

Return of Organization Exempt from Income Tax

2001

Under Section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Open to Public Inspection

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2001 calendar year, or tax year beginning Sep 1, 2001, and ending Aug 31, 2002

B Check if applicable: Address change, Name change, Initial return, Final return, Amended return, Application pending. C Name of organization: NATIONAL WILDLIFE FEDERATION. D Employer identification number: 53-0204616. E Telephone number: (703) 438-6000. F Accounting method: Accrual.

G Web site: www.nwf.org. H and I are not applicable to Section 527 organizations. H(a) Is this a group return for affiliates? No. H(b) If yes enter number of affiliates. H(c) Are all affiliates included? No. H(d) Is this a separate return filed by an organization covered by a group ruling? No.

J Organization type: 501(c) 3. K Check here if the organization's gross receipts are normally not more than \$25,000. L Gross receipts: 132,004,722.

M Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see instructions)

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Table with 21 rows and 4 columns: Description, (A) Securities, (B) Other, Total. Includes rows for Contributions, Program service revenue, Gross rents, Gross amount from sales of assets, Special events, Total revenue, Total expenses, and Net assets.

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Part II Statement of Functional Expenses All organizations must complete column (A) Columns (B) (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others

Do not include amounts reported on line 6b 8b 9b, 10b, or 16 of Part I	(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (att sch) (cash \$ 6,811,269 non cash \$) Sch 4	22 6,811,269	6,811,269		
23 Specific assistance to individuals (att sch)	23			
24 Benefits paid to or for members (att sch)	24			
25 Compensation of officers directors, etc	25 728,280	583,862	51,781	92,637
26 Other salaries and wages	26 23,576,267	18,901,095	1,676,270	2,998,902
27 Pension plan contributions	27 646,360	518,186	45,957	82,217
28 Other employee benefits	28 2,632,171	2,110,213	187,143	334,815
29 Payroll taxes	29 1,954,486	1,566,911	138,965	248,610
30 Professional fundraising fees	30 700,765			700,765
31 Accounting fees	31 138,287	120,711	6,803	10,773
32 Legal fees	32 123,987	108,374	5,966	9,647
33 Supplies	33 260,621	230,383	10,746	19,492
34 Telephone	34 1,199,388	1,050,453	55,789	93,146
35 Postage and shipping	35 20,283,145	18,778,136	1,221,046	283,963
36 Occupancy	36 1,858,212	1,628,317	85,651	144,244
37 Equipment rental and maintenance	37 985,322	860,086	48,480	76,756
38 Printing and publications	38 9,691,562	8,900,730	672,595	118,237
39 Travel	39 1,192,153	900,791	115,281	176,081
40 Conferences conventions, and meetings	40 608,596	542,720	22,576	43,300
41 Interest	41 1,588,244	1,401,943	63,847	122,454
42 Depreciation, depletion, etc (attach schedule) Sch 5	42 5,301,775	4,627,919	260,847	413,009
43 Other expenses not covered above (itemize)				
a Schedule 6	43a 30,469,606	26,226,970	1,882,386	2,360,250
b	43b			
c	43c			
d	43d			
e	43e			
44 Total functional expenses (add lines 22-43) Organizations completing columns (B) - (D), carry these totals to lines 13 - 15	44 110,750,496	95,869,069	6,552,129	8,329,298

Joint Costs. Check if you are following SOP 98 2

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If 'Yes,' enter (i) the aggregate amount of these joint costs \$ 16,146,551, (ii) the amount allocated to program services \$ 10,246,528, (iii) the amount allocated to management and general \$ 990,134, and (iv) the amount allocated to fundraising \$ 4,909,890

Part III Statement of Program Service Accomplishments

What is the organization's primary exempt purpose? <u>Conservation & education - See schedule 7</u>	Program Service Expenses (Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts but optional for others)
a Education outreach, publications and films Development and implementation of classroom & outdoor nature education programs, publication of five educational magazines and production of nature films and documentaries (Grants and allocations \$ 6,811,269)	33,749,075
b Other nature education materials Creation and distribution of nature education merchandise to raise public awareness and concern for wildlife and natural resources to over a million people (Grants and allocations \$ 0)	36,354,843
c Conservation advocacy programs Scientific and policy research, public education on environmental policy issues and legal actions to enforce environmental laws (Grants and allocations \$ 0)	12,747,979
d Membership education programs Provide supporters with the information and inspiration to make a difference in their own backyards and communities (Grants and allocations \$ 0)	13,017,172
e Other program services (Grants and allocations \$)	
f Total of Program Service Expenses (should equal line 44, column (B), program services)	95,869,069

Part IV Balance Sheets (See instructions)

Note		Where required, attached schedules and amounts within the description column should be for end of year amounts only		(A) Beginning of year		(B) End of year
ASSETS	45	Cash - non interest bearing		802,621	45	88,512
	46	Savings and temporary cash investments		723,961	46	269,337
	47a	Accounts receivable	47a 1,841,873			
		b Less allowance for doubtful accounts	47b 220,736	1,608,544	47c	1,621,137
	48a	Pledges receivable	48a 9,283,891			
		b Less allowance for doubtful accounts	48b	4,694,372	48c	9,283,891
	49	Grants receivable		4,242,138	49	3,280,349
	50	Receivables from officers, directors, trustees, and key employees (attach schedule)			50	
	51a	Other notes & loans receivable (attach sch) Schedule 8	51a 306,227			
		b Less allowance for doubtful accounts	51b	122,390	51c	306,227
	52	Inventories for sale or use		13,250,185	52	7,444,142
	53	Prepaid expenses and deferred charges		9,689,638	53	8,024,852
	54	Investments - securities (attach schedule) Schedule 9 <input type="checkbox"/> Cost <input checked="" type="checkbox"/> FMV		11,330,506	54	6,701,136
	55a	Investments - land, buildings, & equipment basis	55a			
		b Less accumulated depreciation (attach schedule)	55b		55c	
56	Investments - other (attach schedule)			56		
57a	Land buildings, and equipment basis	57a 43,562,687				
	b Less accumulated depreciation (attach schedule) Schedule 5	57b 11,600,419	33,255,448	57c	31,962,268	
58	Other assets (describe ▶ Schedule 10)		19,247,814	58	20,244,086	
59	Total assets (add lines 45 through 58) (must equal line 74)		98,967,617	59	89,225,937	
LIABILITIES	60	Accounts payable and accrued expenses Schedule 11		14,973,512	60	18,554,148
	61	Grants payable			61	
	62	Deferred revenue Schedule 12		12,763,946	62	12,654,007
	63	Loans from officers, directors, trustees, and key employees (attach schedule)			63	
	64a	Tax exempt bond liabilities (attach schedule) Schedule 13		28,364,878	64a	27,875,209
		b Mortgages and other notes payable (attach schedule) Schedule 13		9,992,763	64b	4,737,555
	65	Other liabilities (describe ▶ Schedule 14)		7,325,134	65	9,108,635
66	Total liabilities (add lines 60 through 65)		73,420,233	66	72,929,554	
NET ASSETS OR FUND BALANCES	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74					
	67	Unrestricted		-598,147	67	-8,196,326
	68	Temporarily restricted		24,808,293	68	22,722,585
	69	Permanently restricted		1,337,238	69	1,770,124
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74					
	70	Capital stock trust principal, or current funds			70	
	71	Paid-in or capital surplus, or land, building, and equipment fund			71	
	72	Retained earnings, endowment, accumulated income, or other funds			72	
	73	Total net assets or fund balances (add lines 67 through 69 or lines 70 through 72, column (A) must equal line 19 and column (B) must equal line 21)		25,547,384	73	16,296,383
	74	Total liabilities and net assets/fund balances (add lines 66 and 73)		98,967,617	74	89,225,937

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

BAA

Part IV-A Reconciliation of Revenue per Audited Financial Statements with Revenue per Return (See instructions)

Part IV-B Reconciliation of Expenses per Audited Financial Statements with Expenses per Return

a	Total revenue, gains, and other support per audited financial statements	a	118,730,902
b	Amounts included on line a but not on line 12 Form 990		
(1)	Net unrealized gains on investments \$ -985,883		
(2)	Donated services and use of facilities \$		
(3)	Recoveries of prior year grants \$		
(4)	Other (specify) <u>Schedule 15</u> \$ 17,622,911		
	Add amounts on lines (1) through (4)	b	16,637,028
c	Line a minus line b	c	102,093,874
d	Amounts included on line 12 Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 \$		
(2)	Other (specify) ----- \$		
	Add amounts on lines (1) and (2)	d	
e	Total revenue per line 12, Form 990 (line c plus line d)	e	102,093,874

a	Total expenses and losses per audited financial statements	a	121,571,978
b	Amounts included on line a but not on line 17, Form 990		
(1)	Donated services and use of facilities \$		
(2)	Prior year adjustments reported on line 20, Form 990 \$		
(3)	Losses reported on line 20, Form 990 \$		
(4)	Other (specify) <u>Schedule 15</u> \$ 17,231,409		
	Add amounts on lines (1) through (4)	b	17,231,409
c	Line a minus line b	c	104,340,569
d	Amounts included on line 17 Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990 \$		
(2)	Other (specify) <u>Schedule 15</u> \$ 6,409,927		
	Add amounts on lines (1) and (2)	d	6,409,927
e	Total expenses per line 17, Form 990 (line c plus line d)	e	110,750,496

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated see instructions)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans and deferred compensation	(E) Expense account and other allowances
Mark Van Putten Reston, VA	President 40	269,959	19,774	270
Lawrence J Amon Reston, VA	Treasurer 40	160,784	13,330	302
Eileen M Johnson Reston, VA	Secretary 40	135,038	14,334	134
Dulce Gomez-Zormelo Reston, VA	Asst Treasurer 40	94,500	12,355	74
Matthew Clanton Reston, VA	Asst Secretary 40	67,999	10,588	16
See Schedule 16 for list of directors	Directors 5	0	0	0

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than \$100,000 from your organization and all related organizations, of which more than \$10,000 was provided by the related organizations? Yes No

If 'Yes,' attach schedule - see instructions

Part VI Other Information (See specific instructions)

		Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes		X
78a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	X	
78b	If 'Yes,' has it filed a tax return on Form 990-T for this year?	X	
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' attach a statement		X
80a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc. to any other exempt or nonexempt organization?	X	
b If 'Yes,' enter the name of the organization <u>Schedule 17</u>			
and check whether it is <input checked="" type="checkbox"/> exempt or <input checked="" type="checkbox"/> nonexempt			
81a	Enter direct or indirect political expenditures See line 81 instructions	81a	371,314
81b	Did the organization file Form 1120-POL for this year?		X
82a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?		X
b If 'Yes,' you may indicate the value of these items here Do not include this amount as revenue in Part I or as an expense in Part II (See instructions in Part III)		82b	
83a	Did the organization comply with the public inspection requirements for returns and exemption applications?	X	
83b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	X	
84a	Did the organization solicit any contributions or gifts that were not tax deductible?	N/A	
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		84b	N/A
85	501(c)(4), (5), or (6) organizations a Were substantially all dues nondeductible by members?	85a	N/A
b Did the organization make only in-house lobbying expenditures of \$2,000 or less? If 'Yes' was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year		85b	N/A
c Dues, assessments, and similar amounts from members		85c	N/A
d Section 162(e) lobbying and political expenditures		85d	N/A
e Aggregate nondeductible amount of Section 6033(e)(1)(A) dues notices		85e	N/A
f Taxable amount of lobbying and political expenditures (line 85d less 85e)		85f	N/A
g Does the organization elect to pay the Section 6033(e) tax on the amount on line 85f?		85g	N/A
h If Section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year?		85h	N/A
86	501(c)(7) organizations Enter a Initiation fees and capital contributions included on line 12	86a	N/A
b Gross receipts, included on line 12, for public use of club facilities		86b	N/A
87	501(c)(12) organizations Enter a Gross income from members or shareholders	87a	N/A
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)		87b	N/A
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations Sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Part IX	88	X
89a	501(c)(3) organizations Enter Amount of tax imposed on the organization during the year under Section 4911 <u>N/A</u> , Section 4912 <u>N/A</u> , Section 4955 <u>N/A</u>		
b 501(c)(3) and 501(c)(4) organizations Did the organization engage in any Section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' attach a statement explaining each transaction		89b	X
c Enter Amount of tax imposed on the organization managers or disqualified persons during the year under Sections 4912, 4955, and 4958			0
d Enter Amount of tax on line 89c, above, reimbursed by the organization			0
90a	List the states with which a copy of this return is filed <u>Schedule 18</u>		
b Number of employees employed in the pay period that includes March 12, 2001 (see instructions)		90b	671
91	The books are in care of <u>Lawrence J Amon</u> Telephone number <u>(703) 438-6000</u> Located at <u>11100 Wildlife Center Drive, Reston</u> VA ZIP + 4 <u>20190-5362</u>		
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041 - Check here <input type="checkbox"/> and enter the amount of tax exempt interest received or accrued during the tax year	92	

Part VII Analysis of Income-Producing Activities (See instructions)

Note Enter gross amounts unless otherwise indicated

	Unrelated business income		Excluded by section 512 513 or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue					
a Summit Registration Fees					285,975
b Summit Activities					19,346
c Outdoor Educational Programs					141,931
d					
e					
f Medicare/Medicaid payments					
g Fees & contracts from government agencies					
94 Membership dues and assessments					19,431,082
95 Interest on savings & temporary cash invmnts			14	25,046	
96 Dividends & interest from securities			14	320,183	
97 Net rental income or (loss) from real estate					
a debt-financed property					
b not debt-financed property			16	12,380	
98 Net rental income or (loss) from pers prop					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	-566,502	
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory	323119	42,560			32,567,384
103 Other revenue					
a					
b					
c Schedule 19		361,505		2,800,623	115,407
d					
e					
104 Subtotal (add columns (B), (D), and (E))		404,065		2,591,730	52,561,125
105 Total (add line 104 columns (B), (D), and (E))					55,556,920

Note: Line 105 plus line 1d Part I, should equal the amount on line 12, Part I

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See instructions)

Line No	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes)
All	Schedule 20

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See instructions)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End of year assets
eNature com, Inc	100 0000 %	Nature related web site	-1,295,193	413,272
	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See instructions)

- a Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No
- b Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note If 'Yes' to (b), file Form 8870 and Form 4720 (see instructions)

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign

[Signature]

Date 2-13-03

Date 2/13/03 Check if self Preparer's SSN or PTIN (see General Instruction W)

Organization Exempt Under
Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1)
Nonexempt Charitable Trust Supplementary Information— (See separate instructions.)

2001

Department of the Treasury
Internal Revenue Service

Supplementary Information— (See separate instructions)

▶ Must be completed by the above organizations and attached to their Form 990 or 990-EZ.

Name of the Organization

NATIONAL WILDLIFE FEDERATION

Employer Identification Number

53-0204616

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees

(See instructions List each one If there are none, enter 'None')

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
Jamie Clark Reston, VA	Sr VP Conservation Programs 40	180,301	4,723	202
Natalie Waugh Reston, VA	Sr VP Constituent Programs 40	146,394	12,875	488
Jamie Matyas Reston, VA	VP Internet & Cause Marketing 40	144,016	13,515	67
Carole Fox Reston, VA	Sr Director Operations 40	138,000	11,173	445
James Stofan Reston, VA	Sr VP Education Outreach 40	127,692	10,525	73
Total number of other employees paid over \$50,000 ▶	57			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See instructions List each one (whether individuals or firms) If there are none, enter 'None')

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
Deborah A Shacter 1626 Martha Terrace, Rockville, MD 20852	Membership Consultant	91,400
Arthur Andersen, LLP 8000 Towers Crescent Drive, Vienna, VA 22182	Accounting & Auditing	81,300
Total number of others receiving over \$50,000 for professional services ▶	None	

Part III Statements About Activities (See instructions)

	Yes	No
1 During the year has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If 'Yes,' enter the total expenses paid or incurred in connection with the lobbying activities. > \$ 371,314 371,314 (Must equal amounts on line 38, Part VI-A, or line 1 of Part VI-B) Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI A Other organizations checking 'Yes,' must complete Part VI Band attach a statement giving a detailed description of the lobbying activities	X	
2 During the year has the organization either directly or indirectly, engaged in any of the following acts with any substantial contributors trustees directors, officers creators key employees, or members of their families or with any taxable organization with which any such person is affiliated as an officer, director trustee, majority owner or principal beneficiary? (If the answer to any question is 'Yes,' attach a detailed statement explaining the transactions)		
a Sale, exchange, or leasing of property?		X
b Lending of money or other extension of credit?		X
c Furnishing of goods services, or facilities?		X
d Payment of compensation (or payment or reimbursement of expenses if more than \$1 000)?	X	
e Transfer of any part of its income or assets?		X
3 Does the organization make grants for scholarships, fellowships, student loans, etc? (See Note below) Schedule 21	X	
4 Do you have a section 403(b) annuity plan for your employees?	X	
Note Attach a statement to explain how the organization determines that individuals or organizations receiving grants or loans from it in furtherance of its charitable programs 'qualify' to receive payments		

Part IV Reason for Non-Private Foundation Status (See instructions)

The organization is not a private foundation because it is (please check only **one** applicable box)

- 5 A church, convention of churches or association of churches Section 170(b)(1)(A)(i)
- 6 A school Section 170(b)(1)(A)(ii) (Also complete Part V)
- 7 A hospital or a cooperative hospital service organization Section 170(b)(1)(A)(iii)
- 8 A federal state, or local government or governmental unit Section 170(b)(1)(A)(v)
- 9 A medical research organization operated in conjunction with a hospital Section 170(b)(1)(A)(iii) **Enter the hospital's name, city, and state >** _____
- 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit Section 170(b)(1)(A)(iv) (Also complete the **Support Schedule** in Part IV A)
- 11a An organization that normally receives a substantial part of its support from a governmental unit or from the general public Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV A)
- 11b A community trust Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV A)
- 12 An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc. functions— subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Also complete the **Support Schedule** in Part IV A)
- 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in (1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2) (See section 509(a)(3))

Provide the following information about the supported organizations (See instructions)

(a) Name(s) of supported organization(s)	(b) Line number from above

- 14 An organization organized and operated to test for public safety Section 509(a)(4) (See instructions)

Part IV-A Support Schedule (Complete only if you checked a box on line 10 11 or 12 *Use cash method of accounting*)

Note You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting

Calendar year (or fiscal year beginning in)	(a) 2000	(b) 1999	(c) 1998	(d) 1997	(e) Total
15 Gifts, grants, and contributions received (Do not include unusual grants See line 28)	41,168,204	38,749,256	31,460,250	29,269,678	140,647,388
16 Membership fees received	18,832,093	17,975,340	17,570,382	19,785,828	74,163,643
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose	49,114,402	49,245,337	43,039,686	40,992,369	182,391,794
18 Gross income from interest, dividends, amounts received from payments on securities loans (Section 512(a)(5)), rents, royalties, and unrelated business taxable income (less Section 511 taxes) from businesses acquired by the organization after June 30, 1975	3,761,354	4,708,537	4,709,108	4,757,161	17,936,160
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge Do not include the value of services or facilities generally furnished to the public without charge					
22 Other income Attach a schedule Do not include gain or (loss) from sale of capital assets	244,905	569,708	1,716,707	785,999	3,317,319
23 Total of lines 15 through 22	113,120,958	111,248,178	98,496,133	95,591,035	418,456,304
24 Line 23 minus line 17	64,006,556	62,002,841	55,456,447	54,598,666	236,064,510
25 Enter 1% of line 23	1,131,210	1,112,482	984,961	955,910	

26 Organizations described on lines 10 or 11	a Enter 2% of amount in column (e), line 24	26a	4,721,290
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1997 through 2000 exceeded the amount shown in line 25a Do not file this list with your return Enter the total of all these excess amounts		26b	
c Total support for Section 509(a)(1) test Enter line 24, column (e)		26c	236,064,510
d Add Amounts from column (e) for lines	18 17,936,160 19	26d	21,253,479
	22 3,317,319 26b	26e	214,811,031
e Public support (line 26c minus line 26d total)		26f	91.00%
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))		26f	

27 Organizations described on line 12:
 a For amounts included in lines 15, 16 and 17 that were received from a 'disqualified person,' prepare a list for your records to show the name of and total amounts received in each year from each disqualified person Do not file this list with your return Enter the sum of such amounts for each year
 (2000) _____ (1999) _____ (1998) _____ (1997) _____

b For any amount included in line 17 that was received from each person (other than 'disqualified persons'), prepare a list for your records to show the name of and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000 (Include in the list organizations described in lines 5 through 11, as well as individuals Do not file this list with your return After computing the difference between the amount received and the larger amount described (1) or (2), enter the sum of these differences (the excess amounts) for each year
 (2000) _____ (1999) _____ (1998) _____ (1997) _____

c Add Amounts from column (e) for lines	15 _____ 16 _____	27c	
	17 _____ 20 _____ 21 _____	27d	
d Add Line 27a total _____ and line 27b total _____		27e	
e Public support (line 27c total minus line 27d total)		27f	
f Total support for section 509(a)(2) test Enter amount from line 23 column (e)	27f	27g	%
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))		27h	%
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))			

28 Unusual Grants. For an organization described in line 10, 11, or 12 that received any unusual grants during 1997 through 2000 prepare a list for your records to show, for each year, the name of the contributor the date and amount of the grant and a brief description of the nature of the grant Do not file this list with your return Do not include these grants in line 15

Part V Private School Questionnaire (See instructions)
 (To be completed Only by schools that checked the box on line 6 in Part IV)

		N/A	
		Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If 'Yes' please describe, if 'No,' please explain (If you need more space, attach a separate statement) ----- ----- -----		
32	Does the organization maintain the following		
a	Records indicating the racial composition of the student body, faculty, and administrative staff?		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?		
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?		
d	Copies of all material used by the organization or on its behalf to solicit contributions? If you answered 'No' to any of the above, please explain (If you need more space attach a separate statement) ----- -----		
33	Does the organization discriminate by race in any way with respect to		
a	Students' rights or privileges?		
b	Admissions policies?		
c	Employment of faculty or administrative staff?		
d	Scholarships or other financial assistance?		
e	Educational policies?		
f	Use of facilities?		
g	Athletic programs?		
h	Other extracurricular activities? If you answered 'Yes' to any of the above, please explain (If you need more space, attach a separate statement) ----- -----		
34a	Does the organization receive any financial aid or assistance from a governmental agency?		
b	Has the organization's right to such aid ever been revoked or suspended? If you answered 'Yes' to either 34a or b, please explain using an attached statement		
35	Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05 of Rev Proc 75 50, 1975 2 C B 587, covering racial nondiscrimination? If 'No,' attach an explanation		

Part VI-A Lobbying Expenditures by Electing Public Charities (See instructions)
(To be completed only by an eligible organization that filed Form 5768)

Check **a** if the organization belongs to an affiliated group Check **b** if you checked 'a' and 'limited control' provisions apply

Limits on Lobbying Expenditures		(a) Affiliated group totals	(b) To be completed for all electing organizations
(The term 'expenditures' means amounts paid or incurred)			
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)	36	54,518
37	Total lobbying expenditures to influence a legislative body (direct lobbying)	37	316,796
38	Total lobbying expenditures (add lines 36 and 37)	38	371,314
39	Other exempt purpose expenditures	39	110,379,182
40	Total exempt purpose expenditures (add lines 38 and 39)	40	110,750,496
41	Lobbying nontaxable amount Enter the amount from the following table-		
	If the amount on line 40 is—		
	Not over \$500,000		
	Over \$500,000 but not over \$1,000,000		
	Over \$1,000,000 but not over \$1,500,000		
	Over \$1,500,000 but not over \$17,000,000		
	Over \$17,000,000		
	The lobbying nontaxable amount is—		
	20% of the amount on line 40		
	\$100,000 plus 15% of the excess over \$500,000		
	\$175,000 plus 10% of the excess over \$1,000,000		
	\$225,000 plus 5% of the excess over \$1,500,000		
	\$1,000,000		
41		41	1,000,000
42	Grassroots nontaxable amount (enter 25% of line 41)	42	250,000
43	Subtract line 42 from line 36 Enter 0 if line 42 is more than line 36	43	0
44	Subtract line 41 from line 38 Enter -0- if line 41 is more than line 38	44	0
Caution: If there is an amount on either line 43 or line 44, you must file Form 4720			

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below
See the instructions for lines 45 through 50)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period				
	(a) 2001	(b) 2000	(c) 1999	(d) 1998	(e) Total
45 Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
46 Lobbying ceiling amount (150% of line 45(e))					6,000,000
47 Total lobbying expenditures	371,314	146,857	309,179	193,420	1,020,770
48 Grassroots non-taxable amount	250,000	250,000	250,000	250,000	1,000,000
49 Grassroots ceiling amount (150% of line 48(e))					1,500,000
50 Grassroots lobbying expenditures	54,518	59,341	194,449	87,934	396,242

Part VI-B Lobbying Activity by Nonelecting Public Charities (See instructions)
(For reporting only by organizations that did not complete Part VI-A)

N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of

- a Volunteers
- b Paid staff or management (include compensation in expenses reported on lines through h)
- c Media advertisements
- d Mailings to members, legislators, or the public
- e Publications, or published or broadcast statements
- f Grants to other organizations for lobbying purposes
- g Direct contact with legislators, their staffs, government officials, or a legislative body
- h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means
- i Total lobbying expenditures (add lines c through h.)

Yes	No	Amount

If 'Yes' to any of the above, also attach a statement giving a detailed description of the lobbying activities

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART I - LINE 8
 GAIN OR LOSS FROM SALE OF ASSETS OTHER THAN INVENTORY

<u>ASSET SOLD</u>	<u>GROSS SALES PRICE</u>	<u>BOOK VALUE</u>	<u>GAIN(LOSS)</u>
Stocks and mutual funds	\$ 11,787,259	\$ 12,216,172	\$ (428,913)
Furniture/Equipment	<u>325,679</u>	<u>463,268</u>	<u>(137,589)</u>
TOTAL	<u>\$ 12,112,938</u>	<u>\$ 12,679,440</u>	<u>\$ (566,502)</u>

SCHEDULE 2

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART I, LINE 10
SALES OF INVENTORY

GROSS SALES		\$ 49,841,352
NATURE EDUCATION MATERIALS	16,947,088	
SALES TAX	<u>284,320</u>	
TOTAL COST OF GOODS SOLD		<u>17,231,408</u>
GROSS PROFIT		<u>\$ 32,609,944</u>

SCHEDULE 3

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
PART I - LINE 20
OTHER CHANGES IN NET ASSETS

UNREALIZED LOSS ON VALUATION OF INVESTMENTS	\$ (985,883)
CHANGE IN SPLIT INTEREST AGREEMENTS	<u>391,503</u>
TOTAL	<u>\$ (594,380)</u>

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART 2, LINE 22
 CONSERVATION ASSISTANCE

CONSERVATION & EDUCATIONAL GRANTS

<u>RECIPIENT</u>	<u>AMOUNT</u>
National Wildlife Federation Endowment, Inc	\$ 5,873,266
National Wildlife Productions, Inc	536,661
School and Backyard Habitats & Other Education	49,178
State Affiliate Grants	171,385
Regional Natural Resource Centers	30,000
Appalachian Voices	406 22
Bastrop County, Texas	7,000 00
Bat Conservation International	6,800 00
Becky Johnson	555 04
Biodiversity Conservation Alliance	3,200 00
Caribbean Gardens, The Zoo in Naples	20,000 00
Coalition To Restore Coastal Land	400 00
Coastal Conservation Council	16,580 00
Eugene Barney	299 00
Eyak Preservation Council	25,000 00
Friends Of Laguna Atascosa National Wildlife Refuge	7,000 00
Gregory P Horstman	7,000 00
Leland Garden Club	7,455 00
Liberty Land L L C	500 00
McGuire Center For Lepidoptera Research	7,000 00
Mid-Puget Sound Fisheries	6,950 00
Mountain Lion Foundation	7,000 00
NYPIRG	2,000 00
Orville Daniels	370 00
Paul Robbins	290 00
Pronatura, N E	3,874 00
Selkirk Conservation Alliance	7,000 00
Sierra Club	3,000 00
South Carolina Native Plant Society	7,000 00
Southwings	350 00
The Wildlife Society	3,000 00
Turner Endangered Species Fund	250 00
White Mountain Apache Tribe	500 00
	<hr/>
TOTAL FORM 990 - PART II , LINE 22 (Grants & Allocations)	<u>\$ 6,811,269</u>

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART II, LINE 42
 FORM 990 - PART IV, LINE 57
 LAND, BUILDINGS & EQUIPMENT

<u>FIXED ASSETS</u>	<u>COST</u>	<u>DEPN & AMORT FY 2002</u>	<u>ACCUM DEPN</u>	<u>NET BOOK VALUE</u>
Land Improvements	\$ 731,154	\$ 14,155	\$ 22,616	\$ 708,538
Buildings	15,680,234	310,374	1,069,004	14,611,230
Building Improvements	3,783,487	83,652	522,399	3,261,088
Eqpmt/Furniture/Vehicles	18,182,659	2,037,905	9,986,400	8,196,259
Land	4,455,553	0	0	4,455,553
Conservation Properties	<u>729,600</u>	<u>0</u>	<u>0</u>	<u>729,600</u>
Total Fixed Assets	<u>\$ 43,562,687</u>	<u>\$ 2,446,086</u>	<u>\$ 11,600,419</u>	<u>\$ 31,962,268</u>
<u>INTANGIBLE ASSETS</u>				
Goodwill	3,050,000	2,836,000	3,050,000	0
Bond Issue Costs	<u>679,445</u>	<u>19,689</u>	<u>52,369</u>	627,076
Total Intangible Assets	<u>\$ 3,729,445</u>	<u>\$ 2,855,689</u>	<u>\$ 3,102,369</u>	<u>\$ 627,076</u>
Total Depreciation and Amortization		<u>\$ 5,301,775</u>		

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART II, LINE 43
 OTHER EXPENSES

	<u>TOTAL</u>	<u>PROGRAM SERVICES</u>	<u>MGMT & GENERAL</u>	<u>FUND- RAISING</u>
Major program supplies	\$ 11,842,248	\$ 10,835,481	\$ 788,775	\$ 217,992
List rental services	3,020,281	2,773,825	209,609	36,847
Text editorial services	800,858	726,829	51,728	22,301
Photo rights and art work	1,351,999	1,241,676	93,829	16,494
Insurance	251,247	221,776	10,100	19,371
Conservation Awards	40,374	35,638	1,623	3,113
A/V Production costs	13,733	12,612	953	168
Consultants/service agreements	10,248,606	7,822,726	607,653	1,818,227
Other departmental expense	2,718,817	2,396,248	110,821	211,748
Other general operating expenses	<u>181,443</u>	<u>160,159</u>	<u>7,295</u>	<u>13,989</u>
 Total Other Expenses	 <u>\$ 30,469,606</u>	 <u>\$ 26,226,970</u>	 <u>\$ 1,882,386</u>	 <u>\$ 2,360,250</u>

SCHEDULE 7

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART III
PRIMARY EXEMPT PURPOSE

The mission of the National Wildlife Federation is to educate, inspire and assist individuals and organizations of diverse cultures to conserve wildlife and other natural resources while protecting the earth's environment to promote a peaceful, equitable and sustainable future

NWF focuses its efforts on species restoration, and protecting and restoring important land and water resources through a wide range of activist advocacy and litigation initiatives
In addition, NWF educates people everywhere, providing the inspiration, understanding and skills needed to be good stewards of wildlife, wild places, and the environment

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART IV, LINE 51
 OTHER NOTES & LOANS RECEIVABLE

DEPOSITS AND OTHER RECEIVABLES	\$ 287,988
MORTGAGES RECEIVABLE	<u>18,239</u>
TOTAL	<u>\$ 306,227</u>

MORTGAGES RECEIVABLE

Name Of Payor	Flavio & Yolanda Reyes
Interest Rate	9%
Due Date	May 2004
Frequency Of Payment	Monthly
Balance 8/31/02	\$ 4,709

Name Of Payor	Nadir Hasan
Interest Rate	8%
Due Date	January 2002
Frequency Of Payment	Monthly
Balance 8/31/02	\$ 6,220

Name Of Payor	Bernard & Patricia Long
Interest Rate	8%
Due Date	October 2006
Frequency Of Payment	Monthly
Balance 8/31/02	\$ 7,310

SCHEDULE 9

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART IV, LINE 54
INVESTMENTS - SECURITIES

MUTUAL FUNDS	\$ 2,762,737
CORPORATE STOCKS	<u>3,938,399</u>
TOTAL	<u>\$ 6,701,136</u>

SCHEDULE 10

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART IV, LINE 58
 OTHER ASSETS

Remainder Interest Receivable	\$ 94,982
Charitable Gift Annuities	8,546,061
Charitable Gift Remainder Trusts	432,747
Prepaid Pension Plan	6,189,007
Investment in Subsidiary	2,959,750
Unamortized Bond Costs	627,076
Escrowed Bond Funds	292,888
Interest In Perpetual Trust	<u>1,101,575</u>
Total Other Assets	<u>\$ 20,244,086</u>

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART IV, LINE 60
ACCOUNTS PAYABLE & ACCRUED EXPENSES

ACCOUNTS PAYABLE & ACCRUAL	\$ 14,979,037
ACCRUED PAYROLL & RELATED COSTS	2,404,283
ACCRUED EXPENSES	<u>1,170,828</u>
TOTAL	<u><u>\$ 18,554,148</u></u>

SCHEDULE 12

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART IV, LINE 62
 DEFERRED REVENUE

MEMBERSHIP	\$ 1,794,621
PUBLICATIONS	10,737,511
UNALLOCATED RECEIPTS	115,286
POOLED INCOME FUND	<u>6,589</u>
TOTAL	<u>\$ 12,654,007</u>

SCHEDULE 13

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART IV, LINE 64a & 64b
 TAX-EXEMPT BOND LIABILITIES
 OTHER NOTES PAYABLE

TAX-EXEMPT BOND LIABILITIES	
WINCHESTER BOND PAYABLE	\$ 8,865,000
HEADQUARTERS BOND PAYABLE	<u>19,010,209</u>
TOTAL TAX-EXEMPT BOND	<u>\$ 27,875,209</u>

OTHER NOTES PAYABLE

NOTES PAYABLE	\$ 1,737,555
LINE OF CREDIT	<u>3,000,000</u>
	<u>\$ 4,737,555</u>

WINCHESTER BOND PAYABLE

Issuing Authority	Industrial Development Authority of the County of Frederick , Virginia & Winchester Wildlife Trust
Interest Rate	Variable
Due Date	30 Years
Frequency Of Payment	Monthly
Issue Date	June 14, 1996
Purpose Of Issue	Warehouse Expansion
Original Amount Of Issue	\$ 9,810,000
Project Completion Date	August 1997
Unexpended proceeds	None

HEADQUARTERS BOND PAYABLE

Issuing Authority	Fairfax County, Virginia Economic Development Authority
Interest Rate	Average Coupon Rate of 5.28%
Due Date	Through 2029
Frequency Of Payment	Annual
Issue Date	June 24, 1999
Purpose Of Issue	Building Project
Original Amount Of Issue	\$ 19,500,000
Project Completion Date	February 2001
Unexpended proceeds	None

SCHEDULE 14

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART IV, LINE 65
OTHER LIABILITIES

ANNUITY RESERVES	\$ 5,630,093
RETIREMENT BENEFITS RESERVE	<u>3,478,542</u>
TOTAL	<u>\$ 9,108,635</u>

SCHEDULE 15

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART IV - A & B

Reconciliation of Revenue (Part IV - A)

Other Subtractions - Line d (2)

Cost of Goods Sold	\$ 17,231,408
Change in Split Interest Agreements	<u>391,503</u>
Total	<u>\$ 17,622,911</u>

Reconciliation of Expenses (Part IV - B)

Other Additions - Line b (4)

Cost of Goods Sold	\$ 17,231,408
Rounding	<u>1</u>
Total	<u>\$ 17,231,409</u>

Other Subtractions - Line d (2)

Grants and allocations to related organizations	<u>\$ 6,409,927</u>
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NATIONAL WILDLIFE FEDERATION
BOARD OF DIRECTORS

The Chair, the Vice Chairs and the Regional Directors are elected by Affiliate Representatives Additional (At-Large) Directors are elected by the Board Terms Chair - 1 year, all others - 3 years, with the exception of Ex-officio directors All Directors serve without compensation Travel expenses are reimbursed for actual expenses incurred

CHAIR AND VICE CHAIRS

Bryan Pritchett, Chair
11100 Wildlife Center Drive
Reston, Va 20190-5362
703-438-6000

Rebecca I Scheibelhut, Chair-Elect
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Edward Clark, Jr , Vice Chair
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Jerome C Ringo, Vice Chair
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Craig Thompson, Vice Chair
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Lyvier Conss
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Steven L Montgomery
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Rodolfo Ogarno
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Harmon I Shade
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703-438-6000

Spencer Tomb
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Reston, Va 20190-5362
703-438-6000

SCHEDULE 17

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART VI, LINE 80b
 RELATED ORGANIZATIONS

	<u>EXEMPT</u>	<u>NON- EXEMPT</u>
National Wildlife Federation Endowment, Inc 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
National Wildlife Productions, Inc 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
National Wildlife Action 11100 Wildlife Center Drive Reston, Virginia 20190-5362	X	
eNature com, Inc 1045 Sansome Street, Suite 304 San Francisco, California 94111		X

SCHEDULE 18

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART VI, LINE 90a
STATES IN WHICH 990 IS FILED

ARIZONA	MAINE	OHIO
ARKANSAS	MARYLAND	OKLAHOMA
CALIFORNIA	MASSACHUSETTS	OREGON
COLORADO	MICHIGAN	PENNSYLVANIA
CONNECTICUT	MINNESOTA	RHODE ISLAND
DISTRICT OF COLUMBIA	NEBRASKA	SOUTH CAROLINA
FLORIDA	NEVADA	UTAH
GEORGIA	NEW HAMPSHIRE	TENNESSEE
HAWAII	NEW JERSEY	TEXAS
ILLINOIS	NEW MEXICO	VIRGINIA
KANSAS	NEW YORK	WEST VIRGINIA
KENTUCKY	NORTH CAROLINA	WASHINGTON
LOUISIANA	NORTH DAKOTA	WISCONSIN

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990, PART VII, Line 103
 Other Revenue

	<u>Unrelated Business Income</u>		<u>Excluded by Section 512,513 or 514</u>		<u>Related or Exempt Function Income</u>
	<u>Code</u>	<u>Amount</u>	<u>Code</u>	<u>Amount</u>	
Advertising	511120	345,538			
List Royalties			13	863,217	
Other Royalties	524298	15,967	15	1,937,406	
Honorarium					34,839
Litigation Fees					13,872
Affiliate Fees					1,407
Reimbursements					36,286
Other					29,003
		<hr/>		<hr/>	
Total		<u>361,505</u>		<u>2,800,623</u>	<u>115,407</u>

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
FORM 990 - PART VIII
RELATED BUSINESS ACTIVITIES

For purposes of Part VIII of this return as well as Internal Revenue Code Section 6661 and Revenue Ruling 69-247, 1969-1 C B 303, we submit the following statement of "business activities" of the National Wildlife Federation (the "Federation") undertaken during the period covered by this report

Line 93(a) Registration Fees for Summits

The collection of registration fees for the Federation's summit programs amounted to gross revenues of \$285,975 for the period covered by this return NWF sponsors Naturelink Family Summits for adults and families each summer with the objective of educating and increasing the awareness of the participants regarding wildlife and conservation

Line 93(b) Summit Activities

The collection of activity fees at the Federation's summit programs amounted to gross revenues of \$19,346 for the period covered by this return These activities allow individuals and families to experience nature and conservation activities first hand

Line 93(c) Outdoor Education Activities

The collection of fees for the Federation's outdoor education programs amounted to gross revenues of \$141,931 for the period covered by this return The program encourages homeowners, teachers, and community leaders to plan their landscape with the needs of wildlife in mind Today, with over 23,000 sites certified in the program, NWF provides information and assistance not only to homeowners, but also to schools, businesses, and community groups that are interested in creating wildlife and environmentally friendly landscapes

Line 94 Membership Fees

The collection of membership dues during the period covered by this report accounted for \$19,431,082 of revenue Dues payments by members are made to provide support for the Federation's activities Members of the National Wildlife Federation receive the organization's conservation education magazines as a membership benefit

Line 102 Educational and Nature-related Materials

The educational and nature-related materials sold by the National Wildlife Federation include stationery items, audio materials, books, juvenile games and toys as well as a line of nature-related gift items such as desk accessories, serving items, T-shirts and sweatshirts These materials have various wildlife and conservation themes and are decorated with accurately depicted wildlife species, where appropriate These items are

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 FORM 990 - PART VIII
 RELATED BUSINESS ACTIVITIES

generally accompanied by descriptive literature concerning the depicted species as well as literature pertaining to the organization and its programs

The sale of these educational and nature-related materials by the National Wildlife Federation to its members and those being solicited for membership materially contributes to the accomplishment of the Federation's exempt purpose. All of the educational and nature-related materials sold by the Federation are selected and produced with the objectives of furthering the education of the general public regarding conservation matters and the wise use of natural resources, and stimulating and enhancing an awareness, interest and appreciation of wildlife and other natural resources.

The National Office Technical Advice Memorandum issued by the Internal Revenue Service (IRS Letter Ruling 81-07006) on October 30, 1980, concluded that the sale of the educational and nature-related items described above was related to the Federation's education purposes and did not constitute an unrelated trade or business within the meaning of the Code.

The sale of educational and nature-related materials resulted in net sales of \$32,567,384 for the period covered by this return.

Line 103 Other

The total of \$115,407 in the other category is composed of the following:

Honorariums - Revenue received by speakers within NWF from outside groups for speaking about environmental concerns at an event	\$ 34,839
Litigation Fees - Damage awards or settlements help offset the cost of environmental lawsuits	13,872
Affiliate Fees - Annual dues for affiliate organizations makes NWF programs available to a wider range of people	1,407
Refunds and Reimbursements - Offset of expenses recorded in prior years	36,286
Miscellaneous Revenue - other income related to exempt purpose	<u>29,003</u>
Total	<u><u>\$115,407</u></u>

NATIONAL WILDLIFE FEDERATION
 EIN 53-0204616
 SCHEDULE A - PART III, LINE 4b

ENVIRONMENTAL PUBLICATION AWARDS

Selection of the Environmental Publication Award recipients is based on the following criteria

- 1 Clarity and conciseness of the publication
- 2 Originality and intellectual rigor of the research
- 3 Relevance of the article to NWF interests and programs
- 4 Satisfactory recommendations from faculty
- 5 Significance of the publication to science

CAMPERSHIP SCHOLARSHIP AWARDS

The selection of Campership Scholarship Award recipients is done by social service agencies, appropriate civic organizations or an organization specified by the donor. Campership recipients come from inner city areas in major metropolitan areas around the camp or from cities specified by the donor. Youths selected must be financially in need and unable to attend camp on their own.

CAMPUS ECOLOGY® FELLOWSHIP PROGRAM

Eligibility

Graduate and undergraduate students from any college or university in the United States may apply. Applicants need not be environmental studies majors. Current and former employees of National Wildlife Federation are ineligible to apply. Former NWF interns are eligible to apply following one year from their final work date.

Selection Criteria

All Fellowship proposals will be evaluated on how well they meet the following goals

- Demonstrating measurable improvement on the campus and in the surrounding community
- Engaging staff, faculty, administrators and/or students
- Building commitment to institutionalize and maintain the project
- Educating the campus and broader community, including K-12 schools, about the project
 (e.g. Powerpoint presentation, campus-organized workshop or Campus Ecology Training Clinic, website, releases to local and campus newspapers)
- Securing matching funds or other financial support from your campus or another source
- Arranging academic credit for successful completion of the project, as an independent study or integration of Fellowship project into course curricula
- Serving as a model for the national campus greening movement

Strong candidates will demonstrate the following attributes

- Commitment to advancing environmental initiatives on academic, personal, and professional levels
- Creative thinking to engage non-traditional stakeholders
- Strong communication skills to build diverse coalitions
- Initiative to overcome barriers and seek alternative avenues of project advancement when necessary
- Proactive research and outreach to ensure project will successfully achieve the above

SCHEDULE 22

NATIONAL WILDLIFE FEDERATION
EIN 53-0204616
SCHEDULE A - PART IV-A, LINE 22
OTHER INCOME

HONORARIUM	24,559
LITIGATION FEES	24,826
AFFILIATE FEES	1,483
REIMBURSEMENTS	71,027
MISCELLANEOUS REVENUE	<u>123,010</u>
TOTAL	<u>\$ 244,905</u>

Application for Extension of Time To File an Exempt Organization Return

OMB No. 1545-1709

▶ File a separate application for each return

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
 - If you are filing for an **Additional (not automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form)
- Note** Do not complete **Part II** unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Part I Automatic 3-Month Extension of Time—Only submit original (no copies needed)
Note: Form 990-T corporations requesting an automatic 6-month extension—check this box and complete Part I only
 All other corporations (including Form 990-C filers) must use Form 7004 to request an extension of time to file income tax returns. Partnerships, REMICs and trusts must use Form 8736 to request an extension of time to file Form 1065, 1066, or 1041

Type or print <small>File by the due date for filing your return. See instructions.</small>	Name of Exempt Organization National Wildlife Federation	Employer identification number 53 : 0204616
	Number, street, and room or suite no. If a P O box, see instructions 11100 Wildlife Center Drive	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions Reston, VA 20190-5362	

Check type of return to be filed (file a separate application for each return)

- | | | |
|--|--|------------------------------------|
| <input checked="" type="checkbox"/> Form 990 | <input type="checkbox"/> Form 990-T (corporation) | <input type="checkbox"/> Form 4720 |
| <input type="checkbox"/> Form 990-BL | <input type="checkbox"/> Form 990-T (sec 401(a) or 408(a) trust) | <input type="checkbox"/> Form 5227 |
| <input type="checkbox"/> Form 990-EZ | <input type="checkbox"/> Form 990-T (trust other than above) | <input type="checkbox"/> Form 6069 |
| <input type="checkbox"/> Form 990-PF | <input type="checkbox"/> Form 1041-A | <input type="checkbox"/> Form 8870 |

- If the organization does **not** have an office or place of business in the United States, check this box
- If this is for a **Group Return**, enter the organization's four digit Group Exemption Number (GEN) _____ If this is for the **whole** group, check this box If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension will cover

1 I request an automatic 3-month (6-month, for 990-T corporation) extension of time until April 15, 2003, to file the exempt organization return for the organization named above. The extension is for the organization's return for
 ▶ calendar year 20__ or
 ▶ tax year beginning Sept. 1, 2001 and ending Aug. 31, 2002

2 If this tax year is for less than 12 months, check reason Initial return Final return Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax less any nonrefundable credits. See instructions \$ _____

b If this application is for Form 990-PF or 990-T, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit \$ _____

c **Balance Due** Subtract line 3b from line 3a. Include your payment with this form, or, if required, deposit with FTD coupon or, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions \$ _____

Signature and Verification

Under penalties of perjury I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form.

Signature ▶ Dulce Gomez-Journals Title ▶ ASSISTANT Treasurer Date ▶ 10/18/02