

Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

2003

Open to Public Inspection

A For the 2003 calendar year, or tax year beginning **JUL 1, 2003** and ending **JUN 30, 2004****B** Check if applicable

- ☐ Address change
☐ Name change
☐ Initial return
☐ Final return
☐ Amended return
☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
THE GREATER CINCINNATI TELEVISION EDUCATIONAL FOUNDATIONNumber and street (or P.O. box if mail is not delivered to street address) Room/suite
1223 CENTRAL PARKWAYCity or town, state or country, and ZIP + 4
CINCINNATI, OH 45214**D** Employer identification number**31-0560051****E** Telephone number**381-4033****F** Accounting method: ☐ Cash ☒ Accrual
☐ Other (specify) ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

H and I are not applicable to section 527 organizations.**H(a)** Is this a group return for affiliates? ☐ Yes ☒ No**H(b)** If "Yes," enter number of affiliates ▶**H(c)** Are all affiliates included? **N/A** ☐ Yes ☐ No
(If "No," attach a list.)**H(d)** Is this a separate return filed by an organization covered by a group ruling? ☐ Yes ☒ No**I** Group Exemption Number ▶**G** Website: ▶ **WWW.CETCONNECT.ORG****J** Organization type (check only one) ▶ ☒ 501(c) (3) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527**K** Check here ☐ if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS; but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return.**M** Check ☐ if the organization is not required to attach Sch B (Form 990, 990-EZ, or 990-PF)**L** Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12 ▶ **8,236,467.****Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances**

1	Contributions, gifts, grants, and similar amounts received				
a	Direct public support	1a	3,634,904.		
b	Indirect public support	1b	1,511,792.		
c	Government contributions (grants)	1c	847,318.		
d	Total (add lines 1a through 1c) (cash \$ 5,229,358. noncash \$ 764,656.)			1d	5,994,014.
2	Program service revenue including government fees and contracts (from Part VII, line 93)			2	
3	Membership dues and assessments			3	
4	Interest on savings and temporary cash investments			4	81,837.
5	Dividends and interest from securities			5	13,196.
6 a	Gross rents	6a	161,130.		
b	Less: rental expenses	6b	45,414.		
c	Net rental income or (loss) (subtract line 6b from line 6a)			6c	115,716.
7	Other investment income (describe ▶)			7	
8 a	Gross amount from sales of assets other than inventory	(A) Securities	1,387,519.	8a	
b	Less: cost or other basis and sales expenses		1,350,169.	8b	
c	Gain or (loss) (attach schedule)		37,350.	8c	
d	Net gain or (loss) (combine line 8c, columns (A) and (B))		STMT 3	8d	37,350.
9	Special events and activities (attach schedule). If any amount is from gaming, check here ☐				
a	Gross revenue (not including \$ 0. of contributions reported on line 1a)	9a	303,279.		
b	Less: direct expenses other than fundraising expenses	9b	44,710.		
c	Net income or (loss) from special events (subtract line 9b from line 9a)		SEE STATEMENT 4	9c	258,569.
10 a	Gross sales of inventory, less returns and allowances	10a			
b	Less: cost of goods sold	10b			
c	Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)			10c	295,492.
11	Other revenue (from Part VII, line 103)			11	6,796,174.
12	Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)			12	5,670,442.
13	Program services (from line 44, column (B))			13	1,021,710.
14	Management and general (from line 44, column (C))			14	1,565,900.
15	Fundraising (from line 44, column (D))			15	
16	Payments to affiliates (attach schedule)			16	
17	Total expenses (add lines 16 and 44, column (A))			17	8,258,052.
18	Excess or (deficit) for the year (subtract line 17 from line 12)			18	-1,461,878.
19	Net assets or fund balances at beginning of year (from line 73, column (A))			19	14,022,671.
20	Other changes in net assets or fund balances (attach explanation)		SEE STATEMENT 5	20	335,867.
21	Net assets or fund balances at end of year (combine lines 18, 19, and 20)			21	12,896,660.

323001
12-17-03

LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990 (2003)

**THE GREATER CINCINNATI TELEVISION
EDUCATIONAL FOUNDATION**

31-0560051

Part II Statement of Functional Expenses		All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.			
Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22	Grants and allocations (attach schedule)				
	cash \$ _____ noncash \$ _____				
23	Specific assistance to individuals (attach schedule)				
24	Benefits paid to or for members (attach schedule)				
25	Compensation of officers, directors, etc.	328,007.	100,327.	141,412.	86,268.
26	Other salaries and wages	2,171,727.	1,461,720.	346,880.	363,127.
27	Pension plan contributions				
28	Other employee benefits	361,913.	236,934.	60,893.	64,086.
29	Payroll taxes	192,426.	121,287.	35,438.	35,701.
30	Professional fundraising fees	452,768.			452,768.
31	Accounting fees				
32	Legal fees				
33	Supplies				
34	Telephone	77,249.	61,953.	4,400.	10,896.
35	Postage and shipping				
36	Occupancy	317,374.	298,100.	2,797.	16,477.
37	Equipment rental and maintenance	93,071.	43,492.	10,833.	38,746.
38	Printing and publications	129,268.	84,807.	221.	44,240.
39	Travel	53,460.	11,900.	17,856.	23,704.
40	Conferences, conventions, and meetings				
41	Interest	27,431.		27,431.	
42	Depreciation, depletion, etc (attach schedule)	992,062.	718,847.	273,215.	
43	Other expenses not covered above (itemize).				
a					
b					
c					
d					
e	SEE STATEMENT 6	3,061,296.	2,531,075.	100,334.	429,887.
44	Total functional expenses (add lines 22 through 43)	8,258,052.	5,670,442.	1,021,710.	1,565,900.

Joint Costs. Check ☐ if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? ☐ Yes ☒ No

If "Yes," enter (i) the aggregate amount of these joint costs \$ _____; (ii) the amount allocated to Program services \$ _____; (iii) the amount allocated to Management and general \$ _____; and (iv) the amount allocated to Fundraising \$ _____.

Part III Statement of Program Service Accomplishments		Program Service Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.)
What is the organization's primary exempt purpose? NONCOMMERCIAL PUBLIC EDUCATIONAL TELEVISION		
All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)		
a PROGRAMMING AND PRODUCTION		
	(Grants and allocations \$ _____)	4,397,875.
b LEARNING SERVICES		
	(Grants and allocations \$ _____)	759,271.
c ARTS INITIATIVE		
	(Grants and allocations \$ _____)	206,932.
d PUBLIC INFORMATION		
	(Grants and allocations \$ _____)	306,364.
e Other program services (attach schedule)	(Grants and allocations \$ _____)	
f Total of Program Service Expenses (should equal line 44, column (B), Program services)		5,670,442.

Part IV Balance Sheets

Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.

		(A) Beginning of year	(B) End of year
Assets	45 Cash - non-interest-bearing		45
	46 Savings and temporary cash investments	2,854,588.	46 319,860.
	47 a Accounts receivable	47a 585,724.	
	b Less: allowance for doubtful accounts	47b 13,000.	47c 572,724.
	48 a Pledges receivable	48a 1,205,932.	
	b Less: allowance for doubtful accounts	48b	48c 1,205,932.
	49 Grants receivable		49
	50 Receivables from officers, directors, trustees, and key employees		50
	51 a Other notes and loans receivable	51a	51c
	b Less: allowance for doubtful accounts	51b	
	52 Inventories for sale or use		52
	53 Prepaid expenses and deferred charges	198,365.	53 104,949.
	54 Investments - securities	☐ Cost ☐ FMV	54
	55 a Investments - land, buildings, and equipment - basis	55a	
	b Less: accumulated depreciation	55b	55c
56 Investments - other	SEE STATEMENT 7	56 3,865,546.	
57 a Land, buildings, and equipment - basis	57a 20,210,526.		
b Less: accumulated depreciation	STMT 8 57b 10,795,252.	57c 9,415,274.	
58 Other assets (describe ☐ SEE STATEMENT 9)		58 1,237,164.	
59 Total assets (add lines 45 through 58) (must equal line 74)		59 16,159,053.	
Liabilities	60 Accounts payable and accrued expenses	1,167,564.	60 2,234,015.
	61 Grants payable		61
	62 Deferred revenue	308,563.	62 185,747.
	63 Loans from officers, directors, trustees, and key employees		63
	64 a Tax-exempt bond liabilities		64a
	b Mortgages and other notes payable	630,000.	64b 750,000.
	65 Other liabilities (describe ☐ LONG-TERM DEBT)	30,255.	65 20,187.
66 Total liabilities (add lines 60 through 65)	2,136,382.	66 3,189,949.	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 67 through 69 and lines 73 and 74.		
	67 Unrestricted	9,026,050.	67 10,621,519.
	68 Temporarily restricted	4,177,864.	68 1,387,140.
	69 Permanently restricted	818,757.	69 888,001.
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 70 through 74.		
	70 Capital stock, trust principal, or current funds		70
	71 Paid-in or capital surplus, or land, building, and equipment fund		71
	72 Retained earnings, endowment, accumulated income, or other funds		72
	73 Total net assets or fund balances (add lines 67 through 69 or lines 70 through 72; column (A) must equal line 19; column (B) must equal line 21)	14,022,671.	73 12,896,660.
	74 Total liabilities and net assets / fund balances (add lines 66 and 73)	16,159,053.	74 16,086,609.

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

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Part IV-B	Reconciliation of Expenses per Audited Financial Statements with Expenses per Return
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Return		Return	
a Total revenue, gains, and other support per audited financial statements	a 7,177,455.	a Total expenses and losses per audited financial statements	a 8,303,466.
b Amounts included on line a but not on line 12, Form 990:		b Amounts included on line a but not on line 17, Form 990:	
(1) Net unrealized gains on investments \$		(1) Donated services and use of facilities \$	
(2) Donated services and use of facilities \$		(2) Prior year adjustments reported on line 20, Form 990 \$	
(3) Recoveries of prior year grants \$		(3) Losses reported on line 20, Form 990 \$	
(4) Other (specify):		(4) Other (specify):	
STMT 10 \$ 381,281.		STMT 11 \$ 45,414.	
Add amounts on lines (1) through (4)	b 381,281.	Add amounts on lines (1) through (4)	b 45,414.
c Line a minus line b	c 6,796,174.	c Line a minus line b	c 8,258,052.
d Amounts included on line 12, Form 990 but not on line a :		d Amounts included on line 17, Form 990 but not on line a :	
(1) Investment expenses not included on line 6b, Form 990 \$		(1) Investment expenses not included on line 6b, Form 990 \$	
(2) Other (specify):		(2) Other (specify):	
\$		\$	
Add amounts on lines (1) and (2)	d 0.	Add amounts on lines (1) and (2)	d 0.
e Total revenue per line 12, Form 990 (line c plus line d)	e 6,796,174.	e Total expenses per line 17, Form 990 (line c plus line d)	e 8,258,052.

Part V	List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated.)
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[illegible]

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than \$100,000 from your organization and all related organizations, of which more than \$10,000 was provided by the related organizations? If "Yes," attach schedule. **▶** ☐ Yes ☒ No

**THE GREATER CINCINNATI TELEVISION
EDUCATIONAL FOUNDATION**

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Part VI Other Information		Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76	X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes.	77	X
78 a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	78a	X
b	If "Yes," has it filed a tax return on Form 990-T for this year?	78b	X
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a statement	79	X
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	80a	X
b	If "Yes," enter the name of the organization and check whether it is ☐ exempt or ☐ nonexempt.		
81 a	Enter direct or indirect political expenditures. See line 81 instructions	81a	0.
b	Did the organization file Form 1120-POL for this year?	81b	X
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?	82a	X
b	If "Yes," you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.)	82b	764,656.
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	X
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	X
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	84b	N/A
85	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?	85a	N/A
b	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	85b	N/A
	If "Yes" was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.		
c	Dues, assessments, and similar amounts from members	85c	N/A
d	Section 162(e) lobbying and political expenditures	85d	N/A
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices	85e	N/A
f	Taxable amount of lobbying and political expenditures (line 85d less 85e)	85f	N/A
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?	85g	N/A
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	85h	N/A
86	501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on line 12	86a	N/A
b	Gross receipts, included on line 12, for public use of club facilities	86b	N/A
87	501(c)(12) organizations. Enter: a Gross income from members or shareholders	87a	N/A
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	87b	N/A
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Part IX	88	X
89 a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under: section 4911 0.; section 4912 0.; section 4955 0.		
b	501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction	89b	X
c	Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		0.
d	Enter: Amount of tax on line 89c, above, reimbursed by the organization		0.
90 a	List the states with which a copy of this return is filed OHIO		
b	Number of employees employed in the pay period that includes March 12, 2003	90b	72
91	The books are in care of SUSAN HOWARTH Telephone no. 513-381-4033		

Located at 1223 CENTRAL PARKWAY - CINCINNATI, OHIO

ZIP + 4 45214

92 Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041- Check here.
and enter the amount of tax-exempt interest received or accrued during the tax year

92 N/A

**THE GREATER CINCINNATI TELEVISION
EDUCATIONAL FOUNDATION**

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Part VII Analysis of Income-Producing Activities (See page 33 of the instructions.)

Note: Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclu- sion code	(D) Amount	
93 Program service revenue:					
a _____					
b _____					
c _____					
d _____					
e _____					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					
95 Interest on savings and temporary cash investments			14	81,837.	
96 Dividends and interest from securities			14	13,196.	
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property			16	115,716.	
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	37,350.	
101 Net income or (loss) from special events					258,569.
102 Gross profit or (loss) from sales of inventory					
103 Other revenue:					
a MISCELLANEOUS	541900	92,847.			202,645.
b _____					
c _____					
d _____					
e _____					
104 Subtotal (add columns (B), (D), and (E))		92,847.		248,099.	461,214.
105 Total (add line 104, columns (B), (D), and (E))					802,160.

Note: Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I.

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See page 34 of the instructions.)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
1	SEE STATEMENT 13

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See page 34 of the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
N/A	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See page 34 of the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

Note: If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. All information of which preparer has any knowledge.

Date 5/12/05 **SUSAN HOWARTH, PRESIDENT + CEO**
Type or print name and title.

Date 5/12/05 Check if self-employed ☐ Preparer's SSN or PTIN _____

SCHEDULE A
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Organization Exempt Under Section 501(c)(3)**(Except Private Foundation) and Section 501(e), 501(f), 501(k),
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust**Supplementary Information-(See separate instructions.)**▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

OMB No 1545-0047

2003Name of the organization **THE GREATER CINCINNATI TELEVISION
EDUCATIONAL FOUNDATION**Employer identification number
31 0560051**Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees**

(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
JERRY D. BLANKENBEKER CINCINNATI, OHIO	DIR OF TECH S FULL	80,838.	6,217.	
TIM UCKOTTER CINCINNATI, OHIO	DIR INFO SYST FULL	59,000.	5,405.	
GRACE K. HILL CINCINNATI, OHIO	DIR OF PROG FULL	60,698.	5,863.	
NEAL SCHMIDT CINCINNATI, OHIO	ENGINEER FULL	60,931.	7,110.	
COLLEEN HARRIS CINCINNATI, OHIO	DIR OF MKTG FULL	60,000.	6,225.	
Total number of other employees paid over \$50,000	8			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See page 2 of the instructions. List each one (whether individuals or firms) If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
PHONE BANK SYSTEMS INC 4990 NORTHWIND DR. EAST LANSING, MI	FUND RAISING	140,708.
UNITED MAIL, LLC 4410 BISHOP LANE, LOUISVILLE, KY 40218	FUND RAISING	87,549.
WGUC 1223 CENTRAL PARKWAY, CINCINNATI, OH 45214	WEBMASTER, ACCOUNTING AND OT	64,950.
SHERTOK DESIGN 11996 TIMBERLAKE CR, CINCINNATI, OH 45249	PROGRAM PRODUCTION	65,937.
Total number of others receiving over \$50,000 for professional services	0	

THE GREATER CINCINNATI TELEVISION

Schedule A (Form 990 or 990-EZ) 2003 **EDUCATIONAL FOUNDATION**

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Part III **Statements About Activities** (See page 2 of the instructions.)

		Yes	No
1 During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ► \$ _____ \$ _____ (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.) Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes," must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.	1		X
2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)			
a Sale, exchange, or leasing of property?	2a		X
b Lending of money or other extension of credit?	2b		X
c Furnishing of goods, services, or facilities?	2c		X
d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?	2d		X
e Transfer of any part of its income or assets?	2e		X
3 a Do you make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how you determine that recipients qualify to receive payments.)	3a		X
b Do you have a section 403(b) annuity plan for your employees?	3b		X
4 Did you maintain any separate account for participating donors where donors have the right to provide advice on the use or distribution of funds?	4		X

Part IV **Reason for Non-Private Foundation Status** (See pages 3 through 6 of the instructions.)

The organization is not a private foundation because it is. (Please check only **ONE** applicable box.)

5	☐	A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).
6	☐	A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)
7	☐	A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).
8	☐	A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).
9	☐	A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state ► _____
10	☐	An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the Support Schedule in Part IV-A.)
11a	☒	An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)
11b	☐	A community trust. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)
12	☐	An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the Support Schedule in Part IV-A.)
13	☐	An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in: (1) lines 5 through 12 above; or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3).)

Provide the following information about the supported organizations. (See page 5 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Line number from above

14 ☐ An organization organized and operated to test for public safety. Section 509(a)(4). (See page 6 of the instructions.)

Schedule A (Form 990 or 990-EZ) 2003

THE GREATER CINCINNATI TELEVISION

Schedule A (Form 990 or 990-EZ) 2003 **EDUCATIONAL FOUNDATION**

31-0560051 Page **3**

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) **Use cash method of accounting.**
Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.

Calendar year (or fiscal year beginning in) ►	(a) 2002	(b) 2001	(c) 2000	(d) 1999	(e) Total
15 Gifts, grants, and contributions received (Do not include unusual grants. See line 28.)	6,115,784.	7,021,022.	9,540,457.	10,936,259.	33,613,522.
16 Membership fees received					
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	690,652.	803,516.	1,058,418.	1,059,968.	3,612,554.
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	246,346.	322,931.	414,962.	291,995.	1,276,234.
19 Net income from unrelated business activities not included in line 18	87,905.	85,563.	89,840.	42,052.	305,360.
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					
22 Other income. Attach a schedule Do not include gain or (loss) from sale of capital assets					
23 Total of lines 15 through 22	7,140,687.	8,233,032.	11,103,677.	12,330,274.	38,807,670.
24 Line 23 minus line 17	6,450,035.	7,429,516.	10,045,259.	11,270,306.	35,195,116.
25 Enter 1% of line 23	71,407.	82,330.	111,037.	123,303.	
26 Organizations described on lines 10 or 11: a Enter 2% of amount in column (e), line 24					26a 703,902.
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1999 through 2002 exceeded the amount shown in line 26a. Do not file this list with your return. Enter the total of all these excess amounts					26b 0.
c Total support for section 509(a)(1) test: Enter line 24, column (e)					26c 35,195,116.
d Add: Amounts from column (e) for lines: 18 <u>1,276,234.</u> 19 <u>305,360.</u>					26d 1,581,594.
22 _____ 26b _____					26e 33,613,522.
e Public support (line 26c minus line 26d total)					26f 95.5062%
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))					
27 Organizations described on line 12: a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person." Do not file this list with your return. Enter the sum of such amounts for each year: N/A					
(2002) _____ (2001) _____ (2000) _____ (1999) _____					
b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000 (Include in the list organizations described in lines 5 through 11, as well as individuals.) Do not file this list with your return. After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year: N/A					
(2002) _____ (2001) _____ (2000) _____ (1999) _____					
c Add. Amounts from column (e) for lines: 15 _____ 16 _____					27c N/A
17 _____ 20 _____ 21 _____					27d N/A
d Add. Line 27a total _____ and line 27b total _____					27e N/A
e Public support (line 27c total minus line 27d total)					
f Total support for section 509(a)(2) test: Enter amount on line 23, column (e)					27f N/A
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))					27g N/A %
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))					27h N/A %

28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 1999 through 2002, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.

NONE

THE GREATER CINCINNATI TELEVISION

Schedule A (Form 990 or 990-EZ) 2003 **EDUCATIONAL FOUNDATION**

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Part V Private School Questionnaire (See page 7 of the instructions)

N/A

(To be completed ONLY by schools that checked the box on line 6 in Part IV)

	Yes	No
29 Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29	
30 Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30	
31 Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe. If "No," please explain. (If you need more space, attach a separate statement.)	31	
32 Does the organization maintain the following:		
a Records indicating the racial composition of the student body, faculty, and administrative staff?	32a	
b Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b	
c Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c	
d Copies of all material used by the organization or on its behalf to solicit contributions? If you answered "No" to any of the above, please explain. (If you need more space, attach a separate statement.)	32d	
33 Does the organization discriminate by race in any way with respect to:		
a Students' rights or privileges?	33a	
b Admissions policies?	33b	
c Employment of faculty or administrative staff?	33c	
d Scholarships or other financial assistance?	33d	
e Educational policies?	33e	
f Use of facilities?	33f	
g Athletic programs?	33g	
h Other extracurricular activities? If you answered "Yes" to any of the above, please explain. (If you need more space, attach a separate statement)	33h	
34 a Does the organization receive any financial aid or assistance from a governmental agency? ...	34a	
b Has the organization's right to such aid ever been revoked or suspended? ... If you answered "Yes" to either 34a or b, please explain using an attached statement.	34b	
35 Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev. Proc. 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If "No," attach an explanation	35	

Schedule A (Form 990 or 990-EZ) 2003

THE GREATER CINCINNATI TELEVISION

Schedule A (Form 990 or 990-EZ) 2003 EDUCATIONAL FOUNDATION

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Part VI-A Lobbying Expenditures by Electing Public Charities (See page 9 of the instructions.)

N/A

(To be completed ONLY by an eligible organization that filed Form 5768)

Check ☐ a ☐ if the organization belongs to an affiliated group. Check ☐ b ☐ if you checked "a" and "limited control" provisions apply.**Limits on Lobbying Expenditures**

(The term "expenditures" means amounts paid or incurred.)

	(a) Affiliated group totals	(b) To be completed for ALL electing organizations
	N/A	
36 Total lobbying expenditures to influence public opinion (grassroots lobbying)	36	
37 Total lobbying expenditures to influence a legislative body (direct lobbying)	37	
38 Total lobbying expenditures (add lines 36 and 37)	38	
39 Other exempt purpose expenditures	39	
40 Total exempt purpose expenditures (add lines 38 and 39)	40	
41 Lobbying nontaxable amount. Enter the amount from the following table -		
If the amount on line 40 is - The lobbying nontaxable amount is -		
Not over \$500,000 20% of the amount on line 40		
Over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000		
Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000		
Over \$17,000,000 \$1,000,000		
42 Grassroots nontaxable amount (enter 25% of line 41)	42	
43 Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43	
44 Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44	

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 11 of the instructions.)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period				N/A
	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
45 Lobbying nontaxable amount					0.
46 Lobbying ceiling amount (150% of line 45(e))					0.
47 Total lobbying expenditures					0.
48 Grassroots nontaxable amount					0.
49 Grassroots ceiling amount (150% of line 48(e))					0.
50 Grassroots lobbying expenditures					0.

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See page 12 of the instructions.)

N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:

- a Volunteers
- b Paid staff or management (Include compensation in expenses reported on lines c through h.)
- c Media advertisements
- d Mailings to members, legislators, or the public
- e Publications, or published or broadcast statements
- f Grants to other organizations for lobbying purposes
- g Direct contact with legislators, their staffs, government officials, or a legislative body
- h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means
- i Total lobbying expenditures (Add lines c through h.)

Yes	No	Amount
		0.

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.

Part VII

Information Regarding Transfers To and Transactions and Relationships With Noncharitable**Exempt Organizations** (See page 12 of the instructions.)

51 Did the reporting organization directly or indirectly engage in any of the following with any other organization described in section

a Transfers from the reporting organization to a noncharitable exempt organization of:

(I) Cash

(II) Other assets

b Other transactions:

(i) Sales or exchanges of assets with a noncharitable exempt organization

(II) Purchases of assets from a noncharitable exempt organization

(III) Rental of facilities, equipment, or other assets

(iv) Reimbursement arrangements

(v) Loans or loan guarantees

(vi) Performance of services or membership or fundraising solicitations

c Sharing of facilities, equipment, mailing lists, other assets, or paid employees

d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the

N/A

	Yes	No
51a(i)		X
a(ii)		X
b(i)		X
b(ii)		X
b(iii)		X
b(iv)		X
b(v)		X
b(vi)		X
c		X

[illegible]

52 a Is the organization directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the

Code (other than section 501(c)(3)) or in section 527? .

▶ ☐ Yes ☒ No

b If "Yes," complete the following schedule:

N/A

[illegible]

2003 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 2

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Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Amount Of Depreciation
1	1TV VIDEOTAPE LIBRARY	VARIABLE	SL	10.00	16	40,370.			40,370.	40,370.		0.
2	ENERGY MANAGEMENT EQUIPMENT	VARIABLE	SL	10.00	16	48,383.			48,383.	48,382.		1.
4	SECURITY SYSTEM	VARIABLE	SL	10.00	16	43,009.			43,009.	36,292.		1,634.
5	BUILDING	VARIABLE	SL	30.00	16	2331816.			2331816.	2096761.		38,626.
6	SIGN	VARIABLE	SL	10.00	16	20,801.			20,801.	1,590.		1,673.
7	TEST EQUIPMENT	VARIABLE	SL	10.00	16	17,016.			17,016.	16,276.		114.
8	ENGINEERING TOOLS	VARIABLE	SL	10.00	16	7,312.			7,312.	6,846.		231.
9	TV EQUIPMENT STUDIO	VARIABLE	SL	10.00	16	372,870.			372,870.	372,724.		146.
10	TV EQUIPMENT HEW	VARIABLE	SL	10.00	16	635,749.			635,749.	635,749.		0.
11	TV EQUIPMENT GRIDS	VARIABLE	SL	10.00	16	1,964.			1,964.	1,964.		0.
12	STUDIO CAMS NTIA GRANT	VARIABLE	SL	10.00	16	395,071.			395,071.	395,071.		0.
13	TELEPROMPTER	VARIABLE	SL	5.00	16	44,204.			44,204.	44,126.		77.
14	LIGHTING EQUIPMENT	VARIABLE	SL	10.00	16	101,925.			101,925.	94,597.		1,570.
15	AUDIO EQUIPMENT STUDIO	VARIABLE	SL	5.00	16	197,850.			197,850.	176,077.		2,998.
16	AUDIO BROADCAST ONLY	VARIABLE	SL	10.00	16	3,234.			3,234.	2,956.		33.
17	VIDEOTAPE RECORDERS	VARIABLE	SL	6.00	16	276,087.			276,087.	228,753.		8,803.
18	ONE INCH VIDEOTAPE REC-NTIA	VARIABLE	SL	6.00	16	271,581.			271,581.	271,581.		0.
19	3/4 INCH VTR	VARIABLE	SL	10.00	16	16,469.			16,469.	16,469.		0.

328102
06-01-03

(D) - Asset disposed

* ITC, Section 179, Salvage, HR 3090, Commercial Revitalization Deduction

2003 DEPRECIATION AND AMORTIZATION REPORT

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Asset No	Description	Date Acquired	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Amount Of Depreciation
20	1/2 INCH BETA VTR	VARI	ESSL	5.00	16	59,522.			59,522.	59,522.		0.
21	MASTER CONTROL EQUIPMENT	VARI	ESSL	10.00	16	299,357.			299,357.	196,601.		29,984.
22	EDITING EQUIPMENT	VARI	ESSL	10.00	16	293,147.			293,147.	226,062.		30,883.
23	INTERCOM SYSTEM	VARI	ESSL	10.00	16	26,442.			26,442.	25,574.		158.
24	HOUSE MONITOR SYSTEM	VARI	ESSL	10.00	16	10,230.			10,230.	9,195.		109.
25	DESC VIDE SERV	VARI	ESSL	10.00	16	3,776.			3,776.	3,776.		0.
26	ED SRV DIGITAL EQUIP	VARI	ESSL	5.00	16	35,503.			35,503.	17,064.		7,101.
27	TV TOWER	VARI	ESSL	10.00	16	794,250.			794,250.	15,885.		31,770.
28	LIBRARY MANAGEMENT SYSTEM	VARI	ESSL	10.00	16	408,821.			408,821.	408,760.		29.
29	PAINT SYSTEM	VARI	ESSL	10.00	16	10,384.			10,384.	10,384.		0.
31	CHYRON CHAR GEN	VARI	ESSL	5.00	16	60,426.			60,426.	60,190.		33.
32	STILL STORE UNIT	VARI	ESSL	10.00	16	39,609.			39,609.	39,609.		0.
33	TRANSMITTER BUILDING	VARI	ESSL	20.00	16	118,196.			118,196.	54,784.		5,969.
34	TRANSMITTER EQUIPMENT	VARI	ESSL	15.00	16	976,822.			976,822.	619,243.		65,210.
35	ANTENNA HEW	VARI	ESSL	10.00	16	313,183.			313,183.	313,183.		0.
36	ANTENNA & TRANS LINE	VARI	ESSL	10.00	16	587,350.			587,350.	16,786.		23,380.
37	FIBER OPTIC STL	VARI	ESSL	10.00	16	121,413.			121,413.	121,413.		0.
38				10.00	16							0.

328102
06-01-03

(D) - Asset disposed

* ITC, Section 179, Salvage, HR 3090, Commercial Revitalization Deduction

2003 DEPRECIATION AND AMORTIZATION REPORT

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Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	* Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Amount Of Depreciation
39	STATELLITE EARTH TERMINAL	VARIESSL		10.00	16	167,655.			167,655.	167,616.		38.
40	STATELLITE KU-BANK	VARIESSL		10.00	16	86,129.			86,129.	85,770.		263.
41	PRODUCTION EQUIPMENT	VARIESSL		10.00	16	8,069.			8,069.	5,321.		990.
42	IV EQUIPMENT	VARIESSL		10.00	16	329,026.			329,026.	295,299.		6,209.
43	PRODUCTION	VARIESSL		10.00	16	10,450.			10,450.	10,450.		0.
44	ITV TAPE LIBRARY	VARIESSL		10.00	16	193,481.			193,481.	193,481.		0.
45	CABLE ORGANIZATION EQUIPMENT	VARIESSL		5.00	16	125,157.			125,157.	125,035.		122.
46	PORTABLE CAMERA	VARIESSL		10.00	16	880.			880.	880.		0.
47	PORTABLE LIGHTS	VARIESSL		10.00	16	29,092.			29,092.	26,467.		750.
48	PORTABLE RECORDER	VARIESSL		6.00	16	2,450.			2,450.	2,450.		0.
49	3/4 INCH VIDEOTAPE	VARIESSL		6.00	16	3,187.			3,187.	3,171.		0.
50	1/2 INCH VIDEOTAPE	VARIESSL		5.00	16	2,950.			2,950.	2,950.		0.
51	RECORDER	VARIESSL		6.00	16	45,147.			45,147.	40,460.		1,170.
52	MISCELLANEOUS PORTABLE	VARIESSL		6.00	16	22,627.			22,627.	22,413.		72.
53	SETS & PROPS	VARIESSL		5.00	16	422,874.			422,874.	307,819.		46,746.
54	COMPUTER RELATED EQUIPMENT	VARIESSL		5.00	16	8,171.			8,171.	8,171.		0.
55	COMPUTER SOFTWARE	VARIESSL		5.00	16	36,180.			36,180.	32,360.		0.
56	VIDEOTAPE EQUIPMENT	VARIESSL		5.00	16	42,554.			42,554.	41,275.		0.
57	LAN PROGRAMMING	VARIESSL		5.00	16							
58	SAT	VARIESSL		5.00	16							

328102
05-01-03

(D) - Asset disposed

* ITC, Section 179, Salvage, HR 3090, Commercial Revitalization Deduction

2003 DEPRECIATION AND AMORTIZATION REPORT
FORM 990 PAGE 2

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Asset No	Description	Date Acquired	Method	Life	Line No	Unadjusted Cost Or Basis	Bus % Excl	Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Amount Of Depreciation
59	AUTOMOBILES	VARIABLES		3.00	16	28,619.			28,619.	28,619.		0.
60	BUILDING IMPROVEMENTS	VARIABLES		10.00	16	1201971.			1201971.	533,342.		93,067.
61	BUILDING IMPROVEMENTS	VARIABLES		.000	16	167,129.			167,129.	167,129.		0.
63	KLYSTRON TUBES	VARIABLES		3.00	16	93,094.			93,094.	91,733.		0.
72	TELEPHONE SYSTEM	VARIABLES		8.00	16	167,512.			167,512.	122,490.		14,143.
73	FURNITURE & FIXTURES	VARIABLES		10.00	16	174,833.			174,833.	111,396.		13,895.
74	COMPUTER & EQUIPMENT	VARIABLES		5.00	16	783,201.			783,201.	571,603.		70,953.
76	ATM EQUIPMENT	VARIABLES		.000	16	52,580.			52,580.	23,560.		5,363.
77	DIGITAL LOBBY DISPLAY	VARIABLES		5.00	16	32,483.			32,483.	22,306.		6,497.
78	DIGITAL TRANSMITTER	VARIABLES		10.00	16	4685091.			4685091.	49,773.		308,955.
79	DIGITAL TRANSMITTER	VARIABLES		10.00	16	462,031.			462,031.	15,380.		30,760.
80	DIGITAL MASTER CONTROL	VARIABLES		10.00	16	61,531.			61,531.	793.		4,848.
81	DIGITAL SERVER	VARIABLES		10.00	16	800.			800.	80.		160.
82	PORTABLE DIGITAL	VARIABLES		10.00	16	215,398.			215,398.	8,983.		25,709.
83	EQUIPMENT	VARIABLES		7.00	16	12,288.			12,288.			878.
84	PRODUCTION AUDIO	VARIABLES		7.00	16	1551744.			1551744.			109,942.
84	HVAC	VARIABLES		7.00	16	1551744.			1551744.			109,942.
	* TOTAL 990 PAGE 2					20210526.		0.	20210526.	9803190.	0.	992,062.
	DEPR											

328102
05-01-03

(D) - Asset disposed

* ITC, Section 179, Salvage, HR 3090, Commercial Revitalization Deduction

FORM 990	RENTAL INCOME	STATEMENT	1
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KIND AND LOCATION OF PROPERTY	ACTIVITY NUMBER	GROSS RENTAL INCOME
COMMERCIAL BUILDING	1 2	161,130.
TOTAL TO FORM 990, PART I, LINE 6A		161,130.

FORM 990	RENTAL EXPENSES	STATEMENT	2
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DESCRIPTION	ACTIVITY NUMBER	AMOUNT	TOTAL
MAINTENANCE, UTILITIES, ETC.		45,414.	
- SUBTOTAL -	1		45,414.
TOTAL TO FORM 990, PART I, LINE 6B			45,414.

FORM 990	GAIN (LOSS) FROM PUBLICLY TRADED SECURITIES	STATEMENT	3
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DESCRIPTION	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	NET GAIN OR (LOSS)
FIFTH THIRD BANK, NOMINEE	16,000.	18,162.	0.	-2,162.
FIFTH THIRD BANK, NOMINEE	49,083.	46,039.	0.	3,044.
FIFTH THIRD BANK, NOMINEE	1,306,029.	1,241,908.	0.	64,121.
MISCELLANEOUS SALES OF STOCK	16,407.	44,060.	0.	-27,653.
TO FORM 990, PART I, LINE 8	1,387,519.	1,350,169.	0.	37,350.

FORM 990	SPECIAL EVENTS AND ACTIVITIES	STATEMENT	4
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DESCRIPTION OF EVENT	GROSS RECEIPTS	CONTRIBUT. INCLUDED	GROSS REVENUE	DIRECT EXPENSES	NET INCOME
ACTION AUCTION	303,279.		303,279.	44,710.	258,569.
TO FM 990, PART I, LINE 9	303,279.		303,279.	44,710.	258,569.

FORM 990	OTHER CHANGES IN NET ASSETS OR FUND BALANCES	STATEMENT	5
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DESCRIPTION	AMOUNT
NET UNREALIZED GAINS ON INVESTMENTS	266,623.
NET UNREALIZED GAIN ON BENEFICIAL INTEREST IN PERPETUAL TRUST	69,244.
TOTAL TO FORM 990, PART I, LINE 20	335,867.

FORM 990	OTHER EXPENSES	STATEMENT	6
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DESCRIPTION	(A) TOTAL	(B) PROGRAM SERVICES	(C) MANAGEMENT AND GENERAL	(D) FUNDRAISING
DUES & SUBSCRIPTIONS	46,577.	6,058.	34,397.	6,122.
PUBLICITY & ADVERTISING	26,784.	11,784.		15,000.
BAD DEBTS	71,899.			71,899.
INSURANCE & MISCELLANEOUS	85,908.	64,699.	9,402.	11,807.
PROGRAM ACQUISITION	1,202,271.	1,202,271.		
PROGRAM PRODUCTION	507,754.	416,852.	31,355.	59,547.
ADDITIONAL SERVICES	170,314.	48,672.	48,317.	73,325.
TRAINING	4,610.	4,610.		
PROFESSIONAL SERVICES	62,370.	1,092.	38,579.	22,699.
OFFICE SUPPLIES AND POSTAGE	105,650.	42,259.	33,807.	29,584.
DONATED PROFESSIONAL SERVICES AND FACILITIES	764,656.	661,465.	43,097.	60,094.
TAXES ON UNRELATED BUSINESS INCOME	12,503.	12,503.		
ALLOCATION TO UNDERWRITING, SPECIAL PROJECTS AND	0.	58,810.	-138,620.	79,810.
TOTAL TO FM 990, LN 43	3,061,296.	2,531,075.	100,334.	429,887.

FORM 990	OTHER INVESTMENTS	STATEMENT	7
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DESCRIPTION	VALUATION METHOD	AMOUNT
SECURITIES	MARKET VALUE	3,663,654.
TOTAL TO FORM 990, PART IV, LINE 56, COLUMN B		3,663,654.

FORM 990	DEPRECIATION OF ASSETS NOT HELD FOR INVESTMENT	STATEMENT	8
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DESCRIPTION	COST OR OTHER BASIS	ACCUMULATED DEPRECIATION	BOOK VALUE
ITV VIDEOTAPE LIBRARY	40,370.	40,370.	0.
ENERGY MANAGEMENT EQUIPMENT	48,383.	48,383.	0.
SECURITY SYSTEM	43,009.	37,926.	5,083.
BUILDING	2,331,816.	2,135,387.	196,429.
SIGN	20,801.	3,263.	17,538.
TEST EQUIPMENT	17,016.	16,390.	626.
ENGINEERING TOOLS	7,312.	7,077.	235.
TV EQUIPMENT STUDIO	372,870.	372,870.	0.
TV EQUIPMENT HEW	635,749.	635,749.	0.
TV EQUIPMENT GRIDS	1,964.	1,964.	0.
STUDIO CAMS NTIA GRANT	395,071.	395,071.	0.
TELEPROMTER	44,204.	44,203.	1.
LIGHTING EQUIPMENT STUDIO	101,925.	96,167.	5,758.
AUDIO EQUIPMENT STUDIO	197,850.	179,075.	18,775.
AUDIO BROADCAST ONLY	3,234.	2,989.	245.
VIDEOTAPE RECORDERS	276,087.	237,556.	38,531.
ONE INCH VIDEOTAPE REC-NTIA	271,581.	271,581.	0.
3/4 INCH VTR	16,469.	16,469.	0.
1/2 INCH BETA VTR	59,522.	59,522.	0.
MASTER CONTROL EQUIPMENT	299,357.	226,585.	72,772.
EDITING EQUIPMENT	293,147.	256,945.	36,202.
INTERCOM SYSTEM	26,442.	25,732.	710.
HOUSE MONITOR SYSTEM	10,230.	9,304.	926.
DESC VIDE SERV	3,776.	3,776.	0.
ED SRV DIGITAL EQUIP	35,503.	24,165.	11,338.
DTV TOWER	794,250.	47,655.	746,595.
LIBRARY MANAGEMENT SYSTEM	408,821.	408,789.	32.
PAINT SYSTEM	10,384.	10,384.	0.
CHYRON CHAR GEN	60,426.	60,223.	203.
STILL STORE UNIT	39,609.	39,609.	0.
TRANSMITTER BUILDING	118,196.	60,753.	57,443.
TRANSMITTER EQUIPMENT	976,822.	684,453.	292,369.
ANTENNA HEW	313,183.	313,183.	0.
ANTENA & TRANS LINE	587,350.	40,166.	547,184.

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FIBER OPTIC STL	121,413.	121,413.	0.
STATELLITE EARTH TERMINAL	167,655.	167,654.	1.
STATELLITE KU-BANK	86,129.	86,033.	96.
PRODUCTION EQUIPMENT	8,069.	6,311.	1,758.
IV EQUIPMENT PRODUCTION	329,026.	301,508.	27,518.
ITV TAPE LIBRARY	10,450.	10,450.	0.
CABLE ORGANIZATION EQUIPMENT	193,481.	193,481.	0.
PORTABLE CAMERA	125,157.	125,157.	0.
PORTABLE LIGHTS	880.	880.	0.
PORTABLE RECORDER	29,092.	27,217.	1,875.
3/4 INCH VIDEOTAPE RECORDER	2,450.	2,450.	0.
1/2 INCH VIDEOTAPE RECORDER	3,187.	3,171.	16.
MISCELLANEOUS PORTABLE	2,950.	2,950.	0.
SETS & PROPS	45,147.	41,630.	3,517.
COMPUTER RELATED EQUIPMENT	22,627.	22,485.	142.
COMPUTER SOFTWARE	422,874.	354,565.	68,309.
VIDEOTAPE EQUIPMENT	8,171.	8,171.	0.
LAN PROGRAMMING	36,180.	32,360.	3,820.
VSAT	42,554.	41,275.	1,279.
AUTOMOBILES	28,619.	28,619.	0.
BUILDING IMPROVEMENTS	1,201,971.	626,409.	575,562.
BUILDING IMPROVEMENTS - 2ND FLOOR	167,129.	167,129.	0.
KLYSTRON TUBES	93,094.	91,733.	1,361.
TELEPHONE SYSTEM	167,512.	136,633.	30,879.
FURNITURE & FIXTURES	174,833.	125,291.	49,542.
COMPUTER & EQUIPMENT	783,201.	642,556.	140,645.
ATM EQUIPMENT	52,580.	28,923.	23,657.
DIGITAL LOBBY DISPLAY	32,483.	28,803.	3,680.
DIGITAL TRANSMITTER	4,685,091.	358,728.	4,326,363.
DIGITAL TRANSMITTER EQUIPMENT	462,031.	46,140.	415,891.
DIGITAL MASTER CONTROL EQUIPMENT	61,531.	5,641.	55,890.
DIGITAL SERVER	800.	240.	560.
PORTABLE DIGITAL EQUIPMENT	215,398.	34,692.	180,706.
PRODUCTION AUDIO CONSOLE	12,288.	878.	11,410.
HVAC	1,551,744.	109,942.	1,441,802.
TOTAL TO FORM 990, PART IV, LN 57	20,210,526.	10,795,252.	9,415,274.

FORM 990

OTHER ASSETS

STATEMENT 9

DESCRIPTION

AMOUNT

DEPOSITS	1,215.
BENEFICIAL INTEREST IN PERPETUAL TRUST	803,001.
CONSTRUCTION IN PROGRESS	0.
TOTAL TO FORM 990, PART IV, LINE 58, COLUMN B	804,216.

FORM 990	OTHER REVENUE NOT INCLUDED ON FORM 990	STATEMENT 10
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DESCRIPTION	AMOUNT
RENT EXPENSE NETTED AGAINST RENTAL INCOME ON FORM 990	45,414.
UNREALIZED GAINS AND LOSSES INCLUDED IN OTHER CHANGES IN NET ASSETS	335,867.
TOTAL TO FORM 990, PART IV-A	381,281.

FORM 990	OTHER EXPENSES NOT INCLUDED ON FORM 990	STATEMENT 11
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DESCRIPTION	AMOUNT
RENT EXPENSE NETTED AGAINST RENTAL INCOME ON FORM 990	45,414.
TOTAL TO FORM 990, PART IV-B	45,414.

FORM 990	PART V - LIST OF OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES	STATEMENT 12
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NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN EXPENSE CONTRIB ACCOUNT
SUSAN HOWARTH CINCINNATI, OHIO	PRES./CEO 40	141,412.	6,548. 0.
JOHN T. DOMINIC CINCINNATI, OHIO	SR. VP EDUC. & TELECOM. 40	100,327.	8,694. 0.
CORNELIA CUSSEN CINCINNATI, OHIO	SR. VP INSTIT. ADV. & GIFT 40	86,268.	3,688. 0.
PATRICIA A. BREADY CINCINNATI, OHIO	SECRETARY 2	0.	0. 0.
JOHN H. JACOBS CINCINNATI, OHIO	CHAIRMAN 2	0.	0. 0.

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STEPHEN J. SCHRANTZ CINCINNATI, OHIO	TREASURER 2	0.	0.	0.
DR. STANLEY KAPLAN CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
RICHARD H. FINAN CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
BARBARA KELLAR CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
DAVID HOGUET CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
J. JOSEPH HALE, JR. CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
VIRGIL M. REED CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
DANIEL C. HEYD, ESQ. CINCINNATI, OHIO	ASST. SECRETARY 2	0.	0.	0.
DAMON JONES CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
MYRTIS H. POWELL, PHD. OXFORD, OHIO	TRUSTEE 2	0.	0.	0.
SISTER FRANCIS MARIE THRAILKILL CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
KATHY WADE CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.
JOHN BRYANT, ED.D CINCINNATI, OHIO	TRUSTEE 2	0.	0.	0.

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JAMES E. SCHWAB	TRUSTEE			
CINCINNATI, OHIO	2	0.	0.	0.

BRYAN C. DUNN	VICE CHAIRMAN			
CINCINNATI, OHIO	2	0.	0.	0.

TOTALS INCLUDED ON FORM 990, PART V		<u>328,007.</u>	<u>18,930.</u>	<u>0.</u>
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FORM 990	PART VIII - RELATIONSHIP OF ACTIVITIES TO ACCOMPLISHMENT OF EXEMPT PURPOSES	STATEMENT	13
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LINE	EXPLANATION OF RELATIONSHIP OF ACTIVITIES
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101	THE AUCTION OFFERS A VARIED FORM OF PROGRAM MATERIAL DIFFERING FROM THE NORMAL FARE. THE PROGRAMMING ATTRACTS A DIFFERENT AUDIENCE WHICH MAY RETURN TO DISCOVER THE BALANCE OF THE PROGRAM SCHEDULE. THE AUCTION AND OTHER SPECIAL EVENTS ENCOURAGE VIEWERSHIP OF THE STATION'S PROGRAMMING AND COMMUNITY INVOLVEMENT WHICH RESULTS IN PARTICIPATION IN ITS EDUCATIONAL ACTIVITIES.
103A	VIEWERS ENHANCE THE BENEFITS THEY DERIVE FROM THE PROGRAM SERVICES PROVIDED THROUGH THE USE OF STUDY GUIDES AND VIDEOCASSETTES RELATED TO THE PROGRAM VIEWED. CONTINUING EDUCATION IS RECEIVED BY PROFESSIONALS AND STUDENTS IN WORKSHOP VIDEOCONFERENCE AND BROADCAST FORM.

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

► File a separate application for each return.

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box ☐
- If you are filing for an **Additional (not automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).

Note: Do not complete **Part II** unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I Automatic 3-Month Extension of Time - Only submit original (no copies needed)

Note: Form 990-T corporations requesting an automatic 6-month extension - check this box and complete **Part I** only ☒
All other corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file income tax returns. Partnerships, REMICs and trusts must use Form 8736 to request an extension of time to file Form 1065, 1066, or 1041.

Type or print	Name of Exempt Organization THE GREATER CINCINNATI TELEVISION EDUCATIONAL FOUNDATION	Employer identification number 31-0560051
	Number, street, and room or suite no. If a P.O. box, see instructions. 1223 CENTRAL PARKWAY	
File by the due date for filing your return. See instructions.	City, town or post office, state, and ZIP code. For a foreign address, see instructions. CINCINNATI, OH 45214	

Check type of return to be filed (file a separate application for each return):

- | | | |
|--|---|------------------------------------|
| ☒ Form 990 | ☒ Form 990-T (corporation) | ☐ Form 4720 |
| ☐ Form 990-BL | ☐ Form 990-T (sec. 401(a) or 408(a) trust) | ☐ Form 5227 |
| ☐ Form 990-EZ | ☐ Form 990-T (trust other than above) | ☐ Form 6069 |
| ☐ Form 990-PF | ☐ Form 1041-A | ☐ Form 8870 |

- If the organization does not have an office or place of business in the United States, check this box ☐
- If this is for a **Group Return**, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the **whole group**, check this box ☐. If it is for part of the group, check this box ☐ and attach a list with the names and EINs of all members the extension will cover.

- 1 I request an automatic 3-month (6-month, for **990-T corporation**) extension of time until **MAY 15, 2005** to file the exempt organization return for the organization named above. The extension is for the organization's return for:
► ☐ calendar year _____ or
► ☒ tax year beginning **JUL 1, 2003**, and ending **JUN 30, 2004**.

- 2 If this tax year is for less than 12 months, check reason: ☐ Initial return ☐ Final return ☐ Change in accounting period

- 3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions \$ 0.

- b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit \$ 14,748.

- c **Balance Due.** Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions \$ 0.

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature  Title CPA Date 11/12/04
LHA For Paperwork Reduction Act Notice, see instruction Form 8868 (12-2000)