

Return of Organization Exempt From Income Tax

2003

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2003 calendar year, or tax year beginning July 1, 2003, and ending June 30, 2004

- B** Check if applicable:
- Address change
 - Name change
 - Initial return
 - Final return
 - Amended return
 - Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
WILDLIFE CONSERVATION SOCIETY

Number and street (or P.O. box if mail is not delivered to street address) Room/suite
2300 SOUTHERN BLVD.

City or town, state or country, and ZIP + 4
BRONX, NEW YORK 10460-1099

D Employer identification number
13 1740011

E Telephone number
(718) 220-5100

F Accounting method: Cash Accrual
 Other (specify) ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

H and I are not applicable to section 527 organizations.

H(a) Is this a group return for affiliates? Yes No

H(b) If "Yes," enter number of affiliates ▶

H(c) Are all affiliates included? Yes No
(If "No," attach a list. See instructions.)

H(d) Is this a separate return filed by an organization covered by a group ruling? Yes No

I Group Exemption Number ▶

M Check if the organization is not required to attach Sch. B (Form 990, 990-EZ, or 990-PF)

G Website: ▶ **www.wcs.org**

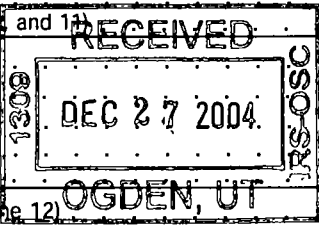
J Organization type (check only one) ▶ 501(c) (3) ◀ (insert no.) 4947(a)(1) or 527

K Check here if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS, but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return.

L Gross receipts Add lines 6b, 8b, 9b, and 10b to line 12 ▶ **285,737,052**

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See page 18 of the instructions.)

		1a		1b		1c		1d	
1 Contributions, gifts, grants, and similar amounts received:									
a Direct public support		49,806,279		0		43,093,539		92,899,818	
b Indirect public support								26,284,836	
c Government contributions (grants)								8,245,858	
d Total (add lines 1a through 1c) (cash \$ _____ noncash \$ _____)								128,505	
2 Program service revenue including government fees and contracts (from Part VII, line 93)								18,327,692	
3 Membership dues and assessments									
4 Interest on savings and temporary cash investments									
5 Dividends and interest from securities									
6a Gross rents		6a		6b		6c		7	
b Less: rental expenses									
c Net rental income or (loss) (subtract line 6b from line 6a)									
7 Other investment income (describe ▶)									
8a Gross amount from sales of assets other than inventory		(A) Securities		(B) Other					
b Less: cost or other basis and sales expenses		117,321,917		8a		8b			
c Gain or (loss) (attach schedule)		86,182,813		8c					
d Net gain or (loss) (combine line 8c, columns (A) and (B))		31,139,104		8c				31,139,104	
9 Special events and activities (attach schedule). If any amount is from gaming, check here <input type="checkbox"/>									
a Gross revenue (not including \$ 503,017 of contributions reported on line 1a)		9a		9b		9c			
b Less: direct expenses other than fundraising expenses		2,735,583		1,610,339				1,125,244	
c Net income or (loss) from special events (subtract line 9b from line 9a)									
10a Gross sales of inventory, less returns and allowances		10a		10b		10c			
b Less: cost of goods sold									
c Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)									
11 Other revenue (from Part VII, line 103)								19,792,843	
12 Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)								197,943,900	
13 Program services (from line 44, column (B))								136,008,948	
14 Management and general (from line 44, column (C))								11,250,636	
15 Fundraising (from line 44, column (D))								5,823,928	
16 Payments to affiliates (attach schedule)									
17 Total expenses (add lines 16 and 44, column (A))								153,083,512	
18 Excess or (deficit) for the year (subtract line 17 from line 12)								44,860,388	
19 Net assets or fund balances at beginning of year (from line 73, column (A))								531,537,329	
20 Other changes in net assets or fund balances (attach explanation)								0	
21 Net assets or fund balances at end of year (combine lines 18, 19, and 20)								576,397,717	



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Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others (See page 22 of the instructions)

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22	Grants and allocations (attach schedule) (cash \$ 2,998,006 noncash \$ none)	2,998,006	2,998,006		
23	Specific assistance to individuals (attach schedule)	0	0		
24	Benefits paid to or for members (attach schedule)	0	0		
25	Compensation of officers, directors, etc.	2,534,381	663,940	1,467,059	403,382
26	Other salaries and wages	54,513,673	47,577,620	4,302,124	2,633,929
27	Pension plan contributions	3,639,067	3,046,382	417,997	174,688
28	Other employee benefits	9,712,231	8,296,322	971,290	444,619
29	Payroll taxes	4,055,664	3,490,446	360,447	204,771
30	Professional fundraising fees	163,570			163,570
31	Accounting fees	204,826		204,826	
32	Legal fees	675,820	194,978	478,345	2,497
33	Supplies	5,615,309	5,346,810	108,044	160,455
34	Telephone	1,607,041	1,410,966	158,288	37,787
35	Postage and shipping	1,380,988	880,631	32,500	467,857
36	Occupancy	0			
37	Equipment rental and maintenance	3,748,220	3,550,155	151,192	46,873
38	Printing and publications	1,054,487	814,924	19,506	220,057
39	Travel	6,351,595	6,175,484	142,093	34,018
40	Conferences, conventions, and meetings	685,239	661,899	21,182	2,158
41	Interest	8,785		8,785	
42	Depreciation, depletion, etc. (attach schedule)	12,972,806	11,884,176	1,015,010	73,620
43	Other expenses not covered above (itemize) a	41,161,804	39,016,209	1,391,948	753,647
	b see attached schedule				
	c				
	d				
	e				
44	Total functional expenses (add lines 22 through 43). Organizations completing columns (B)-(D), carry these totals to lines 13-15	153,083,512	136,008,948	11,250,636	5,823,928

Joint Costs. Check if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If "Yes," enter (i) the aggregate amount of these joint costs \$ _____; (ii) the amount allocated to Program services \$ _____; (iii) the amount allocated to Management and general \$ _____, and (iv) the amount allocated to Fundraising \$ _____

Part III Statement of Program Service Accomplishments (See page 25 of the instructions.)

What is the organization's primary exempt purpose? SEE ATTACHED STATEMENT		Program Service Expenses
All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others)		(Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts, but optional for others)
a	BRONX ZOO SEE ATTACHED STATEMENT (Grants and allocations \$ _____)	58,509,477
b	NEW YORK AQUARIUM SEE ATTACHED STATEMENT (Grants and allocations \$ _____)	14,508,178
c	CITY ZOOS SEE ATTACHED STATEMENT (Grants and allocations \$ _____)	15,661,748
d	NATIONAL AND INTERNATIONAL CONSERVATION PROGRAMS SEE ATTACHED STATEMENT (Grants and allocations \$ _____)	44,045,874
e	Other program services (attach schedule) (Grants and allocations \$ _____)	3,283,671
f	Total of Program Service Expenses (should equal line 44, column (B), Program services)	136,008,948

Part IV Balance Sheets (See page 25 of the instructions.)

		(A)		(B)
		Beginning of year		End of year
Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.				
Assets	45 Cash—non-interest-bearing	30,726,184	45	38,154,922
	46 Savings and temporary cash investments	200,000	46	200,000
	47a Accounts receivable	1,802,922	47c	2,168,750
	b Less: allowance for doubtful accounts			
	48a Pledges receivable	19,849,254	48c	15,316,996
	b Less: allowance for doubtful accounts			
	49 Grants receivable	35,877,475	49	32,852,136
	50 Receivables from officers, directors, trustees, and key employees (attach schedule)		50	
	51a Other notes and loans receivable (attach schedule).		51c	
	b Less: allowance for doubtful accounts			
	52 Inventories for sale or use	1,244,560	52	1,505,801
	53 Prepaid expenses and deferred charges	7,055,802	53	8,197,861
	54 Investments—securities (attach schedule).	332,590,986	54	376,687,828
	55a Investments—land, buildings, and equipment: basis		55c	
	b Less: accumulated depreciation (attach schedule).			
56 Investments—other (attach schedule)		56		
57a Land, buildings, and equipment: basis	257,652,266	57c	148,225,083	
b Less: accumulated depreciation (attach schedule).	57b 109,427,183			
58 Other assets (describe ► assets held in trust & by bond trustee)	192,604	58	61,507,597	
59 Total assets (add lines 45 through 58) (must equal line 74)	576,753,581	59	684,816,974	
Liabilities	60 Accounts payable and accrued expenses	15,440,320	60	19,626,205
	61 Grants payable	2,322,239	61	1,585,389
	62 Deferred revenue		62	
	63 Loans from officers, directors, trustees, and key employees (attach schedule).		63	
	64a Tax-exempt bond liabilities (attach schedule)		64a	66,830,728
	b Mortgages and other notes payable (attach schedule)		64b	
	65 Other liabilities (describe ► schedule attached)	27,453,693	65	20,376,935
66 Total liabilities (add lines 60 through 65)	45,216,252	66	108,419,257	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ► <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.			
	67 Unrestricted	263,241,433	67	295,708,530
	68 Temporarily restricted	76,376,861	68	83,961,094
	69 Permanently restricted	191,919,035	69	196,728,093
	Organizations that do not follow SFAS 117, check here ► <input type="checkbox"/> and complete lines 70 through 74.			
	70 Capital stock, trust principal, or current funds		70	
	71 Paid-in or capital surplus, or land, building, and equipment fund		71	
	72 Retained earnings, endowment, accumulated income, or other funds		72	
73 Total net assets or fund balances (add lines 67 through 69 or lines 70 through 72, column (A) must equal line 19, column (B) must equal line 21).	531,537,329	73	576,397,717	
74 Total liabilities and net assets / fund balances (add lines 66 and 73)	576,753,581	74	684,816,974	

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Part IV-A		Reconciliation of Revenue per Audited Financial Statements with Revenue per Return (See page 27 of the instructions.)	
a	Total revenue, gains, and other support per audited financial statements . . . ▶	a	197,943,900
b	Amounts included on line a but not on line 12, Form 990:		
(1)	Net unrealized gains on investments . . . \$ _____		
(2)	Donated services and use of facilities \$ _____		
(3)	Recoveries of prior year grants . . . \$ _____		
(4)	Other (specify): _____ \$ _____		
	Add amounts on lines (1) through (4) ▶	b	0
c	Line a minus line b ▶	c	197,943,900
d	Amounts included on line 12, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 . . . \$ _____		
(2)	Other (specify): _____ \$ _____		
	Add amounts on lines (1) and (2) ▶	d	0
e	Total revenue per line 12, Form 990 (line c plus line d) ▶	e	197,943,900

Part IV-B		Reconciliation of Expenses per Audited Financial Statements with Expenses per Return	
a	Total expenses and losses per audited financial statements . . . ▶	a	153,083,512
b	Amounts included on line a but not on line 17, Form 990:		
(1)	Donated services and use of facilities \$ _____		
(2)	Prior year adjustments reported on line 20, Form 990 \$ _____		
(3)	Losses reported on line 20, Form 990 . . . \$ _____		
(4)	Other (specify): _____ \$ _____		
	Add amounts on lines (1) through (4) ▶	b	0
c	Line a minus line b ▶	c	153,083,512
d	Amounts included on line 17, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 . . . \$ _____		
(2)	Other (specify): _____ \$ _____		
	Add amounts on lines (1) and (2) ▶	d	0
e	Total expenses per line 17, Form 990 (line c plus line d) ▶	e	153,083,512

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated; see page 27 of the instructions) **SEE CONTINUATION PAGE**

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
STEVEN E. SANDERSON New York, New York	President & CEO 40 hours	411,015	84,407	155,821
ANNETTE BERKOVITS New York, New York	Senior VP Education 40 hours	195,844	19,574	0
PATRICIA CALABRESE Towaco, New Jersey	Senior VP & CFO 40 hours	241,077	24,153	0
JOHN CALVELLI Pelham, New York	Senior VP-Public Affairs-40 hours	260,273	23,869	11,761
JENNIFER HERRING New York, New York	Senior VP Development 40 hours	154,693 222,000	14,489	16,262
RICHARD LATTIS Yorktown Heights, New York	Senior VP & General Director 40 hours	234,777	25,769	5,000
MARIA MASCIOTTI Bronx, New York	Senior VP Development-40 hours	26,689	0	0
W.B.MCKEOWN New Rochelle, New York	Senior VP-General Counsel-40 hours	222,100	22,013	12,000
JOHN ROBINSON Bronx, New York	Senior VP-International Conservation-40 hours	233,319	25,228	0
JOHN HOARE Yorktown Heights, New York	Vice President & Comptroller-40 hours	182,594	23,816	0

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than \$100,000 from your organization and all related organizations, of which more than \$10,000 was provided by the related organizations? Yes No
If "Yes," attach schedule—see page 28 of the instructions

Part VI Other Information (See page 28 of the instructions.)

Table with columns for question number, question text, and Yes/No checkboxes. Includes questions 76 through 92 regarding organizational activities, financials, and compliance.

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Part VII Analysis of Income-Producing Activities (See page 33 of the instructions.)

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue:					
a Collection deaccessions					15,614
b Gate and exhibit admissions					22,248,473
c Publications					380,709
d Education Programs					1,169,311
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					2,470,729
94 Membership dues and assessments					8,245,858
95 Interest on savings and temporary cash investments			14		128,505
96 Dividends and interest from securities			14		18,327,692
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18		31,139,104
101 Net income or (loss) from special events					1,125,244
102 Gross profit or (loss) from sales of inventory					
103 Other revenue: a Parking fees			03	1,937,649	
b Restaurant sales			03	7,721,144	
c Concession sales			03	1,095,450	
d Merchandise sales			03	5,912,929	
e Advertising/Miscellaneous			03	2,968,416	
	7310	157,255	03	2,968,416	
104 Subtotal (add columns (B), (D), and (E))		157,255		19,635,588	85,251,239
105 Total (add line 104, columns (B), (D), and (E)).					105,044,082

Note: Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See page 34 of the instructions.)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes)
93a	Incidental collection sales to other conservation organizations
93b	User fees to partially offset facility costs
93c	Subscription fees for conservation publication
93d	User fees for educational programs see continuation sheet

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See page 34 of the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
	%			
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See page 34 of the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No
 (b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No
 Note: If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign: John S. Hoare Date: 12/15/2004

ROLLER

Date	Check if self-employed <input type="checkbox"/>	Preparer's SSN or PTIN (See Gen. Inst. W)
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SCHEDULE A
(Form 990 or 990-EZ)

Organization Exempt Under Section 501(c)(3)

OMB No 1545-0047

(Except Private Foundation) and Section 501(e), 501(f), 501(k),
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

2003

Supplementary Information—(See separate instructions.)

Department of the Treasury
Internal Revenue Service

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ**

Name of the organization
WILDLIFE CONSERVATION SOCIETY

Employer identification number
13 1740011

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees
(See page 1 of the instructions. List each one. If there are none, enter "None.")

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
PAULA LORING SIMON Stamford, CT	Vice President & Chief Technology Officer 40 hours	210,539	24,465	0
ROBERT COOK Larchmont, NT	Vice President-Wildlife Health Center 40 hours	166,310	21,731	0
ROBERT MOSKOVITZ Westport, CT	Vice President Business Services 40 hours	162,968	18,602	0
JOHN GWYNNE New York, NY	Vice President & Chief Creative Officer 40 hours	152,293	14,014	0
MITCHELL GREENE Riverdale, NY	Vice President Operations 40 hours	151,835	18,502	0
Total number of other employees paid over \$50,000 ▶	301			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services
(See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.")

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
PATTERSON BELKNAP WEBB & TYLER New York, NY	LEGAL FEES	435,599
ROCKWELL GROUP New York, NY	ARCHITECTURAL SERVICES	189,088
KPMG New York, NY	AUDIT FEES	150,000
PRICEWATERHOUSECOOPERS, LLP Westport, CT	CONSULTING FEES	132,599
RAVEN CREATIVE, INC Weston, CT	WEBSITE DEVELOPMENT	130,002
Total number of others receiving over \$50,000 for professional services ▶	35	

Part III Statements About Activities (See page 2 of the instructions.)		Yes	No
1	During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ▶ \$ _____ (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B)		✓
	Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes" must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities		
2	During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes," attach a detailed statement explaining the transactions.)		
a	Sale, exchange, or leasing of property?	2a	✓
b	Lending of money or other extension of credit?	2b	✓
c	Furnishing of goods, services, or facilities?	2c	✓
d	Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?	2d	✓
e	Transfer of any part of its income or assets?	2e	✓
3a	Do you make grants for scholarships, fellowships, student loans, etc? (If "Yes," attach an explanation of how you determine that recipients qualify to receive payments.)	3a	✓
b	Do you have a section 403(b) annuity plan for your employees?	3b	✓
4	Did you maintain any separate account for participating donors where donors have the right to provide advice on the use or distribution of funds?	4	✓

Part IV Reason for Non-Private Foundation Status (See pages 3 through 6 of the instructions.)

The organization is not a private foundation because it is: (Please check only **ONE** applicable box.)

- 5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).
- 6 A school Section 170(b)(1)(A)(ii) (Also complete Part V.)
- 7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).
- 8 A Federal, state, or local government or governmental unit Section 170(b)(1)(A)(v)
- 9 A medical research organization operated in conjunction with a hospital Section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state ▶ _____
- 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A)
- 11a An organization that normally receives a substantial part of its support from a governmental unit or from the general public Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A)
- 11b A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A)
- 12 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Also complete the **Support Schedule** in Part IV-A)
- 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in: (1) lines 5 through 12 above; or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3))

Provide the following information about the supported organizations. (See page 5 of the instructions.)

(a) Name(s) of supported organization(s)	(b) Line number from above

- 14 An organization organized and operated to test for public safety Section 509(a)(4) (See page 6 of the instructions)

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Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12) *Use cash method of accounting.*

Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting

Calendar year (or fiscal year beginning in) . ▶	(a) 2002	(b) 2001	(c) 2000	(d) 1999	(e) Total
15 Gifts, grants, and contributions received. (Do not include unusual grants See line 28)	71,100,273	73,422,898	262,405,089	54,910,917	461,839,177
16 Membership fees received	7,729,834	7,348,313	7,423,774	6,977,063	29,478,984
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	20,901,549	21,500,426	21,217,554	18,957,897	82,577,426
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	17,833,931	19,450,282	8,993,768	6,746,915	53,024,896
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf.					
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge.					
22 Other income Attach a schedule. Do not include gain or (loss) from sale of capital assets					
23 Total of lines 15 through 22.	117,565,587	121,721,919	300,040,185	87,592,792	626,920,483
24 Line 23 minus line 17.	96,664,038	100,221,493	278,822,631	68,634,895	544,343,057
25 Enter 1% of line 23	1,175,656	1,217,219	3,000,402	875,928	
26 Organizations described on lines 10 or 11: a Enter 2% of amount in column (e), line 24. . . . ▶				26a	10,886,861
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1999 through 2002 exceeded the amount shown in line 26a. Do not file this list with your return. Enter the total of all these excess amounts ▶				26b	208,125,804
c Total support for section 509(a)(1) test: Enter line 24, column (e) ▶				26c	544,343,057
d Add: Amounts from column (e) for lines: 18 <u>53,024,896</u> 19 _____				26d	261,150,700
22 _____ 26b <u>208,125,804</u> ▶				26e	283,192,357
e Public support (line 26c minus line 26d total) ▶				26f	52. %
f Public support percentage (line 26e (numerator) divided by line 26c (denominator)) ▶					
27 Organizations described on line 12: a For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person" Do not file this list with your return. Enter the sum of such amounts for each year					
(2002) (2001) (2000) (1999)					
b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000 (Include in the list organizations described in lines 5 through 11, as well as individuals.) Do not file this list with your return. After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year.					
(2002) (2001) (2000) (1999)					
c Add: Amounts from column (e) for lines: 15 _____ 16 _____				27c	
17 _____ 20 _____ 21 _____ ▶				27d	
d Add: Line 27a total and line 27b total ▶				27e	
e Public support (line 27c total minus line 27d total). ▶				27f	
f Total support for section 509(a)(2) test. Enter amount from line 23, column (e). . ▶				27g	%
g Public support percentage (line 27e (numerator) divided by line 27f (denominator)). ▶				27h	%
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator)). ▶					

28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 1999 through 2002, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.

Part V Private School Questionnaire (See page 7 of the instructions.) (To be completed ONLY by schools that checked the box on line 6 in Part IV)

Form with questions 29-35 and a grid for Yes/No answers. Questions cover topics like nondiscriminatory policies, financial aid, and compliance with regulations.

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Part VI-A Lobbying Expenditures by Electing Public Charities (See page 9 of the instructions.)
(To be completed **ONLY** by an eligible organization that filed Form 5768)

Check **a** if the organization belongs to an affiliated group Check **b** if you checked "a" and "limited control" provisions apply

Limits on Lobbying Expenditures		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
(The term "expenditures" means amounts paid or incurred.)			
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)		74,959
37	Total lobbying expenditures to influence a legislative body (direct lobbying)		224,874
38	Total lobbying expenditures (add lines 36 and 37)		299,833
39	Other exempt purpose expenditures		146,959,751
40	Total exempt purpose expenditures (add lines 38 and 39)		147,259,584
41	Lobbying nontaxable amount. Enter the amount from the following table—		
	If the amount on line 40 is—	The lobbying nontaxable amount is—	
	Not over \$500,000	20% of the amount on line 40	
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	
	Over \$17,000,000	\$1,000,000	
41	Grassroots nontaxable amount (enter 25% of line 41)		1,000,000
42	Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36		250,000
43	Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38		0
44			0

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 45 through 50 on page 11 of the instructions.)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period				
	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
45	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
46					6,000,000
47	299,833	216,105	581,077	518,634	1,615,649
48	250,000	250,000	250,000	250,000	1,000,000
49					1,500,000
50	74,959	10,805	16,809	15,008	117,581

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See page 12 of the instructions.)

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:	Yes	No	Amount
a Volunteers			
b Paid staff or management (Include compensation in expenses reported on lines c through h.)			
c Media advertisements			
d Mailings to members, legislators, or the public			
e Publications, or published or broadcast statements			
f Grants to other organizations for lobbying purposes			
g Direct contact with legislators, their staffs, government officials, or a legislative body			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means			
i Total lobbying expenditures (Add lines c through h.)			

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities.

WILDLIFE CONSERVATION SOCIETY

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Tax year beginning July 1, 2003 and ending June 30, 2004

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Column D Fund Raising

Column (D) Fund Raising including Membership costs as detailed below:

<u>Line</u> <u>Number</u>		<u>Membership</u>	<u>Fund</u> <u>Raising</u>	<u>Column D</u>
25	Compensation of officers & directors	\$ -	\$ 403,382	\$ 403,382
26	Other salaries and wages	892,893	1,741,036	2,633,929
27	Pension paid contributions	42,494	132,194	174,688
28	Other employee benefits	146,537	298,082	444,619
29	Payroll taxes	66,682	138,089	204,771
30	Professional fundraising fees	84,148	79,422	163,570
32	Legal fees	-	2,497	2,497
33	Supplies	107,496	52,959	160,455
34	Telephone	20,338	17,449	37,787
35	Postage and shipping	430,173	37,684	467,857
37	Equipment rental and maintenance	7,797	39,076	46,873
38	Printing and publications	146,563	73,494	220,057
39	Travel	1,798	32,220	34,018
40	Conferences and conventions	324	1,834	2,158
42	Depreciation	54,397	19,223	73,620
43	Equipment	3,689	12,316	16,005
	Other purchased services	301,225	137,631	438,856
	Professional service	300	29,195	29,495
	Advertising	-	3,000	3,000
	Miscellaneous	202,001	64,290	266,291
	Total	\$ 2,508,855	\$ 3,315,073	\$ 5,823,928

WILDLIFE CONSERVATION SOCIETY
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FISCAL YEAR ENDED JUNE 30, 2004
Form 990-Page 2
Part II, Line 22-Grants and Allocations

INTERNATIONAL PROGRAMS

World Wildlife Fund	\$	442,672
Conservation International Foundation		386,000
Belize Audobon Society		92,430
WCS-Russia Representative		52,073
Fundacion Zoological		27,320
PAOC10-Uganda		25,000
Sarah Aline Kuhl		20,800
Salvanatura		20,000
Conservation International		20,000
University of Illinois		19,000
Chris Duvall		15,036
Adventure Sans Frontiers		15,000
University of Surrey		14,000
Jordan Karubian		12,000
Adrian Azpiroz		11,696
Carolyn L. Ehardt		10,000
Trond Larsen		9,975
Kai Collins		9,885
Adriana Rodriquez		9,383
Rohan Holloway		8,845
Australian National University		8,330
Jill Anderson		8,270
Rodrigo Hucke Gaete		7,736
State University of New York		7,500
Sriaskul Piromvaragorn		7,400
Sonja Heinrich		7,120
Katarzyna Nowak		7,000
Agustin Paviolo		6,950
Carlos Eduardo Trucco Aleman		6,400
Nature Conservancy		6,326
Mirza D. Kusrini		5,462
Maria Elena Cuello		5,037
Minh Le		5,000
Alfred Owino Ochieng		4,864
Tania Roswitha Urquia Haas		3,765
Cintia Corelius		3,000
Momont Ludovic Roger Wim		2,877
Heather Christine Leasor		2,350
WCS Bolivia-Regional		2,252
Keith Bildstein		2,100
		<u>1,330,855</u>

NOAA SUB GRANTEES

Bronx River Arts Center		163,977
Bronx River Alliance		548,500
The Point Community Development		666,719
Sustainable South Bronx		51,975
Rocking the Boat		50,000
NYC Parks Dept-Natural Resources Group		180,980
New York Botanical Garden		5,000
		<u>1,667,151</u>
	\$	<u>2,998,006</u>

WILDLIFE CONSERVATION SOCIETY
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FORM 990-Page 2
Statement of Functional Expenses
Part II, Line 43, Other Expenses

	(A) <u>Total</u>	(B) <u>Program Services</u>	(C) <u>Management and General</u>	(D) <u>Fund Raising</u>
Equipment	\$ 4,196,469	\$ 4,086,522	\$ 93,942	\$ 16,005
Collection food & forage	1,524,028	1,524,028	-	-
Purchased services	16,827,285	15,893,389	493,614	440,282
Professional fees and services	792,451	489,401	273,555	29,495
Advertising	2,585,807	2,582,267	540	3,000
Utilities	4,021,766	4,021,766	-	-
Insurance	3,024,667	3,022,420	2,247	-
Collection accessions	216,538	216,538	-	-
Cost of product sold	4,424,310	4,424,310	-	-
Miscellaneous	<u>3,548,483</u>	<u>2,755,568</u>	<u>528,050</u>	<u>264,865</u>
Total Line 43	<u>\$ 41,161,804</u>	<u>\$ 39,016,209</u>	<u>\$ 1,391,948</u>	<u>\$ 753,647</u>

WILDLIFE CONSERVATION SOCIETY

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FORM 990-Page 2-Part III Program Service Expenses

e OTHER PROGRAM SERVICES:

WILDLIFE CONSERVATION MAGAZINE

\$ 1,360,200

LOWER BRONX RIVER HABITAT CONSERVATION PROJECT

\$ 1,923,471

(Grants and allocations \$1,667,151.)

\$ 3,283,671

WILDLIFE CONSERVATION SOCIETY

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Form 990 Page 2 Part III

Statement of Program Service Accomplishments

What is the organization's primary exempt purpose?

The Wildlife Conservation Society saves wildlife and wild lands. We do so through careful science, international conservation, education, and the management of the world's largest system of urban wildlife parks, led by the flagship Bronx Zoo. Together, these activities change individual attitudes toward nature and help people imagine wildlife and humans living in sustainable interaction on both a local and global scale. WCS is committed to this work because we believe it essential to the integrity of life on Earth.

a. Bronx Zoo

The Bronx Zoo was visited by 1,937,430 people in the twelve months ending June 30, 2004. Its animal census included over 5,247 individual animals of 643 species and subspecies.

Maintaining the quality of and creating new visions for exhibits in our wildlife parks require constant attention, and this year was one of the busiest in our history. Design development—in cooperation with animal, construction, horticulture, and other exhibit-essential departments—focused on projects for the next several years as well as the completion of the master plan for the Bronx Zoo. In addition, the Exhibits and Graphic Arts (EGAD) and Operations departments have been working closely on the infrastructure renewal critical to the Bronx Zoo Renaissance.

The Mitsubishi Riverwalk, a nature trail that winds for a half-mile along the Bronx River, opened on April 15. Riverwalk is open free to the public during the zoo's regular hours. It uses interpretative graphics to introduce visitors to the local wildlife and plants that depend upon the river's health for their survival. The exhibit offers tips on how individuals can help make a difference to the river ecosystem. The Charles Hayden Foundation Scenic Overlook offers an inspiring view of the river and helps urban residents feel more connected to the natural world. Also at the Bronx Zoo, we refined the design of a year-round Butterfly Garden.

A beautiful day in mid-May 2004 provided a spectacular backdrop for the groundbreaking of the landmark Lion House restoration. Opened in 1903, the building will be restored and transformed into a dual-purpose site opening in 2006: One side will house an extraordinary new exhibit, Madagascar!, and the other will function as a spacious community meeting and event facility. This project received unanimous approval from the New York City Landmarks Commission and is slated to be the first Leadership in Energy and Environmental Design (LEED) certified landmark structure in New York City.

Congo Gorilla Forest celebrated its fifth year of thrilling visitors with its unprecedented up-close and personal views of two thriving gorilla troops. This exhibit, the largest yet undertaken by WCS, remains an award-winning model for success in creating naturalistic habitats, raising conservation awareness, and fostering education—and providing memorable visitor experiences. Since it opened, there have been eight gorillas born, five of them to first-time moms that had been hand-reared but were subsequently able to rear their own babies in the new exhibit. Six Wolf's guenons and four DeBrazza's monkeys have been born in Congo since 1999. And this year, we welcomed four Red River hog piglets and a female okapi calf.

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WILDLIFE CONSERVATION SOCIETY

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Tax year beginning July 1 2003, and ending June 30, 2004

Form 990 Page 2 Part III

Statement of Program Service Accomplishments (continued)

Tiger Mountain marked its one-year anniversary in mid-May. This exhibit, one of the first initiatives of WCS's Bronx Zoo Renaissance, unifies all aspects of WCS's mission to generate new conservation knowledge, protect species and habitats, and inspire the public to care about wildlife and the natural world. The two habitats at Tiger Mountain—the John Irwin II Tiger Ridge and the C. V. Starr Tiger Valley—have supported a range of enrichment efforts to promote the mental and physical well-being of the extraordinary big cats that call Tiger Mountain home. By the time the exhibit opened, the keeper staff had already accumulated and/or created more than 50 enrichment objects, which were presented to the tigers over the past year.

Our Ornithology Department staff attended a summit meeting in Kathmandu, Nepal, which addressed the alarming decline of vultures in India, Pakistan, and Afghanistan. The meeting included a focus on the deadly effects of diclofenac on the scavenging vultures. Diclofenac is a drug widely administered to livestock in the vulture populations' home ranges. Among the visitors was a WCS research associate who has collaborated with India's Vulture Rescue team and reported on his vulture monitoring project and the effects of diclofenac on Indian vultures in the February 2004 issue of *Wildlife Conservation* magazine. The Peregrine Fund and Bird Conservation Nepal hosted the summit to brief key government officials from each of the vulture's range countries and to gain their commitment to take action.

Under a cooperative agreement with the U.S. National Park Service, the Herpetology Department completed amphibian and reptile surveys of ten parks, including Acadia National Park in Maine, Fire Island National Seashore, Sagamore Hill Historic Area in New York, and the Delaware Water Gap National Recreation Area in New Jersey and Pennsylvania. This year, the Assateague Island National Seashore in Maryland was added to the survey list.

Following the emergence of monkey pox in the United States via the pet trade, WCS's Chief Veterinarian testified before the Senate Committee on Environment and Public Works on the threats to public health posed by the unregulated importation of exotic species. Recommendations included international surveillance of wildlife and improved quarantine capabilities. In addition, they met with officials of the Centers for Disease Control and Prevention in Atlanta to discuss protocols in zoos that ensure the health of people and wildlife. In a new program created by Government Affairs, veterinary staff provided a Congressional briefing on the threat of emerging diseases and what WCS veterinary health professionals are doing to assist in surveillance and control around the globe.

In addition, the Field Veterinary Program launched its newest initiative, Animal Health for the Environment and Development (AHEAD). Created to take a "one health" approach to disease, the initiative coincided with the media focus on zoonoses, diseases that can cross between animals and humans. At the IUCN's 5th World Parks Congress in South Africa, AHEAD convened more than 60 experts from southern and East Africa to discuss and design conservation and development interventions at the wildlife/livestock/human interface.

Teachers and students in our communities form some of our most important audiences. We hosted our first Educator's Open House in April for more than 250 participants from the metropolitan region. The Flaherty Learning Center in Congo Gorilla Forest at the Bronx Zoo

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WILDLIFE CONSERVATION SOCIETY

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Form 990 Page 2 Part III

Statement of Program Service Accomplishments (continued)

served as a base for teachers to experience hands-on activities and to learn about the wealth of WCS education programs.

Several of our other programs focused on local natural environments as teaching resources. The *River on the Rise* module of our online Wild Explorations high school curriculum uses the Bronx River that flows through the Bronx Zoo as a case study, and the Friends of Wildlife Conservation (FOWC) conducted tours of the brand-new Mitsubishi Riverwalk exhibit.

At the Bronx Zoo, more than 30,000 schoolchildren benefited from the Metro Area Program's alignment with New York State science, math, technology and literacy standards. Tri-state area students in grades K–12 participated in 36 conservation education programs including *Pablo Python Looks at Animals*, *Windows on Wildlife*, *Tiger Territory*, *Primate Behavior*, and *Wildlife Careers*. Several WCS scientists presented their work to our general audiences: In *Beyond the Last Village*, our director of Science and Exploration, discussed his travels in northern Myanmar. The director of the Science Resource Center, presented *W-CSI: Wildlife Crime Scene Investigations*, explaining how the field of genetics is used to battle the illegal trade in endangered species. Among the year's successful conservation education programs, the *Family Overnight Safari* attracted more than 600 adults and children who were treated to engaging learning activities and spent the night camped out in the zoo. Once again, sold-out summer camps served 755 children and capped off a busy year.

In a new partnership with the Children's Hospital at Montefiore in the Bronx, zoo instructors made 12 hospital visits, providing 100 young patients with hands-on activities from our award-winning curricula *Habitat Ecology Learning Program* and *Pablo Python Looks at Animals*. Additionally, teacher training staff provided professional development and foundations in science content to the hospital staff and to teens from the hospital's *Carl Sagan Explainer Program*.

Funded by the National Science Foundation (NSF), and in its second year, the After School Adventures in Wildlife Science program boasts 118 graduates from New York City's five boroughs. Not only does this program foster appreciation for science and science-related careers among students, it also provides them with a safe haven during high-risk after-school hours, and enhances their confidence and self-esteem. Graduates earn biology credit toward their high school diploma.

On April 24 and 25, in honor of National Poetry Month, guests were encouraged to find their inner poets at the second annual Bronx Zoo Poetry Safari. Schoolchildren who participated in the Winning Words Poetry Contest read their award-winning poems selected from hundreds of entries. High-schoolers competed in a spoken-word competition called the poetry slam, and children and adults throughout the zoo used giant magnetic boards to create spontaneous poems about sea lions, giraffes, and elephants. In addition, guest authors read from their works and signed books.

FOWC docents studied interpretive techniques and developed scripts appropriate to the Mitsubishi Riverwalk for adult and family group tours. Focusing attention on the history and reclamation of the river, its ecosystem, and human impact, the volunteers will reach out to the

WILDLIFE CONSERVATION SOCIETY

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Form 990 Page 2 Part III

Statement of Program Service Accomplishments (continued)

local community and inspire appreciation for the diversity of wildlife in this urban environment. During the year, the FOWC provided 37,329 hours of service.

Developed and tested by WCS educators in 2002-2003, *Elly Jelly Looks at Marine Animals* debuted in many more schools during 2003-4. Workshops provided teachers with fresh ideas about how to incorporate science into language art lessons and gave teachers valuable information about Earth's oceans and the opportunities available at their local zoos and aquariums. WCS's National Teacher Education Programs were approved by the New York State Department of Education to provide teachers with professional credit. As a result, enrollment in our summer teacher institutes rose threefold. In new partnerships with local universities, 90 elementary teachers in the master's degree program at Brooklyn College studied habitat ecology with our teacher trainers.

Our leadership role in professional development for zoo, aquarium, and museum educators expanded with Project PRISM (Partnerships in the Revitalization of Instruction in Science through Museums), an extension of our Project TRIPS (Teaching Revitalized through Informal Programs in Science). Funded by a National Leadership Grant from the Institute of Museum and Library Services, PRISM enables educators from the most successful of the TRIPS institutions to serve as mentors for newly selected PRISM institutions. By providing a forum in which informal science institutions can work together to develop high-quality professional development programs, PRISM will greatly increase the capacity of small science institutions throughout the US to help bring about important changes in science classrooms.

This year, we expanded the system of remote controlled cameras in the Bronx Zoo's Aitken Aviary, Wolf's monkey exhibit in Congo Gorilla Forest, and the flamingo exhibit. The new technology enables the distance learning program to incorporate more live images of animals into video conferences for K-12 classrooms across the US.

b. New York Aquarium

The New York Aquarium was visited by 703,969 people during the year. The Aquarium is home to 11,535 animals of 409 species and subspecies.

WCS staff has been working closely with zoo and aquarium design consultants to create a new vision for the New York Aquarium. The master plan identifies several phases of work to enhance the guest experience and create a state-of-the-art aquarium. A new shark exhibit will be in the first phase. Planning sessions were also held for the Aquarium's new Aquatic Animal Health Center.

Launched this year, a volunteer dive program is moving along swimmingly, with more than 30 active volunteers diving into major exhibit pools to clean them and interact directly with visitors. They are enthusiastically helping to carry out our mission of sustaining wildlife, teaching ecology, and inspiring our visitors to care for nature.

In addition we have re-named the marine mammal research program as the Center for Studies on the Evolution of Animal Intelligence. The center will act as a magnet to bring together diverse researchers studying cognition and intelligence in marine and terrestrial species.

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Form 990 Page 2 Part III

Statement of Program Service Accomplishments (continued)

Meanwhile, aquarium educators took their show on the road. At the National Student Summit on Ocean Issues in Washington, D.C., three teen docents presented their field study results on Brooklyn's Gerritsen Creek and strategies for improved regulatory enforcement and community education. WCS presented a biomagnification workshop for the Education Committee of the Alliance of Marine Mammals, in concert with the National Marine Educators' Conference in North Carolina. And at Madison Square Garden's new teachers' fair, we conducted staff development workshops for the New York City Department of Education.

On the home front—or in this case, the waterfront—the second year of coastal ecology programs with P.S. 225 in Rockaway held science field trips to the beach and the aquarium for third- and fourth-graders. A new initiative in our docent program focused on environmental research and restoration in Coney Island Creek and other local waters, supported by the National Fish and Wildlife Foundation and the New York City Environmental Fund of the Hudson River Foundation.

A new partnership with the New York Soil and Water Commission resulted in joint teacher-training workshops. Thirty-eight teachers in the Starting Points for Children program in Jersey City requested the first teacher-training sleepover in the aquarium.

The valedictorian of Brooklyn's McKinley Junior High School praised the aquarium for our unique *Earth, Sea, and Sky Project*. Assemblywoman Adele Cohen sponsored a *Family Sea Fair* at which more than 900 local children and parents enjoyed an evening of science exploration and activities. And education outreach touched more than 9,000 participants, including Aquaravan visits to Sloan-Kettering Memorial Hospital.

a. City Zoos

Central Park, Queens and Prospect Zoos were visited by 1,311,183 people. Combined they cared for 2,372 animals of 304 species.

It was especially gratifying this year to receive city support in the form of \$14 million to bring big cats to each of our city zoos. The Central Park Zoo will expand its Temperate Zone with what is often described as the most beautiful cat of all—the endangered snow leopard. Native to the high mountain regions of Asia, the snow leopard represents a relatively unique conservation story in that its habitat remains largely intact, but habitat encroachment by humans is becoming ever more pervasive and lethal. The wild snow leopard population currently stands at about 5,000 animals, and international captive-breeding programs add more than 600 animals to this total. Prospect Park Zoo will feature the Amur leopard, an AZA Species Survival Plan species that is currently part of WCS's conservation work in the Russian Far East. The exhibit will be located on the wooded portion of the zoo's Discovery Trail, near the walk-through aviary.

Central Park Zoo received a grant from the prestigious Institute of Museum and Library Services (IMLS) to create its first ever Poet-in-Residence program, with the goal of offering visitors a fully integrated poetry experience.

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WILDLIFE CONSERVATION SOCIETY

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Form 990 Page 2 Part III

Statement of Program Service Accomplishments (continued)

Our Queens Zoo curatorial staff continued their groundbreaking fieldwork monitoring the jaguar population of the Cockscomb Basin Wildlife Sanctuary, the world's first jaguar reserve, in Belize. In February, they led a team of WCS researchers to estimate the number of big cats in the study area.

A jaguar exhibit at Queens Zoo will be the entry point to the new Central and South American corridor, a natural expansion of the previously all-North American animal focus.

From the zoo to the classroom, Wildlife Theater produces engaging programs highlighting key issues and principles of wildlife conservation. Over 565,000 visitors attended theater productions this year, including 65,000 children and parents at the Daniel Cowin Acorn Theater in the Tisch Children's Zoo. In addition, the Wildlife Theater launched new educational programs at Queens and Prospect Park Zoos. Together with the successful theatrical adaptation of the children's book *Polar Express* at the Bronx Zoo' Holiday Lights, Wildlife Theater provided informative and entertaining programs to audiences throughout New York City.

WILD Achievements (Wildlife Integrated into Language Development and Achievement) brought literacy programs to more than 120 classrooms, reaching over 2,200 New York City Head Start children and parents. Its *Petunia Penguin Goes to School* features a gentoo penguin that transforms children into Antarctic scientists via creative drama, games, and songs. Teacher responses ranged from "a fantastic vocabulary builder" to "This program is a great motivation piece—I would have a whole theme on penguins for the school literacy fair."

At 130 strong, our Zoo Guides provided 126,000 visitors with more than 16,900 hours of volunteer service. A new focus on recruiting and training adult docents enhanced at-exhibit interpretations and guided tours for schools and community groups. Participants in a new Teaching Fellows program at each facility created customized docent-led and self-guided tours. Connections were forged through outreach programs for public libraries, YMCAs, Boys' Clubs, the New York City Parks Department, After-School Centers, and other community organizations.

d. National and International Programs

For WCS, the time has come to renew the conservation focus on species survival. With our twin legacies of field research and living collections, and more than a century of experience, we can put wild species back on the conservation radar screen.

Within WCS's International Conservation division, the Living Landscapes Program continues to work with field scientists to find wildlife-focused strategies for conservation at large scales, in complex environments where interactions with human interests result in conflict. We help sites choose a suite of wild animals, which we call landscape species, whose needs help us determine where we should work, what issues we must resolve, and with whom we should work. The species we identify use large areas, need a variety of habitats, are vulnerable to human activities, are important for keeping the landscape working as it should, are economically or culturally important to people, and complement other species in the region. Landscape species usually include large, well-known animals, such as elephants, peccaries, and jaguars, but can be less obvious species that use

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Statement of Program Service Accomplishments (continued)

important habitats—as in the Adirondacks, where the three-toed woodpecker uses rare boreal forests. Landscape species may also represent unique threats—such as the star coral, which is threatened by agricultural chemicals at Glover's Reef atoll in Belize.

In the Southern Hemisphere, WCS has studied the ecology, status, and distribution of the jaguar and its prey for more than 20 years. This long-term research guides our ongoing initiatives, from the flooded savannas of Brazil's Pantanal to the tropical forests of Central America, to reduce conflict between jaguars and rural communities and to protect large swaths of jaguar habitat.

South America's elusive spectacled bear faces two major threats: habitat loss and poaching. WCS uses field research on spectacled bear ecology and genetics as the basis for several conservation projects across the central and northern Andes. Working with local partners, WCS develops population monitoring programs and conservation activities to protect spectacled bears and their habitat.

From the grasslands and thorn forests of the Chaco to the sparse steppe of Patagonia, WCS protects the guanaco from hunting, competition with domestic livestock, and other threats.

WCS conservationists in Bolivia and Argentina use field research and community outreach to promote guanaco management on public and private rangelands.

Habitat loss, poaching, and direct conflict with an ever-growing human population are making it harder for many animals to survive in Asia. The tiger and the Asian elephant are two landscape species in this vast continent on which WCS focuses its work. Across the tiger's range—from India to the Russian Far East—WCS monitors tiger populations and their prey, implementing nationwide surveys, strengthening law enforcement, and improving community awareness. In Sumatra, WCS produced the first reliable population estimates for elephants. Knowing where elephants live and how many exist is paramount for measuring the success of our conservation endeavors and determining priorities for investment in the last-best places for elephants. In Laos as well as in Sumatra, WCS has established pilot projects to help local farmers, communities, and the national government mitigate conflicts between elephants and humans. For both tigers and elephants, we take the lessons learned and reach out to not only the conservation community, but to local, national, and international communities, to ensure the long-term survival of these species and the landscapes in which they live.

In Africa, WCS began studying large carnivores in 1966, protecting lions and other predators in the Serengeti of Tanzania. Today our projects range from the heart of the Central African rain forest to the sparse woodlands of southern Africa and north to the Ethiopian highlands. We aim to ensure the long-term survival of endangered canids such as the Ethiopian wolf and the African wild dog as well as big cats, particularly lions, cheetahs, and leopards.

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Statement of Program Service Accomplishments (continued)

In the late 1980s it became very clear that a reasonable amount was known about the populations of savanna elephants in eastern and southern Africa, but virtually nothing was known about forest elephants of Central Africa. WCS, therefore, focused its main efforts on this species. We currently support elephant research and conservation in seven African countries, and have been asked by CITES (Convention on International Trade in Endangered Species of Flora and Fauna) to establish a monitoring system for forest elephants to measure the impact of the ivory trade. WCS also concentrates on solving the problem of elephants entering farmers' fields and destroying crops. Solutions are being applied throughout the global range of elephants in both Africa and Asia.

WCS has been working for a long time to conserve great apes. Currently, we are in eight countries, studying gorillas (mountain, eastern lowland, western lowland, and Cross River), chimpanzees (common and bonobos), and orangutans. In Africa, we work with all four subspecies of gorillas and both species of chimps, supporting activities that cover the spectrum from habitat and population surveys, to human-ape health issues (including Ebola research), to genetics and behavioral ecology, to protected area management, to the reduction of threats posed by bushmeat consumption.

Following on its success in other parts of Asia, international education staff led summer workshops at Periyar and Kalakad-Munundurai Tiger reserves and the Regional Museum of Natural History in Mysore, India. Ninety-five professionals, including schoolteachers and educators at Indian protected areas, zoos, and museums, were trained in three workshops. The agenda was based on our popular *Teachers for Tigers* manual, translated into the southern Indian languages of Malayalam, Kannada, and Tamil. Six participants from the previous workshop series—our Starr Foundation Fellows—served as teaching interns. Following these workshops, the Starr Foundation Fellows disseminated *Teachers for Tigers* throughout India, reaching an audience of more than 20,000 with tiger conservation activities and messages. One of the fellows conducted four workshops for 120 teachers in the state of Kerala, as well as Wildlife Week celebrations at Periyar Tiger Reserve. He also organized Kids for Tigers and Headmasters for Tigers programs in communities surrounding the reserve.

In a continuing partnership in Africa with Zambia's only zoo, the Munda Wanga Environmental Park in Lusaka, WCS's director of Curriculum Development and International Education, worked with park educators to stage their first workshop. This was also the first major event held in the zoo's new education center, completed, in part, through the support of WCS. The 37 participants included schoolteachers, educators at protected areas, staff of environmental Non Government Organizations, Munda Wanga's own guide staff, as well as two community educators from the WCS International Conservation Luangwa Valley and an educator from the WCS Gabon organ. In addition, WCS presented a workshop on the education potential of zoos and natural areas at a conference of the African Zoo and Reserve Educators Network in Lusaka.

In the Northern Hemisphere, we are conserving bird species potentially threatened by energy development in the Arctic, vulnerable due to poor forestry practices in western states, and red knots endangered by human over-harvest of their food sources along the eastern seaboard.

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Statement of Program Service Accomplishments (continued)

In Greater Yellowstone, we work to understand the habitat needs and ecological inter-relationships of wolverines, cougars, grizzly bears, and wolves. We also are endeavoring to diminish black bear-human conflicts at several sites. Additionally, we are defining key areas for large carnivores, woodland caribou, and other species in regions of Canada that will be opened to human use in the near future. Finally, we strive to maintain landscape connectivity for carnivores in the Rockies and to conserve key migration routes of pronghorn antelope. Elsewhere, we seek to address the needs of an important suite of smaller species ranging from bats and amphibians to turtles and snakes, which face a variety of human threats.

Our collaboration in Cuba with the Havana and Louisville (Kentucky) zoos trained 72 Cuban participants representing 11 of the country's 14 provinces, plus the special municipality and ecologically rich Isla de la Juventud. Representatives from all but one of that nation's 22 zoos attended. Two workshops were held at the Havana Zoo, and the third, at Santa Clara Zoo in Villa Clara. Subsequently, WCS received feedback that the activities were used at zoos, schools, and in protected areas all over the island. Evaluation indicated that the workshops increased the participants' environmental science knowledge and use of new teaching methods. Participants deemed the workshops successful because they were practical, used Spanish materials respectful of Cuban customs and culture, and relied on creativity and simple materials, useful for those who have few resources.

Work continued on *Adirondacks: A Living Landscape*, the second module in *Wild Explorations in Science*, WCS's engaging, interactive, on-line curriculum for high school students. This segment models the process by which WCS scientists choose landscape species to save critical habitats in the large, multi-use Adirondack Park. We began work this year on a third module, *River on the Rise*, funded by the National Oceanic and Atmospheric Administration, which uses the Bronx River as a case study to examine the science of watersheds, the ecology of rivers, and the conservation of an urban waterway.

Initiated at the request of a WCS scientist and jaguar expert a new manual, *Jaguars Forever: An Educators Tool Kit for Saving the Americas' Greatest Cat*, was launched. Based on the successful format of *Teachers for Tigers*, it will provide activities on jaguar biology and conservation as well as the role of jaguars in the cultures of the Americas. *Jaguars Forever* will be used by educators in jaguar range countries, and is being translated into Spanish. Educator training workshops are planned for Latin American sites.

e. Wildlife Conservation Magazine

With a circulation of over 161,000 the magazine is an important source of conservation news and commentary. It publishes investigative reports on the global wildlife crisis at its core. Articles include expanded reports on endangered species, threats to the environment, new parks and wildlife preserves, legislation and other conservation news.

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Statement of Program Service Accomplishments (continued)

Lower Bronx River Habitat Conservation Project

WCS in partnership with the National Oceanic and Atmospheric Administration (NOAA) is shepherding efforts for increased public access to the Bronx River along with related educational activities and habitat restoration. The overall goals of the effort are restoring living marine resource habitats, (such as salt marshes, intertidal flats, riverine floodplain and riverbanks), acquiring lands to facilitate enhancement or restoration of the Bronx River, improving public access to the river and educating children and adults of an underutilized local treasure and the environment in general. The partnership promotes a collaborative process involving citizen groups, non-governmental organizations, business and governmental agencies to develop strategies and implement projects for the benefit of the lower Bronx River ecosystem and the local community living along and benefiting from the river. The geographical scope is the coastal waters and the bordering lands of the lower Bronx River. Priority is given to projects that result in actual on-the-ground restoration of living marine resource habitats and conservation of riverfront sites through acquisition or conservation easements. WCS expects to lead the way in making a profound and enduring difference to the river and its surrounding ecosystem to help realize the river's full potential as an asset that is enjoyed by all Bronx residents.

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Page 3-Part IV-Balance Sheets

Liabilities-Line 64a Tax-exempt bond liabilities

	<u>(A) Beginning of year</u>	<u>(B) End of year</u>
Bond issue payable	\$ -	\$ 65,530,000
Deferred net premium	-	1,300,728
Total	<u>\$ -</u>	<u>66,830,728</u>

Liabilities-Line 65-Other liabilities

	<u>(A) Beginning of year</u>	<u>(B) End of year</u>
Amounts held on behalf of others	\$ 1,250,000	\$ 3,000,000
Annuity liability	2,097,506	2,659,014
Borrowing under line of credit	10,500,000	-
Post retirement benefit obligation	13,606,187	14,717,921
	<u>\$ 27,453,693</u>	<u>\$ 20,376,935</u>

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Part V- List of Officers, Directors, Trustees, and Key Employees-CONTINUATION

(A) Name and address	(B) Title and average hours per week devoted to position	C) Compensation	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
WILLIAM G. CONWAY New Rochelle, New York	Trustee & Senior Conservationist-20 hours	150,000	0	0

WILDLIFE CONSERVATION SOCIETY

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Part V- List of Officers, Directors, Trustees, and Key Employees-CONTINUATION		
Individuals listed below did not receive compensation, employee benefits and or expense allowances		
TRUSTEES		
<i>Name and address</i>	<i>Title and Average Hours Devoted to Position</i>	
David T. Schiff, New York, NY	Chairman of the Board	as required
Howard Phipps, Jr, Old Westbury, NY	Chairman Emeritus	as required
Ward W. Woods, New York, NY	Chairman of the Executive Committee	as required
Edith McBean, Beverly Farms, MA	Vice Chairman	as required
Mrs. Gordon P. Pattee, New York, NY	Vice Chairman	as required
Mrs. Leonard Stern, New York, NY	Vice Chairman	as required
John N Irwin III, Greenwich, CT	Treasurer	as required
Robert Wood Johnson IV, New York, NY	Secretary	as required
Jane Alexander, Carmel, NY	Trustee	as required
Frederick W. Beinecke, New York, NY	Trustee	as required
C Diane Christensen; Palo Alto, CA	Trustee	as required
J Michael Cline, New York, NY	Trustee	as required
Jonathan L Cohen, New York, NY	Trustee	as required
Mrs Charles A Dana, Jr, New York, NY	Trustee	as required
Robert Esnard, Bronx, NY	Trustee	as required
William E Flaherty, Palm Beach, FL	Trustee	as required
Murray Gell-Mann, Santa Fe, NM	Trustee	as required
Newton L Gingrich, Atlanta, GA	Trustee	as required
Bradley Goldberg, Mamaroneck, NY	Trustee	as required
John D Goldman, San Francisco, CA	Trustee	as required
Paul A. Gould, New York, NY	Trustee	as required
Jonathan D Green, New York, NY	Trustee	as required
Judith Hamilton, San Francisco, CA	Trustee	as required
Brian J. Heidtke, Wyckoff, NJ	Trustee	as required
John B. Hess, New York, NY	Trustee	as required
David R Jones, Esq, New York, NY	Trustee	as required
Anita L Keefe, New York, NY	Trustee	as required
Elyssa Kellerman, Watermill, NY	Trustee	as required
Michael J. Kowalski, New York, NY	Trustee	as required
James M. Large, Jr, Locust Valley, NY	Trustee	as required
Eugene McGrath, New York, NY	Trustee	as required
Frederick A. Melhado, New York, NY	Trustee	as required
Ambrose K. Monell, Palm Beach, FL.	Trustee	as required
Mrs George K. Moss, New York, NY	Trustee	as required
Carl A. Navarre, Jr, New York, NY	Trustee	as required
Katharina Otto-Bernstein; New York, NY	Trustee	as required
Julian H. Robertson, Jr, New York, NY	Trustee	as required
Ashley R Schiff, New York, NY	Trustee	as required
Mrs Virginia Schwerin, New York, NY	Trustee	as required
Walter C. Sedgwick, Woodside, CA	Trustee	as required
Mrs. Helen M Spalding, San Francisco, CA	Trustee	as required
Michael H Steinhardt, New York, NY	Trustee	as required
Daniel K. Thorne, New York, NY	Trustee	as required
Andrew H Tisch, New York, NY	Trustee	as required
Mrs Ann Unterberg, New York, NY	Trustee	as required
E Lisk Wyckoff, Jr., New York, NY	Trustee	as required
Mrs. Barbara Hrbek Zucker, Old Westbury, NY	Trustee	as required

WILDLIFE CONSERVATION SOCIETY

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For the fiscal year beginning July 1, 2003 and ending June 30, 2004

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Part VI-Item 80b-Other related organizations

Professional Housing Corporation- 501 (c) 2
182 Flight Corp-nonprofit membership corporation
WCS Wildlife Conservation Society Canada
Wild Lands Conservation Society-501 (c) 3

FORM 990-Page 6

Part VIII-Relationship of Activities to the Accomplishment of Exempt Purposes
(continued)

93g	Grants from other agencies
94	Fees for exhibit passes and conservation newsletters
95	Income from temporary investments
96	Investment income from endowment and funds functioning as endowment
100	Endowment and funds functioning as endowment capital appreciation
101	Onsite fundraising events highlighting work of organization
103e	Miscellaneous program related income

Application for Extension of Time To File an Exempt Organization Return

OMB No 1545-1709

▶ File a separate application for each return

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
- If you are filing for an **Additional (not automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).

Note: Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I Automatic 3-Month Extension of Time—Only submit original (no copies needed)

Note: Form 990-T corporations requesting an automatic 6-month extension—check this box and complete Part I only

All other corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file income tax returns. Partnerships, REMICs and trusts must use Form 8736 to request an extension of time to file Form 1065, 1066, or 1041

Type or print	Name of Exempt Organization WILDLIFE CONSERVATION SOCIETY	Employer identification number 13 1740011
File by the due date for filing your return See instructions	Number, street, and room or suite no. If a P O box, see instructions 2300 SOUTHERN BLVD.	
	City, town or post office, state, and ZIP code For a foreign address, see instructions. BRONX, NEW YORK 10460-1099	

Check type of return to be filed (file a separate application for each return)

- | | | |
|--|--|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-T (corporation) | <input type="checkbox"/> Form 4720 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990-T (sec 401(a) or 408(a) trust) | <input type="checkbox"/> Form 5227 |
| <input type="checkbox"/> Form 990-EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990-PF | <input type="checkbox"/> Form 1041-A | <input type="checkbox"/> Form 8870 |

- If the organization does **not** have an office or place of business in the United States, check this box
- If this is for a **Group Return**, enter the organization's four digit Group Exemption Number (GEN) _____ . If this is for the **whole** group, check this box . If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension will cover

1 I request an automatic 3-month (6-month, for **990-T corporation**) extension of time until **FEBRUARY 15**, 20**05**, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 ▶ calendar year 20... or
 ▶ tax year beginning **July 1**, 20**03**, and ending **June 30**, 20**04**

2 If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions \$ _____

b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit \$ _____

c **Balance Due.** Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions \$ _____

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form

Signature ▶ *John S. Heare* Title ▶ **Vice President & Comptroller** Date ▶ **OCT 20 2004**