

Return of Organization Exempt from Income Tax

2002

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2002 calendar year, or tax year beginning Sep 1, 2002, and ending Aug 31, 2003

B Check if applicable: Address change, Name change, Initial return, Final return, Amended return, Application pending. C Name of organization: NATIONAL WILDLIFE FEDERATION. D Employer Identification Number: 53-0204616. E Telephone number: (703) 438-6000. F Accounting method: Accrual.

Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

G Web site: www.nwf.org

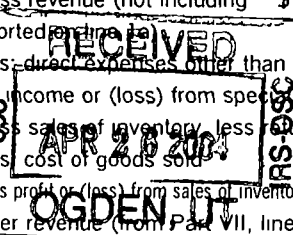
J Organization type (check only one): 501(c) 3 (insert no) 4947(a)(1) or 527

K Check here if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS; but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return.

L Gross receipts Add lines 6b, 8b, 9b, and 10b to line 12: 124,294,758.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See Instructions)

Table with columns for line number, description, and amount. Includes sections for Revenue (lines 1-11), Expenses (lines 13-17), and Net Assets (lines 18-21). Total revenue is 102,301,495 and total expenses is 105,693,894.



SCANNED MAY 04 2004

123456789

EXPENSES

NET ASSETS

Handwritten number 613

Part II Statement of Functional Expenses All organizations must complete column (A) Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22	Grants and allocations (att sch) (cash \$ 932,539. non-cash \$ 0.) Sch 4	932,539.	932,539.		
23	Specific assistance to individuals (att sch)				
24	Benefits paid to or for members (att sch)				
25	Compensation of officers, directors, etc	763,268.	555,277.	60,375.	147,616.
26	Other salaries and wages	24,814,199.	16,694,817.	3,916,957.	4,202,425.
27	Pension plan contributions	1,820,732.	1,324,583.	144,020.	352,129.
28	Other employee benefits	3,785,253.	2,753,772.	299,411.	732,070.
29	Payroll taxes	2,039,277.	1,483,574.	161,307.	394,396.
30	Professional fundraising fees	446,853.			446,853.
31	Accounting fees	146,257.	117,737.	9,258.	19,262.
32	Legal fees	130,011.	104,924.	8,780.	16,307.
33	Supplies	253,857.	208,224.	22,961.	22,672.
34	Telephone	1,178,260.	951,800.	81,482.	144,978.
35	Postage and shipping	21,454,495.	19,843,263.	1,297,996.	313,236.
36	Occupancy	1,796,940.	1,453,650.	128,621.	214,669.
37	Equipment rental and maintenance	1,002,370.	806,907.	63,451.	132,012.
38	Printing and publications	8,116,889.	7,469,973.	554,384.	92,532.
39	Travel	1,337,097.	983,168.	133,709.	220,220.
40	Conferences, conventions, and meetings	647,312.	536,429.	55,442.	55,441.
41	Interest	1,437,058.	1,175,801.	130,628.	130,629.
42	Depreciation, depletion, etc (attach schedule) Sch 5	2,343,478.	1,886,501.	148,342.	308,635.
43	Other expenses not covered above (itemize):				
a	Schedule 6	43a 31,247,749.	27,348,545.	2,239,899.	1,659,305.
b		43b			
c		43c			
d		43d			
e		43e			
44	Total functional expenses (add lines 22 - 43) Organizations completing columns (B) - (D), carry these totals to lines 13 - 15	105,693,894.	86,631,484.	9,457,023.	9,605,387.

Joint Costs. Check if you are following SOP 98-2
 Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If 'Yes,' enter (i) the aggregate amount of these joint costs \$ 17,061,659., (ii) the amount allocated to program services \$ 10,790,672., (iii) the amount allocated to management and general \$ 849,922., and (iv) the amount allocated to fundraising \$ 5,421,065.

Part III Statement of Program Service Accomplishments

What is the organization's primary exempt purpose? <u>Conservation & education - See schedule 7</u>	Program Service Expenses (Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts, but optional for others)
a <u>Education outreach, publications and films. Development and implementation of classroom & outdoor nature education programs, publication of five educational magazines and production of nature films and documentaries.</u> (Grants and allocations \$ 932,539.)	23,955,594.
b <u>Other nature education materials. Creation and distribution of nature education merchandise to raise public awareness and concern for wildlife and natural resources to over a million people.</u> (Grants and allocations \$ 0)	35,160,323
c <u>Conservation advocacy programs. Scientific and policy research, public education on environmental policy issues and legal actions to enforce environmental laws.</u> (Grants and allocations \$ 0.)	14,293,784.
d <u>Membership education programs. Provide supporters with the information and inspiration to make a difference in their own backyards and communities.</u> (Grants and allocations \$ 0.)	13,221,783.
e <u>Other program services</u> (Grants and allocations \$)	
f Total of Program Service Expenses (should equal line 44, column (B), program services)	86,631,484.

Part III Balance Sheets (See Instructions)

				(A)		(B)	
				Beginning of year		End of year	
Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.							
ASSETS	45	Cash — non-interest-bearing		88,512.	45	-93,279.	
	46	Savings and temporary cash investments		269,337.	46	920,256.	
	47a	Accounts receivable	47a 2,085,329.				
		b Less: allowance for doubtful accounts	47b 239,828.	1,621,137.	47c	1,845,501.	
	48a	Pledges receivable	48a 9,065,130.				
		b Less: allowance for doubtful accounts	48b	9,283,891.	48c	9,065,130.	
	49	Grants receivable		3,280,349.	49	2,786,768.	
	50	Receivables from officers, directors, trustees, and key employees (attach schedule)			50		
	51a	Other notes & loans receivable (attach sch) Schedule 8	51a 242,637.				
		b Less: allowance for doubtful accounts	51b	306,227.	51c	242,637.	
	52	Inventories for sale or use		7,444,142.	52	5,607,635.	
	53	Prepaid expenses and deferred charges		8,024,852.	53	6,340,317.	
	54	Investments — securities (attach schedule) Schedule 9 <input type="checkbox"/> Cost <input checked="" type="checkbox"/> FMV		6,701,136.	54	5,220,056.	
	55a	Investments — land, buildings, & equipment: basis					
		b Less: accumulated depreciation (attach schedule)	55b		55c		
	56	Investments — other (attach schedule)			56		
	57a	Land, buildings, and equipment: basis	57a 43,423,561.				
		b Less: accumulated depreciation (attach schedule) Schedule 5	57b 13,722,248.	31,962,268.	57c	29,701,313.	
	58	Other assets (describe ► Schedule 10)		20,244,086.	58	16,125,482.	
59	Total assets (add lines 45 through 58) (must equal line 74)		89,225,937.	59	77,761,816.		
LIABILITIES	60	Accounts payable and accrued expenses Schedule 11		18,554,148.	60	14,506,075.	
	61	Grants payable			61		
	62	Deferred revenue Schedule 12		12,654,007.	62	12,744,025.	
	63	Loans from officers, directors, trustees, and key employees (attach schedule)			63		
	64a	Tax-exempt bond liabilities (attach schedule) Schedule 13		27,875,209.	64a	27,356,135.	
		b Mortgages and other notes payable (attach schedule) Schedule 13		4,737,555.	64b	5,396,084.	
	65	Other liabilities (describe ► Schedule 14)		9,108,635.	65	11,012,805.	
66	Total liabilities (add lines 60 through 65)		72,929,554.	66	71,015,124.		
ORGANIZATIONS THAT FOLLOW SFAS 117, CHECK HERE <input checked="" type="checkbox"/> AND COMPLETE LINES 67 THROUGH 69 AND LINES 73 AND 74.	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.						
	67	Unrestricted		-8,196,326.	67	-15,368,160.	
	68	Temporarily restricted		22,722,585.	68	20,297,118.	
	69	Permanently restricted		1,770,124.	69	1,817,734.	
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74.						
	70	Capital stock, trust principal, or current funds			70		
	71	Paid-in or capital surplus, or land, building, and equipment fund			71		
	72	Retained earnings, endowment, accumulated income, or other funds			72		
	73	Total net assets or fund balances (add lines 67 through 69 or lines 70 through 72, column (A) must equal line 19; column (B) must equal line 21)		16,296,383.	73	6,746,692.	
	74	Total liabilities and net assets/fund balances (add lines 66 and 73)		89,225,937.	74	77,761,816.	

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

BAA

Part IV A Reconciliation of Revenue per Audited Financial Statements with Revenue per Return (See instructions.)

Part IV B Reconciliation of Expenses per Audited Financial Statements with Expenses per Return

a	Total revenue, gains, and other support per audited financial statements	a	119,346,996.
b	Amounts included on line a but not on line 12, Form 990:		
(1)	Net unrealized gains on investments \$ 401,837.		
(2)	Donated services and use of facilities \$		
(3)	Recoveries of prior year grants \$		
(4)	Other (specify): Schedule 15 \$ 16,643,663.		
	Add amounts on lines (1) through (4)	b	17,045,500.
c	Line a minus line b	c	102,301,496.
d	Amounts included on line 12, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 \$		
(2)	Other (specify):		
	Add amounts on lines (1) and (2)	d	
e	Total revenue per line 12, Form 990 (line c plus line d)	e	102,301,496.

a	Total expenses and losses per audited financial statements	a	123,278,819.
b	Amounts included on line a but not on line 17, Form 990:		
(1)	Donated services and use of facilities \$		
(2)	Prior year adjustments reported on line 20, Form 990 \$		
(3)	Losses reported on line 20, Form 990 \$		
(4)	Other (specify): Schedule 15 \$ 17,584,925.		
	Add amounts on lines (1) through (4)	b	17,584,925.
c	Line a minus line b	c	105,693,894.
d	Amounts included on line 17, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 \$		
(2)	Other (specify):		
	Add amounts on lines (1) and (2)	d	
e	Total expenses per line 17, Form 990 (line c plus line d)	e	105,693,894.

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated; see instructions.)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans and deferred compensation	(E) Expense account and other allowances
Mark Van Putten Reston, VA	President 40	271,428.	19,266.	782.
Lawrence J. Amon Reston, VA	Treasurer 40	184,064.	13,045.	656.
Eileen M. Johnson Reston, VA	Secretary 40	139,906.	14,534.	162.
Dulce Gomez-Zormelo Reston, VA	Asst Treasurer 40	97,909.	12,162.	206.
Matthew Clanton Reston, VA	Asst Secretary 40	69,961.	10,638.	20.
See Schedule 16 for list of directors	Directors 5	0.	0.	0.

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than \$100,000 from your organization and all related organizations, of which more than \$10,000 was provided by the related organizations?

Yes No

If 'Yes,' attach schedule - see instructions

Part VI Other Information (See instructions.)

		Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity.		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes.		X
78a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	X	
78b	If 'Yes,' has it filed a tax return on Form 990-T for this year?	X	
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' attach a statement		X
80a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc. to any other exempt or nonexempt organization?	X	
80b	If 'Yes,' enter the name of the organization: <u>Schedule 17</u> and check whether it is <input checked="" type="checkbox"/> exempt or <input type="checkbox"/> nonexempt		
81a	Enter direct or indirect political expenditures. See line 81 instructions. <u>81a</u> 0.		
81b	Did the organization file Form 1120-POL for this year?		X
82a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?		X
82b	If 'Yes,' you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.) <u>82b</u>		
83a	Did the organization comply with the public inspection requirements for returns and exemption applications?	X	
83b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	X	
84a	Did the organization solicit any contributions or gifts that were not tax deductible?		X
84b	If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
85a	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?	N/A	
85b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? If 'Yes' was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.	N/A	
85c	Dues, assessments, and similar amounts from members	N/A	
85d	Section 162(e) lobbying and political expenditures	N/A	
85e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices	N/A	
85f	Taxable amount of lobbying and political expenditures (line 85d less 85e)	N/A	
85g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?	N/A	
85h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?	N/A	
86a	501(c)(7) organizations Enter a Initiation fees and capital contributions included on line 12	N/A	
86b	Gross receipts, included on line 12, for public use of club facilities.	N/A	
87a	501(c)(12) organizations Enter a Gross income from members or shareholders	N/A	
87b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	N/A	
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Part IX.	X	
89a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under section 4911 <u>N/A</u> , section 4912 <u>N/A</u> ; section 4955 <u>N/A</u>		
89b	501(c)(3) and 501(c)(4) organizations Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' attach a statement explaining each transaction		X
	c Enter Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		0.
	d Enter Amount of tax on line 89c, above, reimbursed by the organization		0.
90a	List the states with which a copy of this return is filed <u>Schedule 18</u>		
90b	Number of employees employed in the pay period that includes March 12, 2002 (See instructions)	688	
91	The books are in care of <u>Lawrence J. Amon</u> Telephone number <u>(703) 438-6000</u> Located at <u>11100 Wildlife Center Drive, Reston VA</u> ZIP + 4 <u>20190-5362</u>		
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041 - Check here <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year. <u>92</u>		

Part VII Analysis of Income-Producing Activities (See instructions)

Note: Enter gross amounts unless otherwise indicated.

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue:					
a Registration Fees					342,694.
b Summit Activities					14,674.
c					
d					
e					
f Medicare/Medicaid payments					
g Fees & contracts from government agencies					
94 Membership dues and assessments					20,111,896.
95 Interest on savings & temporary cash invmnts			14	13,502.	
96 Dividends & interest from securities			14	182,861.	
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property			16	69,143.	
98 Net rental income or (loss) from pers prop					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	1,617,515.	
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					33,824,549.
103 Other revenue: a					
b					
c Schedule 19		401,688.		2,827,795.	84,296.
d					
e					
104 Subtotal (add columns (B), (D), and (E))		401,688.		4,710,816.	54,378,109.
105 Total (add line 104, columns (B), (D), and (E))					59,490,613.

Note: Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See instructions)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes)
93	Schedule 20
94	Schedule 20
102	Schedule 20
103	Schedule 20

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See instructions)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
eNature.com, Inc.	100.0000 %	Nature related web site	847,586.	412,399.
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See instructions)

- a Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No
- b Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note: If 'Yes' to (b), file Form 8870 and Form 4720 (see instructions)

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

4-15-04
Date

SCHEDULE A
(Form 990 or 990-EZ)

**Organization Exempt Under
Section 501(c)(3)**

OMB No 1545-0047

(Except Private Foundation and Section 501(e), 501(f), 501(k),
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

2002

Supplementary Information— (See separate instructions.)

Department of the Treasury
Internal Revenue Service

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ.**

Name of the organization NATIONAL WILDLIFE FEDERATION	Employer identification number 53-0204616
---	---

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees

(See instructions List each one. If there are none, enter 'None.')

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
Natalie Waugh Reston, VA	Sr VP Constituent Programs 40	151,673.	13,180.	1,512.
Carole Fox Reston, VA	Sr. Director, Operations 40	142,976.	11,317.	480.
Jamie Matyas Reston, VA	VP, Internet & Cause Marketing 40	133,058.	13,576.	77.
Jessie Brinkley Reston, VA	VP, Development 40	121,956.	13,116.	178.
Wayne Schmidt Reston, VA	Sr Director, Program Communicat 40	118,635.	13,368.	356.
Total number of other employees paid over \$50,000 ▶	166			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See instructions List each one (whether individuals or firms) If there are none, enter 'None')

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
Donald A. Campbell & Company 1 East Wacker Drive, #255, Chicago, Il 60601	Development Consultant	87,411.
Arthur Andersen, LLP 8000 Towers Crescent Drive, Vienna, VA 22182	Accounting & Auditing	129,600.
Rob Gilbert 321 High School Road, PMB #298, Bainbridge Island, WA 98110	Illustrations & Design	54,450.
Total number of others receiving over \$50,000 for professional services ▶	None	

Part III Statements About Activities (See instructions)

Yes No

1 During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If 'Yes,' enter the total expenses paid or incurred in connection with the lobbying activities ... **\$ 141,837. 141,837.**
(Must equal amounts on line 38, Part VI-A, or line I of Part VI-B.)

1	X	
2a		X
2b		X
2c		X
2d	X	
2e		X
3	X	
4	X	

Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking 'Yes,' must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities

2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is 'Yes,' attach a detailed statement explaining the transactions)

a Sale, exchange, or leasing of property?

b Lending of money or other extension of credit?

c Furnishing of goods, services, or facilities?

See Part V, Form 990

d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?

e Transfer of any part of its income or assets?

3 Does the organization make grants for scholarships, fellowships, student loans, etc? (See Note below.)

4 Do you have a section 403(b) annuity plan for your employees?

Note: Attach a statement to explain how the organization determines that individuals or organizations receiving grants or loans from it in furtherance of its charitable programs 'qualify' to receive payments Schedule 21

Part IV Reason for Non-Private Foundation Status (See instructions.)

The organization is not a private foundation because it is. (Please check only **ONE** applicable box.)

5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i)

6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V)

7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii)

8 A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v)

9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state

10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the **Support Schedule** in Part IV-A.)

11 a An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

11 b A community trust. Section 170(b)(1)(A)(vi). (Also complete the **Support Schedule** in Part IV-A.)

12 An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions—subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the **Support Schedule** in Part IV-A.)

13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in (1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3).)

Provide the following information about the supported organizations (See instructions)

(a) Name(s) of supported organization(s)	(b) Line number from above

14 An organization organized and operated to test for public safety. Section 509(a)(4). (See instructions.)

Part IVA Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) *Use cash method of accounting.*

Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.

Calendar year (or fiscal year beginning in)	(a) 2001	(b) 2000	(c) 1999	(d) 1998	(e) Total
15 Gifts, grants, and contributions received (Do not include unusual grants. See line 28.)	48,486,411.	41,168,204.	38,749,256.	31,460,250.	159,864,121.
16 Membership fees received.	24,130,887.	18,832,093.	17,975,340.	17,570,382.	78,508,702.
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	49,215,732.	49,114,402.	49,245,337.	43,039,686.	190,615,157.
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	3,520,692.	3,761,354.	4,708,537.	4,709,108.	16,699,691.
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets. Schedule 22	115,407.	244,905.	569,708.	1,716,707.	2,646,727.
23 Total of lines 15 through 22	125,469,129.	113,120,958.	111,248,178.	98,496,133.	448,334,398.
24 Line 23 minus line 17	76,253,397.	64,006,556.	62,002,841.	55,456,447.	257,719,241.
25 Enter 1% of line 23	1,254,691.	1,131,210.	1,112,482.	984,961.	
26 Organizations described on lines 10 or 11:					
a Enter 2% of amount in column (e), line 24					▶ 26a 5,154,385.
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1998 through 2001 exceeded the amount shown in line 26a. Do not file this list with your return. Enter the total of all these excess amounts					▶ 26b 0.
c Total support for section 509(a)(1) test: Enter line 24, column (e)					▶ 26c 257,719,241.
d Add: Amounts from column (e) for lines	18 16,699,691.	19			▶ 26d 19,346,418.
	22 2,646,727.	26b 0.			▶ 26e 238,372,823.
e Public support (line 26c minus line 26d total)					▶ 26f 92.49 %
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))					
27 Organizations described on line 12:					
a For amounts included in lines 15, 16, and 17 that were received from a 'disqualified person,' prepare a list for your records to show the name of, and total amounts received in each year from, each 'disqualified person.' Do not file this list with your return. Enter the sum of such amounts for each year:					
(2001) _____ (2000) _____ (1999) _____ (1998) _____					
b For any amount included in line 17 that was received from each person (other than 'disqualified persons'), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000. (Include in the list organizations described in lines 5 through 11, as well as individuals. Do not file this list with your return. After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year:					
(2001) _____ (2000) _____ (1999) _____ (1998) _____					
c Add: Amounts from column (e) for lines	15 _____	16 _____			▶ 27c _____
	17 _____	20 _____	21 _____		
d Add: Line 27a total _____ and line 27b total _____					▶ 27d _____
e Public support (line 27c total minus line 27d total)					▶ 27e _____
f Total support for section 509(a)(2) test: Enter amount from line 23, column (e).					▶ 27f _____
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))					▶ 27g _____ %
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))					▶ 27h _____ %

28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 1998 through 2001, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.

Part IV Private School Questionnaire (See instructions.)
 (To be completed ONLY by schools that checked the box on line 6 in Part IV)

N/A
 Yes No

		N/A	Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?			
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?			
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If 'Yes,' please describe; if 'No,' please explain. (If you need more space, attach a separate statement)			
32	Does the organization maintain the following:			
32 a	Records indicating the racial composition of the student body, faculty, and administrative staff?			
32 b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?			
32 c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?			
32 d	Copies of all material used by the organization or on its behalf to solicit contributions?			
	If you answered 'No' to any of the above, please explain (If you need more space, attach a separate statement)			
33	Does the organization discriminate by race in any way with respect to:			
33 a	Students' rights or privileges?			
33 b	Admissions policies?			
33 c	Employment of faculty or administrative staff?			
33 d	Scholarships or other financial assistance?			
33 e	Educational policies?			
33 f	Use of facilities?			
33 g	Athletic programs?			
33 h	Other extracurricular activities?			
	If you answered 'Yes' to any of the above, please explain. (If you need more space, attach a separate statement)			
34 a	Does the organization receive any financial aid or assistance from a governmental agency?			
34 b	Has the organization's right to such aid ever been revoked or suspended? If you answered 'Yes' to either 34a or b, please explain using an attached statement.			
35	Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev Proc 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If 'No,' attach an explanation.			

Part VI-A Lobbying Expenditures by Electing Public Charities (See instructions.)
 (To be completed **ONLY** by an eligible organization that filed Form 5768)

Check **a** if the organization belongs to an affiliated group. Check **b** if you checked **a** and 'limited control' provisions apply.

Limits on Lobbying Expenditures		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
(The term 'expenditures' means amounts paid or incurred.)			
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)	36	19, 448 .
37	Total lobbying expenditures to influence a legislative body (direct lobbying)	37	122, 389 .
38	Total lobbying expenditures (add lines 36 and 37)	38	141, 837 .
39	Other exempt purpose expenditures	39	105, 552, 057 .
40	Total exempt purpose expenditures (add lines 38 and 39)	40	105, 693, 894 .
41	Lobbying nontaxable amount. Enter the amount from the following table—		
	If the amount on line 40 is—	The lobbying nontaxable amount is—	
	Not over \$500,000	20% of the amount on line 40	
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	
	Over \$17,000,000	\$1,000,000	
42	Grassroots nontaxable amount (enter 25% of line 41)	42	250, 000 .
43	Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43	0 .
44	Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44	0 .

Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.

4 -Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.
 See the instructions for lines 45 through 50)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4 -Year Averaging Period				
	(a) 2002	(b) 2001	(c) 2000	(d) 1999	(e) Total
45 Lobbying nontaxable amount		1, 000, 000 .	1, 000, 000 .	1, 000, 000 .	3, 000, 000 .
46 Lobbying ceiling amount (150% of line 45(e))					4, 500, 000 .
47 Total lobbying expenditures		371, 314 .	146, 857 .	309, 179 .	827, 350 .
48 Grassroots non-taxable amount		250, 000 .	250, 000 .	250, 000 .	750, 000 .
49 Grassroots ceiling amount (150% of line 48(e))					1, 125, 000 .
50 Grassroots lobbying expenditures		54, 518 .	59, 341 .	194, 449 .	308, 308 .

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See instructions)

N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:

- a Volunteers
- b Paid staff or management (Include compensation in expenses reported on lines c through h.)
- c Media advertisements
- d Mailings to members, legislators, or the public
- e Publications, or published or broadcast statements
- f Grants to other organizations for lobbying purposes
- g Direct contact with legislators, their staffs, government officials, or a legislative body
- h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means
- i Total lobbying expenditures (add lines c through h.)

Yes	No	Amount

If 'Yes' to any of the above, also attach a statement giving a detailed description of the lobbying activities.

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART I - LINE 8
GAIN OR LOSS FROM SALE OF ASSETS OTHER THAN INVENTORY

<u>ASSET SOLD</u>	<u>GROSS SALES PRICE</u>	<u>BOOK VALUE</u>	<u>GAIN(LOSS)</u>
Stocks and mutual funds	\$ 5,996,777	\$ 4,355,766	\$ 1,641,011
Furniture/Equipment	<u>29,075</u>	<u>52,572</u>	<u>(23,497)</u>
TOTAL	<u>\$ 6,025,852</u>	<u>\$ 4,408,338</u>	<u>\$ 1,617,514</u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART I, LINE 10
SALES OF INVENTORY

GROSS SALES		\$ 51,409,474
NATURE EDUCATION MATERIALS	16,320,460	
FREIGHT	1,106,816	
SALES TAX	<u>157,649</u>	
TOTAL COST OF GOODS SOLD		<u>17,584,925</u>
GROSS PROFIT		<u>\$ 33,824,549</u>

SCHEDULE 3

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 PART I - LINE 20
 OTHER CHANGES IN NET ASSETS

UNREALIZED LOSS ON VALUATION OF INVESTMENTS	\$ 401,847
CHANGE IN SPLIT INTEREST AGREEMENTS	(141,263)
ALLOWANCE FOR IMPAIRMENT	(800,000)
MINIMUM PENSION LIABILITY	<u>(5,617,876)</u>
TOTAL	<u>\$ (6,157,292)</u>

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART 2, LINE 22
 CONSERVATION ASSISTANCE

CONSERVATION & EDUCATIONAL GRANTS:

RECIPIENT	AMOUNT
State Affiliate Grants	\$ 254,425
Regional Resource Center Grants	109,934
Schoolyard Habitats & Other Education Grants	32,608
Land Stewardship Sage Grouse Grants	5,650
Atlanta Botanical Garden Conservation Program	5,350
B. B. Brown'S Gardens	7,000
Barry Robertson	54,432
Bear Proof Inc.	2,888
Caribbean Conservation Corp	5,000
Colorado State University	1,200
Congressional Black Caucus	1,000
David Grimes - Coastal Coalition	5,000
Eyak Preservation Council	10,500
Idaho Council of Trout Unlimited	12,000
Northwest Connections	4,000
Oportunidades Educati	2,600
Pines and Prairies Land Trust	7,000
Prairie Wildlife Research	6,812
Presencia Ciudadana M	18,074
Pronatura, N.E.	22,471
Randy Hillman	56,448
Sonoran Institute	2,000
Steve Primm	6,000
Taxpayers For Common Sense	5,000
The Wilderness Society	3,000
Trustees Of Hamilton College	7,000
Turner Endangered Species	5,000
U.S. Geological Survey	2,500
UC Regents	10,000
UNEP	4,000
University Of Colorado - Boulder	1,237
Venice Area Beautification, Inc.	6,410
Walton Ranch Company	250,000
WHFW/Bear Resistant Garbage Dumpsters	6,000
	932,539
TOTAL FORM 990 - PART II , LINE 22 (Grants & Allocations)	\$ 932,539

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART II, LINE 42
 FORM 990 - PART IV, LINE 57
 LAND, BUILDINGS & EQUIPMENT

<u>FIXED ASSETS</u>	<u>COST</u>	<u>DEPN & AMORT FY 2003</u>	<u>ACCUM. DEPN</u>	<u>NET BOOK VALUE</u>
Land Improvements	\$ 731,154	\$ 24,367	\$ 46,983	\$ 684,171
Buildings	15,680,235	310,374	1,379,377	14,300,858
Building Improvements	3,796,018	83,007	608,775	3,187,243
Eqpmt/Furniture/Vehicles	17,814,001	1,903,843	11,687,113	6,126,888
Land	4,455,553	0	0	4,455,553
Conservation Properties	946,600	0	0	946,600
Total Fixed Assets	<u>\$ 43,423,561</u>	<u>\$ 2,321,591</u>	<u>\$ 13,722,248</u>	<u>\$ 29,701,313</u>
 <u>INTANGIBLE ASSETS</u>				
Goodwill	3,050,000	0	3,050,000	0
Bond Issue Costs	679,445	21,887	74,255	605,190
Total Intangible Assets	<u>\$ 3,729,445</u>	<u>\$ 21,887</u>	<u>\$ 3,124,255</u>	<u>\$ 605,190</u>
Total Depreciation and Amortization		<u>\$ 2,343,478</u>		

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART II, LINE 43
 OTHER EXPENSES

	<u>TOTAL</u>	<u>PROGRAM SERVICES</u>	<u>MGMT & GENERAL</u>	<u>FUND- RAISING</u>
Major program supplies	\$ 11,499,406	\$ 10,330,288	\$ 841,327	\$ 327,791
List rental services	3,026,584	2,785,365	206,716	34,503
Text editorial services	677,238	604,066	45,422	27,750
Photo rights and art work	1,420,877	1,307,633	97,046	16,198
Insurance	282,745	231,342	25,701	25,702
Conservation Awards	54,332	44,454	4,939	4,939
A/V Production costs	3,831	3,526	261	44
Consultants/service agreements	11,324,429	9,625,984	751,631	946,814
Other departmental expense	2,746,889	2,242,904	247,639	256,346
Other general operating expenses	211,418	172,983	19,217	19,218
Total Other Expenses:	<u>\$ 31,247,749</u>	<u>\$ 27,348,545</u>	<u>\$ 2,239,899</u>	<u>\$ 1,659,305</u>

SCHEDULE 7

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART III
PRIMARY EXEMPT PURPOSE

The mission of the National Wildlife Federation is to educate, inspire and assist individuals and organizations of diverse cultures to conserve wildlife and other natural resources while protecting the earth's environment to promote a peaceful, equitable and sustainable future.

NWF focuses its efforts on species restoration, and protecting and restoring important land and water resources through a wide range of activist advocacy and litigation initiatives. In addition, NWF educates people everywhere, providing the inspiration, understanding and skills needed to be good stewards of wildlife, wild places, and the environment.

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 51
OTHER NOTES & LOANS RECEIVABLE

DEPOSITS AND OTHER RECEIVABLES	\$ 232,359
MORTGAGES RECEIVABLE	<u>10,278</u>
TOTAL	<u>\$ 242,637</u>

MORTGAGES RECEIVABLE:

Name Of Payor	Flavio & Yolanda Reyes
Interest Rate	9%
Due Date	May 2004
Frequency Of Payment	Monthly
Balance 8/31/03	\$ 4,512

Name Of Payor	Bernard & Patricia Long
Interest Rate	8%
Due Date	October 2006
Frequency Of Payment	Monthly
Balance 8/31/03	\$ 5,766

SCHEDULE 9

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 54
INVESTMENTS - SECURITIES

MUTUAL FUNDS	\$ 2,304,957
CORPORATE STOCKS	<u>2,915,099</u>
TOTAL	<u>\$ 5,220,056</u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 58
OTHER ASSETS

Remainder Interest Receivable	\$ 98,522
Charitable Gift Annuities	9,125,438
Charitable Gift Remainder Trusts	412,654
Investment in Subsidiary	4,281,533
Unamortized Bond Costs	605,190
Escrowed Bond Funds	460,709
Interest In Perpetual Trust	<u>1,141,436</u>
Total Other Assets	<u><u>\$ 16,125,482</u></u>

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV, LINE 60
 ACCOUNTS PAYABLE & ACCRUED EXPENSES

ACCOUNTS PAYABLE & ACCRUAL	\$ 10,865,760
ACCRUED PAYROLL & RELATED COSTS	2,874,167
ACCRUED EXPENSES	<u>766,148</u>
TOTAL	<u><u>\$ 14,506,075</u></u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 62
DEFERRED REVENUE

MEMBERSHIP	\$ 1,803,653
PUBLICATIONS	10,968,879
UNALLOCATED RECEIPTS	<u>(28,507)</u>
TOTAL	<u>\$ 12,744,025</u>

SCHEDULE 13

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV, LINE 64a & 64b
 TAX-EXEMPT BOND LIABILITIES
 OTHER NOTES PAYABLE

TAX-EXEMPT BOND LIABILITIES:

WINCHESTER BOND PAYABLE \$ 8,675,000

HEADQUARTERS BOND PAYABLE 18,681,135

TOTAL TAX-EXEMPT BOND \$ 27,356,135

OTHER NOTES PAYABLE:

NOTES PAYABLE \$ 1,387,900

LEASE LIABILITY 8,184

LINE OF CREDIT 4,000,000

\$ 5,396,084

WINCHESTER BOND PAYABLE:

Issuing Authority	Industrial Development Authority of the County of Frederick , Virginia & Winchester Wildlife Trust
Interest Rate	Variable
Due Date	30 Years
Frequency Of Payment	Monthly
Issue Date	June 14, 1996
Purpose Of Issue	Warehouse Expansion
Original Amount Of Issue	\$ 9,810,000
Project Completion Date	August 1997
Unexpended proceeds	None

HEADQUARTERS BOND PAYABLE:

Issuing Authority	Fairfax County, Virginia Economic Development Authority
Interest Rate	Average Coupon Rate of 5.28%
Due Date	Through 2029
Frequency Of Payment	Annual
Issue Date	June 24, 1999
Purpose Of Issue	Building Project
Original Amount Of Issue	\$ 19,500,000
Project Completion Date	February 2001
Unexpended proceeds	None

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV, LINE 65
 OTHER LIABILITIES

ANNUITY RESERVES	\$ 5,694,099
ACCRUED PENSION EXPENSE	\$ 1,108,878
RETIREMENT BENEFITS RESERVE	<u>4,209,828</u>
TOTAL	<u><u>\$ 11,012,805</u></u>

SCHEDULE 15

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV - A & B

Reconciliation of Revenue (Part IV - A)

Other Subtractions - Line d (2):

Cost of Goods Sold	\$ 17,584,925
Allowance for Impairment of Assets	\$ (800,000)
Change in Split Interest Agreements	<u>(141,262)</u>
Total	<u>\$ 16,643,663</u>

Reconciliation of Expenses (Part IV - B)

Other Additions - Line b (4):

Cost of Goods Sold	\$ 17,584,925
Rounding	<u> </u>
Total	<u>\$ 17,584,925</u>

NATIONAL WILDLIFE FEDERATION
BOARD OF DIRECTORS

The Chair, the Vice Chairs and the Regional Directors are elected by Affiliate Representatives Additional (At-Large) Directors are elected by the Board. Terms: Chair - 1 year; all others - 3 years, with the exception of Ex-officio directors. All Directors serve without compensation. Travel expenses are reimbursed for actual expenses incurred

CHAIR AND VICE CHAIRS

Rebecca I Scheibelhut, Chair
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Edward Clark, Jr., Vice Chair
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Jerome C Ringo, Vice Chair
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Craig Thompson, Vice Chair
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

DIRECTORS

Stephen K Allinger
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

James Baldock
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Lyvier Conss
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Daniel Deeb
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Michael Dombeck
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

David Carruth
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Faith Gemmill
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Kathleen Hadley
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Christine Thompson
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Levi J. Holt
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Thea Levkovitz
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

James Martin
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Earl B Matthew, M D
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Steven L. Montgomery
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Rodolfo Ogarrio
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Stephen J O'Hara
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Charles Olmsted, III, Ph.D.
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Stephen E Petron, Ph D
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

J. David Wimberly
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Harmon I Shade
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Spencer Tomb
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART VI, LINE 80b
RELATED ORGANIZATIONS

	<u>EXEMPT</u>	<u>NON- EXEMPT</u>
National Wildlife Federation Endowment, Inc. 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
National Wildlife Productions, Inc. 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
National Wildlife Action 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
eNature.com, Inc. 1045 Sansome Street, Suite 304 San Francisco, California 94111		X

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART VI, LINE 90a
STATES IN WHICH 990 IS FILED

ARIZONA	MAINE	OHIO
ARKANSAS	MARYLAND	OKLAHOMA
CALIFORNIA	MASSACHUSETTS	OREGON
COLORADO	MICHIGAN	PENNSYLVANIA
CONNECTICUT	MINNESOTA	RHODE ISLAND
DISTRICT OF COLUMBIA	NEBRASKA	SOUTH CAROLINA
FLORIDA	NEVADA	UTAH
GEORGIA	NEW HAMPSHIRE	TENNESSEE
HAWAII	NEW JERSEY	TEXAS
ILLINOIS	NEW MEXICO	VIRGINIA
KANSAS	NEW YORK	WEST VIRGINIA
KENTUCKY	NORTH CAROLINA	WASHINGTON
LOUISIANA	NORTH DAKOTA	WISCONSIN

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990, PART VII, Line 103
 Other Revenue

	<u>Unrelated Business Income</u>		<u>Excluded by Section 512,513 or 514</u>		<u>Related or Exempt Function Income</u>
	<u>Code</u>	<u>Amount</u>	<u>Code</u>	<u>Amount</u>	
Advertising	511120	388,955			
List Royalties			13	876,007	
Other Royalties	524298	12,733	15	1,951,788	
Honorarium					42,710
Litigation Fees					22,492
Other					19,094
		<hr/>		<hr/>	<hr/>
Total		<u>401,688</u>		<u>2,827,795</u>	<u>84,296</u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART VIII
RELATED BUSINESS ACTIVITIES

For purposes of Part VIII of this return as well as Internal Revenue Code Section 6661 and Revenue Ruling 69-247, 1969-1 C B 303, we submit the following statement of "business activities" of the National Wildlife Federation (the "Federation") undertaken during the period covered by this report:

Line 93(a): Registration Fees

The collection of registration fees for the Federation's summit programs amounted to gross revenues of \$327,523 for the period covered by this return. NWF sponsors Family Summits for adults and families each summer with the objective of educating and increasing the awareness of the participants regarding wildlife and conservation. Registration fees for other conservation education seminars amounted to \$15,171.

Line 93(b): Summit Activities

The collection of activity fees at the Federation's summit programs amounted to gross revenues of \$14,674 for the period covered by this return. These activities allow individuals and families to experience nature and conservation activities first hand.

Line 94 Membership Fees

The collection of membership dues during the period covered by this report accounted for \$20,111,896 of revenue. Dues payments by members are made to provide support for the Federation's activities. Members of the National Wildlife Federation receive the organization's conservation education magazines as a membership benefit.

Line 102 Educational and Nature-related Materials

The educational and nature-related materials sold by the National Wildlife Federation include stationery items, audio materials, books, juvenile games and toys as well as a line of nature-related gift items such as desk accessories, serving items, T-shirts and sweatshirts. These materials have various wildlife and conservation themes and are decorated with accurately depicted wildlife species, where appropriate. These items are generally accompanied by descriptive literature concerning the depicted species as well as literature pertaining to the organization and its programs.

The sale of these educational and nature-related materials by the National Wildlife Federation to its members and those being solicited for membership materially contributes to the accomplishment of the Federation's exempt purpose. All of the educational and nature-related materials sold by the Federation are selected and produced with the objectives of furthering the education of the general public regarding conservation matters and the wise use of natural resources, and stimulating and enhancing an awareness, interest and appreciation of wildlife and other natural resources.

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART VIII
 RELATED BUSINESS ACTIVITIES

The National Office Technical Advice Memorandum, issued by the Internal Revenue Service (IRS Letter Ruling 81-07006) on October 30, 1980, concluded that the sale of the educational and nature-related items described above was related to the Federation's education purposes and did not constitute an unrelated trade or business within the meaning of the Code.

The sale of educational and nature-related materials resulted in net sales of \$33,824,549 for the period covered by this return.

Line 103: Other

The total of \$84,296 in the other category is composed of the following:

Honorariums - Revenue received by speakers within NWF from outside groups for speaking about environmental concerns at an event.	\$ 42,710
Litigation Fees - Reimbursement of Attorney fees help offset the cost of future environmental lawsuits.	22,492
Miscellaneous Revenue - Refunds, reimbursements and other income related to exempt purpose.	<u>19,094</u>
Total	<u><u>\$84,296</u></u>

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 SCHEDULE A - PART III, LINE 4b

ENVIRONMENTAL PUBLICATION AWARDS

Selection of the Environmental Publication Award recipients is based on the following criteria:

1. Clarity and conciseness of the publication.
2. Originality and intellectual rigor of the research.
3. Relevance of the article to NWF interests and programs.
4. Satisfactory recommendations from faculty
5. Significance of the publication to science.

CAMPERSHIP SCHOLARSHIP AWARDS

The selection of Campership Scholarship Award recipients is done by social service agencies, appropriate civic organizations or an organization specified by the donor. Campership recipients come from inner city areas in major metropolitan areas around the camp or from cities specified by the donor. Youths selected must be financially in need and unable to attend camp on their own.

CAMPUS ECOLOGY® FELLOWSHIP PROGRAM

Eligibility

Graduate and undergraduate students from any college or university in the United States may apply. Applicants need not be environmental studies majors. Current and former employees of National Wildlife Federation are ineligible to apply. Former NWF interns are eligible to apply following one year from their final work date.

Selection Criteria

All Fellowship proposals will be evaluated on how well they meet the following goals:

- Demonstrating measurable improvement on the campus and in the surrounding community
- Engaging staff, faculty, administrators and/or students
- Building commitment to institutionalize and maintain the project
- Educating the campus and broader community, including K-12 schools, about the project (e.g. Powerpoint presentation, campus-organized workshop or Campus Ecology Training Clinic, website, releases to local and campus newspapers)
- Securing matching funds or other financial support from your campus or another source
- Arranging academic credit for successful completion of the project, as an independent study or integration of Fellowship project into course curricula
- Serving as a model for the national campus greening movement

Strong candidates will demonstrate the following attributes:

- Commitment to advancing environmental initiatives on academic, personal, and professional levels
- Creative thinking to engage non-traditional stakeholders
- Strong communication skills to build diverse coalitions
- Initiative to overcome barriers and seek alternative avenues of project advancement when necessary
- Proactive research and outreach to ensure project will successfully achieve the above

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
SCHEDULE A - PART IV-A, LINE 22
OTHER INCOME

HONORARIUM	\$	34,839
LITIGATION FEES		13,872
AFFILIATE FEES		1,407
REIMBURSEMENTS		36,286
MISCELLANEOUS REVENUE		<u>29,003</u>
TOTAL	\$	<u><u>115,407</u></u>

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

▶ File a separate application for each return.

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
 - If you are filing for an **Additional (not automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).
- Note: Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.**

Part I Automatic 3-Month Extension of Time—Only submit original (no copies needed)

Note: Form 990-T corporations requesting an automatic 6-month extension—check this box and complete Part I only
All other corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file income tax returns. Partnerships, REMICs and trusts must use Form 8736 to request an extension of time to file Form 1065, 1066, or 1041.

Type or print	Name of Exempt Organization National Wildlife Federation	Employer identification number 53 : 0204616
File by the due date for filing your return. See instructions	Number, street, and room or suite no. If a P.O. box, see instructions. 11100 Wildlife Center Drive	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. Reston, VA 20190-5362	

Check type of return to be filed (file a separate application for each return):

- | | | |
|--|---|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-T (corporation) | <input type="checkbox"/> Form 4720 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990-T (sec. 401(a) or 408(a) trust) | <input type="checkbox"/> Form 5227 |
| <input type="checkbox"/> Form 990-EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990-PF | <input type="checkbox"/> Form 1041-A | <input type="checkbox"/> Form 8870 |

- If the organization does **not** have an office or place of business in the United States, check this box
- If this is for a **Group Return**, enter the organization's four digit Group Exemption Number (GEN) _____ . If this is for the **whole group**, check this box . If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension will cover.

1 I request an automatic 3-month (6-month, for **990-T corporation**) extension of time until **April 15** , 2004, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 ▶ calendar year 20 .. or
 ▶ tax year beginning **September 1** , 2002, and ending **August 31** , 20 03

2 If this tax year is for less than 12 months, check reason: Initial return Final return Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions \$ _____

b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit \$ _____

c Balance Due. Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions \$ _____

Signature and Verification

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature ▶ Dulce Hong - Journals Title ▶ Assistant Treasurer Date ▶ 11/25/03