types 1) If the grant is for organizational support to an affiliate, NWF does not ask them to report to us The grant contract specifies the terms and uses of the grant 2) The other type of grant would be for a non-affiliate that is in the conservation and education field National Wildlife Federation specifies in its award letter to grantees the reporting requirements on the use of the funds and in some cases reserves the right to examine the records associated with the award

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Larry J Schweiger	(i)	269,863		38,776	22,662	12,267	343,568	
	(ii)							
Dulce M Gomez-Zormelo	(i)	129,309		15,341	12,174	10,516	167,340	
	(ii)							
Cynthia Lewin	(i)	155,865	5,310	21,343	5,411	11,049	198,978	
	(ii)							
Jaime B Matyas	(i)	199,212	5,616	15,711	18,917	10,560	250,016	
	(ii)							
Karen B Kress	(i)	144,208		21,418	4,968	2,370	172,964	
	(ii)							
Dan T Chu	(i)	143,368		10,899	13,124	9,846	177,237	
	(ii)							
David B Strauss	(i)	138,619		15,808	13,048	9,964	177,439	
	(ii)							
Jeremy Symons	(i)	129,721		15,743	12,194	9,848	167,506	
	(ii)							
Kevin J Coyle	(i)	144,553		13,384	4,800	9,580	172,317	
	(ii)							
James S Lyon	(i)	139,465		11,376	12,846	9,808	173,495	
	(ii)							
Patricia Nichols	(i)	81,641	487	65,593	12,441	9,063	169,225	
	(ii)							
Andrew P Buchsbaum	(i)	116,511	4,335	20,966	10,709	2,399	154,920	
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

SCHEDULE M (Form 990)

Non-Cash Contributions

OMB No 1545-0047

2008

Open to Public Inspection

To be completed by organizations that answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Part I Types of Property

Table with 4 columns: (a) Check if applicable, (b) Number of Contributions, (c) Revenues reported on Form 990, Part VIII, line 1g, (d) Method of determining revenues. Row 9 is filled with X, 33, 255,526, FMV.

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 0

Table with 3 columns: Question, Yes, No. Contains questions 30a, 31, 32a, 33 regarding property holding periods, gift acceptance policies, and non-cash contributions.

SCHEDULE O
(Form 990)

Supplemental Information to Form 990

2008

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ **Attach to Form 990. To be completed by organizations to provide additional information for responses to specific questions for the Form 990 or to provide any additional information.**

Name of the organization
NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Identifier	Return Reference	Explanation
Form 990, Part III, line 4d	Other Program Services	Other Nature Education Programs represent expenses related to the communication of NWF's mission to raise public awareness and concern for wildlife and for conservation of natural resources Expenses \$ 6475838 including grants of \$ 0 Revenue \$ 7585311

Identifier	Return Reference	Explanation
Form 990, Part V, line 3b		Additional time is needed to file form 990-T It will be filed by its 7/15/2010 deadline

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 6		NWF's 47 state and territorial affiliates are members of the Federation

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 7a		Affiliate representatives elect the majority of the board of directors of the National Wildlife Federation

Identifier	Return Reference	Explanation
Form 990, Part VI, Section A, line 10		The organization's board members are provided with a draft of the completed IRS form 990 for their review prior to the finalizing of the forms and filing with the IRS The CFO, General Counsel and independent tax advisors/preparers are available to answer questions and concerns

Identifier	Return Reference	Explanation
Form 990, Part VI, Section B, line 12c		Officers, directors, trustees, and employees are required to disclose any potential issues that may cause a conflict General Counsel and Human Resources communicate policy to board and employees Forms are reviewed and disclosures reviewed by a committee of the board

Identifier	Return Reference	Explanation
Form 990, Part VI, Section B, line 15		15a - The compensation of the CEO of National Wildlife Federation was set by the executive committee of the Board of Directors, which consists of seven independent board members The executive committee relied on a compensation study prepared by an outside consulting firm specifically for the National Wildlife Federation However, in keeping with salary freezes for other staff, the CEO refused a compensation adjustment 15b - While the process for the CEO meets this test as explained above, the CEO is responsible for compensation for all other employees, including key employees The Human Resources department is responsible for benchmarking to market both initial compensation and any salary increases that are provided The officers are also employees and their compensation is handled as described, except that the chair of the board is a volunteer leader who is not compensated

Identifier	Return Reference	Explanation
Form 990, Part VI, Section C, line 19		NWF makes its governing documents, conflict of interest policy, and financial statements available to the public upon request

Identifier	Return Reference	Explanation
Part IV, Line 12 & Part XI, Line 2b	consolidated audit explanation	National Wildlife Federation (NWF) is answering "no" because NWF is part of a consolidated audit and did not receive a separate audited financial statement

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2008

Open to Public Inspection

▶ **Attach to Form 990. To be completed by organizations that answer "Yes" to Form 990, Part IV, lines 33, 34, 35, 36, or 37.**
▶ **See separate instructions.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL WILDLIFE FEDERATION

Employer identification number
53-0204616

Part I Identification of Disregarded Entities

(A) Name, address, and EIN of disregarded entity	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Total income	(E) End-of-year assets	(F) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations

(A) Name, address, and EIN of related organization	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Exempt Code section	(E) Public charity status (if section 501(c)(3))	(F) Direct controlling entity
National Wildlife Federation Endowment 11100 WILDLIFE CENTER DR Reston, VA201905362 52-0806695	Support NWF Mission	DC	501c3	509a3, Type I	N/A
National Wildlife Productions 11100 WILDLIFE CENTER DR Reston, VA201905362 52-1903666	Educational film production wildlife themes	DC	501c3	509a3, Type I	N/A

Part III Identification of Related Organizations Taxable as a Partnership

(A) Name, address, and EIN of related organization	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Predominant income(related, investment, unrelated)	(F) Share of total income	(G) Share of end-of- year assets	(H) Disproportionate allocations?		(I) Code V—UBI amount on Box 20 of K-1	(J) General or managing partner?	
							Yes	No		Yes	No

Part IV Identification of Related Organizations Taxable as a Corporation or Trust

(A) Name, address, and EIN of related organization	(B) Primary activity	(C) Legal domicile (state or foreign country)	(D) Direct controlling entity	(E) Type of entity (C corp, S corp, or trust)	(F) Share of total income	(G) Share of end-of-year assets	(H) Percentage ownership

Part V Transactions with Related Organizations

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to other organization(s)
- c** Gift, grant, or capital contribution from other organization(s)
- d** Loans or loan guarantees to or for other organization(s)
- e** Loans or loan guarantees by other organization(s)

- f** Sale of assets to other organization(s)
- g** Purchase of assets from other organization(s)
- h** Exchange of assets
- i** Lease of facilities, equipment, or other assets to other organization(s)

- j** Lease of facilities, equipment, or other assets from other organization(s)
- k** Performance of services or membership or fundraising solicitations for other organization(s)
- l** Performance of services or membership or fundraising solicitations by other organization(s)
- m** Sharing of facilities, equipment, mailing lists, or other assets
- n** Sharing of paid employees

- o** Reimbursement paid to other organization for expenses
- p** Reimbursement paid by other organization for expenses

- q** Other transfer of cash or property to other organization(s)
- r** Other transfer of cash or property from other organization(s)

	Yes	No
1a		No
1b	Yes	
1c	Yes	
1d		No
1e		No
1f		No
1g	Yes	
1h		No
1i		No
1j		No
1k		No
1l		No
1m	Yes	
1n		No
1o		No
1p	Yes	
1q		No
1r	Yes	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(A) Name of other organization(s)	(B) Transaction type(a-r)	(C) Amount Involved
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		

Additional Data

Software ID:
Software Version:
EIN: 53-0204616
Name: NATIONAL WILDLIFE FEDERATION

Form 990, Part VII - Section Aaa

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual Trustee or Director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Craig Thompson , Chair	10 00	X						0	0	0
Thomas Gonzales , Immediate Past Chair	10 00	X						0	0	0
Stephen K Allinger , Director	3 00	X						0	0	0
David Carruth , Director	3 00	X						0	0	0
Kathleen Hadley , Director	3 00	X						0	0	0
Gregor Bailar , Director	3 00	X						0	0	0
Paul Beaudette , Director	3 00	X						0	0	0
Jenny Brock , Director	3 00	X						0	0	0
Clark Bullard , Director	3 00	X						0	0	0
Shelley Cohen , Director	3 00	X						0	0	0
Lyvier Conss , Director	3 00	X						0	0	0
John Thomas Grant Jr , Director	3 00	X						0	0	0
Liz Hamilton , Director	3 00	X						0	0	0
David L Hargett , Director	3 00	X						0	0	0
Mark W Heckert , Director	3 00	X						0	0	0
Mason Bryant Howard , Director	3 00	X						0	0	0
Jerry Little , Director	3 00	X						0	0	0
Gerald Meral , Director	3 00	X						0	0	0
Gene T Oglesby , Director	3 00	X						0	0	0
Lois Quam , Director	3 00	X						0	0	0
Paul Rose , Director	3 00	X						0	0	0
Kent Salazar , Director	3 00	X						0	0	0
Leslie Shad , Director	3 00	X						0	0	0
Jess Sixkiller , Director	3 00	X						0	0	0
Gregory Smith , Director	3 00	X						0	0	0
Deborah Spalding , Director	3 00	X						0	0	0
Christine P Thompson , Director	3 00	X						0	0	0
Lise Van Susteren , Director	3 00	X						0	0	0
Beatrice Busch Von Gonta , Director	3 00	X						0	0	0
Nicole Wood , director	3 00	X						0	0	0

Form 990, Part VII - Section Aaa

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual Trustee or Director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Mark Winland , director	3 00	X					0	0	0	
Larry J Schweiger , President	40 00			X			308,639	0	34,929	
Dulce M Gomez-Zormelo , Treasurer	40 00			X			144,650	0	22,690	
Rupen D Balca-Harutiuni , Assistant Treasurer	40 00			X			18,098	0	1,902	
Cynthia Lewin , Secretary	40 00			X			182,518	0	16,460	
Julie Blessyn , Assistant Secretary	40 00			X			10,282	0	516	
Natasha Perkins , Assistant Treasurer	40 00			X			91,113	0	12,094	
Eryn M Starun , Assistant Secretary	40 00			X			66,894	0	4,509	
Jaime B Matyas , COO	40 00			X			220,539	0	29,477	
Karen B Kress , VP of Development	40 00				X		165,626	0	7,338	
Dan T Chu , VP of Affiliate & Region	40 00				X		154,267	0	22,970	
David B Strauss , VP of Direct Mktg & Cons	40 00				X		154,427	0	23,012	
Jeremy Symons , SR VP-Conservation & Ed	40 00				X		145,464	0	22,042	
Kevin J Coyle , VP Education	40 00					X	157,937	0	14,380	
James S Lyon , VP Conserv Policy	40 00					X	150,841	0	22,654	
Patricia Nichols , Sen Dir - IT	40 00					X	147,721	0	21,504	
Andrew P Buchsbaum , ED, Great Lakes	40 00					X	141,812	0	13,108	
Jennifer E Jones , VP-Communications	40 00					X	135,504	0	12,371	

Form 990, Part VIII - Statement of Revenue - 2a - 2g Program Service Revenue -

	Business Code	(A) Total Revenue	(B) Related or Exempt Function Revenue	(C) Unrelated Business Revenue	(D) Revenue Excluded from Tax under IRC 512, 513, or 514
a subscription revenue	900,099	10,265,222	10,265,222		
b litigation fees	900,099	1,630,176	1,630,176		
c contractual	900,099	198,980	198,980		
d registration fees	900,099	38,033	38,033		
e Affiliate fee revenue	900,099	1,628	1,628		

Software ID:
Software Version:
EIN: 53-0204616
Name: NATIONAL WILDLIFE FEDERATION

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALASKA WILDERNESS RECREATION & TOURISM ASSOC 750 WEST SECOND AVE SUITE 200 ANCHORAGE, AK 99501	94-3184502	501c6	22,000				CONSERVATION ADVOCACY
ALABAMA WILDLIFE FEDERATION 3050 LANARK RD MILLBROOK, AL 36054	63-0496911	501c3	46,200				CONSERVATION ADVOCACY
AMERICAN WIND ENERGY ASSOCIATION 1501 M ST NW SUITE 1000 WASHINGTON DC, DC 20005	52-1121931	501c6	15,000				CONSERVATION ADVOCACY
ASSOCIATION OF NORTHWEST STEELHEADERS PO BOX 22065 MILWAUKIE, OR 97269	91-1031100	501c3	29,185				CONSERVATION ADVOCACY
AUDUBON NEW YORK 200 TRILLIUM LN ALBANY, NY 12203	13-1624102	501c3	15,000				CONSERVATION ADVOCACY
CITIZENS CAMPAIGN FOR ENVN 225-A MAIN ST FARMINGDALE, NY 11735	11-2983418	501c3	14,750				CONSERVATION ADVOCACY
CLEAN WATER ACTION 308 EAST HENNAPIN AVE MINNEAPOLIS, MN 55414	23-7128611	501c4	30,000				CONSERVATION ADVOCACY
CLEAN WISCONSIN 122 STATE ST SUITE 200 MADISON, WI 53703	39-1413448	501c3	29,000				CONSERVATION ADVOCACY
COLORADO WILDLIFE FEDERATION 1410 GRANT ST DENVER, CO 80203	84-0576376	501c3	16,646				CONSERVATION ADVOCACY
EARTH ISLAND INSTITUTE 2150 ALLSTON WAY SUITE 460 BERKELEY, CA 94704	94-2889684	501c3	25,000				EDUCATION OUTREACH

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ENVIRONMENTAL ADVOCATES OF NEW YORK353 HAMILTON ST ALBANY, NY 12210	22-2360736	501c3	13,400				CONSERVATION ADVOCACY
EVANGELICAL ENVIRONMENTAL NETWORK9602 MASTERWORKS DR VIENNA, VA 22181	23-2827214		10,000				CONSERVATION ADVOCACY
FLORIDA WILDLIFE FEDEDERATIONPO BOX 6870 TALLAHASSEE, FL 32314	59-1398265	501c3	96,000				CONSERVATION ADVOCACY
FRIENDS OF THE ST CLAIR RIVER WATERSHED923 MICHIGAN ST PORT HURON, MI 48060	77-0670838		25,452				CONSERVATION ADVOCACY
INDIANA WILDLIFE FEDERATION4715 W 106TH ST ZIONSVILLE, IN 46077	35-1058426	501c3	195,000				CONSERVATION ADVOCACY
IZAACK WALTON LEAGUE OF AMERICA707 CONSERVATION LANE GAITHERSBURG, MD 20878	52-1328724	501c3	5,500				CONSERVATION ADVOCACY
JEWISH COUNCIL FOR PUBLIC AFFAIRS116 E 27TH ST NEW YORK, NY 10016	13-1624104	501c3	10,000				CONSERVATION ADVOCACY
MICHIGAN LEAGUE OF CONSERVATION VOTERS EDU FUND213 W LIBERTY STE 300 ANN ARBOR, MI 48104	37-1430158	501c3	6,000				CONSERVATION ADVOCACY
MICHIGAN UNITED CONSERVATION CLUBS 2101 WOOD ST LANSING, MI 48909	38-0831862	501c3	36,800				CONSERVATION ADVOCACY
MINNESOTA CONSERVATION FEDERATION542 SNELLING AVE STE 104 ST PAUL, MN 55116	41-0808383	501c3	45,000				CONSERVATION ADVOCACY

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MONTANA FISH WILDLIFE AND PARKS FOUNDATION PO Box 200701 HELENA, MT 59620	81-0528922	501c3	167,000				CONSERVATION ADVOCACY
MONTANA WILDLIFE FEDERATION PO BOX 1175 HELENA, MT 59624	81-0303948	501c3	39,215				CONSERVATION ADVOCACY
NATIONAL COUNCIL FOR SCIENCE AND THE ENVIRONMENT 1101 17th STREET NW STE 250 WASHINGTON DC, DC 20036	52-1700932	501c3	30,000				CONSERVATION ADVOCACY
NATIONAL HISPANIC ENVIRONMENTAL COUNCIL 106 N FAYETTE ST ALEXANDRIA, VA 22314	54-1951323		15,000				CONSERVATION ADVOCACY
NATIONAL WILDLIFE FEDERATION ACTION FUND 11100 WILDLIFE CENTER DRIVE RESTON, VA 20190	74-2556532	501c4	1,258,863				CONSERVATION ADVOCACY
NATIONAL WILDLIFE FEDERATION ENDOWMENT 11100 WILDLIFE CENTER DRIVE RESTON, VA 20190	52-0806695	501c3	366,981				CONSERVATION ADVOCACY
NATURAL RESOURCES COUNCIL OF MAINE 3 WADE ST AUGUSTA, ME 04330	01-0270690	501c3	51,000				CONSERVATION ADVOCACY
NEW MEXICO WILDLIFE FEDERATION 2610 SAN MATEO BLVD NE ALBUQUERQUE, NM 87110	85-0160947	501c3	186,648				CONSERVATION ADVOCACY
NORTH CAROLINA WILDLIFE FEDERATION 1024 WASHINGTON ST RALEIGH, NC 27605	56-1564376	501c3	32,500				CONSERVATION ADVOCACY
OHIO ENVIRONMENTAL COUNCIL 1207 GRANDVIEW AVE SUITE 201 COLUMBUS, OH 43212	31-0805578	501c3	37,000				CONSERVATION ADVOCACY

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RED LAKE BAND OF CHIPPEWA INDIANS PO BOX 279 RED LAKE, MN 56671	41-0692381		6,305				CONSERVATION ADVOCACY
SAVE THE WILD UPPO BOX 552 413 N 3RD MARQUETTE, MI 49855	20-1606171	501c3	15,000				CONSERVATION ADVOCACY
SOUTH CAROLINA WILDLIFE FEDERATION 215 PICKENS ST COLUMBIA, SC 29205	57-0602549	501c3	65,750				CONSERVATION ADVOCACY
SIERRA CLUB FOUNDATION 85 SECOND ST STE 750 SAN FRANCISCO, CA 94105	94-6069890	501c3	18,500				CONSERVATION ADVOCACY
TENNESSEE ENVIRONMENTAL COUNCIL 1 VANTAGE WAY STE 105 NASHVILLE, TN 37228	62-0951294	501c3	35,000				CONSERVATION ADVOCACY
TENNESSEE WILDLIFE FEDERATION 300 ORLANDO AVE NASHVILLE, TN 37209	62-6047188	501c3	42,200				CONSERVATION ADVOCACY
TEXAS CONSERVATION ALLIANCE 2623 SOUTH BOLDT AVE TYLER, TX 75701	23-7112618	501c3	10,500				CONSERVATION ADVOCACY
TIP OF THE MITT 426 BAY ST PETOSKEY, MI 49770	38-2361745	501c3	15,000				CONSERVATION ADVOCACY
VIRGINIA CONSERVATION NETWORK 422 FRANKLIN STE 303 RICHMOND, VA 23219	51-0198762	501c3	7,000				CONSERVATION ADVOCACY
WASHINGTON WILDLIFE FEDERATION PO BOX 1656 BELLEVUE, WA 98009	94-3122155	501c3	9,900				CONSERVATION ADVOCACY

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WISCONSIN WILDLIFE FEDERATION W 7303 COUNTY HIGHWAY CS Q POYNETEE, WI 53955	39-1095827	501c3	10,000				CONSERVATION ADVOCACY
WYOMING WILDLIFE FEDERATION P.O. BOX 106 CHEYENNE, WY 82003	23-7002578	501c3	32,000				CONSERVATION ADVOCACY
YELLOW DOG WATERSHED P.O. BOX 5 BIG BAY, MI 49808	38-3251163	501c3	10,000				CONSERVATION ADVOCACY

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Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Larry J Schweiger	(i) (ii)	269,863		38,776	22,662	12,267	343,568	
Dulce M Gomez-Zormelo	(i) (ii)	129,309		15,341	12,174	10,516	167,340	
Cynthia Lewin	(i) (ii)	155,865	5,310	21,343	5,411	11,049	198,978	
Jaime B Matyas	(i) (ii)	199,212	5,616	15,711	18,917	10,560	250,016	
Karen B Kress	(i) (ii)	144,208		21,418	4,968	2,370	172,964	
Dan T Chu	(i) (ii)	143,368		10,899	13,124	9,846	177,237	
David B Strauss	(i) (ii)	138,619		15,808	13,048	9,964	177,439	
Jeremy Symons	(i) (ii)	129,721		15,743	12,194	9,848	167,506	
Kevin J Coyle	(i) (ii)	144,553		13,384	4,800	9,580	172,317	
James S Lyon	(i) (ii)	139,465		11,376	12,846	9,808	173,495	
Patricia Nichols	(i) (ii)	81,641	487	65,593	12,441	9,063	169,225	
Andrew P Buchsbaum	(i) (ii)	116,511	4,335	20,966	10,709	2,399	154,920	